

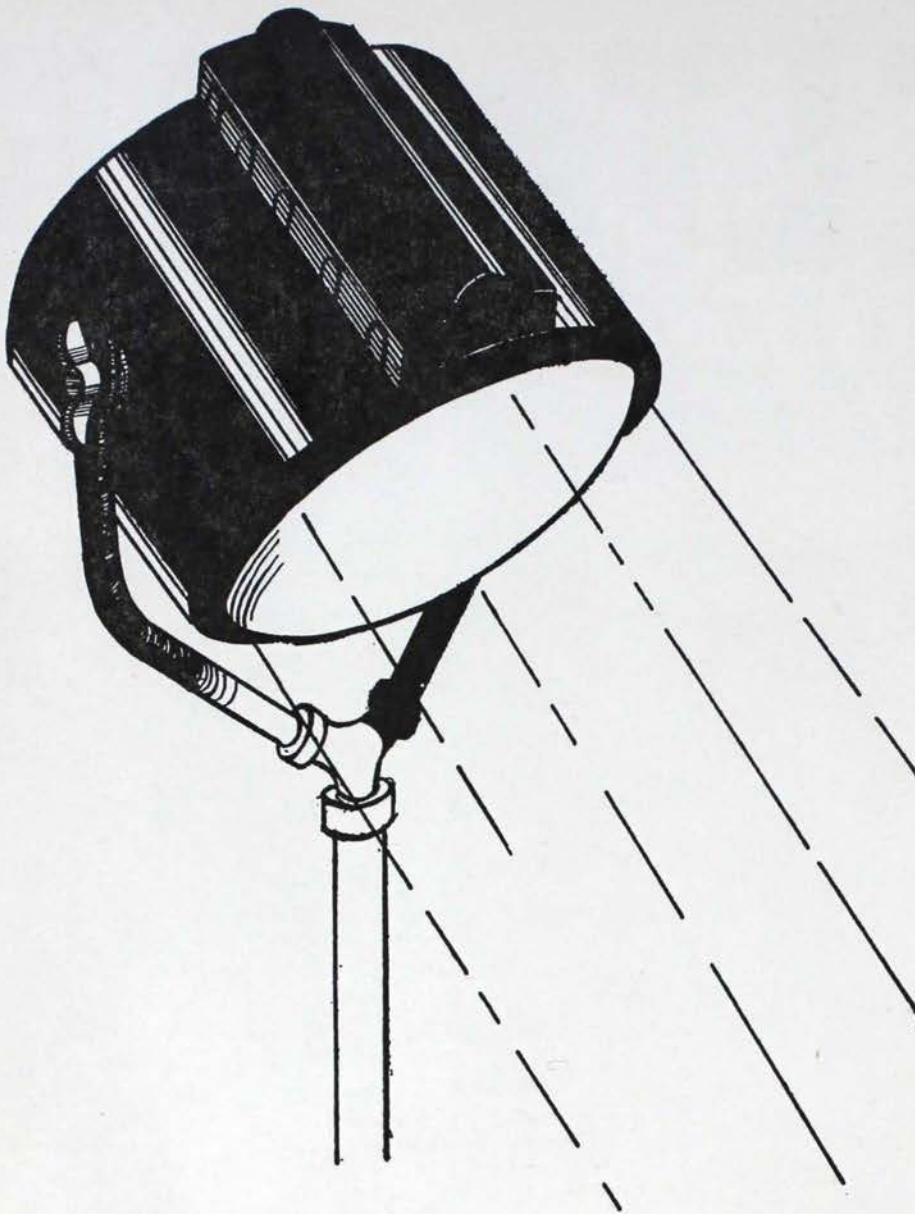
The **DELTA SIG**
O F D E L T A S I G M A P I



University of Texas, Austin, Texas

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY
FOUNDED 1907

MAY 1963



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.

IN THE PROFESSIONAL SPOTLIGHT

OUR SPOTLIGHT centers on the Delta Theta Chapter at Oklahoma City University and the Directory of Graduates which they are sponsoring for the School of Business there. Brothers Tony Shelby and Robert Humphrey are pictured in the center of the group and are shown selling applications to interested students.



The DELTASIG

O F D E L T A S I G M A P I

... in this issue

Editor

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Our Cover

The impressive campanile of the University of Texas in Austin, Texas is featured in full color on this issue of "The DELTASIG." The first of this series of university scenes appeared 13 years ago on the November 1950 issue of "The DELTASIG."

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Alpha Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.



From the Desk of The Grand President

FRANKLIN A. TOBER
Alpha Kappa—Buffalo



For many, May and June will mean graduation. This embarking on a new career, on a new life, so to speak, should stir your imagination and kindle the flames of ambition to overcome certain obstacles to accomplish your aims.

Certainly it is one of the glories of our American Way of Life that we can do or be whatever we want to be or do—provided, of course, that we really want to enough—and are willing to make certain sacrifices.

To others, it means the passing of another school year—but still a step closer to graduation.

Let us hope and pray that your education was not so much a preparation for earning a living as it should be for living a life. We should never forget that the power of ideals is still the greatest force in the world today. Our Founders handed down the torch of brotherhood, character, and ideals. It is up to us to keep this flame of idealism aglow, as represented in our Ritual and in the administration of our Fraternity.

We should never forget, even for a moment, our sense of responsibility to our fellow-man—our sense of responsibility for our actions—for the decisions we make. For, decisions are individual and personal things. So are our actions when we carry them out.

It has been said that the influence of but one person with principles, with right thinking, who has the courage of his convictions, cannot and will not ever be measured.

For me, this perhaps will be the last time that I will write an article for *The DELTASIG* as your Grand President. Truthfully I have felt inadequate for the task—I still do. But, there have been many experiences during the past two years for which I am truly grateful—experiences which have but only reconfirmed again and again my beliefs that as mortals we

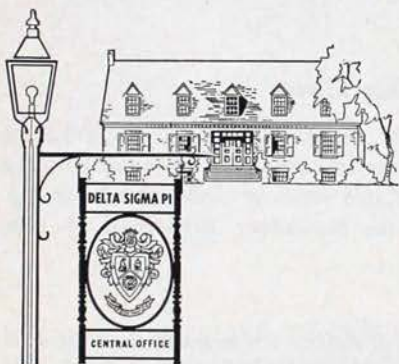
are only as good and certainly no better than the things we believe in, than the lessons we learn, than the thoughts we think, than the lives we live. We should strive to live by example, to give the very best we have in us. Certainly we cannot afford to do less.

To all of you, and I express these thoughts with all sincerity, I extend my deepest gratitude and appreciation for your unselfish help and assistance. I believe in Delta Sigma Pi and in its destiny. I believe in its members and in their earnest desire to do what is right—and so believing, I am confident that the interest of all will continue so that our fraternity may move ahead to meet the challenge of our times.

There is no greatness without a deep feeling of humility and our continuing faith that our finest hour is yet to come.

Finally, in closing, let me remind you to mark your calendar now, to plan to attend our Grand Chapter Congress in Bedford Springs, Pennsylvania on August 19, 1963 through August 22, 1963. I sincerely hope that each chapter will send as many brothers as they possibly can because I cannot emphasize too strongly the importance of studying under the leadership of your Grand Council to improve your chapter's operation. My very best wishes for your success in the years that lie ahead.

A Word From The Central Office



THE CENTRAL OFFICE schedule this spring is so tight there is hardly any room for the customary spring fever. Of prime importance is the installation of four new chapters at LaSalle College in Philadelphia, the University of Dayton in Dayton, Ohio, Sacramento State College in Sacramento, California, and New Mexico State University in Las Cruces, New Mexico. Participation in the Executive Committee Meeting of the Professional Interfraternity Conference and the annual meeting of the Interfraternity Research and Advisory Council has also taken us away from home base.

No matter how many other activities have demanded our

time, we have never strayed far from the final plans for the 24th Grand Chapter Congress. Each day finds another thing completed for this convention which is now only a couple of months away. If the time that we have spent in preparations is any measure of the success of the coming Congress at Bedford Springs Hotel, then this will be the greatest in the history of Delta Sigma Pi. If you have not already made your reservations for August, we suggest that you do so immediately. You will never regret the time you spend at a Grand Chapter Congress and you will never have a more pleasant vacation.—

JIM THOMSON



The DELTASIG

OF DELTA SIGMA PI

Epsilon Rho Chapter Installed at University of Tampa

ON THE DATE of Saturday, January 26, 1963 the International Fraternity of Delta Sigma Pi reached a total of 122 undergraduate chapters as Epsilon Rho Chapter was installed at the University of Tampa, Florida. This is the fifth chapter in the state of Florida, the others being Beta Eta Chapter at the University of



WITH ITS THIRTEEN silver minarets, each representing a month of the Moslem year, this main building on the University of Tampa campus has become a symbol of Tampa and educational opportunity.

Florida, Beta Omega Chapter at the University of Miami, Gamma Lambda Chapter at Florida State University, and Delta Iota Chapter at Florida Southern College. Delegations from all of these chapters were on hand to assist Southeastern Regional Director Monroe M. Landreth and Executive Director J. D. Thomson with the installation ceremonies.

The official program began with a tour of the Tampa University Campus and an

informal buffet luncheon in the American Hellenic Center adjacent to the campus. The afternoon was devoted to the formal initiation and the examination of the pledges. Also assisting with the installation were a number of Deltasig alumni that are now living in the Tampa area. In addition, two members of the Tampa Faculty, Charles L. Hyde, an alumnus of Alpha Beta Chapter, and George F. Botjer an alumnus of Alpha Chapter, were on hand. Two Deltasig undergraduates, William F. Moulis, of Gamma Rho Chapter, and Constantinos Kopelousis, of Delta Iota Chapter, were a part of the petitioning group.

Southeastern Regional Director Monroe M. Landreth served as toastmaster for the Installation Banquet held that evening in the Hellenic Center. The new chapter and guests were welcomed by James W. Covington, dean of General Studies and the Evening Division of Tampa University. Carlos F. Weiman, the acting chairman of the Department of Business Administration, described the events that brought about the development of the Department. John Hanna, an

alumnus of Beta Nu Chapter and the first president of the Business Club, told of the founding of the Business Club and its early days. The Administration's Greetings were then extended by Col. Frank D. Hutchins, director of Public Relations and Publicity at Tampa University. The highlight was then reached when Executive Director J. D. Thomson presented the charge and charter to Epsilon Rho Chapter. This was accepted with appropriate remarks by the Epsilon Rho Chapter President Michael T. Kovach.

History of the University of Tampa

Although the University bears the name of the city in which it is located, it is a private institution. It is non-denominational, chartered under the laws of the State of Florida as a non-profit corporation, and is governed by a self-perpetuating Board of Trustees.

The University was founded in 1931 by public-spirited citizens of the community to provide higher education for young people who lacked financial resources to go away to college.



EPSILON RHO CHAPTER President Mike Kovach addresses the members and guests at the installation banquet while Southeastern Regional Director Monroe M. Landreth, Jr. looks on. New Chapter President Bob Munz receives the chapter gavel from outgoing President Mike Kovach.



THE ADMINISTRATION BUILDING at the University of Tampa, Tampa, Florida, home of Delta Sigma Pi's Epsilon Rho Chapter.

The first glimpse of the University of Tampa will be of the thirteen silver minarets which stand above the buildings and trees of the city. These minarets, each representing a month of the Moslem year, have become a symbol of Tampa and educational opportunity. They rise from the main university building, erected in 1890 as the Tampa Bay Hotel by railroad magnate Henry B. Plant, at a cost of \$3,500,000. Considered the finest example of Moorish architecture in the country, this building is five stories in height, 1200 feet long, and contains more than 500 rooms.

Leased from the City of Tampa in 1933 on a 99 year lease, the building has been constantly modernized and restored for more efficient educational use, yet continues to reflect the Tampa tradition.

The University is located in beautiful Plant Park, replete with tropical foliage and overlooking the scenic Hillsborough river. Although an urban institution and only a seven minute walk from downtown shopping district, the beauty of its location on the riverfront provides a campus which rivals many suburban colleges. The proximity of downtown offices, banks, theatres and business establishments is an important factor for those who wish to earn while they learn.

The University grants the degrees of Bachelor of Arts and Bachelor of Science and also offers a two year course in secretarial science leading to a certificate.



It is fully accredited by the Southern Association of Colleges and Secondary Schools. In addition to the day program, the Evening Division offers courses which carry credit toward the degrees. As a part of the Evening Division program the University operates the "College of Opportunity" at MacDill Air Force Base, where several hundred officers and enlisted men and their dependents are enrolled in evening and Saturday classes.

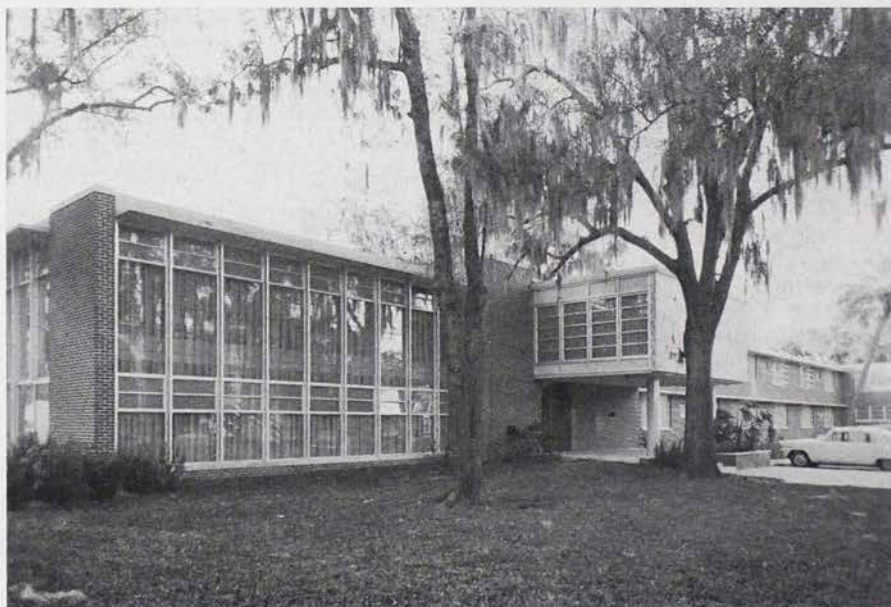
Today the University is rapidly becoming a residential institution. Beneath its minarets one finds students from 37 states and 14 foreign countries, a friendly faculty and all the elements of a sound education.

History of the Business Club

On January 10, 1961, a small group of students majoring in business administration sat together as a group for the sole purpose of founding a business fraternity on the University of Tampa campus.

Their plan was simple; a flexible group, numbering in the vicinity of 25 to 30 active members, who would seek affili-

EXECUTIVE DIRECTOR J. D. Thomson presents the Epsilon Rho Charter to Chapter President Michael Kovach at the recent installation of the chapter at the University of Tampa.



OVERLOOKING the Hillsborough River on the University of Tampa campus is Smiley Hall built in 1959. With its air-conditioned addition completed in 1962, this men's dorm houses 120.

ation with Delta Sigma Pi. Until accepted as a part of Delta Sigma Pi they were known as the Business Club of the University of Tampa.

Since its inception, the Business Club has been promoting good will across the Hillsborough river, which separates the University of Tampa from the main business area of the city. It also provided its members with an opportunity to meet and get better acquainted with the leaders of industry and commerce in the Tampa Bay area. Getting to know the leaders of the Tampa business world provided the Business Club with opportunities to do some research in business. Last year some of its members were commissioned to survey every rental establishment in the area for a real estate firm that was trying to establish a fair price for a large rental unit that they were selling.

Their cause and projects continued to be promoted in the area but it was felt that they needed an international viewpoint. Accordingly they attended the Pan American World Trade Conference held in Tampa during the last two years. Last year greater participation was experienced with a display for the exposition sponsored by the Business Club.

NEWLY ELECTED officers of Epsilon Rho Chapter at the University of Tampa are: Jim Smalley, treasurer; Bob Miller, secretary; Ilmars Dzilna, senior vice president; Bob Munz, president; Al Waters, historian; Joe Dervaes, chancellor and Jere Munz, vice president.



LOCATED IN PLANT PARK across the Hillsborough River from downtown Tampa is the University of Tampa's main building, housing classrooms, offices, the library and dormitory facilities for over 100 students.



On Friday, November 30, 1962, Executive Secretary Charles Farrar visited the Business Club and outlined the plans necessary for the installation program. Following his address all the members of the Business Club were pledged to Delta Sigma Pi by him with the assistance of Brothers Charles Hyde, *Missouri*, and William Moulis, *Detroit-Gamma Rho*. Much assistance and guidance was given to the Club by Brothers John Hanna, *Pennsylvania*, and Gus Kopelousos, *Florida Southern*, but neither were able to be present for the pledging ceremony.

On Saturday, January 26, 1963, the following undergraduates were initiated as charter members of Epsilon Rho Chapter of the International Fraternity of Delta Sigma Pi: George M. Bollinger, Jr., Jeffrey M. Corbman, Phillip H. Davis, Robert J. Deridder, Joseph R. Dervaes, Ralph A. Dunham, Ilmars N. Dzilna, Donald G. Frye, Jr., Ronald T. Gagnon, Geoffrey R. Garson, Ronald W. Haws, Edward T. Imparato, William M. Kaufman, Michael T. Kovach, Soterios C. Kyriakou, Frank T. Lyons, Robert F. Miller, Robert Miloshevsky, William J. Motsett, Jr., Jere Munz, Robert A. Munz, Peter M. Peck, Dennis A. Petretti, James G. Pettus, Howard M. Phillips, Hoke S. Pigott, Jr., Joseph A. Pullara, Cornelius G. Rowsey, Jr., James D. Smalley, Anthony J. Suarez, John L. Tracy, Harry R. Trout, Jr., Richard P. Russo, Jeffrey H. Wallberg, David B. Walrath, Robert D. Warren, Allan P. Waters, John Zabaski, and faculty initiate William W. Cyzewski.



BEAUTIFUL Plant Park in Tampa adjoins the University of Tampa campus.

It Won't Be Long Now!

YOU CAN CONSIDER packing now for the 24th Grand Chapter Congress, as it is only a matter of a few weeks away. The Bedford Springs Hotel in Bedford, Pennsylvania has finished its spring cleaning, opened its doors, and is now practicing on some guests in anticipation of our arrival on August 19, 1963.

The following program has now been completed, down to the last detail and awaits only your presence for implementation:

THE PROGRAM:

Monday, August 19, 1963

- Registration
- Opening Business Session
- Dinner
- Reception
- Regional Gatherings

Tuesday, August 20, 1963

- Breakfast
- Chapter and Alumni Club Panels
- Luncheon
- Recreation
- Stag Party & Yellow Dog Initiation
- Doe Party and Pink Poodle Initiation

Wednesday, August 21, 1963

- Breakfast
- Chapter and Alumni Club Panels
- Luncheon
- Regional Round Table Meetings
- Initiation of Honorary Member-at-Large
- Grand Chapter Congress Banquet

Thursday, August 22, 1963

- Breakfast
- Final Business Session
- Farewell Luncheon

FOR FUN there will be traditional meetings of the Yellow Dogs and the Pink Poodles, song fests in the Club-House during the wee hours of the morning, a night at the races with an opportunity to wager to your heart's content, and the informal gatherings after the business sessions are completed for the day.

FOR RECREATION we have two attractive pools, the outdoor one for daylight swimming and the indoor pool for the evening. Then there is the championship golf course nestled in the hills and

woods for the rugged type. Ping pong and billiard tables, shuffleboard, tennis courts, riding horses, badminton, croquet, and horseshoes are also available for those that want variety. And finally, a number of sturdy rocking chairs and lounges have been set aside for those that want to just relax and absorb some of the mountain air and sunshine.



THIS OUTSIDE pool is one of two pools on the spacious grounds of the beautiful Bedford Springs Hotel that will be providing entertainment for the 24th Grand Chapter Congress of Delta Sigma Pi.



THIS ATTRACTIVE OUTDOOR POOL and the colonial facade of the Bedford Springs Hotel will be the first things to meet the eyes of the Deltasigs participating in the 24th Grand Chapter Congress in August.

FOR EDUCATION we have set up a series of chapter and alumni club panels at which you will find answers to most of your fraternity problems. You will also have an opportunity to become better acquainted with your national and regional officers. A highlight of the three days of work will be the initiation of a top business man as our Honorary Member-at-Large and his address at the Grand Chapter Congress Banquet. You will have an opportunity also to participate in the selection and election of the national officers that will guide the Fraternity during the next two years.



HIGH IN THE heart of the Allegheny Mountains is this 18 hole golf course of the Bedford Springs Hotel, scene of the 24th Grand Chapter Congress of Delta Sigma Pi, August 19-22, 1963.

FOR COMFORT we suggest that you plan to bring along a quantity of sports clothes. Slacks, sport shirts, and sport jackets will be in order and most appropriate during the day at the Bedford Spring Hotel. Men will be expected, however, to wear a coat and tie for dinner each evening. On the evening of our Grand Chapter Congress Banquet, some of the men will be wearing white dinner jackets. If you have one handy and enjoy wearing it, bring it along, otherwise, just plan to wear your business suit.

The ladies, too, should plan to bring their sports clothes. At no time will they be expected to dress formally. We are hoping that everyone will enjoy the casual atmosphere of the Bedford Springs Hotel and to do this you should plan to dress comfortably.

FOR TRADITION we are again planning on a Diamond Badge Drawing. Some lucky Deltasig in attendance will receive a beautiful all Diamond Badge, while a lady in attendance will receive a pearl Sister Badge. For the youngsters, we will have a couple of special prizes in the drawing box too. Favors are already ordered for the ladies and this year we will have something for the men too, that will remind them of the 24th Grand Chapter Congress.

FOR RESERVATIONS consult the form, "Advance Reservation," at the right, complete it, attach your check in the amount of \$10.00 per person, and forward the two of them to The Central Office in Oxford, Ohio. Upon receipt of these, you will be sent a card that is to be used for making your room reservation

at the Bedford Springs Hotel. It is real important that you act at once. The sooner we know exactly how many will be in attendance, the better we will be able to plan for your pleasure.

THE COST:

As usual, there will be a Registration Fee of \$10.00 per person payable at the

time that you make your Advance Reservation. This is a separate fee to cover extra activities of the Grand Chapter Congress and DOES NOT apply on the following room and meal cost:

Room, meals, tax, tips—

Single \$22.60 per day (3 Day Convention \$67.80)

Double \$19.50 per day—per person (3 Day Convention \$58.50 per person)

Triple \$17.20 per day—per person (3 Day Convention \$51.60 per person)

Children occupying same room as parents using roll-away beds:

Under 10 years of age—\$9.10 per day

Over 10 years of age—\$13.30 per day

Family suite (two rooms—one bath) \$17.20 per day—per person regardless of age.

Advance Reservation
DELTA SIGMA PI 24th GRAND CHAPTER CONGRESS
Bedford Springs Hotel, Bedford, Pa.
August 19-22, 1963

To The Central Office of
Delta Sigma Pi
330 S. Campus Avenue
Oxford, Ohio

Dear Brothers:
I am enclosing my check for \$..... (\$10.00 per person) to cover the Registration Fee of the 24th Grand Chapter Congress and to guarantee my room reservations at the Bedford Springs Hotel.

Name Chapter

Address

City and State

Others for whom I am submitting Registration Fees are:

Name & Address

.....

.....

.....

.....

Note: Hotel Reservation Forms will be sent to you upon receipt of this Advance Reservation Form at The Central Office.

Boston College Celebrates 25 Years of Business Education

By Kevin P. Little and John J. Larner

IN CHESTNUT HILL, Massachusetts, a quiet, residential suburb situated outside historic Boston, there exists a rapidly expanding Jesuit university, Boston College. I say "rapidly" because this year, 1963, we at Boston College are celebrating milestones which individual schools of the University are now attaining. The College itself is observing its One Hundredth Anniversary, the College of Business Administration its Twenty-Fifth, the School of Nursing its Fifteenth, the School of Education its Tenth, and the Graduate School of Business its Fifth. And after one hundred years of existence, those associated with Boston College are envisaging another century of activity which as of today has made this college a leader among leaders in our contemporary American educational system.

But while five anniversaries could be written about, this article will attempt to allow you, our readers, a more familiar insight into the history of the College of Business Administration which is the particular school with which Delta Kappa Chapter of the International Fraternity of Delta Sigma Pi is associated.

In the 25 years since it was announced that Boston College would inaugurate the College of Business Administration, the school has given exemplary evidence through its philosophy, its programs, and its people that it has, indeed, added distinction to the prestige and progress of Boston College.

The curriculum, from the beginning, has had the wise balance of 40 per cent of professional business subjects, and 60 per cent of liberal arts courses including philosophy, ethics, and theology. The business subjects mentioned include studies in five majors, accounting, economics, finance, marketing, and production.

With the curriculum drawn up, the faculty recruited, and classroom space allocated at 126 Newbury Street, the School opened its doors in September, 1938.

The original faculty of 14 has grown to 127. Professor Frederick Bryan, now an

associate in the Business Research Bureau, is the only original member of the faculty now with the School.

Newbury Street was overcrowded within two years, and the move to Chestnut Hill was made. The early years at the Heights (*so called for the College is located on a gradually sloping hill*) found C.B.A. students in classes at Philomatheia Hall, Gasson Hall, St. Joseph's Hall, and in an old, now destroyed barracks building.

O'Connell Hall, the old Tudor estate of Louis K. Liggett, was a semi-permanent home, but enrollments and World War II problems found the eviction notice on the dean's desk once more.

At one time, a mild complaint was registered that a package had not been delivered to the school by a business concern, but the messenger retorted: "*What's the matter, can't you people pay your rent?*" The school had five different locations in the past eight years at that time.

Its present home, Fulton Hall, was dedicated in 1948. And if history has a way

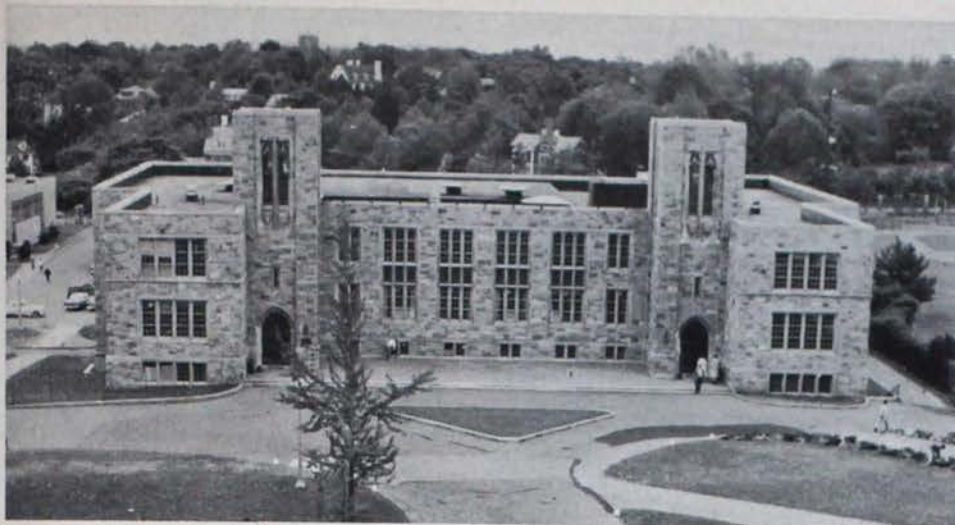
of somehow repeating itself, this may be so in the parallels of Father Robert Fulton, S.J. and the present dean Father W. Seavey Joyce, S.J.

Father Fulton was Boston College's first dean, an outstanding man who was drawn into a variety of Boston's community affairs in the 1870's. He was a vice president of the Emigrant Savings Bank at 17 Franklin Street in Boston in 1871, a bank founded by a noted editor of *The Pilot*, Patrick Donahoe. He was a popular speaker at civic affairs, and a leader in community life.

Father Joyce succeeded the late, great Rev. James D. Sullivan, S.J. who was the second dean of the school. A specialist in the history of economic thought, Father Joyce is well known as the moderator of Boston College's television programs on Channel 2 in Boston; a vice president of the Greater Boston Chamber of Commerce; a director of the Newton Chamber of Commerce; with Father Michael Walsh, S.J., President of the College, a director of Greater Boston's United Community

THE 25TH ANNIVERSARY AWARD of Boston College for leadership in the field of *Retailing and the Community* was made to William Filene's Sons Co. of Boston. *Pictured, left to right:* Rev. Michael P. Walsh, S.J., President of Boston College; Maurice Lazarus, President of Filene; Rev. William C. McInnes, S.J., Associate Dean of the College of Business Administration; and Dean C. Cushing, Executive Vice President of the Retail Trade Board of Boston.





FULTON HALL is the home of the College of Business Administration and Delta Kappa Chapter of Delta Sigma Pi at Boston College in Chestnut Hill, Massachusetts.

Services; a member of the governing council of the National Municipal League, and many more civic organizations.

