

The

DELTA SIG[®]

O F D E L T A S I G M A P I

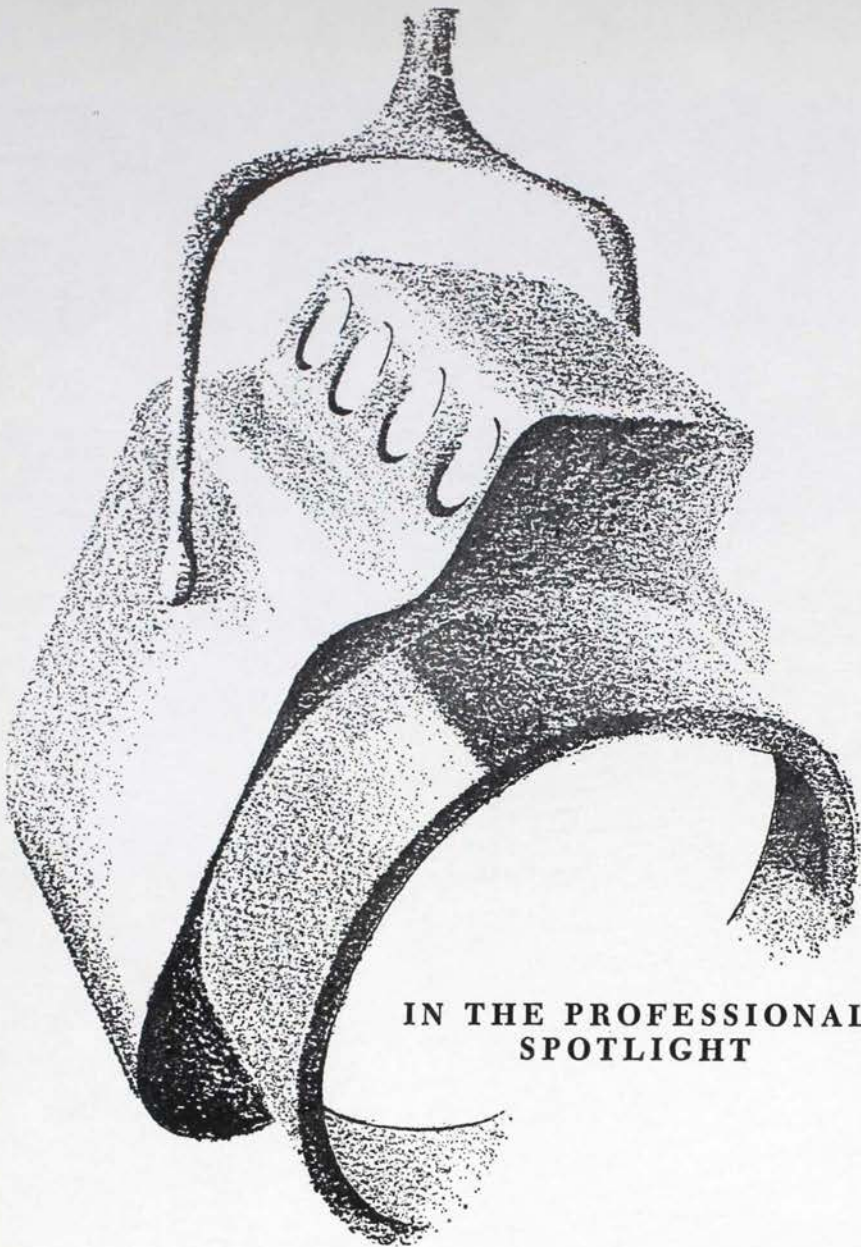


Sam Houston State University, Huntsville, Texas

PROFESSIONAL BUSINESS ADMINISTRATION FRATERNITY

FOUNDED 1907

MAY 1971



The International Fraternity of Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture, and the civic and commercial welfare of the community.

**IN THE PROFESSIONAL
SPOTLIGHT**



IN THE PROFESSIONAL SPOTLIGHT are members of Gamma Eta Chapter at the University of Nebraska at Omaha as they present the University with a check for \$1,000. The chapter has now raised more than \$3,100 to establish a scholarship in honor of Dr. Wayne M. Higley, chapter advisor

The DELTASIG

O F D E L T A S I G M A P I

Editor

CHARLES L. FARRAR

... in this issue

Editorial Advisory Board

Timothy D. Gover, Chairman
112 Wabash Avenue
Mattoon, Illinois 61938

Firman H. Hass
15903 Rosemont Road
Detroit, Michigan 48223

Robert L. Howe
3830 Random Lane
Sacramento, California 95825

Dr. James F. Kane, Dean
School of Business Adm.
Univ. of South Carolina
Columbia, S.C. 29208

W. Harmon Wilson
5101 Madison Road
Cincinnati, Ohio 45227

From the Desk of the Grand President	122
28th Grand Chapter Congress Set for Pocono Manor Inn	123
1971 "Rose of Deltasig" is University of Oklahoma Coed	125
Dissent Within A Lawful Society	127
Among the Chapters	129
With the Alumni the World Over	153
New Towns: The Habitation Revolution	156
Delta Sigma Pi Directory	Cover III

Postmaster: Please send labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.

The DELTASIG of Delta Sigma Pi is published four times annually in the months of November, January, March, and May. Editorial Office—330 South Campus Avenue, Oxford, Ohio 45056. Publication Office—Curtis Reed Plaza, Menasha, Wisconsin 54952.

Subscription price: \$5.00 per year.

Second class postage paid at Oxford, Ohio 45056, and at additional mailing offices. Printed in U.S.A.

Member of



College Fraternity Editors Association



Our Cover

The new School of Business building at Sam Houston State University in Huntsville, Texas, is featured on the cover of this issue. Indiana University was the first college or university featured on the cover of The DELTASIG in May 1941. Since that time nearly 90 different campuses have been featured on the cover of the magazine.

DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: ARCHITECTURE, Alpha Rho Chi; CHEMISTRY, Alpha Chi Sigma; COMMERCE, Alpha Kappa Psi, Delta Sigma Pi; DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi; EDUCATION, Kappa Phi Kappa, Phi Epsilon Kappa; ENGINEERING, Theta Tau, Sigma Phi Delta; LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi; MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma; MUSIC, Phi Mu Alpha Sinfonia; PHARMACY, Kappa Psi, Rho Pi Phi, Phi Delta Chi; VETERINARY MEDICINE, Omega Tau Sigma.

From the Desk of the Grand President

WARREN E. ARMSTRONG
Gamma Iota—New Mexico



Since this is my last article to appear in the DELTASIG, I have wondered what should I write about? Should I write on my concern for adopting a new look at Rushing or a New Look at Pledging? After serving for eighteen months as president, I feel like the track runner who can't afford to look back at his progress but only forward at what needs to be finished. How about writing a little bit of each?

With the coming of the vast changes in attitudes of today's students, it has become quite clear that attending college for education not regimentation is "in." More students are looking for faster changing, dynamic, yet informed activities which are directly relevant to today's concerns. Our rush of yesteryear won't make the scene on today's campus. Recently, I received a letter from a chapter Senior Vice President saying he didn't have a "good turnout this year at his rush." Further investigation revealed that he had used the one-shot-only approach in his rush. I hope he doesn't use this same approach in his job interviews, marriage proposal, etc. Rushing should not be made in a one night rush, but instead, preplanned selling of the benefits of our fraternity over several weeks or months to preselected prospects. Romancing a group in showcase fashion over a one-week period is passe. In business, statistics have shown that most sales are made after the eighth call. We have a great product, let's sell it continually.

Our pledge should be undergoing a period of membership education and development, not a mickey-mouse period of servitude in which he is considered inferior and not deserving of knowledge or involvement of the chapter. Requiring pledges to memorize historical fraternity names and details plays only a small part in educating and developing the pledge into assuming his role as an active, viable member in the chapter.

In most businesses the rule is "If he (the employee) doesn't know, teach him; if he doesn't care, motivate him; if you can't motivate him, drop him." Our professional fraternity can do much for the student in transitioning him from the student into the business world.

It is my feeling that pledges should be facing the real, genuine problems of the fraternity. Projects which have gratifying accomplishments in business-cultural development are more meaningful than make-work activities. We need to take another look at pledge programs.

It has been an extreme pleasure serving as your Grand President these two years. I have met many wonderful fraternity brothers. The experience is one that no one can forget. I look forward to seeing many of you again at your Grand Chapter Congress this August. If not, whenever you are thru Albuquerque remember to call me, "Este aqui su casa."



The DELTASIG

OF DELTA SIGMA PI

28th Grand Chapter Congress Set for Pocono Manor Inn

EVERYTHING IS NOW in readiness for the 28th Grand Chapter Congress at the Pocono Manor Inn and Golf Club, Pocono Manor, Pennsylvania. The meeting is scheduled to begin after lunch on Tuesday, August 31 and will conclude following lunch on Friday, September 3, 1971. Members should plan their schedules to conform with this schedule which has been adopted to provide the most time possible at the mountain resort.

This marks the sixth convention held at resort locations. The first was held at the Grove Park Inn at Asheville, North Carolina, in August 1961.

Location

The Pocono Manor Inn and Golf Club is located less than 100 miles from the metropolitan centers of New York and Philadelphia. Although the area is not truly mountainous, it does stand out from the surrounding area as a highland which has helped to make the entire area a playground for sports enthusiasts year round. There are more than 3,100 acres within the Resort providing opportunities for horse back riding, fishing, hunting, golf or hiking. The word Pocono is an Indian word meaning stream between mountains. On a clear day you can see the Delaware Water Gap, a magnificent gorge which the Delaware River has carved through the Blue Mountains thereby giving the area its name.

Transportation

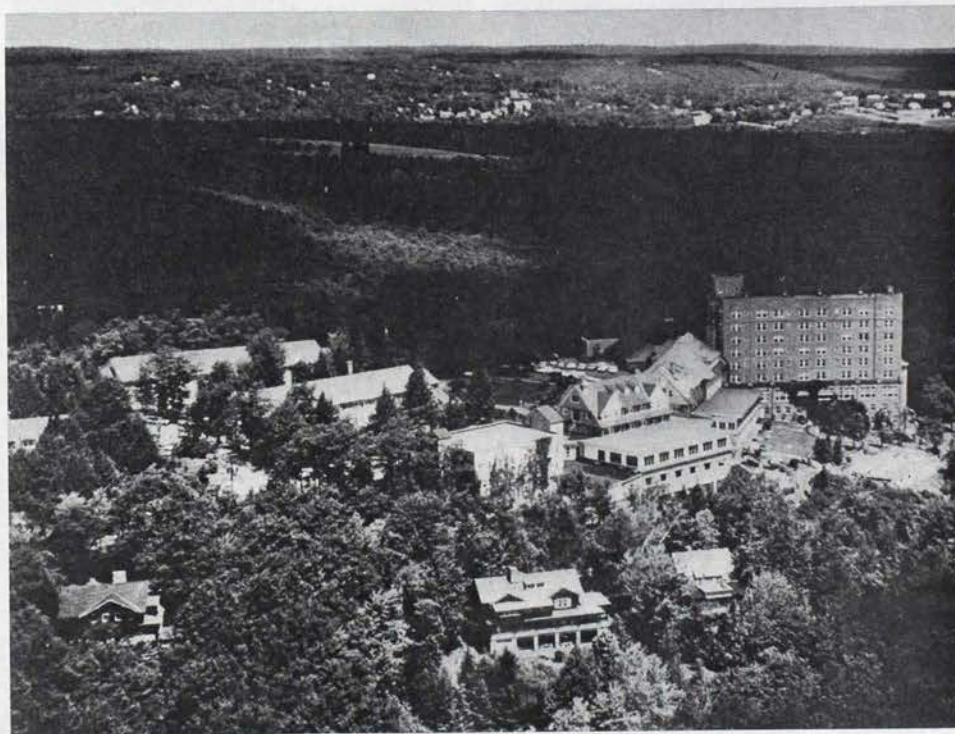
Pocono Manor Inn is easily reached by car from all directions. Interstate Highways 80 and 81E, running East and West and North and South respectively, cross within just a few miles of the Pocono Manor Inn as does an extension of the

Pennsylvania Turnpike. From the Pocono Exit, Pennsylvania State Route 940 leads right into the main gate of the resort. Commercial bus lines serve the area at Mt. Pocono from all major cities. Members arriving by bus at Mt. Pocono, which is just a few miles from the hotel, will be met by calling the Pocono Manor Inn. Private or charter plane service is also available to Pocono Mountains Airport at Mt. Pocono where guests will be met by calling the Inn. Commercial airline service is available from the Newark and Philadelphia airports via Pocono Airlines. Allegheny, Eastern and United Airlines provide service to the Allen-

town and Wilkes-Barre-Scranton airports which are approximately 30 miles from the hotel. Bus, taxi and auto rental service is available from both airports. More current information can be obtained from the travel agency in your area as many schedules are not printed until late summer due to the travel in the area at that time of the year.

For your Pleasure

Golfing is at its very best at the Pocono Manor Inn where there are two 18-hole championship courses located within walking distance of the hotel. Also available is tennis, indoor or outdoor swim-



SITE OF THE 28th Grand Chapter Congress is the Pocono Manor Inn and Golf Club at Pocono Manor, Pennsylvania, which is shown here. The meeting will be held on August 31-September 1-3, 1971.



ALWAYS A FAVORITE spot at the Grand Chapter Congress is the pool area. This indoor pool at the Pocono Manor Inn, Pocono Manor, Pa. is not likely to be an exception at the 28th Grand Chapter Congress.

ming, hiking, bicycling, hunting or fishing. Not to be overlooked is the opportunity to meet many members from far and near in the fraternity—the opportunity to exchange information about the program of other chapters. For those less athletically inclined, there is ample space for just relaxing in the many lounges located throughout the hotel.

The Program

The fraternity has planned what is believed to be an outstanding program for this Grand Chapter Congress. We hope that you will plan to be a part of this program:

Tuesday, August 31, 1971

- Registration
- Luncheon
- Opening Business Session
- Ladies' Reception
- Regional Meetings
- Dinner
- Grand President's Reception

Wednesday, September 1, 1971

- Golfers' Breakfast
- Breakfast
- Educational Foundation Meeting (members only)
- Meet the Candidates
- Luncheon
- Business Session
- Dinner
- Pink Poodle Initiation
- Yellow Dog Initiation

Thursday, September 2, 1971

- Breakfast
- District Directors' Seminar

- Initiation of Honorary Member Luncheon
- Ladies' Tour to Memory Town
- Business Session
- Alumni Club Session
- Grand Chapter Congress Banquet

Friday, September 3, 1971

- Breakfast
- Final Business Session
- Installation of National Officers
- Farewell

The Cost

A registration fee of \$10.00 per person for undergraduate members must be

made at the time the Advance Reservation is made. A registration fee of \$20.00 per person for alumni members will be required. This fee will not be refunded unless The Central Office is notified by August 1, 1971, that a member or his wife or children are unable to attend and cancels the reservation. This fee does not apply to the hotel costs.

The daily rates including the room, breakfast, lunch and dinner, tax and tip are as follows:

Single—\$31.46 per day (3 day convention \$94.38)

Twin—\$27.83 per day per person (3 day convention \$83.49)

Triple—\$24.20 per day per person (3 day convention \$72.60)

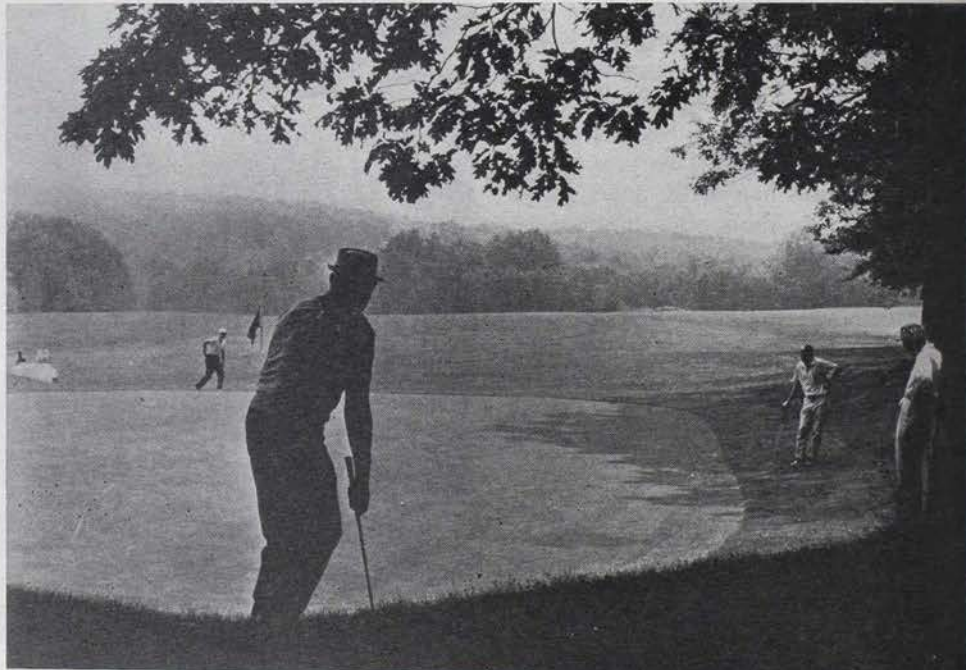
Children in a separate room from parents will pay the same rates as those quoted above for adults.

Children under six years of age in room with parents—\$12.10 per day (3 day convention \$36.30)

Children over six years of age and under 17 years of age in room with parents—\$20.57 per day (3 day convention \$61.71)

A member attending the Grand Chapter Congress with his wife and children must pay the Registration Fee for each and provide the first name for each when making the advance reservation. Upon receipt of the Registration Fee, additional information will be provided by The Cen-

Continued on page 159



NO DOUBT ONE of the things commanding a great deal of attention at the 28th Grand Chapter Congress at Pocono Manor Inn will be the two championship golf courses.

THE UNITED STATES Jaycees have chosen the candidate of Beta Epsilon Chapter at the University of Oklahoma to be the 1971 "Rose of Deltasig." She is Miss Jana Sue Wanzer, a 19 year old freshman in the College of Arts and Sciences at the University of Oklahoma. A native of Enid, Oklahoma, she is active in many campus activities such as Dad's Day, Model United Nations and Campus Chest. She is also vice president of McCaslin Tower Dorm, is a campus cheer-



THE 1971 "Rose of Deltasig" is Miss Jana Sue Wanzer, a 19 year old freshman in the College of Arts and Sciences at the University of Oklahoma. She was the candidate of Beta Epsilon Chapter.

leader, Sweetheart Queen candidate and a member of Thespians. Her hobbies include modeling, singing, and working with children. Her extra time is spent helping others, including such activities as Candy Striper at the Enid General Hospital, Golden Striper at East Hill Nursing Home and a Camp Fire counselor at Camp Rhodes. She plans a major in Fashion Merchandising.

"Rose" Wanzer was first chosen the finalist for the Southwestern Region prior to being elected "Rose of Deltasig."

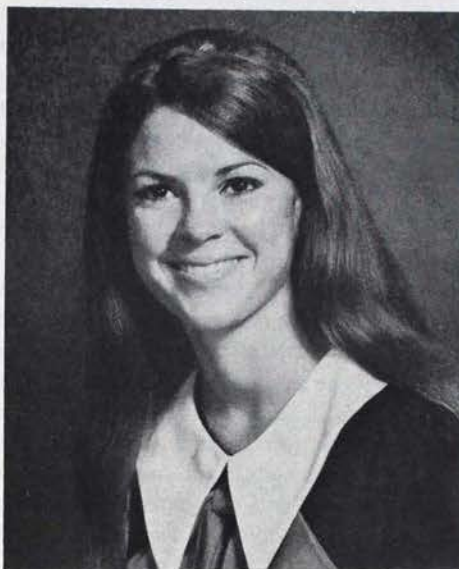
Representing the Southern Region is the first runner-up, Miss Patsy Piazza, the candidate of Beta Psi Chapter at Louisiana Tech University. A native of Tucson, Arizona, she holds many college honors. She is a member of CWENS, sophomore women's honorary society, a member of the President's and Dean's list and an honor freshman. A member of Alpha Chi Omega Sorority, she has been active in Panhellenic, is a member of Angel Flight, and Daisy Chain. She was chosen *Tech Talk* Girl of the Week, was a member of

1971 "Rose of Deltasig" is University of Oklahoma Coed

the Homecoming Court and a finalist in the Miss Louisiana Tech pageant.

She is the fourth candidate of Beta Psi Chapter within the last four years to either be chosen the "Rose of Deltasig" or the Regional "Rose."

The second runner-up is Miss Jo Ellen Lasher, chosen by the judges to represent the North Central Region in the final selection of the "Rose" contest. She is the candidate of Alpha Eta Chapter at the University of South Dakota. A native of Huron, South Dakota, she is a sophomore majoring in English. She is a cheer-



THE FIRST RUNNER-UP in the "Rose" contest is Miss Patsy Piazza, candidate of Beta Psi Chapter at Louisiana Tech University.

leader at the University of South Dakota and is also treasurer of her sorority, Kappa Alpha Theta. She is enthusiastic about drama and has appeared in a number of plays at Huron High School and the University.

Each chapter in the fraternity is encouraged to submit a black and white photograph of its candidate for the "Rose of Deltasig" contest. The photographs are then divided into twelve groups representing the active regions of the fraternity. The judges are directed to first select a finalist from each of the twelve regions. Once the twelve semi-finalists are chosen the "Rose" and the first and second runners-up are chosen from the finalists.

The "Rose of Deltasig" contest was established at the 16th Grand Chapter Congress at Minneapolis, Minnesota in 1947, at the suggestion of Beta Xi Chapter at Rider College. There have now been 25 ladies designated "Rose of Deltasig." Following is a complete list of the schools from which the winners have been chosen: 1948-Iowa, 1949-Iowa, 1950-Georgia, 1951-Tulane, 1952-Louisiana State, 1953-Tennessee, 1954-Marquette, 1955-Arizona State, 1956-Baylor, 1957-De Paul, 1958-Georgia, 1959-Ithaca, 1960-Georgia and Miami-Ohio (tie), 1961-Louisiana State, 1962-North Texas State, 1963-Mississippi, 1964-Ithaca, 1965-Colorado, 1966-Sacramento State, 1967-Chico State, 1968-Louisiana Tech, 1969-Louisiana Tech, 1970-West Florida, and 1971-Oklahoma.

The judges chose Mrs. Judith P. Davis, the candidate of Alpha Kappa Chapter at the State University of New York at Buffalo the finalist to represent the Eastern Region. Mrs. Davis is an executive secretary at New York Telephone Company and is continuing her education at night at the Millard Fillmore College where Alpha Kappa Chapter is located. She is a sports enthusiast particularly enjoying



THE SECOND RUNNER-UP in the "Rose" contest, representing Alpha Eta Chapter at the University of South Dakota and the North Central Region, is Miss Jo Ellen Lasher.



MRS. JUDITH P. DAVIS, the candidate of Alpha Kappa Chapter at the State University of New York, was chosen a finalist in the "Rose" contest to represent the Eastern Region.



MISS CLAUDIA PANTER, a Shepherd College sophomore and candidate of Epsilon Kappa Chapter, represented the Mideastern Region in the finals of the "Rose" contest.



THE SOUTH CENTRAL Region was represented in the finals of the "Rose" contest by Miss Martha Betts, the candidate of Zeta Upsilon Chapter at Virginia Tech.



THE FIRST "Rose" of Theta Mu Chapter at Columbus College, Miss Brenda Stubbs, was chosen to represent the Southeastern Region in the final selection of the "Rose".

tennis, bicycling, hiking, canoeing and swimming.

Claudia Panter, the candidate of Epsilon Kappa Chapter at Shepherd College, was the finalist of the Mideastern Region. Born in Washington, D.C., she has lived in Maryland, California and New Jersey. A sophomore at Shepherd College she is majoring in elementary education with a minor in the social sciences.

She enjoys modeling in fashion shows. She has also done photograph modeling and now appears on Doe-East Cosmetic Company products which are sold nationwide. She has also worked in a drug store as a cosmetician and has received special training from the Helena Rubenstein School of Beauty.

Selected a finalist by the judges to represent the South Central Region is Miss Martha Betts, the candidate of Zeta Upsilon Chapter at Virginia Polytechnic Institute and State University. A native of Fairfax, Virginia, she is majoring in elementary education at Virginia Tech, and is an outstanding student.

The first "Rose" of Theta Mu Chapter at Columbus College was chosen to represent the Southeastern Region in the final selection of the "Rose of Deltasig." She is Miss Brenda Stubbs, a freshman at Columbus College majoring in secretarial science. Upon graduation she plans to become an interior decorator.

Included among her many achievements are first runner-up in the 1970 Miss Columbus pageant, finalist in the Miss Columbus College contest and third runner-up in the Miss Forestry Queen pageant.

The East Central Region was represented in the finals of the "Rose" contest

by Miss Beth Drew, the candidate of Epsilon Tau Chapter at the University of Dayton. She is a 19 year old sophomore at the University of Dayton majoring in home economics. A native of Indianapolis, Indiana, she is a member of Kappa Chi Sorority at the University of Dayton.

Miss Sue Ellen Young, a 19 year old Baldwin, Michigan native and candidate of Delta Rho Chapter, represented the Central Region in the finals of the "Rose" contest. Scheduled to receive an associate degree in secretarial science in June, she will continue her education at Ferris State College as an accounting major. She has been a candidate for Miss Michigan and Ferris State Homecoming queen. She was first runner-up in the national Cherry Queen contest and was named Miss Lake County. A member of Tau Beta Sigma honorary music sorority, she is a major-ette in the Marching Band and plays first chair flute in the Concert Band. She has received over 35 musical awards in various music competition.

For the second year in a row the Southwestern Region has been represented in the finals by the candidate of Epsilon Mu Chapter at Sam Houston State University. This year she is Miss Marci Carter, a native of Houston, Texas. She is a sophomore majoring in elementary education.

The candidate of Eta Lambda Chapter at Weber State College was chosen a finalist to represent the Intermountain Region. She is Miss Jan Kathleen Garrard, sophomore majoring in family life and minoring in art. She is a member of the La Dianaeda Sorority and for the past two years has been a model for the Bon Marche Department Store. She is

also a representative for the Seventeen Magazine.

Rounding out the finalist from the various Regions is Miss Mary J. Johnson who was chosen by the judges to represent the Western Region. She is the candidate of Delta Pi Chapter at the University of Nevada at Reno. A native of San Francisco, she was nominated for and received an Administrative Management Society scholarship to major in secretarial science. An avid ski fan, she also enjoys dancing and art.

Delta Sigma Pi is indebted to the national staff of the United States Jaycees for the selection of the 1971 "Rose of Deltasig" contest. More than 85 members of the staff were involved in making the final selections.

JAYCEES TODAY . . .

For an organization that began fifty-one years ago as a society for two-step enthusiasts, The United States Jaycees has come a long way. Today, the Jaycees volunteer organizational structure spans fifty states, with 6400 chapters and a membership of 325,000, made up of young men between age of 21 and 35.

Begun in 1918 in St. Louis, Missouri as the Herculaneum Dancing Society by a proper young man named Henry Giessenbier, the fledgling group two-stepped its way into some of the more pressing social issues of the day. Soon the federation of dance clubs founded by young Giessenbier grew into what was known as the Young Men's Progressive Civic Association.

In 1920, the organization known in the

Continued on page 158

Dissent Within a Lawful Society

by
Eric Sevareid

These are the remarks by Eric Sevareid, Columbia Broadcasting System News National Correspondent before the 75th Congress of American Industry, sponsored by the National Association of Manufacturers at the Waldorf-Astoria Hotel in New York on December 4, 1970.

THIS SUBJECT IS both massive and abstruse. You can go at it from the political, moral, psychological or for that matter anthropological point of view. I am at best a horseback philosopher. I am a general journalist. I am going to make some generalizations about dissent in America, none of it to be taken as final truths. The daily work of persons in my trade amounts, as Mr. Walter Lippmann once said, to notes made by puzzled men. Among the notations I would make are these—

If it isn't anything else, the United States is the world's central experimental laboratory in human relations for this century. Almost constant change has been our deep tradition. This country was founded by dissenters and dissent is in our collective bloodstream. We are a fairly violent people and always have been. But we are by no means a decadent people as various intellectuals maintain. Roaring dissent and decadence do not go together. DeGaulle thought greatness was essential for the French people: that without it they would be nothing. I have a feeling change is essential to the American society, that without it we would come apart at the seams.

It is people like you who have been changing the daily substance of our lives, faster perhaps than our reflexes can cope with it. It is the conflict of minorities that makes for political change, that is news, that is history.

A very great man, Alfred North Whitehead, argued that every truly creative period in human history was either accompanied by or immediately preceded by not only conflict but violent conflict. There just seem to be times when human energies, for good and for evil, come to a boil. It would be good to believe that this is such a period for Americans, that out of all this will come a better, saner, more humane existence for us all. Certainly

some of the upheaval, the Negro passion for one thing, is creative at least in its basic impulses. Maybe a new, overriding, uplifting domestic ideology, if that's the word, will emerge from all this and with the help of the young; but the issue is not yet clear. My own inclinations are on the hopeful side.

I do not subscribe to the proposition that if dissent is good in principle, then therefore the more dissent the better. I do not accept the argument of many youthful protestors that because the *right* of dissent is sacred, therefore the might and form of their dissent are sacred.

I have never believed that the phrase "law and order" is merely a code word for racism, save among some bigots here and there. It is a code word for the deepest of all instincts, among animals or man, the instinct for social survival. I do not believe that our freedoms are in peril, in the first instance. Our public order is, and if that should break down, both freedom and justice would surely shrivel, even though many of the passionate young do not see this. There is a lesson of history they refuse to accept but which I feel obliged to accept. It is that any people, left with no other choices, will always choose order, even tyranny if it comes to that, over anarchy, because anarchy in many ways is the worst tyranny there is, *everyone* is lost.

