

*The* **DELTA SIG**<sup>®</sup>  
O F D E L T A S I G M A P I



MAY 1974

# in the professional spotlight



THE PROFESSIONAL SPOTLIGHT is focused on Beta Pi Chapter at Kent State University during the chapter's tour through the Wiring Division of Pachard Electric Company in Warren, Ohio.



# The DELTASIG

OF DELTA SIGMA PI

**Editor**

Charles L. Farrar

**Editorial Advisory Board**

- Chairman:** Robert I. Place,  
Epsilon Theta  
373 E. Sacramento Ave.  
Chico, CA 95926
- Members:** Timothy D. Gover, Beta Phi  
112 Wabash Avenue  
Mattoon, IL 61938
- Firman H. Hass, Psi  
15903 Rosemont Road  
Detroit, MI 48223
- Paul L. Preston, Zeta Phi  
1099 S.W. 19th Street  
Boca Raton, FL 33432

**Postmaster:**

Please send labels Form 3579 to Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056

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**THE COVER**

The featured building on the cover of this issue of the magazine is Main Hall at the University of Wisconsin at LaCrosse. In addition to administration offices, this building also houses the offices and classrooms of the School of Business. Eta Rho Chapter of Delta Sigma Pi was installed on the University of Wisconsin's LaCrosse campus on April 28, 1969.

Member of



College Fraternity Editors Association

*from the desk of*  
*the Grand President*



BY THE TIME YOU receive this issue of our magazine, graduations will be upon us in earnest and many goodbyes will be uttered. Unfortunately, among the goodbyes will be those made to many great Brothers and to Delta Sigma Pi.

One sometimes wonders how many times we've all heard that old saying about getting out of an organization in relation to how much you contribute to an organization. For some reason, many Brothers feel that upon graduation they no longer can contribute to nor can they any longer receive from their fraternal bonds with the Fraternity. Of course, the friendships and bonds formed among us will continue, perhaps gradually dimming with the passage of time. However, this need not be the case either with the friendships formed or with our association with Delta Sigma Pi.

There are many ways to cement our continuing relationship — life membership, affiliation with an alumni club, continued support in various ways of our undergraduate chapter, financial support of various programs of the Fraternity, service as a District Director or other national office, and several other ways. But the longer one waits to take steps to solidify our relationship, the easier it is to find excuses not to do so.

As a first step, I would like to suggest that each graduating Brother in Delta Sigma Pi consider an immediate commitment to Life Membership. This single step is a part of most of the ways to strengthen our ties mentioned above. Life Membership reduces total alumni club dues; it is a form of financial support for the Fraternity, thereby supporting the work of all of our chapters; and it is a necessary prerequisite for service in most positions of leadership on the national level. Perhaps even more important, though, is that it represents a form of commitment to continue our bond with Delta Sigma Pi.

It is one of the pleasures of this office to visit with many of our undergraduate chapters — probably the best part of this position. However, when you talk with life members and alumni club members you realize even more what Delta Sigma Pi can do for you for those many years after graduation. Not only are many of those individual friendships continued but also new friends are made and the bonds of brotherhood are strengthened.

But the first step is yours to take. There are additional benefits of many kinds to be derived from your continued association and contribution to the Fraternity. There is an application for life membership at the back of this issue. Why not make your commitment today?

Fraternally,

Harold L. Cannon  
Grand President



# With the Chapters



## XAVIER—Cincinnati

THETA LAMBDA CHAPTER at Xavier University, after having a very prosperous fall, is looking forward to greater things in the spring of 1974. The public relations program initiated last fall has proven to be a winner. Suggested by Brother Jeff Riesenber, the public relations program concentrates on educating students and faculty at Xavier on what Delta Sigma Pi is really like. This was achieved through the sponsoring of a very successful "Drink and Drown" dance as well as several on campus lectures.

The recruitment of pledges was not of primary importance during the first semester because of the attention given to the public relations plan. Now, in the second semester Theta Lambda Chapter has been able to meet the chapter quota of 14 enthusiastic pledges. Most of the pledges learned about Delta Sigma Pi through the public relations program—proving its influential effect. Secondly, the pledges this semester will have the benefit of the fresh pledge educational innovations Brothers Bob Clark and Ken Arnold acquired at the Grand Chapter Congress last summer. The combinations of these programs has promised to make this academic year one of the most satisfying in our short history.

In keeping with our public relations plan this semester, the chapter has scheduled various business and social events. Included are five professional events, three parties, another "Drink and Drown" dance, as well as a chapter banquet to conclude the spring semester.

In closing, the Theta Lambda Chapter extends best wishes to every chapter for an enjoyable as well as a productive 1974. — HERMAN B. RUMPKE.

## CALIFORNIA STATE—San Francisco

DELTA OMICRON CHAPTER just about doubled its membership last semester by making brothers out of 15 student pledges and 2 faculty pledges. However, none of the new brothers were lower than juniors in academic standings. Therefore, this spring semester we went out and tried to attract lower classmen. The result was that for the first time in quite a while our chapter has freshmen and sophomores pledging. We accomplished this by extensively promoting our professional and social activities for this semester.

The professional activities we have lined up include a speaker from New York Life In-

surance, a speaker from the National Arbitration Association speaking on relations between management and employees, a speaker from Ketchum Macleod Grove Advertising Firm who will speak on the subjects of advertising and marketing, a tour of Dean Whitter Stock Brokerage, and a tour of the Pacific Commodity Stock Exchange.

Our social activities included a St. Patrick's Party, a pledge sponsored April Fool's Party, an Easter Party, a weekly intramural softball schedule, a picnic and softball game with Berkeley's Theta Chi Fraternity, a softball game with USF's Gamma Omicron Chapter, a regional picnic to celebrate our chapter's birthday, our semi-annual spaghetti feed, and our semi-annual pledge-member flag football game.

We cordially invite all Deltasigs to attend any of our events. For further information contact Dave Mancin at 2451 44th Ave., San Francisco, Calif. 94116.

## DUQUESNE

THETA RHO CHAPTER began the Spring Semester with a formal dinner at which prospective neophytes could meet with the Brothers, alumni, and faculty. A party, with refreshments and films, followed the affair. Two faculty members and 15 pledges were later installed. One of the accomplishments of this semester's pledge class was a raffle to benefit our various campus and community projects.

On the professional side, Theta Rho Chapter hosted a presentation by representatives of Dow Jones and Company, Inc. The event was attended by a large number of students and faculty members, who were enlightened as to the computation and application of the Dow Jones Averages. Other activities included speakers from US Steel and the Board of Community Development, a movie about Lloyd's of London, and a tour of Radio Station KDKA.

The Brothers entered Duquesne's intramural basketball league for the first time this semester, and are trying hard to add another trophy to our case. Also a first this semester, our chapter joined with the other organizations in the School of Business and Administration to form a bowling league, which meets once a week.

Congratulations are in order for Brother Julius Habjanetz, who was elected to

represent the School of Business and Administration in the Student Government; and for Brother Ron Weiers, our chapter advisor, whose new book, Chilton's More-Miles-Per-Gallon Guide, came out in April.

In closing, Theta Rho Chapter offers the best of wishes to all of our Brothers and would especially like to thank the Brothers of Gamma Sigma Chapter for their hospitality during our visit to Maryland. — PATRICK PETRELL

## FERRIS STATE

DELTA RHO CHAPTER at Big Rapids, Michigan, is ending one of its most successful years in the history of the chapter. A few of our accomplishments are: our goal of 100,000 points in the Chapter Efficiency Index is now a reality; and our fifth annual Career Day on April 17 which was a tremendous success with more than 25 companies participating. We have already initiated seven excellent men into our Brotherhood this year and have a large pledge class this spring to further our aims.

Our "Rose" Ball was held on March 30 at the Ramada Inn in Grand Rapids. Socially we were entertained by a full slate of activities. Various parties just seem to "happen" every weekend that instill the warmth of friendly Brotherhood which is necessary to any chapter. Our annual canoe trip is planned for May 4. The Brothers also meet on April 19 at Grand Haven for a retreat.

New officers for the Spring quarter are: Terry McMullen, president; David Brownell, senior vice president; Rich Reasner, vice president-pledge education; Jerry Hamstra, vice president-professional activities; John Nyquist, secretary; Augustine Iacopelli, treasurer; Bob Hinbern, Chapter Efficiency Index chairman; Ron Zimmerman, chancellor; and Dave Fouts, historian.

There are several brothers who are now in their final term. They are: Dick Brady, Rex Byron, Keith Craven, Paul Ennest, Wes Garino, John Leziewicz, Brian Martindale, Nick Mattered, Greg Pietrzak, John Rietdyk, Roger Smelter, Bruce Weislik, Paul Willis and John Zylema. Delta Rho Chapter congratulates these brothers and wishes them a successful future in the business world.

My thanks to the Brothers for allowing me to serve this past year and I now turn this position over to Mark Carey. — GREG PIETRZAK



## DRAKE

THE LAST HALF OF this second semester has been a busy one for Alpha Iota Chapter with a variety of activities taking place. On a Saturday morning last March about twelve of the Brothers volunteered their services to the management of a low-rent apartment complex here in Des Moines. The day was spent cleaning and fixing up apartments so they could be rented again. It was a challenging task that gave everyone involved a feeling of accomplishment when completed.

Our chapter went together with Drake's chapter of Alpha Kappa Psi and had a great party this spring. Music was provided by a specially recorded tape system and there was added entertainment by members of both groups.

Over spring break we took a field trip to Chicago. While we were there we visited McDonalds Corporation, Chicago Board of Trade, CNA Insurance, and Playboy.

We are starting to draw this semester to a close. We are looking forward to the initiation of our 20 pledges and a week later we say good-bye and good luck to our seniors at the Senior Banquet. — DOUGLAS R. GULLING

## LAMAR

DELTA ETA CHAPTER at Lamar University plans to highlight its eighteenth year on campus with the initiation of our second honorary member, prominent southwestern businessman Mr. Ben J. Rogers, and two new faculty initiates, Mr. Bill Ashley and Dr. Malcolm Veuleman. As a result of a successful rush campaign, we also plan to initiate 15 new members this semester.

In February, Mayor Ken Ritter of Beaumont was the guest speaker at a banquet honoring our new pledges. Mayor Ritter discussed economic development programs concerning the future of our area. Professional activities also included a field trip to the new Hyatt Regency Hotel in Houston. After a tour of the hotel's facilities, the controlling accountant conducted a discussion of hotel operations.

Last spring, the Delta Eta Chapter won first place in the Regional Softball Tournament sponsored by the Houston Alumni Club. We again hope to win first place in this year's tournament. — TOM MAYS

## EASTERN NEW MEXICO

EPSILON ETA CHAPTER at Eastern New Mexico University had a very successful fall semester and is looking forward to an equally successful spring semester. The brothers are looking forward to having four professional speakers this semester to enlighten our professional program. The highlight of our professional speakers was Donald Wayne Trubey, who is running for U.S. Representative District 2 in New Mexico. He spoke at a luncheon on February 18.

A main event of the spring semester will be our professional tour to Denver, Colorado. Helping us to set up our tour to the Coors plant in Golden, Colorado, the mint in Denver and Denver's Technological Center is Alpha Nu Chapter of Denver.

In April we held a Career Day. Each brother was able to spend the day at the business of his choice in a city within our district. This enabled the brothers to see first hand what they will be doing upon graduation.

At the end of this semester we will be sponsoring the King Brothers Circus, which is a subsidiary of Clyde Beatty and Cole Brothers. This we hope will be even more successful than the Clyde Beatty Cole Circus.

With speakers of the quality of Donald Trubey, tours to such cities as Denver and sponsoring events such as the Clyde Beatty Cole Brothers Circus, the brothers of Epsilon Eta Chapter are working hard to be the credit to Delta Sigma Pi which they are. — DIBRELL ANDRUS

## INDIANA

THE ALPHA PI CHAPTER at Indiana University is once again looking forward to another successful and rewarding semester. As the result of an all out effort by the chapter we will induct a pledge class of 25 men. We have changed the outlook of our pledge education period and it appears to be working well. The pledge class shows a great deal of promise and enthusiasm.

Our activities this semester will include several professional events including guest speakers and a weekend trip to a company in Ohio. The latter is being arranged by Brother Cory Roembke. Brothers Steve Reber and Steve Schneider have planned several social events including a bowling party and a golf meet with faculty members. We are also looking for new money raising projects to increase our scholarship fund.

Our "Rose" dance which was held in December at the Ramada Inn in Nashville, Indiana, proved once again to be a great success. A good time was enjoyed by all and our chapter crowned Diana Mourer as our

new "Rose" Queen for the year.

Alpha Pi Chapter sponsored an "Area Conference" provided us with many innovative ideas of how we could improve our chapters, with other chapters in the area. The conference provided us with many innovative ideas of how we could improve our chapters.

In all it appears that we are headed toward another progressive semester. — RICHARD ROUGH

## CONNECTICUT

THETA IOTA CHAPTER at the University of Connecticut is actively seeking a large pledge class this semester. Special efforts have been made to recruit business students that are presently sophomores or juniors. Dr. Carrafiello, a professor of Business Law and also a Deltasig, spoke to a group of prospective pledges about the benefits of becoming a brother. Our faculty brothers, as always, have been a great help to us this semester.

We are happy to report that Ken Messier, a Theta Iota Chapter alumnus, has been appointed as our new District Director. Our chapter organized a kickoff dinner for the more than 400 alumni members in Connecticut. Our goal is to help organize an Alumni Club for our area.

A professional tour of the administrative offices of Hublein, Inc., is planned, as well as an open tour for all business students to the Anheuser Busch Brewery and offices. Several fund-raising projects have been conducted this semester, including a benefit coffeehouse for the Campus Community Carnival, a University-wide charity. Our chapter sold subscriptions to "Business Week." We were able to give business students a discount, and the fraternity enjoyed favorable publicity.

The brothers of Theta Iota Chapter firmly believe that we will be on the Honor Roll in 1974! — GERALD E. KOERNER



RICHARD WAJDA on the right, a member of Theta Omicron Chapter at St. Ambrose College in Davenport, Iowa, offers income tax assistance to a visitor. More than 20 members of the chapter participated in the VITA program to assist more than 250 needy and handicapped persons with their income tax forms.



## CHRISTIAN BROTHERS

EPSILON PSI CHAPTER completed another busy and successful semester. Brother J. Alfred Moroni, former chairman of the business department, was appointed acting executive vice president of Christian Brothers College. Brother Alfred has been with CBC since 1954 and is presently serving as our Chapter Advisor. Also, Brother Emery Hogan was appointed as chairman of the business department and is serving as our Chapter Moderator.

Epsilon Psi Chapter was visited by Brother Charles Farrar during February. He gave a very interesting talk to the fraternity on various subjects. We appreciated the visit and look forward to his next trip to our campus.

We would like to welcome the new Brothers who successfully completed this semester's pledge program under the direction and leadership of Brother Frank Sause.

The chapter's professional program was well diversified. The speakers were men in the business field of marketing, management and personnel relations. We had two tours, which included Plough, Inc., and the FBI.

Well, this semester has come to an end. Epsilon Psi Chapter wishes continuing success to all graduating Brothers. This just marks one further step up the ladder of accomplishment for all. — JOHN T. HARTSELL

## COLORADO

THE BROTHERS OF THE Alpha Rho Chapter of the University of Colorado are alive and well, looking forward to a 100,000 point year. Already our spring semester rush is going well and we expect 22 new members this semester.

As is our tradition each semester, we held our Book Exchange during the first two weeks of school. Through the exchange the members of Alpha Rho Chapter act as intermediaries between the seller and ultimate buyers of used text books. Prices are below those found in any of the local bookstores, so everyone involved stands to benefit.

On the social side we have had several parties, these being highlighted by our first rush party, the chapter birthday party and a ski weekend on Marh 8, 9, and 10 in Dillion, Colorado, right in the center of ski country U.S.A.

On the professional side, the Alpha Rho Chapter is anticipating a full schedule of activities. Through the efforts of Brother Frank Otto we have already been provided with a tour of the Bell Systems operation in Denver. Future tours are being planned at such places as the 1st National Bank of Denver, the United Airlines Flight Training Center, and the Denver Playboy Club. Our agenda of professional speakers includes representatives from such firms as IBM and the Samsonite Corporation.

Looking further into the spring we are looking forward to participating in such things as the Colorado Careers Carnival being held in Denver. This carnival is being held for the benefit of junior and senior high school students by corporations and businesses from throughout the state. Members of the Alpha Rho Chapter will help man a table for the University of Colorado.

Another important event will be the annual College of Business Carnival to be held in early May. The Chapter is in charge of entertainment and outside activities. Plans are being made for skydiving and balloon flying demonstrations.

The Alpha Rho Chapter has always been active with the local community, but we have now turned our attention to someone very special. She is Yang Chiu-Hua, who is a six year old girl living on the island of Taiwan. Through the Christian Children's Fund our chapter has been able to sponsor Yang Chiu-Hua for the past two semesters.