One of Boston College's most acclaimed contributions to society is its Civic Seminar, sponsored by the College of Business Administration. Father Joyce and Father John J. L. Collins, S.J. (*a Faculty Brother*), with a group of Boston civic leaders planned the first seminars during the summer of 1954. Since that time this investigating force in the life of Metropolitan Boston has provided the platform for the launching of trial balloons, so to speak, for projects vital in the life of the community, and provocative pros and cons in scores of metropolitan problems have been voiced. Whatever its many accomplishments—and there have been many—perhaps the most salubrious effect of the Boston College Seminars was the bringing together for the first time many of the diverse groups in community life.

Civic as well as academic pursuits are evident in the two bureaus established by the School. The Bureau of Business Research is conducting surveys and studies of specific problems of business life in the New England region. Fisheries' problems, vital to the region, are among them. The Seminar Research Bureau on November 1, 1962, changed its name to the Bureau of Public Affairs, but its functions will continue in investigating and reporting on problems of taxation, transportation, urban renewal, and other affairs in the life of the metropolitan area.

For the observance of its 25th year, the program of the College of Business Administration reveals how well rounded are its interests and perspectives.

On November 5th of last year, an Ethics in Business Seminar, a continuation of the successful program started a year ago, was held on "*The Use of Inside Information.*" Rev. Vincent M. Burns, S.J., Professor of Moral Theology at Weston College in Weston, Massachusetts, and Professor Edward G. Koch of the faculty were the panel leaders on the moral and business implications of the subject.

Under the banner of the Honors Program, a new lecture series was inaugurated on November 6. The Loyola Lecture Series presented one of the nation's leading management consultants, Dr. Peter Drucker, who spoke on business enterprise. Author of several books and the recipient of the highest awards in marketing,

he is a professor of management at New York University.

On Wednesday, November 7, a seminar on the role of technical business and professional associations in civic life was held.

In recognition of outstanding contributions to retailing in New England, the Bureau of Business Research inaugurated on November 8th a series of lectures and awards to prominent retailers. The first recipient and lecturer was Sidney R. Rabb, Chairman of the Board of Stop and Shop, Inc., one of Boston's leaders in civic, business, and philanthropic affairs. He is also a member of the Boston College Board of Regents. Throughout the school year, additional awards were presented to Maurice Lazarus, President of William Filene's Sons Co.; George Hansen, President of Conrad and Chandler, Inc.; Walter L. Pierce, President of S. S. Pierce Company; and Howard S. Pains, New England Editorial Director of Fairchild Publications.

The Friday program on November 9th honored C.B.A. Alumni with the Silver Anniversary Ball. General Chairman was Edward L. McCormack of the pioneer class. And the week long activities closed with a Thanksgiving Mass, which Father James J. Kelly, S.J. celebrated on Sunday, November 11th, for the alumni and students of the college.

It is at this point that I would like to mention the relationship that Delta Kappa Chapter of Delta Sigma Pi has had with Boston College and the College of Business Administration. As of this year, 1963, Delta Kappa Chapter will be celebrating

ON HAND TO PRESENT the Delta Sigma Pi Award at Boston College are, *left to right*: Rev. W. Seavey Joyce, S.J., Dean of the College of Business Administration; Robert Whitten, President Delta Sigma Pi; Walter E. Erwin, Jr., recipient of the Award; Christopher Flynn, Assistant Dean; and Rev. William C. McInnes, S.J., Associate Dean.



its sixth year of existence on the Boston College campus. Performing activities and sponsoring programs of untold nature, Delta Kappa Chapter has done its very best to develop the character and knowledge of its past and present undergraduate Brothers. As of the present moment, our Fraternity is well represented in honor societies, student government, glee club and band, professional societies and intercollegiate athletics. We are proud of four brothers who hold presidencies in Beta Gamma Sigma, the Accounting Academy, the Finance Club, and the Glee Club. In keeping with its tradition of performing services for administrative offices, we have in the past provided leadership on the CBA Silver Anniversary Committee, given much time to the Boston College Placement Bureau, and of late, been interested in informing our Faculty more closely on the value of Delta Sigma Pi in our school.

Delta Kappa Chapter for the first time last year sponsored an award, The Delta Sigma Pi Award, which was and will be presented annually to the outstanding junior in the College of Business Administration.

At present, our chapter includes 56 brothers, 12 faculty members, and 2 honorary members (*John A. Volpe, past gov-*



FULTON HALL provides the background as student and Jesuit pause to discuss a problem at Boston College.

ernor of Massachusetts, and Mr. Walter G. Boudreau, executive secretary of the Boston College Alumni Association). Our Moderator, now in his 6th year of devoted service to our chapter, is Mr. Frederick J. Zappala, a professor of accounting.

Turning now to a brief statement on the alumni of our school, they have benefited from the basic objective and philosophy of their alma mater—to prepare the student for leadership in the business

world by giving him the best professional training in business administration and also a solid training in liberal arts.

Professor Donald J. White, a faculty member and a former Associate Dean of the Business School, said the following as he summarized the school's philosophy:

Jesuit collegiate business administration at Boston College seeks to develop the whole man, morally and intellectually, in consonance with the centuries old Ratio Studiorum. Four hundred years ago, St. Ignatius of Loyola (Founder of the Society of Jesus), educated young men in Latin and the Classics, the practical foundation for participation in the commerce of that era. Over the years our training for commerce has become more specific but still rounded by the liberal arts. St. Ignatius established a tradition which collegiate business education at Boston College follows fully.

I believe that this quote, by this professor, sums up in extremely fine form what Boston College and its College of Business Administration represent. Traditions such as these we are very proud of and it is due to the concentration on the attainment of these objectives by those associated with our school that we of Delta Sigma Pi stand up and salute Boston College in its 100th year, the College of Business Administration in its 25th year.

EDUCATIONAL FOUNDATION OF DELTA SIGMA PI

Purpose: To encourage educational and scientific projects and business research; to assist students of business, both undergraduate and graduate; provide fellowships, scholarships and loans; and related activities as determined by the Foundation's membership.

Our activities during the past few years have included the sponsorship of the Biennial Survey of Universities Offering an Organized Curriculum in Commerce and Business Administration. The Research and Survey Committee are currently studying plans for awarding recognition to participants in a national collegiate research project. An enlarged scholarship key program is also being formulated.

Voting memberships are available to any member of the Fraternity in good standing upon their contribution of a total of one hundred dollars or more. Any individual who has made a notable contribution to the Foundation may be elected an Honorary Member. However, we rely on the continuing contributions, regardless of the amount, from all brothers in order to advance the Foundation and its program.



Contribute to Delta Sigma Pi's Advancement

Send Contributions to:

Robert A. Mocella, *Executive Director*
6303 N. Melvina Avenue
Chicago 46, Illinois

Mississippi Coed Chosen

1963 "Rose of Deltasig"

MISS JAN WEST, a Shreveport, Louisiana, coed at the University of Mississippi, has been chosen "Rose of Deltasig" for 1963. Miss West's photograph was submitted by Alpha Phi Chapter at the University of Mississippi and was one of more than 65 photographs sent to New York to be judged by Sandra Church and Jack Carter.

The new national "Rose," Miss Jan West, lists many varied activities at "Ole" Miss. Among those, she has been chosen one of the top 10 for the last two years in the annual campus parade of



MISS JAN WEST, 1963 "Rose of Deltasig," represents Alpha Phi Chapter at the University of Mississippi.

Selected by the brothers of Pi Chapter at the University of Georgia, Miss Lynn White was selected for third place. From Carrollton, Georgia, she is a sophomore at the University where she is majoring in political science. She is a member of Alpha Delta Pi social sorority and Alpha Lambda Delta honorary society.

This was the 16th "Rose of Deltasig" contest. Started in 1948, the winners are as follows: 1948-Iowa, 1949-Iowa, 1950-Georgia State, 1951-Tulane, 1952-Louisiana State, 1953-Tennessee, 1954-Marquette, 1955-Arizona State, 1956-Baylor,

1957-DePaul, 1958-Georgia, 1959-Ithaca, 1960-Georgia and Miami, 1961-Louisiana State, 1962-North Texas State and 1963-Mississippi.

Once again we acknowledge the services of Rogers and Cowan, Inc. of New York who arranged for the judging by Sandra Church and Jack Carter.

Our Judges

JACK CARTER

An actor who can clown and a clown who can act, Jack Carter entered the

(Continued on page 149)



MISS LYNN WHITE, third choice of the judges, is the candidate of Pi Chapter at the University of Georgia.



JUDGES OF THE 1963 "Rose of Deltasig" Contest are Sandra Church and Jack Carter of stage, screen, and TV fame.



SECOND CHOICE of the judges was Miss Barbara Allis, representing Beta Zeta Chapter at Louisiana State University in Baton Rouge.

favorites, a freshman and varsity cheerleader, campus cutie, ROTC sponsor and CWENS, an Honorary girls leadership organization, and is an Honor Roll student. Miss West is engaged to Brother Ralph Brockman, a member of Alpha Phi Chapter at the University of Mississippi.

Second choice of the judges was Miss Barbara Allis, a sophomore at Louisiana State University in Baton Rouge, representing Beta Zeta Chapter. Miss Allis is an art major and is interested in creative writing, painting, and sports. She is active in student government and is a member of Pi Beta Phi social sorority.



WITH THE

ALUMNI

THE WORLD OVER

With The Alumni Clubs

LUBBOCK—Association in our Lubbock Alumni Club keeps members in contact with old friends and presents opportunities to meet other Deltasigs of other school years and even other schools. Aside from the advantages of maintaining brotherhood associations, the members are exposed to various segments of the business community in action, whereas in college he only studied them. He will better understand the business community and by knowing more about it, he will understand his own niche even better.

He will come to know other members in the light of their various community activities. After all, the purpose of Delta Sigma Pi training while in college is to help the member be a much better citizen in his community. The lesson he learns in co-operative effort, getting the job done in the face of difficult time schedules and obstacles, in learning that there is no excuse for failure to do the job, and to work for the benefit of his fellow man will apply to his work in his job and community. The opportunities to serve his city, state and nation are just as great when he leaves college as his opportunity to serve his chapter while in college. The principle of service is the same. As he serves in various civic groups, he will see other Deltasigs working for their community. His association with them in the Lubbock Alumni Club will give him and the other brothers opportunities to know each other and to know each others' problems better. This will make him a better citizen for his community, and that is one of the purposes of Delta Sigma Pi and the Lubbock Alumni Club.—**BILL J. MCGINNIS**

WASHINGTON—Two recently successful events of the Washington Alumni Club were a St. Patrick's Day Party and a professional dinner. In celebration of St. Patrick's Day, members and their wives or dates met at the home of Brother Jim Slater in historic Alexandria, Virginia. The social committee, ably directed by Brother Marshall Thompson, produced an "Irish Gala" complete down to the green punch, suitably flavored with spirits from the "old country." At the professional dinner, Mr. William J. Baroody, president of the American Enterprise Association for Public Policy Research, spoke on "The Role of the Economic and Political Analyst in Washington." As in the past, the professional event provided a unique opportunity for the Washington Alumni Club members to learn more about the operation of their government, from people directly or indirectly involved in it.—**ABE M. TAHIR, JR.**



PAST GRAND PRESIDENT Kenneth B. White, Boston, presenting Mrs. William Garrett with a silver tray at the Dallas Alumni Club's Annual Founders' Day dinner.

DETROIT—Gamma Theta—While the Spring '63 college year is coming to a close, the Gamma Theta Alumni Club of Detroit activities are still going strong. Our group provides excellent opportunities for the prospective June graduates to continue the type of association they have enjoyed during the past years. Of possibly even greater importance is the new contacts members make with the brothers already established in business. Through the exchange of ideas and the discussion of common problems, the alumnus can gain valuable experience in bridging the gap between the world of business theory and that of practice.

Our next social event of note is an all day golf outing at a country club near Lexington, Michigan on July 20. A bus accommodating 25 couples will leave Detroit at ten in the morning and arrive at noon. The activities will include swimming for those that do not play golf. Dancing in the evening, following a buffet dinner, will conclude the day's events, with the bus returning home about midnight. Thanks to the efforts of Brother Keith Shreve, a most enjoyable time is anticipated.—**ART NEFF**

BALTIMORE—June graduates who live or move into the Baltimore area are more than welcome in the Baltimore Alumni Club. Particularly, new residents of the area have an opportunity to acquire friendships that may become lifelong. Wives will find the warm hospitality of the Women's Club a helpful means of establishing themselves in a new community.

Activities such as the annual challenge

bowling meet between the Washington and Baltimore alumni presents opportunities for discussion of vocation and avocation. Baltimore recently captured "The Jug" emblematic of this annual competition. Recent family additions and pregnancy played havoc with the Baltimore wives' team, however, and the Washington gals triumphed.

Brothers from the city, which is the "Home of the Star Spangled Banner," expect to wallop their D.C. counterparts in softball at the annual steak fry in May. Fifty or more families enjoy this outing yearly. After this event Baltimore Deltasigs will probably have two "Jugs" from which to guzzle at their annual June Dinner Dance.

A business meeting, tours in conjunction with Chi Chapter at Johns Hopkins University, and participation in the initiations of Chi Chapter round out a full and rewarding program of the Baltimore Alumni Club.—**DICK ACKLER**

PITTSBURGH—E. Grosvenor Plowman, vice president of the U. S. Steel Corporation has been appointed Deputy Under Secretary of Commerce and Transportation. Brother Plowman has been on loan from the U. S. Steel Corporation to the Commerce Department in Washington for the past few months and now plans to retire from U. S. Steel on March 1, 1963. Brother Plowman was honored as "Deltasig of the Year 1959." He graduated from the University of Denver where he was a member of Alpha Nu Chapter. He is currently an active member of the Pittsburgh Alumni Club.—**ED GASCOIN**

DETROIT—Gamma Rho—A recent meeting of the Gamma Rho Alumni Club of Detroit featured an illustrated seminar on the proposed Michigan Constitution conducted by the Citizens Research Council of Michigan. Because of its timeliness and universal appeal it was held in the Evening College of Commerce and Finance of the University of Detroit.—**RAY STAUDER**

NORTHERN NEW JERSEY—A *ye olde fashioned partie* and business meeting was a hit recently when the Northern New Jersey Alumni Club met. Featured were the leading characters of the "Untouchables" who conducted an evening of semi-athletic events, cards, and community singing. The Beta Omicron Chapter quarters were turned into a gambling den of the past with the only serious business being conducted at the tables of chance.

DENVER—An evening at Coors brought out 90 Deltasigs and their lovely ladies. In addition to sampling the wares of Coors, the

group was treated to a tour of the plant, a beautiful movie on Colorado and a late evening snack. Next on the program is a trip through "Old Mexico" accomplished by the medium of colored cinema and provided by the Braniff Airlines. Dinner will highlight this event at the Colburn Hotel in Denver, the customary meeting place of the Denver Alumni Club.

ATLANTA—As usual, the Atlanta Alumni Club meets on the second Tuesday of every month at the Elks Club in Atlanta for a dinner and an interesting program, which consists of various speakers who are well known personalities in the community, in the business and political life of the city and state. Our activities this year have been rather diversified and the following is a list of our recent speakers: Honorable Charles Weltner, member of the United States Congress; Y. Trigor, vice counsel of the State of Israel; Jack Etheridge, member of the House of Representatives of the State of Georgia; James Leak, vice president of the Grizzard Advertising Company; and Douglas Smith, assistant vice president of the Citizens and Southern National Bank.

All Deltasigs who live in the Atlanta area are cordially invited to contact Larry Drew, first vice president and membership chairman, at 1488 May Avenue S. E., in order to become affiliated with our Atlanta Alumni Club and participate in our various activities.—AARON ALEMBIK

DALLAS—The Dallas Alumni Club has celebrated Founders' Day for the past 25 years with an annual pork chop supper at the home of Mrs. Floyd R. Garrett. Since the death of Brother Garret a few years ago, "Johnnie" has continued to carry on this tradition and the dinner this year was made a testimonial to her in appreciation for her many years of loyalty and devotion to Delta Sigma Pi.

Many of Johnnie's long time friends were present to wish her well as were a large

group of alumni members and undergraduates from Beta Phi Chapter.

The now famous pork chop supper has always been personally prepared by Johnnie and consists of stuffed pork chops, sweet potatoes, green beans, homemade bread, spiced apples, and for dessert, homemade pies and cakes.

Following dinner everyone gathered in the living room to watch Past Grand President Ken White present Johnnie with a beautiful serving tray of Peruvian silver as a token of our esteem. Barbara Merrick, past S.G.B. of the Pink Poodles, also presented Johnnie with a Pink Poodle Pin on behalf of that organization.

The presentation ended with the singing of "Rose of Deltasig."—F. L. STRONG

CHICAGO—On Tuesday, January 15, the Chicago Alumni Club held its first meeting of 1963 at the Normandy House—with a bang—several bangs, that is! In honor of our local chapter, Alpha Omega, we met for the usual fellowship and the program consisted of a Judo and Karate demonstration by Herb Parsons and Joe De Jan (*recently a member of the French army in Algeria*). This program did not exactly bring down the roof, but we were joined by several diners from the downstairs restaurant and also by the manager, with a piece of the air-conditioning hardware which landed in somebody's beef stroganoff. It was a cold, cold night in Chicago—but that didn't deter the brothers from learning the gentle art of mayhem.

On February 19 the guest speaker was Mr. David Holland, general manager of the Port of New York Authority in Chicago. He spoke on the various activities of the Port and also showed a film describing several international shipments and the details involved in their export shipping.

Tuesday, March 19, the club met to honor those rogues, the Past Presidents. No speaker was scheduled. This was merely to be an evening of fellowship, beer (*courtesy of*

Schlitz and director, Don Klein)—and after the terrific steak dinner, more fellowship—and games.

The club has three meetings scheduled yet this season. On April 16, we meet again at the Normandy House in honor of Beta Chapter. On Saturday, May 11, we will hold another mixed party in order to show the distaff side that we are not always out for no good. Finally, on June 14 we will meet at the Midwest Country Club in Hinsdale for the Annual Golf Outing and election of officers.

We invite all brothers coming to the Chicago metropolitan area to join the Chicago Alumni Club. We meet once a month for fellowship and dinner—there is usually a professional program—and later, fun and games.

If not sooner, we will see you all in Bedford Springs.—DONALD F. HOLEM

CHARLOTTE—In recognition of his long tour of duty as Southeastern Regional Director, Monroe M. Landreth, Jr., was guest of honor at a dinner sponsored by the Alpha Lambda Chapter, Beta Gamma Chapter, and the Charlotte Alumni Club of Delta Sigma Pi. The dinner, held at the Stork Supper Club in Charlotte, was attended by 60 members of the area chapters and the Charlotte Alumni Club.

Monroe, who has served as Southeastern Regional Director for the past ten years, is a graduate of the University of North Carolina and is an alumnus of Alpha Lambda Chapter. He is known locally as "The grad daddy of Delta Sigma Pi." His interest and leadership in the Fraternity have been an inspiration to all Deltasigs in the area. To show their appreciation, the Charlotte Alumni Club and area chapters presented Monroe with a walnut bar and record cabinet. In making the presentation, the club president, Bill Perry, concluded with a paraphrase from the ritual: "*he is a man of commerce, a Delta Sigma Pi, the world is better because he dwelt upon it.*" . . . CWB

Robertson Appointed Chairman At West Virginia Tech

DR. JACK E. ROBERTSON, *Tulane*, has been appointed professor of economics and director of the Division of Business Administration and Economics, West Virginia Institute of Technology, Montgomery, West Virginia. The Division includes departments of accounting, business and industrial management, secretarial science, economics, and printing management.

Brother Robertson assumed his new duties in January 1963. He was formerly a member of the economics department at the University of Wichita, Wichita, Kansas, and taught at Arkansas A. and M. College, College Heights, Arkansas, and Tulane University, New Orleans, Louisiana. He was initiated into Delta Sigma Pi while on the staff at Tulane.

He received the Bachelor of Science degree in Business Administration from the University of Arkansas and the Master of Science in Economics from North Texas State University and the Doctor of Philosophy from Tulane University.



PAST PRESIDENT'S NIGHT of the Chicago Alumni Club recently found these Past Presidents in attendance. From left to right: Bob Study, Thomas Mocella, Fred Carlstedt, Bob Lewis, Paul Coveney, Verdon Vroman, Cedric Voll, Rudolph Weber, Donald Holem and Frank Geraci.

Personal Mention

FRED L. MEYER, *Michigan*, was recently ordained a deacon in Grace Episcopal Church of Hutchinson, Kansas.

JAMES R. HOLYFIELD, *Florida Southern*, recently joined the staff of Ring, Mahony & Arner, CPA's in Miami, Florida.

FREDERICK R. MURRAY, *Ithaca*, has been appointed a representative of the Connecticut Mutual Life Insurance Company with the Limon E. Stiles Agency in Syracuse, New York.

H. NICHOLAS WINDESHAUSEN, *Nebraska*, is now teaching in the Division of Business Administration, Sacramento State College, Sacramento, California. Brother Windehausen was formerly a member of the faculty of the University of Nebraska, and a district director of Delta Sigma Pi in the Midwestern Region.

NORMAN J. MCCARTHY, *Detroit-Theta*, has been appointed an agent for Jackson National Life Insurance Company in Detroit, Michigan.

GARY D. KIMMELL, *California*, was recently named Soldier of the Month for the U. S. Army General Depot in Braconne, France.

RICHARD N. RIECKE, *Louisiana State*, was recently graduated from United States Air Force Squadron Officer School at the Air University, Maxwell AFB, Alabama.

MERLYN C. RUE, *Wisconsin*, has been appointed assistant treasurer of management services at the corporate level for Johnson & Johnson, New Brunswick, N.J. Previous to this new appointment, Brother Rue was assistant controller in charge of management services. In his new position, he will have increased responsibilities for data processing, systems planning and operations research.

JOSEPH B. RICE, *Eastern New Mexico*, is now receivables manager for Shwayder Brothers, the manufacturers of Samsonite Products, in Denver, Colorado.

MILTON S. EISENHOWER, *Penn State*, was elected by the board of governors of the New York Stock Exchange to be a public governor. The public governors were created in 1938 to represent the public on the exchange. Brother Eisenhower is also president of Johns Hopkins University, Baltimore, Md.

E. VERNON CARBONARA, *New York*, has been named the Conservative Party's candidate for lieutenant governor of New York State. Brother Carbonara is adjunct professor in NYU's Graduate School of Business Administration and in the university's School of Commerce, Accounts, and Finance.

DENTON A. FULLER, *Miami U.*, has become counselor of the National Board of Trustees in the banking field. Brother Fuller is president of the Liberty Trust Company of Cumberland, Maryland, the fourth largest bank in Maryland outside of Baltimore. He is known in Delta Sigma Pi as the first chairman and organizer of the Delta Sigma Pi National Alumni Placing Service established in 1935.

THEO KAY MITCHELSON, *Alabama*, has been elected National President of the American Society for Personnel Administration. The American Society for Personnel Administration is the national professional organization for 2,400 personnel and industrial relations managers and directors throughout the United States. For the past eight years Brother Mitchelson has been Regional Personnel Manager for State Farm Insurance Company's Southeastern Regional office in Jacksonville, Florida.

ELROY E. SIMONS, *Pennsylvania*, is the executive director of the Northeast Philadelphia Chamber of Commerce which is in the heart of Delaware Valley, U.S.A.

THOMAS J. ROWE, *Rutgers-Beta, Rho*, has been elected treasurer and chief financial officer of Morningstar-Paisley, Inc., New York. Brother Rowe was previously financial vice president and treasurer of Glen Alden Corp., and had served in the same capacity with Knox Glass, Inc., and Shipper's Car Line Division of ACF Industries.

JAMES W. PELLOT, *Miami U.*, received a \$500.00 Haskins and Sells Foundation cash award for excellence in accounting. Brother Pellet is a senior in the School of Business Administration at Miami University and vice president of Alpha Upsilon Chapter. His award is the third in a series of five annual awards made available to Miami by the firm.

RALPH W. MOORE, *Northwestern-Beta*, was one of 158 Michigan Masonic leaders who received the 33 degree, the highest honor of Scottish Rite Freemasonry. Brother Moore, long time public relations executive with General Motors, lives in Birmingham, Michigan.

ERNEST S. FIELDS, *Honorary Member*, will receive the 1962 Civic Salesman Award of the Cincinnati Sales Executive Council. Brother Fields, chairman of the Cincinnati Gas and Electric Company, became an honorary member of Delta Sigma Pi at the 22nd Grand Chapter Congress held in Cincinnati.

H. VIRGIL PARKER, *Georgia State*, is the new administrator of Emanuel County Hospital in Swainsboro, Georgia.

B. CARL WHARTON, *Penn State*, has recently incorporated his activities in connection with all types of employee incentive plans. The corporation is known as Wharton Associates, Inc., and is located in the Payne-Shoemaker Building in Harrisburg, Pennsylvania. This year his son, Dean W. Wharton, has become a member of Alpha Gamma Chapter at Penn State. Dean plans to join his father and brother in the business upon graduation in 1963.

C. ROLLIN NISWONGER, *Miami U.*, chairman of the Department of Accountancy at Miami University, was recently elected president of Beta Alpha Psi, national accounting fraternity, for the academic year 1962-63. Having served as president of the American Accounting Association, Brother Niswonger becomes the ninth person to be elected president of both organizations. He is visiting professor of accounting at the University of Colorado during the current college year.

WALTER A. KOBYLECKY, *De Paul*, has been appointed sales manager of the Hallmark Quick Bean Products division of C. H. Runciman Company, of Lowell, Michigan. Prior to this appointment, Brother Kobylecky was sales manager for Mid West Dairy Company, and salesman merchandising instructor for Armour & Company.

JOSHUA WHITE, *Oklahoma State*, is on the administration staff of Armament Control, Autonetics, Division of North American Aviation Inc. in Anaheim, California. Brother White was recently elected to the position of internal vice-president of Anaheim Junior Chamber of Commerce.

JOHN F. NORTON, *De Paul*, has been promoted to field claim supervisor in Eastern United States by Mutual of Omaha Insurance. Brother Norton lives in Blackwood, N.J.

CHARLES J. KEYTANJIAN, JR., *Pennsylvania*, is the owner of his own rug cleaning, sales and services company, Direct Rug Cleaners. Brother Keytanjian lives in Upper Darby, Pa.

RICHARD D. CEYLER, *Miami U.*, is a traveling auditor with General Electric in Schenectady, New York.

THEODORE H. MOORE, *Nevada*, is stationed with the U. S. Army at the Columbus, Ohio General Depot.

PAUL E. VOGEL, JR., *Ohio U.*, is now district manager of the General American Life Insurance Company in Atlanta, Georgia.

WARREN L. RUTHERFORD, *Northwestern-Zeta*, has been named assistant administrator to the University of Texas—M. D. Anderson Hospital and Tumor Institute in Houston, Texas.

JERRY P. CANTWELL, *Eastern New Mexico*, is on active duty with the U. S. Navy and was commissioned an Ensign recently at Newport, R.I.

JAMES L. HEDDON, *Florida State*, is now a field auditor with Wells Fargo Bank American Trust Company in San Francisco, California.

CARLTON CARR and CLIFTON ANDERSON, *Midwestern*, have accepted positions with the Internal Revenue Service and will make their homes in Dallas.

GEORGE HALKIAS, *Midwestern*, was recently named in *Who's Who in American Colleges and Universities*. Brother Halkias graduated in January, 1962, after serving Epsilon Zeta Chapter as president for two years.

LYNN MERCER, *Midwestern*, is now co-owner and manager of Western Hills Nursery and was recently elected as secretary-treasurer of the Wichita Falls Nurseryman's Association.

DAVID R. FITKIN, *Georgia*, is an operations trainee with the United California Bank in Pomona, California.

WILLIAM S. MCGILL, JR., *Georgia State*, has been promoted from administrative assistant to the director of Urban Renewal in Louisville, Kentucky, to Executive Director of both the City of Jeffersonville Department of Redevelopment, and the Jeffersonville Housing Authority.

HOWARD J. NORMAN, *Missouri*, is a CPA in Phoenix, Arizona, with his own business.

JOHN E. BANKSON, *San Francisco*, has been promoted to Southwestern representative for Paterson Pacific Parchment Company in Sunnyvale, California.

R. STANLEY MERRILL, *Indiana*, was recently awarded an M.B.A. degree from the University of Indiana and is currently serving as co-sponsor of the Future Teachers of America Club at Kokomo High School, in Kokomo, Indiana.

HERNANDO WILLIAM DE VOS COURTRIGHT, *Southern California*, has just purchased the Beverly Hills Hotel in downtown Beverly Hills, California. Brother Courtright for two decades was in the management of the Beverly Hills Hotel, in which time it was transformed from a suburban white elephant into the glittering hub of Southern California's carriage trade social life.

WILLIAM H. LUCAS, *Michigan State*, has recently assumed the position of regional service manager for Electric Autolite in Toledo, Ohio.

ALBERT ANDRIOLA, *Rutgers-Beta Rho*, has entered the comptrollers department of Texaco, Inc., in New York City.

H. THEODORE NOELL, *Indiana*, has become associated with the law firm of Hahn, Zimmerman, Nafe and Fisher in South Bend, Indiana.

RICHARD C. BURDICK, *Marquette*, is now a senior auditor for the Wisconsin State Bank in Milwaukee, Wisconsin.