Another lesson they seem unaware of is that both successful and unsuccessful revolutions always increase the power of the state, the thing they hate the most, not the power of the individual, the thing they cherish. Most ordinary Americans know this in their bones, one reason this country is by no means ripe for revolution and is not going to have one. Painful troubles, yes, a kind of sporadic, spasmodic guerrilla warfare in the cities. The lessons of guerilla warfare and sabotage have been well learned and this highly in-

tegrated technology by which we live is vulnerable to this kind of attack. A lot of this, perhaps for a long time: but true, violent social revolution, no.

About a year ago one of the President's chief lieutenants was preparing a speech in which he intended to say that this revolutionary protest and disorder was unique, the first to be led by affluent individuals and in a period of general prosperity. He was talked out of it. By just such people and in just such periods have many revolutionary movements developed. Totally ground down people don't generally try social upheaval. That comes when progress has been made, when hope is aroused, when they see light at the end of the tunnel. And these impulses are often enough set in motion by actions of the despised establishment, so called. As I recollect it, we did not even have the Negro sit-ins, until after the Supreme Court decision on school desegregation in '53 or '54.

This is an old principle of human nature and history. De Tocqueville saw it clearly nearly a century and a half ago. He said, "The sufferings that are endured patiently, as being inevitable, become intolerable the moment that it appears that there might be an escape. Reform then only serves to reveal more clearly what still remains oppressive and now all the more unbearable."

For the first time in human history, and in our own country, the total elimination of true, grinding poverty on a massive scale is within sight. In one sense what we are seeing is a mad rush for the goal line.

Of course the impassioned young do not look at it this way. And they will not because they cannot. There will always be a generational gap in viewpoint and probably there ought to be. Because youth can measure in only one direction—from things as they are to their ideal of

what things ought to be—they cannot measure backward to things as they used to be because they haven't lived long enough. They cannot measure laterally to the condition of other societies on this earth because they do not yet know them well. Older people *must* add these two measurements: otherwise, experience, life itself, has no meaning.

The Spaniard, Ortega y Gasset, remarked that youth is generally right in what it opposes, generally wrong in what it proposes. It is the habit of the young to think that if something bad is removed, then, by some law of nature, something better will just automatically flow into its place. I have seen this illusion operating over and over again in my own work—the enthusiasm about the overthrow of Batista in Cuba, for example, or Diem in Vietnam: the first followed by a true totalitarianism, the second by political anarchy and chaos for several years. It is my own guess from observation that the break-off age for this particular illusion is the early or middle forties of a man's life.

Another habit of the passionate young is to think of American society in terms of structure. The power structure, they say: or the establishment, which must be removed. They seem to think the institutions and processes of the country are an edifice, constructed by a few for their own selfish purposes. But we are not dealing with architecture half so much as with natural vegetation. The institutions and processes of this society are much more like a vast coral reef, grown up over generations, with a billion passages and interstices and safety chambers, all of which originated out of some need or desire. You can renovate it, you can add, or remove parts of it—and God knows an awful lot of it needs renovation. But you cannot tear it apart without an immensity of chaos and death.

Dissent and renovation, yes. Violent dissent and destruction, no. The law cannot be choosy, but for myself I can't help viewing the violence of black Americans and that of affluent white college students by somewhat different standards. The condition of millions of American Negroes has been the one true stain on the national soul. It was never possible that their long delayed push out of this could be devoid of neurotic and indeed psychotic manifestations. The wonder to me is that there has been relatively little of that.

And if historical measurements are of value, we might remember that most of the social violence in our past—The Civil

War excepted—has not been directed at government: it has occurred between private groups. And most of that violence in the past was done, not by underdogs, but by topdogs, whether the thousands of lynchings in the south or the shooting down of strikers by police and private armies in the north. The industrial violence was terrible, much worse in terms of lost lives than what we have been seeing in recent years. All the riots and demonstrations of the sixties left a total of only 250 dead, 25 a year, however appalling they seemed at the time.

There is no use blinking the simple historical fact that social violence has at times resulted ultimately in beneficial reforms. But this is no argument for it. Because it is also the simple historical fact that the overwhelming majority of humanitarian reforms of the last generation were accomplished by peaceful, lawful, conventional means.

Nor is our official violence in Vietnam a justification for violence at home. It is one justification for powerful dissent. I am not persuaded that domestic dissent has prolonged the war by encouraging the enemy to continue. I *am* persuaded that had this ghastly war continued without any serious dissent at home, America would have lost part of its soul. This specific dissent *is* within the American tradition, as anyone who has read the history of the Mexican, Spanish American or Philippines War ought to acknowledge. Ulysses S. Grant fought in the Mexican War and felt all his life that it had been an immoral and illegal business.

President Cleveland, Andrew Carnegie,

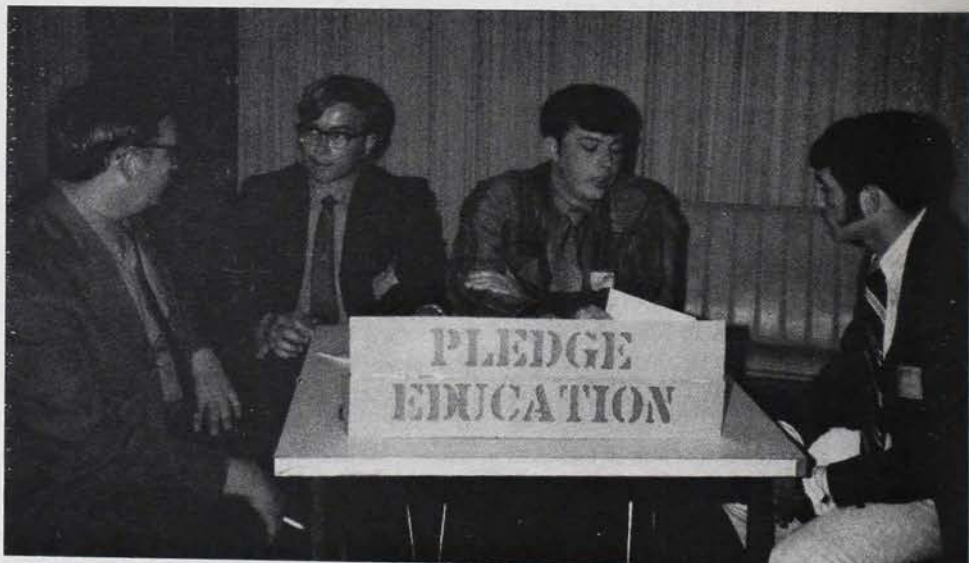
Carl Schurz and others—the doves of that time—banded together in outrage over our war against the Filipino insurrectionists and there was a move to start a third party, at, incidentally, the city of Chicago.

There can be no reasonable doubt that in Vietnam we have burned, maimed, killed tens of thousands of entirely innocent men, women and children, in their own homes, in their own country. Were I young and of draft age today I know I would be profoundly troubled as to my course of action. For five years I have not believed in this war and today, I suspect, a majority of our people don't believe in it, either.

Yet I'm persuaded that were there no such war at all, there would still be a very great amount of dissent and protest going on in this country.

Because of the comparative nature of poverty and injustice, because, as De Tocqueville said, reform serves to reveal more clearly what still remains oppressive and now all the more unbearable, we have had 25 years of peace for the overwhelming majority of American families and of growing prosperity for a sizeable majority. Such periods, even before the modern industrial age, have often resulted in boredom and social upheaval, led by intellectuals. Europe generally went through this some time after the end of the Napoleonic wars; France thought it was coming apart for these reasons in the '90s. In both periods incidentally, there was an intense preoccupation with sex and with what drugs they had.

Continued on page 155



EARL COLOMB, center left, and Mickey Clogher, center right, discuss the pledge program of Zeta Sigma Chapter at Southeastern Louisiana University with two prospective members during the spring rush.



CHAPTERS

TEXAS CHRISTIAN

DELTA UPSILON CHAPTER and the entire University felt a deep loss at the death of Brother Ike Harrison, Dean of the Texas Christian University School of Business, on February 15, 1971. Brother Harrison had for a long time been instrumental in promoting the brotherhood on campus as well as achieving high standards for the School of Business. In particular his support of the activities of Delta Upsilon Chapter proved invaluable in co-ordinating faculty-student relationships and making possible our annual Business Week. Perhaps the greatest loss will be felt in the personal interest Brother Harrison took in the Brothers of Delta Upsilon Chapter. It was his concern that made the existence of Delta Sigma Pi on campus a continuing reality. Words cannot express what his loss means to the fraternity, and Delta Upsilon Chapter in particular. His life was an inspiration to all Brothers of Delta Sigma Pi, and "the world is truly better because he dwelt upon it."—TOM POND

LOYOLA—New Orleans

DELTA NU CHAPTER announces the initiation of Tom Baker, Ken Brandes, Mike Hebert, Craig Norman, Marshall Stroll, and faculty members Allen Newman and George Wilson. During their pledging they contributed very much to the chapter—a speaker from the New Orleans Domes Stadium Commission explained the intricacies of financing the structure, while a tour of Falstaff Brewery amazed everyone with its automation and production capacity.

The Spring semester opened with preparations for rush. Our plans were seriously hampered because of the School of Business' delay in compiling a list of eligible students. We ultimately tried a more personal rush, with each member responsible for contacting certain prospects. The turnout was barely adequate, but we now have seven hard working pledges.

District Director Bill Culver put together a much needed District meeting on February 13, with Eta Iota Chapter at Nicholls State hosting the event. Delta Nu, Epsilon Nu, Beta Zeta, Eta Tau and Eta Iota Chapters combined ideas, opinions, and accomplishments in the fields of rush, finance, and motivation. Thanks, Bill, and all Brothers of Eta Iota Chapter.

The zenith of the semester is the "Rose" formal. Held this year at the Lakewood Country Club, the Brothers rocked to the strains of "The Strange Brew." Six beautiful girls had competed earlier in the semester for the title of "Rose of Deltasig," and the new "Rose" is Miss Jean Callery, of Me-

tairie, La. Jean is presently a junior in the College of Business Administration majoring in Administrative Practices. In her court are Trudy Ardoin, Janet Lecompte, Kathy Malcaluso, Bessie Larre, and Ricky Riccobono.

As usual, we wish all our Brothers success in the year to come, and we hope to meet you in person some day. Buena suerte!

RUTGERS—Beta Rho

A CONCERTED EFFORT by the Brothers of Beta Rho Chapter has resulted in a very successful year. We had a very enjoyable day on January 30 at Le Seul Caterers, Irvington, where we initiated 15 new Brothers and Dr. Kenneth W. Wheeler, Dean of University College. Especially gratifying was the large turn-out of alumni Brothers. The new Deltasigs have already swung into activities to make sure this semester is as successful as the last one.

Our professional program got off to a good start. A representative of John J. Ryan

& Co. of Newark spoke on the advantages of municipal bonds. The Brothers had many questions answered much to the illumination of all. At our second meeting this semester we had the pleasure of listening to Mr. Tom Curtin, a practicing lawyer. He emphasized the necessity of early estate planning. To die intestate could lead to confusion for your relatives and a possibly avoidable tax burden. Accordingly, he suggested that it is never too early to make such plans. Brothers Bill Fox and Harold Phipps have done a fine job as our professional chairmen.

The future strength of Beta Rho Chapter is assured, our temporarily depleted ranks have been fully restored. Pledgemaster Clarence Smith has done an excellent job in recruiting a distinctive group of men from Rutgers' campus. We are all looking forward to the rushing party on 10 March. A large attendance is expected and all necessary preparations have been made. The remainder of the semester should be quite enjoyable. A picnic is planned for the end of the school year. Professional tours will also be scheduled.—PATRICK DONOVAN

WEST LIBERTY STATE

DELTA OMEGA CHAPTER recently had the privilege of entertaining Field Secretary John McCoy. Brother McCoy was at West Liberty on a visit. After discussing fraternity business with the Brothers of our chapter, John was the guest of honor at a dinner held in the Walnut Room of our Student Union. The evening was capped by a social gathering at a pizza shop followed by a visit to a local nightclub. Brother McCoy made a suggestion which could significantly benefit the pledging program of other chapters as well as ours. He suggested letting faculty members recommend certain young men which they felt would be assets to the fraternity. On invitations to these prospective pledges, the Brothers will mention that a certain faculty member recommended them, giving the name of the professor. This should give an added incentive to the student to enter the pledging program.

The Brothers are carrying out plans to stage a business game at the college. It will be similar to the G. E. College Bowl except that questions will deal only with some aspect of business, economics, management, marketing, or computer science. Participants will be divided in groups of four, each group opposing another group for the right to advance in the tournament.

Our annual Spring Weekend was held April 23, 24, and 25. All Brothers and several alumni were in attendance. It culminated a good year.—DENNIS R. O'DONNELL



THE FLAG FLYING at half-mast in this unusual scene in front of the M. J. Neeley School of Business at Texas Christian University is in memory of Brother Ike H. Harrison, dean of the school, who died in mid-February while undergoing surgery in a local hospital.

MINNESOTA

ALPHA EPSILON CHAPTER at the University of Minnesota had another well rounded calendar of events during winter quarter 1971. Our two intramural basketball teams were quite successful this season. The Deltasigs were runnersup in both the Professional Fraternity Class B and Class D standings. Our hockey team also showed flashes of brilliance as, in one of our victories, we upset the ranked Med School Canadians 5-4 in overtime.

Speaking of sports, our chapter sent eight representatives to the North Central Regional Basketball Tournament at Beta Theta Chapter at Creighton University, Omaha, Neb. Although we didn't do too well on the basketball court we had a great time fraternizing with the Brothers of our region and I'm sure more will be going next year.

This quarter Brother Tom Metcalf took over as Chapter Advisor in the place of Brother Dennis Weber. Brother Metcalf is a recent graduate of the University of Minnesota's Master Program so he knows Alpha Epsilon Chapter very well. The Brothers are confident that we will continue to have the finest supervision possible.

Our recent professional activities have been unusual and very interesting. One of our guest speakers owns his own advertising agency which specializes in filming television commercials. The Brothers gained a very good "behind the scene" perspective of television advertising. Another speaker owns his own planning company and really impressed upon us the importance of proper planning for businesses.—CURTIS A. CONRAD

KANSAS

IOTA CHAPTER at Kansas University posted a balanced agenda for its 25 man group in the spring semester of '71. The chapter leadership included Bob Grabill, president; Tom Benson, senior vice president and Ron Pawlak, vice president. The Jayhawk Deltasigs mixed social events and athletic competition with their traditionally ambitious schedule of guest lecturers, professional tours and spring rush.

Athletic competition was limited but fun. An attempt to resolve a rivalry with another Greek fraternity on the basketball court went unsatisfied—the opposition won. A challenge offered the faculty met with considerable verbal response but no official acceptance—they "copped-out." Rush fared considerably better. Vice President Ron Pawlak counted ten pledges under his wing after our February smoker and spring rush program. Aware of a need for intra-campus communication the Deltasigs spear-headed a successful business school effort to engage the university chancellor for an evening rap session on campus problems for an audience of students and faculty.

Our Thursday night meetings entertained speakers from Bell Telephone, IBM, Northwestern Mutual Life, Proctor and Gamble, Fourth National Bank & Trust of Wichita, and a local brokerage firm. The guests briefed us on everything from investments to insurance and from computers to small business opportunities. Centron Corp. of Law-

rence gave us a tour of its film studios and a showing of one of its best promotional works.

Historically in a position of leadership, Delta Sigma Pi at Kansas University remained so over the last semester, responding well to the widening interests and needs of its members and its university.—JIM GILPIN

LOYOLA—Chicago

GAMMA PI CHAPTER is in the midst of its 20th anniversary year and is enjoying many interesting, educational and profitable experiences during this, the Spring semester. On February 21, the Chapter's first activity was the initiation of Len Carmichael, Bill Liva, Rich Fiedorowicz, Steve Itkin, Pete Huck, Paul Pytel and Onofrio Sciddurlo. These seven new members are proving to be enthusiastic additions to Gamma Pi Chapter.

Newly elected officers are Joe Giglio, president; Frank Wyrwicki, senior vice president; Joe Ghiotto, vice president; John Alvin, vice president-professional activities; John Hickey, secretary; Bill Reap, treasurer; Rick Warner, chancellor; Bob Bubak, historian; and Larry Hickey, Chapter Efficiency Index chairman. Robert M. Aduddell, chairman of the Economics Department at Loyola, has been elected chapter moderator due to the approaching retirement of Dr. Sylvester M. Frizol, chapter moderator since 1951.

The professional program has included tours of the computer operations of the new McCormick Place Trade Exposition Center and also the Chicago Board of Trade.

The "Rose" dance was held on April 24. The chairman of the dance has hinted that there is a possibility of having the chapter "Rose" ride in Chicago's Columbus Day parade. The formal dinner-dance will be held on May 15 at the Furniture Mart.

Gamma Pi Chapter is definitely on the move, for this has been a year of growth and success.—PAUL PYTEL

NEW YORK

SPEARHEADING ALPHA CHAPTER'S rush program this spring is president Frank D. Rogers who, because of his experience in and knowledge about the various offices, has been able to synchronize the various officers into working together as a smoothly operating and highly efficient unit. The senior vice president in charge of the rush program is J. R. S. Delehanty who has been commended on his handling of the program.

The rush program was started with our First Annual Red Baron Open Party and, even though only a few were floored at the choice of this theme, the attendance was impressive and everyone had a fine time. The second function and our first professional meeting of the new semester was a talk by two faculty brothers, Mr. James R. Adler and Professor Arbie Dale. The talk was centered around the topic of Management Consulting. The undergraduate, as well as the faculty, turnout was very large. The next event in line was an invitational party to which prospectives were invited to meet the brothers and discuss with them the various educational opportunities and social activities available to Deltasigs. More important,

however, was that they were explained the principle of having to give of yourself in order to reap any benefits from being a Deltasig. The rush program was capped off by a professional meeting where two men from "Project Return" talked about the role of their organization in the field of drug rehabilitation. Vice president in charge of professional activities is Arthur Z. Coussa, and the social chairmen are Norman C. Birn and Joseph B. Filko.

As a result of the fine work done by these and the rest of the brotherhood, Alpha Chapter received five pledges and entrusted them into the capable hands of vice president in charge of pledge education W. Fred Cummins. With the help of the brotherhood, brother Fred has begun his task by a total re-evaluation of the purpose of this brotherhood and applying the results towards the education of the pledge class.

Guiding Alpha Chapter through that old swamp of debits and credits is treasurer Fred O. X. Gilliam, and at the position of secretary is Leonard Y. Oyolevy. The chancellor's spot is competently filled by Philip H. Bleich and the historian is Ronald Alexander Augustine Boguszewski. The other positions are; Ritual Chairman Raymond B. B. Forno; Chapter Efficiency Index Chairmen Philip D. Horowitz and Hecter Rivere, Jr.; Faculty Relations and Advertising chairmen Ronald Boguszewski, Clinton Monroe, and Kye Hellmers; Education chairman Howard R. S. Lisch; Chairman of Alpha Chapter's line of Coca-Cola machines, Philip D. Horowitz; and the outspoken house chairman, Michael H. Lamberton. Back again to help the brothers of Alpha Chapter with his many years of experience is Faculty Advisor Mr. James R. Adler.—RONALD BOGUSZEW-SKI

EAST TENNESSEE STATE

DELTA XI CHAPTER at East Tennessee State University initiated six new brothers in the winter quarter. These men were: William Armitage, Maywood Carey, Roger Epps, Tom Felty, Javier Paredes, and Dean Tillison. We feel confident that they will be a great asset to our chapter and to the fraternity.

Under the direction of Mickey Cochrane, our newly elected vice-president in charge of professional activities, we have gone on several very informative tours, and have engineered several money-making projects. Also, we are still sponsoring our Deltasig Theatre run by Brother Steve Moore.

Our "Rose" Formal was held in April and was a large success due to the planning of Brother Rodger Demastus and the hard work of all the brothers. We are now planning for the celebration of our Chapter birthday on May 17.

Congratulations to all the Chapters that will make the 100,000 point goal in the Chapter Efficiency Index. We were number three in December, and have full hopes of being number one in July.

A special thanks and congratulations are in order for our graduating seniors, especially former President William Reynolds for his outstanding leadership and contribution to the fraternity.—LARRY D. WILSON

LOUISIANA STATE— Baton Rouge

BETA ZETA CHAPTER started the spring semester with an active rush and a registration assistance program. A desk was set up in the B.A. registration area. Information and assistance was given to any person having trouble completing registration. Through this means, personal contact was made and Delta Sigma Pi could be explained to the individual.

The rush program was concluded with the pledging of nine men. Although this was a large drop from the 19 man pledge class last semester, we feel that this is due to the short spring semester, along with no football activities.

Beta Zeta Chapter is now making plans for its participation in JAM-JAM, an annual Greek-organization sponsored carnival. Once again last semester, Delta Sigma Pi grossed, as well as netted, the highest dollar amount at the carnival.

The "Rose" formal was held on April 24. This will be followed on May 8 by the annual alumni picnic, a feast that would put the Romans to shame.

Chapters offices for the Spring semester are filled as follows: President J. Raymond Beatty; Senior Vice President Cecil Cavanaugh; Vice President Konrad Talbot; Vice President-Professional Activities Joe Nicholson; Secretary Mike Fusilier; Treasurer Al Stevens; Chancellor Ken Thomas; Historian Ross Whitfield; Member at Large James Simon; Social Chairman Mark Foster; and Athletic Chairman Ira Cazenaue.—ROSS E. WHITFIELD

VIRGINIA TECH

ZETA UPSILON CHAPTER at Virginia Polytechnic Institute and State University recently went on a professional tour of the Corning Glassware Company. The Brothers found the tour very educational and discovered the plant manager, Mr. Belknap, was an alumni Brother of Delta Sigma Pi.

Last month the Ritual Team of Zeta Upsilon Chapter traveled to Chapel Hill, N.C., to reinstate the Alpha Lambda Chapter at the University of North Carolina. These new Brothers will make a fine addition to Delta Sigma Pi.

At the recent initiation five men were initiated into Zeta Upsilon Chapter. The new Brothers are Larry Bryant, Larry Collins, Glenn Kidd, Dave Hensley, and Wayne Loker. Larry Bryant was named Best Pledge. During the initiation banquet following the initiation the Chapter awarded its annual scholarship to Glen Stone, a senior in the College of Business.

The newly elected officers of Zeta Upsilon Chapter are: President, Robert Bowers; Senior Vice President, Ricky Drake; Vice President, Bob McMichael; Professional Vice President, Danny Bache; Secretary, Fred Henshaw; Treasurer, Andy Bazzle; and Chancellor, John Barnard. Miss Martha Betts is the new "Rose." The Brothers express appreciation to the past officers for their hard work and dedication to Delta Sigma Pi.

The intramural basketball team, led by

high scoring Byron Hensley, finished another winning season with a 6-1 record.

The undergraduate Brothers would like to wish the graduating Brothers the best of luck as they enter into the world of commerce this June. Best of luck from Zeta Upsilon Chapter is also extended to all Chapters for a successful spring and summer.—ANDY BAZZLE

ST. CLOUD STATE

THETA TAU CHAPTER at St. Cloud State College was honored at its first annual "Rose of Deltasig" banquet by the presence of North Central Regional Director LaVerne A. Cox. Miss Lila Kost was selected by Brothers of Theta Tau Chapter as their "Rose." A dance followed the banquet. The event proved to be very successful.

The highlights of our recent professional activities consisted of William Smith of Univac speaking on the impact of the computer on the individual and Jack Hansen from WCCO TV speaking on the advertising world. Socially, Theta Tau Chapter Scotch Doubles Bowling tournament was won by Brother Charles Henkel and his partner Barb Bander.

Brothers of Theta Tau Chapter are to be commended for attempting to reach the regional basketball tournament sponsored by Beta Theta Chapter at Creighton University, Omaha, Neb. Out of the 14 Brothers who started on the trip, five made it. The other nine Brothers were caught in a snow storm which dumped 12" of snow on them. The result was nine Brothers being snowbound in Southern Minnesota with over 200 miles to go to reach their destination. The nine were taken into Southern Minnesota homes and headed home two days later when the storm broke. All 14 Brothers remarked the trip was one that proved to be an experience and would be long remembered.

At present Theta Tau Chapter is sponsor-

ing a fund drive by selling gas raffles. Future activities include a mock mediation session presented by the Federal Mediation Board and a speaker from Northwest Bank Corporation. Theta Tau Chapter is also anxious to put its softball team to work now that spring is here.

All indications are that our first year as a new chapter has been very successful. We know that this success will provide a solid foundation for those who follow.—PAUL D. HOMMERDING

MENLO

UP IS THE ONLY way the Zeta Rho Chapter will go from now on. Why do I say this? Because our Chapter has had a transfusion! On Sunday, March 14, 1971, the Zeta Rho Chapter installed 11 new Brothers.

Zeta Rho Chapter will lose eight undergraduate Brothers this June, including the author. The 11 new Brothers, which Zeta Rho Chapter has installed, have already shown their eagerness to make the next school year the best that anyone has ever seen. New blood is something our Chapter needed, and now it has it.

Academically, the G.P.A. of the Brothers is much higher than the rest of the School of Business Administration student body. Working as a group, and helping one's Brother is an important contributing factor.

Menlo will be going co-ed next Fall. The Brothers of Zeta Rho Chapter wish to welcome all of the new female students to a fine School of Business Administration.

With the increasing number of students at Menlo, the Zeta Rho Chapter is assured of a larger selection of students to choose from every time pledging comes around. This also assures the Brothers that Zeta Rho Chapter will prosper for the years to come.

The Brothers of Zeta Rho Chapter wish you all well, good luck, and peace.—JOHN D. MCCOMBER



SHOWN HERE ARE members of Zeta Upsilon Chapter at Virginia Tech, Regional Director Leon Harding, District Director Roy Dodson and Executive Director Charles Farrar with members of Alpha Lambda Chapter at the University of North Carolina following the fall semester initiation of Alpha Lambda Chapter.

ARIZONA

GAMMA PSI CHAPTER had its pledge smokers on February 28, and March 3. Our pledge banquet was held at the Redwood Gay Nineties on Saturday, March 6. The Honorable James Corbett, Mayor of Tucson, was the main speaker.

Our Big-Little Brother breakfast was held on March 13. Other activities included two professional tours, a spring formal, and a fund-raising project, which was conducting a market survey for a national firm.

This semester's speaker program was composed of many leading Tucsonian businessmen who were appreciative of the opportunity to have dialogue with college students.

One interesting activity of the Gamma Psi Chapter is its successful entry and participation in the stock market. Our Finance Chairman, Brother Gil Sparks deserves credit for this success.—JIM PRANTE

TAMPA

EPSILON RHO CHAPTER at the University of Tampa has successfully fulfilled their endeavors to bring the community closer to the campus. We have, through numerous projects, worked with and for the people of the Greater Tampa Bay area. This past semester found the Brothers of this chapter busy cashing checks, collecting advertising as business managers for the school newspaper and yearbook, selling magazines as the Chamber of Commerce's sole agent for their annual publication, selling license plates that proclaimed our own Spartans as "Number One" in the small college football polls, and serving the school and its administration as ushers for all convocations and graduation exercises. Those Brothers directly responsible for these projects were George Hewlett, treasurer, Jim Howd, Rick Burton and Joe Seminara, the Fall pledge class of 1970 led by Pledge Master Joe Giaquinto, and pledge class president Jim Jewel, and our very busy president, Rick Barrett, respectfully.

We wish to extend a hearty welcome to the 19 new Brothers that were singled out of the 36 neophytes of last semester. We have received great rewards from these younger Brothers in the short time that they have been a part of us. Three of these Brothers were elected to offices within the chapter. These were George Hewlett, treasurer; Jim Hall, chancellor and Bob Owens, historian. All Brothers are active on the many important committees that help keep our chapter in order.

Brother Don MacDougal has been elected Professional Vice President. The newly created office serves to recognize the great service performed by Don in bringing the best of business to our hungry ears. He has organized trips to local corporations that have allowed the Brotherhood to see businessmen at work. It has been an educational experience for the entire chapter.

We are looking forward to the initiation of Dr. David M. Delo, the retiring president of the University of Tampa, as an Honorary Brother of Delta Sigma Pi. We feel that it is only proper to recognize the many things that he has done for the City of Tampa, the University of Tampa, and especially for the

Epsilon Rho Chapter of Delta Sigma Pi. Also to be initiated will be Dr. Eugene Go-forth, the next head of the Business and Economics Department at the University of Tampa. All arrangements are being taken care of by Senior Vice President Bob Fedor, and Brother Gary Richardson, the chairman of the Spring rush banquet.

All Brothers are looking forward to the Spring banquet and initiation. It's just possible that we might receive a chorus or two of the "Rose of Deltasig" led by Wild Willie McKibbin. Hopes are that it will be to the right tune this time.

Brother Bill Reynolds reports that we are well on our way to 100,000 Chapter Efficiency Index points. We are working hard to become the first in our Region to receive the top rating in the Index this year, and further hopes and work are aimed at making this an annual statement.

We, Epsilon Rho Chapter of Delta Sigma Pi, look to the future with much optimism. We are striving to become the "Number One" chapter in the "Number One" Fraternity.—BOB OWENS

TEXAS—El Paso

GAMMA PHI CHAPTER at the University of Texas at El Paso has had one of its more industrious and prosperous semesters.

Starting the new year, the chapter house was completely remodeled and furnished and is now one of the more outstanding college fraternity lodgings on campus. With the help of our newly initiated faculty advisor, Dr. S. H. Peres, the chapter house now contains new wall-to-wall carpeting, sofas, chairs, and other furniture items. Brother Peres has also helped improve fraternity-faculty relations and he has provided us with new insights dealing with fraternity-campus relations.