The Alpha Rho Chapter at this time would like to wish all our fellow Brothers a very successful summer. We are looking forward to the next school year with high hopes. — JAMES F. CROWELL

## SHEPHERD

EPSILON KAPPA CHAPTER anticipates hosting an area meeting in the new Student Union building this spring. The new facility has given the Brothers a place to meet during the day and has added bowling to our list of intramural sports. A new Business Administration building is currently under construction and should be ready for use next year.

Our professional activities this semester have included a speaker giving a preview of the effect of the energy crisis on 1980, and a tour planned for Mac Truck in Hagerstown, Maryland.

The Spring rush produced seven spirited pledges who were initiated on March 30.

The Third Annual Delta Sigma Pi Spring Festival Horse Show was planned for April. Our show as a money making activity has been quite successful and is one of the largest shows in our portion of the state. Also, submarine sandwich sales to hungry dorm residents have supplemented the treasury.

Elections were held in the first week in March, providing the chapter with strong leadership for the coming year. — WILLIAM F. DASHIELL

## EASTERN MICHIGAN

WITH NINE OUTSTANDING pledges for this semester, Eta Phi Chapter at Eastern Michigan University has great hopes for a prosperous year. Rodney Streeter, vice president for pledge education, developed a comprehensive pledge program which ensures that prospective members are more than adequately prepared for the task of advancing the goals and ideals of the fraternity. The initiation banquet was held March 23, 1974 at the Briarwood Hilton Inn.

Mark Kemeter, fund raising chairman, did an outstanding job generating income for the chapter. Through great personal sacrifice, and with the help of the other brothers, we reached a cash balance never before attained in the chapter's history via a series of coffee and doughnut sales. These sales also facilitated the recruiting of new members.

Our professional activities have been both numerous and rewarding. A few have included a talk by a stock broker on the activities and career possibilities in that industry, and a tour

of Burroughs' Corporate Headquarters. Other speakers are planned for the latter part of the semester.

We, the Brothers at Eta Phi Chapter, are determined to reverse the trend and bring more new members into the fraternity than ever before. With the spirit and drive that exists in Eta Phi Chapter, I am sure we can successfully reach all the goals we have set. — RICHARD A. GROTH

## MISSISSIPPI COLLEGE

ZETA IOTA CHAPTER at Mississippi College went on a professional business tour of Memphis on February 1-2. The first afternoon tour was the Burris Meat Packing Company. Mr. Burris led the tour throughout the process of receiving, packing and shipping meats. This was a very interesting tour that taught quality production as well as many terms needed for grocery shopping.

The second afternoon tour was the Schlitz Brewing Company. The building and entrance for tourists was a replica of an old Mississippi River boat. We walked down a long hallway on the second floor and looked at the processing thru glass windows. At the end of the tour free samples were served in the dining room of the boat.

Future plans are now in process for a tour in New Orleans. Also, we are beginning another pledge program to produce loyal members of Delta Sigma Pi. — RANDALL SAXTON

## GEORGIA STATE

THE BROTHERS OF Kappa Chapter followed a successful Fall Quarter with an equally successful Winter Quarter.

The membership drive which commenced in September continued through the Winter Quarter and resulted in several good rush activities. The turnout for the rush dinner was good and we were honored to have as our speaker Homer T. Brewer, Past Grand President and a devoted Brother of Kappa Chapter. The rush activities resulted in the pledging of eight good prospective Brothers.

Professionally the chapter was very active Winter Quarter. We hosted the quarterly joint professional dinner and were very fortunate to have Mr. John Morris, Managing Partner of Coopers & Lybrand, speak to us about his profession. Mr. Morris' firm is one of the Big Eight accounting firms in the United States. Additionally, we held two excellent professional tours. In the first we had the opportunity to observe the entire computer operations complex of Southern Railroad in action, and in the second we travelled to Covington, Georgia, to view the manufacturing process of MacGregor golf balls. Both tours were very interesting and served to broaden and enrich our views of the business community. The enthusiasm in the chapter for our professional program is running high and we feel that the continued high quality of our professional activities will result in their continued success.

Congratulations to Brother David Dix and Brother Jarl Hellemalm on their election to the honorary leadership society of Omicron Delta Kappa. Good luck also to Brother David Dix who is seeking election as Student Government President!! — JAMES A. STIBER





THE MEMBERS OF Theta Tau Chapter at St. Cloud State College sponsored a trip to Florida during the Spring break. The trip was sold out well in advance. Members of the trip committee are from left to right: Les Cherrey, Greg Mark, Rob Hoyerman and Don Doer. Another member, Dave Johnson, was unavailable at the time of the photograph.

#### CALIFORNIA STATE—Sacramento

EPSILON PHI CHAPTER at California State University at Sacramento has begun the Spring semester with a fine rush planned to include professional tours of historic areas and several speakers from various industries within the area.

Fund raising activities include an aluminum can drive and also a paper drive. A scholarship Pancake Breakfast is also planned and we feel it will be a tremendous success.

On February 11, the first meeting of the new semester, the chapter was honored with a visit from Brother Ben Wolfenberger, Assistant Executive Director.

A new idea for promotion of Delta Sigma Pi is "Golf Towels." One of the brothers has furnished the chapter with a substantial supply of golf towels and the chapter is offering these towels with Delta Sigma Pi on them for \$2.75 per towel or \$2.00 for orders of 20 or more; if any chapter is interested, please contact Epsilon Phi Chapter for more information. — HAROLD A. SPLAIN

#### FLORIDA ATLANTIC

ZETA PHI CHAPTER at Florida Atlantic University is completing another successful year. We finished our academic year with our biannual "Rose" banquet and the initiating of some fine young men. This banquet marks a sad moment at our chapter because two of our "Roses", Frenda McCartney and Cathy Cunningham, are graduating. All the brothers wish them the best of luck in their pursuit of post graduate degrees at Florida State University.

The brothers greeted Chapter Consultant Mike Tillar when he visited us early in January. He was very helpful in showing us

several ways that we could improve the operations of our chapter.

We also had two very successful service projects during the winter quarter. Our first project was to sponsor a blood drive on St. Valentine's Day. We were able to collect 147 pints for the Palm Beach Blood Bank. Our second project was a picnic for the old folks of the Boca Raton Convalescent Home. The elderly citizens and the brothers all had a wonderful time out at the beach.

In conclusion, the Brothers of the Zeta Phi Chapter would like to take this opportunity to congratulate all the graduating brothers. We would also like to sincerely thank and wish future good luck to retiring faculty brothers, Vice President Carl Knox and Dr. Irwin Cochran. Again, thank you. — JOHN A. WATTON

#### SAN JOSE STATE

THETA CHI CHAPTER would like to express a warm hello to all our brothers nationwide and especially our alumni brothers of Theta Chi Chapter.

We ended the fall semester in a grand fashion. In December we initiated 6 very energetic new brothers and had a very unusual 11th Century style dinner at The Elizabethan Inn in San Jose for our installation banquet.

January was the close of the fall term and our election for Spring semester officers was held on January 8. The new officers are: President, Steve Nall; Senior Vice President, Bob Brusati, Vice President Pledge Education, Chuck Bischof; Vice President Professional Activities, Lane Matsuno; Secretary, Randy Denham; Treasurer, Dave Arrasmith; Chancellor, George Navalta; and Advisors, Dr. Travis and Mike Dortch.

In February Brother Wolfenberger visited the chapter and many constructive things were accomplished. We also had our first professional meeting with Mr. Al Logan from the nationwide accounting firm of Ernst & Ernst.

Our forthcoming events include professional meetings with topics on marketing techniques, investment in the stock market, planning your financial future, and the oil crisis. Other events planned and scheduled include a variety of social functions, fund raising activities, our Spring pledge education program, tours of local businesses, community service, and a variety of alumni activities.

The semester will conclude with our initiation and installation banquet (along with the chapter birthday party) on May 4, the School of Business Achievement Banquet on May 8, and graduation on June 7.—STEVE NALL

#### OHIO

BROTHERS! WE OF Alpha Omicron Chapter are succeeding. That is to say, we are achieving the goals we set for ourselves. For a while we were experiencing a serious membership drain; we now have a pledge class of five very serious men. We are doing more things—new things, not just the routine that is so easy to fall into.

We had our annual formal dance a short time ago at Punderson State Park. It turned out to be quite a success as many of the newer members learned that business is pleasure.

This Fall, Alpha Omicron Chapter will graduate 90 per cent of its membership. I can now say, as a senior member of Alpha Omicron Chapter, that this chapter is set for some fantastic times to come. You'll be hearing from us. — JOHN SATENSTEIN

#### ST. CLOUD STATE

THETA TAU CHAPTER at St. Cloud State College this year is sponsoring its second annual spring break Florida trip. We are taking 117 people, including nine Brothers, to the Red Carpet Inn at Daytona Beach. The Brothers of the Chapter put out a 100% effort in which they filled three chartered buses in three weeks while in competition with several other advertised trips on campus. By using a professional approach, the campaign for the Florida Trip brought the Brothers closer together by being successful. Each member has gained a great deal of experience by planning and promoting this trip.

This winter's pledge class consisted of six undergraduates and one faculty member. The group showed promising qualities of spirit and enthusiasm. They are a valuable addition to our chapter.

The Brothers of the Theta Tau Chapter along with other clubs on campus visited the management of Hamm's Brewery in St. Paul, Minnesota. We toured the brewery and then talked with the managers of the sales, marketing, production, and personnel departments. Afterwards, we saw a Saints hockey game before heading back to St. Cloud.

The Brothers of Theta Tau Chapter are anticipating a successful season and would like to wish all Deltasigs success in all your endeavors. — BRUCE F. WINCZEWSKI



## TENNESSEE

ALPHA ZETA CHAPTER at the University of Tennessee is looking forward to a productive spring quarter and also ahead to next fall. This past quarter we initiated seven good men into our growing chapter. As our chapter is growing and expanding under new leadership, we hope to double the number of new initiates in the quarter ahead. In keeping with our progressive policies the chapter has elected its new officers for 1974-75. They are: president, Alan Brewer; senior vice president, Joe Guest; secretary-treasurer, Tom Stramiello; and chancellor, Victor Herbster. We also appointed several committee chairmen. These are: David Joiner, Rush Committee; Gary Peck, Alumni Relations Committee; and Mike Driver, Social Committee.

As our chapter looks ahead to next quarter, many projects and programs are being considered. Hopefully our records of past alumni will be completed by the end of spring quarter so that greater alumni support and participation can be obtained.

Our chapter also wishes to thank the brothers of Beta Gamma and Delta Xi Chapters for the help and encouragement they showed at the Area Meeting held in February in Asheville, N.C. Alpha Zeta Chapter hopes to once again become a strong and respected member of the fraternity. — ALAN D. BREWER

## LOYOLA—Chicago

GAMMA PI CHAPTER had a pledge class that was slightly smaller than is normal for the second semester. However, even with only 3 pledges this semester, we have still met our entire quota this year and have kicked quite a bit of life back into the chapter. We expect things to steadily improve for the chapter, and should be in great shape for the chapter's 25th anniversary in 1975.

So far this year we have won every basketball game in the fraternity league: 48-18 against Theta Xi (a new fraternity at LSC), 43-26 against Pi Alpha Lambda, and 27-20 against Alpha Kappa Psi. This has given us an impetus that should be hard to stop, and a division title is well within our grasp. The chapter has also been asked to participate in an inter-chapter baseball tournament in April at Southern Illinois-Edwardsville.

We would like to encourage you to attend the Central Regional Convention in October. Information about this convention, which is to be held at Champaign, IL., can be found elsewhere in this magazine or by contacting either the chapter or the Central Regional Director. We would also like to encourage you to participate in the Chicago Alumni Club. The activities of the alumni club are varied, and are scheduled so that they don't take too much of your time. What better way is there to get together with the Brothers that you went to school with? Information and/or an address for the Chicago Alumni Club is contained elsewhere in this magazine. As is stated in the pledge manual, "the fraternity is not just a college experience." We need your help to keep it that way.

Our professional program this semester was spear-headed by a talk from Dr. George Gentry of the Management Department about his Management Internship Program. Dr. Gentry

was initiated by Gamma Pi Chapter last semester. In addition to several speakers, we also visited the Peter Hand Brewery in Chicago in April.

We hope to see increased alumni support of the fraternity in the future. The chapter will help by providing an alumnus with an alumni mailing list; you need only ask for it. For you alumni who are out of state, check to see where the closest alumni club is, or contact The Central Office about starting one. Think about it!—JAMES L. PRESCOTT

## BALL STATE

SINCE OUR LAST article in The DELTASIG the Epsilon Xi Chapter at Ball State University has been busy with many new and exciting activities. Our chapter is striving to reach new areas in hopes of adding to and increasing our knowledge or business-related activities.

As a result of our efforts during our Christmas charity drive, and with the help of the Salvation Army, we were able to help a few families enjoy a brighter Christmas. We felt it was a very worthwhile project and are proud to have helped the Salvation Army.

This past winter quarter we initiated 12 new brothers into our chapter and are looking forward to spring quarter rush activities. We also held chapter elections this past winter and the new officers are eager to begin their duties.

Our professional activities have not been lacking. Scott Porter has had a variety of activities for our chapter. We have visited such places as Detroit-Diesel Allison and Signa Corporation. Both trips were very interesting and enjoyable.

Financially we plan to have our annual car wash and also show a movie to help fund our activities. To all brother Deltasigs we wish a very prosperous summer. — ROBERT K. TAGUE

## WASHBURN

DELTA CHI CHAPTER has been planning a tentative schedule for 1974 as well as working on rounding out the activities set for the spring semester, and orienting officers for their newly elected positions.

Sixteen pledges were initiated in a joint ceremony with Iota Chapter at the University of Kansas on December 2, of which twelve are now members of Delta Chi Chapter.

Rushing activities for the spring semester started with open coffees for all interested business students, and a Smoker was held on February 1. On February 6 fourteen students were pledged.

Professional activities for the upcoming term began with a Business Trip to the Kansas City area on February 21-22. Phillips Petroleum, Hallmark Carks, and H. O. Peet and Associates brokerage house were toured. Other professional activities will include presentations by Mr. James Miller, Washburn's Director of Informational Services; Danny Trower, Controller of Textron's Electronic Research Co.; and Ben Bruton, Sales Manager for the Topeka branch of IBM.

Delta Chi Chapter's 14th annual "Business Day & Trade Fair" was held on April 4 & 5.

Guest speakers were: The Honorable Robert Dole, U.S. Senator from Kansas; Keith Bossler, president of Bossler & Associates, Inc., a professional employment agency; and E. W. Maxwell, Director of the Employment Security Division, State of Kansas. Theme for this year's business day was "The Job Market, an Outlook." The proceeds from trade fair participants and advertisers will be applied to the chapter's scholarship fund.

Our annual chapter birthday party was held on March 2, in the Santa Fe Room of the Holiday Inn in Topeka. Members and guests danced to the sounds of "Quick City." The final social activity of the semester was a Salute to Seniors dinner and dance held on April 13 in the Holiday Inn.

As has been our tradition, Delta Chi Chapter again surpassed all fraternities on campus with a cumulative 2.94 grade point average for the fall semester.

Plans are now underway for the reorganization of the Delta Chi Chapter softball team, which enjoyed so much success last summer. — DAVID H. SCHWARTZ

## TEXAS—El Paso

GAMMA PHI CHAPTER at the University of Texas at El Paso had a very successful spring semester rush which resulted in the pledging of 15 undergraduates. Mr. Louie Giallanza, past president of the Home Builders Association and an alumni of Delta Sigma Pi, was guest speaker at the rush meeting.

The professional program this semester will be very exciting and educational. Speakers include Mr. John A. Chapman—news director of KERP-TV in El Paso, Mr. Stanley Jarmiolowski—vice president of the State National Bank in El Paso, and Mr. Bob Manning of the El Paso Natural Gas Company. The chapter also plans a very exciting out-of-town tour of the El Paso Products Plant in Odessa, Texas.

The Delta Sigma Pi faculty members of the College of Business Administration at the university are much more involved this semester with professional activities and some also attend chapter meetings. A unified effort is being made to inform all Delta Sigma Pi faculty members of the weekly events of the chapter.

The chapter assisted the Dean of the College of Business at the university in the International Trade Fair held at the El Paso Civic Center. People from Mexico and the United States gathered at this fair to exchange both ideas and products. The fair was attended by El Paso Mayor Fred Hervey and Congressman Richard G. White, who was initiated as an honorary member by Gamma Phi Chapter in 1972.

The Brothers of our chapter have been actively engaged in advising a successful high school Junior Achievement Corporation. The corporation is set up and run by the high school students themselves with the assistance and advice of our Brothers.

In April, the chapter will have its annual "Rose" Ball. It will consist of a delicious meal followed by a dance. The "Rose" Ball will climax a very successful semester for the Gamma Phi Chapter.—THOMAS O. WALKER



## NEW MEXICO

**GAMMA IOTA CHAPTER** at the University of New Mexico's School of Business and Administrative Sciences has had a very interesting semester. With 14 new members, we have gone over our minimum quota for the year by four. This will give us a total of 31 members, which is more than we have had in the last few years.