DONALD S. OUMI, *Colorado*, is working for Baranoff and Perelman, CPA's in Beverly Hills, California.

JOHN G. FARSAKIAN, *Michigan*, has recently been made a market analyst for Ford Motor Company. Brother Farsakian was formerly head of the Department of Marketing at Detroit Institute of Technology.

EDWARD HAUSWALD, *Denver*, is the newly elected president of the Indiana Academy of Social Sciences. Brother Hauswald is on the faculty of Evansville College, Evansville, Indiana.

KARL G. PEARSON, *Rider*, has recently been named president of the Middle Atlantic Association of Colleges of Business Administration. Brother Pearson is dean of the School of Business Administration at Rider College.

LOY E. RAST, *Georgia*, has been elected vice president and comptroller of Southern Bell Telephone Company. Brother Rast was formerly assistant comptroller of the American Telephone and Telegraph Company.

EUGENE SALLER, *Lamar Tech*, has been named manager of the New Products Division of Laboratories Anoxol Ltda., in São Paulo, Brazil.

ROLAND D. ANDERSEN, *Nebraska*, was recently elected treasurer and assistant secretary to the Board of Directors, of Norden Laboratories, Inc., in Lincoln, Nebraska. This is a subsidiary of Smith, Kline & French Laboratories of Philadelphia, Pa.

ARTHUR C. MOSS, *Penn State*, has been promoted to personnel officer with the Department of the Army in Washington, D.C.

A. JOHN BERGE, *Wisconsin*, retired September, 1962, after 27 years as executive director of the University of Wisconsin Alumni Association.

MARTIN E. MORGAN, *Denver*, has been appointed North American representative of the Meat Export Development Company (N.Z.) Limited. Brother Morgan resides in Hinsdale, Illinois.

ALBERT J. WUNDERLE, *Pennsylvania*, has been made a manufacturers' agent representing the Machine Tool Makers in Greater Philadelphia Trading Area.

CYRUS H. COLE, *Alabama*, has been promoted to sales supervisor of the Baton Rouge district of Moore Business Forms, Inc.

THOMAS C. SHELLNUT, *Mississippi*, has recently enrolled at New York University Graduate School of Business Administration working toward a master's degree in banking and finance.

ROBERT F. WOELFLE, *St. Louis*, has been promoted to manager of purchasing at Day-Brite Lighting in St. Louis, Missouri. Brother Woelfle was re-elected to the office of vice president of education and research for the American Production and Inventory Control Society.

WILLIAM E. BEATTY, *Rochester*, has recently been promoted from an instructor to assistant professor in the School of Business Administration at Rochester Institute of Technology.

CLARENCE L. WASSON, JR., *Oklahoma*, has been transferred to the head office in New York City of the First National City Bank of New York with the title of assistant vice president.

MURRAY WATSON, JR., *Baylor*, was recently elected state senator from the 13th District in Texas. Brother Watson lives in Mart, Texas.

WALTER L. JOHNSON, *Kent*, is now a staff accountant with Lybrand, Ross Bros., and Montgomery, CPA's in Cleveland, Ohio.

WILLIAM RICHARD DICKERSON, *Georgia State*, is a group representative for Aetna Life Insurance Company and lives in Nashville, Tennessee.

JIMMY H. CONNER, *Georgia State*, has recently become an industrial sales trainee for Armstrong Cork Company in Lancaster, Pennsylvania.

LAWRENCE C. HANRATTY, *Johns Hopkins*, has been promoted to office manager of the Baltimore Bonded Warehouse Company in Baltimore, Maryland.

GEORGE E. SLYE, *Babson*, has been made secretary and general manager of DEFCO Industrial Park in Hamden, Conn.

ANTHONY J. DELVISCO, *Michigan State*, is employed as a supervisor in the traffic department of the Southern New England Telephone Company and lives in Hamden, Conn.

JAMES E. COLLINS, *North Carolina*, has been elected assistant secretary of Wachovia Bank and Trust Company in Raleigh, North Carolina.

WILLIAM A. ROSS, *Western Reserve*, has been made sales administrator for Florida Tile Industries, Inc., located in Lakeland, Florida.

EARL T. BYERS, *Georgia State*, has established a real estate brokerage office specializing in commercial real estate, shopping centers, and joint ventures. Brother Byers' company is named Ted Byers Real Estate Company and is located in Atlanta, Georgia.

JAMES E. ADAMS, *Texas Western*, has an accounting position with the American Smelting and Refining Company in El Paso, Texas.

Barnett Again Named Young Man of the Year

FOR THE SECOND YEAR in a row the Junior Chamber of Commerce of New Orleans named Max Barnett, Jr., *Tulane*, the "Outstanding Young Man of New Orleans." Brother Barnett is the only person ever to receive this honor two years running.

In addition to serving as Director of the South Central Region of Delta Sigma Pi, Max is currently president of the Kiwanis Youth Foundation and executive committeeman of the Muscular Dystrophy Association. Other activities include the Jaycees, the Young Men's Business Club, the Tulane University Alumni Association, the Metropolitan New Orleans Safety Council, and the New Orleans Floral Trail.

Shortly after receiving this honor, Brother Barnett was also named "Outstanding Young Man of Louisiana" and honorary "Colonel" by the Governor of Louisiana.

College Expansion Plan Conceived by Deltasig

DR. ROBERT K. BROWN of Georgia State College conceived and presented to the federal government an urban renewal project for the expansion of the college, the first urban renewal non-residential project in the state of Georgia. Monday, June 17, 1962 the White House publicly approved a \$3,000,000 grant and loan for this project.

In accordance with an agreement made under Section 112 of the Housing Act of 1949; Atlanta can use college land investments to obtain a loan from the federal government as credit toward its one-third share of the project cost. Recently local requirements were completed and the loan-in-grant contract was approved.

A debt of gratitude is owed to Dr. Brown by the students of Georgia State, the citizens of Atlanta, the business firms, and all the people who will benefit from the economic and educational stimuli which completion of the project will enhance.

In 1958, Dr. Brown made a property analysis of the area surrounding the college. He presented his proposed plan to Dr. Noah Langdale, President of Georgia State College, readily winning his acceptance. He then submitted this survey to the Board of Regents. Chancellor Caldwell praised his analysis as the finest ever presented before the board. This completed the first of a series of steps in the procedure necessary to make the idea a reality, and cleared the way for final presentation to the federal government.

Once an interest was expressed in the area to be cleared a lot of things began to happen. A new city center, Lawyer's Building, Hartford Insurance Company Building, all are making plans for their appearance upon the scene. Dr. Brown's analysis furnished the initiative to clear a near-by low rent section and transform it into a more pleasant and functional area.

Over the past seven years Georgia State has invested about \$1,170,000 in the land for the proposed expansion program. Of the original 18 acres located in the heart of

downtown Atlanta, only four and two-tenths acres remain to be acquired.

The proposed buildings and land development will include provision of open spaces and parking facilities for students and faculty. When completed, the proposed and existing buildings will house the departments of business administration, fine arts, arts and sciences, paramedical studies, the library, and student center.

The most obvious and beneficial result of this urban renewal project will be the furtherment and development of education in a growing Atlanta. Possibly the largest single financial advancement in the history of Georgia State College is this aid from the federal government resulting from Dr. Brown's survey.

Dr. Brown received his B.S. degree from Johns Hopkins University in 1952. From the University of Pittsburgh, he received his M.A. degree in 1954 and his Ph.D. in 1958. He is Chairman, Department of Real Estate at Georgia State College. At Georgia State Brother Brown was initiated into Kappa Chapter of Delta Sigma Pi. He now resides at 689 Longleaf Drive N. E. in Atlanta. He is married and has one child.—DONALD R. WALKER



RECENTLY ELECTED PRESIDENT of Mercantile-Safe Deposit and Trust Company of Baltimore is Brother John E. Motz, Johns Hopkins. Brother Motz, along with Brother Milton S. Eisenhower, Pennsylvania State, was also recently appointed to the board of directors of the Baltimore and Ohio Railroad.

Two Deltasigs Serve On B. & O. RR. Board

AT A RECENT MEETING of the Chesapeake & Ohio Railroad Board of Directors, which now controls the Baltimore & Ohio Railroad, Milton S. Eisenhower, *Penn State*, and John E. Motz, *Johns Hopkins*, were appointed to the new Board of Directors of the Baltimore & Ohio Railroad. Brother Eisenhower also serves as president of Johns Hopkins University, while Brother Motz was recently elected president of the Mercantile-Safe Deposit and Trust Company of Baltimore, Maryland.

MERGERS

Robyn D. May, *Lamar State*, on September 14, 1962, to Marion Ilene Chesser, at Vidor, Texas.

Michael Patterson, *Northwestern-Beta*, on May 12, 1962, to Sabra Black, at Columbus, Ohio.

Vincent Field, *Northwestern-Beta*, on October 20, 1962, to Rosemary Keane, at Chicago, Illinois.

Joseph Ross, *Northwestern-Beta*, on November 17, 1962, to Irma Kneip, at Chicago, Illinois.

Marvin Massey, *East Tennessee*, on July 28, 1962, to Marcella Brunner, at Knoxville, Tennessee.

Leonard Maranto, *Louisiana Tech*, on September 7, 1962, to Annette Evans, at Lubbock, Texas.

Harry C. Camden, *Georgia*, on June 16, 1962, to Joyce Wilsa Ashwell, at Lynchburg, Virginia.

George C. Truncellito, Jr., *Monmouth*, on December 29, 1962, to Dorethea Ann McPirit, at Hillsdale, N.J.

Allan F. Shapiro, *Maryland*, on December 22, 1962, to Marilyn Florence Ulanow, at Washington, D.C.

Joseph Taves, *Suffolk*, on October 14, 1962, to Ann Camila Mitchell, at Camden, Maine.

Robert Stern, *Suffolk*, on June 10, 1962, to Susan Fox, at Watertown, Mass.

Frank F. Mantione, *Buffalo*, on October 20, 1962, to Nancy T. Reap, at West Seneca, New York.

Ronald Begnaud, *Lamar State*, on December 29, 1962, to Kathleen Moran, at Port Arthur, Texas.

Gary Foster, *Lamar State*, on September 15, 1962, to Linda Owens, at Port Arthur, Texas.

Halpin T. Burke, *St. Louis*, on September 8, 1962, to F. Ann Colfer, at St. Louis, Missouri.

Milton J. Cvevas, *Mississippi*, on August 18, 1962, to Eleanore K. Connell, at New Orleans, La.

Richard Miller, *Detroit-Theta*, on November 10, 1962, to Barbara Kurz, at Detroit, Michigan.

Timony F. Swoop, *Tulane*, on September 8, 1962, to Barbara Englisbee, at New Orleans, Louisiana.

Curtis Burson, *Southern Methodist*, on December 29, 1962, to Judith Ann Milam, at Sands Springs, Oklahoma.

Douglas L. McCarthy, *Detroit-Gamma Rho*, on November 3, 1962, to Elizabeth J. Fitzpatrick, at Pontiac, Michigan.

Peter Punt, *Ithaca*, on June 20, 1962, to Susan Kelley, at Rochester, New York.

James DelSavio, *Ithaca*, on September 1, 1962, to Gayle J. Quackenbush, at Gloversville, New York.

Lynn Johnson, *Eastern New Mexico*, on August 25, 1962, to Carolee Soeglein, at Roswell, New Mexico.

Darrel Stilwell, *Eastern New Mexico*, on November 22, 1962, to Dixie Santi, at Clovis, New Mexico.

Donald R. Vickery, *Eastern New Mexico*, on December 23, 1962, to Barbara Gibson, at Elida, New Mexico.

New Zealand Dean Becomes Deltasig

THE UNIVERSITY OF ALABAMA, School of Commerce and Business Administration and the Alpha Sigma Chapter are delighted to have with us for the spring semester Dean Tom K. Cowan of the Faculty of Commerce, University of Otago, Dunedin, New Zealand, as a Fulbright Lecturer in accountancy. Professor Cowan is accompanied by his wife and two children, Linda (age 13) and Murray (age 4). Two other boys remained at home in New Zealand.

Professor Cowan received his Master of Commerce degree from the University of New Zealand in 1940. After serving as the principal manager of a manufacturing plant for the war years, he entered the practice of public accounting and became a fellow of the New Zealand Society of Public Accountants. From 1947 until 1960 he served as a part time lecturer at the University of Otago (formerly a branch of the University of New Zealand but now a separately supported federal university) when he received under a competitive appointment procedure the professorship of accountancy of Otago University. The Commerce Department at the University in Dunedin is being strengthened rapidly as a phase of the increased emphasis on higher education in New Zealand. Professor Cowan was granted a leave of absence to come to the United States for the purpose of studying and observing higher education for business in the United States, in order to carry back to his own university developments which seem appropriate for further implementation in New Zealand.

Dean Cowan is the author of four books and 13 articles in technical publication. He is held in high esteem by his many professional associates in Dunedin and his hundreds of former students.

He presented a very interesting lecture comparing the commerce programs at the University of Otago and the University of Alabama at a business meeting earlier this year, and is therefore, well known to the Alpha Sigma Chapter. Alpha Sigma Chapter has initiated Dean Cowan a faculty member of Delta Sigma Pi.

Following their stay at the University, the Cowans will drive to New England and then to California as an observation trip of other schools of business in America.

The University of Alabama is honored to have a man of his caliber on its staff.—WILLIAM G. POWELL

THE CENTRAL OFFICE REGISTER

Recent visitors to The Central Office are: WILLIAM T. HOLLINGSWORTH, Oxford, Ohio; VINCENT C. MCCARTHY, Gamma Lambda, Dayton, Ohio; WILMAR C. JARMUTH, Alpha Eta, Kettering, Ohio; JOSEPH H. DANDO, Athens, Ohio; JERRY F. WILLIAMS, Epsilon Xi, Muncie, Indiana; NORM RITCHIE, Alpha Tau Omega, Champaign, Illinois; ERIC LAR-



TOM K. COWAN, Alabama, Fulbright lecturer and dean of Faculty of Commerce at University of Otago, Dunedin, New Zealand.

SEN, Alpha Tau Omega, Champaign, Illinois; JOHN LEHMAN, Alpha Tau Omega, Champaign, Illinois; R. G. BUSSE, Beta Omicron, Indianapolis, Indiana; J. R. OSWALD, Epsilon Xi, Muncie, Indiana; FRED M. TROUT, JR., Epsilon Xi, Muncie, Indiana; WILLIAM E. SMITH, Epsilon Xi, Hammond, Indiana; WINTON O. ETZ, Alpha Upsilon, Oxford, Ohio; ROBERT W. KOHANKIE, II, Alpha Upsilon, Loveland, Ohio; TOM F. PERLES, Alpha Upsilon, Northbrook, Illinois; ROLAND MAXWELL, Phi Kappa Tau, Pasadena, California; JACK L. ANSON, Phi Kappa Tau, Oxford, Ohio; JAMES R. OSWALD, Epsilon Xi, Muncie, Indiana; WILLIAM F. BISCHOFF, Epsilon Xi, Muncie, Indiana; RAYMOND E. DENNY, Epsilon Xi, Muncie, Indiana; WILLIAM E. SMITH, Epsilon Xi, Muncie, Indiana; JOHN E. LEWIS, Epsilon Xi, Muncie, Indiana; L. W. FRUEH, Oxford, Ohio; KAJIT (Phil) HABANANANDA, Epsilon Xi, Bangkok, Thailand; RICHARD A. GILMORE, Epsilon Xi, Muncie, Indiana; DEAN H. MUIR, Alpha Theta, Cincinnati, Ohio; MR. & MRS. PAUL PERLES, Northbrook, Illinois; DAYTON F. PAULS, Psi, Sheboygan, Wisconsin; RICHARD D. PAULS, Sheboygan, Wisconsin; MR. & MRS. K. WEIS, Chicago, Illinois; ELIZABETH ELDER, Chicago, Illinois; ROBERT O. LEWIS, Beta, Oak Park, Illinois; RUDOLPH H. WEBER, Beta, Chicago, Illinois; JOHN F. MEE, Nu, Bloomington, Indiana; WARREN E. ARMSTRONG, Gamma Iota, Albuquerque, New Mexico; WALTER A. BROWER, JR., Beta Xi, Mount Holly, New Jersey; M. JOHN MARKO, Beta Rho, Irvington, New Jersey; FRANKLIN A. TOBER, Alpha Kappa, Buffalo, New York; JOE M. HEFFNER, Beta Upsilon, Lubbock, Texas; BURELL C. JOHNSON, Alpha Sigma, Orinda, California; ROBERT A. MOCELLA, Beta, Chicago, Illinois; MONROE LANDRETH, JR., Alpha Lambda, Charlotte, North Carolina; ROBERT F. ANDREE, Beta Tau, Cleveland, Ohio; HOMER T. BREWER, Kappa, Decatur, Georgia; LAVERNE A. COX, Alpha Delta, Lincoln, Nebraska; ROBERT J. ELDER, Theta, Detroit, Michigan; MAX BARNETT, JR., Gamma Mu, New Orleans, Louisiana;

ROBERT D. LEATHERMAN, Phi Kappa Tau, Oxford, Ohio; EUGENE C. JOHNSON, Beta, Dayton, Ohio; RAYMOND B. HUNKINS, Phi Delta Theta, Billings, Montana; CHARLES LONGINI, Alpha Theta, Cincinnati, Ohio; MILTON SCHLOSS, Alpha Theta, Cincinnati, Ohio.

DIVIDENDS

To Brother and Mrs. William E. Sands, Florida, on December 11, 1962, a daughter, Alinda Luann.

To Brother and Mrs. Daniel W. Neugebauer, De Paul, on July 25, 1962, a son, James Daniel.

To Brother and Mrs. Kent McCully, Southern Methodist, on December 24, 1962, a daughter, Kathy Anne.

To Brother and Mrs. Jack Knight, Southern Methodist, on November 13, 1962, a son, Robert Brant.

To Brother and Mrs. Milan (Roy) Visnage, Florida State, on December 27, 1962, a daughter, Virginia Anne.

To Brother and Mrs. Robert Roper, Eastern New Mexico, on November 16, 1962, a son, Robby.

To Brother and Mrs. Jere Hill, Eastern New Mexico, on November 10, 1962, a daughter, Pamela Beth.

To Brother and Mrs. Peter W. Bakalis, Wayne State, on December 29, 1962, a daughter, Christine Mary.

To Brother and Mrs. Carl E. Aronson, Wayne State, on November 8, 1962, a daughter, Kathryn Collene.

To Brother and Mrs. Jerry Jackson, Wayne State, on October 28, 1962, a daughter, Jerri Lynn.

To Brother and Mrs. Charles I. Emery, Jr., Wayne State, on October 1, 1962, a son, Stephen.

To Brother and Mrs. Turner M. Tufft, Jr., Omaha, on December 21, 1962, a son, James Martin.

To Brother and Mrs. George Fleck, Temple, on August 11, 1962, a daughter, Jacqueline Ann.

To Brother and Mrs. LeRoy Anderson, Ithaca, on October 9, 1962, a son, Todd Jerome.

To Brother and Mrs. Keith L. Mills, Nebraska, on October 6, 1962, a son, Daniel Keith.

To Brother and Mrs. George Kent, North Texas State, on October 14, 1962, a son, John David.

To Brother and Mrs. George H. Coin, Northwestern-Zeta, on June 30, 1962, a daughter, Tina Angela.

To Brother and Mrs. Charles D. Milner, Wayne State, on May 9, 1962, a son, Keith Alan.

To Brother and Mrs. Thomas Owen Pass, Jr., North Carolina, a daughter, Barbara Annette.

To Brother and Mrs. Louis Dellolio, Lamar State, on March 4, 1962, a son, Richard Todd.

To Brother and Mrs. T. W. Hughes, Lamar State, on September 28, 1962, a son, Michael Dean.

Are You a Life Member? Why Not?

IT IS SAID "reflection is good for the soul." How many times have you recalled the solemn oath taken during your chapter initiation ritual? Are you doing your part in supporting your fraternity, yea or nay?

Life becomes more meaningful, fruitful and enjoyable as we learn more about it and similarly our membership in Delta Sigma Pi which was founded on the principles of enhancement of the individuals as men of integrity and business proficiency.

We as pledged members have accepted the obligation to further and perpetuate the aims and ideals of our fraternity. Membership has meant association with brothers of like aims, attributes and problems and an ever increasing enthusiasm to attain the highest level of scholarship and business understanding.

Each of us can point with pride to the growth and service of Delta Sigma Pi throughout those colleges on national campuses where our active and alumni chapters conduct their varied and educational programs.

Life Membership provides the bonding agent to keep us abreast of fraternal doings and incidentally are not merely for reminiscent value, rather currently provide funds for temporary scholarship loans to qualify broth-

ers for their educational pursuits in accredited colleges.

The undergraduate chapters have the unique advantage of a percentage discount for Life Membership application in those Chapter Efficiency Contest Standings in which they attain 100,000 quality points. This distinction is further displayed by a "special" Life Membership recognition pin which each subscriber is entitled to wear.

Those subscribing alumni members contribute to the future growth and security of our fraternity and the necessary developments of our youth in business management. Prepare for the future by remembering the past.

A "rolling hoop" would not long maintain direction without the constant propelling effect of the big stick and the benefits derived therefrom.

As in every binding contract there must be an offer, consideration and acceptance and we extend to you the office of Life Membership in Delta Sigma Pi on the consideration that your satisfaction in a job well done will prompt you to send your application to the Central Office before the Grand Chapter Congress convenes at Bedford, Pennsylvania, in August 1963.—C. MCCARTHY

New Life Members

- 2758 Robert E. Gronlund, *Gamma Theta*, Wayne State
- 2759 Cecil D. Watson, *Kappa*, Georgia State
- 2760 Jack C. Adams, *Delta Omega*, West Liberty
- 2761 Robert M. Wright, *Beta Upsilon*, Texas Tech
- 2762 John E. Wolf, *Delta*, Marquette
- 2763 George M. Gallagher, *Gamma Psi*, Arizona
- 2764 Connie Mack McCoy, *Delta Theta*, Oklahoma City
- 2765 Bobby J. Richardson, *Beta Kappa*, Texas
- 2766 Roy R. Harper, *Alpha Rho*, Colorado
- 2767 Bryan G. Bock, *Epsilon Theta*, Chico State
- 2768 Redmond H. Cleary, *Beta Sigma*, St. Louis
- 2769 Jackie D. Sanders, *Delta Theta*, Oklahoma City
- 2770 James P. Holmes, *Delta*, Marquette
- 2771 Arthur A. Selby, Jr., *Alpha Lambda*, North Carolina
- 2772 Roy M. Syme, *Beta Rho*, Rutgers
- 2773 Hernando Courtright, *Phi*, Southern California
- 2774 Everette A. Villarrubia, Jr., *Delta Nu*, Loyola (N.O.)
- 2775 David A. Dow, *Chi*, Johns Hopkins
- 2776 William G. Groves, *Alpha Pi*, Indiana
- 2777 Cecil D. Dorsey, *Pi*, Georgia

- 2778 Charles H. Abraham, *Alpha Phi*, Mississippi
- 2779 William A. Hill, *Delta Omega*, West Liberty State
- 2780 Philip S. Dano, *Xi*, Michigan
- 2781 Thomas O. Pass, Jr., *Alpha Lambda*, North Carolina
- 2782 Andrew M. Gibson, *Beta Lambda*, Auburn
- 2783 Thomas M. Dudley, *Gamma Tau*, Southern Mississippi
- 2784 Alfred A. Fischer, *Omega*, Temple
- 2785 Maurice L. Roukous, *Gamma Chi*, St. Bonaventure
- 2786 George C. Anderson, Jr., *Psi*, Wisconsin
- 2787 Robert E. Fink, *Epsilon Theta*, Chico State
- 2788 Clayton B. Craig, *Alpha Eta*, South Dakota
- 2789 Herbert R. Young, *Beta Xi*, Rider
- 2790 G. Norris Rath, *Epsilon Kappa*, Shepherd
- 2791 Marvin C. Massey, *Delta Xi*, East Tennessee State
- 2792 Frank P. Bowen, Jr., *Beta Omega*, U. of Miami
- 2793 James D. Devlin, *Delta Kappa*, Boston College
- 2794 Stanley S. Durham, *Delta Upsilon*, Texas Christian
- 2795 William J. Tehoy, *Gamma Rho*, Detroit

- 2796 John Armstrong, *Beta Rho*, Rutgers
- 2797 Raymond M. Baskette, *Delta Xi*, East Tennessee State
- 2798 Richard L. Ailing, *Nu*, Ohio State
- 2799 Charles L. Marchbanks, *Beta Phi*, Southern Methodist
- 2800 Kenneth K. Freeman, *Gamma Omega*, Arizona State
- 2801 John L. Maginn, *Beta Theta*, Creighton
- 2802 John P. Galliker, *Gamma Upsilon*, Babson
- 2803 Frederick F. Brower, *Alpha Upsilon*, Miami U.
- 2804 Kenneth R. Wahlberg, *Alpha Epsilon*, Minnesota
- 2805 Earl H. Johnson, *Epsilon Theta*, Chico State
- 2806 William C. Brick, *Gamma Rho*, Detroit
- 2807 Thomas M. Mocella, *Beta*, Northwestern
- 2808 Edward A. Uhler, *Beta Nu*, Pennsylvania
- 2809 Kenneth P. Hankins, *Delta Eta*, Lamar Tech
- 2810 Robert W. Kohankie II, *Alpha Upsilon*, Miami U.
- 2811 John W. Lerch, *Epsilon Xi*, Ball State
- 2812 Gregory A. Mounier, *Alpha Upsilon*, Miami U.
- 2813 W. Arthur Cullman, Jr., *Alpha Omicron*, Ohio U.
- 2814 Ronald G. Rosen, *Beta Kappa*, Texas
- 2815 Roy M. Wulatin, *Alpha Omega*, De Paul
- 2816 Robert A. Heyart, *Gamma Rho*, Detroit
- 2817 Michael D. Webber, *Beta Epsilon*, Oklahoma
- 2818 Richard W. Chieco, *Beta Xi*, Rider
- 2819 Emory H. Miller, *Delta Nu*, Loyola (N.O.)
- 2820 Henry F. Zwierzchowski, *Alpha Kappa*, Buffalo
- 2821 David B. Sutton, *Gamma Sigma*, Maryland
- 2822 Eugene Zwierzchowski, *Alpha Kappa*, Buffalo
- 2823 Dennis W. Smith, *Beta*, Northwestern
- 2824 Randolph A. Neptun, *Beta Rho*, Rutgers
- 2825 Charles M. Newby, *Alpha Beta*, Missouri
- 2826 John E. Crockett, *Gamma Zeta*, Memphis State
- 2827 Donald F. Smith, *Gamma Rho*, Detroit
- 2828 Jon W. Nelson, *Gamma Eta*, Omaha
- 2829 John F. Lowery, *Beta Sigma*, St. Louis
- 2830 Edward H. Langer, *Lambda*, Pittsburgh
- 2831 Richard A. Howard, *Beta Tau*, Western Reserve
- 2832 Robert J. Warth, *Epsilon Lambda*, Rochester Tech
- 2833 William F. Daniels, Jr., *Pi*, Georgia
- 2834 Norman E. Hill, *Xi*, Michigan
- 2835 John A. Klekner, *Gamma Psi*, Arizona
- 2836 Eugene P. Leporiere, *Beta Omicron*, Rutgers



CHAPTERS

FERRIS

DELTA RHO CHAPTER at Ferris Institute had a very busy winter quarter. Initiation of three new brothers, banquet, three guest speakers, an industrial tour and our fourth annual "Rose" Dance made for a productive quarter.

Twenty-five brothers went on an industrial tour of the Gerber Baby Food Company in Fremont, Mich. We toured the plant and offices of the company. Free packages of baby cereal were distributed and we decided to donate them to Brother Jim Reeser, who has six children at home. Our three new brothers were honored with a banquet after formal initiation. The banquet and initiation were held on February 16.

The fourth annual "Rose" Dance held in February was the highlight of the social calendar. Linda West, 19 year old freshman, is this year's "Rose" Queen. Pledges and actives worked together to make the dance a success. President Terry DeWeerd crowned the queen and had the first dance with our "Rose" Queen.

Fredrick Sparks, father of our Brother Rick Sparks, spoke to us on wholesale buying. Mr. Sparks is owner of Wholesale Distributors in Grand Rapids, Mich.

Spring quarter we have two industrial tours planned, a spring formal and the annual pledge-active softball game. So we feel this will be our busiest quarter yet. The brothers at Delta Rho Chapter feel that for the fourth consecutive year we will achieve 100,000 points in the Chapter Efficiency Contest.—GERALD W. KOS

GEORGIA

PI CHAPTER would like to announce the new officers for the 1963-64 school year. Those elected were: Dave James, president; Nicky Kirkland, sr. vice-president; Robert Belknap, vice-president; Berry Alton Floyd, treasurer; T. C. Burt, secretary; Gene Fryer, chancellor; and Homer Borders, historian.

The fraternity celebrated Founders' Day with a dance in the Bamboo Room at the house. The "Tornadoes" provided the music and excitement for seventy or more people who turned out for the special event.