Our social calendar this year will, of course, include our ever popular "Rose" Ball which was held at the Downtowner Motor Inn in April. Presentations and honors were awarded at that time.

Our professional and rush programs are off to a great start and its success will certainly continue under the leadership of Brother Tuffy Von Breison and his administration.—TOM BLAKE

CHICO STATE

THE BROTHERS of Epsilon Theta Chapter have an outstanding program of professional and social events this semester. We started the semester with a successful rush period and dinner, with over 15 prospects attending. The new pledges will be involved in an innovative program for the pledge period. Epsilon Theta Chapter is looking forward to the success of this program.

Our professional activities are centered around speakers from State and local governments, businessmen from the San Francisco Bay area, and tours to Reno and Oakland. We were also honored by hosting the District meeting in Chico on March 28.

This year Ken Bode has used much time and effort in coordinating the Chapter's intramurals program. He has brought us up to the ninth position among 20 participating organizations.

Pioneer Week is coming up and we hope that alumni will come and participate with us in our quad, ghost town, and float projects.

All of the Brothers of Epsilon Theta Chapter are pleased to have the lovely Miss Vicky Woodrich as our "Rose" for this year.—RICHARD VOLBERG

MISSOURI—St. Louis

ETA NU CHAPTER extends its congratulations to Mrs. Jean Trokey, the new "Rose" of Eta Nu Chapter. The formal festivities were held at The Chesire Inn, St. Louis, Mo. Eta Sigma Chapter at Southern Illinois University joined in the coronation of their queen to make this an occasion worth remembering. The three runners up to Mrs. Trokey were Mrs. JoAnn Muckermann, Mrs. Chris Witherspoon, and Mrs. Margie Bell. All of these beautiful ladies were the wives of respective Brothers in Eta Nu Chapter. Mrs. Trokey accepted the traditional crown and bouquet of roses. Along with these she was also presented with a set of champagne glasses engraved with her name and title. We wish her many years of toasting to the memory of this occasion. All of the other ladies in the court were presented with a heart shaped box of candy. Entertainment was provided by M. C. Nick Marino and his band. Everyone had a great time and to show that Eta Nu Chapter feels that each and every lady present was a "Rose" in her own right, they all received a red rose to wear for the night.

From the turn out at our pledge-active stag party last week, it looks as though we will have a good number of qualified pledges this semester. After the formal pledge ceremony at our next regular meeting, the new pledges will be taken out to dinner in order to get better acquainted with the members.—PATRICK J. HOLMES

MEMPHIS STATE

THE GAMMA ZETA CHAPTER at Memphis State University is off and running into the spring semester. The month of January marked our first co-sponsored "Rose" Ball with the Deltasigs at Christian Brothers College. The event proved a success and included a meal and dance, both at the Holiday Inn Dinner Theater which now is only rented out to private parties.

February was the month that we sponsored the second annual Mid-South Business Machine Show. This is the major highlight of our chapter, other than "Techniques of Interviewing," which we present in the fall. This year the dates of the machine show were February 16, 17 and 18.

As many of the nearby chapters have heard, Gamma Zeta Chapter lost its fraternity house last spring due to expansion of Memphis State. We hope to have one in the near future as there has been a house associated with our chapter for many years, and it is hard to give up what has been a "permanent fixture" of our chapter.

In closing, good luck to all chapters this spring, and hope to see you at the Grand Chapter Congress in the Poconos.—STEVE SOLOMON

SACRAMENTO STATE

EPSILON PHI CHAPTER recently elected its executive committee for the spring semester. The committee includes the following: Gene Crowder, president; Bill Gubel, senior vice president; Dick LaVergne, vice president; Danny Thompson, secretary; Larry Webb, treasurer; Mike Roberson, chancellor; and Tom Boothby, historian.

On May 5th the Brothers will honor the eighth anniversary of the installation of Epsilon Phi Chapter. Brother Jerry Swenson, the professional activities chairman, and his committee have scheduled a guest speaker at a dinner to be held for the special occasion. Jerry has promised to present several other speakers throughout the semester, in addition to providing some interesting tours.

Brother Carl Evans is in charge of our annual Casino Royale night. The public will be invited to attend for an evening of games and dancing. Door prizes will also be awarded. The funds derived from this event will help finance the chapter's activities.

Vice President Dick LaVergne promises to have an outstanding pledge class this semester; and the "Rose" chairman, Larry Webb, is diligently seeking our "Rose" and assures us he will find the right girl.

The Brothers of Epsilon Phi Chapter wishes the best of luck to the other chapters and to the alumni clubs.—**RICHARD M. FARRINGER**

OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma was in first place as of December 1, 1970, in the Chapter Efficiency Index with a total of 49,000 points! This certainly exemplifies the Brotherhood that we have and will continue to have in the future.

Brother Fred Dale was recently elected to the new position of Vice President of Professional Programs. He has scheduled several speakers and tours for this semester that will be very interesting. Also, he is in the process of planning an extended tour of several industries in Kansas City to be held some time in March.

Following a tour of Merrill Lynch, Pierce, Fenner & Smith, Inc., on February 25, 1971, members of Beta Epsilon chapter were invited to attend a meeting of the Oklahoma City Delta Sigma Pi Alumni Club. The members able to attend were served refreshments and heard an interesting speech by Wheeler E. Frisbie of Oklahoma City University. Engagements such as this demonstrate to us what we can expect when we are eligible to join an Alumni Club.

Brother Alvin S. (Bill) Barnard is the chairman of a committee which is attempting to locate addresses of past Brothers of Beta Epsilon Chapter. The purpose for this is to allow our Chapter to correspond with past members in an effort to keep them abreast of the current operations and interests of Beta Epsilon Chapter. Shortly, we will be mailing our recent edition of *The Beta Epsigram* to those whom we are able to locate.

We would like to welcome our new Pledge Brothers. We sincerely hope that they benefit from the Pledge Education Program conducted by Brother Gary Dyer, and that they will become productive members.

Our new "Rose" for this year is Miss Jana Wanzer. She was chosen from 22 candidates. The three runners-up were Miss Debbie Kahmann, Miss JoAnn Crites, and Miss Denise Wall. The "Rose" Banquet was held on February 6, 1971, at the Tinker Air Force Base NCO Club.

We wish the best of luck to those members not returning to Beta Epsilon Chapter in the Fall of 1971 school year. Your accomplishments and endeavors will not soon be forgotten.—**ALLAN J. NOBLETT**

LEWIS

THE ZETA XI CHAPTER at Lewis College has been hard at work on a successful rush program for the spring semester. Our new slogan "Peace Through Brotherhood" was quite successful. The rush program began with a formal rush on February 18 which was highlighted by a short talk given by Brother Bill Gilligan, an alumnus of Zeta Xi Chapter. An informal party followed on Monday, February 22, for the brothers and the perspective neophytes which was held at Brother Napientek's house.

At this time I would like to congratulate our newly elected officers: Dennis Siska, president; Mike Tolan, senior vice president; James Stewart, vice president—pledge education; John Garret, vice president—professional activities; Charles Simon, secretary; Joe Zanghi, treasurer; Bob Masini, chancellor; Steve Dullard, historian, and Tony Consola, chapter advisor. Also a vote of gratitude is in order to all the past officers for a job well done.

John Garrett, vice president—professional activities, is anxious to get his program underway. He has many interesting tours and speakers scheduled. For a preview, on March 10 the chapter scheduled a tour to the Nabisco plant and a speaker from the Playboy Club is scheduled for March 31. Sounds quite interesting, John.

I would now like to welcome our four new brothers: Frank Lavand, Mike Tolan,

Skip Sammars, and Nick Tursich. I am sure they will be an asset to the chapter.

In sports our basketball team is basking in the glory of a very successful season last semester, losing only one game. They won their league conference last semester and are planning a repeat this semester. Good luck guys, see you in the NBA playoffs!

The Brothers of Zeta Xi Chapter wish all our brothers in Delta Sigma Pi a successful semester in all their endeavors.—**MIKE HALSTEAD**

DE PAUL

ALPHA OMEGA CHAPTER at De Paul University has two reasons to be proud. Finally, we wish to congratulate Miss Jo Ann Fillwalk on becoming "Rose of Deltasig." We hope her year with us will be a joyful and rewarding experience. Secondly, we wish to congratulate Brother Bob Hoefler on the award he recently received. The presentation took place at one of our regular business meetings with Brothers Tom Mocello, John McCoy, and Ken Vadovsky present. We wish to thank The Central Office for bestowing this award on one of our most respected brothers.

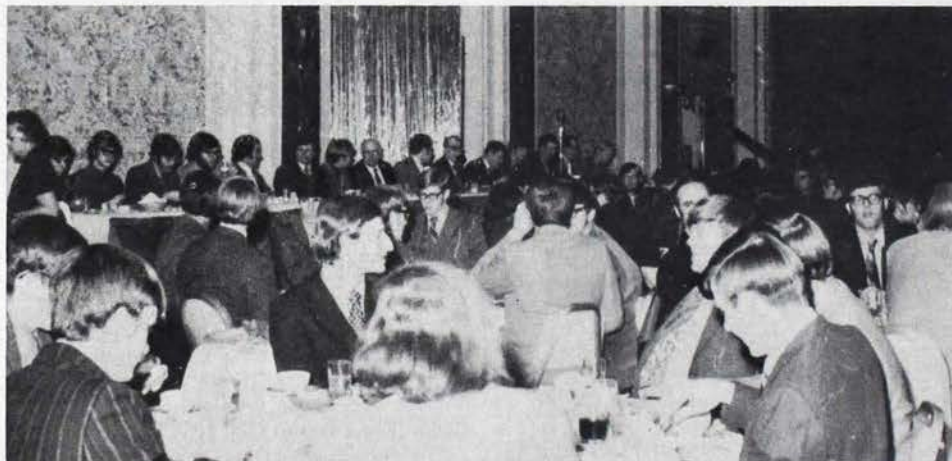
In February, Alpha Omega Chapter initiated 14 new members into our brotherhood. We hope these young men will always hold Delta Sigma Pi in their highest esteem.

Our professional program was highlighted when Mr. Reed of the F.B.I. spoke at one of our meetings. His informative talk held the brothers' attention intensely. A question and answer period was given after the speech, and our meeting with Mr. Reed proved most interesting.

In sports our bowling team is in first place in our division of the major fraternities. We hope that we can stay there until the end of the season.

Alpha Omega Chapter is planning its second dance of the year, "The Mayhem." The brothers hope that this dance will be as successful as those of the past.

The executive board and the rest of the brothers of Alpha Omega Chapter wish all our brothers all the luck in the world and hope to see you in Pocono.—**THOMAS EL. MIKRUT**



SHOWN HERE IS A part of the large number of delegates who attended the annual North Central Regional Basketball tournament recently held in Omaha, Nebraska. Alpha Iota Chapter at Drake University won the tournament and the opportunity to host it next year.

EASTERN MICHIGAN

THE ETA PHI CHAPTER at Eastern Michigan University has completed another successful semester. On December 12, 1970 the chapter initiated 10 new members. Prior to this event, however, the Deltasig brothers ended an astonishing football season by compiling a two and six record. The first win was recorded at the annual pledge-member game. The second "big" win came by massacring the rival professional business fraternity—Alpha Kappa Psi.

The Eta Phi Chapter took great pride in honoring its chapter advisor, Mr. Leland Brown, professor of business communications, upon his twenty-fifth anniversary of teaching. The chapter presented him with a gold watch and commemorative plaque.

After the recent success of the candy sale the chapter has elected to begin the sales of Eastern Michigan University class rings. The professional program began with a presentation on the subject of communications.

The brothers of the Eta Phi Chapter were especially pleased and grateful for Brother John McCoy's visit to our campus.

Spring will soon be here and many activities are being planned. The rush program is progressing well and pledging will soon be under way. As always, the brothers are looking forward to having another successful semester.—FRANK M. WRONSKI

WEBER STATE

THE BROTHERS of Eta Lambda Chapter began their winter quarter activities with a professional meeting on January 27, 1971. The guest speaker was Glen Robertson from the Ogden Retail Credit Bureau. He spoke on the functions of a credit bureau and how we could establish a good credit rating. The agenda for the remainder of the quarter has three other great professional meetings scheduled.

One of our main goals this school year was to increase the size of our brotherhood. This goal is being successfully achieved by having a rush for each of the three quarters. For the Fall Quarter, ten neophytes were initiated into our brotherhood. This Winter Quarter we held a pledging ceremony on February 10, 1971, for eight new pledges. Our main speaker was Sherman D. Harmer, Jr., District Director for the Intermountain Region of Delta Sigma Pi. The initiation ceremony for these pledges was held on March 20, 1971, and the initiation banquet and Winter Formal was held on March 22, 1971.

Our "Rose of Deltasig" contest was held on February 3, 1971, and we selected three finalists from the thirteen coeds that had entered the contest. Jan Garrard, a sophomore majoring in Family Life, was chosen as "Rose" of Eta Lambda Chapter. She is a member of the La Dianeada Sorority. The first runner up was Jan Bruestle, a freshman; the second runner up was Diane Carter, a sophomore.

Robert Stein, a professor of Marketing in the Weber State School of Business, was selected as our new advisor. He was initiated into our brotherhood in our Fall initiation ceremony.

During the third week of May, Eta Lambda Chapter will sponsor the annual Business Week. Prominent business men within and out of our community have been invited to the Weber State College campus to join in group discussions and seminars on employment for the college graduate, the social responsibilities of business men concerning the preservation of our environment, business ethics, and consumerism. The Business Week is held each year to give all the students a chance to learn more about business.

Eta Lambda Chapter extends its best wishes to all Deltasigs in hopes that the remainder of the year will provide them with the same quality of brotherhood and professional exposure that we have experienced this year.—ALFRED KOFOED

TEXAS—Arlington

THE ZETA MU CHAPTER had a very fine rush this semester. Brother Steve Bennett was head of the over-all rush and Brothers Guy Davis and Ron Hale took care of the social aspects of rush. We initiated nine promising men into pledgship. They are: Ernest Brewer, Joel Estes, Wayne Furqueron, DeWayne Herron, Dale Rouze, Ken Swirczynski, John Walker, James Wilson, and Rusty Wright.

Ronald Bryant has been elected as our alumni co-ordinator. We hope that through him and his efforts we can generate more interest and interaction with our alumni. Deltasig alumni from our chapter or any other chapters are welcome at all our activities.

On Saturday, February 20, our chapter was invited to attend the "Rose" Ball of the Delta Phi Chapter at East Texas State University. A large group of us got to attend this very entertaining affair. We hope that several of our brothers from ETSU can attend our "Rose" Ball which will be held sometime in the immediate future.—KEN BLEDSOE

NORTH DAKOTA

ALPHA MU CHAPTER at the University of North Dakota had its annual "Rose" Ball on February 6. The highlight of the evening was the crowning of the new "Rose" Queen, Margaret Swenson, by last year's "Rose" Queen, Kathy Krauter. "Maggie" was one of 14 representatives of the various sororities and women's dorms that were vying for the privilege of becoming the Alpha Mu Chapter "Rose" Queen.

Barth Olson, our Chapter Efficiency Index Chairman, has attacked the 100,000 points in the Chapter Efficiency Index with much enthusiasm. He is encouraging all the Brothers to strive towards that goal.

This semester we are planning a business trip to Minneapolis. In order to finance this trip, we had a gas raffle which turned out to be a huge success. If we are able to have another successful fund drive, we may, instead, take a trip to Chicago.

Undergraduate of the Year is Dennis Leiphon, our past Alpha Mu Chapter president. We know that we have chosen a good representative and wish him much luck in the future.

Some of the Brothers attended the North Central Regional basketball tournament at Omaha, Nebraska, on February 26 and 27. We were pleased with the good representation from Alpha Mu Chapter. But above all, we had a good time.

Glen Lundgren, our Rush Program coordinator, has vowed to gain so many initiates that we will have the greatest number of members in all time. We know that Brother Glen's initiates will truly represent Alpha Mu Chapter.—WARREN G. SCHMIDT

TEXAS A & I

ZETA NU CHAPTER at Texas A & I University started the Spring Semester with a professional dinner meeting on February 18th. The guest speaker for the meeting was Mr. Jim Carpenter, a bank executive. Mr. Carpenter gave a most interesting speech on consumer credit and how it involves our future as college students. Many questions followed the speech. Brother Ron Hausler, our professional chairman, has lined up some fine and outstanding speakers for our future professional programs.

Officers for the Spring are: James Lenard, president; Joe Nash, senior vice president; Weldon Doherty, vice president; Lester Martin, secretary; Johnny Stewart, treasurer; and David Haunschild, chancellor.

This Spring marks the last semester for 13 of our brothers who will be graduating in May, and enter the world of business. The Brothers of Zeta Nu Chapter wish the best of luck to all of our Brothers of Delta Sigma Pi who are graduating this semester.—DAVID A. BROCK

FLORIDA TECH

PRETTY SHERRI PARR was chosen Theta Sigma Chapter's "Rose." She is a senior marketing major and plans to work as a buyer for a department store in New York upon graduation.

The Brothers recently held two professional functions—one at Reynold's Stock Exchange and one very interesting one with a Marketing Professor, J. Wilson, and Past President John Gregory in a mock interview. This was recorded on video tape and is planned for educational purposes for future Brothers.

A blood drive for the Theta Sigma Chapter was begun and is fast picking up speed. The immediate families of the Brothers are free to draw on our account.

Theta Sigma Chapter distributed petitions throughout Central Florida all winter for the release of a list of prisoners who are in the hands of Hanoi. We wish to extend our deepest concern for the lives of these men, to their families and friends.

The chapter hopes to be moving into a fraternity house by the fall. The address for you other Brothers to come by and have a few drinks and laughs will be published as soon as possible. We would like to see you stop by.

We certainly hope that this past year has been as prosperous for you as it has been for us. We are very proud to be Delta Sigma Pi.—CARL T. WOOD

FLORIDA SOUTHERN

DELTA IOTA CHAPTER at Florida Southern College has had one of its most successful semesters to date. The initiation of our pledges has helped us to gain a strong nucleus to replace the graduating seniors.

We have had a busy professional calendar, which was highlighted with speakers such as Mr. Frank Trovillion, manager of the Growers Advisory Committee. Mr. Trovillion spoke on "Market Agreement and Order Programs in Fresh Fruit."

We are all looking forward to a social that our "Rose," Miss Odalie Kromp, is planning for the end of the semester. Delta Iota Chapter thanks Odalie for the great job she has done this past year, and we will miss her when she graduates in May.

Our third annual Young Presidents Organization of February 13 was highly successful. Mr. Ed Flom, president of Florida Steel Corporation, was moderator of the panel, which included a Florida Southern alumni, Pete Mathews, president of Mathews Corporation. Mr. Scott Linder, president of Linder Industrial Machinery Company, and Mr. Al Austin, president of Austin Construction Company, were also on the panel.

We are planning ahead for next year with an annual business day scheduled for early October. A recent faculty initiate, Mr. William Vogel, will head the proceedings this year.

With the close of a successful semester, Delta Iota Chapter extends its best wishes to all graduating Brothers of Delta Sigma Pi.—**THOMAS W. DODDS**

GEORGIA STATE

BACK IN 1921, 50 years of wonderful history had its start, when Brother Barron petitioned and was successful in getting Delta Sigma Pi to install Kappa Chapter, at Georgia Tech. With Business Administration becoming more attractive to students, it was necessary for the Business School at Tech to relocate and Kappa Chapter moved with the School. Over 1100 men have given their vows of allegiance to Delta Sigma Pi through Kappa Chapter. We are proud of our history of professionalism. We are proud to be the Chapter that has achieved 100,000 points every year that the Efficiency Index has been conducted. We are proud that men are given the opportunity to be men of commerce through Delta Sigma Pi, no matter if they are black, white, Jew, Indian, or Persian. No, Kappa Chapter is not perfect, but we strive to adhere to the principles of Delta Sigma Pi.

Kappa Chapter's Birthday was celebrated with a weekend of brotherhood in March at the Riviera Hotel in Atlanta. Brother Barron, Kappa, many of the first brothers, and The Central Office, really made this event a glorious success.

This is the time for many of us at Kappa Chapter to say, "Salvete" to the undergraduate school but not to Delta Sigma Pi, for each of us has pledged to continue to be active as graduate brothers. For me, the Deltasig Correspondent, I shall be living in Hartford, Connecticut and all the pledges in the New England Area will have the "pleasure" of meeting me many times.—**TOMMIE LEE PYE**



MEMBERS OF Delta Iota Chapter at Florida Southern College and Y. P. O. panelist meet before a panel discussion. Included from left to right are: Pete Mathews, Jay Ruebert, Gary Deehan, Ed Flom, Ray Miton, Scott Linder, Sam Runnels, Al Austin and Bill Meek.

CHRISTIAN BROTHERS

EPSILON PSI CHAPTER in Memphis, Tennessee, has nine new pledges which were inducted on January 22, at Leader Federal in downtown Memphis. They are; Bryant Brand, Larry Kerstiens, Don Koppenhaver, Randy McLarty, Jim McPartlan, Chris Palmer, Doug Schimenti, Charles Sevier, and Rich Venditti.

We celebrated our chapter's founding day on March 5 with a party which was attended by all the Brothers and our pledges. Our pledges also held a party for the entire college in order to provide the fraternity treasury with some additional money.

Our professional program this semester has consisted of, Mr. John Troupe, who gave us a talk on the role of a personnel director of Plough, Inc. On January 22, we took a tour of Leader Federal. Mr. William Shelton, vice president in charge of loans and also an honorary member of our chapter, gave us the tour. We also talked to the Chairman of the Board, Mr. Morris. Then, on April 14, Mr. B. R. Winsett of Winsett and Simmons Engineering and Construction Company, gave us a talk on the Construction Industry in the future. On May 1, our chapter took a tour of Reynolds Metals Company in Florence, Alabama. While on the tour we talked to various department heads. Our professional program this year has been a great success and all our Brothers thank Brother Dick Sevier for a job well done.

Our Chapter held its annual "Rose" Dance on January 29 along with Gamma Zeta Chapter at the Holiday Inn Dinner Theater in Memphis. Along with the dance this year we also had a dinner. Our Chapter "Rose" Queen was Terry Barajas, the fiancée of Brother John Peterburs. She was presented with a dozen red roses and a silver charm while all the Brothers joined in and sang the "Rose of Deltasig" to her.

All the Brothers of Epsilon Psi Chapter would like to congratulate all those Deltasig

seniors who are graduating this year and to have the best of luck in the future. The Brothers of our chapter feel that we have had a very successful year and plan on continuing our success in the years to come.—**EDWIN W. BONNELL**

SOUTHERN MISSISSIPPI

GAMMA TAU CHAPTER, at the University of Southern Mississippi has had a busy winter with homecoming activities, election of new officers, professional activities, and rush plans.

Homecoming festivities were highlighted for Gamma Tau Chapter with the reunion of old friends and Brothers. Our chapter was awarded a first place trophy for its homecoming decoration on campus.

Gamma Tau Chapter has elected new officers for the 1971-72 year. They are Albert Fuller, president; Cornell Malone, senior vice president; Keith Meyers, vice president-pledge education; Butch Morgan, vice president-professional activities; Bill Chong, treasurer; Sam Blackledge, secretary; Les Pritchard, chancellor; Wallace Pringle, historian; and Robert Cummings, chapter advisor. Shelton Wright and Hal Spence were elected to represent the fraternity on the Business Fraternity Council. Election of the "Member of the Year" and the new "Rose" was also held and the results are to be announced at the annual "Rose" Dance this Spring.

Our professional program was somewhat disrupted by a new change in the school schedule, but will be adjusted by Spring Quarter. We were able to make a local field trip to Hercules, Inc., in Hattiesburg, Mississippi; and to hear Mr. Gordon White, Public Relations Director of the First Mississippi National Bank.

Gamma Tau Chapter is preparing for an exciting Spring Quarter with much enthusiasm. A large pledge class is anticipated and a great "Rose" Dance is looked forward to.—**HAL W. SPENCE, JR.**

EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University would like to congratulate the following new Brothers who were initiated on Saturday, February 20. They are: Steve Derry, Byron Gullett, Greg Ikemire, Jim Irwin, Mike Nall, and Alvin Portis. Greg Ikemire was elected the Outstanding Pledge and received the traditional "green weenie." Jack Erdmann and Greg Sweet were elected the most inspirational members during the new Brothers' pledgship.

We would also like to extend congratulations to the new chapter officers for the 1971-72 year. They are: President, Jack Shives; Senior Vice President, Bill Evans; Vice President, Penn Frisby; Secretary, Clyde Griffy; Treasurer, Phil Stokes; Chancellor, Dennis Laymon; and Historian, Dave Danley. We are confident that through the leadership of these new officers we will again achieve 100,000 points in the Chapter Efficiency Index.

Professional activities rounded out a full range of activities for the Winter Quarter with several speakers and a tour to Caterpillar Tractor Company and Hiram Walker, Inc. in Peoria.—THOMAS L. TOTEN

IOWA

ELECTION OF OFFICERS was the first order of business in the new year for Epsilon Chapter at the University of Iowa. Dave Hintgen was elected president. Other officers are Jim Miller, Dan Smith, Bob Dalton, Gary Hunt, Larry Southwick, Dan McKay, and Gary Ryden. These men will be capable leaders in the second semester. Their first project for the new year was second rushing. Rushing was culminated with the pledging of 15 men on February 10.

On February 17, Epsilon Chapter held a banquet at Amana, Iowa. Professor Gilroy of the School of Business Administration at the University of Iowa was the guest speaker. His topic was "New Developments in Labor Legislation in Iowa." Professor Gilroy's speech was quite interesting and was followed by numerous questions.

At the present time, the athletic activities of the chapter are centered on basketball. The main event is the regional basketball tournament. Epsilon Chapter expects to be able to send a team of approximately 10 men. As a warmup for the tournament, our team is preparing to beat a rival business fraternity on campus. A traveling trophy will go to the winner and there is no doubt that Epsilon Chapter will win.—PAUL M. HETZLER

DUQUESNE

THETA RHO CHAPTER at Duquesne University has been growing stronger week by week after our September 26, 1970, installation.

The weekend following the installation three brothers from the chapter, Bernie Latt, Vince Dlugos, and myself, attended the Mideastern Regional Meeting in Baltimore. This was a tremendous experience which culminated in our being initiated into the Order of the Yellow Dog on the final night.

The chapter's rushing for the first semester was considered successful. We pledged eleven students and finally initiated eight new brothers on December 5, 1970. We are planning two initiations during the second semester with an awards' banquet following the second initiation. Our present pledge class sworn in on February 1, 1971, consists of 11 students.

Our professional program started slowly during the first semester with two speakers. Father Frederick Clark talked to us about the financial crisis which almost forced Duquesne University to close its doors. He showed us figures which assured us that the worst of the crisis is over. Dr. Blair Kolasa, Acting Dean of the School of Business Administration, also talked with us about the problems of running a large business school. We have plans for six speakers during the second semester and plans for one tour.

In other areas, we have planned an expanded calendar of beneficial campus activities and social events. We recently published our chapter's newsletter for the first semester which was relatively short compared to others. It was delayed six weeks by technical difficulties. We also conducted a book exchange for business students.

On December 7, 1970, we held our election and our new officers are: President Albert Beymer; Senior Vice President Don Huemme; Vice President-Professional Activities Bob Puck; Vice President Bob Phillips; Secretary Bob Miller; Treasurer Rex Cox; Historian Mike McPoland; and Chancellor Terry Garrett.

Although this article may seem long-winded, our chapter has never had one published in *The DELTASIG*, and I have attempted to bring you, our fellow brothers, up to date on the progress of our new chapter. I would like to say on behalf of the brothers of our chapter that we consider Delta Sigma Pi a great organization and we are proud to be a part of it.—ALAN G. GROGAN

WESTERN STATE

ZETA KAPPA CHAPTER at Western State College has just completed the Fall pledge class and initiation period with the annual "Rose" banquet and dance. This year we were honored by the presence of Grand Chapter President Warren Armstrong. In the opinion of all the brothers it was the finest social event put on by the chapter with outstanding faculty support. Four new brothers were initiated at this time including Ramond Gallegos of Peru. The dance that followed was a huge success and was enjoyed by everyone.

The new officers for the upcoming year include: President Bob Goodnough, Chancellor Dan Morris, Senior Vice President Tom Zimmerman, Vice President Steve Hart, Vice President-Professional Activities Ken Chance, Secretary Max Stucky, Treasurer Mike Calhoun, and Historian Bob Zenic.

The Deltasigs are again in charge of the concession stands this quarter and it has continued to be a great money making project. Upcoming tours include the Safeway warehouse in Denver and the Monfort Feed Lots in Greeley.

With Spring just ahead, the brothers are getting their arms in shape for intramural softball. The fraternity is doing a good job in defending the "All Sports" trophy that was won during last year's competition. We are now in the process of conducting the new pledge class for the Spring and it looks to be a very good one.—DANIEL T. MORRIS

CALIFORNIA POLY—Pomona

ETA CHI CHAPTER at California State Polytechnic College weathered a disruptive blow when its president, Frank Buehler, was drafted into the Army during the Winter quarter. Losing an outstanding Brother such as Frank was difficult. We wish him well. Steve Tableman was elected to assume responsibility as Eta Chi Chapter's new president.

Social highlight of the year was the chapter's ski week on the slopes of Heavenly Valley at Lake Tahoe, Nevada. Fifteen Brothers teamed to make the 400 mile trip to the popular resort area where the rental of a beautiful ski lodge had been arranged.

The Eta Chi Chapter professional program notably featured three interesting tours; one to a General Motors assembly plant, another to the Space Division of North American Rockwell, and one to Busch Gardens, California.—PAUL F. NEILSON

WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State College is growing with the recent pledging of 15 prospective members, all with fine potential. They have shown their potential through enthusiasm and fraternity study. The members are proud of their performance.