The Brothers of the chapter held their semi-annual breakfast at the Holiday Inn Midtown. Our guest speaker was Past Grand President Warren Armstrong. Brother Armstrong spoke on the necessity of finalizing decisions and making use of our resources and abilities more fully.

During the month of May we will help sponsor the annual business seminar, which will last for three days. Representatives from the IRS, local accounting firms, insurance, and real estate firms will be present to give an overview and answer questions for those attending. We anticipate a good response.—**JOHN M. TAYLOR**

## WISCONSIN—Madison

**PSI CHAPTER** at the University of Wisconsin has had a busy semester. Being a member and resident of Psi Chapter also means being a person with a tremendous amount of activities and memorable experiences. The last part of this semester's social program saw the likes of a St. Pat's Day, Dad's day, (with the sons narrowly defeating the fathers in a bowling match), Senior Sendoff, and a pledge party. This was topped off with our annual "Rose" Formal festivities. These events competed with our other professional functions and special projects for the time which slipped so quickly away in our spring semester.

The Psi guys took a busload of boys out for a Saturday to help the local Big Brothers of America program. Other programs including

the Heart Fund and the Lung Association were aided by volunteers from Psi Chapter. Field trips to Milwaukee's Miller High Life brewery, the Association of Management Consultants of Milwaukee, Chicago's Mercantile Exchange, and the Chicago Board of Trade represent our road expeditions. At home we had visits by Dr. David Adamany, Secretary of Revenue for Wisconsin, Anthony Stracka, an insurance man, and concerning that minor difficulty with energy, we had Stanley York, Energy Coordinator for the State of Wisconsin, as a guest.

The above events helped us achieve our goal of a well rounded semester and maybe even that 100,000 points again. Another mark which we are approaching is the 50th anniversary of our chapter house. A half-century of tedious group work and sacrifice has maintained the beauty of a house which represents a great deal of pride. All Deltasigs are certainly welcome to stop in and share our anniversary with us.

Providing the momentum into the fall are our newly elected officers and a fine class of 14 pledges. Along with our new members we would like to express a special thanks to Craig Chapman of Psi Chapter who will be completing his two-year term as the Undergraduate of the Year on the Board of Directors.—**DAVID J. KALSCHUR**

## MARYLAND

**THE PAST SEMESTER** for Gamma Sigma Chapter has included many important events. So that the chapter could attract the most neophytes, the rush program was structured so that after the first rush, a second rush was initiated during the middle of the semester. This structure gave the students time to organize themselves before making a decision about rushing. Two faculty members went through the program too - the Dean of the College of Business and Management, Dr. Rudolf Lamone, and Mr. Barney Raffield.

Two of our Brothers have distinguished themselves by being appointed to two of the three seats on the Undergraduate Academic Caucus committee for the College of Business and Management. They are President Alex Russell, and Vice President of Pledge Education George Grillo. Jerry Blose, chancellor, was chosen as our chapter's Undergraduate of the Year. John Duni, the vice president of professional activities, scheduled two excellent speakers - Mr. Jim Kehoe, the director of the athletic department at the University of Maryland, and Mr. Carl Pacifico, an independent management consultant. A tour of Montgomery Ward's Eastern Regional Headquarters in Baltimore was also held.

Gamma Sigma Chapter capitalized on the energy crisis by raffing off 100 gallons of gasoline as a fund-raising project, which was initiated by Brother John Murray. The winner will still have to wait in line, but at least the first 100 gallons is free.

The major social events this semester included "Rose" weekend, which was held at the Sheraton in Silver, Spring, Md., our annual attempt at winning a trophy in the kite-flying contest, and a lovable Valentine's party.

The Brothers of Gamma Sigma Chapter were happy to have Brothers Terry Garrett, Larry Hanby, and Mike Crouse from Theta Rho Chapter at Duquesne visit us.

Everyone have a good summer and good luck next semester.—**JOE E. PACIFICO**

## LOYOLA-Los Angeles

**THE BROTHERS OF Delta Sigma Chapter** have had a very busy year. Since the last letter, many important events have occurred. We began the new semester by donating several boxes of books from our Used Book Store to a Catholic Indian Mission school in Hays, Montana. The school burned last December and the books will be a great help. The Book Store reopened at the semester with a new, more efficient consigning system which will hopefully alleviate some of the old problems.

Together with the I.R.S., we are now co-sponsoring the V.I.T.A. (Volunteer Income Tax Assistance) Program. Students are given instruction by the I.R.S. for one week and then help the poor and the aged to prepare their income taxes.

Professionally, two tours were outstanding. The first, of Von's Supermarket Warehouses, was very good and was followed by an informative question-answer period. The second was a tour of an oil refinery in nearby El Segundo, which was greatly appreciated by the Brothers.

March 15 was the date of our pledge-member sports nite. The Spring pledges and most of the Brothers went to the Forum to see the Los Angeles Lakers, and this activity helped bring the pledges closer to us. We are currently planning our "Rose of Deltasig" Dance, to be held May 11, and the Delta Sigma Chapter Birthday Party, on June 7.

Finally, we would like all the Brothers to join us in wishing Brother Gus Marriott, who graduated early and is now back in his native Ecuador, good luck and much happiness.—**STEVE ALVAREZ**



**AFTER SEVERAL YEARS** of relatively small membership, Delta Upsilon Chapter at Texas Christian University has now grown into a good size chapter as indicated in this picture of the members of the chapter taken in front of the M. J. Neeley School of Business, named for a member of Delta Sigma Pi.



## FLORIDA TECH

THETA SIGMA CHAPTER at Florida Technological University at Orlando has been working to hold more constructive executive council meetings, better planning of events, and to have a more active participation by the Brothers in the chapter's activities. If these goals can be accomplished, then the chapter will be well on its way to becoming that ideal chapter.

On the professional scene a number of events were held. Mr. George Stuart, Jr., Orlando City Councilman, spoke to the Brothers on "The Relationship of Local Government and Business." Mr. Ron Nebgen, of the F.T.U. Placement Center, gave the Brothers an insight on just what the placement center can provide those about to graduate. Mr. Hugh Palmer, a local attorney, made a presentation of "The Legal Aspects of Going into Business."

A number of social events were held last quarter. These included the smokers and rush parties. The recently held St. Valentine's Day Party for the Brothers, wives and girlfriends was a great success. This was due largely to the efforts of Brother Stan Jodlowksi who originated, planned, and coordinated this event. A good time was had by all.

Recently installed officers include: Ted Parsons, president; Jim Matthews, senior vice president; Rick Jones, vice president of professional activities; Bob Kelley, treasurer; Ken Barnes, secretary; Jim Kendrick, chancellor; and Chip Hall, historian. Bill McGothlin continues to serve as vice president of Pledge education.

Congratulations are in order for Brother Larry Watkins and wife Paulette for the arrival of their baby girl on February 14.

Theta Sigma Chapter wishes much success to all Brothers who have graduated this past March and those about to graduate this upcoming June.—JOHN DI BLASI

## MIDWESTERN

EPSILON ZETA CHAPTER at Midwestern University has the promise of another successful year. Among the successes was Spring rush, which brought another eager group of pledges to the fraternity. Although smaller than previous pledge classes, this class makes up for its size in academic status.

With the conclusion of Spring rush, regular meetings again resumed with the election of officers. Mike Malone was again chosen president. Among the varied activities planned, the most successful was a professional meeting held at the Clark Student Center on February 23, 1974. The meeting featured the Personnel Manager of PPG Industries' new Wichita Falls float-glass plant, Mr. James Wilson. Located in the north industrial district of the city, it represents the world's largest float-glass plant. It is the first major industrial establishment to locate in the city, providing significant income, numerous jobs, and much publicity for the area. Mr. Wilson discussed professional careers in the areas of personnel, accounting, computers, and production. He also went into detail on the float process, the organization structure of PPG industries, and varied questions from students of the School of Business and Brothers of the

chapter. His detailed history of the vast enterprise he represented was stimulating for professional business students.

Also, fund raising activities were initiated. They proved to be profitable and rewarding. Speaking of support, several Brothers journeyed to Dallas to cheer on the Midwestern varsity basketball team, one of the top 15 in the nation's small colleges.—CHARLES HOLOVAK, JR.

## TEXAS—Austin

BETA KAPPA CHAPTER at the University of Texas at Austin completed another successful year of business and professional activities as well as some of our finest social events ever. As the spring semester comes to a close, we look back upon the past year and find it hard to believe that it has come and gone so quickly.

The week of March 18-22 was one of our busiest as plans formulated in the fall developed into the annual C.B.A. Week. Leading businessmen from both near and far gathered on our campus for a week of lectures, lunches, and a chance for students to meet with them on a one-to-one basis. Our pledge class volunteered to serve as ushers at the keynote speaker's address and provided much needed assistance to the C.B.A. Council during the week.

One of the social highlights of the semester came during our annual Roundup weekend here at the University. Together with the Delta Zeta sorority we combined our efforts and entered a float in the Roundup parade. We closed the week of festivities with a Western dance on Saturday night. The social calendar for the semester was completed with the "Rose" Formal honoring our new "Rose", Jan Dittmar.

Again this semester we did very well in the intramural sports program. We placed high in basketball and claimed top honors in softball competition. Our bowling team finished second on the university level. Our football game against crosstown Brothers of Theta Omega Chapter had to be forfeited as the "hilltoppers" failed to fly down from their retreat.

The Brothers of Beta Kappa Chapter would like to congratulate and wish the best of luck to our graduating seniors. We hope they will continue in the fine Deltasig tradition. And finally, we would like to extend best wishes to all our fellow Brothers nationally from the Brothers of Beta Kappa Chapter—DAVID W. FUHRMAN and MICHAEL K. O'KELLY

## SOUTHERN ILLINOIS—Edwardsville

ETA SIGMA CHAPTER inducted six new pledges last January that should turn out to be a valuable addition to our chapter. They are extremely good men and, at this point, the pledges, members, and alumni are being drawn closer together because of their mutual participation in the events that have been held so far this quarter.

The most exciting event, of this quarter, was without question our 1974 "Rose" Ball which was a great credit to Vice President of Social Activities Carl Wagner. In order to replenish and increase the finances in our treasury,

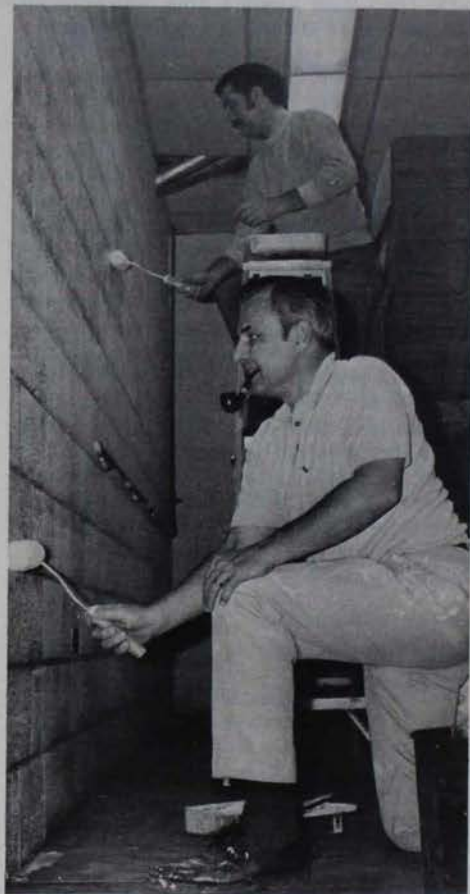
which were substantially decreased by our spectacular "Rose" Ball, we are currently engaged in a raffle that should prove beneficial, not only to the chapter but also to the prize winners.

This also being the winter season of indoor sports in our region, the alumni of our chapter again challenged the members to a pair of two hour roller hockey games. Unfortunately the chapter lost the first round, but being a determined and very resourceful chapter we managed to gain revenge two weeks later in the second game.

Also in the world of sports our professionally oriented bowling team is currently tied for fourth place and is looking forward to improving its standing next week. Next quarter we plan to organize an intramural Greek league softball team, since we have so many outstanding athletes in our chapter.

In the area of community service, we are very proud to announce that Brother Bill McCunney has been selected to head the 1974 Muscular Dystrophy drive in our area. Our whole chapter is anxious to give him all the support that he requires.

In closing, the Eta Sigma Chapter wishes all of its Brother chapters nothing but success in all of their future endeavors.—GREGORY H. MILLET



BROTHER HENRY SOHL and BOB MANNING, members of Chi Chapter at Johns Hopkins University, are shown here applying a fresh coat of paint at the Baltimore-Central Maryland League for Crippled Children and Adults. Their talents were part of the Help Week activities.



## ST. JOSEPH'S

UNDER THE LEADERSHIP of John Orlando and the executive committee, the Zeta Pi Chapter has completed its most successful year ever, as can be seen by the fact we should reach 100,000 points for the first time in the Chapter Efficiency Index. Through the tutelage of pledgemaster Mike Kleinot, we welcomed 14 new brothers, all of whom should contribute a great deal to the fraternity in the next few years.

As for other highlights of the spring semester the brothers and pledges donated over 125 pints of plasma to David Krugman, a hemophiliac and nephew of one of our faculty brothers. Our Professional Awards Dinner was a great success as was our overnight trip to New York City to tour the United Nations.

Last but not least our social calendar was climaxed by the "Rose" dance which was a great time for everyone who attended. In closing we would like to say thank you to the graduating seniors for all the work they have done for us in the past couple of years and would like to remind them that they are always welcome back to Zeta Pi Chapter—MARTIN J. RODDY

## BOWLING GREEN STATE

THETA PI CHAPTER sent ten Brothers to the Ohio-West Virginia Area conference on January 19, at Oxford, providing by far the best showing among the chapters. Many excellent fund raising projects were suggested and, as a result, our chapter is now in the midst of raffling off a calculator. The project shows every earmark of being a smashing success. Finally, the Brothers were allowed to tour the hallowed corridors of The Central Office seeing, among other things, relics of the good old days such as Ex-Field Secretary Richardson's desk nameplate.

On January 27, our professional program consisted of a panel discussion concerning the role of government in business. Dean Vogt and Professors West (Marketing), Siedell (Legal Studies), and Haas (Economics) each gave presentations, after which all the Brothers involved themselves in a verbal free-for-all. The whole affair proved to be most enlightening.

Active fraternal involvement by all the Brother will soon bear fruit. On March 10, 15 pledges were initiated into our chapter.—STEVE PAAL

## JOHNS HOPKINS

THE BROTHERS OF Chi Chapter at Johns Hopkins University have had a full and productive year thus far. The activities have varied from a tour of the Maryland Center for Public Broadcasting to the help day for the Baltimore League for Crippled Children.

One of the most satisfying and productive events of the year thus far was the annual professional meeting with the college administration. Chi Chapter was honored to have in attendance Dr. Roman J. Verhaalen, dean of the Evening College, Dr. Richard D. Robbins, associate dean and Dr. Frederick H. Glade, Jr., director of the Division of Administration and Business. During the meeting a viable exchange of ideas was

presented by all concerning the updating of business courses presently being offered by the college and the possibility of adding new courses to the business curriculum. As a result of this meeting it appears that the business/legal courses being presently offered will be expanded to better meet the needs of today's business student. Also, a completely new course in urban planning will be offered.

All the Brothers of Chi Chapter extend their fraternal best wishes to all other chapters.—RONALD G. ROCHIN

## ST. EDWARD'S

PRIOR PROGRAMS IN the professional areas have been continued and augmented. Our professional speakers program, which allows interaction between the students of commerce and the business community, has been expanded to allow for the union of academics and the real world. To further this effort, the Town Hall Meeting, presented in association with the Texas Manufacturers Association, will again be sponsored on this campus.

New developments at St. Edward's University include our participation with the administration in the areas of fund raising and career development. In the last week, several members of this chapter worked in close association with the alumni in an effort to raise funds for this institution via a phone-a-thon. In the area of career development, we are co-sponsoring three weeks of interviews with the Austin business community to provide for future employment.

In order to supplement the cost of our professional and social programs, we are initiating a garage sale and flea market later in the spring. These activities will enable us to acquire needed funds with a minimum of risk.

This chapter is fortunate in the composition of both its members and future members with representation from not only the United States but also Central and South America, as well as the Middle East.—JACK HENNESSY

## SAN FRANCISCO

GAMMA OMICRON CHAPTER at the University of San Francisco initiated its pledge program on March 3 with 11 prospective pledges and two faculty members desiring entrance into the chapter. Initiation was held on April 7. One of those faculty members pledging was the president of the University, Rev. William C. McInnes, who has a degree in marketing besides his other varied talents and credentials.

We were very pleased with the results of our rush program which included professional meetings with the Standard Oil Company and Board of Education member, Dr. Eugene Kopp. Vice President for Professional Activities Mike Cetinich also had planned a trip to the Greater San Francisco Chamber of Commerce among other professional activities for the semester.

Pledging is not the only large scale project planned during the spring. Gamma Omicron Chapter extensively participates in the intramural programs at the University. Last year the chapter formed excellent teams in basketball and baseball leagues. In fact, our basketball team finished first out of seven teams in its division. We hope to repeat again this year.