One of the high-lights of winter quarter was a field trip through the Westinghouse plant in Athens. The plant produces transformers for many different countries. Automation was an outstanding feature at this plant.

We are looking forward to a successful spring rush and reaching the maximum in the efficiency contest.—BERRY ALTON FLOYD



PICTURED HERE are the members of Alpha Mu Chapter at the University of North Dakota on a recent professional tour to Winnipeg, Canada.

MIDWESTERN

EPSILON ZETA CHAPTER of Delta Sigma Pi recently conducted an initiation at the BIG B LODGE at Possum Kingdom Lake. This gala affair produced three new members: John Chase, George Gillman, Charles Burros, and Thomas Campbell. Special guests of this meeting included Regional Director Joe Hefner, District Director Jack Fincher, and Dr. Thomas and Mr. Dowlearn from the Midwestern faculty.

On top of other recent events, new officers for the 1963 term were elected. Cliff Bagget replaced Lynn Mercer as president of the chapter. Other officers include Jerry Steadham, chancellor; Albert Schoppa, sr. vice president; Robert Edgeman, vice president; Jerry Brazil, chapter efficiency chairman; Gary Williams, secretary; and Jerry Fleming, treasurer.

Plans are now being made for the "Rose" Dance which is being tentatively scheduled for the early part of April. The four prospective "Roses" were present at our last meeting, and may I say, "Look out other chapters for we have some real beauties."

Among other future plans, Epsilon Zeta is now sponsoring the construction of a handsome, metal sign to identify Midwestern University and our chapter. This project, the first of its kind, is proving to be a lot of work, but offers the reward of sincere appreciation by the school, and of better publicity for Delta Sigma Pi.

In closing I would like to express our chapter's appreciation to Joe Hefner and Jack Fincher for contributing to our last initiation at Possum Kingdom Lake.—GARY C. ARMSTRONG

OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University held formal pledging February 28. Our new pledge class will consist of eight pledges to top off a very successful rush program. The new pledges held their first meeting on March 15 electing the pledge class officers and deciding on the pledge project.

Our last meeting featured as professional speaker Mr. Paul Floyd of Macklanburg-Duncan Co. Mr. Floyd and the other professional speakers we have had during the year have added a lot to the interest shown by the members and pledges. Our next professional event will be a professional tour through Star Manufacturing Co. which is drawing a lot of enthusiasm.

The Directory of Graduates of Oklahoma City University is nearing completion. The Directory is published by Delta Theta Chapter and always proves to be one of our best services to the School of Business.

Delta Theta Chapter feels fortunate to have the approval of the Grand Council to initiate an Honorary Member, Mr. Ben Wheat. Mr. Wheat is a former graduate of our university and is presently General Manager of Military Aircraft Systems Division of Boeing Co. We will hold the initiation in conjunction with Alumni Day and our "Rose" of Delta Sigma Pi Dance. The dance will be held at the Sportsman's Club and will be formal. The candidates for "Rose" are Miss Sherilea Anderson, Miss Jan Bragg, Miss Diane Daniel, and Miss Roberta Reed.

We are in good position in the Chapter Efficiency Contest and are working hard for the 100,000 points again this year, hoping to make it four in a row.—ROBERT HUMPHREY

EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University initiated a fine group of men January 12. Following the initiation, a banquet was held, and finally the "Rose" Dance topped the eventful day. Miss Kaye Kelly was chosen Epsilon Eta Chapter's "Rose."

On the professional side, an interesting and informative speech was given by Mr. Truman Henley, director of stockholder information at Minnesota, Mining, and Manufacturing. The April professional agenda includes a week-long trip touring various firms in Denver.

This semester has brought 17 pledges into the fold. Initiation is scheduled for April 27.—GARY ANDERSON



A VISIT to the Fisher Body Plant in Lansing was among the professional activities of Gamma Kappa Chapter at Michigan State University. *Left photo, left to right: Dave Wright, Ron Klaasse, Vern Hallead, Jeff Leib, and Dennis McRea. Right photo: Pledges conduct a song fest while engaged in some dish washing.*



WAYNE STATE

THE GAMMA THETA CHAPTER of Wayne State University is closing out one of its most successful quarters in the school year. The brothers of Deltasig, applying themselves with enthusiasm, have fostered the Deltasig spirit throughout the campus.

Our professional program has been broadened to include full and varied professional activities. The first guest speaker of the quarter, Mr. McClune of the Michigan Bell Telephone Company, speaking on Telstar, is an example of this new policy. The dramatic story of communications by satellite and the exciting events leading to its development were told with working models of Telstar and its ground receiving equipment. The campus wide program was most enlightening to all in attendance.

The chapter's social program this quarter included a "Rose" Social, smoker, and a slob dance. Candidates for the royal honor of "Rose" Queen for 1963 were introduced to the crowd of more than 300 at the social. The candidates were: Mary Kocher, freshman in liberal arts; Gloria LaPay, junior in sociology; Sue Nagy, senior in education; Lorraine Pronyk, sophomore in liberal arts; Marilyn Prutow, junior in education; and Ann Westbrook, freshman in education. The six finalists were selected from 12 candidates after a banquet held at the fraternity house. The brothers' choice, Marilyn Prutow, now reigns as our "Rose" Queen for 1963!

The smoker in honor of John Thomas, Ron Warmbier, and Ron Socia, all who are entering the service soon, was most enjoyable. The slob dance, for the casual dresser, was also very entertaining.

Recently, following past tradition, we have again put on Wednesday night dinners at the house. The dinners are served by a revolving committee of brothers. The superb menus to date have made the dinners a big hit.

Our rush program is getting into full gear and may very well become one of our best.

We are all optimistic of a large pledge class.

All in all, this has proven to be an extremely worthwhile quarter for the Gamma Theta Chapter. We will continue to build upon the gains we have made.—ROGER LOEFFELBEIN

IOWA

EPSILON CHAPTER at the State University of Iowa has become aware of a new feeling of unity which has strengthened our fraternal bond. President Wernick and Vice-President Wilkinson have instilled this new spirit in Epsilon Chapter after returning from the regional conference. We believe that the assistance of Mr. Leon Pearce, chapter advisor, has enabled us to make great progress toward a final score of 100,000 points in the Chapter Efficiency Contest.

Our professional program is well underway for spring semester and has already been highlighted by a tour of the Alcoa Aluminum Company plant located in Davenport, Iowa. Following the tour, Carl Koontz, chief accountant of the Davenport plant, and Donald Lippenberger, metallurgist in charge of quality control, discussed Alcoa management policies. Both Mr. Koontz and Mr. Lippenberger were very helpful in answering the questions that followed. A previous professional meeting featured Biron Ross, a partner in the Iowa City office of McGladrey, Hansen, Dunn and Company, who spoke on the opportunities in a small certified public accounting firm. We have several more professional meetings scheduled for the balance of this semester.

As a result of a banquet held for prospective pledges, we have pledged 19 men, all of whom have shown great interest in Delta Sigma Pi. We are happy to report that the grade-point average of Epsilon Chapter is once again well above the all men's college average. Individual recognition must be given to Brother Reynolds

and Brother Schmidt, both of whom were initiated into Beta Alpha Psi, national honorary fraternity for accounting students.

We are anxiously awaiting the "Rose" Formal for which plans were recently completed with the selection of Miss Janyce Rannals as "Rose" Queen. We feel that Miss Rannals will represent us well in the national contest. By the time the next issue of The DELTASIG appears, 25 brothers will have made a trip to Alpha Delta Chapter. The trip is planned for the first weekend of spring vacation and it should provide us with knowledge that will aid us in becoming a more outstanding chapter.—CHARLES H. MARTIN

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University visited the Kellogg plant at Battle Creek, Michigan for a tour. During the tour the brothers witnessed the manufacturing of corn flakes. After the scheduled tour, we were shown the data processing department. This tour was very enlightening and all the brothers enjoyed themselves.



MISS IRENE FILLION, a freshman in the College of Liberal Arts, is the new "Rose" of Delta Psi Chapter at Suffolk University in Boston, Massachusetts.

Later in the same day, Gamma Kappa Chapter visited the brothers of the Epsilon Omicron Chapter at Western Michigan University. After a short meeting and a "get acquainted" period, a party was held. The brothers of Gamma Kappa Chapter wish to express their sincere thanks for the very enjoyable time.

During the term Gamma Kappa Chapter was delighted to initiate eight new members. They are: Ellis Van Hoosear, Ron Laing, Earl VanLier, Gail Thiede, Robert Morrison, Brian McIver, Al Clarkson, and Tim Lester.

Spring term brings plans for more interfraternity activities. On the agenda are basketball and baseball games, combined tours, and joint business meetings with our neighboring chapters of Delta Sigma Pi.—DENNIS C. MCREA

MEXICO CITY

THE DELTA MU CHAPTER of Delta Sigma Pi at Mexico City College is currently completing a very successful winter quarter. Our professional committee has worked very hard in raising the level of our speaker-tour program.

On February 27, the Delta Mu Chapter enjoyed an interesting visit to Almacenas Aurrera, Mexico's largest discount operators. The aspects of marketing, warehousing, and distribution in Latin America were discussed.

Another tour on March 5 to the Oso Negro Distilleries was attended by fifteen brothers. Here we witnessed the processes involved in the large scale distillation, quality control, and bottling of gin. The Oso Negro Company manufactures a variety of other fine liquors which it exports to many countries including the United States.

Many influential business leaders in Mexico City are being contacted for future lectures. Of immediate anticipation is a lecture arranged by the Delta Mu Chapter and scheduled for March 15 in the Mexico City College auditorium. The speaker, a chief executive of Grant Advertising Company in Mexico, will speak on "Advertising and Public Relations in Latin America." The entire student body will be invited.

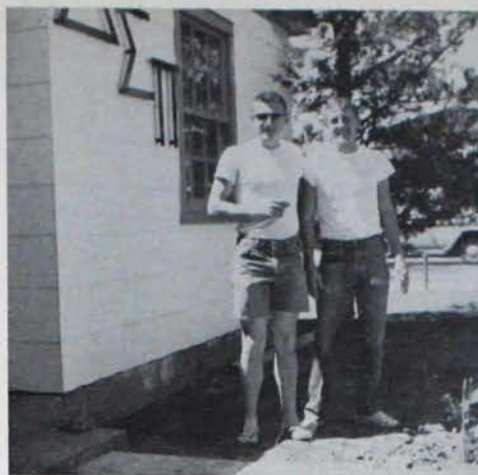
On the social side, Delta Mu Chapter celebrated its 5th birthday at a stag dinner held in the American Club on March 7. Many of the older members and alumni enjoyed discussing the "good ole days."

Plans are presently being formed for the spring quarter rushing. In view of losing many valuable members who graduate this summer, the chapter expects to intensify its pledge program and initiate one of the largest groups to date.—JOHANN BLEICHER

MISS LILA ANN REISE (standing) 1962 "Rose" of Beta Sigma Chapter at St. Louis University poses with the 1963 "Rose" court. They are, from left to right: Norma Jean Morrison, Mary Louise Eyl, Maureen Ann Michener and Mary I. Kearns, 1963 "Rose."



The DELTASIG of DELTA SIGMA PI



THESE TWO MEMBERS of Beta Upsilon Chapter at Texas Tech pause after some hard work on the chapter lodge. Other members are busy with the spring painting and repairs.



MICHIGAN

XI CHAPTER at the University of Michigan began the spring semester with a successful rushing program guided by Brother Rands. As a result, we pledged five new men and one faculty member. These men were recently initiated formally into the chapter, after going through their pledge training under the guidance of Brother Ponder. Initiation took on a more successful air with the presence of Brother Dan Root and Brother Bob Elder, District and Regional Directors respectively.

The professional program, under the very capable guidance of Brother Russell, has taken on new importance and dimension. Mr. Donald Mandish, from the Detroit Bank and Trust Company, led off and highlighted our rushing program with a talk on foreign investment and loans. This was followed by a guided tour of the National

Bank of Detroit, highlighted by a talk from the president, Mr. Henry Bodman, and guided by Brother McClintock (Xi, '34), now a vice-president of the bank. In addition to these programs, a bi-weekly plan of student-faculty led professional programs has been instituted. This plan, we feel, will help to supplement our classroom experiences and has been enthusiastically received by the faculty of the school.

We are all looking forward to the annual "Rose of Deltasig" Ball which will be held on May 11, 1963, at Detroit's Pick-Fort Shelby Hotel. Once again we will hold it jointly with Theta Chapter at the University of Detroit. We anticipate a capacity crowd of actives and alumni to end the year on a high note.

Many of us are also looking forward to renewing old acquaintances and making new ones at the National Convention. It sounds like a great way to end the summer vacation.—CHARLES LEECH CHRISTIAN

MISSISSIPPI STATE

GAMMA DELTA CHAPTER at Mississippi State University highlighted the spring semester with its "Rose" banquet. In addition to having a great speaker we also had the pleasure of presenting our traditional dozen roses to a very charming young lady. Dr. Bettersworth, our speaker, is noted for his knowledge on the Civil War. He brought out many interesting points about some amazing things that the women did during the war.

After Dr. Bettersworth completed his talk, we were then entertained by a boys' singing group that consisted of four members. In my opinion, as well as everyone else's, these boys were as good as the Kingston Trio or the Highwaymen. The members of this quartet are all students at Mississippi State.

The "Rose of Deltasig" of Gamma Delta Chapter is Miss Brenda Stewart. She is a junior at Mississippi State College for Women in Columbus, Mississippi. We are honored, as well as proud, to have her as our "Rose" of Delta Sigma Pi.—CHARLES PEEL

NEVADA

HEAR YE, HEAR YE, HEAR YE these final prodigious pronouncements of political and practical prattle presenting pedantic perusers with piquant phenomena.

This chapter proudly initiated six outstanding business administration students into the fraternal brotherhood of Delta Sigma Pi. These men—Tim Wellesley, Brian Raine, David Scruggs, John Fierce, Jim Benson, and Roger Tildahl—had contributed a great deal to the fraternity as "mere" pledges with their civic and college achievements, and have now eagerly taken the full responsibilities of membership into their energetic strides.

Harvey LoSasso heads this semester's roster as president, with Tim Wellesley as senior vice president; Vice President, Tom Woodhams; Secretary, Jim Bensen; Treasurer, Roger Hildahl; Chancellor, Bill Tuck; Historian, John Duffield; and Public Relations Director, Skip Hansen rounding out the high powered executive team. It was with regret that, just prior to this writing, Balfour Chinn had to withdraw from the post of Secretary due to the overwhelming demands of his studies. Mr. Chinn is one of the top students in the College of Business Administration, and still one of the most active fraternity members.

With an exotic meal, brilliant speakers, and top dance music we will honor our chapter's first members on April 6, at our Charter Day Banquet and Dance.

This issue's special welcome and thanks go to Professor Richard Wilson. Initiated last spring, Professor Wilson's penetrating interest in the activities of this chapter so impressed the members that his election to our staff of advisors was unanimous.

The electrifying spirit of the members of Delta Pi Chapter is something that this writer wishes all Delta Sigma Pi's could witness. You need only be present in the

halls of the Business Administration building at any time to become suddenly aware of the vibrant tide of ebullition darting from person to person. As you step through any door the charged air surrounds you with a confident feeling, your spine suddenly tingles and straightens with a new life, your step becomes buoyant, your head lifts and all of your senses snap alert. There is no specific act or object that you can grasp with your hands, only an intangible lightening sparkle bursting from a perhaps unseen Deltasig.

We thank our God for this fine year, this fraternal brotherhood, and above all, the stimulating privilege of life.—SKIP HANSEN

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland began the spring semester with its rush coffee hour on February 18. On February 21, the Brothers had the opportunity to tour a firm, A.C.F. Industries, Inc., that is a part of the fascinating and complicated field of electronics. On February 27 the Brothers and the prospective pledges were treated to a fine professional dinner at which time Mr. William A. Stanford explained the federal government's activities and interests in furnishing American businessmen with trade outlets in foreign countries.

It had been noted that in the past there were frequent conflicts in the scheduling of activities of the various organizations in the School of Business and Public Administration. Realizing the need for a coordinating body, Gamma Sigma Chapter took the initiative in organizing a "Student Council" made up of representatives of the various organizations to coordinate the scheduling of activities and to bring noted speakers to the campus.

In the near future Gamma Sigma Chapter

is looking forward to numerous activities such as an Occupational Opportunities Forum which will be held to acquaint students with the career opportunities in the business field. Also, in order that the Brothers do not become too wrapped up in the small world of campus life, an Educational Seminar is planned at which an expert on Soviet affairs will speak. And of course the annual Spring Dinner-Dance is being looked forward to by all the Brothers.

Although the Brothers were eagerly awaiting spring and its activities during the cold winter months, this did not seem to deter their scholastic endeavors since ten percent of Gamma Sigma Chapter were placed on the Dean's List as opposed to only two percent of the School as a whole.—R. RICHARD ROBERTSON, JR.



AWAITING the entrance of the "Rose" candidates, these brothers of Alpha Upsilon Chapter at Miami University in Oxford, Ohio, enjoy some extra dancing.



MEMBERS of the spring semester pledge class of Delta Eta Chapter at Lamar Tech pose for their official picture. *Left to right, first row:* Mike Howard, Carlton Mahlmann, Robert Nash, and Lane Nichols. *Second row:* Harold Hall, Don Ener, R. N. McMichael, John Loper, David Walker, J. Charles Genaro, Robert Duron, Bill Causey and Charles Miller.

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri has been very busy in the past few weeks working on projects connected with Business Week. This is an annual affair at the School of Business and Public Administration, with the primary objective being the election of an "Ideal Boss and Secretary." Alpha Beta Chapter has chosen Brother George Hickerson as its candidate for "Ideal Boss."

Alpha Beta Chapter was very happy to have Ensign Bill Sanders as its guest at a recent meeting. Ensign Sanders is a past president of Alpha Beta Chapter and is a June, 1961, graduate of the University of Missouri.

Due to the exceptionally hard work by Brother Coleman, who heads the rush committee, and all other members, Alpha Beta Chapter has pledged 25 new men during the Winter semester. We are again well on the way to another 100,000 points in the Chapter Efficiency Contest. A large portion of this total number of points has already been submitted to the Central Office.—JAMES H. ESTES

PENNSYLVANIA

BY THIS TIME some or most of us will be heading for the long awaited summer vacation. For us at Penn, classes and exams will be over May 17 as we are on the Trimester basis. Three of our members, namely Walt Dempsey, Bob Downs and Bob Laird are graduating this year but plan to return to school in the Fall for further studies.

Our professional program for the Spring semester has been highlighted by the following: During February Brother Dick Harding (Alumni) spoke on "The Use of Private Aircraft by Companies for Business." Mr. Thomas Mahon talked during March on "The Cost of Automobile Insurance Today." We received many hints on ways to save on our Income Tax from Alumni Brother Frank Rainer, C.P.A. In May we are looking forward to a talk by Mr. John C. Whiteman from the Pennsylvania Department of Highways. He will discuss the controversial "Blue Route," a major expressway that is affecting several Counties, Townships, Boroughs and a College.

The social program has been rolling along at a good pace with one party a month. This will be topped-off by our annual Dinner-Dance in June to be held at The Anchorage, overlooking the Schuylkill River and beautiful Fairmount Park.

Several of our members were able to participate in the installation of Epsilon Sigma Chapter at LaSalle College on April 20. This was quite an experience, one we are looking forward to again someday.

Our rushing program was ended with the initiation of the following new Brothers on April 27, James Coyle, Frank Lafferty, Joe Lewis, Wayne Munscher, and Daniel Stackhouse.

As of this writing Bob Downs is wondering just when he will become a father. Congratulations, Bob, I'm sure the event has occurred by now!

We wish an enjoyable summer to all and hope to see you all at the Grand Chapter Congress at The Bedford Springs Hotel in August.—WALT DEMPSEY

RUTGERS—Beta Rho

SATURDAY FEBRUARY 2, 1963 found the brothers of Beta Rho Chapter gathered for two major events. First was the initiation of five new brothers into Delta Sigma Pi, and second was to hear Brother Demarest, Associate Dean of Rutgers University College, speak about what literature can do for you.

Beta Rho Chapter held its first social and professional meeting on March 2, 1963. Our guest speaker of the evening was Mr. Martin Jaffe the director of The Wilfred Academy of Hair and Beauty Culture. Mr. Jaffe spoke on the challenges of organization and operation of a training institution. All the brothers and their guests were amazed to hear that beauty culture is a \$7 billion annual national business with \$5,000,000 spent annually on hairnets alone.



RUSHEES AND ACTIVES look over the scrapbook and rushing board of Psi Chapter at the University of Wisconsin. Brother Theodore Zillman, Dean of Men at the University of Wisconsin is seen here with chapter president John Haferbecker, Roger Weiss and Gil Stewart.



Our business meeting on March 6, 1963 resulted in the formation of a list of names of people to be invited to join Delta Sigma Pi. March 9, 1963 was the day of a unique party held at Brother Mason's home. The event was a gathering of some brothers and their guests for a "Mailing Party" to mail out invitations to those selected as prospective brothers of Delta Sigma Pi.—LEONARD F. BEDNARSKI

NEW MEXICO

GAMMA IOTA CHAPTER had a very profitable fall semester highlighted by an outstanding professional program directed by Brother Gordon Blankenship and the initiation of 11 new members.

Our speaker at the Founders' Day dinner was John W. Daly of the Albuquerque Industrial Development Service who spoke on factors considered in industrial locations. George Horn, Jr., of Sandia Corporation told us of recent developments in computers and their adaptation for business purposes, such as inventory control, automatic billing and the programmed evaluation and review technique. We were given some insight on labor arbitration by John Mahon, Director of Industrial Relations for the Albuquerque Division of ACF Industries. At the Preferential Dinner, Dr. Robert A. Robertson of the economics department gave a stimulating talk on what belonging to an organization means to the individual. On December 7 the Chapter toured the new Reeves power station of the Public Service Company of New Mexico.

On December 15 the 11 pledges, under the guidance of Brother Dan Smith, Jr., were initiated at the home of Brothers Bill Bryant and Berry Hammond. That evening the "Rose" dinner and dance was held at the Cedars and the turnout was excellent. The Pledge Project goal of raising \$100 was met and the money was presented to the Albuquerque Society for the Blind just before Christmas.—STEVEN B. BROWN

TEXAS WESTERN

GAMMA PHI CHAPTER at Texas Western College in El Paso, Texas, is going swiftly upwards.

The chapter has reached its highest peak since 1955. From a nucleus of five hard-working brothers in October of 1962, Gamma Phi's membership is now 25 brothers, one of the largest professional fraternities on campus.

The Spring initiation took place on Sunday, March 31, 1963, with 12 new brothers entering. A banquet was then held at the Alcazar Restaurant in Juarez, Mexico. At the Alcazar, the brothers observed an old Spanish custom—the wine toast from a *bota*, or goatskin bag. New brothers, faculty members, and Alumni Club members were guests of honor.

Big events for Gamma Phi Chapter were the industrial tours to Standard Oil Co. of Texas, Phelps-Dodge Copper Refinery, and Falstaff Brewing Co., and the professional speakers which honored Gamma Phi with their presence during the semester.

In addition, the Chapter hopes to be able to aid Nu Mu Sigma, the business fraternity at New Mexico State, in its bid for a chapter of Delta Sigma Pi. This will be a great honor for Gamma Phi Chapter.

Of course, the biggest event of the year, socially and professionally, is the "Rose of Deltasig" Ball to be held at the Fort Bliss Officers' Club in May. At this event, awards will be presented for outstanding scholarship and participation in Delta Sigma Pi, as well as the crowning of the Chapter "Rose."

All the brothers have been of superior caliber and have done their best for Gamma Phi Chapter this year. Edward Lowenberg, Chapter Efficiency Contest Chairman, feels that we will have a good showing in the final standings of the Chapter Efficiency Contest.

Next year, of course, we will again strive for an even better chapter.—HECTOR VENEGAS



FOLLOWING the coronation ceremonies held recently by Delta Tau Chapter at Indiana State, the "Rose" and her attendants posed for the official photograph. Left to right: John Thomas, Mary Beth Schultz, "Rose" Juldine Maloney, Tom Maloney, Sandy Stark and Tom Druley.

MANKATO STATE

EPSILON IOTA CHAPTER at Mankato State College is steadily working toward the accumulation of the 100,000 points needed to earn this chapter its third consecutive Chapter Efficiency Contest Award.

On the weekend of March 9, ten of the brothers and pledges made a trip to Omaha, Nebraska, where they were guests of Beta Theta Chapter of Creighton University, who were hosts of the Annual Midwestern Region's Basketball Tournament. Armed with new jerseys and an insurmountable amount of confidence Epsilon Iota Chapter never made it out of the preliminaries. But aside from this a good time was had by all—thanks to the brothers of Beta Theta Chapter.

Brother Breckner, senior vice president, conducted a very successful rush this quarter and in a few weeks we hope to initiate one of the largest pledge classes this chapter has ever seen.

Mankato State College, during the week of February 12, held its Snow Week. Epsilon Iota Chapter took first place in the snow sculpture with a huge Walrus over 15 feet tall, weighing an estimated three tons. We have been thinking seriously about packing fresh snow around it and using it again next year, because there is doubt that it will melt over the hot summer. In the Olympics Epsilon Iota Chapter was defeated in the finals of the tug-of-war by a very strong team from Delta Pi Delta Sorority.

Our professional activities have not been standing still either, the highlights of which have been a tour of the E. I. Johnson Co. and a dinner speaker, Mr. Art Ogle, former Republican Lt. Governor candidate. Tours planned for the future are to Motec Industries and Minnesota Mining and Manufacturing.

The chapter was treated to a great party put on by our pledge class on March 15. The theme was "Bundle Party" and was really wild.

A recent visit by our Regional Director Brother Cox was welcomed by all the brothers. It was a great chance to find out how problems were handled by the other chapters of the Region and how we are expected to keep Delta Sigma Pi the greatest fraternity in the world.—WILLIAM C. GUNTHER

BUFFALO

ALPHA KAPPA CHAPTER crowned Miss Betty Nash, a Millard Fillmore College Junior, their 1963 "Rose." The crowning festivities took place February 9 at the Hotel Lenox with an overflow crowd in attendance.

The rushing season started with a party March 10 at the Hotel Sheraton. Grand President Franklin A. Tober was our main speaker in pointing out the many benefits derived from being a member of Delta Sigma Pi. Thirteen lucky men were accepted and pledged into the Fraternity on March 17 at ceremonies held in the new Norton Union.

A business tour through Moog Servo-controls in East Aurora on March 27 was attended by an enthusiastic group who took the 16 mile trip out to learn about Moog's production of advanced controls for missiles, aircraft, and industry.

As experienced last semester, scotch doubles at a bowling party which includes a dinner brings a large turnout with everyone having a very exciting, good time. Sunday, April 21, our bowling party once again became the center of almost all the brothers and their dates or wives activities.

Another interesting tour is being planned for April 24 when the thirst for knowledge finds the Alpha Kappa Chapter men touring a local brewery.

The initiation of pledges is set to take place May 4 at the Elk's Club on Symphony Circle. This has all the promise of being one of the best organized and well attended functions with many of the alumni being present.

The final event to take place will be May 22 with the election of officers being held.

But wait, that's not all! Since most of the fraternity members can't go a whole summer without seeing each other, the annual family picnic is being planned for July. Games, prizes and refreshments for the whole family make this a must for the Deltasigs of the Buffalo area.—JOHN R. PELLEGRINO

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Tech, fortified by an invigorating exchange of ideas at the South Central Regional meeting in New Orleans, is preparing for an eventful spring semester.

The officers selected to lead us in our program are: President, Earl Wright; Senior Vice President, Bobby Robbins; Vice President, Billy Hughes; Secretary, Eddie Law; Treasurer, Don Wilder; and Historian, James Sewel. Close on the heels of our election was the initiation banquet in which 16 new brothers were honored, including one faculty member, Russell C. Ferrington. We are proud of our newest additions and foresee a great future for them in Delta Sigma Pi.

Early in this spring semester, Beta Psi Chapter is to tour the plant facilities of several companies in either New Orleans, Louisiana, or Dallas, Texas. The exact date and companies are to be decided at the business meeting following spring enrollment.

Of course, the year could not be considered complete without our "Rose" Ball. Our lovely "Rose," Miss Marilyn Roark, shall crown the Chapter's next selection at the "Rose" banquet and dance to be held in Monroe, Louisiana, in early June.—BOBBY ROBBINS

LOYOLA—Los Angeles

DELTA SIGMA CHAPTER has ended a fine semester that was highlighted by a fine professional program. Among the speakers who participated in the program were Mr. Forness, a successful businessman, who spoke on how to succeed in your own business, and Mr. Jim Burns, a Loyola graduate, who spoke on careers in accounting. We would like to thank Brother Sievers, president, and Brothers Guarena and Forness, professional chairmen, for the fine speakers' schedule.