The Red Cross Bloodmobile plaque was won for the second consecutive year by the men of Eta Pi Chapter. The plaque is awarded on the basis of the highest percentage of participating members in a campus organization. Our Deltasigs plan to make an annual effort for the Bloodmobile.

In another community project, Eta Pi Chapter combined with the Wayne Junior Chamber of Commerce in a March of Dimes charity basketball game. Although Eta Pi chapter lost by a narrow margin, the charity won by a considerable margin.

The Brothers continue to show an active interest in campus intramural sports and are again ranked in the middle of the participating groups. We are looking forward to competing with our Brothers in the North Central Region basketball tournament at Omaha in the near future.

Under fund-raising, the Brothers have started what should be a source of funds in years to come. A successful bowling tournament was held with cash prizes given; it should be an awaited event next year.

The professional program has been progressing satisfactorily as we have had speakers from investments to the grocery business. A professional tour is being planned.

As Eta Pi Chapter is striving for success in the Chapter Efficiency Index, we intend to be "Number One in 71." (Did you hear that, Alpha Iota Chapter?)—DOUG MANTEY.



CAPTURED IN THIS scene are some of the employers and students who participated in the Second Annual Career Day of Delta Rho Chapter at Ferris State College. Over 1300 students took advantage of the one day program to become better acquainted with the opportunities offered by the various companies represented.

FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is ending another year of successful activity.

Our Second Annual Career Day which was held April 13, 1971 was a total success with a large number of firms participating. Delta Rho Chapter sponsors Career Day for the college year with firms participating that are pertinent to the students in all the various schools. Our Career Day is an opportunity for Ferris State's diverse student body to meet and talk with representatives from business and industry to see what awaits them upon graduation. Project Chairman this year was Past President James Parrish; Communications Chairman: James Linsey; Publicity Chairman: Thomas Kilian; Facilities Chairman: Robert McCatty, and Hospitality Chairman was Thomas Taylor.

Bob Wiegand, professional chairman, has continually supplied a fine variety of speakers. One of the most interesting was Dick Lyman of Touche Ross & Company speaking on all the phases of interviewing and how the Brothers can stand out from the mass of students interviewing for the limited number of jobs available this year. Wayne Wilcox of Spartan Stores, Inc., spoke to the Brothers on what to look for in choosing that all important first firm or company to work for. Tom Shiels of Oldsmobile has promised the Brothers a personal tour through the Oldsmobile facilities in Lansing, Michigan. Much thanks go to Bob Wiegand for an outstanding Professional Program this year.

Ron Joppie, social chairman, has presented us with a full slate of activity throughout the year. Winter quarter found many of the Brothers on the ski slopes along with our own "Jean Claude Killey" Tom Turcotte, District Director. Various parties just seem to "happen" every weekend that

instill the warmth of brotherhood which is necessary to any chapter. Of course, our annual canoe trip is an event that the Brothers look forward to this month.

Our "Rose" Ball was held April 24, with many alumni and all the brotherhood having a momentous evening. The lovely Miss Sue Young was crowned as our queen with Mrs. Fran Bagby and Miss Diane Christensen serving as her court.

This spring finds the Delta Rho Chapter brotherhood standing at 45 members. Brother Curt Double has returned to the brotherhood after a three year vacation with Uncle Sam. We are glad to welcome Curt back. He is a fine asset to the fraternity.

Election of new officers was held during winter quarter. Jay Geideman is our new president; senior vice president, Art Neumann; vice president, Russ Visner; vice president of professional activities, Fred Alisch; treasurer, Joel Brownell; secretary, Ron Joppie; and chancellor, Keith Rubley.

Delta Rho Chapter wishes the entire brotherhood of Delta Sigma Pi a fruitful and rewarding summer.—JAMES R. LINSEY

BAYLOR

BETA IOTA CHAPTER at Baylor University is well into a very enjoyable and rewarding spring semester. Our rush activities included a smoker and rush dance both held in the Hilton Inn. Our "Rose" for this semester was announced and presented with a dozen red roses at the rush dance. She is Miss Ann Staton, a junior from Waco. It looks as if the six pledges we took will make fine brothers and will be assets to our chapter.

The Brothers and Pledges enjoyed a 1956 party held at the Conally Golf Course Clubhouse. Several more parties and dances are

planned for the remainder of the semester. We are looking forward to performing in All University Sing and think we have a winner with our presentation of "Life on the Flying Cloud," which will portray life aboard a clipper ship—the fastest that ever sailed. The Chapter has furthered its drive for the University intramural championship by placing four teams in the playoffs for the basketball championship.

Our professional program is off to a fine start after a steak dinner that was held in February. Mr. Walter Gibson, a former president of our chapter and presently trust officer for Citizens National Bank in Waco, spoke about the new role of the banker. His talk was informative as well as humorous. We are looking forward to the remainder of this semester and feel that if it is as successful as the first part, we will have had an extremely good year.—H. B. POTEET, JR.

NORTH TEXAS STATE

DELTA EPSILON CHAPTER at North Texas State University is currently focusing its concerted efforts on maintaining our "total success" slogan. Having formulated what we consider to be a very healthy mixture of professional and social activities, the Chapter is endeavoring to refine the many integral facets which make Delta Sigma Pi a "going concern."

The outstanding leadership of David Caswell, president, has elicited a truly dynamic response from the membership. Hopefully, David's May graduation will serve him as he has served Delta Epsilon Chapter.

Our professional activities have consistently provided an educational and stimulating environment. An open forum, featuring Dean Clifford Hutton of the College of Business Administration, combined with talks in the fields of public relations, sales, the automotive industry and economics, kept Delta Epsilon Chapter abreast of the changing faces in business. Likewise, tours of the Dallas Branch of the Federal Reserve Bank and the *Dallas Times Herald* put our Chapter on-the-spot for a first hand view of those operations.

Striving for equilibrium in our overall format, Delta Epsilon Chapter served the community by participating in the March of Dimes and sponsoring an Easter egg hunt for the children of a local orphanage.

The "good life" program of Brother Jerry Boles provided several social opportunities during the year. A spring rush party with an estimated attendance of 95 served to get everyone in gear for the semester. Similarly, we stayed in gear for the annual "Rose" Ball, held at the Adolphus Hotel in Dallas during March. Naturally, our "Rose" for '71, Miss Sharon Carnahan of Zeta Tau Alpha sorority, was the guest of honor.

We would also like to announce the acceptance of 10 bids for spring pledgeship. These pledges will hopefully benefit from recent improvements in our pledge education program resulting from a study made by a special committee.

CEI Chairman Glenn Trachta reports a brisk accumulation of points on our way to what looks like a "total success" year.—PAUL DAIGLE, JR.

MISSOURI—Columbia

ALPHA BETA CHAPTER is working hard toward the achievement of another 100,000 points in the Chapter Efficiency Index. This will be the 31st consecutive year in which the chapter has attained 100,000 points and maintains our standing as the second ranked chapter in the nation.

Under the leadership of Senior Vice President Guy Almeling, Alpha Beta Chapter pledged 22 men for the second semester. These pledges constitute what most Brothers consider the finest pledge class in recent years.

Officers elected for the 1971 second semester include the following: President Scott Norman; Senior Vice President Guy Almeling; Vice President Wayne Smith; Secretary Roger Ellison; Treasurer Bill Hulse; and Chancellor Dan Scherder.

In an effort to make more opportunities known to the chapter concerning service to the community and the University, Alpha Beta Chapter has established a projects committee head. This individual is appointed by the President and is constantly on the watch for projects in which Deltasigs can make some contribution.

Our calendar for the second semester includes many events. Among these included an industrial tour to St. Louis, Missouri, on April 23-24, 1971, where we visited several firms and donated to a blood drive. Plans are also being made for the annual "Rose" dance, a carwash followed by a pledge-member softball game, activity in intramural basketball and softball, and participation in the annual Business Week sponsored by the University.—WILLIAM C. SCHOENHARD

SOUTH CAROLINA

BETA GAMMA CHAPTER at the University of South Carolina will soon complete one of its most successful spring semesters as we near the 100,00 point mark in the Chapter Efficiency Index. The Junior Achievement Company, which we sponsor, is under the direction of Brother Don West and will soon begin production of a refrigerator deodorizer. We feel sure this will make it a self-sufficient enterprise and will add to its continued success.

We have experienced an outstanding professional program this semester. Our professional chairman has continued to present an interesting and educational variety of speakers to the brotherhood. He has also planned a tour of Westinghouse Nuclear Plant and a trip to Wachovia Bank and Trust Company in Charlotte, North Carolina.

Several successful social events have been held this semester, including parties and drop-ins after basketball games. Plans have also been made for the annual alumni picnic which provides many athletic events and activities for the alumni, undergraduate brothers and their families. At the picnic a "Loving Cup" is presented for the most points earned in athletic competition between the Columbia Alumni Club and the undergraduates.

Officers for the spring semester include; Tom Heh, president; Bob Davis, senior vice president; James Warren, vice president;

Larry Crane, chancellor; Ron Jenkins, secretary; and Ed Jones, treasurer.

In closing, the brothers of Beta Gamma Chapter welcome all Deltasigs to visit us at our chapter house at 525 Congaree Avenue, Columbia, South Carolina, any time of the year.

SOUTHERN METHODIST

BETA PHI CHAPTER is very close to achieving its goal of the 100,000 point maximum in the Chapter Efficiency Index for the second consecutive year. This has been possible through the combined effort and determination of all the Brothers. The rush program coordinated by Senior Vice President Allan Casey and the pledge education program led by Vice President John Bowley has been a valuable means of increasing our membership. The parties and social gatherings arranged by Social Chairman Bobby Rollings and his assistant Harlan Bilton have provided several evenings of fun and brotherhood for all.

Involvement in the School of Business and with the Dallas business community has been the key to Beta Phi Chapter's successful professional program this semester. We have hosted many outstanding speakers from business and industry in our informal "Fincher Fireside Chats," held in the Parlors of the School of Business. The Deltasigs helped sponsor the school's annual businessman's day known as "Spring Thing" on April 29. We coordinated the program, sold tickets, and publicized the events of the day. A school-wide project which promises to be both unique and relevant is the presentation by the chapter of a "Seminar on the Future" early in May. Brother Bowley has been busy coordinating the preparation of the format and selection of lecturers for the seminar since early March. In an effort to facilitate communication within the School of Business, the Deltasigs have also resumed the publication of *S.O.B.A.*, the school's semi-monthly student newspaper.

As this school year draws to a close, the graduating seniors of Beta Phi Chapter wish each chapter continued success and achievement in the coming year through the pursuit of the goals of Delta Sigma Pi, and extend a similar wish to all graduating Brothers for personal success and happiness in the years ahead.—MARK R. COVINGTON

NEVADA—Reno

DELTA PI CHAPTER is currently conducting a blood drive to come to the aid of a chapter brother's relative. At present we are short of our goal of 30 pints, but progress is being made and volunteers are coming forth throughout the College of Business. We expect to reach our goal very soon. Delta Pi Chapter would like to thank all those who have found it in their hearts to help a fellow human in need.

Chapter President Mike Bass welcomes our 23 new members into Delta Sigma Pi and congratulates them on their successful pledge project.

Through the efforts of Brother Mark Alden we were able to arrange an open forum on "Ecology in Nevada" with Lieutenant Governor Harry Reid as guest speaker. The

evening proved to be a success as a "standing room only" crowd attended to listen to Mr. Reid and to air their views on this controversial issue.

Plans are being made for our chapter to enter in the University of Nevada's intramural athletic program this semester. This action will strengthen the fraternal bond within the chapter as well as spread the name of Delta Sigma Pi even more over campus.

All of our activities this semester are centered around the slogan; "Deltasig, Number One in '71!" We encourage all other chapters to follow; how about yours?—JIM MUDD

BALL STATE

EPSILON XI CHAPTER has crowned its 1971 "Rose" queen. She is Jennie Andersen and she was honored at our "Rose" Ball on February 13th. This dance also celebrated the initiation of 12 new brothers. They are Alex Baker, Denny Bieberich, Mike Clemmer, John Eager, Ted Gray, Jack Huber, Steve McKenzie, Robert Renner, Richard Ross, Noble Rye, Jack Shewmaker and Al Wilson. These new Deltasigs will be a great addition to our chapter.

That pledge class organized an outstanding professional tour of the Marhofer Packing plant. All pledges in the future will also be required to plan a professional meeting.

Our basketball team was 11-1 this year and placed out of 67 teams in interfraternity competition. Two volleyball teams are now starting play and a softball team is being organized.

As of last report, Epsilon Xi Chapter was fourth in our region in the Chapter Efficiency Index. We expect to reach 100,000 points easily.—DARRELL S. RICHEY

WAKE FOREST

GAMMA NU CHAPTER at Wake Forest University is continuing once again its excellent balanced program in the Spring semester. In social, professional, athletic, and academic endeavors, the Brothers as usual proved their leadership on campus. The social program consisted of several successful house parties, the annual "Rose" party this year honoring our "Rose," Carolyn Baldwin, and the always successful Beach Weekend held in May. Professionally, Gamma Nu Chapter sponsored a few interesting speakers and tours. In head-to-head athletic competition, the Deltasig Giants entered teams in all available sports, including basketball and softball, and the teams were mildly successful. Finally, the Brothers continued their academic excellence by having the chapter average above the all-men's average.

Spring semester rush this year was somewhat different from past years. As usual, the Brothers put forth one hundred per cent in rush. However, in an effort to get away from the conventional rush party, Gamma Nu Chapter staged a steak banquet for the rushes and Brothers. After this affair, all attended the Wake Forest-Virginia basketball game in which the Deacons defeated the Cavaliers. The culmination of the evening was an informal get-together and victory celebration in the house, at which several alumni and dates dropped in.—ROGER E. TOMPKINS

DAYTON

EPSILON TAU CHAPTER at the University of Dayton held its annual "Rose" Dance on February 20, 1970. Miss Beth Drew, who was sponsored by Brother Dennis Hipskind, was named the "Rose" Queen for 1970. She was crowned by the outgoing "Rose" Queen, Miss Mary Ann Fitz. The "Rose" Dance was very successful and it was indeed a pleasure to see the return of some of our alumni.

Pledging for the Spring semester netted two fine initiates. Although their number was less than anticipated at the start of the Spring pledge program, we are certain that their perseverance will be rewarded through membership, and that the chapter will benefit as well. Another rushing program is being considered for this semester and thus far it looks quite promising.

The newest member of our chapter is George Von Medford, a purebred St. Bernard. George is four months old, his weight is 52 pounds.

Two professional Programs are currently being planned. One is a tour of the McCalls Printing Company and the second is a speaker from Winters Bank.

I would like to congratulate Brother John Lehman, captain of our basketball team, and the rest of the team for having a good season with the main objective of just having a good game.

I would like to mention the graduating members of our chapter this year, they are: Brothers Ron Dubyak, Dave Fitzgerald, Bob Nelson, Butch Sujansky, Bob Pohl, John Rutledge, and Dick Schmit. Congratulations and good luck!—MARTIN F. GAREAU

DRAKE

FOUNDATIONS FOR Alpha Iota Chapter's Career Day program, held each October at the beginning of campus recruiting, are again underway. After analyzing last year's not so delightful participation, it was decided to move the event to a more central location on campus provided that the Building and Grounds Department assures us that facilities at the proposed site will meet our needs in terms of electricity, storage and the like. Present plans called for the first invitations to be mailed on or around April 1st with a follow-up letter approximately one month later.

To aid our chapter in this and our other efforts, the services of 19 willing young men have been secured through our spring rush. These future brothers are already being made to feel part of the group by serving on their pledge father's committee. The pledge class is less than a month old but have already shown their willingness to work and their desire to become one of us.

Several brothers from the chapter attended the North Central Regional Basketball Tournament the weekend of February 27th hosted by Beta Theta Chapter at Creighton University in Omaha. The weekend began Friday evening with fraternity fellowship in several of the local business establishments in Omaha. In Saturday's tournament fate looked kindly on our chapter giving us top honors and the task of hosting the event next year bringing happy men back to Des Moines on Sunday.

Future plans of the chapter include an annual softball game with Epsilon Chapter from the University of Iowa. The game will be played in Des Moines but a date has not yet been set.—DONALD R. FRITZE

LOUISIANA STATE— New Orleans

THIS SPRING SEMESTER started off with an encouraging event. The L.S.U.N.O. basketball team was voted as No. 1 in the country in the AP's small college division. The team was supported by a very enthusiastic student body. During any home game the Brothers of Epsilon Nu Chapter could be found amongst the noisiest of the team's followers. Epsilon Nu Chapter congratulates the Privateers of No. 1 L.S.U.N.O.

The chapter's frantic screaming at the basketball games was good practice for the annual Mardi Gras revelry. The chapter had rented a hotel room in the French Quarter of the city for four carefree days. The celebration ended with the big blowout—Mardi-Gras Day. Epsilon Nu Chapter once again was in the midst of the noisiest of all the Mardi Gras celebrators.

Immediately after Mardi Gras the big push was for a good rush. With nearly half the brothers graduating in May, the chapter needed a good rush program to keep membership up. Included in the activities was a Smoker where potential pledges were introduced to the membership and were given a brief history of Delta Sigma Pi business fraternity. The rushees were next introduced to the social and business aspects of Delta Sigma Pi with two parties and a business speaker. The speaker was Mr. James Fitzmorris, an ex-councilman for the city of New Orleans.

Further into the semester Epsilon Nu Chapter put on its annual Donkey Basketball Game. All the brothers had an opportunity to ride a donkey in the game. The score

is always low, but the excitement and laughs are always high.

The highpoint of the semester was the "Rose" formal. It was held on the Mark Twain riverboat. The brothers and their dates enjoyed the dance to the utmost, rocking out to the tunes of the band while paddling our way up the Mississippi River. In the middle of the dance the "Rose" Court was presented to the fraternity.

The climax of the semester was formal initiation of the new brothers.

SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco will be conducting a tour to the Business District in downtown San Francisco. Among one of the many stops will be the Pacific Coast Stock Exchange and a number of stock brokerage firms. The tour will be open to all students in business administration who wish an insight into the various networks in the daily trade of stocks and other securities.

The Brothers of the chapter are also sponsoring a "Get It On Dance" after the last basketball game of the season between Santa Clara and the University of San Francisco. Speaking of basketball, the Brothers successfully overcame the first of many victims in intramural competition by defeating the Law School Barristers 58 to 53. High men on the team were Roger LaLanne with 26 points and Rick Coopman with 16.

On February 17, the Brothers acted as hosts to a Management Conference of many San Francisco businessmen. The main speaker was Mr. Peter Drucker, who is the foremost authority in management. He is presently a professor at New York University and Management Consultant to many large national corporations. The conference was attended by all the Brothers and all are to be congratulated for a job well done.—FERNANDO GUZMAN



LARRY WALTERS, professional chairman of Alpha Iota Chapter at Drake University, accepts the first place trophy from Grand President Warren E. Armstrong at the North Central Regional Basketball tournament.

LOUISIANA TECH

BETA PSI CHAPTER is continuing toward its goal to make Delta Sigma Pi better known for the true things it is. Our professional and social programs are going strong. In December the Brothers, along with Phi Mu Sorority, sponsored a Christmas party for the children at the Ruston State School. All enjoyed the party and felt it was a great success. Recently, we initiated 16 new members in a unique fashion. The initiation was combined with a social which enabled the members to be better able to meet our new members.

Our professional program was highlighted in the month of March by two things. One was a field trip to the greater Houston area where we visited several large businesses and the businessmen of these companies. Perhaps the highlight of this trip was our visit to the Anheuser-Busch plant (they give away free samples). The second highlight is a "feeler" trip to Northwestern State University to see if we can set up a new chapter there. Field Secretary John B. McCoy and District Director James Webb will accompany the Brothers to Northwestern. The Field Secretary's visit will greatly help us and increase our determination to take an active part in university activities, social functions, and professional programs.—BOBBY J. MYERS

EASTERN NEW MEXICO

IN ORDER TO substantiate Epsilon Eta Chapter's membership, the Brothers here at Eastern New Mexico University have begun an intensive rush program. We are expecting better than 20 pledges this semester.

The Brothers and prospective pledges will become thoroughly acquainted at a planned smoker and a Monte Carlo party.

This semester we have plans to go to Lubbock, Texas, touring two companies, and having a get together with the Brothers of Beta Upsilon Chapter at Texas Tech.

According to our Chapter Efficiency Index chairman, Will Crockett, we will attain the 100,000 point goal this year.

Epsilon Eta Chapter's basketball team and handball team have been very successful. We are expecting great deeds out of these teams this semester.—SCOTTY HART

NICHOLLS STATE

ETA IOTA CHAPTER began the spring semester by hosting the district meeting in early February. Delegates from LSU, Loyola, McNeese, Nicholls State, and LSUNO met in Thibodaux for the one-day "brainstorming" session. The College of Business Administration recently began an "Executive In Residence" program, and Eta Iota Chapter was instrumental in its success. We furnished man power for the sessions and sponsored the Business Luncheon in conjunction with it. Brothers also participated in the Conference of Louisiana Colleges & Universities Convention and the NSU Annual Business Conference, both held at Nicholls State in the month of March.

Our professional program is well under way, with two luncheons, one industrial tour in the Baton Rouge area, and five speakers

at professional meetings on tap for the spring semester. Social functions are also being planned with the "Rose" Formal being held on May 1 in conjunction with our initiation banquet. Miss Gail Domangue is Eta Iota Chapter's "Rose of Deltasig" for 1971.

We are working hard toward our 100,000 points in the Chapter Efficiency Index, and under the guidance of our new president, John Walker, we are sure we will achieve it again.—DAVID P. BROUSSARD

SIENA

THETA UPSILON CHAPTER at Siena College was installed into Delta Sigma Pi on January 9. Twenty-nine undergraduate students and three faculty members became Brothers during initiation ceremonies held in Roger Bacon Auditorium on the Siena Campus. An installation dinner followed at Mario's Theatre Restaurant in nearby Troy, N.Y.

In accordance with Theta Upsilon Chapter's professional activities schedule, an investment seminar, conducted jointly with a local office of Merrill, Lynch, Pierce, Fenner, and Smith, will be conducted within the next few weeks. Not only will the Brothers gain greater insight into the investment processes, but the seminar will also provide the chapter an opportunity to expand its own financial resources.

At a recent pledge initiation, 18 men were inducted as neophytes into Theta Upsilon Chapter. Considering that Theta Upsilon Chapter is comparatively young, the present Brothers were enlightened with the large pledge class. A stringent pledge education program, under the direction of Vice President Carvill, has been initiated.

Siena College is proud of Delta Sigma Pi. The goal of each and every Brother is to make our chapter the finest in the International Fraternity of Delta Sigma Pi.—ROBERT B. VAN WIENEN

SOUTHEASTERN LOUISIANA

ZETA SIGMA CHAPTER has experienced another successful year of activities on the Southeastern campus, and once again the chapter will contribute a very fine group of young employees to the business world. Graduating officers include: Rob Rome, president; Mike Capone, senior vice president; Mickey Clogher, vice president; and Donald Gerchow, chancellor. These individuals have contributed a great deal of work in bettering our chapter on campus.

The sports highlight of the year came in February when the Business faculty faced the fraternity team in a long awaited basketball match. The 35-33 victory came to Zeta Sigma Chapter, but not before it was well aware of the capabilities of a talented but out-of-shape faculty team. Our team was led by Dave Burgard, Don Gerchow and Mike Capone; while the faculty was led by instructors Bill Slaughter, Joseph Miller and James Crow.

Zeta Sigma Chapter must now look forward to next year when its membership will once again endeavor to attain the status it has earned thus far. In looking at previous accomplishments and goals of the future, it

is certain that Zeta Sigma Chapter of Delta Sigma Pi will remain a leader on the Southeastern Louisiana University campus in many years to come.—RICKIE D. HEBERT

BOWLING GREEN STATE

THETA PI CHAPTER at Bowling Green State University has heard many interesting speakers and topics in the past few months. Subjects, such as the relevancy of different grading systems, professional specialization in college and business, and present job placement opportunities have provided valuable information to the members.

We participated in a field trip to the Chrysler Corporation in Detroit, Michigan. While there, an excellent explanation of the cost accounting methods used by Chrysler was given to the Brothers along with a tour of the assembly plant.

In line with current problems of the nation, Theta Pi Chapter had a very good lecture followed by discussion on the ecological problems as related to the activities and responsibilities of the business world. A field trip is planned for late May to Ford in Detroit.

The Brothers of Theta Pi Chapter congratulate their members and all the other Brothers of Delta Sigma Pi who are graduating. We wish you all the best of success in all that you do.—ROGER W. HEINS

WISCONSIN—Madison

PSI CHAPTER at the University of Wisconsin has recognized the turnover from undergraduate to alumni as five of our Deltasigs have taken out on the paths of business. However, we have come back stronger as our initiation banquet bequeathed the Delta Sigma Pi Badge and Insignia to nine new Brothers.

As the next semester with its new officers gets into full swing, so also does our rush program. As the Brothers swarm the dorms and the School of Business every Tuesday, we hold open rushes weekly to give everyone a chance to see our house and what Delta Sigma Pi is all about.

The professional program begins to evolve out of its planning stages. Along with a group of speakers of various business cultures, we are holding two major events this semester. The first big event will be our annual Student-Faculty Banquet, with over 30 professors being requested by Psi Chapter to attend and thusly to receive better acquaintances with professors of business and economics. We are attempting to close the gap between teacher and student. The second event, still in the planning, will be field trip to the Federal Reserve Bank in Chicago. An outing thru Big Brothers will also challenge the Deltasigs with social interaction.

A host of suppers and other social functions will give the Psi Chapter a better and closer affiliation of Brotherhood.

The annual Dads' Day (possibly one for the mothers next semester) will be the highlight of the semester's social calendar. So as Psi Chapter at Wisconsin progresses forward as an opening tulip in spring, we are out to meet and conquer the ever increasing challenges of the world while we extend a wish of Brotherhood to all.—KENNETH J. KRANTZ

MANKATO STATE

EPSILON IOTA CHAPTER once again is occupied with a very busy calendar of professional, athletic, and social functions. The basketball tournament at Omaha is bound to be one of the highlights of winter quarter with most of the brothers going.

In professional activities, we toured Winnebago Industries at Forest City, Iowa, which is the largest motor home factory in the world.

In intramural sports, our hockey team powered to second place in the fraternity division and would have participated in the all-college play-offs had the weather permitted. In college sports, Brother Jack Pollard, one of Mankato State's finest track stars, has once again shown his superior running abilities by breaking our school 440 yard dash record by one second, which ranks him in the top twenty sprinters in the nation.

The "Rose" dance, a very gala event, was held on January 23 at the Anchor Inn with many alumni celebrating the event with us. Pat Cashman of Gamma Phi Beta Sorority was crowned our 1971 "Rose" Queen.

Events coming up are Parents' Day, Awards Day, and the very popular Charity Carnival in which we lead all the fraternities in contributions and award winning.

The Brothers of Epsilon Iota Chapter, proud with their experiences and memories of the past, are looking toward another successful quarter. We wish all the Brothers of Delta Sigma Pi the future's best.—JIM G. KRZMARZICK

HOUSTON

ETA PSI CHAPTER at the University of Houston had an outstanding Fall semester, but this Spring semester has proven to be even more exciting. The semester started with a chapter "1st Anniversary Party." This was followed by an active rush program led by Vice President Tim Turner which culminated in a delicious "Pledge Acceptance Dinner." The 10 pledges have distinguished

themselves with various fund raising and professionally oriented activities.

While none of the brothers or alumni were able to recall much about their visit, the tour of the Busch Brewery in February was said to leave all participants lightheaded with fascination. Last semester, a very interesting field trip in the form of a boat tour down the Houston ship channel opened a few Brothers' eyes (and sinuses) to the harmful effects of industrial pollution. This semester an educational trip to the NASA Manned Spacecraft Center is planned.

The chapter activities were led this Spring by a distinguished slate of officers elected in December. They are: president, Vincent Ruiz; senior vice president, David W. Kent; vice president, Tim Turner; vice president-professional activities, Frank Monk; secretary, James R. Kuhn; treasurer, Roland C. Kinney; and historian, Terry Lee Bice. All of our officers deserve a special word of thanks for the fine job they have done.

After a busy semester of professional and social activities, the semester ends with the "Rose" Ball on May 15. All Brothers are anxiously awaiting the end of finals and this finale of the semester.—JAMES N. SCHMIDT

TULSA

THE BROTHERS OF Beta Chi Chapter put on a more concentrated effort this year than in many of the past. The results have been quite heartening. With the transfer of Brother Bob Flanagan to Oklahoma State University at mid-term, a newly inducted Brother, David Simpson, was charged with the responsibility of the Chapter Efficiency Index chairman. He handled his job exceedingly well.

A new innovation at Beta Chi Chapter this year was the inception of a mini-mester pledge program. Tulsa University has had a mini-mester for the past two years, but this was the first time the Brothers had taken advantage of the presence of more students on campus than would normally be the case at most schools to have rush, pledge education and initiation in a span of six weeks between

fall and spring semesters. The program was a success and will become part of the regular chapter program during the upcoming college years. Also, we thank the Brothers of Delta Theta Chapter from Oklahoma City University for their participation in the mini-mester initiation.

Brother Sam Wozniak prepared the finest professional program we have enjoyed in years. His ability to bring excellent speakers with exceptional professional backgrounds and arrange interesting tours help make such a good year possible. Also, Brother John Carter accentuated the professional year by arranging a very fine social program to keep the year as well rounded as possible.

The Brothers welcomed both the Executive Director and Executive Secretary, Charles L. Farrar and Ben Wolfenberger, to the Tulsa University campus during the college year.

As the summer approaches, plans will begin to take shape for the upcoming year. We say goodbye to those graduating Brothers and encourage their affiliation with the alumni club in the city or area where they choose to practice commerce and business.