As an addition to the spirit of Easter, the chapter played host to an Easter Egg party for Phi Chi Theta, the women's business fraternity, and Tri Gamma, the nursing sorority, on April 10.

Gamma Omicron Chapter is also happy to announce that its chapter president, Jim Dignan, is currently seeking the office of student body president. He was the current front runner prior to the election, and we hope to see him as the "Number One student" in student government.

The summer months ahead will not be a period of inactivity, rather a period of detailed planning and organization not only for the coming year, but also for the upcoming Regional Meetings in the fall.—GARY R. THOMAS



ERIC PETERSON, president of Alpha Omicron Chapter at Ohio University, leads one of the panel discussions during the Ohio-West Virginia Area Meeting recently held at The Central Office.





GRAND PRESIDENT CANNON joins Zeta Psi Chapter President Dave Lipkowitz in celebrating the installation of Phi Gamma Nu on the campus of the State University of New York at Albany. With them are Randi Pollack, the local chapter president and Virginia Shulte, national president of Phi Gamma Nu.

#### NORTHERN ARIZONA

ZETA OMEGA CHAPTER of Northern Arizona University plans to initiate 14 new members this April. Glenn Tubb, president of the chapter, says this pledge class is one of the most enthusiastic he has seen in the three years he has been with Delta Sigma Pi.

The Zeta Omega chapter has, as of mid February, held numerous professional activities and tours. One highly successful fund raising activity, according to Glenn, has been the aluminum can drive. Zeta Omega Chapter is looking forward to another 100,000 plus points this year in the CEI. Best wishes to all brothers of Delta Sigma Pi.

#### INDIANA NORTHWEST

THETA PSI CHAPTER had the extreme pleasure of being an integral part of the formation of a professional woman's fraternity this past spring. With the aid of Brother Greg Hill and past chapter advisor Dr. Reilly and the Business-Student-Faculty committee (BSFAC), a group of 15 women majoring in business organized a professional sorority. The first organization meeting was held February 10. The women petitioned the Phi Chi Theta fraternity. The women used as a model the petition that Theta Psi Chapter submitted to Delta Sigma Pi when our chapter was formed. Phi Chi Theta is the largest woman's fraternity in the nation; the organization boasts a total membership in excess of 14,000 with eight alumni clubs throughout the country.

During the month of May, Theta Psi Chapter celebrated its third birthday. The Brothers marked the occasion by setting up a table in the main lobby and serving cake and punch to the student body. Also worth celebrating was the fact that for the third time, in as many

years, Theta Psi Chapter received 100,000 points in the Chapter Efficiency Index.

Graduation took many Brothers from our chapter this year, as it always has in the past, and once again we Brothers who did graduate are looking to the undergraduate Brothers to carry on the great traditions that Theta Psi Chapter has started on this campus.—C. MICHAEL RAINBOLT

#### STATE U. OF NEW YORK—Buffalo

ALPHA KAPPA CHAPTER'S professional program for the spring semester has provided brothers an interesting and varied format. Topics of interest were "Equal Opportunity Employment" presented by Mr. Bruce Graff and Mr. Albert J. Amelotte, who spoke on "Management Style." Rounding out the program was two tours. The first tour was to WGR television station on March 12, followed by International Paper Co. on March 23. Several other individuals from the business community will be addressing the chapter in the near future.

The Spring pledge class is well underway with the induction of five neophytes. An opportunity for Brothers and neophytes to become better acquainted was provided by the generosity of Brother Hank Schenk, in whose home this took place.

On the lighter side, a Monte Carlo and Buffet was held on March 30 and in late April Brothers initiated newly acquired beer mugs. On May 17 the newly initiated Brothers will be honored at the Spring dinner-dance. Several places are being considered and confirmed reservations will be made within a short time.

Alpha Kappa Chapter is proud to announce that in May 1975 we will be celebrating our 50th anniversary.—I. BRUCE MESSINGER

#### NEBRASKA—Omaha

GAMMA ETA CHAPTER has six brothers graduating this month. They are: Art Anderson, Lang Anderson, Andy Bingham, Bob Cox, Dave Nelson, and Rusty Schwartze, and we wish them well as they continue on in the commercial world.

On April 23 we celebrated our 25th anniversary as a chapter of Delta Sigma Pi. Festivities included the initiation of our 12 associate members who were under the watchful eye of Vice President for Pledge Education Rusty Schwartze, and assistant Bob Bryan. Also, our "Rose" Dance was held in conjunction with the anniversary on April 25, with Dr. Lucas as our guest of honor. Dr. Lucas is retiring at the end of the semester and we thought it appropriate to recognize his accomplishments. He is a member of Nu Chapter at Ohio State and served as Dean of the College of Business Administration at the University of Nebraska at Omaha. He is one of the finest instructors at the university, and a friend to all those who have known him. We hope the commemorative plaque we bestowed upon him will in some way recognize his achievements at UNO.

At this time I would like to thank Rich Putzstuck for his efforts during our rush activities this semester. Because of him, we were able to meet our objectives this year.—JOHN HILLER

#### EASTERN ILLINOIS

EPSILON OMEGA CHAPTER at Eastern Illinois University is celebrating our tenth year of activity and a very productive semester.

Our fall term pledge class yielded 12 new members. Jerry Cooley initiated our *Playboy* program in which our chapter is the exclusive area representative of *Playboy* film rental and magazine sales. Professionally, we toured the Heath, Marathon and Caterpillar installations and sponsored various speakers. The fall semester culminated with a banquet for the new initiates and graduating seniors.

Our new officers for 1974 are: President Ted Stalets, Senior Vice President Gary Taylor, Secretary Rod Plackett, Treasurer Mike Hammer, Vice President for Pledge Education Mike Kocelko, Vice President for Professional Activities Tom Brucato and Mike Magnuson, Chancellor Gene Vandenbergh, Historian Rod Cekander, CEI Chairman Don Nesci, and Social Chairman Bill Newton.

We started this semester with an enlightening tour of the Hiram Walker facilities in Peoria. After the visit of Mike Tillar, chapter consultant, we are reevaluating some of our old programs and working on new ones to take effect next year. Plans have been made for our annual softball tournament and for a trip to St. Louis to see the Federal Reserve Bank, Budweiser and Playboy Club.

This year's "Rose" banquet is to be held on May 11 at the new Sheraton Inn in Mattoon. We recently elected Miss Jan Phillips Queen and Mrs. Liz Newton and Miss Diana Moyer to the court. After the dinner, speaker, and awards, the chapter has contracted a band for the party following.

We want to wish to our 20 graduating seniors and to all our brothers good luck and continued success.



## SOUTH CAROLINA

**BETA GAMMA CHAPTER** At the University of South Carolina continues to strive for 100,000 points in the Chapter Efficiency Index. As of December 1, 1973, Beta Gamma led the nation in total points with 56,400. To date we have received 81,100 points.

An area meeting was held on February 9, 1974 in Asheville, North Carolina. Ten members of the Beta Gamma Chapter attended the seminar which was conducted by Richard L. Schreiner, South Central Regional Director; Charles Murphy, 1973 Undergraduate of the Year; and John Blackshire, District Director. Other chapters in attendance were Delta Xi from East Tennessee State University and Alpha Zeta of the University of Tennessee.

On March 28, 1974, Beta Gamma Chapter will once again co-sponsor our annual picnic with the College of Business.

Beta Gamma Chapter will celebrate our chapter birthday this spring by conducting a banquet in honor of our founding brothers, most of whom will be in attendance.

Our professional program for the semester is off to a great start and promises nothing short of greatness. To date we have had two distinguished speakers and a tour of Taylor Instrument Company of Arden, North Carolina, the world's largest producing thermometer plant.

Rush for the spring semester is off to a good start with 12 persons pledging. Last semester's pledge class of 24 ended up with over \$1300 from its fund raising projects. This semester's pledge class says they will top this figure!

The rest of this semester promises to be well rounded with its professional, social, and service programs.

In closing, the entire chapter congratulates Dr. Arch Woodside, past Chapter Advisor, on his Fulbright Award by virtue of which he is teaching in Finland.—**JACK B. GARY**

## MISSOURI—St. Louis

**ETA NU CHAPTER** is now faced with the ultimate crisis of either being shut down by the University or trying to remain active without the recognition of the University. It is not due to faulty management or internal strife, but to a ruling by the Student Senate that Eta Nu Chapter must admit women to membership.

It seems our fair senate is more concerned with eliminating discrimination on campus by merely denying Delta Sigma Pi recognition or by merely pushing us in a corner and hoping we will die. Our reforming young senate, who passed the death sentence by an eight to one margin, does not care what Eta Nu Chapter has done in the past for the University of Missouri at St. Louis nor do they care what we have to offer in the future. They are aware that all our professional programs, tours and speakers are open to all interested students, but that matters little to them for we were marked for the guillotine two years ago.

Being denied recognition is not the worst problem, there are others. The chapter will have no use of school facilities for meetings, speakers, rush table and other aspects essential to keeping the fraternity running. As all Brothers know, rush is one of the primary functions of the chapter, but with this external

force pushing us off the cliff, combined with newspaper articles and editorials in the student paper denouncing the fraternity we were able to garner only two pledges. This was done with a great deal of work, time and effort.

Eta Nu Chapter feels that it has carried on the fight until now. We feel that we have gone to battle and have lost. We ask the Brothers for your support because, quite frankly, we can't do it alone.—**HOWARD MARCUS**

## ARIZONA STATE

**GAMMA OMEGA CHAPTER** at Arizona State University capped another successful year with the initiation of eight new brothers and the spring initiation banquet held at Camelback Inn.

The professional program this semester was a big success, thanks to Professional Vice President Mark Yule. Gene Rice, president of First Federal Savings, and Jack McCormack, former Assistant Attorney General of Arizona were the most notable speakers. A tour of the copper mines in Globe, Arizona was a most interesting experience.

Gamma Omega Chapter has had a variety of social events this past semester. The ASU Memorial Pie Plate film festival was a big success. Other social events included a hay ride, ski party, and a baseball game with Alpha Kappa Psi.

Financial projects included a car wash and selling tickets to Legend City, a local amusement park. The chapter also took a group of underprivileged children to Encanto Park in Phoenix.

Several changes in the chapter bylaws have been made. Elections for officers will now be held every semester instead of annually as has been done in the past.

Congratulations and best wishes go to our new brothers and next year's officers.—**BRIAN AUGUSTINE**

## RIDER

**BETA XI CHAPTER** at Rider College started this semester off hosting an Area Meeting with five other chapters attending. We shared many ideas, learned a lot from the workshops, and had a great time that evening in the Pub! As a result of this Area Meeting, the chapters attending swapped calendars of events, and challenges were made for inter-chapter sports contests. The Beta Xi Chapter hopes to host all five chapters again this spring for a full day of basketball, baseball, tennis, bowling, and cards.

The Professional program will be well diversified again this semester to interest all the brothers of various majors. Speakers are scheduled for topics concerning government regulation in the food industry, business opportunities in government, and a speaker from the Better Business Bureau. The tour scheduled for the Federal Reserve Bank of New York is sure to be interesting to all!

The main fund raising program this semester will be selling Nestles Chocolate Crunch candy bars on campus for a 50% profit gain. We will supplement our fund raising program by officiating and time-keeping at Rider's home track meets.

Our social calendar started off with an introductory rush buffet which included President Frank Elliott, honorary brother and current President of Rider College. Also on the calendar will be a date rush wine and cheese party. Midnight bowling, an old favorite, is now back again on the social calendar. The Beta Xi Chapter birthday dinner will finish off the calendar for this semester.

The Beta Xi Chapter is again working hard to keep the Business School Newsletter going. It's a great way to spread our name on campus, especially since we've segmented our market with it - it's only distributed to business majors. It's one way that keeps the Beta Xi Chapter thriving at Rider!



**MEMBERS OF BETA PI CHAPTER** at Kent State University recently hosted a group of underprivileged sixth grade boys at one of the Kent State "Golden Flashes" basketball games.



## ROCHESTER TECH

**EPSILON LAMBDA CHAPTER** at Rochester Institute of Technology recently held elections. Our new president is John Clinton; senior vice president is Gary Bonvillian; vice president for pledge education is Randy Howard; vice president for professional activities is Terry Gertner; secretary is Ken Whitney; treasurer is Rich Hoffman; chancellor is Harry Samuels; and historian is Walt Daggett.

It is the opinion of the Brothers of the Epsilon Lambda Chapter that these men are enthusiastic, well qualified, and very capable of making this year a very rewarding and prosperous year. Plans are now underway for Spring rush. Our new rush and pledge program yielded mild success and with a few changes, the Brothers predict a very successful Spring rush.

Recent professional events of interest were an insurance seminar and a tour of the operations of Lincoln First Bank of Rochester, the largest bank in Rochester. Plans are underway for two tours and two speakers during the spring.

In summation, it appears the "recession" at Epsilon Lambda Chapter is over and business is booming again.—**RICH HOFFMAN**

## OKLAHOMA STATE

**ANNUAL ELECTIONS** were held in February and our new officers are Dave Greiner, president; Grover Morris, senior vice president; Carl Liles, vice president of professional activities; Terry Daniels, vice president of pledge education; Rick Griffith, secretary; John Brown, treasurer; and Donnie Carter, historian.

Two business trips have been taken by the fraternity. We went to Tulsa, Oklahoma in February and to Dallas, Texas in March.

For fund raising projects we raffled tickets for one hundred gallons of gas while the pledge class sold raffle tickets for a one-hundred dollar gift certificate. Our community project consisted of helping to maintain the recreation areas in our community. The chapter also donated blood to the local blood bank.

In April we hosted joint initiation ceremonies with the Beta Epsilon Chapter of Oklahoma University and Beta Chi Chapter of Tulsa University. We initiated 13 new members into our chapter.

Also in April to top off our spring semester we had our annual awards banquet followed by our "Rose" Dance.—**DONNIE CARTER**

## ST. AMBROSE

**THETA OMICRON CHAPTER** at St. Ambrose finalized plans in March for its first annual Career Day held during that month. The chapter members invited representatives from over 15 businesses to the Davenport, Iowa campus to lecture and answer questions from area college and high school students about present occupational opportunities in the business world. Participating companies, mostly from the Quad-Cities region of Iowa-Illinois, donated their services. A favorable response from the college community indicated desire for a similar undertaking next

year.

Under Theta Omicron Chapter's Speakers Program, with its focus on "The Social Responsibilities of Business", two lecturers spoke to the Brothers recently. Tom Devine, general manager of the Davenport Chamber of Commerce, gave the group an optimistic look at the future's business and job opportunity picture in the Quad-Cities. Later in the spring, Mike Glass of Investors Diversified, Inc. related the "Current Problems of the Stock Market" to listeners in the St. Ambrose Fine Arts Building. Chapter members noticed that speakers seemed more interested in helping the fraternity when they found it had a theme for its speakers program.

The main activity for Theta Omicron Chapter from late January to April 31 was aiding taxpayers through the Voluntary Income Tax Assistance (VITA) program. Deltasigs here estimated that they filled out from 250-300 Federal income tax forms for those who were generally unable to do their own or afford professional help. Under Director John Toher, this program expanded because of closer ties with the Internal Revenue Service and local tax officials. Better advertising over local radio stations contributed to more use of the service by the public.

Theta Omicron Chapter hosted a February 15 regional leadership seminar conducted by North Central Regional Director LaVerne Cox. Deltasigs from Drake University traveled from Des Moines for the seminar. Dr. Cox emphasized the need for fraternities to re-evaluate themselves in terms of what they must offer members. Important also, he said, is their ability to operate in a more efficient, business-like manner. He felt all chapter

calendars should be planned a year in advance. The St. Ambrose Deltasigs adopted his proposal, establishing a Planning Committee to oversee calendar coordination this spring.

From April 18-21, Theta Omicron Chapter journeyed 150 miles to Chicago on the semester's major business tour. Visited were the Chicago Commodities Exchange, McDonald's International Headquarters, and the Advertising Department of Playboy International. An earlier tour had taken members to Minneapolis to examine the Federal Reserve Bank.

Rush Week (February 11-15) satisfied those who had hoped for a favorable number of pledges. Theta Omicron Chapter took a more personalized approach at trying to attract new members. An effort similar to last semester's "Big Brother" recruiting program was used.

On the social scene, the chapter sponsored an all-college dance in March and held its "Rose" Formal on April 6. Deltasigs attending the "Rose" Formal at the Sheraton Hotel in Rock Island, Illinois included a better number of alumni members than usual. A reception at Brother Greg McLaughlin's home preceded the formal dinner-dance.

Despite giving effort of 150%, Delta Sigma Pi intramural basketball players had a frustrating season. Very few games went the way they should have. Theta Omicron Chapter also participated in the North Central regional basketball tournament, where playing basketball was only half the fun.

The chapter ended its regular year by setting dates for two summer meetings for planning purposes. We wish others good luck in the next school year.—**JOHN R. STUEKERJUERGEN**



**RANDALL J. ROBERTS** makes two points for Epsilon Mu Chapter during a basketball game between the faculty and the chapter at Sam Houston State University. Defending for the faculty is Mr. Hawkins.