On February 22, Washington's Birthday, four hearty Deltasigs left the city of Oxnard with the hope of walking 50 miles down Highway 101 to the Loyola campus. The group included Brothers Gil Hayes, Bill Wall, Pete Cotter, and Pat Barry. By the end of 20 hours only Brother Barry had made it back to campus. He completed the walk in 17 hours, 40 minutes. Honorable mention must be given to Brother Cotter, who went 49 miles and had to give up. All the guys had a good time but I do not believe that it will be tried again for a long time.

We received five pledges who hope to become active Deltasigs, and pledge master Joe Lucente is keeping them moving so they will achieve this goal.—PAT BARRY

NORTH CAROLINA

ALPHA LAMBDA CHAPTER at the University of North Carolina has a good outlook on the spring semester with the election of a new staff of officers headed by B. Joe Doares as president. A successful rush allowed us to induct 11 top notch pledges.

Plans are in the making for several dinner meetings and professional tours, including plans for combining a visit to the N.C. Trade Fair with a banquet in honor of our retiring Regional Director, Monroe Landreth, on April 27th.

We are currently conducting a fund drive among our alumni to purchase new furnishings for our house. After our address file is up to date, a monthly news letter will be sent to all alumni.

We regret to announce both the death of an active faculty member, Dr. J. B. Flynn, and our janitor for 17 years, Riley Barnette.

Our P.I.F.C. weekend with the three other professional fraternities on campus is scheduled for March 23rd, and our pledge weekend at Yaupon Beach is on tap for the first weekend in May.

We are coming along well towards our 100,000 point goal in the Chapter Efficiency Contest with over 60,000 points turned in at present. Our prediction is that we will go well over our goal.—BRUCE B. STROUP

OMAHA

GAMMA ETA CHAPTER held its initiation February 10, 1963, when nine pledges were activated to the standing of brothers. All of the new brothers are going to be assets to the Fraternity. Our Regional Director, LaVerne Cox, and several alumni attended. Brother Cox introduced the new keeper of the parchment roll Brother Vincentine to his new duties.

Our President, Brother Zager, left school to assume the duties of documents clerk for Senator Hruska in Washington, D.C. Brother Shaffer was elected to the position of chapter president.

PICTURED here are members of the pledge class of Beta Omega Chapter at the University of Miami, and their pledge initiation dinner.

On March 8, Gamma Eta Chapter held a Las Vegas party for prospective pledges. The turnout was good and the Chapter has twenty-three prospective pledges. Pledging will be March 22, and the hope is that we will pledge all of them.

Our professional chairman Brother Keiser has done an outstanding job all year. Each month he has an outstanding speaker for our professional meetings.

The Chapter is planning the annual "Rose" Dance, and the tentative date is May 8. The brothers had five excellent candidates to select a "Rose" Queen from. The votes have been cast and the results will be known when the Queen is crowned at the dance.

Gamma Eta Chapter has had a busy and fruitful year. The hope is that the Chapter can continue to grow as Delta Sigma Pi grows.—JAMES VANCE

PITTSBURGH

LAMBDA CHAPTER was happy to meet with Charles Farrar, Executive Secretary of Delta Sigma Pi, on February 1, 1963. Brother Farrar discussed the Grand Chapter Congress to be held at Bedford Springs, Pennsylvania this year, and Lambda Chapter's potential in the Chapter Efficiency Contest.

At the professional meeting on February 14, the brothers saw a very good movie about our national defense situation, entitled "Seconds for Survival," through the courtesy of the Bell Telephone Company. After its somewhat dramatic conclusion, everyone was, I think, more cognizant of the dangers we face in the present cold war crisis and the steps we are taking to reduce these dangers.

Lambda Chapter will hold its second rushing smoker of the season on Friday, March 22, at Canter's Restaurant. The last one was held there and everyone was well pleased. If it is as successful as the last, we should pledge a sufficient number to fulfill our quota. As this is the last issue of the season, we should like to take this oppor-

tunity to express our appreciation for the excellent leadership we have experienced under President Joseph Wilson. He has displayed enthusiasm and imagination in his administration of Lambda Chapter, and I am sure we are all grateful.—ROBERT C. BURKE

NORTHWESTERN—Chicago

ALTHOUGH pickin's have been lean for Beta this year, the chapter has managed to stay quite active in spite of several disappointing setbacks. The undaunted Beta-men have a "full steam ahead" program for the remainder of the year.

Looking back at recent activities, we like to report that we had one of the best trios of speakers ever to fill our rush program smokers during February. Sharing our rostrum were Honorable Joseph Nowak, Mayor of Calumet City; Mr. R. C. Rugen, Vice President of Glenview State Bank; and Col. H. "Speed" Wilson, Information Officer, USMC.

"A fabulous ski week-end!" is about all you could make out of the chatter one still hears about the first March weekend which Deltasigs and guests enjoyed at the Dellview Hotel in Wisconsin Dells.

The brothers were privileged again to have two open houses with two different sororities to acquaint themselves with the new "talent" on campus.

Coming up at the end of March is the highly competitive Varsity Night Skit competition among fraternities and sororities. (This will be history by the time you read this; we'll tell you the results at the Grand Chapter Congress.) The winners trophy has gone to Delta Sigma Pi eight out of the last nine years. This year's skit "Cause for Doubt" is a parody-satire on the C.F.D. (Chicago Fire Department). Brothers Malcolm MacDonald and Milt West are collaborating.

On April 6, the annual "Rose" Ramble, which draws several hundred dancers, will be held at the Columbia Yacht Club. The Chapter "Rose" queen is to be announced and crowned at this gala affair.

See you in Bedford Springs!—TONY FERNANDEZ





RECENTLY initiated members of Delta Chi Chapter at Washburn University in Topeka, Kansas.

INDIANA

ALPHA PI CHAPTER at Indiana University is anticipating a rewarding semester with its pledge class of 12 men. This pledge class is highly selective and represents a cross section of the School of Business. Pledge trainer Brother Tim Feczko reports that the pledge class has fine qualities of scholarship and leadership and he is positive that they will each help to strengthen the chapter in many areas.

Formal initiation of the pledge class will occur Saturday, April 27. After the formal initiation a combination welcoming party for the new actives and a good-bye seniors party will be held at Brown County State Park.

Alpha Pi Chapter was pleased to have Brother Charles L. Farrar, Executive Secretary, visit us last January 27. He spoke to our spring pledge class at its first meeting and gave them a greater insight into the fraternity on the national level.

Brother Rex Finn, Indiana University graduate student working toward his MBA, gave a short talk on the Indiana University Placement Bureau of which he is director. He informed the chapter on the workings of the bureau, the many job opportunities it offers and the bureau's great importance to every senior.

A tour of the Westinghouse Corporation plant of Bloomington, Indiana, on March 22 provided new knowledge of high voltage electrical equipment and its many manufacturing processes. The tour was quite successful and every phase of the plant's operation was covered.

Future plans for this semester are: one other field trip, possibly to a business in Ohio and a stop at the National Headquarters in Oxford on the return trip. We are also choosing delegates for this summer's Grand Chapter Congress. We are planning on having several other speakers including a broker from Indianapolis and our Faculty Advisor.

New Alpha Pi Chapter officers for the coming year are: Robert Phillips, president;

Tim Feczko, senior vice president; Jon Brown, vice president; Edward Thompson, secretary; Frank Budreck, treasurer; Dick Osborn, social chairman; Allen Sorrell, chapter efficiency chairman; John Mitchell, correspondent; and Ronald Shoemaker, ritual chairman. Under the leadership of our new officers, our Faculty Advisor James Patterson, and with the support of the members and the pledge class we are looking forward to a growing and prosperous year.—JOHN P. MITCHELL

CHICO STATE

JUDGING from the results thus far, it look like we, the Epsilon Theta Chapter of Delta Sigma Pi, are going to get the 100,000 points possible in the Efficiency Contest again this year. It really takes a combined effort on the part of every brother in the fraternity to be able to obtain such a goal, and much of our success is due to the hard work of our fine President, Bruce McDougal, Brother Wisnor, Brother Premo and Brother Myrick to name a few.

The brothers of the Epsilon Theta Chapter of Chico State College are enjoying the presence of many fine professional speakers. A few weeks ago we were honored by a fine talk on the "Telstar" by Mr. Wm. Vandycamp of the Pacific Telephone and Telegraph. I'm sure this talk was interesting to everyone in attendance, as was shown by the many questions and fine discussion of the "Telstar." Our next speaker will be Maynard C. Craig, Attorney-at-Law, who will speak on the "Expression of Accounting in Business Law," which I'm sure will be varied and interesting. We also have an additional three speakers scheduled for the balance of the year.

In addition to our professional meetings, the Epsilon Theta Chapter has other professional activities planned. In one of our coming meetings, we are going to have an evening of business decision games, that have become widely popularized in this area. Also we have a field trip planned, in which we will go to the Bank of America,

which should be a very interesting tour.

In our last rush function, a spaghetti feed at Pizon's Pizza Parlor, we had about 18 prospective members in attendance. In addition to the dinner we had slides and a speech by Professor Jefferson. Of these pledges, we expect to gain about 12 members who will be a great attribute to Delta Sigma Pi. In our next meeting we will initiate these pledges.

In addition to our professional activities, we at Epsilon Theta Chapter believe that we are one of the most active chapters in Delta Sigma Pi. Just after the first of the year we had a dinner dance, in which the members and their dates had a very enjoyable time. Also recently we sponsored a very successful dance, and thanks to the extra effort put forth by our Social Committee, Brother Wisnor and Brother Rees, we were able to make some money to bolster our financial condition.

Everyone is looking forward to our annual spring picnic this coming May, which always proves to be a great success. We all enjoy the games and the food prepared by our wives and dates. In the near future we have a function planned which will consist of a wiener roast with the girls and then an overnight stag party for the boys at Brother Johnson's ranch located in the mountains. This will be an excellent opportunity for the members and the new members to really get acquainted with each other.

In April we will have the election of our new officers and then a dinner and dance banquet for the presentation of the officers. At this time, I would like to offer a vote of thanks in behalf of the Chapter for the terrific job our past officers have done, and we know that our new officers will pick right up where they left off.

Well that about wraps it up here at the Epsilon Theta Chapter at Chico State College, and by now we hope you will agree that this is really a great Chapter with a great bunch of guys.—DARRELL T. MOORE



HANDSOME MEN were out of place, for sure, at this Ugly Man Contest held recently by Delta Zeta Chapter at East Carolina College.

DENVER

ALPHA NU CHAPTER had a very successful Winter Quarter at the University of Denver. The three men who were initiated at the end of Fall Quarter have become valuable assets to the fraternity.

Our "Rose" Dance was held on February 23 and was a great success. We were most pleased with the large number of faculty members and alumni who turned out. Miss Joyce was crowned "Rose Queen," and a wonderful Queen she is: charming, vivacious, and pretty, too. Deltasig's other chapters will have to go a long way to find a Queen to compare with Joyce.

Alpha Nu has been extremely active professionally. We took a two-hour tour of the Gates Rubber Company. The way our feet ached after that tour one would have thought that we had just completed one of those infamous fifty-mile hikes. We also toured the Denver Mint. Unfortunately, no free samples were distributed. We had two speakers, both of whom were interesting and informative. One, a representative of one of Denver's mortgage banking firms, discussed career opportunities in the field. Our other speaker, a vice-president of a leading Denver advertising agency, spoke on the public's image of advertising.

The Denver Alumni Club has been quite active, as usual. By means of films and slides, the Alumni Club, the active chapter, and the pledges were treated to trips through Mexico, Spain, and Portugal. Possibly as a result of the interest in travel these short "tours" generated, Alumni Club President Harry Hickey has decided to take a well-earned vacation in the Far East. During Harry's absence, his position will be ably filled by Brother Fred Bonar.

Right now, Brothers Farley, B. Smith, and Septon are busy giving Alpha Nu's constitution a much needed face-lifting:

cutting, revising, and generally bringing the constitution up to date in order to better meet the needs of the chapter. After the revisions are complete, we will be able to promise one thing: Alpha Nu will be Deltasig's most progressive chapter. If any other chapter desires to challenge this statement, we will be delighted to accommodate them.

Tentative plans are being formulated for this summer's sojourn to the Bedford Springs convention. Brothers Farley, B. Smith, Phelps, and Septon have already said that they will definitely attend. If two or three more Brothers decide to make the trip, we believe that we will win the attendance trophy.—MIKE SEPTON

DRAKE

THE ALPHA IOTA CHAPTER is concluding a very successful year which included expanded activities of a professional, social, and athletic nature.

Pledged during the spring semester were Ross Curtaz, Marv Dittman, John Ebeling, Tom Helgeson, Bruce Jiede, and Mike Perdue. Newly elected officers include Lonnie Smith, chancellor, and Bob Clemenson, vice-president.

Our professional activities included a visit to a brokerage firm in March, and a field trip to Chicago in May. We toured four businesses during our four day stay in Chicago, among which was the Illinois Bell Telephone Company.

The lighter side of our activities included the introduction of volleyball into an expanded intramural program. We also introduced a varied social program built around the "Rose of Deltasig" dance. Our chapter is looking forward to an even more energetic program of professional and non-professional events in the fall of 1963.—LEE BURKEY



MISS TOMMIE RUTH BOROUGHS, new "Rose" of Beta Lambda Chapter at Auburn University, admires the trophy presented to her by the chapter.

WESTERN RESERVE

BETA TAU CHAPTER at Western Reserve University held its "Rose of Deltasig" dance at Watson's Motor Hotel in downtown Cleveland. Kathy Evans, this year's "Rose," is a sophomore at Mather College of Western Reserve. She had five attendants, each of whom was a candidate. Bob Courtright, our president, was master of ceremonies. Through careful planning and virtually a hundred percent turnout, the party was highly successful.

Our first professional meeting this semester featured Professor Barloon, of the School of Business who spoke on *Downtown Cleveland Renew or Abandon*. Mr. Barloon, an alumnus of Deltasig, is an expert in the field of transportation. The talk, pointing out the problems associated with the rebuilding of downtown Cleveland, was both informative and interesting. During the informal coffee hour which followed, many questions were asked which brought out the need for a much closer study in the light of current trends.

We have recently established the Wenzil K. Dolva Memorial Award for highest scholarship in marketing and merchandizing. The award, suggested by past president Larry Kendra, will be presented annually at the University's honors chapel. Dr. Dolva, Dean of the School of Business and specialist in marketing and merchandizing, passed away suddenly last November.

Recently, Ed Montanus, secretary, became pinned to Karen Hendershott. Miss Hendershott is a sophomore at Mather College of Western Reserve and was one of the attendants of our "Rose." Serving with Ed and Bob Courtright are Tom Lipton, chancellor; and John Steinfeld, vice president.—SAMUEL J. LEBOWICH

"WHIRLEYBIRD"—Mexico City College students Mary Anne Jergensen, Jim Thobe, and Bob Schweider are seen boarding the helicopter from which they had a panoramic view of Mexico City. Delta Sigma Pi offered these unusual rides to raise money for Mexico City College's development.



NEBRASKA

ALPHA DELTA CHAPTER at the University of Nebraska participated in the Midwestern regional basketball tournament on March 9. The tournament was hosted by Beta Theta Chapter of Creighton University. There were five chapters that played in the tournament. The other four chapters were from the University of South Dakota, the University of Omaha, Mankato State College, and the University of Nebraska. Creighton beat South Dakota in the final round to win the traveling trophy. The five chapters attended an evening meal together and then ended the day's festivities with a real swinging date party.

Our professional tour for second semester will be to Omaha, Nebraska on March 29. In Omaha we will tour Northwestern Bell in the morning and Storz Brewing Co. in the afternoon. In the evening we will have a joint professional dinner with Beta Theta Chapter of Creighton University and Gamma Eta Chapter of Omaha University. The featured speaker will be the president of Aetna Insurance Co.

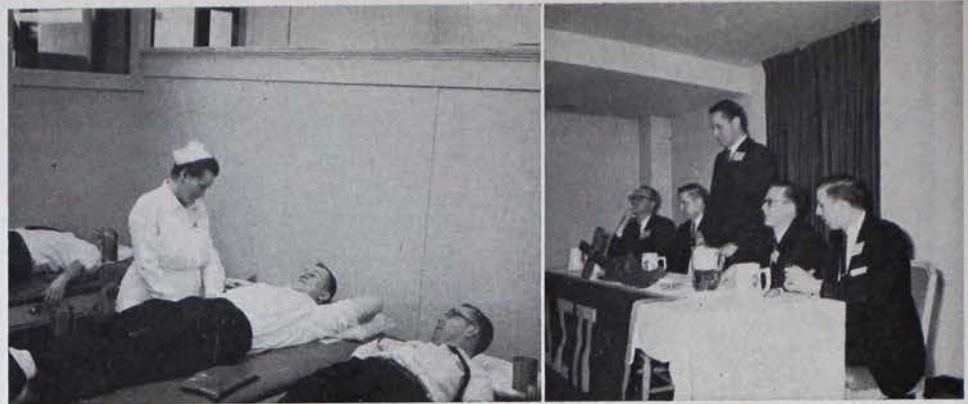
Epsilon Chapter of the University of Iowa will be coming down to Lincoln April 5, for their professional tour. They will stay at our house and will attend our date party Friday night.—RUSSELL A. OTTO

ARIZONA STATE

SECOND SEMESTER at Gamma Omega Chapter started off with a bang, as we co-sponsored the annual Business Day, and we still haven't had a chance to catch our breath. But with 46 active brothers and a fine spirit of cooperation we have managed to handle all activities with great success.

Our rush program began with a luncheon for prospective members on February 21. Speaker at the luncheon was Mr. George A. Rands, Chief of financial assistance from the Los Angeles regional office of the Small Business Administration. Our rush program

A REPRESENTATIVE of the Bell Telephone Company discusses the satellite communication program at a recent meeting of Nu Chapter at Ohio State University.



MEMBERS of Gamma Rho Chapter at the University of Detroit contribute to the chapter's blood bank. They are, from left to right: Ed Rychlewski, Larry Kopera and Jim Allen. Caught here is the speakers table at a recent rush party. Seated from left to right: Jim Caffery, vice president; Ed Rychlewski, president; Robert Elder, Central Regional Director; and Ron O'Bryan, Gamma Rho Alumni Club president. Standing is Frank O'Brien, senior vice president.

also included smokers on February 24 and March 3. Results of this semester's rush program were impressive—one of the most professional pledge classes we have had at Gamma Omega Chapter. Initiation of the pledges and the spring formal held on April 20 was greatly enjoyed by all present.

We lost two chapter officers via graduation last semester and replaced them with two very competent brothers. Harry Steele, formerly vice president, was appointed senior vice president. His vacated position was filled very capably by Jack O'Neil. Also newly elected is Treasurer Gary Adler.

Brother Fahir Kirdar, a resident of Iraq, has achieved considerable prominence as a student this past year. In campus elections last year he became a senator of the Business College. This year he was elected to the position of president of the Business Administration Council and has done an excellent job of guiding the council through an active year. Congratulations to you, Fahir.—GARTH T. TALLMAN

CINCINNATI

ALPHA THETA CHAPTER pursues a well-planned program, including professional speakers, social activities, and community service.

Chapter members, spearheaded by Don Schmerber, started off the new year by giving a Christmas party on January 4 at St. Aloysius Orphanage. Numerous gifts contributed by local Cincinnati merchants and a "Hi-Fi" bought by the actives and alumni of the chapter were presented to 110 deserving children. The focal point of the party developed as Bob Shreeves, a local television comic, amused the children with tricks, games, and a "Three Stooges" film. Refreshments and bouncing balloons closed a most successful and gratifying party.

Social Chairman Fred Dietrich announced that 12 candidates would compete for the 1963 "Rose Queen" title. A week before the "Rose" Dance a tea was held in order for members to meet the "Rose" Queen candidates. 166 people attended the "Rose" Dance on February 22 to vote Garda Sommers of Delta Delta Delta as our 1963 "Rose" Queen.

Professionally, Mr. J. Waugh and Mr. Herget enlightened our members on two important subjects. Mr. Waugh, a successful sales manager of The General Tire Company, addressed the chapter on the attributes of a productive salesman. He elaborated on the fine advantages of a selling career, the necessary requirements, and techniques employed in salesmanship. Dr. Herget inspired his listeners, at the second semester pledge banquet, with his wide range of knowledge. Speaking on his contributions to and observation of the U.S. space tracking system, Dr. Herget explained the system's dependency upon astronomy, engineering, and data processing in insuring accurate and meaningful information.

Second semester pledges are now being introduced to the high standards and objectives of our fraternity and will be initiated on May 4.—JAMES E. MADDUX

VIRGINIA

THE ALPHA XI CHAPTER of Delta Sigma Pi at the University of Virginia recently elected new officers to serve next year. Gordon Kraft was elected president with the following men as other officers in the chapter: Jack Davies, senior vice-president; John Dienelt, vice-president; Jim Andrews, secretary; Dave Jones, treasurer; Jack Blanton, historian; and Rick Graham, Chapter Efficiency chairman.

Alpha Xi Chapter recently pledged nineteen men who will be initiated in April.

Jack Davies, sponsored by the local chapter of Delta Sigma Pi, recently won an overwhelming victory in the school elections for the office of vice-president. Alpha Xi Chapter is currently making plans for the upcoming Student Council and Judiciary Committee elections.

Activities planned for May are a field trip to the Richbrau Brewery in Richmond, Virginia and a faculty cocktail party.



MEMBERS OF Gamma Rho Chapter at the University of Detroit proudly display their trophy for the "Best Attendance Award" at the Central Regional meeting. *From left to right:* Bert Dinatale, Tom Eschrich, Jim Caffrey, Harold Allen, Ed Rychlewski, and Bill Hendry.

KENT STATE

BETA PI CHAPTER has ended Winter Quarter with one professional function and two social functions.

Our Professional Chairman, brother Frank Bigley, arranged a tour for our chapter through the General Electric Lighting Institute in Cleveland. Our guides at Nela Park showed us correct ways of lighting a home, an office, a school room, and a store. A special show for our chapter topped off the evening by explaining new lights and experiments with lighting. Approximately 90 percent of our chapter attended and were overwhelmed with what they had seen.

A small informal party was arranged by brother Don Schector, our Social Chairman, to celebrate Washington's Birthday. Singing, dancing, and refreshments were appropriate for this celebration.

Brother Schector also arranged our major party of the quarter. Our yearly Monte Carlo party was changed to a Monte

Carlo-Roaring 20's party. The mood was set by crap tables, chuck-o-luck, roulette, and black jack, with \$10,000 of play money given to each couple at the door. While gambling still ruled as king, the brothers came dressed as hoods such as Al Capone with double-breasted suits, wide brimmed hats, and machine guns. Other brothers came as 1920 playboys complete with striped coats and straw hats. The girls were not outdone by the brothers' costumes . . . just ask any brother how many garters were seen during the evening. Flapper dresses, black hose, and miles of beads were worn by the girls. We classified this party as the best party so far this year.

At our last meeting of the quarter, the following new officers of our chapter were elected: President, Gary Payne; Senior Vice-President, Jerry Springer; Vice-President, Bob Hajek; Secretary, Ralph Bingham; Treasurer, John Gambaccini; Historian, Lad Hummel; and Chancellor, Scott Shapiro.

Our new pledges are Dick Kernan, Ron Robinson, Dave Swanson, Gary Wright, and John Wright.

For Spring Quarter we have an activity planned for almost every weekend and our next article will be filled with Deltasig news from Beta Pi Chapter at Kent State.

—JAMES DANIELS

ROCHESTER TECH

EPSILON LAMBDA CHAPTER has been quite busy since our last report in The DELTASIG. Our main objective during the past year has been to expand our professional program, and we think that this has been successful.

In January, we organized a personnel panel discussion, entitled "Business Meets the Graduates of '63." This event was opened to the entire student body of Rochester Tech. The turnout was fair, and much was learned by the audience concerning what business is looking for in a

graduate . . . not only on the job, but what they like to see during the interview. The Personnel Directors present were from the Xerox Corporation (photocopy industry), McCurdy & Co. (department store), and Genesee Valley Union Trust Co. (commercial bank).

February brought another panel type discussion with members of the insurance industry. The aim was to acquaint the brothers with job opportunities in the insurance field. Representatives present were from the Travelers, and Aetna. Many ideas concerning insurance were exchanged, and much information on job opportunities was gained. In April we plan to have Monroe County Judge Harry Rosenthal, former District Attorney of Monroe County, as a speaker.

On the social side, plans are being formulated for entering competition in Rochester Tech's annual Spring Week End. This year's theme is Spring Book End. Each participating organization chooses a novel to portray by outdoor advertising, and in booths and skits in the carnival to be held. Epsilon Lambda Chapter has chosen "Little Me" as their novel. We believe that we will *again* cop first place in this year's Class B competition.

Our new chapter house is still operating in the black. We presently have ten brothers residing there. Mike Cowley, our house manager, deserves 1000 thanks for making the house a financial success this year.

We are beginning our rush program this month (March), which we hope will be a success. However, we will receive much competition from a new social fraternity which has been installed on campus. They have already recruited many business administration students into their fold.

Epsilon Lambda Chapter has made much progress this year, but not enough in our estimation. We hope the new administration which will be installed in May will do much better.—DAVE WROBEL

HONORED GUESTS at the Delta Tau Chapter's "Rose" dance were these members of the faculty at Indiana State College in Terre Haute. *Left to right, standing:* Byron Brown and Robert Steinbaugh. *Seated:* Paul F. Muse, Mr. and Mrs. Francis Lightfoot, Mrs. Muse, Mrs. Brown and Mrs. Hunter.





THE CARROLL CLUB in Wheeling, West Virginia, was the sight of this recent "Rose" Dance of Delta Omega Chapter at West Liberty State College. President Dave Louder presents the "Rose," Miss Betsy Fisher, with a bouquet of roses while her escort, Brother Bob Robinson, looks on.



SAM HOUSTON STATE

EPSILON MU CHAPTER at Sam Houston State College held a supper for 27 prospective pledges on February 26 to round-up their rush activities. For the high light of the evening the members presented a modern television advertising skit. A great deal of enthusiasm and co-operation among the members resulted in the party being a great success. The program was followed by an informal but very enlightening question and answer period for the prospective members. A week later, 20 of the men that attended the rush activities were installed as spring-semester pledges.

The Epsilon Mu Chapter is now looking forward to a visit by Brother Hefner, director of the Southwest region, on March 14. The executive officers of the chapter will honor him with a luncheon at that time.

Miss Linda Robinson from Houston, Texas, will be crowned the chapter's first "Rose of Deltasig" in just a few days from now at the chapter's big social event of the year, the "Rose" Ball.

By the time the next issue of the *DELTASIG* appears, the pledges and members will have traveled to Dallas for a two-day fieldtrip. The itinerary of the trip is planned to include a stay at the Adolphus Hotel and visits to the Federal Reserve Bank, First National Bank, Ling-Temco-Vaught Aircraft Plant, and the Chevrolet Assembly Plant in Arlington, Texas, near Dallas.—LLOYD A. LIVINGSTON

TULANE

GAMMA MU CHAPTER started the second semester with an initiation of six young men. These were Steve Webster, Dick Moise, Bob Lobrano, Gene Sentell, Elmore Verlander, and John Simpson. The initiation banquet was a gala affair with faculty initiate Dr. C. Jackson Grayson giving a very informative talk on the revised curriculum of the School of Business Administration at Tulane.

New officers installed at the banquet were Roy Sellers, Jr., president; Bob Zollinger, senior vice-president; Tom Hatfield, vice-president; Gene Grasser, secretary; Russell Holman, treasurer.

Our first professional meeting of the semester featured a very fine talk on the procedures of job interviews by Ed Head, past president of Gamma Mu Chapter and now employed by the Bell Telephone Company. The meeting was well attended both by the brothers and some prospective members. More talks and tours are scheduled for the remainder of this year.

The main goal at the present in our chapter is to reach 100,000 points in the Chapter Efficiency Contest. Under the leadership of chairman Bob Garnett, we feel certain our goal will be reached.—ROY SELLERS, JR.

WEST LIBERTY STATE

DELTA OMEGA CHAPTER began the second semester's activities on February 19 with a smoker held for rushees at the student union on campus. This was followed by a rush party held at Liberty Hall in downtown Wheeling on the evening of February 28. Seven rushees were pledged on March 17 and formally initiated on April 27. The initiation was followed by a dinner dance at Figaretis' Supper Club in Wheeling.

Professional activities began with a tour of the Banner Fiberboard plant in nearby Wellsburg, West Virginia. Our first all day tour by chartered bus was a visit to General Electric in Pittsburgh, Pennsylvania on March 22. The 12th Annual Business Conference was held on April 18. The Chapter invited area business students and all interested persons to listen to lectures from representatives of Chrysler Corporation, Associates Discount Corporation, and other well known firms. As in the past, seminars followed the lectures and office machines were demonstrated. This conference, the third to be sponsored by Delta Omega Chapter, received a large turnout, and was

looked upon by all as a tremendous success.

Delta Omega's annual "Rose" dance was held at the Carroll Club in Wheeling on March 9. Miss Betsy Fischer, a junior at West Liberty, was chosen "Rose" for 1963 and was awarded a bouquet of roses.