Lastly, we eagerly await the 28th Grand Chapter Congress at Pocono Manor Inn. We look forward to the fellowship of the many Brothers from across the nation who will be in attendance and the chance to exchange views and ideas.—FRANK E. PRESFIELD

OKLAHOMA STATE

MR. SAM BATES, of Bates Brothers Clothing Store, spoke to us on "The Small Businessman Today". His talk was the first of many guest speakers this semester. The underlying reason for such a professional lineup is largely due to the fine efforts of Bob Young, newly elected Professional Vice President.

We held our rush smoker on February 9. As usual, in fine tradition, Dr. B. Curtis Hamm gave an excellent talk not only on the relevance of Delta Sigma Pi in the world today, but what Delta Sigma Pi can do for an individual now while he is in college. Dr. Hamm is probably one of the best rushers that we have. The members also did their part in rushing this semester. However, much to our disappointment, only a few showed up for the first pledge meeting. As a result of this, the members are making special efforts to encourage qualified students to pledge. With this effort, I am sure that we will again reach our membership goal.

On February 10, we held our election of the "Rose of Deltasig." David Peugh did an outstanding job of coordinating the election. The "Rose" for this year is Lyndelle Holmes. She is a sophomore in Stenographic Administration. First runner-up is Debbie Cunningham, a freshman in General Administration, and finally, Marsha McCollum is second runner-up. She is a sophomore in Business Administration. Lyndelle officially took reign on March 13 when a formal banquet was held in her honor.

At our last meeting Mr. Gardner, Vice-President of Stillwater National Bank, spoke to us on "The Bank's Place in Society". It was very enlightening and entertaining.

This brings us up to date in our spring semester.—RICK SPELLMAN



DR. CHARLES TAFF, head of the Department of Business and one of the founders of Gamma Sigma Chapter at the University of Maryland, addresses the members and prospective pledges at the spring rush meeting.

SHEPHERD

THE BROTHERS OF Epsilon Kappa Chapter started the second semester with a very informative lecture by General Earl Wheeler, the retired Head of the Joint Chiefs of Staff of the United States Armed Forces. General Wheeler's talk dealt with the preparation of the military budget; and was followed by a lengthy question and answer period dealing with all areas of the military.

In pursuing our professional goals, the Brothers this fall will be touring the Carling Brewery, Baltimore, Md., the Todd Steel Company, Frederick, Md. and an overnight tour to Keyser, W. Va.

Our intramural teams met with both success and failure this year. In football, we finished runner-up, and lost the championship by one point. In basketball, however, we were not quite as adept, and finished the season winning only one game. We are now awaiting the softball season, and feel that we will again be near the top.

We now have eight pledges who we feel will uphold the fine tradition of Delta Sigma Pi.

In closing, we would like to wish each of the graduating Brothers good luck in the future, and remember that Delta Sigma Pi is a lifetime enjoyment.—THOMAS HARMON

OHIO U.

ALPHA OMICRON CHAPTER at Ohio University is presently working toward a goal of 100,000 points in the Chapter Efficiency Index with all brothers eagerly participating.

In January, initiation ceremonies were held for Frederick Tatum, Shukri Haji Shafie, Alan Terry Cambell, Thomas Saracco and Philip Cavicchia. Our guest speaker for the banquet following the initiation ritual was Andrew T. Fogarty, (no relation to Tim) our Regional Director. Dr. Ralph Beckert, one of our Founding Fathers at Alpha Omicron Chapter, also witnessed the event and spoke briefly. After the dinner, two awards were presented for outstanding achievements. Receiving the outstanding award from his pledge class was Frederick Tatum, who hails from Fowler, Ohio. The outstanding member trophy was awarded to Ralph Bressler.

Our professional program, headed by George Risch, so far this quarter has provided us with a tour to National Cash Register in Dayton. Traveling with the Brothers to N.C.R. was our Business Sorority, Phi Gamma Nu, advised by Mrs. George Rutkoskie. A great insight into N.C.R. computers and business was gained by all. Also on the agenda is a tour of Budweiser in Columbus with several other plant visits presently in the planning stages. Also, several speakers have been arranged by George for the quarter. Heading the list is Paul Hersey, Professor of Management, author, top Management Consultant and local tavern owner. Also, along this line, thanks go out to Rhys Riley, who has provided transportation for the Brothers.

Plans are also presently being formulated for our annual "Rose of Deltasig" Ball. Rhys

Riley, our social chairman, has announced that plans to hold the event at Burr Oak Lodge are all tentative. All Brothers are waiting with great desire for the once a year event.

Alpha Omicron Chapter wishes the best of luck in their future endeavors to Brother Bressler and Brother Eastwood who graduated in March.—BOB EASTWOOD



A RECENT SPEAKER at an Epsilon Kappa Chapter professional meeting was General Earl Wheeler (center), retired chairman of the Joint Chiefs of Staff. With him is Charles F. Printz, chairman of the Division of Business Administration at Shepherd College and Donald Bosic, president of Epsilon Kappa Chapter.

WISCONSIN STATE— Whitewater

GOSH, WHAT A TREAT! Theta Xi Chapter at Wisconsin State University-Whitewater is drawing to a close its first semester spent in the new Business and Economics Building. The spanking new structure houses the Chapter sponsored research room. To procure materials for the room letters have been mailed to distinguished executives, professors, *Fortune* 500 and major manufacturing concerns across the country.

The professional side of Theta Xi Chapter has been blessed with some inspiring and competent men of their fields. Chief Controller for A. O. Smith, Erle Milner, explained the importance of the Director of Operations to keep procedures running smoothly in areas of financial planning. Another stimulating foresight into the area of sales promotion was presented by Mr. R. V. Cummings, Sales Manager at Nagle-Hart, the principal distributor and service center for Caterpillar Tractor in Wisconsin.

Under the direction of Senior Vice President Chuck Hinz, and Vice President John Mocella, a brilliant and value-packed group of pledges were initiated after eight weeks of preparation which this semester included a service project and at least two hours of study each week with their pledge father. These fresh Deltasigs will be laden to carry

the heavy load left behind by 18 graduating seniors from this newly "hatched" chapter.

A whopping party is scheduled to fulfill a three-fold purpose: first to celebrate the chapter birthday, senior send-off, and alumni reunion. Any Deltasig in the area is more than welcome to attend.—THOMAS R. LABARGE

INDIANA STATE

NOW THAT ANOTHER semester has begun, the activities of Delta Tau Chapter are also under way. Last week, 25 Brothers toured the Western Electric Company in Indianapolis. We found this to be a very interesting and beneficial tour. On Saturday, a career conference was held in Indianapolis. Speakers from accounting, sales, retailing, and insurance were present. We found this to be very profitable for graduating seniors, and also undergraduates. Our spring rush functions started last week with 19 prospective rushees interested in Delta Sigma Pi. We have two more rush functions scheduled before bids will be sent out.

Bill Dovidas, social chairman, worked hard planning the "Rose" dance for our chapter. The "Rose" dance was held April 17, 1971. Many of our 1970 June graduates returned to Terre Haute to attend the dance.

The professional program for Delta Tau Chapter should be very interesting. Mr. Major Gross spoke to us last week on retailing with the Woolworth Dime Stores. We also have plans to have Mr. John Weissert, General Manager of the Indiana Pacers. We are going to have him speak to us on the business activities of professional basketball. In addition, Dr. N. J. Bucher is going to speak to us on the techniques of interviewing.

Delta Tau Chapter has been very busy this year, but our activities will continue through the summer. We feel that year round activities make a good chapter great.—STEVE HALL

JOHNS HOPKINS

CHI CHAPTER is preparing to end the 1970-71 year with another June dinner dance that promises to have even more surprises than last year's celebration. The tail of the fox is still wagging from the festivities of last June. This year promises to have more girls, prettier girls, and a rousing rendition of the "Rose of Deltasig" that will echo in the rafters. The game for this season will be to count the number of pussyfooters dressed in formal attire.

Mr. Ross Jones, at a recent Alumni Club meeting, explained some of the changes that have taken place on campus. Levering Hall has been purchased from the Y.M.C.A. and will continue under University supervision. The bookstore has a new management and is again open in the evening. The Evening College now has its own budget and will show an independent profit and loss. Perhaps the future plans are even more encouraging for several faculty members are to be employed full time. This is the necessary base leading to the offering of a Master's Degree in Business Administration. Contrary to popular belief, the Beefmaster has not been made a southern extension course center. See you in the fall.—JOHN S. SWINERTON



THE FIVE SOUTHERNMOST chapters in the Southern Region recently held a one day District Meeting in Thibodaux, La. From left to right are the presidents of the five chapters represented: John Walker, Nicholls State; Butch Upton, LSUNO; Markey Lawson, Loyola; Ray Beatty; LSU; and Jerry Watts, McNeese State. Over 70 members from the five schools attended the meeting along with Regional Director Roy N. Tipton and District Director William Culver.

NORTHERN ARIZONA

ON FEBRUARY 11, 1971, the men of Northern Arizona's Zeta Omega Chapter assembled for their first business meeting of the second semester, Spring rush arrangements being the premier topic of discussion. The latter endeavor itself officially commenced the following week with our first formal smoker. Guest speaker for the successful gathering was Mr. Carl Eller, president of Arizona Outdoor Advertising, owner of Combined Communications System, and one of the state's most successful businessmen. A casual get-acquainted affair was scheduled for our second smoker on February 25, and initiation of pledges took place March 1, followed by our traditional welcome breakfast the next morning. Barring any complications, we plan to initiate a fine spring pledge class on Saturday morning, May 1, with Zeta Omega Chapter's annual Awards Banquet being held that evening at the picturesque Canyon Country Club.

A number of varied activities in addition to rush will highlight the spring semester for the brothers of Northern Arizona's Delta Sigma Pi chapter. Within the next week we shall embark on a money-raising project in conjunction with the local Chamber of Commerce, selling to the community retailers promotional kits tied in with a major city-wide campaign to "Try Flagstaff First". Several tours are slated for the coming months, most of them in the larger Phoenix metropolitan area, though at least two, Easy Mills and Southwest Forest Industries, here in the vicinity of the campus. Socially, we hope to have a couple of athletic exchanges with our competing business fraternity in the Business College and our brother-chapter of Deltasig at Arizona State University, as well as a

farewell party for our numerous brothers who graduate in May. Finally, an outstanding list of top speakers is presently being arranged, completing a professional program which should assure Zeta Omega Chapter of its second consecutive 100,000 point year in our short four-year history.—BOB NICOL

GEORGIA TECH

ZETA LAMBDA CHAPTER, under the leadership of new officers, has had an unusually active quarter. The officers for spring and winter quarter are: president, Norm Trotter; senior vice president, Jack Vaughn; vice president, Bruce Clark; professional chairman, E. M. Wilkes; chancellor, John Rapp; secretary, Doug Tyler; treasurer, Steve Carraway; historian, Theral Mackey.

The first professional meeting of the quarter was held during rush. The speaker was Cecil Conlee, vice president of finance of Cousins' Properties. Other activities included a trip to the Federal Reserve in Atlanta, Georgia, and a professional meeting at the Playboy Club in Atlanta. Needless to say, our best attendance came at the Playboy Club. Wade Mitchell, a member of the Atlanta Board of Aldermen, alumnus of Georgia Tech and outstanding member of the Tech football team, was the speaker.

The Brothers of Zeta Lambda Chapter have worked closely with a fine group of neophytes. The pledges were challenged to a volleyball game and gathered with the brothers at a local Pub for an afternoon of relaxation. Neophytes of winter quarter are: Mohan Bagga, India; Smylie Gebhart, Meridian, Mississippi; Buddy Wages, Atlanta, Georgia; Chip Pallman (pledge class president), Jacksonville, Florida; Dave Lott, Decatur, Georgia; Jimmy Jenkins, Marietta,

Georgia; and Jim Neely, Covington, Georgia. The Brothers feel that Zeta Lambda Chapter has seven of the best to replace the graduating Brothers and represent the Fraternity.

In conclusion, the Brothers of Zeta Lambda Chapter would like to acknowledge our sincere appreciation to Gamma Omega Chapter of Arizona State for the chickens presented to Georgia Tech around Christmas. Congratulations on a fine football team and season.—DOUG TYLER

COLUMBUS

THE INITIAL YEAR for Theta Mu Chapter has been most fruitful. This Chapter has tried to carry out the aims of Delta Sigma Pi in a scope that covers many different areas. Theta Mu Chapter is nearing the 100,000 points in the Chapter Efficiency Index and hopes to be at the top in the final count.

The Winter quarter for Theta Mu Chapter was very active, consisting of its first and second initiation and the bringing of fifteen new Brothers into the fold. We also had an active professional program, having such speakers as W. T. Miller, Vice President of production at Royal Crown Cola, and Judge Thompson, financial advisor to American Family Life Insurance Co. Highlighting the social activities was our second place float during homecoming week and our perfect record in the Intramural basketball tournament.

During Spring quarter new officers were elected and took office. On April 26, Theta Mu Chapter Brothers celebrated their 1st anniversary in Delta Sigma Pi. This event proved to be a very memorable occasion.

The Brothers of Theta Mu Chapter extend to all the other Chapters best wishes and much success in the year to come.—WILLIAM R. OSS

FLORIDA

A TOUR THROUGH a \$200 million loss was the highlight of Beta Eta Chapter's annual field trip to Atlanta, Georgia. The University of Florida chapter visited four major businesses in the Atlanta area.

The most interesting was a tour through the Lockheed Aircraft Company where the C5-A is built. Though the C5-A is highly successful, Lockheed will lose over \$200 million on the government contract with the Air Force.

The tour of Carling Breweries was educational and very enjoyable. The brothers sampled Carling's new Heidelberg beer, soon to be marketed in competition with Michelob.

The General Motors tour was disappointing. It seems General Motors, Atlanta, couldn't spare enough time to sit down and talk to the brothers.

Owens-Corning Glass was the last plant visited. They are planning a new type of mass production bottle for soft drinks which has a round bottom and plastic base. This, they believe, will speed bottle production by 80 per cent.

The Brothers agree this trip was the best yet and look forward to next year. Atlanta is beautiful, modern and clean and the nightlife is great.—JEFF FINE

SOUTHERN ILLINOIS— Edwardsville

ETA SIGMA CHAPTER at Southern Illinois University, Edwardsville campus, is nearing the end of its second year of existence. The prospects for future years look bright as our numbers continue to increase with responsible and hard working Brothers.

In January, Gamma Pledge Class was initiated, which brought 15 new members into our ranks. All of the new Brothers are measuring up to the standards that are expected of a "Deltasig." Delta Pledge Class will be inducted shortly. Although the class will be somewhat small, with only nine members, we feel that quality is much more important than quantity.

We have had numerous professional meetings this winter, but the highlight was held at the Round Table restaurant. The Vice President of Marketing at Sunaco Corporation gave a very interesting and informative talk about the marketing aspects of his company's product. This was followed by films of the company's racing team in action.

Our "Rose" Ball was doubly enjoyable this year. Combined with Eta Nu Chapter we "doubled our fun." The ball was held in the "Rose and Crown Room" of the Che-shire Inn in St. Louis, Mo. Upon entering, each lady was presented with a long stem red rose. A steak dinner was served followed by the crowning of the "Rose" Queen. The lovely Miss Sandra Green, retiring "Rose" Queen, was on hand to crown Miss Carol Williams as Eta Sigma Chapter's new "Rose" Queen. Miss Williams was presented with a bouquet of red roses and the traditional gold champagne bucket on which her name and the year of her reign will be inscribed. After the coronation, everyone finished an enjoyable evening by dancing. Speaking for the Brothers, I wish to thank the "Rose" Ball Committee for a job well done.

As spring quarter approaches, we are starting to get prepared for the annual Spring Festival which always involves strong Greek competition.—LAWRENCE M. SPAHR

LA SALLE

EPSILON SIGMA CHAPTER at La Salle College inducted its new Executive Board Officers at its second business meeting of the spring semester. Brother William Mullen as newly inducted president, promised at least one social event every two weeks and thus far has not reneged on his promise. Brother Frederick Blinn, newly inducted senior vice president, did an exceptional job of signing up better than 15 rushees for the new pledge period. A revision of last semester's pledge period by Vice President Tony Arnone is now in effect. The first two weeks are devoted strictly to pledge education and the rest of the time is left for the pledges to get to know the Brothers and some of our traditions. Initiation was April 4, right before Easter break.

During the Easter break a number of Brothers planned an excursion to the sunny shores of Florida as one of the social events of this semester. Upon their return to Philadelphia and classes, Epsilon Sigma Chapter celebrated its eighth Anniversary.

The annual Dinner Dance was held at The Inn of the Four Falls on April 23. As was last year's, this year's affair was just as rewarding. It gave the undergraduate and alumni Brothers a chance to get together in a socially relaxing atmosphere and discuss the past and future events of our chapter.

Brother Bill Wall, as professional chairman, set up a good professional program for the month of March. On March 4, Mr. Ralph V. Caliendo, Director of Personnel at Victory Metal Manufacturing Corporation in Plymouth Meeting, addressed the Brotherhood on job interviews and how to handle oneself during an interview. On March 18, Mr. Ted Dehne who is an Assistant Investment Officer at Penn Mutual Life Insurance Company, discussed with the Brothers the advantages of making the proper life insurance investment. Both meetings were very informative for those who attended.—JOSEPH F. SIEROTOWICZ

INDIANA

ALPHA PI CHAPTER culminated a successful Fall semester that saw 24 neophytes initiated into full fraternity Brotherhood. The annual Rose Dance was held on January 9, 1971. Miss Donna Hartke was elected to reign for a year as the Chapter's "Rose Queen."

As the Spring semester started, 16 Brothers from the chapter attended a career conference held by the Indianapolis Alumni Club for the Indiana Chapters of the Fraternity on February 20, 1971. The all day affair gave the Brothers in attendance an opportunity to talk with representatives of marketing, sales, banking, industrial and public accounting, and insurance activities. In addition, old acquaintances were renewed with Brother Wayne O. McHargue, District Director, and Brother Andrew T. Fogarty, Regional Director.

When Spring comes to Indiana University, thoughts turn to the Little 500—a scholarship fund raising event that is reputed to be the biggest college weekend in the country. Alpha Pi Chapter will be actively representing the Fraternity in this event by providing a bike team to ride in the race. In addition, the chapter will sponsor a co-ed mini team in a tricycle race held the night before the main race. Also, a regatta team composed of members from the Fraternity and the co-ed sponsors will compete in the Little 500 Regatta race held the weekend before the main race.

Spring will also see the resumption of intramural sports. The chapter's golf team, which includes Brothers Dave Haugk and Darryl Kladden, that won the Fall semester Indiana University intramural golf championship, will be intact to attempt a duplicate performance this Spring. Individual medalist in the Fall event went to Brother Dave Haugk who shot a 72. The chapter will also field a softball team this Spring.

This semester will see initiated a new program to foster better teaching in the Business School. The chapter will hold elections to determine the recipient of Alpha Pi Chapter's award for teaching excellence. All Business School undergraduates will be eligible to vote. The award will consist of having the

recipient's name engraved on a publicly displayed plaque and publication of the results of the election. The program was enthusiastically received by the school's administration.

The professional program for this semester promises to be as exciting as the other activities mentioned. The program will see Mr. Herman B. Wells, Chancellor of Indiana University, speak at the rush smoker. This is quickly followed by a plant tour of R.C.A.'s Consumer Electronics Division. This division produces color television sets and stereo sets. An interesting program is promised when we will have an account executive from Merrill, Lynch, Pierce, Fenner, and Smith present a program on "Investments for Young People." Also, a representative from a large C.P.A. firm will speak to the chapter. Mr. Dick Hahn, State President of the Indiana Jaycees, will also present a program to the chapter. The last professional meeting of the chapter will be conducted by the pledge class to allow them to experience the planning involved in a professional program.

WESTERN KENTUCKY

ZETA THETA CHAPTER recently held two smokers in connection with rushing activities at Western Kentucky University. At these smokers, the Brothers of Zeta Theta Chapter were proud to have as their speakers Dr. John Herrick, Dr. Glen Lange and Dr. Wayne Eirich from the College of Commerce, and Brother Ron Clarke, our District Director. Dr. John Herrick spoke on professionalism and its role in his life as well as in the life of a Deltasig. Dr. Glen Lange informed those in attendance about the newly formed Accounting Club at Western. Dr. Wayne Eirich used his unique style of speaking while giving those who attended a brief outlook on the future of computers and their role in the future of America. Brother Ron Clarke, a member of Zeta Theta Chapter, informed his listeners of the many advantages of being a brother in Delta Sigma Pi. It was unanimously agreed upon by the Brothers of Zeta Theta Chapter and our nine new neophytes, that these four speakers greatly enhanced the effectiveness of the smokers.

On February 24, 1971, Zeta Theta Chapter held its first professional meeting of the Spring semester. Mr. Jerry Huskins, who is an Assistant Regional Director for State Farm Insurance, was the featured speaker. Mr. Huskins, from Murfreesboro, Tennessee, informed the Brothers of Zeta Theta Chapter of some of the things personnel interviewers are looking for while they are conducting an interview. Zeta Theta Chapter is planning four more professional meetings and two tours this semester.

Currently, Zeta Theta Chapter is in the process of publishing the first Western Kentucky University "College of Commerce Commentary." Zeta Theta Chapter is publishing this newsletter in connection with other clubs and organizations in the College of Commerce. It is to inform students of commerce, faculty, and alumni of the current activities within the College of Commerce.—JOHN A. PALASZ

COLORADO

THE BROTHERS OF Alpha Rho Chapter returned to the University of Colorado in full gear to make preparations for a very successful semester. Newly elected executive officers include: President Richard Lewis; Senior Vice President Dave Haney; Vice President Steve Miller; Secretary Gary Hamilton; Treasurer Don Biggs; and Historian Fred Schields.

Our chapter started the spring semester off with a book exchange that lasted through the first week of classes. It was set up in the business school and provided many of the business students with their new books for the semester. The book exchange aided many students in easing their financial book problems as we sold approximately \$1000 worth of books and kept only ten per cent. Because of the continued support we received from the school and students for the exchange, Delta Sigma Pi plans to continue it in future semesters.

Another highlight of particular interest included a very successful rush week which was commenced by the selecting of 14 outstanding pledges. The pledges include Steve Overlee, Mark Mohill, Howard Schiff, Carl Voss, Bill Reeves, Mark Hem, Eric Koelling, Rob Martinson, Herb Fennell, Larry F. Willers, Bob Hurley, Joe McNamara, Dick Peterson and Mike Corman.

To complement this exceptional spring pledge class, the pledge education program has started off with the intent being to make the pledge meetings a more meaningful and worthwhile experience with many of the Brothers attending each pledge meeting. This accounts for better communication between the pledges and members. We feel that these men certainly have the potential to contribute to the future success and growth of our chapter.

Deltasig has a full slate of activities planned ranging from four professional meet-

ings to a diversified field of tours and social events. Tours arranged for the semester include trips to Coors Brewery, Ivancie Winery, and the Samsonite plant in Denver. Social events planned are a night ski party at Lake Eldora, a steak fry in the mountains, a softball game between the pledges and members, and, of course, our annual Biological Specimen party (Wow!). Alpha Rho Chapter is also proud to announce the electing of Miss Joyce Settle as our new "Rose of Deltasig". The Chapter Birthday was a time of jubilation as all the Brothers celebrated the marking of our 45th year as part of Delta Sigma Pi. We are also looking forward to our initiation banquet and the "Rose of Deltasig" ball and banquet coming up in the near future.

We have only just begun a new school term and can't really say what lies ahead for Alpha Rho Chapter, but the Brothers do realize that if we keep up the hard work, unity and caring in both our social and business activities, our Brotherhood will contribute to our education and continue to prosper and grow. The Brothers of Alpha Rho Chapter would like to wish all Brothers and chapters a very successful and rewarding year and welcome all Deltasigs to visit us if ever in the Boulder area.—FRED H. SCHIELDS, JR.

LOYOLA—Los Angeles

ONE OF THE MOST successful social events of the year was the "Rose of Deltasig" banquet. It was held at one of the finest restaurants in the Los Angeles area. Our queen was Jean Gannon, and her court was Monica Freeman and Gail Driezler.

The fraternal brotherhood of Loyola University all joined in to help an orphanage in Tecati, Mexico. Each fraternity took on money raising functions and co-sponsored one of the most successful dances Loyola has had for a long time. The Delta Sigma Chapter, through the coordination of Brother Dennis Paul, was able to raise over

a hundred dollars through the selling of Los Angeles Lakers basketball tickets and selling soft drinks at the dance. The drive ended with a work day at the Tecati orphanage. A good number of the brothers were able to attend and give a helping hand.

We have successfully run a soft drink vending service on campus for over a year. The project consists of placing vending machines in all of the five dorms. We are currently taking in around a hundred and twenty dollars profit per month and when the weather is warm, profits are greater. The operation is currently run by Brother Bob Jong.

Several professional functions are in the planning stages, one being a luncheon where the public relations director at Loyola University, Mr. Bactel, will speak on his field.—W. SCOTT BROWN

LAMAR TECH

WE, THE MEMBERS of the Delta Eta Chapter at Lamar State College of Technology (soon to be Lamar University), would like to inform our many brothers around the nation and the world that we here at Lamar are very much alive and well. Our chapter is currently growing in quality as well as quantity. We have, for the present Spring semester, ten young men who were accepted as pledges. They are: Eddie Heil, Mike Metcalf, Frank Maribella, Jeff Branick, Mike McGurk and Joe Perkins. Through our pledge program and personal example, we are showing these men what fraternal brotherhood in Delta Sigma Pi is like.

At present, the biggest news in the school of business is the smashing success of "The All-Electric Deltasigs" (our basketball team). We have been defused only once in four outings and have earned a berth in the intramural play-offs. Other activities which have kept us busy this year, or will keep us busy in the near future, are our field trip during the fall term which took us to Houston International Airport. We found the expansion-minded airport to be very interesting to say the least. The two field trips, March 3 and March 5, to Gulfco and Gulf Oil respectively will no doubt be as interesting and as worthwhile as the first. Our combination "Rose" ball and birthday party scheduled for April 17, along with professional or business meetings and social get-togethers, help to keep us healthy, wealthy and wise in the spirit that every Deltasig chapter should possess. With our chapter advisor, Mr. H. A. Barlow, inspiring us by his example in the class room, in our college community and in our city, we, your brothers at Lamar, stand tall and proud because we know we are members of one of the best fraternities in the world. Before closing, I would like to list our chapter officers for the 1970-71 year. They are: David Theobald, president; Dwain McInnis, senior vice president; Jim Hollomon, vice president-pledge education; Lee Hasselmeier, treasurer; Dan Clark, secretary; Pat Fitzgerald, vice president-professional activities; Roger Dillon, historian; and Kirby Collins, chancellor. Until next time, we, the members of the Delta Eta Chapter, remain yours in brotherhood.—MICHAEL R. MELANCON



PICTURED HERE is a part of the 22 pledges of Alpha Beta Chapter at the University of Missouri at Columbia.

NEBRASKA—Lincoln

ALPHA DELTA CHAPTER at the University of Nebraska in Lincoln has had several activities as we strive to gain another outstanding second semester pledge class. We've had a rush smoker, a house party, a pro dinner, and a rush stag. These events have brought several men into our pledge class and we're looking forward to a rewarding semester.

The short pro tour this semester to Columbus, Nebraska, took on a new look. Going up with us were girls from Phi Chi Theta, the business sorority on the Nebraska campus. This is the first time that they've gone with us and we all enjoyed it very much and are looking forward to doing it again next year.

The house is looking towards this summer when we hope to do some more remodeling. After all the work done last summer it doesn't seem possible that there could be anything left to do but the living room needs to be modernized.

I take this space to apologize to Professor Joseph Simmons, who teaches finance at the University of Nebraska. Alpha Delta Chapter initiated him first semester and we are all very pleased to have him with us. No mention of this was made in March's article.

Good luck to all graduating Deltasigs and I hope you all find a good job. Also, I hope every Deltasig has a very enjoyable summer. —BLAKE W. ROWLISON

McNEESE STATE

THE BROTHERS of Eta Tau Chapter are proud to announce winning the attendance award at our recent District Meeting held at Nicholls State University in Thibodaux, Louisiana.

The Brothers of Eta Tau Chapter extend their best wishes to Brothers Ted Friedrich and Billy Patton, who graduated in January with a B.S. in accounting. They served the fraternity and University with the greatest of dedication.

Newly elected officers of Eta Tau Chapter are: Brothers Dan Reim, vice president; Russell Cooley, secretary; Tony Pickett, treasurer; Jim Sims, professional chairman; and Terrell Fruge, social committee chairman. Congratulations!

Our chapter Brothers plan to spend some of the forthcoming Easter Holidays working at the Margaret Lewis Day Care Center. This organization works with mentally retarded children. Our chapter will furnish the paint and labor for the outside painting. It was our privilege to make this past Christmas one of their best for these worthy children. The satisfaction we received from helping these children is priceless. The Brothers of Eta Tau Chapter will continue to help this organization in any way possible and feel we could never give too much help.

Our pledge program this semester is off to a great start. A total of 22 pledge prospects are being considered for membership in the chapter. Our first rush party was held in the Commuter's Lounge on the campus. All chapter honors and fraternity literature was displayed and President Jerry Watts spoke to the pledge prospects about the fraternity and our chapter. Brother Mike Cline arranged

for the fraternity to have a rush party and barbecue at the camp of Mr. Voris King. Several faculty members were present. Thirty-five members and prospective pledges also enjoyed the entire day filled with food, fun and games. Our thanks to Mr. King for the use of his camp.

Upcoming events this semester consist of a "Rose" Ball, Business Seminar, and a tour of the Procter and Gamble plant in Alexandria, Louisiana.

The Brothers of Eta Tau Chapter are looking forward to another successful semester with pleasant memories behind them and new experiences before them.

The Brothers of Eta Tau Chapter would like to thank our beautiful and delightful queen, Donna Guzman, for a job well done and we are indeed grateful.