## ARKANSAS

THETA NU CHAPTER at the University of Arkansas embarks on the 1973-74 year to reach its goal of being a successful chapter. The hard work and the togetherness of all have been the key factors in reaching our goal.

On the professional activity aspect of today's business world, James Tappan has kept the chapter well informed. Brother Tappan has produced guided tours of Daisy B-B and other places which were beneficial to the chapter. Also, James Tappan has gotten speakers from Touche & Ross Accounting firm and a speaker from the A. G. Edwards Brokerage Firm. Future plans include seeing the Sundowner Ranch, the world's largest high cattle breeding ranch.

Our chapter is honored to acknowledge Mike Curl and Don Wilkerson, who have grade point averages of 3.8 or better. Also, these two men have worked hard to promote professionalism in the field of commerce.

Our pledge program is in full swing with Vice President of Pledge Education Don Chaney at the helm. Our 18 pledges of high quality are beneficial assets to our chapter.

The officers for the spring semester are as follows: president, David Garrett; senior vice president, Don Wilkerson; treasurer, Mark Spears; secretary, Claude Badgett; historian, Frank Jelen; and vice president-pledge education, Don Chaney.

The Brothers of Theta Nu Chapter with the help of Chapter Efficiency Index Chairman Max Wernick are increasing the efficiency in all aspects, with the goal of reaching 100,000 points. Also, we would like to wish good luck to all brothers of Delta Sigma Pi in the future. If hard work and expectations precede success, then our chapter is on the right track. — CLAUDE E. BADGETT

## NICHOLLS STATE

ETA IOTA CHAPTER at Nicholls State University is once again enjoying another prosperous and eventful semester.

Initiated last fall were nine men who show great potential, pride, leadership and honor. They were Doug Henderson, Roland LeBeauf, Bobby Turner, Danny LaFont, Robert Sevin, Kent Martin, William Bond, Bill Arguenello and Allen Rini.

Our activities this year were participating in the homecoming parade and display. This helped bring about school spirit and all brothers participated with the spirit that mingled in the atmosphere.

The new members, alumni and their dates were all invited to a banquet at the Holiday Inn here in Thibodaux, honoring outstanding members of the chapter the night of initiation. After the morning of initiation, the members beat their new brothers 21-7 in a decisive football game. A dollar "bet" was placed upon the game and was presented to President Glenn P. Pellegrin. Glenn will have the dollar inscribed on a plaque with all the brothers' names on it and the scores.

Right before the Thanksgiving holidays, we visited Hobson Galvanizing Corporation in Belle Chase, Louisiana. The brothers found the exploration very educational and it was an experience that the new brothers will remember all of their lives.

Mr. Lynn Hernandez, manager of *The Southland Mall* in Houma, served as a guest speaker at one of our weekly meetings to give us a view of business in southern Louisiana. Both Mr. Hernandez and Mr. Davis Rodriguez, Sr., of Hobson Galvanizer Co., received Certificates of Appreciation from Eta Iota Chapter.

With the semester ending, the brothers are looking forward toward the spring's rush week, the "Rose" Ball, professional activities, and many other things. We expect a bright future which we will strive for through our slogan - "Betterment of Delta Sigma Pi through the Eta Iota Chapter." — BOBBY R. TURNER

## LOUISIANA STATE—Baton Rouge

BETA ZETA CHAPTER at Louisiana State University will soon complete what has truthfully been its most successful semester in over two years. We have either overcome or have made much headway toward solving most of the problems which have plagued us.

Our most serious problem has been membership. Unfortunately, we will lose eight good members with this year's graduation; however, we recently initiated 11 new brothers, most of whom are freshmen and sophomores. Also, we have taken the advice of our regional and national directors and have at last begun a year-round rush program.

Professionally, Beta Zeta Chapter has always done well. Since our last report in *The DELTASIG*, we have had the State President of the AFL-CIO, a stockbroker from Merrill Lynch, and the State Director of Public Revenue speak to us. Brother Ed Potratz, publicity chairman, worked quite hard and was able to generate a good deal of publicity for these programs.

In CEI, the chapter will end up with approximately 95,000 points (membership is our weakness); however, this is an increase of 30,000 points over last year. Next year, we fully expect to get 100,000.

In other areas, the chapter has also worked on the problem of faculty participation - another area in which we are making real progress. Also, we reinstated our athletic program with successful basketball and baseball teams. Socially, we had a nice party sponsored by the pledge class; also, we held the annual "Rose" formal on March 23. — STEVEN WILLIS

## AKRON

THETA KAPPA CHAPTER has obtained an office in the Marketing Department of the College of Business Administration. Its central location is ideal for pledge recruitment and for chapter executive council meetings. A library of donated college textbooks, which each brother can borrow for one quarter, has been set up and organized by an active pledge class.

We initiated four new brothers on Sunday, February 24, in the Business Administration Building. Although the pledge class is small, the quality of the work and desire of the pledges is outstanding. The Friday before initiation, the pledges painted the rock outside

Gardner Student Center. This is an old tradition on campus for all Greek societies. We are proud that the pledges took an interest in this tradition for the good of Delta Sigma Pi.

A tour of the Terex plant of General Motors was conducted over the Spring break. A pledge who works there showed the brothers how the off-the-road construction equipment is assembled. This tour proved to be very exciting and informative for the brothers.

Also during the Spring break, Theta Kappa Chapter assisted the Dean of the Business College in an open house. The brothers served as guides through the College and were permitted to set up an information table in order to distribute fraternity literature.

Our chapter was pleased to meet Grand President Cannon on Sunday, February 17. He gave us some insights into the matter of alleged sex discrimination in Delta Sigma Pi.

Finally, our chapter has an idea some schools may be able to use in order to get more pledges. Some courses at Akron are taught over television. By running an advertisement over the TV before classes begin, we can contact undergraduates interested in joining Delta Sigma Pi. — JOHN A. GABELMAN

## HOUSTON

ETA PSI CHAPTER of the University of Houston continued its activities for the year by accepting the pledgeship of several excellent prospectives (students & faculty). Dr. Jones, Dean of the College of Business Administration, has helped us in several ways in our recruitment program. We hope that these activities will help us as we work to rebuild our membership after the graduation of a number of our brothers.

Looking to the rest of the Spring semester, we see several excellent professional speakers scheduled as well as some outstanding social events, including the "Rose" dance. In short, it looks like another successful semester is ahead. — ADRIAN RAMIREZ



EXECUTIVE DIRECTOR Charles Farrar busily prepares ID badges for the members from throughout Ohio and West Virginia as they arrived for the Area Meeting held at The Central Office. On hand to greet the members was East Central Regional Director Andrew T. Fogarty.



## CREIGHTON

BETA THETA CHAPTER at Creighton is in the midst of pledge period. Rush began on February 1 with a kick-off night for all fraternities on campus. There our president, Skip Gode, talked about the fraternity and the chapter in general. The activity was sponsored by the Intrafraternity Council on campus which is presided over by Deltasig Art Nystrom. The two weeks of rush were filled by activities including two rush smokers, a dance and party, and a TGIF. The result is a pledge class of 15 who are now planning on their pledge project. We have high hopes of initiating all 15 into our chapter later this spring.

On the professional scene, Vice President for Professional Activities Lynn Mulherin has arranged a speaker from Omaha National Bank soon after spring break. The members of the chapter are dedicating their efforts in the month of April to selling ads for our blotter. It has been a very successful annual project in the past and we are going to try to keep it that way.

In intramural basketball, the Deltasig II's have a 4-3 record to date and the Deltasig I's are at 7-2 with high hopes for the post season tournament. Speaking of tournaments, the chapter arranged a bus trip to follow our Creighton Bluejay basketball team into the Mid-West regionals of the NCAA.

Coming events include the election of officers, a hay rack ride and the culmination of the school year with the "Rose" dance on April 6.—TOM WIESELER

## WISCONSIN—Whitewater

THETA XI CHAPTER has actually survived the first semester with our chapter house. We have ironed out most of the major problems involved and are working on the lesser ones. We think that the acquisition of this house has been and is becoming a most valuable experience of our college lives. The interaction of our brothers in this close contact is going to help us with the associations in the real world of business after graduation. It has also brought out the degree of brotherhood within the chapter.

So now that the operations of the house are smoothing out, we can now concentrate on the business of running our chapter. So far this semester, we have had some excellent professional activities. On January 27-28 the chapter attended and participated in taking the annual physical inventory of Zayre's Department Stores of Racine, Wis. It was both beneficial financially and educational for the chapter. Also, in February we had Mr. Gus Wirth of Echo Communications from Cedarburg, Wis. talk to us on the aspects and opportunities of small businesses. March 1 took us to a rewarding tour at Schlitz Brewing Co. in Milwaukee, Wis. where after the regular tour we were served product samples and talked with some of their executives. Over the remainder of the semester, four more speakers are planned.

This semester we are trying to put forth an aggressive and enthusiastic rush program and are looking forward to the new pledge period and the remaining social and professional activities of the year.—THOMAS PROCHOWICZ



SHOWN HERE ARE some of the nearly 60 members from the nine chapters in Ohio and one chapter in West Virginia who attended the Ohio-West Virginia Area Meeting held at The Central Office at Oxford, Ohio.

## C. W. POST

ZETA OMICRON CHAPTER at C. W. Post College of Long Island University has been active in sponsoring many activities on campus this year. The Brothers sponsored elections for a teacher of the year award within the School of Business. The award was presented by the Brothers during a faculty meeting on February 6, and pictures together with an article were included in the following week's University newspaper. On February 27, the Brothers co-sponsored a successful blood rally on campus and contributed a considerable amount of blood themselves. Fliers were printed and distributed several weeks in advance to insure a large turnout.

This spring we will have had our fourth annual Horse Show on campus sponsored by the American Horse Show Association. The Brothers started early in getting ads from the community for their Horse Show Booklet, always trying to outsell the previous year. The success we have been experiencing helps our contribution to the University's Scholarship Fund. This semester our Chapter contributed a total of \$532.00 towards this Fund.

The rush program which was a tremendous success last fall does not seem to have slackened this semester. Our Chapter can expect another nine new Brothers this spring. Our success is due to the efforts of Senior Vice President Keith Willis and Vice President of Pledge Education Thomas Vitale. This spring our professional program is in full swing. We have had guest speakers in hospital administration, retailing, sales management and job interviewing. Social activities have included a St. Patrick's Day Dance and a formal dinner-dance for the Seniors.

We are all working hard for our first 100,000 points in the CEI and as the semester continues, it looks even more promising.—DENNIS DEIRMENDJIAN

## OKLAHOMA

BETA EPSILON CHAPTER at the University of Oklahoma has really been on the move this semester. Everyone has worked hard to put together one of our best programs ever. Senior Vice President Rob Roten and the pledge committee burned the oil to get 19 pledges. This will help replace the 20 seniors who will be graduating this year.

Vice President for Professional Activities Jerry Babb has put together an excellent program. We have had a partner in a stock brokerage firm, and a lawyer in the securities exchange speak to us. We are planning to have an executive vice president of a manufacturing concern and a personnel director talk to us. We also have a luncheon planned with the dean of the School of Business and just recently toured the Westinghouse plant. We are also members of the Norman Chamber of Commerce.

Our tutoring program is getting underway, thanks to Brian Lyons. We are also working a lot closer with the Oklahoma City Alumni Club. They have invited us to their meetings and socials and have been attending our meetings.

Socially, Roy Brunton has done a tremendous job in organizing two successful parties. We also held a pledge-member football game followed by a softball game. The highlight of the social schedule was a float trip and camp out on the Illinois River over Spring break.

Dean Baloff has asked Beta Epsilon Chapter to participate in upcoming changes in the School of Business. President Tim Pegg deserves congratulations on the great job he is doing along with Vice President for Pledge Education Lee Compton. A final congratulations to Tim Tabor who has been a terrific chancellor. It has been a great semester and I am sure that next semester will be even better.—ART COHEN





JACK KELLY, president of Delta Xi Chapter at East Tennessee State University, is shown here making the first sale of the ETSU student discount book to Dr. D. P. Culp, president of the University. The proceeds from the sale of the coupon books were contributed to the ETSU Foundation.

#### MIAMI—Ohio

ALPHA UPSILON CHAPTER installed seven new officers in January. They are: Joe Smith, president; Don Sinko, senior vice president; John Corbett, vice president for pledge education; Walt Boswell, vice president for professional activities; Randy Braun, treasurer; Mark Watkins, secretary; and Bob Haas, Chapter Efficiency Index chairman. Four Alpha Upsilon Chapter delegates attended the Ohio-West Virginia area conference in January.

Winter quarter rush was very successful, producing 42 pledges. Initiation was in April. Dr. Mark S. Dorfman of the finance department at Miami, Alpha Upsilon Chapter's "professor of the quarter," spoke at a February professional meeting on the implications of O.S.H.A. in industry today. The brothers and pledges attended a very interesting tour of the Beckett Paper Company of Hamilton in February. Planned Parenthood of Oxford gave a very valuable presentation at a March professional meeting.

Spring quarter plans included an April professional meeting with Phillip R. Shriver, president of the University, a tentative April bank tour in Cincinnati, and a chapter birthday party in April. Also in April, another "professor of the quarter" spoke at a professional meeting, a luncheon tour of the Cincinnati Playboy Club was planned, and intramural softball squads were organized. In May, a Delta Sigma Pi sponsored business school faculty "firing line" panel presentation is planned. Also in May, the chapter plans on going to a Cincinnati Reds baseball game, with a party with Theta Lambda Chapter at Xavier to follow. Rounding out the quarter's activities will be a tour of a Cincinnati brewery. Then comes a break for summer, and planning for fall of 1974. — JOSEPH D. SMITH

#### LA SALLE

EPSILON SIGMA CHAPTER at La Salle has just completed a memorable spring semester. To begin with we were pleased to see that our rush program was highly successful, considering that the results of our fall program were not so noteworthy. We are also proud that many of our brothers have participated in the high school senior get-acquainted program here at La Salle. The students' help in this endeavor was needed to give the seniors a tour of the College and to acquaint them with college life, both academically and socially.

Our professional program, which is headed by Brother Edward Sullivan, is worthy of mention here. Throughout the semester he brought in many good speakers, including Mr. Eric Faddis, an Aetna life insurance agent, who gave us many facts and figures on the importance of college students owning an insurance policy, especially those seniors who are graduating this year. Another notable speaker, Mr. Daniel Farmer, informed us of the highly complex real estate business.

Last month we held our annual dinner-dance, which was very successful with all undergraduate brothers being represented, and also many alumni.

This being the last issue for the academic year our chapter would like to congratulate all graduating seniors. We have 14 among our chapter members. They are, in alphabetical order: Joseph Baker, Joseph Borgese, Mark Connors, John Considine, James Corcoran, Charles Elliot, Jack Garrahan, James Griffin, William Johnston, Michael Kauffman, Dennis Rubisch, John Sicilia, Ken Venuto and Robert Wennemer. — EDWARD J. HUGHES

#### MINNESOTA

WINTER QUARTER of the Alpha Epsilon Chapter at the University of Minnesota saw Brother Joel Erlandson succeed Brother Fallon as President. Others elected to office were Tom Hoblit, treasurer; Steve Woo, secretary; Dan Adams, Vice President of Professional Activities; and Tim Graff, senior vice president.

As senior vice president, Brother Graff was responsible for the successful winter rush of the following twelve pledges: Dennis Christianson, Mike Deck, Swen Eelma, Randy Haley, Bob Hupp, Jerry Hoekstra, Pete Johnson, Steve Lang, Dan Otto, John Semmer, Roland Thompson, and Frank Walburg. One of the quarterly pledge projects is to help with the maintenance of a neighborhood church. The chapter also plans to initiate John Anderson, Professor of Management Sciences and former Director of Management Information Services for the Dayton-Hudson Corporation.

The chapter held two professional dinners and is planning an educational industrial tour of Hamm's Brewery. The two speakers at the dinners were Leonard Murray, president of the Soo Line Railroad, and L.L. Von Kreuzhof of Northwestern Bell's Personnel Department. Mr. Murray spoke about the future of railroads and job opportunities. Qualifications for job openings and trainee programs were discussed at the second dinner. On the tour we will have a marketing director explain the

brewery's distribution procedure.

Plans have been finalized for the Chapter's Fiftieth Anniversary Celebration, to which all alumni are invited. RSVP's have been received from members of the first pledge class, initiated in 1924. The "Return to the 50's" pledge party was a smashing success, with a bountiful alumni turnout.

The pledge class was defeated, 7-0, by the members in a broomball challenge. Now, bolstered with "pledge power" the newly formed volleyball teams are moving into action. Alpha Epsilon Chapter also traveled to Iowa City to participate in the North Central Regional Basketball Tournament early in March. — BOB WIRKKULA

#### DENVER

THE ALPHA NU CHAPTER has been very active rallying for our great hockey team here at the University of Denver. Many of our Brothers have become very sports-minded and have formed a basketball team. We lose many, win few, and the team spirit is exhilarating.

We have had a very informative session regarding the investments market. We learned of the many evils and rewarding benefits of this fascinating market structure. Last week we had the honor of touring the Denver Technological Center. The tour guide informed us of the new innovations in city and industrial planning and development. Epsilon Eta Chapter traveled from Eastern New Mexico University to accompany us on this tour.