Late in May our Chapter anniversary was officially celebrated. Also in May our highly successful year was closed out with a picnic for all members held at nearby Oglebay Park. During the picnic, officers for the coming year were elected by the brothers. Many thanks from all of the brothers to our graduating President, Dave Louder.—JAMES C. NEUHART II

SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota held its annual "Rose" Formal in Sioux City on December 7. This function, the high point of our social calendar, was a complete success. Miss Trudy Hirschman of Hawarden was crowned "Rose" of Delta Sigma Pi.

Due to a full schedule of activities in December, the first semester pledge class was not initiated until January 12. The twenty-five new initiates are being heavily counted upon to earn for Alpha Eta an eighth consecutive 100,000 point total in the Chapter Efficiency Contest.

Plans are now being made for our annual field trip. The brothers selected Milwaukee as the site of the trip, which is scheduled for April 17-21. We plan to tour several industries with the purpose of observing top management. The revenue used to finance the trip will be earned by the brothers on our Slave Labor Day, and a car wash to be held this spring.

On March 9, the Deltasig basketball team made a trip to Omaha to take part in the annual tournament. Although hampered by the absence of two starters, the team managed to secure second place in the four team tourney.—RICHARD C. DEVRIES



ADVERTISING was the theme of the rush party held recently by Epsilon Mu Chapter at Sam Houston State. A simulated TV screen surrounded by advertisements allowed the members to dish out some fun about several well known TV commercials.



THIS HUGE WALRUS, over 15 feet tall and weighing an estimated three tons, won first place in the snow sculpture contest for Epsilon Iota Chapter at Mankato State College in Minnesota. This contest is a part of the annual Snow Week at Mankato.

NORTHWESTERN—Evanston

ZETA CHAPTER is presently in the midst of what has been a very successful school year.

The chapter placed fourth out of the twenty-eight fraternities in fall quarter grades. Our average was 2.6 on a four point system. There were no pledges lost on account of low grades.

Our intramural basketball team finished third in its league. Also completing a fine season was the bowling team. This spring the softball team has a good chance to take the league championship.

The social calendar was highlighted this past winter with the annual "Rose" Formal. Also this winter was a Splash Party which was thoroughly enjoyed by all attending. The annual Spring Formal will be held April 20 at the Tower Club of Chicago.—**DONALD A. COX**

LOYOLA—New Orleans

DELTA NU CHAPTER began the second semester with a full schedule of rush activities. Our efforts were rewarded with a fine pledge class which consists of 28 neophytes, our largest in a five year history.

Under the brilliant leadership of Pledge-master Hank Lambert, the neophytes will undergo a six-week pledge season, especially designed to inform the pledge class in the best of Delta Sigma Pi and Delta Nu tradition. Brother Lambert will conclude his duties on the weekend of April 5, with informal initiation, a party, and formal initiation.

Our initial entry into intramural sports fared better than many expected. Under the leadership of Brothers Adrian Schwartzmann and Ronnie Jung, we finished fourth in a tough eight-team fraternity league. Our boxing entry, spearheaded by Brother Dick Kawas and Neophyte Jay Conner, was stopped during the first day of a two day match. Interest is high for wrestling, and we already have a large contingent of wrestlers for intramurals. Our softball

team, however, is just in the organizational stage.

A heavy schedule of professional activities, consisting of speakers and tours, is planned for April.

Our "Rose" is Carolyn Meyer. Her court consists of Victoria Dearie and Mary Loneragan. They will be presented at our "Rose" Dance on April 19.—**JOHN M. COMAN**

SAN FRANCISCO

FOLLOWING an active and rewarding first semester, Gamma Omicron Chapter is looking forward this spring to a busy schedule of activities.

To begin the semester we participated in the annual Mardi Gras activities of the University, featuring as our attraction a rat-race game which brought us much attention and like profits.

We have just concluded an active "rush" program under the direction of newly elected Senior Vice President, Mike Mulready, which consisted of two stag affairs and a date-rush party. Ten enthusiastic prospects have been chosen to begin pledging.

For the next six weeks a usually well-planned and proving schedule of activities is planned for the pledges by Vice President, Dennis Young. The cooperation of all the brothers is expected, highlighted by the sweet revenge of the newest in the brotherhood.

Also, John Monfrodini is responsible for arranging another in our series of lecture programs which is open to the entire student body. This one will be entitled "Careers in Advertising," featuring executives from this field.

We feel that this is another service that Gamma Omicron performs for the University and the community.

At the time of this writing the Fraternity is sending its best wishes for success to the Don basketball team which is in the N.C.A.A. regional finals in Provo, Utah.—**BOB GOODMAN**

TAMPA

EPSILON RHO CHAPTER, relatively new to Delta Sigma Pi, is one of the most active Greek organizations on the University of Tampa campus. The most recent event prior to initiation on January 26 was a talk given at a professional meeting by Charles Klinge, manager of the Southeastern region of the Insurance Company of North America.

To kick off the spring semester, new chapter officers were elected. Taking executive positions in the chapter were Bob Munz, president; Ilmars Dzilna, senior vice-president; Jere Munz, vice-president; Bob Miller, secretary; Jim Smalley, treasurer; Joe Dervaes, chancellor; and Al Waters, historian.

As a service to the University, the chapter donated its services during the four eight-hour days of registration. Naturally, the brothers handled the business and accounting part. Through three lines nine men—per shift—processed nearly 1,700 students. Originally counted on by the administration to fall down on the job, the brothers—in later comments—"helped make this confusing and tedious process the smoothest ever in its history."

On March 8 the chapter sponsored two talks by Mr. Charles Cowl, Legislative Representative of the United Steel Workers of America. Mr. Cowl presented labor's viewpoint on unionization and then entertained questions from the floor. The event turned out extremely successful as the Ballroom of the University was packed by a majority of the School of Business Administration and interested persons.

Among the most recent activities was the chapter's first rush party held March 9. Of about 27 invited students and faculty, nine undergraduates and one professor were pledged to Delta Sigma Pi on the evening of March 14.

Among future activities is a talk on management's viewpoint on unionization to be presented as a continuation of what was started with Mr. Cowl.—**ALLAN P. WATERS**



NEW MEMBERS of Beta Rho Chapter at Rutgers University.

BAYLOR

BETA IOTA CHAPTER of Baylor University is in the midst of its most successful intramural season in many years. We finished in second place in the fraternity division in football, with an eight and two won-loss record. We cornered second place of the fraternity division in basketball also, with a seven-one record. Brother Fred Churchill led the division with a 23 point scoring average.

Our softball team is the defending fraternity and university champions from last season. We had a 19 game winning streak over a two year period until we lost a four to one decision on March ninth. We have a win-loss record for this season of seven and one. Brothers Harry Barrett, David Roberts, and George Montague are our leading hitters.

Our chapter also won two first places in the university weightlifting contest. Brother Butch Lowrance won the 165 pound class trophy for the second year in a row, and Brother Jim Preston won the 200 pound class trophy.

Officers for the Beta Iota Chapter for the Spring semester are: Charles McWhorter, president; Mike Corwin, senior vice-president; Butch Lowrance, vice-president; Harry Barrett, treasurer; Jerry Reed, secretary; George Montague, historian; and Don Standley, chancellor.

Brother Joe Hefner, Southwestern Regional Director, visited us on March 11. We were pleased to have Brother Hefner with us.

In the near future Dr. Edwin Coldwell, Economic advisor of the Federal Reserve Bank in Dallas, will speak to the entire School of Business under our chapter's sponsorship. Also planned is the annual "Rose" of Delta Sigma Pi Ball—**GEORGE MONTAGUE**

AUBURN

BETA LAMBDA CHAPTER at Auburn University recently selected their "Rose" for the school year 1963-64. She is Miss Tommie Ruth Boroughs from Montgomery, Alabama. Tommie Ruth is a sophomore and is majoring in education. Other nominees in the "Rose" contest were Miss Janet Miles and Miss Jeanne Swanner. Miss Boroughs was presented at a supper on March 3 at the home of the chapter's advisor, Mr. Robert Boston, and at this time the chapter presented the new "Rose" with a silver bowl.

Beta Lambda Chapter had two interesting professional meetings during the quarter. Mr. Yetta Samford of Opelika, Alabama, and past State Senator, spoke on "Business and the Law"; and Mr. Francis Marshall of Auburn and President of the Auburn Chamber of Commerce gave a most interesting talk on the various business activities of this college town.

On February 26 new officers were elected for spring and fall quarters. The new officers are: President, Bill Stout; Vice President, Lige Robbins; Jr. Vice President, Morgan Looney; Treasurer, Watts Patterson; and Secretary, Ronnie Joe Wynn.



THESE FIFTY-MILERS from Delta Sigma Chapter at Loyola University in Los Angeles prepare to reach the "New Frontier." Standing, left to right: Pat Parry, Paul Ganey, Bill Wall and Pete Cotter. Kneeling: Jack Griffen and Gil Hayes.

These brothers were installed at the supper on March 3.

Beta Lambda Chapter is pleased to have an additional Delta Sigma Pi faculty member among us. He is Mr. Claude Massey. Mr. Massey came to Auburn last Fall Quarter.—**JAMES C. WHATLEY, JR.**

WESTERN MICHIGAN

EPSILON OMICRON CHAPTER at Western Michigan University began its spring semester with a meeting on February 5, 1963. The first item under old business was the Pledge Bench. Our first pledge class earned \$54 on a car wash and purchased a cement bench for the School of Business. Dean Schneider of the School of the Business had the privilege of being the first person to sit on the bench at its dedication on March 9, 1963.

Our first professional meeting was open to prospective pledges. After the introduction of our guests and a brief welcome ceremony, Mr. Jenkins of I.B.M. Incorporated was introduced. His 45 minute talk, followed with a question and answer period, enlightened us on how I.B.M. machines can be used as an accounting device in the modern day corporation. Our chapter is planning four more professional meetings and a tour to Chicago.

This semester our activities center around 34 active members and nine pledges. We will play a softball game with Delta Rho Chapter of Ferris Institute in April. Included in our public relations program will be a combined meeting with Gamma Kappa Chapter at Michigan State University.

Our final event of the semester will be the Epsilon Omicron Chapter birthday dance on May 17, 1963, at Knights of Columbus Hall. Unlike last year's dance, our spring semester pledge class will attend as newly activated members.

As a final comment, Epsilon Omicron Chapter cherishes the experiences it had with the other chapters and looks forward to continuing these meetings in the future.—**GERALD KASPRZAK**

COLORADO

ALPHA RHO CHAPTER at the University of Colorado began the spring semester by initiating our new slate of officers: Steve Kile was elected president; Jerry Kruse, chancellor; Tim Wilford, senior vice president; Chuck Shallenberger, vice president; Leroy Maloff, secretary; Craig Farnsworth, treasurer; and Jim Lund historian. Following initiation, the following committee chairmen were appointed: professional chairman, John Gerber; and publicity chairman William Clegern.

The "Rose" of Deltasig Dance highlighted the month of February. Miss Joyce Johnson was crowned queen; the other three lovely girls in her court were Miss Sandy Shaw, Miss Virginia Hartley, and Miss Jan Erikson. In March The Deltasig Rimhangers dropped a squeaker to the Alpha Kappa Psi Clowns by a score of 51-48 (again we seek revenge).

The rushing program is well underway with two of the three scheduled meetings completed. Mr. Curtis, vice president of Mountain States Division of American Telephone and Telegraph, spoke on "The Attributes of a Good Manager," the fraternities' activities were outlined, and the purpose explained at the first meeting. The second meeting, Dr. Robert G. Ayre, assistant professor of marketing at the University of Colorado, gave a very interesting talk on "Personnel Management and Human Relations." The third meeting will consist of an informal function at the Timber Tavern. As a result of these meetings the outlook looks good concerning the pledging of men that will be an asset to Delta Sigma Pi.

Plans are now in progress for a combined professional meeting and dinner at which William Clegern of Martian Company will speak, a trip to Climax Molybdenum Company, a tour through Coors Brewery, and our annual spring picnic to be held in early May.—**ALVA J. LUND**

LOYOLA—Chicago

GAMMA PI CHAPTER held its annual "Rose" dance at the Sheraton Chicago Hotel. Out of six very beautiful candidates, Miss Diane Byrd was chosen to reign as the 1963 "Rose." Over 250 couples attended this year's dance and its success was due largely to the combined efforts of Brother Edward Cunningham and Brother Bill Borland.

Kappa Beta Gamma, one of the sororities here at Loyola, held its annual "Knight of Kappa" last month and Brother Bob Brunn was chosen over the other fraternities' candidates as the Knight.

Brother Warren Fuller, professional chairman, provided this chapter with one of the most interesting speakers ever, Sam Banks, Assistant States Attorney for the State of Illinois. Mr. Banks not only gave his insight into the internal workings of the State Attorney's office, but also discussed many interesting cases.

Brother Joe Klodzinski was chosen to become a member of Blue Key, national honor fraternity. Brother Klodzinski became the third out of present active brothers to be chosen to Blue Key.

Gamma Pi Chapter should have little trouble in reaching a final score of 100,000 points in the Chapter Efficiency Contest as we continue to move along in fine fashion.—JOHN O'CONNOR, JR.

JOHNS HOPKINS

THE PROFESSIONAL ACTIVITIES of Chi Chapter have been both numerous and varied. Our Chapter has had the honor of hearing J. W. Middleton deliver a talk on "What's Ahead in Banking"; it was a very interesting and informative presentation. Brother Middleton is 2nd. Vice-President of the Equitable Trust Company and a member of the college faculty. Other professional meetings were equally inter-

SEEN HERE are Brothers Bill Motsett, Jere Munz and Al Waters of Epsilon Rho Chapter at the University of Tampa displaying the brief cases required by all members and pledges of the chapter (*right photo*). Engrossed in a recent professional meeting are these members of Epsilon Rho Chapter at Tampa (*left photo*).

esting. Some of these included a lecture conducted by the Maryland State Police concerning safety on the highways. A tour of the United States Social Security Administration also proved both interesting and enlightening to our members. Our most recent professional meeting consisted of a lecture entitled Understanding The New York Stock Exchange. This talk was given by Jack Ensor who represented Robert Garrett and Sons, a participating member firm of the New York Stock Exchange.

Activities for the balance of the semester include two or more professional meetings, Alumni-Undergraduate Steak Fry, initiation of new members and installation of new officers for the coming year. The social events will be climaxed by the Annual Dinner Dance to be held in June at the Hotel Sheraton Belvedere. We are looking forward to this event and hope that it will be a success as it always has been in the past.—GILBERT MCNEW

KANSAS

ORGANIZED RUSH has been the keynote of Iota Chapter. Through cooperation and a high level of interest among the brothers, a very fine pledge class is being formed. An emphasis has been made to pledge freshmen and sophomores to give new and lasting life to the chapter. Within a few weeks the pledge class will be formed into one strong unit.

Iota Chapter welcomes its new Faculty Advisor, Mr. Bertram Trillich. Mr. Trillich, instructor in marketing in the University of Kansas School of Business, is sure to give positive guidance to our chapter and to lead our chapter to the greatest year ever.

A very educational field trip to Vendo Company in Kansas City is one of the highlights of this semester. A presentation by

the Public Relations Staff of Vendo Company concluded the tour and insured an educational and enjoyable day for all.

Probably the most enjoyable activity thus far this year has been the informal get-togethers that the chapter has held. During these times the brothers have a chance to discuss means of reaching the maximum in the Chapter Efficiency Contest. The Iota Chapter is organizing so that soon we will be among the chapters earning 100,000 points.—MARVIN E. LAMPTON

LAMAR TECH

DELTA ETA CHAPTER is proud to announce the initiation of Brothers Roland Voight, Marvin Sheffield, and Karl Lemke into the Lamar Tech Honor Society, and the induction of Brothers Lemke, Voight, and Bill Haynes into Blue Key National Honor Fraternity. We are very proud of these brothers, and in fact of the entire chapter, as our semester grade point average approached very close to a 2.00 (B average).

We held two rush parties for prospective pledges, and by dividing the membership of the chapter into teams, contacted these prospects personally. The competition between the teams netted us 13 pledges.

The past basketball season saw the Delta-sig team come in a close second in the Club League, a very good finish for our first venture into intramurals. We are looking forward to entering more competition. In fact we have even elected a chapter Athletic Director, Brother Warren Clark. He is now in charge of training a bicycle team for an 80-mile race, and a turtle for a shorter one.

At a recent meeting Brothers Jim Brackeen and Warren Clark were elected to attend the Student Leadership Conference to be held at Camp Wildurr in April. And Mr. H. A. Barlow, our sponsor, was nominated as our candidate for the Most Popular Professor Contest, held in connection with our annual "LT Jubilee" March 28-30.—DAVID MCFADDEN



RUTGERS—Beta Omicron

BETA OMICRON CHAPTER started out the new semester by holding its first formal initiation of the year on February 9, 1963 at the Hotel Robert Treat in Newark. After cocktails and dinner, the highlight of the evening was the awarding of the Outstanding Pledge Award to Edward Kozack. The presentation was made by President Robert Langenberg. Congratulations to our other newly inducted brothers: Walter Rieger, Robert Rowland, John Selles, Jerome Shapiro, and Jack Throckmorton. The main speaker of the evening was Brother George R. Esterly, Dean of the School of Business, and his topic was "Perspectives." The Dean stated that Beta Omicron Chapter has always been known for unselfish service, and that no other group has done more for the school of Business and the University.

By incorporating new techniques of mass advertising and an afternoon luncheon, Beta Omicron Chapter took an entirely new approach to the pledging program. The results of the second semester have been very satisfying, for this has been our most successful spring semester in years. All the brothers are confident that Pledgemasters Mario Pompeo and John Ong will do their best to turn the pledges into well-rounded, highly motivated men of Delta Sigma Pi.

Richard Ruban, head of the Professional Committee, has continued to bring in able, competent professional men to speak to the brothers. On February 25, Mr. Thomas Leach of the Home Life Insurance Company gave an interesting talk on insurance. It was especially enlightening because Mr. Leach concentrated on laymen's terms which are essential to an understanding of the subject. Also on our schedule are a talk on "Advertisement" by Mr. C. Harris, and a tour of a major industrial firm.

The Beta Omicron Chapter Housing Corporation is increasing its funds as pledges arrive from the alumni. A goal of \$5,000 to be used as a downpayment on a new house seems soon to be reached.

WITHOUT this playboy-playmate bunny hop, the North Texas State Playboy party would not have been complete. On the serious side, Brother Glen Taylor of the faculty speaks to the members (*right photo*).



Brother William DeLoughy, social chairman, has planned an active program. Included are two mixers with sororities, house parties, a formal initiation, and a formal dinner dance to be held at the Florsham Park Inn. We're all looking forward to this affair.

Beta Omicron's Chapter publication, the BET-O-GRAM, was sent to all the chapters, and we would be interested in receiving any publications in return. Hoping to hear from you all.

Beta Omicron Chapter wishes to extend its congratulations and wish the most success to the following brothers who are graduating this June: George Alai, Joseph Faimali, Joseph Griscti, Robert Langenberg, President Valentine Magda, Anthony Milano, Richard Ruban, Charles Ruppert, and Michael Sabarese.

Best of luck to the other chapters. See you all at Bedford Springs.—ANTHONY J. MILANO

NORTH DAKOTA

DURING THE SEMESTER BREAK, 15 members of the Alpha Mu Chapter of the University of North Dakota took a business tour of Winnipeg, Canada. The two day tour included visiting the following business firms located in Winnipeg—Moors Business Forms, Great West Life, the Winnipeg Grain Exchange, and Investors Syndicate. Our activities included both a tour of these businesses and discussions with top management officials. These businesses cordially welcomed us and gave us many ideas on methods of operation.

Our tour was very successful because of the efforts of three of our brothers from Winnipeg—Pete Nygard, Graeme Rowsell, and James Dudar.

On March 1, the Alpha Mu Chapter had their annual "Rose of Deltasig" Dance in the Riviera Ballroom. A floor show was provided by the Sigma Nu Trio. Also our "Rose," Miss Shannon Berent, sang for us. Every one agreed that the dance was a great success.—DAVID STACKELHOUSE

DETROIT—Theta

THE BROTHERS of Theta Chapter are busy at work perpetuating the fine name of Delta Sigma Pi on the University of Detroit campus. Due to the efforts of our pledgemasters, Brother Larry Schehr and Ron Nowicki, we are now pledging 12 promising candidates and hope to have them initiated by the time of this issue. A great deal of credit is due to our rushing committee for doing a good job in obtaining 30 rushees from which the pledge class was chosen.

The entire brotherhood is taking part in constructing a booth for the coming carnival of the University. Their efforts in the past have proven to be a credit to our fraternity.

Professionally, Ron Lipiec and Frank Voelker have arranged a busy schedule for this semester. The brotherhood will tour the Federal Reserve Bank and the G. M. Proving Grounds. In addition, there are four seminars planned.

Our social activities this semester included a St. Patrick's Day party and numerous house parties at the homes of the brothers. Still in the planning stage is our annual Spring Formal Dinner Dance at which we will install our officers for the coming year.

Scholastically, Theta Chapter enjoyed one of the highest ratings for an organization on campus. Two of our brothers placed first and second in the junior class.

The highlight of our social season was the 3rd annual "Rose" Dance, which was held in the ballroom of the Pick-Fort-Shelby Hotel in Detroit. Our thanks to Brother Ralph Koblinsky for the terrific job he performed in conjunction with the other chapter representatives of our state. All six Michigan Chapters participated, and we hope to see them all next year at the same time for an even bigger and better time.

Thanks to Brother Don Halstead, Theta Chapter enjoyed fair coverage in a fraternity publication on this campus. He is also to be congratulated for publishing a list of select fraternity songs for our chapter.—WERNER F. GRUNDEI

GEORGIA STATE

THE BIRTHDAY OF KAPPA CHAPTER was celebrated March 12 by the brothers, pledges, and alumni. Alex Lindholm, a vice president of Fulton National Bank, was selected Kappa Chapter's Delta-sig of the year.

Also, during the quarter three professional meetings and a square dance were held. Deltasigs and their dates were complimented by the caller who said that everyone did very well performing the dances, especially considering the large number of people present.

Formal initiation was held at Howard Johnson's Restaurant. The speaker, Judge Tanksley of the Fulton County Superior Court, gave a very stimulating speech concerning business ethics. Afterwards, Judge Tanksley was made an honorary member. The Dean of Men at Georgia State College, Col. William P. David, was made a faculty member. Col. David and 14 pledges were initiated. Our new brothers are very enthusiastic about Delta Sigma Pi and are looking forward to our spring quarter activities.—DONALD R. WALKER



PICTURED HERE is Sigma Chapter's "Rose of Deltasig," Miss Lynn Wilkinson and escort, Brother Carl Church, secretary of Sigma Chapter at the University of Utah.

MIAMI of Ohio

ALPHA UPSILON CHAPTER at Miami University in Oxford, Ohio held its "Rose" Ball on March 9. It was an important event for the chapter as this was the first year the brothers decided to sponsor a ball instead of the usual banquet. The all-campus dance was a very gratifying reward to all the brothers, who worked so hard to make the chapter's first ball a success. Miss Barbara Luss, a sophomore in the School of Fine Arts and a member of Kappa Alpha Theta sorority, was elected Alpha Upsilon Chapter's "Rose" of Deltasig. Her two attendants were Peg La Porte and Sue Simsic. Peg is a sophomore in the School of Education and a member of Delta Gamma Sorority, and Sue is a sophomore in the School of Arts and Science and was the representative of Bishop Hall. The entertainment for the evening was provided by Dallas Smith and the "Colleagues." Dur-

ing the band's intermission, songs were presented by the "Keynotes," a women's trio from Miami. Refreshments were also served during the evening. The proceeds from the dance will be donated to the School of Business Administration for a scholarship fund.

The brothers recently traveled to Dayton, Ohio to take a tour of the Frigidaire Division of General Motors Corporation. After the tour, the brothers were served a dinner and any questions they had were answered. If possible, before the end of the school year, the chapter also plans to visit the General Telephone Company in Oxford and the Cincinnati branch of the Federal Reserve Bank.

Recently elected officers for the new year include Paul Miller, vice-president; Dan Geeding, chancellor; Ron Wiedemann, guide; and Gus Giviscos, guide.—DAVID M. STRYKER

OHIO U.

ALPHA OMICRON CHAPTER initiated twelve new brothers into the chapter on January 13 at Baker Center. They are: Ralph Gray, instructor of economics, Gary Coll, Charles Curtis, Gary Davis, James McMullen, Jr., James Myer, Gary Richards, David Cook, Bruce Hawkins, Gary Krino, Thomas Nichols, and Jeffery Orr. In honor of the new brothers, a banquet was held at the Sportsman Restaurant following the formal initiation. Gary Davis was honored with the outstanding pledge award at the banquet.

An enthusiastic group of new officers were elected by Alpha Omicron on February 12. They are: President, Richard Confer; Senior Vice-President, James Blue; Junior Vice-President, Gary Davis; Secretary, James Myer; Treasurer, Gary Richards; Chancellor, Dave Cook; and Historian, Frank Bennett.

Alpha Omicron's second semester Rush Smoker was held on February 26 with approximately thirty rushees in attendance. On March 5, twenty-three men were formally pledged.

Mr. Walter A. Good, College Relations Coordinator for Ford Motor Company, was the guest speaker at our March 19 professional meeting. Mr. Good spoke on industrial relations at Ford.

Our congratulations go to brothers Richard Confer and Joe Hajek for being elected to Beta Gamma Sigma, business administration honorary.

A gaze into Alpha Omicron's crystal ball reveals field trips to North American Aviation and Electromat. On March 27, Alpha Omicron will attend the first in a series of business administration lectures entitled, "Issues in Economics and Business." Dean Clarence Walton of Columbia University will examine the political and ethical environment of business firms and their professional managers. May 19 will be the day of our formal initiation for the spring semester. The initiation of twenty-three pledges will bring our chapter strength to fifty-nine.—JAMES BLUE



ADVERTISING the Delta Sigma Pi Countdown dance are these Deltasigs from Epsilon Nu Chapter at Louisiana State in New Orleans.

WASHBURN

DELTA CHI CHAPTER has become strengthened by the addition of 16 new actives this semester after the loss of five by graduation at the end of the Fall semester. Our Spring rush smoker has been held and we are anticipating the addition of many new pledges. Our new officers for the Spring semester are: President, Ronald Zink; Senior Vice President, Jerry Bodine; Vice President, Larry Graham; Chancellor, Ward Hushaw; Secretary, Elmer Dageforde; Treasurer, Fred Rinner; Historian, Elmer Allen and Chapter Efficiency Contest Chairman, Dale Wrenick. Elmer Dageforde was given special recognition by being selected the outstanding pledge of the Fall semester.

For our professional meetings we have been having a series of speakers from the various fields of employment that are open to Economic and Business Administration Majors. This includes men affiliated with Southwestern Bell Telephone, Certified Public Accounting, politics, hotel management and a college professor. We have other fields to be represented in the future.

On March 9, 1963 our chapter held its third annual birthday party which was enjoyed by all. Other activities planned for the future will be the "Rose" of Deltasig formal which is planned for April 26. On May 9 our chapter will be host to the Annual Topeka Business Day. This will be the third annual affair of this nature. All local businessmen are invited to the Washburn University campus where we will have three very talented speakers plus a luncheon. This has been a very popular affair the past two years and it has helped improve the contacts between our School of Business and the local business area. It has also provided excellent advertisement for Delta Sigma Pi.—KENNETH L. WATERS



THESE LOVELY COEDS at Texas Christian University were the candidates for Delta Upsilon Chapter's "Rose of Deltasig."

NORTH TEXAS STATE

A SUCCESSFUL RUSH was rewarded by the installation of 15 pledges. We feel that our pledges will be great assets to our chapter. Included in the pledge class are the president of the freshman class, a sophomore senator, two members of Phi Eta Sigma, and two members of Pi Kappa Delta.

Delta Epsilon Chapter has worked out a very impressive formal pinning ceremony, and we have received many compliments on the two such candlelight ceremonies we have held thus far. Miss Kathleen Hermann was pinned by Brother Charles Orsburn at her dorm, and Miss Kitty Rowe was pinned by Brother Herman Williamson at the Kappa Delta Sorority Ramp. Each girl was presented a bouquet of a dozen long-stemmed red roses and serenaded by the membership, carrying candles.

Our professional program is aimed at attracting big name speakers. We are pleased to announce that Brother Watrous H. Irons, President, Federal Reserve Bank of Dallas, will make a rare speaking engagement on this campus in our behalf, later this semester.

The Downtown Club in Dallas will be the scene of our Rose Ball to be held on April 6. Our "Rose" Queen will be announced at that time. Sylvia Atkinson, Janice Curl, Durene Inman, Gayle Pringle, and Toby Tisdale are our "Rose" nominees. No matter who is chosen, Delta Epsilon Chapter will be well represented, as each nominee is a lovely and outstanding girl.

This week has been a very busy one indeed on the North Texas campus. There is a contest to select the "Ugliest Man on Campus" in connection with Dutch Week. Our candidate, Brother Bruce Bedell, is extremely well qualified for the honor, and he is putting up an impressive campaign. This is also the week in which North Texas selects its annual Relay Queen. Our candidate is Miss Barbara Brasseaux, a former

"Rose" Queen as well as a member of Alpha Delta Pi Sorority. She is also listed in *Who's Who Among Students in American Colleges and Universities*.