Eta Tau Chapter would appreciate hearing from other chapters in order to improve our communications within the network of our fellow Brothers of Delta Sigma Pi.—RONALD J. DOUGAY

PITTSBURGH

LAMBDA CHAPTER has planned a full calendar of both social and business events for 1971. The survival and viability of a chapter can be determined only by its members and their individual and combined interest in these events.

In keeping with the purpose of Delta Sigma Pi the Brothers attended a research round table in January, initiated by a local bank. This round table permitted the Brothers to affiliate themselves with the business world and aid the bank through consumer opinions on new systems.

The Pittsburgh Alumni Club held a square dance on January 30, 1971 and invited the Brothers from the undergraduate chapter. Even though the weather was extremely bad, over 50 Deltasigs and their wives attended, making the dance a success.

A rushing smoker was held on January 9, 1971 and 29 Brothers attended to greet the prospective pledges.

At the February meeting, a vote was taken to elect a Brother to act as liaison between Pittsburgh's Lambda Chapter and Duquesne University's Theta Rho Chapter. Jerry Churba was elected to fill this post.

Lambda Chapter is losing a Brother due to a transfer. Bert Huselton, who works as a liaison for the Navy at Bettis Atomic Plant, has been given a new mission with the Navy. —JEROME J. CHURBA

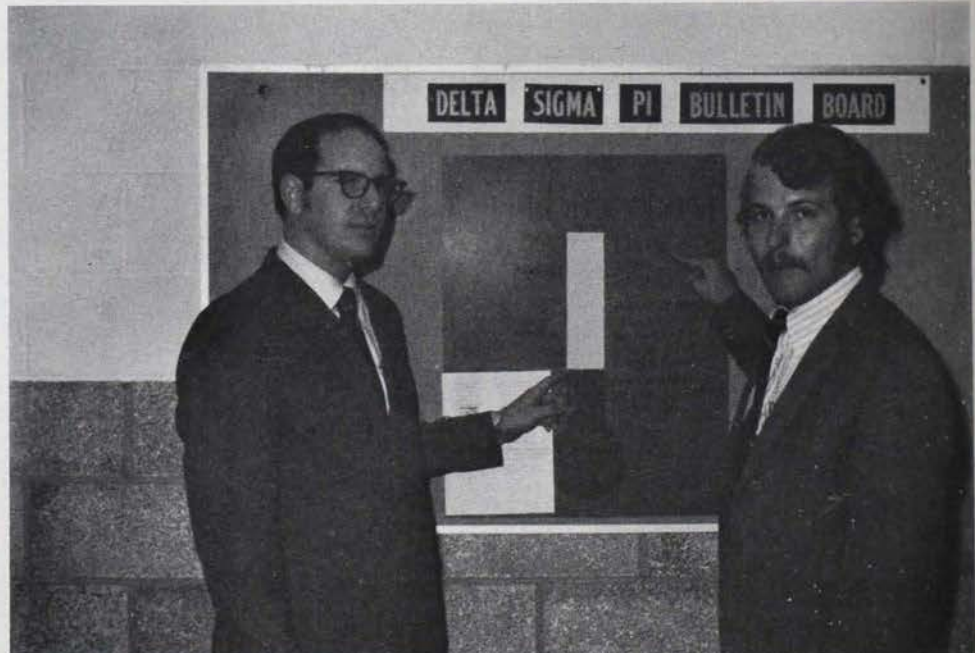
STATE U. OF NEW YORK—Albany

ZETA PSI CHAPTER is attempting a different approach to a common problem, increasing membership. Past solutions have centered on how to convince a different generation of college students that the traditional fraternity could still offer you a chance to be an individual. We are still using this approach but have added another aspect, keeping graduate brothers active. This semester, five brothers who are in graduate school, working, or both, have decided to remain in the chapter.

Albany Memorial Hospital was the scene of a rather high spirited Christmas party. The kids were very amused with toys, games, and a Santa Claus wearing sideburns.

Zeta Psi Chapter's basketball team finished within one game of becoming the league champions. Coach Dave DeSormeau's team is much improved over last year's team.

This semester has resulted in a very effective rush program. We have 17 fine pledges who are acting as a very together group. The spirit with which these pledges carry out assignments makes them the best pledge class that Zeta Psi Chapter has had in awhile.—BILL HAMILTON



DELTA PI CHAPTER Treasurer Mike Reed and President Mike Bass examine the progress of the chapter's current blood drive to aid a fellow brother. The goal for the chapter is 30 pints of blood.

EAST TEXAS STATE

DELTA PHI CHAPTER at East Texas State University is once again off to another very active year. Newly elected officers for 1971 are: Roy Rabenaldt, president; Bruce Margrave, chancellor; Danny Farrell, senior vice president; Vinod Malhotra, vice president; Dru Landrum, secretary; Charlie Bently, treasurer; and Rodger Tadlock, historian.

Rush for the Spring semester officially began with a smoker on January 27. Then on the night of February 9, the Delta Phi Chapter Brothers held pledge pinning ceremonies at the fraternity house. At that time, nine new pledges received their pins. They include Dan Wall, David Thompson, Jonny Johnson, Brent Moore, Curtis Thompson, James Hart, Ben Taylor, and Bob Shelby.

The first professional activity for this semester was on February 3. The Delta Phi Chapter Brothers toured the Schlitz Brewing Company in Longview, Texas. Our professional chairman, James Fransen, has gotten off to a good start and it looks as if the chapter will have many activities throughout the semester.

Events for the spring included the annual "Rose" Ball on February 20, at the Adolphus Hotel in Dallas, and the Chapter Birthday Party on February 25, at the Ramada Inn in Greenville, Texas. Our Spring outing has been planned for May 1.—TONY LA TOUR

GEORGIA SOUTHERN

EPSILON CHI CHAPTER of Georgia Southern in Statesboro, Georgia, would like to say hello to all the chapters. We have been silent from The DELTASIG for the past two years because of our rebuilding program which began in the Fall quarter of 1969 with eight Brothers. Since that time we have grown to 24 Brothers in the Winter quarter of 1971. We are again looking forward to a large graduation with Brothers Galloway, Ware, Turner, Waters, Strickland, Anderson, Wade, Woods, Williamson, Eubank, Miller, and Hinton to finish by the Summer quarter. We feel that our stunted growth in the past, and the problem that we face now, is the stiff competition of the large number of student organizations and groups for a small student body. We are hoping to maintain this growth from now on.

As far as what we have been doing over these two school years, we must first say that we scored our first victory in any sporting event in two years by downing the Nevil's PTA 55-50 in a heated basketball game. Our Fall 1971 football team finished in the hole with no victories, but our defense was number three in the league. We attributed this to the outstanding defensive line who were putting constant pressure on the opposing team. Spring 1971 we will begin softball and are looking for a more successful season. Epsilon Chi Chapter participated in the Homecoming activities of Georgia Southern College in 1970 and 1971, and entered a float each year. We also had officer cars and a car for Miss Becky Sorrow, our present "Rose." A new feature that we have entered each year has been "The Petunia of Delta

Sigma Pi." Brother Drennon Strickland has participated as "Petunia" these two years.

Our professional program is becoming stabilized now and we are progressing into our purpose. One major event was a trip to Union Camp Corporation in Savannah. Also, just recently Dr. Paul LaGrone, chairman of the Business Division, spoke to us on the "Growth of Business at Georgia Southern College." We feel that this topic would be interesting because Georgia Southern College has been granted a School of Business to begin operation in the Fall of 1971. We are making plans for two field trips and four speakers during the Spring quarter. We are hoping to visit the Pabst Blue Ribbon Brewery in Perry, Georgia, and the "Bomb" plant in South Carolina.

Presently we are making plans for our "Rose" dance to be held May 15. This year we have decided to get in touch with the approximately 150 alumni Brothers and have them attend. We also extend an invitation to any Brother or chapter, who may be in this area, to attend.

Ya'll come see us.—RON GALLOWAY and EARL WARE

NEBRASKA—Omaha

GAMMA ETA CHAPTER at the University of Nebraska at Omaha presented an additional \$1000 to the Dr. Wayne M. Higley Scholarship Fund February 11, at U.N.O. President Kirk E. Naylor's press conference. This brings the total of the fund up to \$3100 in which we lead all other chapters.

Due to Gamma Eta Chapter's success in our coupon sales our chapter sponsored a trip to Denver, Colo. (besides presenting the \$1000 to the scholarship fund). About 25 brothers took the two day trip by chartered bus. The chapter toured the U.S. Mint, National Biscuit Co. (Nabisco), and Safeway Distribution Center. We talked to top management officials at Nabisco and Safeway concerning the management aspects of their respective businesses.

February 12 and 19 Gamma Eta Chapter held its two smokers with guest speakers from Snelling and Snelling Employment Agency and a management official from the Gene Eppley Airport, respectively. They presented their views on the growing businesses in Omaha. Our chapter will have approximately 13 pledges the second semester.

The Gamma Eta Chapter showed their ability to win in sports by taking our division championship in intramural basketball, led by our athletic chairman Bill Pierce. Our chapter finished with nine wins and one loss, adding to our trophy case another trophy.—RICHARD A. NIGRO

CALIFORNIA STATE—Hayward

ZETA TAU CHAPTER at California State College at Hayward has completed a highly successful Fall quarter. We were able to add seven new Brothers to the rolls of the Fraternity. The Fall quarter was brought to a close with a Christmas party for members, alumni and their dates.

The new quarter was started with an emphasis on improving our chapter and the membership by revitalizing our professional program. We have planned more tours and speakers such as the tour of Frieden's and a speaker from Aetna Life.

We have worked to improve our image on campus by presenting a better image through our pledge class. Zeta Tau Chapter has seven new neophytes who have been working hard on "Pledge Sing Along," and ticket sales for color television for this quarter. A golf tournament is one of the upcoming events of the quarter. Our "Rose" queen has been selected from the School of Business. She is Jan Grottemeyer, an accounting major. A "Rose" banquet is being planned for her installation.

The Brothers of Zeta Tau Chapter are looking forward to a year of continued professional and social activities and another 100,000 points in the Chapter Efficiency Index.—MICHAEL M. QUINN



MEMBERS OF Phi Gamma Nu and Delta Rho Chapter at Ferris State College make last minute arrangements prior to the start of the chapter's second annual Career Day.



HAROLD PHIPPS, assistant professional chairman of Beta Rho Chapter, is shown here as he presents a certificate of appreciation to **Martin I. Cornick** for his contribution to the professional program of the chapter.

NORTH CAROLINA— Chapel Hill

DURING THE SCHOOL YEAR 1970-71, Alpha Lambda Chapter has undergone a drastic rebuilding process. At the end of the 1969-70 school year, all of the Brothers but one chose to become social fraternity members. This is primarily due to the fact that, over the period between 1965 and 1970, the objectives of the members of Alpha Lambda Chapter gradually became at odds with the objectives of the fraternity as a whole.

Since 1935, Alpha Lambda Chapter had operated a chapter house with reasonable success. In 1965, we had the great satisfaction of earning first place in the Chapter Efficiency Index and operating a social calendar that kept pace with social fraternities on campus. However, operating a chapter house proved to have its disadvantages also. Number one on the list was the fact that social fraternity members were prevented from joining Alpha Lambda Chapter. They simply could not pay social dues at two houses and at the same time. This had the effect of not only limiting Alpha Lambda Chapter's membership prospects to business majors, but to business majors who did not belong to social fraternities; and on the University of North Carolina campus, many business majors belong to social fraternities.

This year Alpha Lambda Chapter has undergone a rebuilding process through the efforts of the one remaining active Brother, The Central Office, and our Regional Director. On December 7, 1970, Executive Director Charles L. Farrar and former Alpha Lambda Chapter Secretary Larry D. Giles held a rush meeting in the School of Business Faculty Lounge. The result of this meeting was seven new pledges. Two of

these pledges were social fraternity members.

On February 14, 1971, formal initiation was held and Alpha Lambda Chapter's membership grew from one to six. The new Brothers are John Autrey, Larry Clemons, Roger Gee, Joe Morris, and Robert Harvey. Immediately following the initiation, chapter officers were elected with Executive Director Charles L. Farrar presiding. The officers elected were Larry D. Giles, President; John Autrey, Vice President; Larry Clemons, Secretary; and Robert Harvey, Treasurer. Also present were Leon H. Harding III, South Central Regional Director, Roy W. Dodson, Jr., and the Brothers of Zeta Upsilon Chapter at Virginia Tech. Alpha Lambda Chapter is deeply indebted to Zeta Upsilon Chapter for the aid they gave in composing the Ritual Team and making the 200 mile trip to Chapel Hill.

For the Spring, Alpha Lambda Chapter expects its membership to grow and its professional program will be started. A rush meeting was held on March 1 at which Brother Richard P. Calhoon, Professor of Business at the University of North Carolina, spoke on the importance of a professional fraternity in the university community and its advantages for the student.

Alpha Lambda Chapter will not operate a chapter house in the future. Meetings will be held in the University of North Carolina's School of Business or in a chapter room to be rented in the future. We intend to use this chapter room for study as well as our regular meetings.

In an overview, Alpha Lambda Chapter is now on an upswing. Our membership is growing, and we have returned to the objectives of Delta Sigma Pi.

WASHBURN

DELTA CHI CHAPTER at Washburn University of Topeka, Kansas, is busy preparing for the First Annual Regional Business Conference to be held on April 28th through 30th. Kansas Governor Brother Robert Docking will officially proclaim April 26th through May 1st as Collegiate Business Week of Kansas at the Statehouse. Several prominent men will be guest speakers at the conference. A trade-fair will be added to Business-Week at Washburn this year for interested companies. Proceec's from Business-Week will go to the Delta Chi Chapter Scholarship Fund. The fund will go to qualifying students of commerce and business administration.

A Delta Chi Chapter tour last fall took us to Wichita where we toured several businesses. The Fall semester ended with the initiation of 18 new members and the distribution of 5,500 desk pads to students of Washburn and to participating businesses in Topeka.

The Spring semester began with our semi-annual book exchange. Dan Wolfe was in charge of the book exchange this semester and was commended for his excellent job in that endeavor. Rick Taylor has returned to Delta Chi Chapter after a leave of absence from school for a year. Dixie Burkett was crowned queen of the "Rose of Deltasig" Dance on February 20th. On March fifth

Delta Chi Chapter celebrated its 11th birthday. This 11th year shows Delta Chi Chapter with over 400 members on its rolls.

New officers for the Fall semester are Willem Kadyk, president; James Armstrong, senior vice president; Gary Sawyer, vice president; Thomas Gardner, secretary; Ronald Challacombe, treasurer; John Pilcher, chancellor; and Andrew Pfeifer, historian. Ronald Challacombe came to Delta Chi Chapter from Zeta Nu Chapter of Texas A and I at Kingsville, Texas.—THOMAS E. ODELL

CINCINNATI

ALPHA THETA CHAPTER at the University of Cincinnati had their most successful "Rose" Dance in recent memory as more than 150 couples attended this year. The crowning of the 1971 "Rose" Queen and the selection of her court was again the high point of the evening. Miss Diane Alderson of Delta Zeta Sorority was chosen by the Brothers as our queen for the coming year.

Miss Alderson was busy as hostess from the start of her reign because this year the Brothers initiated a third rush and pledge program to complement the Fall and Spring rush programs now being used. The third pledge class enables us to appeal to those students at the University of Cincinnati whose CO-OP section put them out of town during the Fall and Spring Quarters. The Brothers, in conjunction with this step, are examining the possibility of running a full social and professional program during the Summer Quarter.

The Chapter has decided to renovate the House to provide the upgraded facilities necessary for an expanded program. A week and a half has been scheduled for work projects during the Spring break. New house rules are being considered to allow for better use of the house and our outdoor areas. With these changes the Alpha Theta Chapter looks forward to the Spring and Summer.—WILLIAM H. WAITE

STATE U. OF NEW YORK— Buffalo

THE BROTHERS OF Alpha Kappa Chapter at the State University of New York at Buffalo are busy with second semester plans and activities. The old year was successfully closed out with a tour of one of the local brokerage firm's facilities during the holiday recess. All those who attended agreed that it was an enlightening and informative tour and Professional Chairman Paul Frey did an excellent job in arranging this.

The annual "Rose" dance and "Rose" queen contest was held at the Little White House Restaurant in Williamsville, N.Y. The evening was capped by the crowning of our Queen for the coming year, Judy Davies.

Plans have been made by Senior Vice President Gene Puerner to again hold our Spring Rush Party at the Clardon Restaurant and we are looking forward to the opportunity to add new blood to the Chapter and the Fraternity. Paul Frey has arranged for upcoming tours through Iroquois Brewery and Arcata Graphics in Cheektowaga which is one of the nation's largest commercial printing concerns.—RON DUNBAR

Gamma Eta Chapter Helps Increase Scholarship Fund at the University of Nebraska

A UNIVERSITY OF Nebraska at Omaha scholarship fund was increased by \$1,000 on February 11—thanks to the members of Gamma Eta Chapter. Representatives of the chapter presented the \$1,000 check to the University of Nebraska at Omaha President, Kirk E. Naylor, as they completed another successful phase of a project which has resulted in the establishment of the Dr. Wayne M. Higley Scholarship Fund. Each year this fund provides a scholarship for a student in the College of Business Administration at the University of Nebraska at Omaha.

The Delta Sigma Pi fund raising project is called, "Discover Omaha." Students use bookkeeping and advertising skills, and develop the fine art of salesmanship, as they sell coupons which entitle the owner to discounts on specified items offered by Omaha merchants.

Last Spring Gamma Eta Chapter gave the University \$2,100 raised in "Discover Omaha" projects in 1968 and 1969. This gift to the University started the scholarship fund named in honor of Dr. Wayne M. Higley, professor of accounting and Gamma Eta Chapter advisor.

Coupon sale drives are conducted each fall. This year the student salesmen raised \$1,000, plus funds for a trip to Denver, Colorado during the semester break. About 25 members toured the United States Mint, Nabisco Corporation and Safeway Distributing.—RICHARD A. NIGRO

PENNSYLVANIA STATE

ALPHA GAMMA CHAPTER at Penn State has found the newly installed officers quite capable of running the chapter. Brothers elected to office include Ira Kisver, president; Dave Duran, senior vice president; Dan Sadusky, vice president-pledge education; Larry Kovel, vice president-professional activities; Jim Reigle, secretary; Chuck Matuszak, treasurer; Mike Petraszko, historian; Sam Koseck, Chapter Efficiency Index chairman; Bob Howard, The DELTASIG correspondent; Larry Kelly, social chairman and Bob Kohlmar, athletic chairman.

From the immense beauty and poise at the Pennsylvania State University, a "Rose" queen was selected to represent Alpha Gamma Chapter. We are quite confident that our selection will fare well in the stiff regional competition. The banquet itself attended by 42 brothers, their dates, and guests, was held in the Autoport Restaurant and followed by an earth-shaking combine with Delta Sigma Phi.

Our chapter welcomed the return of brothers from accounting internships in Los Angeles, Miami, Pittsburgh, New York and Philadelphia. Of course, the Spring was not complete without a fun-filled cabin party during Spring Week at which 80 people enjoyed a night of "wine and song." Of course, we all had to get in top shape for the brother-pledge softball game, but once again the pledges were easily defeated without extra innings.

Professional speakers for the term included Harry Boyer, president of the Pennsylvania AFL-CIO. This was a joint meeting with Alpha Kappa Psi and Phi Chi Theta. We also were pleased to have the vice president of marketing from North American Rockwell and Attorney Mort Sabloskey as speakers.

ITHACA

DELTA LAMBDA CHAPTER at Ithaca College is now in the process of extensive rebuilding, and reorganization. Our Brothers have been gaining momentum and enthusiasm throughout the semester. We are planning on doubling our size by the end of the year, and hope that the new Brothers that we initiate will contribute a great deal to our chapter and Delta Sigma Pi.

Socially, Delta Lambda Chapter has been quite active this semester. We have sponsored several movies for the Ithaca College community, including *Castle Keep* starring Burt Lancaster. Professionally, our pledges in coordination with our Professional Chairman have arranged for several speakers from local business organizations to speak to the Brothers, as well as a tour through the Taylor Wineries. This spring semester promises to be very busy.

Concerning the Chapter Efficiency Index, Delta Lambda Chapter has surpassed last year's total and has high hopes of reaching 100,000 points. Although we are a small chapter, we are quite active and feel very confident in the future of our Chapter.

As a final word, the Delta Lambda Chapter at Ithaca College invites all Chapters of Delta Sigma Pi to contact us and arrange either professional or social activities so that our Brothers, and other Chapters can gain a greater perspective of the purpose of Delta Sigma Pi.—DAVID M. BLAIR

WEST FLORIDA

ETA UPSILON CHAPTER began Winter quarter activities by hosting a successful Rush Smoker which adjourned to a more conducive atmosphere to polish off the evening. From this event, nine rushees were granted pledge status and have been working hard ever since to obtain the "final goal."

Our chapter was really pleased to have Mr. William Gill, manager of Sears in Pensacola, come out and speak to us. He's a very interesting man and conducted an excellent Professional Program for us. We have two tours to major industries within the next several weeks.

Currently, the Brothers have plans underway for a Book Exchange on campus. We have examined this project very carefully and it appears to be quite profitable.

It's that time of the year again for honors and awards to be passed out. Following are the more prominent awards of the chapter: The "Professional Cut Class Award" will undoubtedly go to Brother Rusty Kent for outstanding performance and unrivaled achievement in this area. The "Silver-Throated Orator Award" has already been presented to Brother Kenny Gatlin on behalf of several of his amazing (?) performances. (A law was recently approved to prevent Kenny from speaking during a meeting.) The "Worst Song of the Year Award" will go to the composer of the Jeweler's Song as soon as the composer of this Great Work is known. (This person has wisely chosen to remain anonymous.) The "Worst Rendition of the Jeweler's Song Award" goes to Brother Richard McKnight, the ex-jeweler. The "Bravery Plus Award" will go to Brother Hayne J. Rucker for his courage to write the above article.—HAYNE J. RUCKER



THE OFFICERS OF Theta Upsilon Chapter at Siena College are shown here following the installation of the chapter. They are from left to right, top row, John Yager, historian; Robert Van Wieren, correspondent; and Patrick Murphy, chancellor. On the bottom row are Alan Bubb, secretary; Alfred Carvill, vice president; Michael Murray, president; Robert Morano, senior vice president and Jerry Zusman, treasurer.

MIAMI—Florida

BETA OMEGA CHAPTER has done a lot. The first semester we initiated 17 neophytes, a real record number. Following the initiation Ritual and formal dinner, the Brothers and their dates were entertained by the Classics IV of "Traces of Love" fame. It was a very entertaining evening.

At the University of Miami, Delta Sigma Pi was undefeated in intramural football. We had quite a season. Our only injury was a concussion suffered by Brother Steve Ginsburg. He pulled through O.K. though. Of course, you should've seen the other guy!

Brother Paul Rashkind has consistently led the University of Miami debating team to victory this year. Incidentally, Paul is ranked among the top twenty intercollegiate debaters in the country today. Paul is also a great vice president for professional activities. He led the planning of the professional program which includes top business, sports, and political figures as speakers; tremendous tours; and having Delta Sigma Pi setting up its own travel agency selling package tours to the community.

Beta Omega Chapter's Don 'Spud' Spurlock and Bob Drake are, respectively, vice president and treasurer of the Student Body Government at the University of Miami. Keep it up, Brothers!

As many of you know, Florida is one of the best beef cattle producing states in the United States. Beta Omega Chapter is dabbling in the shipping end of the cattle business. We are divided into two competitive teams to stimulate market conditions. We only ship prime stud bulls. President Howard Greenburg's bull shipping team is three bull shipping points in front of Interfraternity Efficiency Chairman Lenny Templeman's bull shipping team.

As you can see, Beta Omega Chapter is on the move.—MICKEY SHLACHTMAN

MARYLAND

THE BROTHERS OF Gamma Sigma Chapter were honored by the timely visit of Brother Ben H. Wolfenberger at the first business meeting of the Spring semester.

After a well organized and well executed rush program, under the leadership of newly elected President Brooks Farrar, 29 pledges received their pledge pins at the long candles ceremony. Following the ceremony the Brothers and pledges invaded the "Vou" to celebrate the joyous occasion, where faculty advisor Dr. Roger H. Hermanson, a "scratch" golfer, consistently scratched on the pool table.

Some of the highlights of Rush Week included the smoker, where interested students and faculty members listened to inspiring speeches by Dr. Charles A. Taff and Dr. Marvin Jolson. Films of an "eye opening" nature, games of chance, and plenty of suds were the ingredients of the highly informal Stag Party. The dated Rush Party, ending Rush Week, proved to be very successful in acquainting the Brotherhood with the prospective pledges and their dates. Brothers Brooks Farrar, Richard Corrigan, and Brian McCully deserve a hand of applause from the Brotherhood for their tireless effort in achieving a successful Rush, and Pledge

Master Sam Kotz for his efforts in the education and guidance of such a large pledge class.

Professional events this semester included tours of Fairchild Hiller, NASA, Maryland Cup Company, the New York Stock Exchange, and a "float" through the Carling Brewery.

The Brotherhood is looking forward to the highlight of the Spring semester, "Rose" Weekend, which will be held during the second week in May. Vice President Bill Goldstein intends to make this "Rose" Weekend, "the biggest and best in Gamma Sigma Chapter's history."—MELVIN M. MALENSKI

WISCONSIN STATE—LaCrosse

ETA RHO CHAPTER at Wisconsin State University-LaCrosse jumped into the second semester of education with all Brothers but one returning.

After careful preparation and hard work we started the semester off with our new money making project. An Academic Savings Card, worked out with the cooperation of local merchants in LaCrosse, offers a discount to the student possessing a card. The project is just getting off the ground and it is showing great promise, and we are hoping to have it over the summer as well as on a regular semester basis.

The semester has seen the election of our second and most charming "Rose" Queen, Miss Debbie Rash. The "Rose" banquet for Queen Debbie and her court was held at the Party House. She was crowned by our first "Rose" Queen, Miss Janet Waldo, whom we would like to thank for a most enjoyable year. A few Brothers from Theta Xi Chapter at Whitewater came up for the event. The weekend was topped off with a LaCrosse-Whitewater basketball game.

Calling on prospects for donations to the Heart Fund was our first community project. Each member received a Volunteer Worker's Kit and a list of prospects to call on.

Eta Rho Chapter wants to wish all June graduates good luck at starting their future careers, and to the rest of the Brothers, have an enjoyable summer.—JAY HESSELBERG

ROCHESTER TECH

THE BROTHERS OF Epsilon Lambda Chapter have enjoyed a very productive and prosperous winter quarter. On February 18, Arthur Abelson of Vills Manufacturing spoke to the brotherhood about the four-day work week the company has implemented. The Brothers also took a tour of the Eastman Kodak Plastics Division in Rochester on February 23. Seven new Brothers were initiated on February 27. They are Al Schachter, Joe Pecoraro, Bob Williams, Dave Lewis, Gary Mandiak, Jim Gauger, and Bill Daddario. The pledge banquet was held that evening at Island Valley Country Club in Fairport. Epsilon Lambda Chapter also participated and fared well in the "Ugly Man on Campus" contest with all proceeds given to charity. The Brothers are also sponsoring a Muscular Dystrophy fund drive on the R.I.T. campus. Also, in the way of professional activities, Epsilon Lambda Chapter enjoyed a talk given by Robert Rhodes of Xerox Corporation, who spoke on computer systems in payroll. The Brothers also ran a



SPEAKING TO THE members of Theta Xi Chapter at Wisconsin State University at Whitewater concerning a sales promotion problem at a Caterpillar Tractor distributor is R. V. Cummings of Nagle-Hart in Madison, Wis.

cash raffle with the proceeds used for the funding of the "Rose" dance. On May 1, the annual "Rose" dance was held at The Other Side of the Tracks. An enjoyable time was had by the Brothers and dates with the event highlighted by the crowning of our "Rose" queen. Winter quarter was a thoroughly enjoyable one for the Brothers and we are hard at work to make spring quarter even better.—GARY VANINGEN

PHILADELPHIA TEXTILES

THE BROTHERS OF Eta Xi Chapter have been very busy during the past months. After initiating pledges on November 21, we began the semester with a coffee break to generate interest concerning our chapter. We feel it was very successful as we attracted 13 new pledges for this semester. With the help of Ben Wolfenberger, we worked out a new, revised pledge program for the prospective members of the chapter.

Our "Rose" banquet was held on February 20. A combination of good food and music provided by a talented combo resulted in a festive, enjoyable evening. The main event of the affair was the crowning of our new "Rose," Beryl Nunn.

At present, we are occupied with plans for our chapter's various professional activities. For example, a large group gathered last Tuesday to hear a speaker from the Amalgamated Clothing Workers Union.

Our most recent meeting was one of the most important held this term. We elected the officers who will guide and mold our chapter in the year to come. The officers are as follows: president, Dave Sears; senior vice president, Bill Pyfer; vice president—professional activities, Will Willard; vice president—pledge education, Mike Rapp; chancellor, Rick Sarno; treasurer, Jim Price; secretary, Bill Hunter; historian, Ray Murta. My congratulations to the new officers of Eta Xi Chapter. You all have the strong support of your brothers.—HOWARD SHENBERG

ST. JOSEPH'S

ZETA PI CHAPTER at St. Joseph's College initiated 18 pledges recently as a result of a very successful rush program provided by our rush committee and its chairman, Brother Dennis Bodman. All the brothers are hoping that our new system of pledge education produces an excellent quality of brothers.

Presently our professional program, under Brother Charlie Kerns, is in the midst of a busy semester. Our main event is an award-winning banquet scheduled for April 28 honoring Pennsylvania's recently elected governor, Milton Shapp, as "The Outstanding Business Leader of The Philadelphia Community." The First Pennsylvania Bank, with the support of its president, Brother John Bunting, is helping us financially. Not to be overlooked this semester are field trips to "Jacquins," and the Philadelphia Police Administration building. Also a Gambler's Anonymous lecture and a lecture on Consumer Fraud should help enlighten the Brothers and the college community.