Our quarterly project, the used book sale, went well. We provide this beneficial service for the University students and in turn create a substantial monetary return for our fraternity. We hope to use part of the profits from the sale for a weekend mountain trip.

Warm days are ahead and the guys are anxious to get with the gals from Colorado Woman's College to play softball, of course.—DENNIS OLIVER

#### FLORIDA STATE

DURING THE WINTER quarter the members of Gamma Lambda Chapter at Florida State University enjoyed a small but productive pledge class. We are anxiously awaiting the Spring quarter to rebuild our troops. At the present time we have 37 Brothers in our chapter.

Two main events took place during the quarter of which we are extremely proud. First, we have just completed our annual elections and are happy to announce our new officers. They are: Ed Gray, president; Dale Pennington, senior vice president; Jan Pietrzk, vice president-professional activities; Mario Gil, vice president-pledge education; Pete Petsach, secretary; Larry Miklaus, treasurer; Bill Bambrick, historian; and Dale Greene, chancellor.

The second big event concluded during the quarter was our annual industrial tour. This year we went to the Central Florida area visiting many fascinating and unusual companies in Tampa and Orlando.—MIKE GIBSON



## RUTGERS

BETA RHO CHAPTER held their annual Christmas Dinner Party at Parillo's in Belleville, New Jersey. We had a fair turnout of the Brothers and their wives and friends of the chapter.

Our recent professional meetings have been well received by the Brothers. A graduate brother, Brother Vito Corcia, provided a most interesting discussion of risk management with respect to casualty insurance.

On January 26, 1974, the Brothers were glad to accept six new Brothers into Beta Rho Chapter. The initiation with a dinner afterwards was held at the Coronet and we are sure that the new Brothers will carry on Delta Sigma Pi traditions. We look forward to our next initiation when Beta Rho number 500 will join us.

The Chapter will launch an extensive campaign to recruit pledges for the next semester. We have planned on posters, school newspaper advertisements, and, to the extent possible, direct mail solicitations. Any assistance other night chapters wish to offer, please respond to: Beta Rho Chapter, Box 4, Robinson Center, Rutgers University, Newark, New Jersey. — LEONARD MARINACCIO

## KENT STATE

BETA PI CHAPTER was honored on February 18 by a visit from the Grand President, Harold L. Cannon. Brother Cannon witnessed one of our business meetings and informed us of events concerning other chapters and the fraternity in general. We greatly appreciate his visit and send our sincere thanks for the time he was able to spend with us.

Our winter quarter rush this year has given us eleven new members. This brings our number of brothers up to 49, making us one of the largest fraternities on the Kent State campus. Also this year we are especially proud of one

of our former officers, Larry Ardner, for being nominated to receive an award for outstanding scholarship in the area of transportation management.

This quarter, one of our many professional events included a tour of the wiring division of Packard Electric in Warren, Ohio, where electrical components are manufactured for GM cars. Also as a community service project, the fraternity hosted twenty underprivileged boys at one of the Saturday afternoon Kent State basketball games.

In order to raise funds for various social activities, the fraternity is currently conducting a coffee and doughnut sale. Steve Valentine, chairman of the fund-raising committee, says the proceeds will be used to finance our yearly semi-formal dinner dance and pledge sponsored film showings.

The following are officers for the current term: president, Rich Rudeback; senior vice president, Denny Koneck; vice president for pledge education, Pat Papania; treasurer, Jack Dooling; secretary, Steve Warth; and chancellor, Larry Brown. — GARY FISHMAN

## STATE U. OF NEW YORK-Albany

TO BEGIN THE SPRING semester, Zeta Psi Chapter has been mainly involved with its rush program. We sought prospective rushees by advertisements in the School of Business and by seeking out those who had previously shown interest in the fraternity. Our program started with a wine and cheese party and later that same week we invited those people who showed genuine interest to a local recreational site. The purpose was for the rushees to meet the Brothers and to learn more about the fraternity and pledging, but mostly for some off-campus fun. The Brothers of Zeta Psi Chapter are proud to have Robert Garelick, Larry Levine, Richard Orris, Michael Palanker, and Howard Weidner pledging the fraternity. They seem to be worthy candidates

for brotherhood and, hopefully, they will strengthen our chapter in the future.

Our chapter is contacting some local alumni Brothers in the Albany area. We want to reacquaint them with the chapter and will request them to attend the pledge meetings to get together with the Brothers and pledges.

Our professional program has brought many guest speakers into the School of Business, including the Assistant Comptroller of New York State, the chief marketing executive of Albany Savings Bank, and a systems specialist speaking about management and computers. We are making a continued effort to coordinate our professional program to the needs of the Albany business student. Our professional chairman has also arranged a tour of Utica Club Industries of Utica, New York.

The Brothers of Zeta Psi Chapter manned an information center in the School of Business at the beginning of the semester to help new students with their problems, and anyone else who had difficulties in general.

To raise much needed funds, we are in the process of selling advertisements for a blotter that we intend to print and distribute around the university.

To facilitate closer chapter-faculty relations we have tentative plans to publish a review of faculty publications for distribution to universities around the country. — RICHARD GUARDIOLA

## VIRGINIA COMMONWEALTH

ETA OMEGA CHAPTER at Virginia Commonwealth University is continuing to enjoy the weekly income provided by its doughnut sales. The "Business Dialogue" is experiencing another successful year. This newsletter publishes articles about the school and the community and is of interest to students and faculty alike.

Brother Steve Seigel, vice president in charge of professional activities, arranged for an interesting field trip to the Federal Reserve Bank of Richmond. It proved to be quite an education in money and banking.

Rotary Clubs of the Richmond area presented a Business Promotion Day on February 19 and 20. Eta Omega Chapter was asked to represent Virginia Commonwealth University by manning the display and answering questions for all interested persons.

Eta Omega Chapter will celebrate its birthday with another spaghetti dinner which is prepared entirely by the Brothers. Our last spaghetti dinner was a huge success enjoyed by all.

The newly elected chapter officers are: Steve Seigel, president; Chuck Winfree, senior vice president; Ned Combs, vice president-pledge education; Dave Roach, vice president-professional activities; Herbert Slaydon, treasurer; Jim Brooks, secretary, Clint Messner, CEI chairman; Bob Kardan, chancellor; and Clayton Light, social chairman and historian.

The Brothers of Eta Omega Chapter are having a busy schedule this spring recruiting pledges and working toward the goal of 100,000 points in the Chapter Efficiency Index — CLAYTON H. LIGHT, JR.



"WEED OUT THE WEEVILS" was the theme of this award winning homecoming display of Zeta Iota Chapter at Mississippi College. This was the chapter's third consecutive winning entry. The reference is to the Boll Weevils of the University of Arkansas at Monticello.



## LOUISIANA TECH

BETA PSI CHAPTER seems bound for another 100,000 point year as has become a tradition at Louisiana Tech. This year will close under the leadership of a new executive committee elected and installed last February. The committee consists of Richard Van Hooser, president; James Rasbery, senior vice president; James Gunnels, vice president of pledge education; Dick Brantley, vice president of professional activities; Don Sweeters, treasurer; Dale Kleinertz, secretary; Alan Ferrington, CEI Chairman; Gary Landry, historian; and Ralph Fletcher, chancellor.

Having obtained our membership quota after the March initiation, James Rasbery conducted another successful rush with the emphasis on freshman and sophomore potential. The May initiation could make Beta Psi Chapter the largest professional organization on campus. However, quality and not quantity is our goal.

The Spring months were filled with many varied activities. Under the direction of Dick Brantley, a field trip was taken in the last days of March. Afterwards many of the Brothers also attended an area meeting in Little Rock, Arkansas, for Southern Regional chapters. April ended with the annual "Rose" Banquet, and May began with the Deltasig Coffee preceding the Tech Commerce Day. The last week of classes will find the Brothers celebrating the 26th year of the chapter's existence with a chapter birthday party and picnic.—KIP OTHOLD

## WAYNE STATE—Nebraska

ETA PI CHAPTER at Wayne State College is looking forward to another successful term. This spring term has brought us 11 prospective members. The spirit and enthusiasm possessed by the group is very encouraging.

Our vice president for professional activities, Gordie Licht, is arranging for the chapter and our new associate members a professional trip to Omaha on March 29 and 30. Brother Licht is planning the trip to include visiting three business firms. Our trips are set up on a professional basis, but also to be educational and entertaining. At the end of March, Eta Pi Chapter will sponsor our Annual Career's Day. With all business classes called off for the day, 10 professionals will be on campus to speak and to answer questions about what various fields of business have to offer you as a career.

For our fund raising program, the Brothers have been selling coupon books that give discounts to downtown business establishments. It's been the best means for raising funds we have ever had. The books are very easy to sell and other students in the college find the books are a real bargain and save them money. On April 6, we're planning to have a 50's dance for the students before going home for the summer. The Brother responsible for the success is Fund Raising Chairman Jim Mryzlack.

Our chapter recently held the election of new officers. Among the new additions to the Executive Committee are: Dan Houloubek, president; Robert Courtney, vice president for pledge education; Gordon Licht, vice president

for professional activities; Glen Stapleton, secretary; Larry Klintworth, treasurer; Gale Lueth, chancellor; Sidney Gaeth, historian; Morris Iverson, social chairman, and Advisors Mr. Halsey and Mr. Wollenhaupt.

Morris Iverson, our Social Chairman, scheduled our "Rose" formal for March 16. The formal has always been the highlight of our social program.

The Brothers found themselves in the thick of intramural bowling competition this year. We would like to congratulate Dave Ward, Jim Mryzlack, Larry Klintworth and Craig Teekee for being #1 bowlers on campus. Eta Pi Chapter is active and hopes for a successful term. We also wish the other chapters of Delta Sigma Pi success in 1974.—SIDNEY D. GAETH

## McNEESE

THE BROTHERS OF Eta Tau Chapter have seemingly devoted the semester to community projects. We began by collecting for Easter Seals through the various apartment complexes in the Lake Charles area. Then we began the major undertaking of repairing the Speech and Hearing Center at Chennault (a vacated Air Force Base). These repairs involved painting, cleaning, minor repairs, and putting up shelves. It involved a few Saturdays' work but served to greatly increase the brotherhood of the members and the pledges. Our thanks go to the many local businessmen who donated materials to enable our project to be so successful.

We are very proud of our new pledges for the spring semester. Helping the Speech and Hearing Center was originally their idea. We donated our manpower after the pledges arranged all the details. The pledge class has demonstrated their desire to further the ideals of Delta Sigma Pi by their enthusiasm and participation in all activities and projects.

The brothers of Eta Tau Chapter can look back with pride upon the past school year because it has been one of growth and improvement in many areas. We want to wish the best in the year to come to all the other chapters in Delta Sigma Pi.—PAUL B. MILLER

## NEW YORK

FOR ALPHA CHAPTER this past semester has been one of the most successful ones in a long time. During this period nine new members were added, which represents an increment of over sixty percent. All of the newly initiated Brothers are filled with enthusiasm and demonstrate the qualities which are essential to the survival and continuation of a chapter.

Many events transpired during the fall which will live long in the minds of the Brothers. Help Weekend was a prominent success which took place on the weekend beginning on December 7, 1973. The pledges greatly enjoyed the events which we had meticulously prepared. One of the high points of the affair was the presentation of a skit, by the pledges, mimicking the personalities of the Brothers. The skit was absolutely hilarious and captured the essence of the personal relationships among us.

The student-faculty cocktail parties added a personal touch, something not always charac-

teristic of other schools similar in size to New York University. It is truly gratifying to be able to speak to professors on an informal basis. Founders' Day dinner was characterized by good food, good cheer, and goodwill. Dick Abbe was our guest of honor and his contributions were formally acknowledged this night.

This semester was filled with surprises. One of the most memorable was a visit to Alpha Chapter by Dr. Harold Cannon and Charles Farrar, along with several chapter presidents from other universities. This occasion created a lasting impression that will be with us for many years. This spring semester will begin with several new officers who deserve congratulations: Jeffrey Krieger, president; Sidney Witzer, treasurer; Shannon James, chancellor; and Ross Levine, vice president.—BRUCE SIMONETTI

## CALIFORNIA POLY—Pomona

ETA CHI CHAPTER has had a busy Winter quarter and plans are being made for an even busier Spring quarter. One of the highlights of last quarter was a professional tour of Busch Gardens and an interview with the Controller of the Los Angeles Branch. We have updated pledging activities by the implementation of a schedule sent by The Central Office.

Next quarter plans are being made for the "Rose" Banquet, a semi-formal party, to be held at the Princess Louise on June 1, 1974. Anybody who would like to attend may contact the chapter for further information.

We are pleased to announce the engagement of Brother Steve Del Rossi to Kin Johnson. The wedding is planned for May 25.—JOSEPH P. BURKE



ERIC E. PETERSON, president of Alpha Omicron Chapter at Ohio University, displays the plaque presented to the chapter for its contribution to The Central Office Building Fund. Also shown are Regional Director Andrew T. Fogarty, Assistant Executive Director Ben Wolfenberger and Executive Director Charles L. Farrar. The presentation was made at The Central Office. The award was previously presented to Theta Psi Chapter at Indiana University Northwest. Both chapters are in the East Central Region.



## PHILADELPHIA TEXTILES

THE SPRING SEMESTER has been very exciting and rewarding for the Brothers of the Eta Xi Chapter at the Philadelphia College of Textiles and Science. The professional, fund raising and social committees have done outstanding jobs. Our new officers have assumed their positions with enthusiasm and dedication which has paid off.

Representatives from industry and the big eight accounting firms were present for our annual Accounting Forum. Accounting students as well as other business students were grateful for this opportunity to meet prominent businessmen. The Marketing Forum was also a success and of interest to the students of business. The Brotherhood visited the Schaefer Brewing Company. The sampling of their products was the highlight of our excursion.

Socially, our annual "Rose" banquet and a party at historic Boat House Row in Philadelphia were the major events of the semester. A ski trip to the Pocono Mountains, at which Brother Ed Heisler proved that he was an accomplished skier, was great fun for the Brotherhood.

Our fund raising activities have been very successful this semester. Jumbo Tootsie Roll Banks were the most popular item of our candy sales. In addition, the Brothers were paid a fee for participating in experiments that tested textiles, cosmetics and other consumer goods.

The Brothers of the Eta Xi Chapter would like to wish all the Brothers a very enjoyable summer vacation.—PAT KELLY

## TROY STATE

ETA KAPPA CHAPTER at Troy State University has had a very active winter quarter. Their fund raising project has been a raffle featuring a trip for two to Disneyworld or a \$175 substitute cash prize. The brotherhood worked eagerly to sell as many tickets as possible on campus and around town, and a sizable profit was earned.

The Brothers chose to sell Miss Troy State Pageant tickets as their non-profit community project for the quarter. The beauty pageant is a preliminary of the Miss Alabama contest. The chapter was proud of the results of the ticket sales, which doubled last year's total.

Professional speakers for the quarter included Mr. "Hoot" Gibson, an alumnus of Troy State and the Eta Kappa Chapter, who now works for Westpoint-Pepperel Textiles in Westpoint, Georgia. He discussed various facets of the textile industry and also gave the Brothers helpful advice about job interviews.

Mr. Charles Kilpatrick of Dorsey Trailer Company of Elba, Alabama, was the professional speaker for a formal dinner attended by the brotherhood, advisors, and many faculty members. His speech emphasized the changing patterns in management and the trend of industrial growth in the South. Lively conversation and an exceptionally good meal made the dinner a memorable one for those who attended.

The chapter was very proud to have Mr. John D. Richardson of the Central Office as a guest at an Executive Officers' meeting and a regular meeting in January. The Brothers en-

joyed and appreciated his visit very much.

Plans are now firm for the chapter's annual spring trip which will take the Brothers to Atlanta for three days. Tours of the Federal Reserve Bank, a General Motors plant, and other places of interest are scheduled.

—JOSEPH F. THOMASSEN

## CINCINNATI

ALPHA THETA CHAPTER is very pleased that Grand President Harold L. Cannon and past Grand President Thomas M. Mocella, along with several of our alumni could attend our 50th Anniversary celebration and help to make it such a memorable occasion.

During this spring quarter, our chapter had a successful rush program that had extensive professional events. Our professional activities included several prominent speakers from the Cincinnati area and tours through the Manchester Machine Company, Armco Steel Corp., and Heekin Can Co. (a Div. of Diamond International Corp.). One outstanding social event was when Deltasigs from Miami University and Xavier University joined us at Riverfront Stadium on college night to see the Cincinnati Reds battle the Houston Astros. Immediately following the game we had a party at our chapter's house.

The Brothers of Alpha Theta Chapter would like to express appreciation to the officers that directed us through a successful and active year. Congratulations go to Brother Wayne J. Conner for being selected by Dean Albert J. Simone to be a member of *Who's Who Among Students in American Universities and Colleges* because of his scholastic and campus leadership. The close of another academic year is upon us and we wish success to all graduating Deltasigs in accomplishing their goals in the business world.—JAMES L. WILHELM

## TEXAS A & I

ZETA NU CHAPTER at Texas A & I University is closing out another eventful year spiced with an interesting and diversified program of professional activities, ranging from an exciting trip to the Dallas Federal Reserve Bank during the weekend of the annual Texas-O.U. football rivalry to an enlightening panel discussion on the subject of the national energy crisis.