We are all looking forward to the National Convention this summer, and we expect to be well represented.—HANK HERMANN

MONMOUTH

EPSILON PI CHAPTER at Monmouth College continues to grow. From the 45 rushees at our rush party we interviewed 18, and extended bids to 14. All our bids were accepted.

On December 28 we toured the Budweiser Brewery in Newark, N.J. After viewing the brewing process we were all treated to the finished product. On February 14, Mr. John Moram of the New Jersey State Civil Service Commission spoke to the brotherhood on the many job opportunities offered by the state. On March 13, Mr. William Lamb, District Sales Manager of the N. J. Bell Telephone Co., spoke on the National Yellow Pages Service.

Under the leadership of President Dave Robinson this chapter is well under way in the Chapter Efficiency Contest. We are looking forward to 100,000 points, in this our first year as a chapter.

Miss Patricia Bruno has been chosen the "Rose" of the Epsilon Pi Chapter for 1963. Miss Bruno, a senior majoring in education, represented the chapter during homecoming last December. The "Rose" Ball is scheduled for later this semester.

Congratulations to Bill Dator on his election as chancellor. Congratulations also to Cliff Reeves, our president-elect, and Bill Dambach, our treasurer-elect. Brother Mel Benson is now with the Marine Corps.

We plan to participate in the "Monmouth College Days" to be held at the Monmouth Shopping Center on May 2, 3, and 4. Booths and exhibits will be on display to better acquaint the citizens of the

county with the college and its program.

Our Service Committee is working hard planning for a party for retarded children that we will give on April 19 at the Red Bank YMCA.

Many of our brothers are active in other organizations on campus. Dave Robinson is president of I.F.S.C., Bill Dambach is vice-president of the Rifle Club, Joel Rothbart is president of the Sports Car Club, Bill Burket is president of Student Christian Association, and John Knieriem is on varsity soccer.—WILLIAM H. BURKET

MISS CAROL STEPHENS completes her personal check to be cashed by the Check Cashing Service of Delta Nu Chapter at Loyola University of the South. Members of Delta Nu Chapter shown here are, from left to right: Adrian Schwartzmann, Lee Faust and Eddie Welsh.



LOUISIANA STATE—New Orleans

EPSILON NU CHAPTER continued its activities for the year with a bevy of professional and social activities. After the January initiation of our new Brothers, a tour of the port of New Orleans was held. Concurrently the chapter made plans for a February dance and crowning of the "Rose."

Many weeks were spent in preparing for the successful Deltasig Countdown Dance featuring the renowned music of Dabe Bartholomew of Fats Domino fame. The extravagant publicity and original presentations attracted a large crowd to St. Mary's Gymnasium on March 9. The affair was both enjoyable and successful.

The District Manager for Standard Oil Company gave us an inspiring talk and discussion on the opportunities offered by this corporation and how one might advance up the ladder to success. This lecture was attended by Deltasigs and prospective new Brothers.

The chapter is looking forward to upcoming elections and the beginning of a new year as the old one quickly fades. We would like to wish all Brothers a prosperous summer and hope that achievements in the next year will match those of this one.—MELVILLE Z. WOLFSON

MIAMI of Florida

BRINGING "NEW BLOOD" into Beta Omega Chapter's brotherhood was the main activity over the past two months. Interest had been extended throughout the campus through the use of posters and fliers. That, plus a lot of hard work by the brothers really did the trick. We received a record breaking number of applicants.

Invitations were sent out for our first rush which was held in a private room of one of the finest restaurants in town. A buffet was served and a good time was had as the brotherhood met the new rushees. Two weeks later we held the same type of affair for our second rush.

After screening the very large number of rushees, our bids were sent out. A large number of our faculty and alumni turned out for our initiation dinner. Many people were quite surprised when the lights went out and "flaming shish kabob" was brought into the room for dinner.

Most of the congratulations for our excellent rush program must go to the newly elected officers; President Martin Gans and Vice President George Traister. Congratulations are due to those brothers that were elected to honoraries. Elected to Beta Alpha Psi, the accounting honorary were Peter Klien, Earle Courtright, Peter Butler and Barry Covin.

It looks like the spring semester of 1963 at the University of Miami has a lot in store for Delta Sigma Pi.—BARRY COVIN.

INDIANA STATE

DELTA TAU CHAPTER recently had as its guest Charles L. Farrar, Executive Secretary from The Central Office. We always look forward to seeing and talking with Charles, and have the opportunity to learn what is happening on the national level.

The annual "Rose of Deltasig" Ball was held on the evening of February 23 at the Phoenix Country Club of Terre Haute. Brother Tom Maloney was Dance Chairman, assisted by Brothers Harold Paul, Don Tate, Tom Scott, and John Thomas. Music was provided by the Harry Burgess Orchestra. Highlight of the evening was the introduction of the queen candidates and the crowning of the 1963 "Rose" Mrs. Juldine Maloney. Mrs. Maloney was attended by Misses Sandy Stark and Mary Beth Schultz. Each of the candidates are close to Delta Tau Chapter and assist in our activities whenever possible. Honored guests for the evening were Dr. and Mrs. Paul F. Muse, department chairman; Dr. Robert Steinbaugh; Mr. and Mrs. Byron Brown; Mr. and Mrs. Roy Hunter; and Mr. and Mrs. Francis Lightfoot. Mr. Lightfoot is associated with a Terre Haute accounting firm, and is a registered CPA.

The men of the chapter are pleased with the outcome of their project for the current semester. Projects Chairman Frank Garzolini planned and coordinated the chapter's efforts during the Terre Haute Bowling Association Tournament in March. For four consecutive weekends the men devoted their time and efforts in keeping scores for the participants in the tournament. Our goal of \$200 was met, and the funds will be used to supplement activities for the next school year.

Our scheduled semester tour took place on April 26. After several months delay the Air Force finally gave the green light to visiting the Strategic Air Command base at Peru, Indiana. Bunker Hill is the hub of defense for the Mid-western-Great Lakes region. The tour was both enlightening and inspiring. Of special interest to us were the flight line where we saw the B-58 Hustler and KB 137, and the administrative offices which house the control

functions of the base. Other points of interest were Supply, Materials and Maintenance, the base hospital, and the Officer's Club. We of Delta Tau Chapter feel that much was gained from our day's experience in that a better understanding of the role which the military plays in business today was achieved, and that a greater respect for our Strategic Air Command function was obtained.

As this school year draws to a close the seniors of the fraternity look back to their days as a rushee, a pledge, and an active, and see that their experiences with the chapter have been both rewarding and satisfying. We know that we are better prepared to accept the challenge which graduation poses, and the responsibility we owe to our associates in the business fields for continued growth, improvement and quality. We also have a strong conviction that we have, in some small way, contributed to the future good and welfare of the Chapter, and that in the years to come Delta Tau Chapter will provide even greater opportunities to the Brothers at Indiana State College.—JOHN S. THOMAS

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University started off the spring semester with an informal pledge party followed by the biannual smoker. The pledge class consists of ten anxious and willing students. The new pledges are working very hard in their required and extra duties.

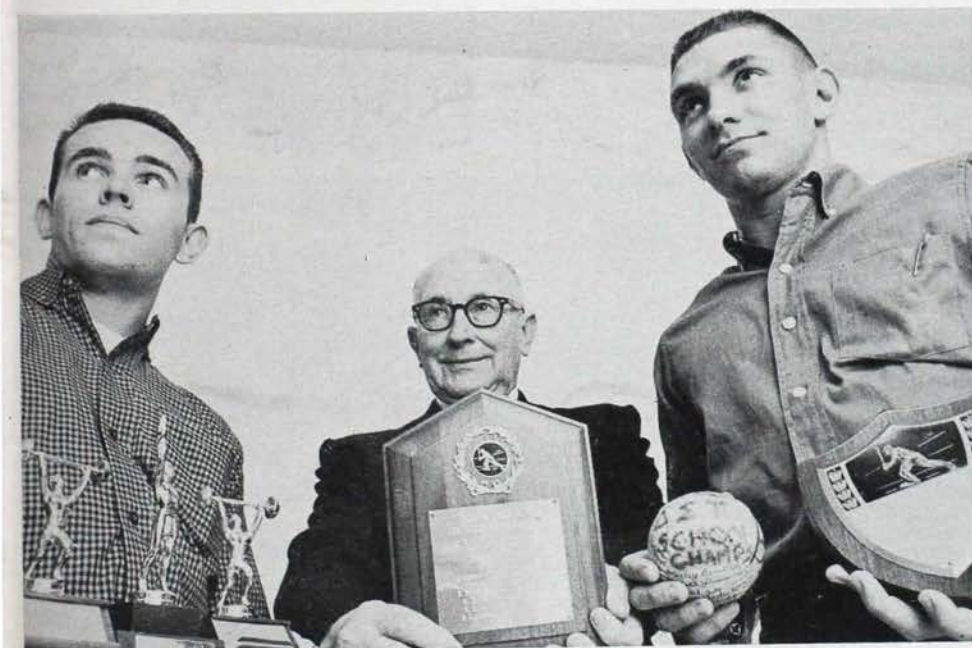
The Chapter has initiated a new program of service. The idea was originated by Brother Dick Sprouse. The program is centered around the idea of service to needy causes. The first project comes up on Saturday, March 23, when brothers and pledges will give the yard at Boy's Town a spring conditioning. The idea was met with real enthusiasm.

Social events for the fraternity include the annual birthday party in April, at which the pledges will present a skit for the entertainment of the brothers, their wives and dates. The "Rose" Ball, which has always been a gala affair, will also be held in April. An all-day picnic is being planned for the end of the spring semester. Plans for all of the social events of the fraternity are under the direction of Brother Ron Anderson, social chairman.

The professional program for March is "The Challenge of the Social Security System." The principal speaker is Mr. Daniel Hawthorne. This should be a very informative session for all. The cost of social security has been a topic of conversation in almost every group for the past several months.

At the last regular business meeting, Miss Sandy Hawthorne was elected "Rose" Queen, and Miss Linda Ingram first alternate.

In closing, we of Gamma Zeta Chapter would like to congratulate June and August graduates of Deltasig everywhere, and would hope that your fraternity ties will remain strong.—JAMES W. ADAMS, JR.



FOR EXCELLENCE in intramural sports these brothers of Beta Iota Chapter at Baylor University display their many trophies. Pictured, from left to right: Brothers Robert Lowrance, Dean Aldon S. Lang and Harry Barrett.

BABSON

DELTA SIG WAS HONORED to have Mr. George Griffin as its professional speaker on Tuesday, February 5. Mr. Griffin, formerly of the F.B.I. in Chicago, is now working for the Harrington-Richardson Co. in Worcester. He spoke to us about the M-14 rifle, and he pointed out many of its intricacies. As a followup to his presentation, several brothers visited the plant on Thursday.

The fun didn't end at 1 A.M. on Friday and Saturday of Winter Carnival . . . it just began for the brothers, pledges, and guests. The "Rose of Deltasig" was chosen at the cocktail party preceding the formal dance on Friday night. The winner, Miss Karen Fogel, escorted by Brother Bob Bennett, was also chosen as a finalist for the Winter Carnival Queen. Butch Bresette highlighted Deltasigs' activities at the jam session on Sunday afternoon when he received the coveted "Bacon Sarkisian Stew Bum Award." After his startling performance with Ruby Ann on Saturday night at "The Barn," there was no contest. When asked his reaction to the presentation, Brother Butch commented, "What can I say."

Following the initiation of the new brothers, the brothers went to Berrini's Restaurant for a steak dinner. Later at the Italian American Club The Red Blazers, a twist band from Wellesley, entertained while the brothers celebrated. During the celebration John Macredie was awarded the most improved pledge award and John Johnstone was given a prize for the best paddle. Special attraction of the evening was Mike (Dion) Bellobuono's performance of *Fly Me To The Moon* assisted by the Deltasig Belmonts.—ROBERT S. BREWSTER

RIDER

BETA XI CHAPTER has just recently begun pledge season. On February 20, bids were given out; we received 33 pledges. Within the last few weeks the pledges have made many improvements around the chapter house and to the chapter house.

Professionally, our chapter has been quite active. In January, an alumnus, Don Wheatley, spoke before the brotherhood at the chapter house about proper insurance protection for people of all occupations. The first week of March, 20 brothers and five pledges visited the factory and retailing outlet of Pletto Custom Hatters, Inc. in New York City. Our last professional meeting was held at the firm of Merrill Lynch, Pierce, Fenner, and Smith, Inc. After a tour of the firm, the brothers had a chance to ask questions concerning activities of the brokerage firm. The afternoon was spent in one of the biggest security brokerage firms in the world. We have three more professional meetings planned before the semester is over.

Socially, our chapter has given many successful parties this semester. Our "Nickname" party was an unusual one; a prize was given to Brother Robert Sutton and his wife, Jackie, for the best dressed. The weekend of March 15 was "I.F.C. Week-

end." On Friday night, a "Heaven and Hell" party was held at the chapter house. Our "Rose," Miss Jackie Huggins, was crowned I.F.C. Queen at the Stacy Trent on March 16, Saturday night. The crowning of our "Rose," Miss Huggins, gave us the honor of being the only fraternity on Rider College Campus to take the award two years straight. The next big social event will be our "Initiatory Weekend," which consists of a party at the chapter house Friday night, dinner and dancing at The Latin Cassino in Camden, New Jersey, Saturday night, and to end the weekend, a beach party Sunday afternoon. The brothers and pledges are both looking forward to this event.

The Beta Xi Chapter has had a well-rounded semester both socially and professionally and wishes to continue our prosperous year.—JOHN PERRY

MISSISSIPPI

ALPHA PHI CHAPTER at the University of Mississippi began the spring semester with an impressive initiation of its 26 recent pledges. We are planning on an even greater expansion in the very near future as our next rush party is scheduled for March 20, and next pledging for March 28. Plans for another initiation are being organized for April 28.

March 28, Commerce Day, will prove to be of even more interest to Alpha Phi Chapter as Mr. Brown from Bell Telephone Company is planning to speak to us about the new Telstar.

The following brothers filled positions of the Officer's List during our past meeting: Larry Johnson as chaplain, Troy L. Mashburn as correspondent, John Gammill as historian, Bill Phinney as ritual chairman, and Jo Jo Salloum as social chairman.

We wish all of you could meet our newly elected "Rose," Miss Jan West, from Shreveport, Louisiana. Jan is engaged to Brother Ralph Brockman of Jackson, Mississippi

OCCUPYING the Delta Lambda Chapter's "Rose" throne at Ithaca College is Miss Toni Melodowitz. Members of her court and their escorts are, from left to right: Miss Nedra Guile, Miss Debby Rubin, Miss Amanda Ober—1962 "Rose," Miss Pat Legos, Bill Wilcox, chapter president and Miss Lizabeth Brown.



and is very active on campus. She has been a cheerleader for three years, both campus favorite and campus cutie, and is on the Honor Roll.

Thus far we are pleased with our accomplishments this year and are striving to create even more interest and enthusiasm for a greater '63-'64.—TROY L. MASHBURN

ARIZONA

GAMMA PSI CHAPTER at the University of Arizona began the spring semester with an enthusiastic group of newly elected officers. They are: Fred Montgomery, president; Ken Smith, vice president; Dan Paluselli, vice president; Bill Cook, secretary; Dave McCarger, treasurer; Warren Platt, chancellor; and Jeff McKeever, historian.

We began our professional program with Mr. Bethke of the Partake Business Consulting Firm who provided a very interesting and informative talk on small businesses. Four more speakers and two field trips are planned for the remainder of the semester.

We achieved spring semester record-breaking results with our rush program, pledging 35 new potential Deltasigs. Our pledge luncheon is to be held at Ye Olde Lantern on March 16. Roast prime rib of beef will be served. A party honoring the pledges will be held following the luncheon at the home of Brother Merryman.

Our fall semester money raising project proved to be a success. We sold 125 seat belts in our "seat-belt clinic." This semester we are entertaining the idea of having a community service project of some type, such as a car wash.

It is evident from the co-operation of the members with our officers that the 100,000 point goal in the Chapter Efficiency Contest will be met once again with little difficulty by Gamma Psi Chapter. In attaining this goal we look forward to an ambitious and enterprising year.—RICHARD OWENSBY

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina awarded pledge pins to 25 new neophytes on March 12. Highlights of rush were two highly successful smokers at the chapter house. Refreshments were prepared by the Wives' Club. Our thanks go to Brother Radcliffe for a most promising pledge class.

Preparations are being made for Commerce Day which will be co-sponsored by Beta Gamma Chapter and the School of Business Administration—we will do the work; the School will pay the bill. The program will include a keynote address and workshops conducted by prominent businessmen and public administrators.

Our "Rose" Dance will be held on Wednesday, April 10, at the Spring Lakes Country Club. Brother Rice has made all arrangements for the Club, band, and refreshments. As always, everyone is looking forward to this festive event.

The members of Beta Gamma Chapter sincerely regret that Brother Monroe Landreth is retiring from his office of Regional Director. His successor will surely find it a difficult task to fill his shoes, for Monroe is one of our most beloved Brothers.—MICHAEL R. STEWART



A FRIED CHICKEN dinner (obviously southern fried) at Sam Houston State preceded the Epsilon Mu Chapter's rush entertainment.

that Brother Madden's contributions have been an unquestionable asset to our growing chapter.

Guest speaker at our February 13 meeting was Brother Jack Fincher, District Director (Southwest Region) of Delta Sigma Pi. Since his arrival, Brother Fincher has done much to stimulate and instill within each of us the true significance of brotherhood. His guidance has truly engendered a new spirit of industries motivation. Following Brother Fincher's talk, the respective chapter committees submitted reports and suggestions to be pursued during the ensuing weeks of the spring semester. The entire membership was very receptive to new ideas that we are certain can do nothing short of boosting our chapter prestige.

On Friday, February 15, after a considerable amount of planning and careful study, Delta Phi Chapter successfully organized the first women's professional business sorority at East Texas State College. Approximately 25 young ladies indicated a definite interest in the organization and promptly set the "gears of organization" into rapid motion. The organization is temporarily being called the Women's Professional Business Sorority and the girls are presently occupying themselves with such things as drawing up a constitution, deciding upon an official name, conducting an "open rush" program, and corresponding with business sororities throughout the nation. Delta Phi Chapter has given these girls its complete support and we wish them success and the best of luck in the future.

Delta Phi Chapter held its spring rush smoker Wednesday, February 20, in the East Club Room of the Student Union Building. Approximately 20 prospective rushees who received formal invitations were on hand for the occasion. All of the brothers and the faculty sponsors were in attendance. Chapter President Gordon Cox welcomed the rushees and gave a short talk on the history and ideals of Delta Sigma Pi. Guest speaker for the affair was Brother Emmet O. McAnally of the Department of Business Administration. Brother McAnally spoke on the importance

and objectives that professional organizations seek to accomplish in assisting the college student to attain a well-rounded, liberal education. Entertainment and refreshments were provided through the efforts of Social Chairman Jim Harvison, and attractive co-eds representing the various national sororities and independent organizations on campus aided in distributing cigarettes and in serving refreshments. The smoker was a tremendous success and a most enjoyable time was had by all who attended.

On February 27, several of the brothers went on a tour of two manufacturing companies in Sulphur Springs, Texas. The tour began at 10:30 A.M. at the Lee Manufacturing Company, manufacturers of mens' wear. After the first tour, the brothers attended a noon luncheon at Terry's Restaurant in Sulphur Springs. The day was topped off with a tour of the Rockwell Manufacturing Company (producers of valves) which got underway at 1 P.M. Much of the success in arranging and publicizing these tours can be attributed to Brothers Max Walker and Jon Mallard.

Lovely Miss Patsy Jobe was recently chosen as our "Rose" of Deltasig. Miss Jobe is a junior merchandising major from Sherman, Texas. Together with being an excellent student, Patsy is also very active in many phases of college extra-curricular activities. She was 1961-62 homecoming queen, college beauty, E. T. Gold Jacket, and is currently serving a term as president of the Kappa Delta Sorority. Patsy plans to get her master's degree in the field of merchandising from The University of Texas. We are certain that she will be overwhelmingly successful in all of her endeavors. We proudly salute our beautiful "Rose" of Deltasig!

We are definitely convinced that we shall have no trouble whatever in meeting our quota of points in the Chapter Efficiency Contest. A sizable number of points have already been submitted to The Central Office and more are still to follow. Our ultimate goal: To be the number one chapter of Delta Sigma Pi.—THOMAS GARY ASHTON



MISS BARBARA LUSS, 1963 "Rose of Deltasig" for Miami University's Alpha Upsilon Chapter, dances with her escort in front of the mural painted for the "Rose" Ball held recently in Oxford, Ohio.

EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State College, Commerce, Texas, resumed its steady pace in campus and chapter activities with the beginning of the spring semester which got underway Thursday, February 7, 1963. At a meeting held Wednesday, February 13, the brothers of Delta Phi Chapter chose Brother Jim Madden as the outstanding pledge for the fall semester, 1962-63. Brother Madden is an economics and management major from Dallas, Texas. Throughout the fall semester, he displayed highly commendable qualities of leadership, service, character, and academic achievement. We are certain

TEXAS

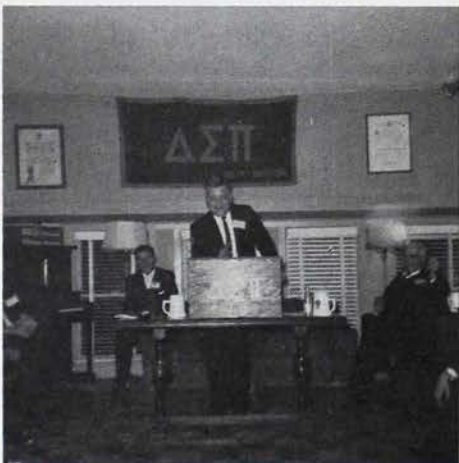
BETA KAPPA CHAPTER at the University of Texas is more than pleased with our spring pledge class. The outstanding quality of the neophytes can probably be best seen by their over all grade point average of 2.0, based on a 3.0 point system. Brother Alex Duggan, senior vice-president, did an outstanding job of organizing and co-ordinating the rush for the new pledges. Faculty pledge for this semester is Charles Bettinger, professor of business statistics for many years.

In the way of sports activities, Beta Kappa Chapter made two fine showings this year in basketball and volleyball. Our basketball team was eliminated in the University intramural finals by a scant two points. The volleyball team met with an identical mishap in their respective finals, losing only to the eventual league champions. All in all, Delta Sigma Pi has become well respected in intramural sports at the University of Texas.

Our guest speakers this semester will include two very successful business men in their respective fields. Mr. Chester Snyder of Snyder-Chenards, local clothier, will speak on the main marketing problems and its related fields. Mr. Tony Luttrell is the owner of General Office Equipment Co. He worked for IBM for many years and he will speak on the problems of going into business for yourself. Both guests should prove to be interesting as well as enlightening.

Brothers David Thomas and Leon Knight have planned some interesting field trips for the actives. Our first one is scheduled to take us to San Antonio where we will visit not the old Alamo, but the beer breweries of Lone Star and Pearl. This, needless to say, should be most educational and likewise enjoyable.

On March 13, the Beta Kappa Chapter had an honored guest indeed. Brother Joe Hefner, Regional Director for the Southwestern Region, came through Austin while



BROTHER ROBERT BIUNNO, Director of Admissions, Rutgers University, addresses members and guests at a recent rush party of Beta Omicron Chapter. Also seen is Valentine Magda, chapter president and Brother George R. Esterly, dean of the School of Business at Rutgers.



SOMEONE APPEARS to be doubting Brother Bengston, chapter advisor of Beta Rho Chapter, at a recent initiation of the chapter. Brother Demarest speaks to the chapter while Eastern Regional Director M. John Marko (left) looks on.

making a swing through this region. He met with the Executive Council during the day and finished his visit with a dinner that night. His stay was enjoyed by all.

With such social activities as an informal picnic, the "Rose" dance, and the installation dance coming up in the not too distant future, this spring semester should prove to be one filled with both educational and social features for the Beta Kappa Chapter.—JIM A. WADE

TEXAS TECH

SPRING RUSH closed February 28, and on that date the Beta Upsilon Chapter at Texas Tech took 15 neophytes into pledge-ship. Initiation was the first of March and the new pledges proved themselves to be a promising group of boys. They will add increasing strength to the growing chapter at Texas Tech.

The annual spring "Rose" dance is coming April 27 and will be held at the Pioneer Hotel. Decorations will be in full, with formal attire and a band to entertain. Lodge parties, a Bar-B-Q, as well as some other social functions in the planning process will round out our social program.

The Chapter has just completed a tour through KCB D-TV and have two more tours lined up to bolster our professional program. Mr. Allen, Dean of Student Life, talked with the members of Beta Upsilon Chapter and commended us on our progress.

The wives, sweethearts and dropees of the Chapter members have formed a club to be called, "Entre Nous." The purpose is to help the fraternity and to promote friendship and goodwill. It is also a great opportunity to give its members a wider understanding of the fraternity and its meaning.

Softball season is starting with J. P. Davis, our new Athletic Director, doing a fine job in arousing enthusiasm in all of the sports. Other sports for this spring will include golf, handball, and tennis.

This spring should prove very profitable in every respect for the Beta Upsilon Chapter of Delta Sigma Pi.—T. C. STEPHENS, JR.



MARQUETTE

THE HIGHLIGHT of activities for Delta Chapter was the winning of first place in Varsity Varieties, Marquette's annual variety show. Our skit was a take off on "The Sound of Music." This hilarious skit was directed by John Bendt and Jerry Ward, with the lyrics and choreography worked out by Dan Kain and Jim Murtaugh. Special thanks went to Mr. John Stollenwerk from the School of Speech for his special help. This was a very enjoyable and rewarding experience, especially because this was the first time in four years that Delta Sigma Pi had entered Varsity Varieties.

Plans are well underway for the annual Post Prom Breakfast put on for the whole university by Delta Sigma Pi. The co-directors are Ron Goergen and Jerry Ward. The breakfast this year will be on a much larger scale, consequently, we asked a sorority to help with the decorations.

Under the supervision of Ron Goergen and Chuck Jakopich, we have been fortunate to have an exceptional pledge class of thirty. There was tremendous cooperation on the part of all of the actives to obtain a superior pledge class. Our smokers were conducted a little differently this semester which seems to have paid off very well.

Professionally, we have been very fortunate to have had a very interesting program. Among our activities were a tour to American Can Company of Milwaukee, and a very informative talk from a banker from Mutual Savings and Loan. Mike Singleton did quite a commendable job in organizing all our professional activities.

John Piechocki organized a very active social calendar. We managed to squeeze in two very amusing mixers with sororities. Al Moody carried the majority of the girls' kidding in the skits, but took it very well. One of the more enjoyable parties was the St. Patrick's Eve party. With very appropriate decorations and green beer, the brothers, especially the Irish ones, and their dates spent an interesting evening.—JOHN J. MCCONVILLE

NEW YORK

ALPHA CHAPTER is moving—both literally and figuratively. Thanks to the generosity of the alumni, Alpha Chapter hopes to move to new quarters next term. With larger and newer quarters the brotherhood can expand even further.

Once again the brotherhood has proven themselves scholastically. The brothers have maintained one of the highest scholastic averages of any fraternity on campus.

Professional meetings are being conducted by Phil Craig this semester. The first such meeting had Henry E. Allinger, Controller of Interpublic Incorporated, as a speaker. Mr. Allinger's talk dealt with the field of advertising and the role of accounting in advertising. An industrial tour of Laval Electric Works was also conducted. At the time of this writing three more professional meetings are scheduled for the near future.

Social activities are being handled by Fred Feurhake and his social committee. On February 23, the annual "Rose of Delta-sig-Alpha Chapter Dance" was held. The winner, Miss Carol Thienel, was sponsored by Jeff Sander. Other dances scheduled for this semester include: St. Patrick's Party, Roaring Twenty Party, Hawaiian Nite Party, Roman Party, and a Graduation Party. With the huge success of the Student-Faculty Cocktail Party in December, the brothers are making plans to hold a Student-Alumni Cocktail Party. The undergraduate brothers feel that such informal "get togethers" are more conducive in promoting closer bonds between the alumni and the undergrads.

Alpha Chapter has also undertaken the interfraternity athletic program. At the time of this writing we are in the semifinals of basketball and volleyball. John Contrucci, athletic chairman, has entered the fraternity in softball and track.

This term has proven to be quite rewarding for Alpha Chapter. The future of Alpha Chapter certainly looks good.—JAMES J. PIRRETTI, III

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER at the University of Southern Mississippi has had a very successful year this year and continues to grow as a dynamic and efficient chapter.

Seventeen new initiates have been added to our roll, and they constitute the cream-of-the-crop from the School of Commerce. They are: Alton Aldridge, Jimmy Bloodworth, Bill Bounds, Luther Boyd, Waymer Brown, Oyd Davis, George Hughes, Bobby Lippelman, Bill Lynam, William Miller, Gerald Mitchell, Larry Montgomery, Tommy Potter, Bob Robinson, Richard Saba, Joe Sciortino, Jim Selby, and Gordon Heidelberg. Our initiation was held on January 20, and was attended by our Regional Director, Max Barnett, Jr. from New Orleans.