The fund raising committee has been kept very busy, thanks to Brother Dave Norcini. The Brothers, with the help of our illustrious pledges, had an enjoyable night monetary-wise and experience-wise when Zeta Pi Chapter ran the concession for a St. Joseph's basketball game. Also, the committee helped the brotherhood profit when they ran the programs for the "New York Rock Ensemble" concert at the college fieldhouse. In the planning stage is a pledge car wash and Zeta Pi Chapter's annual raffle.

Presently the chapter is involved civically in a Hemophilia fund drive and an Easter

party for St. Katherine's Day School, a retarded elementary school.

The brothers are looking forward to our election night for next year's executive committee and to our "Rose" Dance on May 1 at the Park Drive Manor.—BILL REID

Dividends

To Brother and Mrs. Woodrow W. Hopper, *Oklahoma*, in May 1970, a daughter, Tara.

To Brother and Mrs. David J. Hill, *Oklahoma*, on September 1, 1970, a son, Stephen.

To Brother and Mrs. Lawrence J. Calleri, *State U. of New York-Buffalo*, on June 1, 1970, a son.

Alpha Iota Chapter Wins North Central Regional Tournament

GRAND PRESIDENT Warren E. Armstrong presented the championship award to Alpha Iota Chapter at Drake University, winner of the 10th annual North Central Regional Basketball Tournament. The tournament, held on February 27, was hosted by Beta Theta Chapter at Creighton University, the winner of the 1970 tournament which was hosted by Alpha Delta Chapter at the University of Nebraska at Lincoln.

The 10th Annual Regional Basketball Tournament was planned and managed by Beta Theta Chapter under the direction of Brother Jim Ford who served as Chairman of the Regional tournament for 1971. Jim did an outstanding job in the planning, budgeting, and promoting of this annual activity

To Brother and Mrs. Clifford L. Franz, *Chico State*, on January 31, 1971, a daughter, Cherie Lynn.

To Brother and Mrs. Ross A. Johnson, *Sacramento State*, on February 25, 1971, a son, Mark Christian.

To Brother and Mrs. James W. Smith, *Western Kentucky*, on February 8, 1971, a daughter, Jennifer Elizabeth.

To Brother and Mrs. Larry T. Jackson, *Western Kentucky*, on February 13, 1971, a son, Troy Thomas.

To Brother and Mrs. Patrick J. Holmes, *Missouri-St. Louis*, on December 5, 1970, a daughter, Deana Rosemary.

To Brother and Mrs. Richard W. Ailstock, *Virginia Commonwealth*, on August 22, 1970, a son, Earl Scott.

which is a highlight in the North Central Region. It is the responsibility of the chairman along with Beta Theta Chapter to select the hotel and eating accommodations for the group as well as to schedule the gymnasiums in which the various games are played concurrently.

All chapters in the Region except Theta Omicron Chapter at St. Ambrose College at Davenport, sent teams to the tournament. A total of 175 members and pledges were in attendance. Games for the play-offs started at 8:00 A.M. and three series of play-offs were involved before the finalists began the championship game at 3:30 P.M. Beta Theta Chapter at Creighton University and Alpha Iota Chapter at Drake University were the finalists. This was a closely played game with each team taking the lead numerous times during the game but Alpha Iota Chapter in the last 45 seconds of the game snatched the victory from Beta Theta Chapter by a score of 55 to 52. Regional Director LaVerne Cox presented the runner-up trophy to Beta Theta Chapter which was received by Brother Jim Ford for the team.

The attendance award was presented by Brother Jim Kelly, president of Beta Theta Chapter, to Brother Sandy Ilstrup, Epsilon Iota Chapter at Mankato State, which had 21 members in attendance at the tournament. Alpha Mu Chapter at the University of North Dakota sent a team for the first time to participate in the annual tournament which pleased the other chapters.

Following the very tasty banquet, the 175 members and pledges and their dates (provided by the courtesy of Beta Theta Chapter) enjoyed a dance-party which had a very delightful five piece combo that provided the music. Many members of the teams who played as many as four games during the one day of activities preferred to sit out most of the dances with their dates. During the dance-party various other awards were made which are a tradition in the Region.

All those who attended expressed their appreciation for the very fine job of hosting the tournament by Beta Theta Chapter and are looking forward to returning in 1972 to Des Moines, Iowa, at which time Alpha Iota Chapter at Drake University will host the 11th annual North Central Regional Basketball Tournament.



THE HIGHLIGHT OF A recent trip to Atlanta by Beta Eta Chapter at the University of Florida was the tour through the Lockheed Aircraft Plant in Marietta, home of the C5-A. Pictured from left to right are Clyde Monroe and R. W. Shanks, customer relations at Lockheed; Kim Little, Jeff Fine, Dennis Leslie, Charlie Wright, Jim Heekin, Phil Spool and John Simmons.

NEW MEXICO

GAMMA IOTA CHAPTER held a very fine Halloween costume party back in October. By the time it was all over, everyone agreed that it was the best social function staged for a long time.

In December, the chapter made a different type of professional tour. The entire group toured the New Mexico State Penitentiary and found out about the interesting college program the State has set up for the inmates. Much to the amazement of everyone, the entire group made it "outside" safely after the tour.

The chapter is very busy now preparing for our second annual Delta Sigma Pi Professional Business Seminar. It will be held on April 30-May 1 here in Albuquerque. We have lined up a number of business speakers from around the country and also several of the University of New Mexico business faculty members will head up the panel discussion groups. The Seminar is aimed mostly at the small businessman from Albuquerque and New Mexico.

Gamma Iota Chapter has installed the following officers for the Spring semester: president, Jim O'Connor; senior vice president, Bob Hodge; vice president, Bob Shrode, vice president-professional activities, Joe Young; secretary, Bob Carmichael; treasurer, Gary Baker; historian, Elio Tabares; chancellor, Art Murphy.

From the Land of Enchantment and the University of New Mexico, that's all for now.—ROBERT CARMICHAEL

UTAH

SIGMA CHAPTER at the University of Utah is pleased to announce its new officers for the coming year: Brothers Richard Thomas, president; Terrell York, senior vice president; Mike Muhlberger, vice president-pledge education; Craig Fairclough, vice president—professional activities; Paul Hyde, secretary; Brent McDonald, treasurer; Steve Hunt, historian; and Raymond Tom, chancellor. We are also proud of the many Brothers who were elected to offices on the Student Executive Council of the College of Business.

Our professional business program included some excellent speakers this quarter. Topics ranged from the advertising field to investments and real estate. The Deltasigs have also participated in a tour of Evans Advertising Agency.

Among the exciting social events this quarter was our annual Alumni Banquet where Gene Donovan, president of Prudential Federal Savings and Loan Association, addressed us. Mr. Donovan will be initiated an honorary member of Delta Sigma Pi. Our banquet was also highlighted by the presence of Dr. George Odiorne, a Deltasig and Dean of the College of Business.

We are currently planning our dinner-dance and preparing for the choosing of next year's "Rose of Deltasig." A Lake Powell boating and fishing expedition is also within our sights for Spring quarter.

Again we have kept the pace of procuring a fine pledge class. Pledgeships should be obtained by 10 excellent students this quarter.—FRED HAYNIE



REGIONAL DIRECTOR LaVerne A. Cox is shown here as he presents the runner-up trophy to Beta Theta Chapter at Creighton University, the host chapter of the North Central Regional basketball tournament.

FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University said goodbye to four Brothers who graduated in the Winter quarter. We wish them all possible success in the business world and a safe return to those entering the armed forces.

The Winter quarter was highlighted socially by the annual "Rose" dance, held at the Beach Club Hotel in nearby Fort Lauderdale. Laurie Herman, a sister of Delta Gamma Sorority, was crowned "Rose of Deltasig" for the Zeta Phi Chapter at the gala affair. We were delighted by the great attendance of our alumni at the dance. Alumni attendance has increased tremendously, not only at social functions, but also at our initiations.

Zeta Phi Chapter is really on the move to achieve its goal of 100,000 points in the Chapter Efficiency Index. The Brothers got the ball rolling early in the quarter with a fine rush program. The drive started with our customary rush attended by faculty, brothers, and many alumni.

A large undertaking this term for the Brothers is a Career's Day project. This will include inviting many firms who ordinarily interview here to come and present to the student body of the University what careers they offer. The Brothers, as well as the business school, are looking forward to this undertaking.

The men of Zeta Phi Chapter extend to all chapters of Delta Sigma Pi continued success and best wishes.—JAMES R. LYONS

OKLAHOMA CITY

DELTA THETA CHAPTER at Oklahoma City University was host chapter for regional initiations on April 17, 1971. Participating in this combined initiation were the pledge classes of Beta Chi Chapter at the University of Tulsa; Beta Epsilon Chapter at the University of Oklahoma; Gamma Epsilon Chapter at Oklahoma State University; and of course, Delta Theta Chapter's pledges.

Attempts are being made to include Lieutenant Governor Nigh as an Honorary member and have Governor Hall declare this day as "Delta Sigma Pi of Oklahoma Day."

A program of this nature and scope has never been attempted before and we hope that we will be successful in our endeavors.

The faculty of the business school, and the university as a whole, are becoming more fraternity orientated by calling upon the chapter for participation in many activities and functions of the university. The chapter has helped in registration guidance and control, ceremonies of installation of the university president, and host to Junior-Senior day activities.

SUFFOLK

DELTA PSI CHAPTER, Boston, the present home of the Stanley Cup, recently hosted Eastern Regional Director Harold Cannon. Much to the bewilderment of the chapter, Brother Cannon was unaware that the Boston Bruins were on the same flight as he; however, the luncheon that followed consummated into a gregarious rekindling of the brotherhood spirit.

Brother John Shea, chapter secretary, keeps the Brothers up-to-date on latest movie releases. John's brother, Danny, a cinema proprietor, started off with a modest personal savings for capital and a childhood hobby, motion picture projection. His success is quite apparent with the expansion of his business from the first cinema to an eventual chain of eight.

The spring semester pledge class was led by its president and Vietnam Vet, John Stella. The chapter awaits the arrival of a third member to this young family. A dividend is eagerly anticipated and needed in this sluggish cycle. The merger is expected to rise in value once the dividend is declared.

The officers of Delta Psi Chapter would like to thank The Central Office, especially Brother Ben H. Wolfenberger, the Regional Director, Brother Harold Cannon, and the Chapter Advisor, Brother Stanley Dennis, for their cooperation in the rejuvenation process that revived Deltasigs' best—Delta Psi Chapter.

Congratulations to all Brothers that are graduating this month. May you be successful in your future endeavors and keep your oath to Delta Sigma Pi.—THADDEUS S. CHABUZ



WITH THE ALUMNI THE WORLD OVER

John M. Crawford is Executive VP of Screen Printing Association International

JOHN M. CRAWFORD, a member of Beta Kappa Chapter at the University of Texas at Austin, has been named Executive Vice President of the Screen Printing Association International. Bringing seven years of association management experience to the post he has served for the past two years as General Manager of SPA. During that time, he has worked in all areas of Association activity, with particular attention devoted to advertising, publicity, and promotion; newsletters; the seven product-line industry divisions; management reports; seminars, conventions, and trade shows; headquarter's office administration; and individual member requests.

A native of Texas, he holds the bachelor's degree in business from the University of Texas at Austin, where he was named the outstanding male student as well as serving as Student Council President.

Prior to joining SPA, he had served as Executive Director of the Texas Nursing Home Association and Field Representative of the University of Texas Ex-Student's Association. In addition to military service, his professional experience includes public relations assignments for KHFI radio and television in Austin.

The Screen Printing Association is an international graphic arts trade association representing screen printers, as well as suppliers and manufacturers, in 38 countries of the world. The Association is headquartered in Falls Church, Virginia.

P. John LyMBERopoulos Named Dean of Colorado Division of Continuing Education

DR. P. JOHN LYMBEROPOULOS, a member of the School of Business faculty at the University of Colorado since 1964, has assumed the duties as dean of the University of Colorado Division of Continuing Education. He continues to hold an appointment as associate professor of business and teaches in the School of Business at the University.

Brother LyMBERopoulos joined the faculty as assistant professor of business statistics, and was named an associate professor in 1967. He was appointed assistant dean of the School of Business in 1966, and held the post of associate dean from 1969 until his appointment.

Born in Athens, Greece, he received a Gymnasium Diploma from Athens (Greece)

College in 1953, then came to the United States to study at Ohio University. He taught full time while earning his bachelor's degree at Ohio University and master's degree and doctorate at the University of Texas at Austin.

From 1948 to 1952, he studied under a Fulbright Scholarship in the United States Technical Assistance Program. He was the recipient of a teaching excellence award in 1960 from the University of Texas College of Business Administration.

The Division of Continuing Education includes three field offices and the Bureaus of Audiovisual Instruction, of Class Instruction, of Conferences and Institutes, of Independent Study and of Communication Services and Research.

A member of Alpha Omicron Chapter at Ohio University, he has served as chapter advisor at Alpha Omicron Chapter, and Beta Kappa and Alpha Rho Chapters at the University of Texas and the University of Colorado respectively. He is currently District Director for the State of Colorado.



DR. P. JOHN LYMBEROPOULOS, a member of Alpha Omicron Chapter at Ohio University, has been named dean of the University of Colorado Division of Continuing Education. Prior to his appointment he was associate dean of the School of Business at Colorado.

NEW ORLEANS

IN NOVEMBER THE New Orleans Alumni Club elected officers for 1971. They are: President Sam K. Payne, Jr.; Vice President David Schroeder; Secretary Walter H. Grashoff III; and Treasurer Barry D. Bagert. The officers have met several times and planned the entire year's activities that include a seafood party, dance, Bar-B-Que, pizza party, and our annual December Cocktail party. We currently have our membership drive in high gear, and encourage Deltasigs in the New Orleans area to contact any of the officers or write to us at: 4480 St. Roch Avenue, New Orleans, Louisiana 70122.—WALTER H. GRASHOFF III

SACRAMENTO

THE ALUMNI CLUB for the Sacramento area is enjoying a well-planned "Spring" 1971 program. On January 7, the Brothers heard a most enlightening presentation by Mr. Dwight Case, general manager of a local radio station. His comments stressed the requirement for effective media communication and he related this effectively to the world of business.

On February 4, Mr. John Rohde spoke excellently on his favorite topic—football. He was a star player at the then College of Pacific in California, and later played for the Washington Redskins. He is now an executive with a leasing company in Sacramento. His comments concerning his transition from the world of football to that of business were pertinent to those entering business from any seemingly unrelated field.

On March 4, we were very fortunate to hear from Mr. Neals Grant, a free lance writer representing the Committee for Welfare Reform. The welfare issue concerns all Americans who realize that modifications in existing programs must be made immediately. Mr. Grant discussed many not-so-evident related issues in his presentation.

In mid-April, the Brothers gathered for a party with the Brothers of Epsilon Phi Chapter, the annual "stag." Deltasig business was considered efficiently, as expected. On May 6, the annual Past Presidents' Night dinner meeting commanded an outstanding turnout (as usual). We look forward to the yearly progressive dinner which, in the past, has brought a great deal of reiteration about the essence of Delta Sigma Pi. The alumni club members and wives or guests (rarely both!) meet and greet informally and discuss the past year, the coming year, and the always pending Grand Chapter Congress. The Sacramento area alumni club will be well represented at Pocono Manor.—ROGER A. PEAKE

SAN FRANCISCO

THIS TIME OF THE year we of the San Francisco Alumni Club like to spend a moment reviewing our past year's activities and project ahead to next year and what we wish to accomplish. This past year, under the able leadership of Brother John Harrison, there have been numerous occasions to become better acquainted and enjoy some good fellowship.

The regular monthly luncheons provided us with several outstanding speakers. The various activities of Brother Joe Simini will long be remembered. As a result of Mr. Edward Watson's talk we are now more aware of the problems facing the City in regard to downtown traffic.

As for special events, The Founders' Day Banquet and the installation of new officers banquet lived up to expectations. The Fellowship Night at the Burgie Brewery had the addition of some old films which brought back a lot of memories along with providing some good laughs.

This Fall starts another new year for the Club and we would like to extend an invitation to any Brothers moving to the Bay Area to join us.

CHICAGO

ON SAINT VALENTINE's Day Eve, Brothers and their wives or dates assembled in The Keep Room at the Ivanhoe. There the members and their guests feasted on prime rib or veal scallopini a la Marsalla, and later attended Irene Dailey's outstanding performance in Paul Zindel's "The Effect of Gamma Rays on Man-In-The-Moon Marigolds." Especially blessed were the Brethren, inasmuch as this was the first dinner-theatre party in four years unencumbered by blizzards, ice and bitter cold.

On Tuesday evening, March 9, Past Presidents' Night was celebrated at the Illinois Athletic Club. This event is the annual honoring of all those old rogues whose inspiring leadership remains a challenge to the incumbent and future presidents of the Chicago Alumni Club. After a happy hour of fellowship, the Brothers dined on prime rib. Our speaker was Mr. Richard Friedman, Republican candidate for Mayor of Chicago. For his trouble, he was presented with what we assume is his first shoe box—without cash or canned corn.

On Tuesday, April 13, we again trekked to the Millionaires Club to celebrate Undergraduate Night. The potables were always at hand and this turned out to be an evening of camaraderie, libations and a sumptuous dinner.

On Saturday, May 8, the Brothers and their ladies will again return to Beta Chapter House for a Fiesta Night celebration. Thursday, June 10, is the day of the traditional golf outing and banquet at the Midwest Country Club. Brothers may play as much golf as they wish and for those unable to join us until after work, there will be the putting contest just outside the 19th hole. The banquet, featuring the Midwest's scrumptious prime rib, will follow, as well as the awarding of prizes galore and the election of officers and directors for the 1971-1972 season.

We cordially extend to all Brothers living in the Chicago Metropolitan area a warm, sincere invitation to join us. Inquiries may be addressed to 42 East Cedar Street, Chicago, Illinois 60611.—DON F. HOLEM

Mergers

Thomas G. Bayless, *Oklahoma*, on August 1, 1970, to Diane Wilson, at Tulsa, Oklahoma.

Vincent J. Cusomato, *Oklahoma*, on June 20, 1970, to Catherine Cain, at Nashville, Tennessee.

Gary M. Bonner, *Oklahoma*, on June 12, 1970, to Viva Ashcroft, at Tulsa, Oklahoma.

Charles P. Horton, *Oklahoma*, on March 27, 1970, to Nancy Dewberry, at Frederick, Oklahoma.

Robert D. Howe, *Oklahoma*, on August 24, 1970, to Marsha Cochrane, at Shawnee, Oklahoma.

George K. Roberts, *Oklahoma*, on January 2, 1971, to Karen Nistetter, at Tulsa, Oklahoma.

James L. Harahan, *Loyola-Los Angeles*, on February 13, 1971, to Antoinette M. Eterno, at Roseville, Michigan.

Claude R. Fontaine, Jr., *Western Kentucky*, on January 16, 1971, to Sandra Mae Flewwelling, at Bowling Green, Kentucky.

Alfred Ho, *Missouri-St. Louis*, on February 20, 1971, to Moy Yoke Sun, at St. Louis, Missouri.

Richard E. Barrett, *Tampa*, on December 12, 1970, to Sheila M. Dawson, at Tampa, Florida.

Rev. Raymond C. Baumhart, S.J. is named President of Loyola University of Chicago

The Reverend Raymond Baumhart, S.J., has been inaugurated as the 21st president of Loyola University of Chicago. The inaugural ceremony was highlighted by the transferring of the charter of Loyola and the University's seal to Father Baumhart by the Reverend James F. Maguire, S.J., chancellor of Loyola University of Chicago and its president for the past 15 years.

Prior to his appointment as president, he served as executive vice president of Loyola and acting vice president of the Medical Center. Before his appointment as executive vice president, he spent two years at the Cambridge Center for Social Studies, doing research in his specialty of business ethics.

A native Chicagoan, Father Baumhart was educated at DePaul Academy and DePaul University before receiving a bachelor's degree from Northwestern University in 1945. He received a second bachelor's degree in 1950 from Loyola and also holds P.H.L. and S.T.L. degrees from the University, along with an M.B.A. and D.B.A., both from Harvard University, the only clergyman to receive such a degree from Harvard.

From 1962 to 1964 he served as assistant professor of management in the School of Business Administration at Loyola and from 1964 to 1966 as dean of that school.

He has frequently been a consultant to business organizations, including General Motors, the American Management Association, the Young Presidents Association, the National Conference of Christian Employers and Managers and the Chicago Business-In-

Elisha A. Meeks, *Tampa*, on December 18, 1970, to Aleta Jill Burge, at Tampa, Florida.

Gary L. Loebig, *Iowa*, on December 19, 1970, to Judy Flahive, at Adel, Iowa.

Charles S. McClain, *Loyola-Los Angeles*, on August 19, 1970, to Denise Kraft, at Oxnard, California.

Robert C. Siders, *Ferris State*, on January 9, 1971, to Mary Christine Address, at Mackinac Island, Michigan.

Michael Thaman, *Missouri-Columbia*, on January 24, 1971, to Barbara Holtzman, at St. Louis, Mo.

WASHINGTON

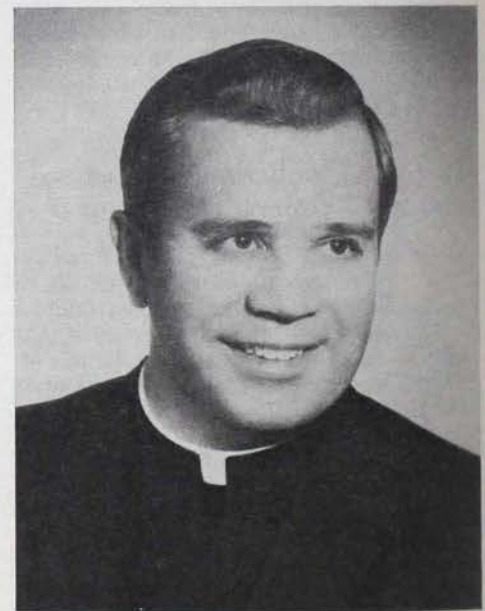
AS WE WIND up another year, we can review our past events and look to the future. Our Christmas Party was again successful, with a big turnout of brothers. Also, in December, the Alumni Club initiation team was at the University of Maryland as the Gamma Sigma Chapter inducted new brothers into the fraternity. Our first event in 1971 was our beer party and rush.

Events that we are looking forward to are the ex-president's night dinner, when we will have a guest speaker. Also, there will be a baseball game in May when we will go and try to give the Washington Senators our vocal support.

Our final event of the year will be our election night stag when we will select our new officers and then unwind.—HOWARD B. HOROWITZ

dustrial Project. He is a member of the Board of Trustees of St. Louis University and Boston College.

Father Baumhart was initiated into Delta Sigma Pi by Gamma Pi Chapter in November 1963.



REVEREND RAYMOND C. Baumhart, S.J., a member of Gamma Pi Chapter, was recently named the 21st president of Loyola University of Chicago.

HOUSTON

THE HOUSTON ALUMNI CLUB had a social meeting at the Anheuser-Busch, Inc., Brewery in February. Brothers from the Eta Psi Chapter from the University of Houston and from the Epsilon Mu Chapter from Sam Houston State were also in attendance. The evening included a tour of the brewery facilities and film highlights of the 1970 Super Bowl Game between the Minnesota Vikings and the Kansas City Chiefs.

Guest speaker for the evening was Mr. John Breen, Public Relations Director for the Houston Oilers, who discussed the 1971 college player draft and answered numerous questions from the floor concerning a variety of topics relative to pro football.

Another social gathering took place in February when Alumni Club members, wives and dates reserved a block of tickets for a hockey game between Charlotte and Nashville of the Eastern Professional Hockey League.

The Houston Alumni Club Membership Directory is in the process of being published and will be furnished to all members. Continuing efforts to contact and encourage eligible Deltasigs to become active Alumni Club members are being made.—BOB LAW

ATLANTA

SINCE OUR LAST report, the Atlanta Alumni Club has been quite busy, both professionally and socially. Our November meeting was memorable and was the start of an association that has already provided increased participation and pleasure in the club's meetings. Our speaker was none other than George Tienken, the youngest son of one of Delta Sigma Pi's founders. Following the dinner, Mr. Tienken told of many events and personal experiences of his father's life in South America. Since then, George Tienken has been initiated by Kappa Chapter at George State University and has joined our Alumni Club.

Our December meeting was a Christmas dance, complete with a tree, a band, and the Ho-Ho-Hoingest Santa Claus you'll ever meet anywhere. A special guest at the dance was Arthur Tienken, a Christmas house guest of his brother George. Arthur is a professor at the University of Santiago, Chile, but is teaching this year at the University of Minnesota.

We had a business meeting in January and a professional meeting in February. The speaker for this meeting was Bill Rushing of the Economics Department at the University of Georgia who spoke about International Economics and the Balance of Payments. Rounding out February, the club celebrated St. Valentine's day with a "bring your own party" at the club facility near Stone Mountain.

Mr. Dennis Payne, Trade Officer for the British Consulate here in Atlanta, was our speaker for March. This is also the month we helped Kappa Chapter celebrate their 50th birthday. Undergraduate attendance from Pi chapter at the University of Georgia and Kappa Chapter has been very good lately since we continue to include them in our activities and encourage them to use our facilities. To further increase our member-

ship, we have a committee working to make the dues structure more attractive. A membership drive is planned this summer that will offer among other inducements a free meal and bar for prepayment of dues. All brothers living in the Atlanta area are invited to join us. For information contact Bob Daniel at 345 Knoll Woods Terrace, Roswell, Georgia 30075 or phone 993-2924.—TOM CHAMBERLAIN

Continued from page 128

The social worker approach to fulfilling human needs misses much of the point. Men *do* want and need security. But they also want and need stimulation and identity. We suffer an abundance of sociologists and a dearth of psychologists. We have now a sub-culture in the great cities that the old, New Deal-originated approaches of government money, agencies, and programs hardly seem to touch. We know, really, very little about how to "rehabilitate" alienated human beings once they reach a certain age. Governmental programs work very poorly, partly for these psychological reasons of human nature, partly for Parkinsonian reasons having to do with the nature of bureaucracies which quickly come to exist for the sake of existing, the one social organism that is almost incapable of stopping what it is doing or altering what it is doing.

In this last generation we have lived through a new scientific-industrial revolution that has altered our daily surroundings and conditions of life faster than the ancient human nervous system can properly adjust to it. A demographic revolution that has poured some twenty millions of new people, including the lost, frightened and alienated, into the great cities. (The resultant cultural collision in this city of New York probably has no precedent in history for its speed and scope.) A communications revolution that has brought every human ill into our immediate ken, and, through television, with a sensory impact unknown before. And an educational revolution that has made some measure of learning all but universal and thus added millions to the ranks of those able and willing to act or articulate.

We have not been moving toward rule by the few, as so many of the young believe, but toward direct democracy, which may prove unmanageable in the end, on this kind of scale. I doubt that it is "apathy" on the part of the much abused middle-class that makes faster reforms so difficult. It is, rather, this intense

conflict of highly un-apathetic individuals, groups and interests. We are far from being a conformist, mass minded society. If you want to see that you go to the primitive and the totalitarian countries.

And so our public institutions and processes are working very badly indeed. This is a new era and a whole new art of government must somehow be worked out and within the framework of freedom. Many continuing problems have grown worse, including, I would think, conditions of our courts and our prisons. But we have new problems, without precedent, and without a body of experience to use. One is the rapid poisoning of our physical means of life, the earth, air and waters. One, of course, is the nuclear balance of terror which produces a sense of panic and desperation in those who are young and charged with the hopes of life. Another is the erosion of the famous American practical know-how. Shoddy goods and shoddy servicing of the shoddy goods. This is driving even the so-called silent majority into screaming fits all over this country. Of course you have Ralph Naderism and a rapidly spreading movement for consumers' rights and protections. We are all familiar with the practical inefficiency of primitive or under-developed countries. Now the most highly developed country in the world is becoming an inefficient society and that is something new.

In this realm, dissent and protest have only just begun.

Human beings are not perfectible. They *are* improveable. So are the conditions under which they live. Human problems are rarely solved, American folk lore to the contrary notwithstanding. They can be and often are ameliorated. Anybody who can do that with his own life is living successfully, indeed.

Various luminaries in the last few years have informed us that unless this or that is changed and quickly, the American society is not going to survive. They baffle me, at least. Short of plague or conquest I do not understand how a vast people goes about the process of unsurviving. We wouldn't know how to do it. My guess is that in the year two thousand life in America in most of its essentials will be infinitely more as it is today than it will be different. And it will continue then, as it does now, to astonish, beguile; occasionally frighten and attract the rest of the human race more than the life of any other society, in any other part of the world.

New Towns: The Habitation Revolution

Paul L. Preston, Zeta Phi Chapter
College of Business and Public Administration
Florida Atlantic University

THE RATE OF GROWTH in our country is astonishing. Each month we add 300,000 people to the population. This growth, in turn, places new stresses on all of our institutions—demands for more services, products and experiences. It strikes at the core of our society—the places in which we live.

As the crush for space in the urban environment becomes more intense, two alternatives appear. One is the continuation of the sporadic pattern of development in the existing urban center. Concentric rings of residential, industrial, commercial and waste land form, in a "leapfrogging" phenomena that has been described as alternating bands of glory and garbage. As the growth syndrome continues to prevail, the question arises about the desirability of continued growth in existing cities. Its answer, and the second alternative, lies in the direction of new towns. Because on the heavy involvement of business firms in the development of these new towns, and the more important relationship between the business community and the new directions of society, it is imperative that business groups give careful consideration to the new town.