Socially, the highlight of the year was the "Rose" Ball in April. Once again it turned out to be a fantastic time for everyone and we would like to extend a special thanks to Brother Kent Morgan and his committee for helping to make the "Rose" Ball in 1973-74 an experience which we will always remember.

For the second consecutive year, Zeta Nu Chapter is closing in on its goal of 100,000 points in the Chapter Efficiency Index and I, as Chapter Efficiency Index chairman, would like to congratulate every Brother and thank them for their devoted service to the chapter in the realization of this goal.

In closing for the year we would like to send our best wishes to our graduating Brothers and to all of our Brothers in each chapter in hopes that they have a fulfilling and prosperous spirit of Brotherhood in the years to come.—EMILE CHAMPION

## SOUTH DAKOTA

ALPHA ETA CHAPTER at the University of South Dakota had a very successful spring semester, which was climaxed on April 27 at the annual Spring formal because we celebrated the fiftieth anniversary of the chapter. All in all, it was a great time that was had by all.

Our professional program this year was highlighted by a very successful field trip to Denver, Colorado. Professional visits included C, F, and I Steel, Samsonite, and Gates Rubber. An extra benefit of the trip was a meeting with representatives from banking, accounting, advertising, real estate, and insurance. Professional speakers for the semester included Larry Brady, District Director.

Intramural sports gave our chapter a break from studying with the bowling team taking second place and softball always good for a few laughs. The chapter also plans to have the annual Deltasig-faculty softball game and rib feed.

This is the first year that Alpha Eta Chapter has given scholarships. It gave one to the outstanding junior, one for a brother in need, and one to the outstanding pledge. The chapter has also been trying to promote scholarship by keeping the School of Business library open five nights a week.

The Brothers of Alpha Eta Chapter hope that everyone else had as successful a semester as we did.—JAMES MCCANN

## MERGERS

Marion R. Kays III, *Georgia Tech*, on June 24, 1973 to Mary S. Howard at Statesboro, GA.

David M. Gernak, *State U. of New York-Albany*, on September 29, 1973, to Louise M. D'Agostino at Albany, NY.

Robert L. Pitaro, *C. W. Post*, on November 4, 1973, to Nancy Nichols at Massapequa, NY.

Jay E. Kauffman, *Florida State*, on August 26, 1973, to Karen H. Elias at St. Petersburg, FL.

Stephen T. Pankow, *Northern Illinois*, on January 19, 1974, to Jerene J. Hess at Chicago, IL.

Thomas C. Fryer, Jr., *DePaul*, on August 4, 1973, to JoAnn L. Fillwalk at Chicago, IL.

Steven G. Busam, *DePaul*, on January 19, 1974, to Roberta Hajewski at Chicago, IL.

Richard Brani, *DePaul*, on July 14, 1973, to Barbara Klopotoski, at Cicero, IL.

Douglas Livermore, *Wayne State-Nebraska*, on February 9, 1974, to Vicki L. Degner at LeMars, Iowa.

Norris R. Iverson, *Wayne State-Nebraska*, on February 23, 1974, to Kim D. Wright at Detroit, MI.

Tom Hisberg, *Wisconsin-Whitewater*, on December 29, 1973, to Cindy Conrad at Cedarburg, WI.

David Miller, *Mississippi College*, on January 5, 1974, to Debra G. Davis, at Meridian, MS.

Gary G. Rice, *Mississippi College*, on December 30, 1973, to Constance Wicks, at Clinton, MS.

Arthur D. Peffer III, *Tampa*, on January 5, 1975, to Pamela A. Hickman, at Denver, CO.



## MISSOURI—Columbia

ALPHA BETA CHAPTER at the University of Missouri accepts the challenge of igniting faculty brotherhood. The chapter realizes the loss of faculty involvement. Therefore, a new semester, directed by President Jim Graf, began by implementing physical policy to reunite the broken lines of brotherhood. The first step was to make careful observation before selecting a faculty advisor. Through an active advisor Alpha Beta Chapter can establish closer ties and reclaim inactive brothers. We looked for an active man in the community and a man respected by his colleagues. The chapter now takes great pride in extending brotherhood to our new advisor, Dr. T. Charles McKinney. In addition to serving as advisor to Alpha Beta Chapter, Dr. T. Charles McKinney is the president of the Missouri Division of the National Association of Health Services Executives. This organization has the primary purpose of sponsoring programs, projects, and research designed to improve health services for the disadvantaged consumer. Dr. McKinney also serves as the president of the Boonslick Kiwanis Club of Columbia, Missouri.

In addition to searching for a responsible advisor, the chapter began sending monthly bulletins to faculty members. This policy was designed to express the involvement of the chapter. With continued efforts, Alpha Beta Chapter hopes to regain the support of University faculty members.

The semester included social gatherings. The weekend of March 23 began with the initiation banquet and ended with the traditional "Rose" dance. Saturday all alumni were invited to attend the 51st "Rose" dance and banquet. All brothers in attendance agreed that the anniversary was a tremendous celebration. We extend a special thanks to brother Mark Henry for a job well done.

The aspect of professionalism captured Deltasig's attention during "Business Week." Many Alpha Beta Chapter members worked hard for its success. Vice President for Professional Activities John Bangs established

April 4 as the annual professional tour. Chicago was chosen for the tour and chapter members visited Midwest Stock Exchange and Continental Illinois Bank. It was a most rewarding adventure.

Alpha Beta Chapter initiated 23 new pledges in January. We are extremely proud of the outstanding participation they have shown while working with chapter members. Vice President for Pledge Education Ed Mell deserves a multitude of thanks for a job well done.

Alpha Beta Chapter is the most active professional fraternity on the University of Missouri campus. We accept the responsibility of working with our community to establish a successful chapter. — CARL D. GATES

## LEWIS

ZETA XI CHAPTER, after recovering from much pressure over the sex discrimination issue, is once again striving to achieve its goals and ideals.

In the area of fund raising, much of our success can be attributed to the efforts of Brother Bob Johnson who spearheaded our desk pad project. Bob and his committeemen sold advertisements to various merchants in the Lockport-Joliet area, which in turn were printed on the desk pads and distributed to all students on campus free of charge.

Professionally, we are extremely proud to announce that Dr. Frederick Herzberg spoke at Lewis on March 12, 1974. Thanks to Dr. F. James Staszak, Dean of the College of Business and Charter Member of the Zeta Xi Chapter, we will be co-sponsoring the event with Caterpillar Tractor Co. in Joliet and the Lewis University College of Business. Dr. Herzberg will speak on his world renowned Motivation-Hygiene Theory. On April 9, 1974, Mr. Roy Walters spoke on the application of Dr. Herzberg's Theory.

Other professional activities planned include: a tour of the Chicago Tribune in Chicago; also a speaker from Texaco (Lockport refinery) who will talk on the current energy crisis.

All the brothers at Zeta Xi Chapter show optimism with the up-and-coming rush and hope that it will be the most successful ever. Zeta Xi Chapter will hopefully grow as Lewis University has grown in order to promote professionalism and brotherhood at its best. — PAUL E. WEEDITZ

## TEXAS CHRISTIAN

DELTA UPSILON CHAPTER has an active program scheduled for both professional and social functions for the spring semester of 1974.

The spring semester began well with a good rush program giving us another large pledge class. A pledge retreat is scheduled for the end of March on the Brazos River.

Our professional program has been quite active. To date, we have participated in two tours, one at American Airlines Training School for Pilots, and other at Frito Lay. We have already had two speakers, one a CPA and the other a traveling agent. During "Business Week" we are inviting prominent business men to speak on government intervention in private enterprise.

The brothers also have an active semester socially. We have been invited to assist the JC's in the production of the Miss Fort Worth Contest which will be held on TV. The brothers will act as ushers, among other jobs. We also have plans for renting an ice skating rink for a pre-party activity. Preparation has begun for our annual "Rose" Formal. We are also looking forward to the softball tournament in Houston with the other chapters in the Southwestern Region. — RICHARD LEWIS

## WESTERN STATE

ZETA KAPPA CHAPTER began its winter program by pledging four excellent pledges. The professional program progressed well during the Winter quarter, beginning with our annual CPA panel which is put on in conjunction with the Colorado Society of Certified Public Accountants. Following this were a film from General Motors, a seminar in interview techniques and an interesting guest speaker from Proctor and Gamble. Tours to Hewlett Packard, The Colorado Springs National Bank, Loart Press, Inc., and Merrill Lynch, Pierce, Fenner and Smith in Colorado Springs rounded out the professional program. Three Brothers from Alpha Rho Chapter accompanied us on these tours. Zeta Kappa Chapter hopes that closer association between our chapters may improve both of our programs.

Socially, a taboggan party with the Sigma Sigma Sorority led the show. Several pledge parties helped bring the Brothers and pledges closer together. Our winter banquet in Crested Butte closed out the winter social program.

Spring should prove progressive for Zeta Kappa Chapter. New objectives have been set for both professional and social activities, and should provide an enlightening program. Emphasis will be focused on our rush program, as we have a large number of graduating seniors. The Deltasigs at Western State will end the year on May 25 with their "Rose" dance and banquet. We are looking forward to another great year. — PAUL L. GILLIS



ALPHA BETA CHAPTER President Jack Knowlan addresses the member of the chapter during the recent initiation banquet. Looking on are Gary Stephens, James Graf and Michael Swift. Alpha Beta Chapter at the University of Missouri at Columbia is the largest chapter in the fraternity with 1,713 members.



## SAM HOUSTON STATE

EPSILON MU CHAPTER at Sam Houston State University started off the 1974-75 school year with renewed spirits and hopes of attaining 100,000 points in the Chapter Efficiency Index. The fall of 1973 closed with five Brothers of Epsilon Mu Chapter graduating into the world of business. Brother Richard Bunting was awarded the Delta Sigma Pi Scholarship Key.

The Deltasigs have been well represented in intramural activities this semester. We started off by beating the Business Faculty in a basketball game for our first money making project of the Spring Semester. The Brothers of Epsilon Mu Chapter gratefully appreciate the help of our faculty in helping to promote the game and for supporting the Deltasigs. Our baseball season is now getting underway.

Professional endeavors this year have kept the chapter quite busy. Last semester we toured the Tennico Building in Houston and the Federal Reserve Bank in Dallas. Plans are now underway for professional activities that will include on and off campus speakers and tours for the Spring and Fall semesters.

The Delta Sigma Pi Chapter would like to congratulate Brother Randy Roberts who was married in January; we wish Vicki and Randy all the happiness and luck in the world. The beautiful Miss Charlotte Arrington was named as our "Rose" for 1974. She reigned over our "Rose" Ball in April, which was held in Houston.

Our rush program is in full swing. We hope that each rushee will prove worthy of becoming a Delta Sigma Pi.

In closing, the Brothers of Epsilon Mu Chapter extend to all our Brothers a warm invitation to come and visit with us. "Delta Sigma Pi means Business."—LANE E. CARPENTER

## ILLINOIS—Champaign-Urbana

UPSILON CHAPTER, under the leadership of junior President Bob Dillon, inaugurated the 1974 spring semester with a very successful rush program. With speakers presented both nights of rush, Upsilon Chapter managed to attract 42 Rushees. Of these men 23 proved to be of the high caliber needed to become an Upsilon Chapter pledge. Brother Bob May has been elected to guide our pledges through the completion of the pledge education program, to compensate for the departing of 26 graduating members.

Field trips, including Busch Gardens, and various guest speakers have helped our professional program achieve a transcendently interesting level, as always. Special gratitude goes to those alumni who have volunteered their time to visit and speak to our members.

Fund-raising efforts proved to be more successful than usual this semester. Featuring movies to campus audiences on the average of three nights a month, has been Upsilon Chapter's most profitable fund-raising activity. "Straw Dogs" has been our dominate showing of the semester, thus far.

Our faculty committee is continuing its efforts in bringing a popular program of faculty debates to the student body. Printed fraternity information and proceedings of professional meetings has increased the efficiency of our

chapter's time and working capital.

Candlelight, bowling night, and a special "Rose" formal at Howard Johnson's are expected to exhilarate both the Brothers and pledges later this semester.

An invitation to all Brothers of other Delta Sigma Pi Chapters to attend our professional meetings is extended by us, the Brothers of the Upsilon Chapter.—THOMAS H. MCADAM

## WISCONSIN—La Crosse

ETA RHO CHAPTER at the University of Wisconsin-La Crosse has completed a very successful Spring semester. We had several interesting professional speakers, with a tour of the G. Heileman Brewing Co. of La Crosse as the highlight of our professional activities. The tour included Heileman's computer center as well as production facilities.

On March 30, 14 men were initiated into Eta Rho Chapter. Our initiation banquet was held at the Holiday Inn of La Crosse and was well attended by alumni as well as current members. We hope these new Deltasigs carry on the professionalism and dedication to serve others that has meant so much to the Brothers of Delta Sigma Pi.

Several Brothers of Eta Rho Chapter are graduating this semester and we wish them and all other graduating members a very successful and rewarding future.

Eta Rho Chapter also wishes all Brothers and alumni a happy and safe Summer vacation! We're looking forward to another successful year and another 100,000 points in the Chapter Efficiency Index next year.—DAVID J. LARSON

## NEW MEXICO STATE

EPSILON UPSILON CHAPTER at New Mexico State University conducted elections of chapter officers during the month of December. The chapter wishes to congratulate Doug Holley as president; Gary Terry as senior vice president; Bill Heaton as secretary; Charles Roudebush as treasurer; Richard Reese as vice president for pledge education; Arthur Valdez as vice president for professional activities; Robert Wood as chancellor and John Emerick as historian.

The chapter began the Spring semester of 1974 with 18 new Brothers. The new Brothers were initiated into the chapter in mid-December.

On Tuesday, February 5, our chapter had a successful rush with nine prospective members pledged. Mr. John DeGroot, professor of management, was our guest speaker.

In promoting the professional side of Delta Sigma Pi, Brothers of our chapter toured several firms in Houston, Texas as part of our annual professional tour. The tour included a visit to IBM, NASA and others that were very educating and fascinating to the Brothers of our chapter.

Currently, Brother Valdez is planning trips to White Sands Missile Range and El Paso, Texas. Offices to be toured have not yet been determined.

In closing the Brothers of Epsilon Upsilon Chapter wish all Brothers of Delta Sigma Pi a lot of sunshine and fun in "Summertime '74."—SAMMY CHIODA

## DePAUL

ALPHA OMEGA CHAPTER at DePaul University had a very successful alumni reunion banquet this past February 15. We had a large number of alumni present, all of whom had an enjoyable evening. The highlight of the affair, however, was the speech given by Grand President Harold Cannon.

Last February the Brothers of Alpha Omega Chapter had the opportunity to visit with our fellow Brothers of Theta Xi Chapter of the University of Wisconsin in Whitewater. The occasion was our annual pledge initiation weekend which took place at the Ramada Inn in Waukesha, Wisconsin. Whitewater was only a short distance away and the get-together proved rewarding for both chapters.

As far as our professional programs are concerned, our chapter did not achieve the desired success we had all hoped for earlier in the year. However, we nevertheless had some worthwhile endeavors. A tour of the Leo Burnett Advertising Agency, Coopers & Lybrand, an accounting firm, and speakers for the Internal Revenue Service, and Playboy Enterprises were among some of the highlights. Hopefully next year's professional activities will prove even more rewarding.

Finally, as our business and fraternal year draws to a close, the Brothers of Alpha Omega Chapter wish the other chapters a most rewarding and enjoyable summer and continued success in the fall.—DAVE BAILEY

## PERSONAL MENTION

Philip R. Kemp, *DePaul*, has been named administrative assistant to the dean of the College of Commerce at DePaul University.

David V. Posey, *Nicholls State*, has been promoted to assistant purchasing manager of McRae's Department Stores in Jackson, MS.

William P. Fenwick, *DePaul*, has been named agent for the Prudential Insurance Company in Olympia Fields, IL.

Wayne W. Solan, *DePaul*, has been named delicatessen manager for Paulis Food Mart in Chicago, IL.

Donald J. Blyth, *DePaul*, has accepted a position of audit assistant for the First National Bank of Chicago.

State Mutual of America has named James L. Hodgdon, *DePaul*, estate planner for the company.

Florsheim Shoe Company in Chicago recently named two members of Alpha Omega Chapter at DePaul University to positions. Gerald M. Moriarty was named systems auditor and Allen W. Gill was named systems implementation manager.

George H. Pulsford, *Wisconsin-Whitewater*, current advisor of Theta Xi Chapter is resigning his teaching position to start his own private income tax practice.

Peter Petrillo, *Maryland*, recently joined the staff of Arthur Andersen and Co. in Houston, TX as a staff accountant.

Edward W. Robinson, *Pittsburgh*, has been promoted to Service Center Supervisor of Bell Telephone Company in Pittsburgh.