Our newly-elected officers will take office at the beginning of the Spring Quarter. They are: Ronnie Davis, president; Tommy

Potter, first senior president; Harold Trimm, vice-president; Chuck Reinbolt, secretary; Bill Bounds, treasurer; Bobby Lippelman, chancellor; Mr. J. M. McQuiston, faculty advisor; and Colonel M. P. Wehling, speaker coordinator.

On March 1, we held our annual Playboy Party in conjunction with *Playboy Magazine*. The magazine provided the decorations, and approximately fifty couples attended the party. On February 26, we held a party with Phi Chi Theta, business fraternity for girls.

Rounding out our program for the winter quarter were our very informative professional meetings. Three outstanding men from the commercial world visited the chapter to deliver speeches. They are: Mr. R. A. Stelzenmuller, from the Personnel Department of Sears Roebuck; Mr. Donald C. Cook, Manager of College Relations for RCA; and Dr. William D. McCain, President of the University of Southern Mississippi. Also, we held a panel discussion on "Banking" in conjunction with the accounting fraternity. The panel consisted of three of the local bankers.

Our plans for the future include, of course, our Rose Dance in April, the initiation of our seventeen new pledges in April, a field trip, and more speakers. We are working hard to reach the 100,000 mark in the Chapter Efficiency Contest.—CHARLES T. BRUMFIELD

EAST CAROLINA

SPRING QUARTER, as usual, brings a climax to most of the Chapter's activities. However, under new leadership, new projects and goals are being set for the coming year.

The past quarter's professional activities took the brothers to nearby manufacturing facilities to view the production end of the business operations. At the Hackney Body Works, the tour began in the Engineering Department and concluded after having

witnessed the parts assembly, fabrication and final assembly operations. This fast growing company assembles special bodies; specializing in beverage delivery bodies.

A second tour, the Sampson Shirt Factory, afforded the brothers the opportunity to see a product from raw materials through finished product. At the Washington, N.C. plant, 1200 dozen shirts are finished a day. It was interesting to see the employees, motivated by the unit or piece method of production, as they rapidly went about the many intricate manufacturing processes.

The quarter began after having initiated nine new brothers in the Delta Zeta Chapter. Their pledge project added eight new tables from the Chapter room. Joe Johnson was elected Ideal Pledge, and Emcee Cliff Journigan, recognized Bob Edwards for his outstanding leadership as Pledge President. During a dance held in honor of the newly initiated brothers, the new brothers entertained the group by presenting a skit based on Jackie Gleason's "The American Scene Magazine."

The "Rose" Ball, on March 30 was held at the Farmville Country Club. Highlighting the evening was the crowning ceremony of the new "Rose" Queen, Miss Linda Efland, brother Paul Stokes' date and nominee, was crowned by last year's "Rose" Queen, Miss Carolyn Beck.

Of course, graduation day will physically take away too many of the brothers from the Delta Zeta Chapter. Mentally, they will remain a part of the chapter as they leave East Carolina to meet the challenges of our business world. We of Delta Zeta Chapter wish them the best of luck and good fortune, and we sincerely hope these brothers will often return to their "home chapters" for visits.

After having inadequately recorded the Chapter's activities and being late for each of The DELTASIG deadlines for three years, I now leave the task to Brother Wayne Cook for future DELTASIG correspondence.—WALTER C. FAULKNER



MICHIGAN STATE'S "Rose of Deltasig," Miss Bryna Linde (center) poses with her court, Miss Bonnie Grovegel (left) and Miss Donna McRea (right).

ALABAMA

ALPHA SIGMA CHAPTER of the University of Alabama closed the first semester of the 1962-63 school year with a very interesting talk on taxation by Mr. James Money, C.P.A.

We have had a series of rush meetings and business meetings this semester, and we are gratified at the increasing interest in the Alpha Sigma Chapter and its meetings on the part of the members of the University faculty.

As a result of a very vigorous rush, the Alpha Sigma Chapter pledged 14. Alpha Sigma Chapter also plans to make Dean Tom K. Cowan, of the Faculty of Commerce at the University of Otago, Dunedin, New Zealand, a faculty member of Delta Sigma Pi. Presently, Dean Cowan is a Fulbright lecturer in accountancy at the University of Alabama, and has spoken to the Alpha Sigma Chapter on the comparison of the schools of Commerce at the University of Otago and the University of Alabama. Professor Cowan was granted a leave of absence to come to the United States to study and observe higher education for business in the United States in order to carry back to New Zealand those developments which would be appropriate there.

Our first speaker this semester was Mr. J. D. Smith of I.B.M. Mr. Smith presented the latest developments in computers and has invited the Alpha Sigma Chapter to tour the I.B.M. facilities in Birmingham.

The "Rose" of Delta Sigma Pi banquet is planned for the first of April, and the Delta Sigma Pi scholarship key will be presented to one of our members, Joseph G. Stewart, who has made only one B in his entire college career.—WILLIAM G. POWELL.

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER at Texas Christian University observed Founders' Day this year with a banquet at Colonial Country Club on November 16. We enjoyed an attendance of a large number of brothers, pledges, and their dates. Also attending were our Chapter Advisor, Brother O. Hoyt Gibson and our Rose, Miss Judy Smith.

We held our "Rose" Tea February 10, at the home of Brother Arnie Gachman. We had eight very lovely candidates competing for "Rose" of Delta Upsilon Chapter. They are Ned Riley, Susan Hawley, Sandy Bean, Sue Revier, Gracy Harlan, Sara Walker, Virginia Brooks, and Donna Atol. Each "Rose" candidate was presented with a long-stemmed rose, and individual and group pictures were taken of the girls for our Chapter scrap book. Delta Upsilon Chapter will have a difficult decision in picking a "Rose" this year since all the girls were not only beautiful, but they all had wonderful personalities.

Our Chapter has pledged eight prospective members for the spring semester. They are John Thames, Robert Taylor, Jan Goodwin, Craig Rabb, Jim Webb, Bill Wrench, Ron Stryer, and Charles Payne.

We have two outstanding professional

tours planned for March. We have scheduled a joint tour of Williamson & Dickie Manufacturing Co. here in Ft. Worth with the Phi Chi Thetas, a National Fraternity for women majoring in business. Also scheduled for the month of March is a tour of the General Motors Assembly Division in Arlington, Texas. Brother Mack Cohn, our Professional Chairman, is doing an outstanding job this semester and has promised us many excellent professional tours for the future.

For the month of April our chapter has plans for a joint "Rose" Ball with our brothers from Delta Epsilon Chapter of North Texas State. Also scheduled for April is our annual party with our brothers from North Texas State. The party always follows our football game with North Texas which takes place in the fall semester.

Our chapter has a most promising year ahead and is planning to score high in the Chapter Efficiency Contest this year.—ROBERT W. DEMOSS

FLORIDA STATE

GAMMA LAMBDA CHAPTER at Florida State has been bustling with activity this trimester. Being greatly limited for time by our present trimester system, we have had to put forth a most energetic and spirited drive toward successfully fulfilling our list of various goals within this very short period of three and one half months. The gamut of our activities includes several informative professional meetings, the completion of pledging and initiating 20 new brothers, a decisive victory in football over our arch-rival, an industrial tour to New Orleans, and eventually, the election of officers.

To initiate our series of professional meetings this trimester, we had as our first guest speaker Dr. Clarence Edney, professor of speech. Although his specialty is speech, Dr. Edney is quite active in the stock market and he came to offer us many

of his inside tips on the functioning of the market. For example, he pointed out several tools available to one in order that he may buy and sell at the most profitable time. His topic proved to be quite interesting, especially to all of us potential "Rockefellers." I might add that Dr. Edney has subsequently become an honorary member of our chapter.

We were fortunate to have as our second speaker, Dr. Richard Baker, associate professor of marketing in our School of Business. Dr. Baker's emphasis focused around the extreme value of graduate school to the student of commerce and business administration. He was quick to point out that not everybody is capable of achieving a degree in graduate school even though they have obtained their bachelor's degree. This, however, was not to frighten those who were interested.

Following Dr. Baker, Dr. James Dillinger, associate professor and Head of Insurance and Real Estate, spoke to us on the numerous opportunities in the field of insurance. He repeatedly urged all of us, including those not in insurance, to interview as many insurance representatives as possible, because of the surprising number of vacancies at the management level of insurance.

Our last speaker, to date, was Mr. Wendall Jarrard, director of the Florida Development Commission. Mr. Jarrard gave a very enlightening report on how the commission applies business principles to save tax money. He rightfully boasted that last year alone, the commission, being run on a business basis by business people, saved the state and local governments \$700,000, setting a nationwide precedent.

As a result of our time limitation, we had a rather short pledge period and have already initiated 20 new brothers this trimester, bringing our total of undergraduate brothers to 67. In addition, we are happy to announce the initiation of Dr. Clarence



NEW OFFICERS of Beta Xi Chapter at Rider College in Trenton, New Jersey. *Front row, left to right:* Chancellor Paul Gregory, and Treasurer Jack Barbor. *Standing:* Secretary John Palmer, Senior Vice President Gary Delehanty, President Ben Battaglino, Vice President John Torsillo, and Historian John Perry.

Edney as an honorary member of the Gamma Lambda Chapter. Dr. Edney is a Professor of Speech at Florida State and was instrumental in designing the entire business speech program for the School of Business. He is chairman of the Tours Development and Advertising Committee for the city of Tallahassee, and he also belongs to Delta Sigma Rho, Phi Delta Kappa, and Tau Kappa Epsilon fraternities. It is indeed an honor to add him to our membership.

To our utmost pleasure, we are able to loudly blow our horn about a decisive win (19-7) over our traditional rival, Alpha Kappa Psi, in one of the most rugged football clashes ever. We had heroes galore.

Recently, we elected to give two awards for outstanding performance within the chapter. One award is a permanent plaque for the "Outstanding Senior Deltasig" to be given annually and the other is a permanent pledge paddle for the "Outstanding Pledge" to be given to every pledge class. Each award will have the recipient's name inscribed upon it, and both awards will be on permanent display in the lobby of the School of Business.

As this article is being written, 15 brothers are anxiously awaiting departure for an industrial tour to New Orleans, Louisiana. We wish to thank the South Central Regional Director, Brother Max Barnett, for coordinating this tour, which otherwise would have been entirely out of the question. Brother Barnett has set up an itinerary including the Federal Reserve Bank, a large aluminum refining plant, a harbor tour, and a Dutch treat dinner with the Deltasig chapters of the New Orleans area. While not touring, the brothers will of course be soaking in the fineries of the old French city.

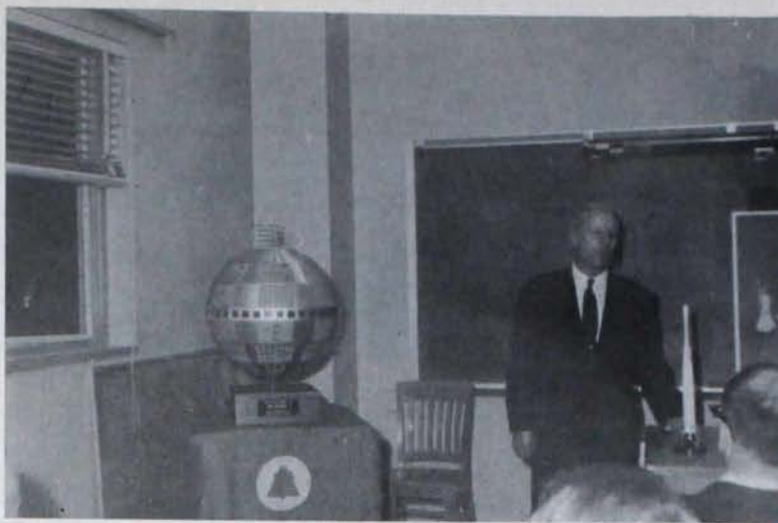
Rounding out the year will be the election of officers during the third week of March.—JACK L. WHICKER

ILLINOIS

UPSILON CHAPTER at the University of Illinois started the year off right by initiating nine new members into the brotherhood: Paul Alpern, Ron Brink, Doug Carmichael, Larry Fears, Rolly Fortman, Ron Moser, Wally Rogers, Larry Taylor, and Jim Yaley.

One of the highlights of the semester was our February professional meeting where Basil Regione, partner in charge of administrative services for Arthur-Anderson Accounting Firm, talked to us on "The New Dimensions in Business Data Processing." He supplemented his talk with several interesting slides. Present at the meeting was our own Executive Secretary, Charles Farrar. While visiting Upsilon Chapter, Chuck gave us several helpful pointers on our operation and told us about the 24th Grand Chapter Congress. The brothers thoroughly enjoyed his visit.

Heading Upsilon Chapter for this year is our new president, Brian Wallen. Brian has good support and help from all of the new officers: Allen Cottral, senior vice president; John Curtis, vice president; Roy DuSell,



MR. WILLIAM VANDYCAMP of Pacific Telephone and Telegraph Company explains the "Telstar" to members of Epsilon Theta Chapter at Chico State during a recent professional meeting.

treasurer; Doug Carmichael, secretary; Mel Stark, historian; and Pat Douglass, chancellor.

We had two very successful rush smokers under the direction of Brother Al Cottral. Brother Carl Knox, our Dean of Men, and Brother Paul Green, our Dean of the College of Commerce, gave very interesting talks. The smokers were quite productive as we now have 19 new pledges. Already Vice President John Curtis has the pledge program in full swing and the pledges, as well as the entire chapter, are looking forward to a very productive and enjoyable semester.—DICK WINTER

SUFFOLK

DELTA PSI CHAPTER introduced 17 new pledges to the activities of professional fraternity life at a smoker given at Tiffany's of Beacon Hill, on February 11. Guest speaker for the event was Mr. John W. Tierney, executive vice-president of Newsome & Co. Mr. Tierney gave a fine talk on the Public Relations field and its contributions to business, exemplified by his firm and its activities.

Miss Irene "Toni" Fillion was crowned the "Rose" of Delta Sigma Pi by President Bing Towne at the "Rose" Dance held Saturday, February 16 at Tiffany's. Her attendants were Miss Elaine Ashenden and Miss Regina McCarthy. Toni is a Freshman, in the College of Liberal Arts, and makes her home in Winthrop, Mass.

The brothers of Delta Psi Chapter met the pledges in a basketball game on February 8. The game served a twofold purpose, to show the pledges what organization and teamwork can do and to provide an opportunity for the brothers and pledges to get to know one another better. The brothers won the contest and everyone had a pleasant evening of friendship and exercise.

Many of the brothers are graduating this June and we wish to express our best wishes and good luck to them in the future. We hope they all attain the posi-

tions they seek, as have our Treasurer "Dino" Gianoukos with the Internal Revenue Service and our Senior Vice-President Peter Larson and Chancellor (also Senior Class President) Gene Rumpel, both with Price Waterhouse & Co. of New York.—CHARLES J. VITALE

ITHACA

DELTA LAMBDA CHAPTER celebrated the approach of Spring with the "Rose" Dance on March 9. It was held in the main ballroom of the Ithaca Hotel. Considered by many one of the finest "Rose" dances, the brothers, their dates and guests danced to music by the Melotones till 1:30 A.M. This year's "Rose," Miss Toni Melodowitz, is a blue eyed brunette music student from Clifton, New Jersey. With the "Rose" dance over, the brothers are planning for Spring Weekend, May 3-5. Float committee chairman, Carl Taraschi, reports that Delta Lambda's pink elephant will lead the circus parade. The Saturday night dance should be a rousing success with music provided by Duke Elington.

The Spring professional program began with Mr. John Riggs of the Ithaca Credit Bureau. Mr. Riggs explained a person's "credit record" and the various methods of debt collection. A trip to Eastman Kodak in Rochester is planned for mid-April with the remainder of our professional program rounded out with at least three more speakers.

Congratulations are in store to Brother Ray Hamlin for his fine running of the annual school blood drive. Through his diligent efforts the school exceeded its quota by twenty pints. While Brother Hamlin was busy collecting blood, Brother Fred Malawista was busy collecting pledges. With this semester's eight pledges Delta Lambda will have initiated a total of nineteen new brothers for the year. Brother Jere Douglass was also busy forming the college's Men's Student Government; and has continued on to act as the organization's first president.—JEREMY F. DOUGLASS

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest is taking enough time from its studies to enjoy springtime and to stir up a last minute flurry of fraternity activities. We have pledged and initiated eight new men to the fraternity this spring. It will be partly up to them to fill the void left by the extremely large number of seniors we have graduating.

During the last part of February Gamma Nu Chapter took a weekend industrial tour to Roanoke, Virginia. We couldn't have asked for more from the Chamber of Commerce there, as they rolled out the red carpet for us and provided us with our own private guide, Mr. J. M. Goodykoontz. Our thanks go to the city of Roanoke and to Mr. Goodykoontz. While in Roanoke, we toured General Electric, Yale and Towne Lock Company, Burlington Mills, and Dynamic Plastics. Very educational indeed!

In April, the fraternity took another industrial tour; this time to the North Carolina Trade Fair in Charlotte. Also, we have had several speakers from the business world this spring, all of whom have been well received by the fraternity.

The Gamma Nu "Rose" for this year is Mary Kirby, a Wake Forest coed from Winston-Salem. All of the brothers are, to say the least, quite enthusiastic about Miss Kirby; and we are giving her our full support as she tries for the national title of "Rose of Deltasig."

All of us who are leaving college this year bid a somewhat sorrowful farewell to Delta Sigma Pi, but we'll always be grateful for what it has given us and will carry its memories and its standards with us as we enter the business world. Thank you, Deltasig!

DETROIT—Gamma Rho

GAMMA RHO CHAPTER has again proven itself as campus leader and a promoter of professional activities. Six Deltasigs guided the Student Council through an eventful year while the Senior Class Officers, all Deltasigs headed by President Floyd Riley, exemplified the typical leadership that is commonly associated with our fraternity.

In a professional vein, the chapter provided an exciting array of outstanding business leaders who added much to our professional background through educational lectures and informative movies. As a highlight of the season, the Alumni Club in co-sponsorship with the active chapter fashioned an illustrated seminar on the proposed Michigan Con-Con. The seminar was conducted by the Citizens Research Council of Michigan and was enthusiastically received by the entire student body.

Through a unified effort the chapter conducted a successful blood bank drive that swelled our reserve of that precious but foamless liquid asset. Thanks to the fine management of the Executive Board, the chapter is well on its way to achieve its 100,000 efficiency points.

On the lighter side, the social program has produced many relaxing moments. Currently, plans are being laid to keep us active not only to the end of the semester, but to the last sunset of the summer vacation. In addition, Gamma Rho has selected the charming Miss Anna Helene Villagomez as this year's "Rose" Queen. She will represent our chapter at the Annual "Rose" Dinner Dance.

These examples are just a few of Gamma Rho's activities through which we are trying to keep in step with the thunderous march of Delta Sigma Pi.—RAYMOND DOMBROWSKI



QUEEN of the Rider College Interfraternity Council formal is Miss Huggins, "Rose" of Beta Xi Chapter shown here with Chapter President Ben Battaglini.

SAN FRANCISCO STATE

DELTA OMICRON CHAPTER at San Francisco State College is working enthusiastically for the coming "Rose of Deltasig" Dance. On March 23, the chapter will hold a cocktail party at which time the members will meet the candidates and choose the five finalists. The formal dance will be held on April 20 at the Sir Francis Drake Hotel at which time the "Rose" of Delta Omicron Chapter will be announced and crowned.

The chapter is in the midst of a program to get a closer relationship between the faculty members that are Deltasigs and the active members. We have started this program off by having a bowling match between the faculty and the actives. The faculty came through with a very surprising upset by beating the actives by a grand total of three pins. We are also planning to have a meeting at which time the chapter will honor these faculty for the help and support which they have given us.

As a result of our rush functions, which were handled expertly by Brother Borrelli, we have a pledge class consisting of ten pledges. Although the pledge class is not a very large one, the active members feel that it is a close knit group that can contribute a lot to the chapter. We are sure that the pledges that make it through the pledge period will become great assets to Delta Sigma Pi. The chapter will also have a number of speakers, tours, and films

throughout the semester that will constitute a fine professional program. With this variety of professional and social activities, we are confident that we will obtain our 100,000 points in the Chapter Efficiency Contest again this year.—DAVID G. MACHADO

WISCONSIN

PSI CHAPTER at the University of Wisconsin started the second semester off with a new slate of officers. John Haferbecker was elected president; John Paddock, senior vice-president; Jesse Calkins, vice-president; Larry Lindenschmidt, secretary; Jim Griffin, treasurer; Jack Anderson, chancellor; and Jim Fitzgerald, social chairman.

Rush began with formal rush at the house throughout the first three or four weeks of the semester. So far we have nine pledges this semester and plan to increase this number in the near future. Last semester's pledge class numbered nine in total, of which we have eight new active undergraduate brothers and Mr. Edward Diener, an honorary brother. Mr. Diener is the manager of the Sears and Roebuck Company Store here in Madison.

The social season here at Psi Chapter has been in full swing so far this semester. We have had a "Roman Toga Party," "Pajama Party," and "Lost on a Ship-Wrecked Island Party" thus far and are looking forward to other parties and the spring formal in the future. We have also gained national and international fame in holding the world's piano smashing record of four minutes and 45 seconds. At present we have a porch full of old pianos and are waiting for someone to challenge our record. Seriously, we plan on using the old pianos for a charitable cause.

Our professional program so far this year has included Dean Zillman, Dean of Men here at the University of Wisconsin, and Mr. Howard Polzer, Personnel Manager of the Oscar Mayer Company in Madison. The chapter plans to take its field trip this semester to the Allen-Bradley Company, Johnston Chocolate Company and end up at the Pabst Brewery in Milwaukee.—DICK DIETRICH

BOSTON COLLEGE

SINCE OUR LAST REPORT to *The DELTASIG*, Delta Kappa Chapter has been entertaining a very busy and interesting schedule. Brother Harry Kushigian planned a very enjoyable Parents' Weekend for our brotherhood and parents on March 2 and 3. Events included a Faculty Reception, a dinner, the Boston College-Boston University Basketball game (BC won), a party after the game, and a Communion Breakfast on Sunday with the Dean of the School of Business, Rev. W. Seavey Joyce, S.J., giving the address.

We all enjoyed a thrilling tour to the Carling's Brewery on March 7, and this was arranged by Brother William Murphy. Professional Chairman John Sweet informed us that our next speaker would be a gentleman from the insurance field who

would inform us of the varied facets of this field.

Brother Bill Redgate and his assistant, Brother Kevin McCabe, are currently planning the "Rose of Deltasig" Dance for April to honor our Queen, Miss Carol Lium, of the School of Education. We also are all awaiting the informal parties which have been planned for later this month and next month.

Another activity Delta Kappa Chapter has begun to plan for is the presentation of the Delta Sigma Pi Award to the outstanding Junior in the College of Business Administration. This will occur in May.

As I complete my final report to *The DELTASIG*, I express my thanks to the brotherhood for the cooperation extended me during this past academic year and also express my belief that for the second consecutive year, Delta Kappa Chapter will repeat as a 100,000 point chapter in the Chapter Efficiency Contest.—KEVIN P. LITTLE

CREIGHTON

BETA THETA CHAPTER has been very active this year in all phases of fraternity life. Dave Pokraka must be commended for organizing Creighton's Annual Bus Ad Booster Days, held February 28 and 29. This event brought members of the chapter in close contact with both prominent men in the business profession and also many new methods and techniques which are used in business today. The activities were climaxed by a banquet in which James Herbert, assistant works manager of Western Electric, spoke on business ethics.

Beta Theta chapter edged Alpha Eta Chapter of South Dakota to win the annual regional basketball tournament. Other participants included chapters from Mankato State, University of Nebraska, and University of Omaha. Laverne Cox, regional director, presented the traveling trophy to the winning team at a banquet. He also gave the brothers an informative talk on the importance of electing a qualified person to the office of chapter president. After the dinner a party was held for all the brothers and their dates. The participants are looking forward to another basketball tournament next year.

Sixteen outstanding men, who demonstrated their sincerity and merit during the pledge period, were initiated March 10, at the Sheraton Fontenelle Hotel. There new actives along with all the members are looking forward to the "Rose" Dance to be held May 11 at the Diplomat, Omaha's newest hotel.

The many business and social functions held this year have given a large number of men the opportunity to demonstrate their leadership abilities. Thus far the fraternity has given all its members the outside activities which supplement the classroom in developing well-rounded businessmen.—GERALD LAUGHLIN



BROTHER WALTER HOLMES, chapter advisor, speaks to the members of Delta Chi Chapter at Washburn University. Later it was coffee time at the "Rush Smoker."



UTAH

SIGMA CHAPTER at the University of Utah has enjoyed one of its finest periods of growth and activity during the last three months. Under the direction of President Kim Larsen, Sigma Chapter added 24 new brothers to its membership. The new brothers were honored after the initiation ceremonies by a dinner at Mount Majestic Manor, one of the finest ski lodges in the intermountain area. The affair was one of the social highlights of the entire year for the brothers of Sigma Chapter.

Being initiated into Deltasig were Ron Lyman, David Sollis, Kent Beckman, Jim Scott, Glade Hurst, Edward Detavis, Robert Stringham, Stephen White, Gerald Maass, Robert Brittain, Gary Andersen, James Kelly, James Garrett, Russ Torgersen, Richard Moore, Ben Norris, La Mar Bishop, Scott Bringham, Steve Walker,

David Richtsteig, Michael Hardesty, David Hunger, John Needham and John Askew.

Our "Rose of Deltasig" for this year is the lovely Lynne Wilkinson, a Freshman at the University of Utah. She was chosen from a field of eight after an informal dinner attended by the brothers and the candidates. A week later she was crowned at a dinner dance held at the Manhattan Club in downtown Salt Lake City.

After a very successful winter, which has brought us a 200% increase in membership, outstanding professional gatherings, and a top social schedule, the brothers of Sigma Chapter look forward to spring in the Rockies. Coming between now and June graduation is the election of new officers and many professional and social activities designed to bring a true feeling of brotherhood to the new brothers, and old, of our chapter.—WILLARD S. WRIGHT

"Rose of Deltasig" Contest Judges

(Continued from page 115)

sizzling sixties with just that kingsize kind of impact. Riding high as a TV comedian or treading the Broadway boards as a musical comedy star, solid Jack flashes an excitement which has made him America's new clown prince.

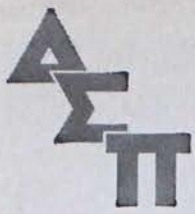
Actor, comic, singer, mimic, dancer, minstrel, pantomimist, emcee, this bouncing black-haired star today tops his previous peaks of prestige and versatility. His sensational upsurge in the 1950's has become the sure maturity of the 1960's. Indeed, New York and Hollywood critics have long since acclaimed Jack's entrance into the exclusive summit circle of actor-comedians Bob Hope, Milton Berle, Jimmy Durante and Jack Benny.

SANDRA CHURCH

When a relatively unknown performer

hits Broadway critics and audiences with the impact of a meteor, there is great rejoicing among the veterans of show business. This was the case when Sandra Church, the lovely redheaded actress and singer, opened on Broadway last year in the smash musical "Gypsy" portraying Gypsy Rose Lee, and the meteor hasn't yet reached its ultimate heights in the star-laden heavens of show business.

Sandra has recently turned her attention to another show business field, which, if advance indications are accurate, will prove to be another milestone for her. Her recently released long-playing album shows the multi-faceted Miss Church's many vocal qualities and to no one's surprise proves conclusively that she is, indeed, a "star" in the truest sense of the word!



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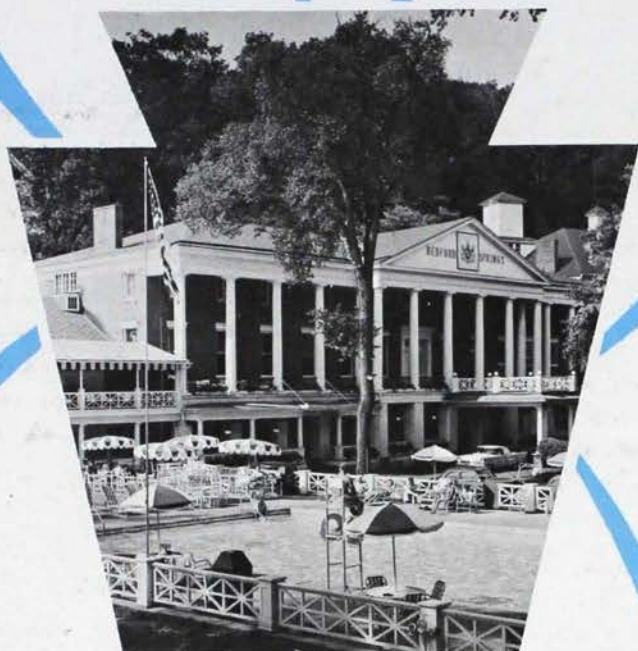
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