Functions of the City

Historically, cities appeared in trade centers. Where natural breaks appeared in the transportation network (rivers, mountains), market places evolved. Originally a convenient place for ownership to change faster, the cities gradually became supply centers themselves. Coupled with this was often the city as a fortress, a gathering place for protection of individuals living in the outlying provinces. As such, the city also developed as a center for political administration and as a location for the religious establishment.

As cities evolve from their historical roots, they take on a multiplicity of roles, and with these roles come problems. At the root are social problems, simply the problem of individual reactions and stim-

ulus caused by increased proximity. This, coupled with more people to adjust, and adjust to, leads rapidly to an urgency of all problems. Add to this the natural physical problems of utility maintenance, and the political problems as the city itself becomes a consumer, and the stage is set for difficulty in maintaining a suitable scale of life.

Growth

Many experts contend that the limits of the size of the city are set mainly by the transportation limitations carrying surplus to the city. While this was perhaps truer in the ancient cities of the Inca and the Aztec, modern technology has largely freed the cities from this limitation. In part, the pressure on the city is a result of the decline of the rural small towns. The small town could not be justified on economic grounds, and a migration to the economic centers contributed to most of the modern urban problems we face. Pollution of the air, water and earth; transportation strangulation as mass transit continues to fail in the face of rising incapability of private transportation to adequately meet the need—all lead inevitably to the crux of the problem—space. As Doxiadis points out, in the cities, we need large plots of land for planning; we have instead small, irregular plot development. We need freedom for expropriation, we have instead the highest land prices in the very center of town. We need freedom for new design, and instead we have no room to move.

At fault is the main current of planning, which tends to perpetuate the cities of the past. We too often pour money into the city, while we should be spending money outside the city, to create new areas and relieve the pressure on the existing centers.

Spatial Effects

Robert Audrey, in his zoological work, has repeatedly pointed out that animals are constrained by an intricate system of

territorial limitations, a view shared by anthropologists studying man. Culture and human experience will vary the amounts and uses of human space, but all people have a close relationship with the spaces around them. Proxemic crowding leads to a great many of the behavioral problems that are visible beneath the surface of the city. In addition, we develop what is called "fixed-feature spaces," where we tend to ascribe a single function to a particular area, and resist multiple use of those areas. As land areas are restricted from general, multiple purpose use, the amount of open space diminishes. Once dedicated, open space is seldom re-claimed for general use. Its continued existence must be planned for, in an integral manner.

Recognizing the effects of spacial relationships on the fabric of human interaction, architects use terms such as "visual intimacy," "density transfer," "cross-flow," and "greenbelt" to describe the desirable design characteristics of properly planned urban developments. They realize that density itself is not necessarily crowding. Proper design, use of clusters in land use and multiple-use open space can result in high density without the usual problems of urban crowding. All of these desirable activities can only occur in an area with little or no prior development. New Towns provide such areas.

History of New Towns

The term "New Town" implies the building of a planned, self-contained and self-sustaining urban settlement, in contrast to the towns and cities that started as a result of natural setting or economic-political design. The earliest new towns were discussed in France by Richelieu, and in Italy by Leonardo Da Vinci, who proposed ten new towns to relieve the crowding on Renaissance Milan. However, the concept as we know it was developed in Victorian England at the turn of the 20th century, when the squalor in London had reached its height. The

prophet of the new town was Sir Ebenezer Howard, whose concept first came to light in 1898 when he published a small work entitled "Tomorrow: A Peaceful Path to Real Reform." By 1902, when the second edition of "Tomorrow" was published, Howard had proceeded to develop fully the concept of the Garden City—the forerunner of today's new towns. It was in concept, a planned community—self contained—with planned land usage, homes, factories, schools, churches and all the other amenities that would make it not only self-supporting, but self-sufficient as well. Howard was able to carry out his concept when in 1904 he and a group of friends founded the village of Letchworth, near London, today a community of 30,000 persons. With the devastation of World War II and the rapid growth of population, the new town movement in Europe grew. One of the keys in Howard's concept was the greenbelt, the preservation of natural land areas within the town that would serve to both divide the community into smaller neighborhood groupings and provide space for recreation and relaxation. It is perhaps the most enduring of the original new town characteristics.

The first modern new town in the U.S. was probably Radburn, N.J., developed in 1929 by Charles Stein for a private developer, the City Housing Corporation of New York. From its infancy, the new town has been linked with the major corporations and business firms, a trend that continues to the present. While the new town concept is now firmly established in the United States, it has also found great popularity around the world. Ambitious new town developments can be found in Europe, Asia, and South America (perhaps of these the best known is the new Brazilian capital of Brasilia). What was called by the communists of the '30s as rightist (or leftist) has now come also to the U.S.S.R. where in 1962, Soviet planners embraced the new town concept.

Problems

If the new town is at least part of the answer to the urban sprawl problem, why has development lagged so far behind in this country? The answer lies in the three major problems which private new town developers face.

First and perhaps foremost is the problem of land acquisition. To insure integrity of his master plan, the developer must obtain all his land at the same time. Not only is this difficult, it is expensive,

for much of the land must lie idle for long periods of time. Second, and closely tied to land costs is the problem of debt service. Since the Federal Government does not underwrite or assist new town development, large sums of long term capital are needed. One expert has estimated that to develop a new town of 15,000 acres, \$50 million would be needed prior to the start of construction and perhaps four times that much to carry the project to completion. Since income does not start until after construction begins, the financing problem assumes a great magnitude.

A new town is a balanced community, where families of all income levels can live. Yet a third problem for new towns arises when, according to current research, little housing in new towns today is priced below \$20,000. The very people who would like to live in the new town most—can't.

Despite these problems, new towns are being developed in the U.S. Because of their very nature, most are located where large land holdings were possible to assemble—Florida, California, and the Southwest. All are planned near existing metropolitan centers, but with a distance sufficient to maintain the character of the town.

Characteristics

Typically, new towns are near main line arteries, connecting them with the

large existing cities. Private transportation within the community is restricted, and public transportation of various types is provided to maintain a minimum of automobile related problems. Zones are established for various necessary activities, with industrial sites located within easy traveling distance from residential areas. One key in the transportation planning is the separation, wherever possible, of the wheeled and pedestrian transit. This often means the designation of pedestrian malls, but some town plans like Disney's EPCOT in Florida are actually "planar cities," with separate levels for various types of vehicles, and no wheeled vehicles on the main level.

In contrast to the single plot development of the past, new towns rely on the neighborhood concept, with greenbelts and linear parks separating one neighborhood from others. While some existing cities (notably Boulder, Colorado) are adopting the neighborhood concept, it is best expressed in new towns where the freedom exists to control the plan. With superblocks and smaller scale "cul-de-sacs," the urban area is brought down to human scale.

Design of new towns also spurs the development of new types of housing. Factory built homes, built on the lot-site, but employing pre-cut lumber and pre-installed fixtures relieve much of the high cost work done on conventional construc-

Continued on page 158



THE DELTA EPSILON CHAPTER charter finds a new home in the trophy case in the College of Business Administration building at North Texas State University. Looking on from left to right are Phillip Norris, Gary Kemp, David Caswell, Chapter Advisor Dr. John Pettit, and Dr. Clifford Hutton, dean of the college.



MISS BETH DREW, a 19 year old sophomore at the University of Dayton and the candidate of Epsilon Tau Chapter, is the East Central Region "Rose".



THE "ROSE" OF Delta Rho Chapter at Ferris State College, Miss Sue Ellen Young, was chosen among the contestants of the Central Region as a finalist in the "Rose" contest.



REPRESENTING THE Southwestern Region for the second consecutive year is the candidate of Epsilon Mu Chapter at Sam Houston State University, Miss Marci Carter.



MISS JAN K. GARRARD, a sophomore at Weber State College and the candidate of Eta Lambda Chapter, was chosen the "Rose" of the Intermountain Region.

Continued from page 126
community as the Junior Citizens, met in convention with similar clubs from other cities and became known as the U.S. Junior Chamber of Commerce. That name was itself a misnomer, for these young men had no professed intention of participating for commercial purposes. Rather, their common goals and objectives were geared toward problems at the grass-roots level. In 1965, the organization officially changed its name to The United States Jaycees to dispell the misconception that the organization was a junior partner of the Chamber of Commerce.

Today, the Jaycees have moved strongly into the areas of human need programming. This is being conducted at the community level where the majority of people-related problems are first noticed. The Jaycees are implementing programs such as Environmental Improvement, Operation Opportunity, a self-help assistance program geared toward disadvantaged citizens, Crime Prevention and Law Enforcement, Drug Abuse Education, Health, Safety, and Governmental Affairs.

The newest national program initiated by the Jaycees is an attempt to generate citizen concern within the community and ultimately obtain signed enrollment cards of individual commitment to volunteer several hours per week in priority projects. Appropriately named "Do Something," it is an effort designed to bring together the vast manpower resource which has lain dormant so long.

In Marietta, Ohio, the Jaycees there initiated the program and were successful in bringing together for the first time in the history of that city, all of the heads of

the 27 people-help agencies. After these agencies evaluated their manpower needs to effect greater programs, the Jaycees initiated an intense public awareness program calling for citizens to commit their time in this civic betterment drive. In only two weeks, they were successful in obtaining 975 volunteers to begin the effort and the "Do Something" program was on its way.

Mayor John Burnworth credits the program with having drastically decreased crime in that city, revitalizing citizen support and reversing a growing trend of apathy.

Wherever the Jaycees are, they are becoming increasingly involved in reordering local priorities and challenging the status quo in an attempt to develop better cities and citizens through community involvement.



CHOSEN BY THE judges to represent the Western Region in the finals of the "Rose of Deltasig" contest is Miss Mary J. Johnson, the candidate of Delta Pi Chapter at the University of Nevada at Reno.

Continued from page 157
tion. In addition, the increased use of modular homes (self-contained units assembled off-site and moved into place at the construction site) points to new breakthroughs in providing housing. (As technology improves, costs drop. An example is the Expo '67 Habitat of Moshe Sadife. Its cost of \$103 per sq. foot compares favorably with Sadife's current project in Washington, where the cost will be less than \$13 per sq. foot. Time is also conserved—the Palacio Del Rio in San Antonio, built using modular methods, took only 9 months to complete instead of the usual 2 years.)

Since existing and planned new towns are largely the work of private enterprise, appropriate governmental structures must be designed to suit the needs for services in the new towns. To merely adopt for the new town the political design of earlier towns would defeat the entire purpose of the development. This in itself is a critical question, for without the authority to zone and tax, the ambitious plan can fall into a plethora of conflicting and opposing public and private interests that benefits no one.

Where are they?

While primarily in the areas mentioned previously, new towns are being developed in all parts of the country. The Aluminum Company of America (ALCOA) is actually developing eleven new towns within the confines of major cities; in effect, a new town in the center of an old town. Humble Oil Company has been a prime force in the development of Clear Lake City in Texas, while Gulf is involved in Robert Simon's Reston, Vir-

ginia new town. Westinghouse in Coral Springs, Florida; Goodyear in Litchfield Park, Arizona; U.S. Steel in Sterling Park, Virginia, are all examples of the business role in new town development.

Perhaps the best known of the currently developing new towns are Columbia, Maryland, and Irvine, California.

Irvine is unique among new towns in two major aspects. The more than 90,000 acres being developed have been in the hands of a single owner for nearly 100 years. The Irvine Ranch accounts for one-fifth of Orange County—clearly, land acquisition has not been a problem. A second unique feature of Irvine is its University, a branch of the University of California, to which the developers donated 1,500 acres, and which currently maintains a campus for 27,500 students.

The concept of Columbia is for nine villages, each housing 3,000 to 4,000 families, surrounding a town center. The villages are divided into neighborhoods, each with its own center, which is youth and family oriented. The town center is adult oriented, and contains a community college, office buildings, theaters and a selection of major retail and commercial establishments. The developers of Columbia have overcome several problems which have plagued other new towns. Their systems planning approach has allowed them economies which other new towns have not achieved. Columbia may be the first new town with legitimate low-cost housing when the Interfaith Housing Corporation, a non-denominational religious group, completes its project. Adequate financial backing and planning has eliminated many of the financial problems which faced earlier new towns, particularly cash flow problems. Columbia has also been successful in attracting new industry with several plants employing up to 12,000 persons each now under construction.

Summary

Are new towns the answer to the problems we as a nation face in the future? Let us consider the value of the new towns. With the integrated new town, a large percentage of the population would be closer to work, and would have access to recreational areas and open space. There would be economies in land utilization, greater ease of physical movement internally within the town, and improved visual environment for the residents. In addition, the new town offers the oppor-

tunity to create rational service areas for local government and greater potential for fiscal stability. The new town offers an opportunity not for creating 1984, but for creating an urban society with all its advantages and at the same time provide the urbanites with all the amenities of the small community.

There are disadvantages. Newness itself creates an often shallow lifestyle, where mobility is prized and personal relationships seldom develop. Some authorities predict that the future society will be controlled by giant corporations, and they point with apprehension to the new town as perhaps the vanguard of greater corporate control, particularly in areas where one large organization is responsible for the entire development or area, including the establishment of a political structure which in its early stages may be dependent on the developers for support.

It will require astute public and private management and control to assure that the new town concept evolves into a

meaningful contribution to our way of life. That it has had some measure of success is encouraging—the future will be determined by the quality of people that are involved in new towns, in the planning, execution of the plan and those living in the areas themselves. It looks good.

Continued from page 124

tral Office for completing the reservations directly with the Pocono Manor Inn.

Reservations

By making the reservation now you will be assured of receiving hotel accommodations. With approximately 500 in attendance expected, there is a possibility that last minute reservations cannot be accepted. All you need to do to make your reservation is to complete the Advance Registration Form and forward it to The Central Office, Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056, along with the appropriate registration fee for each person making a reservation.

Advance Registration

DELTA SIGMA PI 28th GRAND CHAPTER CONGRESS

Pocono Manor Inn and Golf Club
Pocono Manor, Pennsylvania
August 31-September 1-3, 1971

The Central Office
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Brothers:

I am enclosing my check for \$..... (\$10.00 per person for undergraduate members —\$20.00 per person for alumni members) to cover the Registration Fee for the 28th Grand Chapter Congress.

U A Name
Chapter or Alumni Club
Street
City State ZIP

Others for whom I am submitting Registration Fees are (if wife and children, use first names)

U A Name
Address

U A Name
Address

U A Name
Address

U A Name
Address

NOTE: Please be sure to indicate if you are an undergraduate (U) or an Alumni member (A). Hotel Reservation Forms and other information will be sent to you upon receipt of this Advance Reservation.



FOR WHATEVER THE REASON there is always ample space to relax or visit with old or new friends at the Pocono Manor Inn site of the 28th Grand Chapter Congress to be held August 31-September 1-3, 1971, at Pocono Manor, Pa.

Personal Mention

Robert G. Pruitt, *Georgia State*, for years Director-State Tax Administration at Southern Railway recently retired after more than 45 years with the company.

Donald J. Carrico, *Ohio State*, is a member of the 61st Military Airlift Support Wing which has earned the U.S. Air Force Outstanding Unit Award for the sixth time. Captain Carrico is a transportation officer with an element of the wing at Andersen AFB, Guam.

James D. Farrar, Virginia, is now attending 14 weeks of instruction in communicative skills, leadership, international relations, and responsibilities at the Air University's Squadron Officer School at Maxwell AFB, Ala. Robert T. Gibson, *Rutgers-Beta Omicron*, is also attending the same school, as is Clarence W. Cole, *Texas-Austin*.

Jack A. Smith, *Florida Southern*, a supply service superintendent in the U. S. Air Force, has arrived for duty at Richard-Gebaur AFB, Mo.

Wendell J. Geng, *Rochester Tech*, has been commissioned a 2nd lieutenant in the U. S. Air Force upon graduation from OTS at Lackland AFB, Tex.

James T. Block and John T. Polson, both of *Florida Tech*, have received new positions as management trainees with Montgomery Ward.

Richard C. Reidenbach, *Washington-St. Louis*, has been named chairman of the Department of Business Administration at Florida Technological University in Orlando.

Gary A. Winburne and Robert McClintock, *Florida Tech*, have both received new positions with the Aetna Insurance Company in Tampa, Fla.

John R. Gregory and Daniel C. Brennehan, *Florida Tech*, recently joined the Burroughs Wellcome Company as a sales representative in Greenville, S.C.

Randall L. Johnson, *Florida Tech*, has joined the Trust Company of Georgia in Atlanta as a Bank Manager Trainee.

Charles A. Ferris, *Florida Tech*, has upon graduation joined the Metropolitan Life Insurance Company as a sales representative in Winter Park, Fla.

Homer T. Brewer, *Georgia State*, past president of Delta Sigma Pi, has been named Director, State Tax Administration of Southern Railway with headquarters in Atlanta. The announcement was made in Washington, D.C., recently by K. A. Stoecker, vice president-finance.

Anson D. White, *Arizona State*, has been promoted to marketing officer of the Arizona Bank's Market Research Department. He was a market analyst.

Joseph M. McGlynn, *Detroit-Theta*, has joined with Dennis A. Dettmer in the forma-

tion of a partnership for the general practice of law under the name of McGlynn and Dettmer in Detroit.

Life Members

- 5924 James P. Rodi, *Lambda*, Pittsburgh
- 5925 Jeffrey E. Fleming, *Upsilon*, Illinois-Urbana
- 5926 John D. Richardson, *Gamma Omega*, Arizona State
- 5927 John Palencar, *Beta*, Northwestern-Chicago
- 5928 Paul A. Paciera, Jr., *Gamma Tau*, Southern Mississippi
- 5929 William H. Boulineau, Jr., *Beta Lambda*, Auburn
- 5930 J. Malcolm Dicharry, Jr., *Beta Zeta*, Louisiana State—Baton Rouge
- 5931 Freddie J. Falgout, *Gamma Tau*, Southern Mississippi
- 5932 Joseph P. Nuccio, Jr., *Zeta Sigma*, Southeastern Louisiana
- 5933 Harold P. Carmical, *Kappa*, Georgia State
- 5934 Jon G. Logan, *Delta Chi*, Washburn
- 5935 Daniel J. Eberlein, *Alpha Eta*, South Dakota
- 5936 Larry D. Geiger, *Iota*, Kansas
- 5937 Thomas G. Bates, *Gamma Omega*, Arizona State
- 5938 Bruce B. Preston II, *Delta Iota*, Florida Southern
- 5939 Robert P. Axtmann, *Zeta Psi*, State U. of New York—Albany
- 5940 Earl J. Buyea, *Beta Xi*, Rider
- 5941 Isaac D. Olivares, *Eta Theta*, Angelo State
- 5942 Thurman J. Ordway, *Chi*, Johns Hopkins
- 5943 William L. Honrath, *Epsilon Rho*, Tampa
- 5944 Rowland D. Jones, *Beta Psi*, Louisiana Tech
- 5945 Michael D. Smith, *Gamma Omega*, Arizona State
- 5946 Joe H. Bearden, *Beta Kappa*, Texas-Austin
- 5947 Donald E. Simpson, *Epsilon Kappa*, Shepherd



SHOWN HERE ARE the members of Zeta Pi Chapter of Delta Sigma Pi at St. Joseph's College in Philadelphia, Pa., as they pose for the 1971 yearbook picture.



DIRECTORY

The Grand Council

Grand President: WARREN E. ARMSTRONG, *Gamma Iota-New Mexico*, P.O. Box 8306, Albuquerque, New Mexico 87108

Executive Director: CHARLES L. FARRAR, *Beta Psi-Louisiana Tech*, 330 South Campus Avenue, Oxford, Ohio 45056

Executive Secretary: BEN H. WOLFENBERGER, *Beta Upsilon-Texas Tech*, 330 South Campus Avenue, Oxford, Ohio 45056

Past Grand President: M. JOHN MARKO, *Beta Rho-Rutgers*, 1341 North Avenue, Elizabeth, New Jersey 07208

Director of Alumni Activities: EDWARD H. LANGER, *Lambda-Pittsburgh*, 3409 Valencia Road, Tampa, Florida 33618

Director of Education for Business: H. NICHOLAS WINDESHAUSEN, *Alpha Delta-Nebraska*, 3908 Pounds Avenue, Sacramento, California 95821

Director of Eastern Region: HAROLD L. CANNON, *Epsilon Theta-Chico State*, 96 Rowland Avenue, Delmar, New York 12054

Director of Mideastern Region: H. MELVIN BROWN, *Chi-Johns Hopkins*, 12704 Beaverdale Lane, Bowie, Maryland 20715

Director of South Central Region: LEON H. HARDING III, *Zeta Upsilon-Virginia Tech*, 4143 Chaparral Dr., SW, Roanoke, Va. 24018

Director of Southeastern Region: GEORGE E. RAGLAND, *Gamma Zeta-Memphis State*, 7831 10th Avenue, South, St. Petersburg, Florida 33705

Director of East Central Region: ANDREW T. FOGARTY, *Alpha Theta-Cincinnati*, 6195 Woodlark Drive, Cincinnati, Ohio 45230

Director of Central Region: THOMAS M. MOCELLA, *Beta-Northwestern*, 250 North Lytle Drive, Palatine, Illinois 60067

Director of Southern Region: ROY N. TIPPON, *Gamma Zeta-Memphis State*, 5553 Santa Monica, Memphis, Tennessee 38116

Director of North Central Region: LAVERNE A. COX, *Alpha Delta-Nebraska*, School of Business, St. Cloud State College, St. Cloud, Minnesota 56301

Director of Midwestern Region: WALTER D. NELSON, *Delta Theta-Oklahoma City*, 2525 N.W. 42nd Street, Oklahoma City, Oklahoma 73112

Director of Southwestern Region: CHARLES P. FOOTE, *Delta Upsilon-Texas Christian*, 2716 Yates, Fort Worth, Texas 76133

Director of Intermountain Region: WILLIAM E. WILSON, *Gamma Omega-Arizona State*, 5935 East Edgemont Avenue, Scottsdale, Arizona 85257

Director of Western Region: R. NELSON MITCHELL, *Chi-Johns Hopkins*, 7206 Fairfield Drive, Santa Rosa, California 95405

The Central Office

330 South Campus Avenue, Oxford, Ohio 45056 Telephone A/C 513 523-4189.

Executive Director: CHARLES L. FARRAR, *Beta Psi-Louisiana Tech*.

Executive Secretary: BEN H. WOLFENBERGER, *Beta Upsilon-Texas Tech*.

Field Secretaries: LEONARD L. LARSEN, *Beta Zeta-Louisiana State*, JOHN B. MCCOY, *Zeta Upsilon-Virginia Tech*.

Staff Members: LUCILLE DARE, VIOLA T. DONIVAN, CHARLOTTE HOWARD, JANE NELSON, BEVERLY J. NORRIS, ELIZABETH R. SHEARD, MARGARET W. WHITELAW, JAMES M. ABELL AND WINFORD COMBS.

Grand Secretary Treasurer Emeritus

H. G. WRIGHT, *Beta-Northwestern*, 1218 41st Street, LaGrange, Illinois 60525

Educational Foundation

President: ROBERT O. LEWIS, *Beta-Northwestern*, 970 Waverly Road, Glen Ellyn, Illinois 60137

Secretary: LAVERNE A. COX, *Alpha Delta-Nebraska*, School of Business, St. Cloud State College, St. Cloud, Minnesota 56301

Treasurer: ROBERT G. BUSSE, *Beta Omicron-Rutgers*, 2039 Shore Hill Drive, Orchard Lake, Michigan 48033

Executive Director: J. HARRY FELTHAM, *Chi-Johns Hopkins*, 4013 Spring Meadow Drive, Ellicott City, Maryland 21043

Executive Committee

Chairman: WARREN E. ARMSTRONG, *Gamma Iota-New Mexico*, P.O. Box 8306, Albuquerque, New Mexico 87108

Members: M. JOHN MARKO, *Beta Rho-Rutgers*, 1341 North Avenue, Elizabeth, New Jersey 07208; R. NELSON MITCHELL, *Chi-Johns Hopkins*, 7206 Fairfield Drive, Santa Rosa, California 95405; THOMAS M. MOCELLA, *Beta-Northwestern*, 250 North Lytle Drive, Palatine, Illinois 60067; GEORGE E. RAGLAND, *Gamma Zeta-Memphis State*, 7831 10th Avenue, St. Petersburg, Florida 33705

Committee on Nominations

Chairman: JOE M. HEFNER, *Beta Upsilon-Texas Tech*, Box 2667, Lubbock, Tex. 79408

Members: J. HARRY FELTHAM, *Chi-Johns Hopkins*, 4013 Spring Meadow Dr., Ellicott City, Md. 21043

CHARLES I. SUTTON, *Gamma Omega-Arizona State*, 5840 East Windsor, Scottsdale, Ariz. 85257

Committee on Alumni Activities

Chairman: EDWARD H. LANGER, *Lambda-Pittsburgh*, 3409 Valencia Rd., Tampa, Fla. 33618
Vice Chairman: ROCCO A. DOMINO, *Alpha Theta-Cincinnati*, 5852 Pamaleen Court, Cincinnati, Ohio 45239

Members: RONALD C. EASTON, *Alpha-New York*, 26 Birch St., Bloomfield, N.J. 07003
ROBERT L. STIPSAK, *Chi-Johns Hopkins*, 1612 Lyle Ct., Baltimore, Md. 21234
CHARLES E. BOSWELL III, *Beta Gamma-South Carolina*, 402 Biscayne Rd., Columbia, S.C. 29210

JERALD D. PHILLIPS, *Kappa-Georgia State*, 3835 Harts Mill Ln., NE, Atlanta, Ga. 30319

ROBERT C. SHAFER, *Alpha Theta-Cincinnati*, 8904 Plainfield Rd., Cincinnati, Ohio 45236

ANTHONY Z. FERNANDEZ, *Beta-Northwestern*, 1459 Hollywood, Chicago, Ill. 60626

HANEY B. CONNER, Jr., *Beta Zeta-Louisiana State*, 3006 Drusilla Dr., Baton Rouge, La. 70809

ROBERT F. HOOK, *Zeta Mu-Texas-Arlington*, 1701 E. 80th St., Apt. 23, Bloomington, Minn. 55420

JAMES A. BLAKE, *Delta Theta-Oklahoma City*, 1305 N.W. 8th St., Oklahoma City, Okla. 73106

RUSSELL E. BROWN, *Gamma Omega-Arizona State*, 4711 Homer, Apt. 201, Dallas, Tex. 75204

ROGER D. LUNDBERG, *Alpha Nu-Denver*, 12228 Victoria Falls Dr., NE, Albuquerque, N.M. 87111

GEORGE M. CARR, *Alpha Iota-Drake*, 351 California St., San Francisco, Calif. 94104

Committee on Investments Counseling

Chairman: MARION W. SPRAGUE, *Beta Upsilon-Texas Tech*, Overlook at Skunks Misery Rd., Locust Valley, N.Y. 11560

Members: JAMES E. GALLAGHER, *Alpha-New York*, 518 Lafayette Rd., Harrington Park, N.J. 07640
BENJAMIN A. MICHALIK, *Zeta Eta-St. Peter's*, 923 Sterner Rd., Hillside, N.J. 07205

Committee on Life Memberships

Chairman: JOHN T. TATE, *Delta Upsilon-Texas Christian*, 3413 Westcliff Dr., Fort Worth, Tex. 76109

Members: EUGENE M. WILSON, *Alpha Theta-Cincinnati*, 345 Evans St., Apt. F, Williamsville, N.Y. 14221

BRUCE P. WINDESHEIM, *Chi-Johns Hopkins*, 1634 N. Forest Park Ave., Baltimore, Md. 21207

LEON H. HARDING III, *Zeta Upsilon-Virginia Tech*, 1537 Winding Way, Richmond, Va. 23235

GILBERT A. FREEMAN, *Beta Omega-Miami*, 4250 S.W. 67th Ave., Apt. 12, Miami, Fla. 33155

ROBERT F. ANDREE, *Beta Tau-Case Western Reserve*, 6177 Southampton Dr., Dayton, Ohio 45459

KENNETH L. VADOVSKY, *Epsilon Omega-Eastern Illinois*, 3027-B Houston Dr., Franklin Park, Ill. 60131

ROBERT L. SCHRIMSHER, *Gamma Zeta-Memphis State*, 3470 Barron, Memphis, Tenn. 38111

DENNIS N. WEBER, *Alpha Epsilon-Minnesota*, 1505 Trollhagen Dr., Minneapolis, Minn. 55421

JACK W. SPURGIN, *Delta Theta-Oklahoma City*, 12029 Camelot, Oklahoma City, Okla. 73120

ROBERT K. ROWE, *Gamma Phi-Texas-El Paso*, 2708 Fillmore Ave., El Paso, Tex. 79930

CHARLES F. BENGSTON, *Beta Rho-Rutgers*, 10101 El Capital Dr., Huntington Beach, Calif. 92646

Postmaster: Please return under
Form 3579 to DELTA SIGMA PI,
South Campus Avenue, Oxford, O
45056.

DELTA SIGMA PI

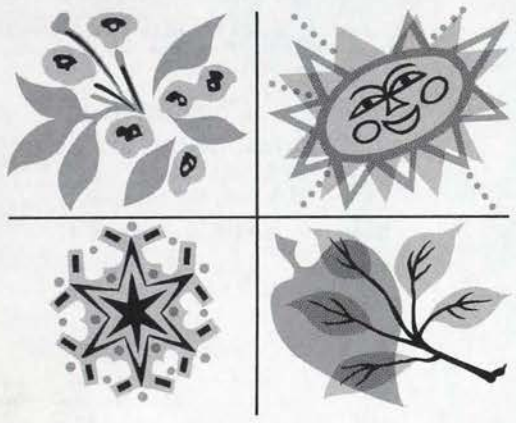
28th

GRAND CHAPTER

CONGRESS

August 31-September 1-3, 1971

POCONO MANOR INN & GOLF CLUB



AT THE TOP OF THE
POCONOS

POCONO MANOR,
PENNSYLVANIA