Edward J. Geiger, Jr., *Pittsburgh*, has been appointed District Director of Equitable Life Assurance Society.



## SIENA

THETA UPSILON CHAPTER at Siena College is increasing its brotherhood considerably. A successful rush week and a diligent initiation period is shaping young blood. These new members, with the aid of the other brothers, are raising money with a goal of over \$500 to defray initiation fees.

Professional activities have included a broker from the New York Stock Exchange, an IBM representative, Niagara Mohawk, a prominent real estate broker, a No Fault Insurance agent, and a film on the Marketing of the Wall Street Journal shown by Dow Jones. Also, the brothers are planning a business trip to Montreal, Canada.

Socially, all are having a fine time. We've had basketball games with other fraternities, and enjoyed great picnics with the alumni. We also had the privilege of getting together with Grand President Harold Cannon.

The very best to graduates of Theta Upsilon Chapter and to all brothers nationwide, and remember "Memories will never die." Take good care!—PAUL S. HAGE

## TAMPA

EPSILON RHO CHAPTER at the University of Tampa is well into the pledge education activities for the spring semester.

During the first week of December 1973, the 78th Annual National Association of Manufacturers Convention was held in New York City at the Woldorf Astoria. The Brothers who attended the convention were chosen from the Honor Roll Chapters in each region. Anthony C. Caprio, president of Epsilon Rho Chapter, was selected to attend as a representative from the Southeastern Region. The convention's main theme was "Competition catalyst for progress." The convention's speakers included such well known and distinguished persons as Henry G. Mann Kenan, Professor of Law and Political Science, University of Rochester; Milton Freedman, Professor of Economics, University of Chicago; and William F. Buckley, editor of National Review. This convention provided an excellent vehicle to further students' understanding of the business world and to promote closer affiliation between students of



IMPROVED FACULTY relations is an important part of Gamma Pi Chapter's program at Loyola University in Chicago. A new member of the chapter, Dr. George M. Gentry is shown here receiving his membership certificate from Chapter President Mike Wilson. Looking on is Paul Smith, vice president of professional activities.

commerce and the business community.

The Brotherhood was very fortunate to be able to once again open a check cashing service at the university. This will greatly enhance our fund raising potential, and hopefully additional funds will permit us to further expand our involvement in the community.

Dave Bowman, vice president of professional activities, and Mike Magee, treasurer, have both been actively involved with the Tampa Chamber of Commerce in recent weeks. They have been instrumental in helping the fraternity keep abreast of the community's problems during the energy crisis. The Brotherhood would like to take this opportunity to thank them for their efforts.—LONNIE C. REAVIS

## WEBER STATE

ETA LAMBDA CHAPTER at Weber State is experiencing some great support from Dean Rose of the School of Business and Economics, as well as the rest of the faculty members in the school. Our new office space is being put to good use through our book exchange, storage of important documents, study by the brothers and as a general meeting area. The office space has helped us develop more support from faculty members in the school by establishing an even greater reputation of the purpose and strength of Delta Sigma Pi.

We have had several faculty members join the ranks of Deltasig, the latest being the head of the business administration department, George Crawford. Through his support, as well as the other faculty members here at Weber State, we are launching a tremendous campaign for new members. Helping us in our recruiting efforts is the new bookmarkers and business calling cards for Deltasig. The bookmarkers and cards are being furnished to all male undergraduates in the School of Business and Economics. We hope to double our enrollment through our efforts in this quarter's recruitment.

Our most recent professional activity was a trip to the Western Region Center of IRS. About twenty brothers were able to attend the trip at IRS which proved to be a great learning experience for everyone concerned.

Elections have been held for next year's officers and the new "Rose of Deltasig" for the

Eta Lambda Chapter. The announcement of the winners was made at our annual Spring Formal held on March 23.—ROGER K. LARSEN

# DIVIDENDS

To Brother and Mrs. Bruce Werner, *Eastern Michigan*, on November 29, 1973, a daughter, Karen Lynn.

To Brother and Mrs. David R. Fischmer, *Ball State*, on November 1, 1973, a son David Robert.

To Brother and Mrs. Meredith Johnson, Jr., *Western Kentucky*, on November 21, 1973, a daughter, Megan Hope.

To Brother and Mrs. Conel R. Smalling, *Oklahoma*, on November 30, 1973, a daughter, Keri Alicia.

To Brother and Mrs. Thomas G. Smith, *Tampa*, on February 11, 1974, a daughter, Diana Marie.

To Brother and Mrs. P. Keith Couser, *Rutgers*, on January 14, 1974, a daughter, Julie Ann.

To Brother and Mrs. Maurice Grotjohn, *Wayne State-Nebraska*, on January 23, 1974, a daughter, Christine Michelle.

To Brother and Mrs. Clement J. Blazewick, *Pittsburgh*, on December 9, 1973, a daughter, Amy Lynn.

To Brother and Mrs. Dean Konick, *Pittsburgh*, on February 15, 1974, a daughter, Sherry Ann.

To Brother and Mrs. John H. Cherry, *Maryland*, on February 3, 1974, a daughter, Christina Robin.

To Brother and Mrs. Butch T. Biancanello, *Maryland*, on January 21, 1974, a daughter, Briseis Leigh.

To Brother and Mrs. Joe Spraggins, *Indiana Northwest*, on January 28, 1974, a son, Michael James.

To Brother and Mrs. Lonnie C. Reavis, *Tampa*, on January 15, 1974, a daughter, Robyn Renee.

To Brother and Mrs. Alan J. Erickson, *Michigan State*, on March 5, 1974, a son, Scott Alan.

To Brother and Mrs. Daniel H. Kathol, *Creighton*, on January 27, 1974, a daughter, Janna Maria.

## DELTA SIGMA PI 1974 Regional Meetings

### SOUTH CENTRAL

Johnson City, TN—Oct. 25-27  
Buffalo Valley Country Club

### MIDWESTERN

Oklahoma City, OK—Sept. 20-22  
Holiday Inn-West

### CENTRAL

Champaign, IL—Oct. 11-13  
Hilton Inn

### WESTERN

San Francisco, CA—Nov. 1-3  
San Franciscan Hotel

### MIDEASTERN

Pittsburgh, PA—Oct. 18-20  
Holiday Inn-Central



## Sex Discrimination: A Fraternity View

Throughout the United States and in particular throughout the institution of higher education, there is a new sensitivity to the possible existence of discrimination against women solely because of their sex. This concern is directed primarily to matters of employment, but it is also evident in matters of higher education admission, student assistance, student placement, and student organization. The general sentiment of the day, reinforced by the legal provisions of the Civil Rights Act of 1964 and of other legislation, is that discrimination based upon sex is undesirable in many aspects of American life, and in some instances, it is illegal.

At the same time, it must be understood that the formation and continued existence of certain social arrangements based upon single sex membership and participation, especially in private voluntary associations, are not necessarily undesirable and have not been declared to be illegal. We believe that college fraternities fall in the category of a desirable social arrangement based upon membership restricted to one sex.

In their constitutions, most fraternities impose only two requirements for membership: that membership be restricted to college students and to either men or women. Presumably discrimination based upon the requirement of college enrollment is not currently an issue. The question has been raised whether or not the requirement that membership be restricted to one sex is defensible.

Apart from the history of American higher education which had much to do with the character of college fraternities, and apart from the question about violation of a fraternity constitution if changes should be made in advance of constitutional amendment, the basic issue is whether or not a college fraternity of men or women only is a useful, desirable social arrangement.

Our first response to this question is

our strongly held position that this matter is one to be resolved by the social group itself rather than by legislation. It seems to us that some degree of voluntary association in American life ought to be preserved and that legislation controlling all aspects of voluntary association is undesirable public policy. Moreover, since the temper of the times is to permit college students more and more control over their individual and social behavior, unrestricted by the rules and regulations of college authority, we point out that membership in a college fraternity might well be one of these areas of social behavior unrestricted by college rules.

In the second place, the essence of a college fraternity is its social role. This social role is not one devoted solely to group living, group entertainment, or group enjoyment. Social life means a bringing together of individuals who share common ideals, common respect for tradition, and common aspirations for mutual improvement. Fraternities were founded upon the basis of respect for and commitment to friendship, learning and rectitude. The ritual of fraternities were drawn from the classical curriculum of the American college of the Nineteenth Century. Fraternities believe that ritual is not outdated, any more than the ethical principles of the Judeo-Christian heritage are outdated.

It is submitted that the common ideals of fraternity are more likely to be realized within a social grouping of men, and within a social grouping of women, than within a social grouping of men and women together. A social grouping of men and women of college age, standing midway between the protective environment of family life and the establishment of new family relationships, is less likely to encourage the cultivation of fraternal ideals in a small social unit of both sexes than in a separate grouping of men and women.

The reasons for this observation should be self-evident. A concern for mitigation of sexual discrimination cannot eliminate either the biological or the psychological facts of sexual differentiation.

In the third place; it must be pointed out that the existence of men's fraternities does not prevent women from enjoying the same benefits of social grouping. There are women's fraternities (sororities) available to female students interested in such membership, even as men's fraternities are available to males. The existence of a men's fraternity denies no social benefit to women students. The intellectual and professional objectives of higher education are not reduced or hampered for women students because they may not become members of a men's social grouping, or vice versa.

In the fourth place, it must be pointed out that the primary purpose of the present concern with sexual discrimination is twofold: to insure that women shall have equal opportunity with men to utilize their personal talents to the fullest extent possible. Men's and women's fraternities approve those objectives. At the same time, men's and women's fraternities insist that the burden of proof that these objectives are in any way compromised by the existence of one sex fraternities rests upon those hostile to such fraternities. There is no need for college fraternities to feel that they are on the defensive. On the contrary, college fraternities and college sororities have a long history of achievement in promoting the general welfare of their members.

(The business fraternities are Alpha Kappa Psi and Delta Sigma Pi for men and Phi Gamma Nu and Phi Chi Theta for women). The above article first appeared in the Spring 1973 issue of *The Scroll of Phi Delta Theta Fraternity* and later in the July 1973 issue of *Banta's Greek Exchange*. It is reprinted with the expressed permission of Phi Delta Theta Fraternity.



# the alumni world

## OKLAHOMA CITY

THE OKLAHOMA CITY Alumni Club proudly announces a viable membership of 30 with a potential of 500 Brothers residing in the Oklahoma City area. The Oklahoma City Alumni Club is incorporated with the Secretary of State of the State of Oklahoma. The current officers for the 1974 calendar year are: Charley Rolader, president, Ed Fritz, vice president, Billy Hebblethwaite, secretary and Al Guadagno, treasurer. Newly formed committees for the year are: Program Development, Undergraduate Liaison, Membership, Social and Publicity. Our committees have all been very active this spring and there is enough activity in Oklahoma City and surrounding areas to challenge us all.

We are stressing interaction with undergraduate chapters at Oklahoma University, Oklahoma State University, and Tulsa University. Our work was really made worthwhile by the joint initiation of all undergraduate chapters in Oklahoma that was held at Oklahoma State University April 6.

An evening at the famous Oklahoma City Gaslight Dinner Theatre in March was a real high point in our social calendar for this year. We have set high goals for this year and although we haven't set any records yet nor won great recognition, we are putting other clubs on notice that we will be a group to contend with in the near future.—ED FRITZ

## TULSA

THE TULSA ALUMNI CLUB got off to a slow start for this fiscal year. A change of officers in mid-stream was a factor. However, Brother Larry Smith assumed the helm as president for the remainder of the year and now we are on an even keel and looking forward to sustained growth and many good times with one another.

In December the club sponsored a "Las Vegas" night. In January we held another successful progressive party. This type of activity has become one of the most popular events for the members to look forward to. Tentative plans are upcoming for a possible dinner-dance in May at Southern Hills Country Club, site of the 1977 U.S. Open Golf Championship.

Anyone wishing to send correspondence to the Tulsa Alumni Club may address their letters to: Brother Tom Sanford, Secretary, Tulsa Alumni Club, c/o National Bank of Tulsa, P.O. Box 2300, Tulsa, Oklahoma 74102.—FRANK E. PRESFIELD

## Earl Winkelman is Named VP Master Lock Company

THE CONTINUED STRONG demand for better protection against thefts has resulted in increased activity for Master Lock Company. With employment now over 1,300, Earl Winkelman, a member of Delta Chapter at



Marquette University, has been named vice president-administration of the company. Brother Winkelman will be responsible for industrial relations, personnel, employee communications, risk management, legal counsel and other administrative coordination. He has a corporate law background and served on the legal staff of Beloit Corporation. He also holds CPCU and RM designations from the Insurance Institute of America. In 1971 he was appointed assistant vice president at Master Lock with duties as executive assistant for general corporation matters. He is a past president of Delta Chapter and is a Life Member of the fraternity.

Master Lock is a Division of American Brands and is the world's largest padlock manufacturer.

## Donald W. Davis Joins Danal Laboratories

DONALD W. DAVIS, a member of Gamma Tau Chapter at the University of Southern Mississippi, has joined the Danal Laboratories as area director in Houston, Texas.

Danal Laboratories, St. Louis, Missouri, has been formed as a new subsidiary of the Diamond Shamrock Corporation, a Cleveland, Ohio based firm. Initially Danal will promote a group of approximately ten government approved products with emphasis on the treatment of ailments most common to elderly patients.

The parent company, Diamond Shamrock, is a longtime supplier of human, animal and plant health products. The company maintains a major research and development facility at Concord, Ohio, and comprehensive technical centers at Fairport Harbor, Ohio, and Morristown, New Jersey. The company also sponsors research by independent agencies, university experiment stations and commercial growers.

## Stedman Corporation Names John H. Neal Vice President

JOHN H. NEAL, a member of Alpha Lambda Chapter at the University of North Carolina at Chapel Hill, has been named vice president of marketing for the Stedman Corporation. The textile firm is based in Asheboro, North Carolina.

Brother Neal joined Stedman in 1960 as a member of sales management. He was formerly president of Hege, Middletown and Neal advertising. A native of Greensboro, he graduated from the University of North Carolina and served in the U.S. Army Parachute Infantry during World War II. He was recalled to service during the Korean War. In 1949 he was a partner in the formation of the Greensboro advertising agency which continues to carry his name.

In 1955 he served as president of the Greensboro Junior Chamber of Commerce and in 1956 was named North Carolina's outstanding young business man.



## LOS ANGELES

AS THE END OF The first full business year of the Southern California Alumni Club approaches, the only regret of the brothers is that more inquiries regarding the Alumni Club were not received from alumni in the area. We ask any interested brothers to seek us out at the locations previously published in The DELTASIG. High on the club's list of priorities for next year is an aggressive campaign to further expand our membership.

Recent activities have included a boisterous poker party and an adventuresome snow trip. Significant among upcoming events is a speaker from the Los Angeles City Attorney's office who is to appear at our next regular business meeting.

Election of officers took place at our April business meeting and we encouraged all brothers, who have at one time or another been present at our activities, to assist in the selection of those who will lead us through what we trust will be a year of significant growth for the club. — JUSTIN A. GANNON

### Louis Mosiman to Become Treasurer of Washburn University

LOUIS E. MOSIMAN, a 1961 initiate of Delta Chi Chapter at Washburn University, has been named treasurer and business manager of Washburn University in Topeka, Kansas. Prior to accepting the new position on July 1, 1974, he has been business manager and assistant treasurer.

Brother Mosiman is a native of Sabetha, Kansas. He entered Washburn after four years in the Marine Corps. Immediately following graduation he was employed by the University as manager of the book store, a position he held until 1964 when he was named to his present position.

He is active in community affairs having been president of the Breakfast Optimist Club, an officer in the National Association of Educational Buyers and the National Association of College and University Business Officers.

## PITTSBURGH

THE PITTSBURGH ALUMNI CLUB has kicked off 1974 with a galloping start. It held its fourth annual square dance in January at the Duquesne University Student Union Ballroom. This fun packed evening was enjoyed by more than one hundred and fifty alumni, Lambda Chapter Brothers, Theta Rho Chapter Brothers, and guests. Arrangements were under the leadership of Vice President Sonny Owsny and committee, Al Beymer and Jack Stack. Al Beymer, former president of Theta Rho Chapter, was responsible for obtaining the ballroom.

The monthly luncheons have been well attended and boasts an impressive list of guest speakers: Dr. James F. Horgan, Pittsburgh Psychological Counseling Center; Warren Davis, vice president, Gulf Oil Company; and Allegheny County Clerk of Courts, Robert

Peirce. The luncheons are arranged by Brother Jim Elderkin and his committee.

Some members of the Club are assisting in a Phonathon sponsored by the University of Pittsburgh Alumni Annual Giving Program. This program is under the guidance of our Club President, Otto Szabo.

On February 15 a number of the alumni attended a Smoker, put on by Pitt's Lambda Chapter, for prospective new members. This was held at the Greentree Holiday Inn, owned by Honorary Brother and ex-Pittsburgh Pirate, Frank Gustine. The guest speaker was Dean Billick of the Public Relations Department of the University of Pittsburgh. He spoke on the athletic programs at Pitt. He also presented a short film on Pitt basketball, featuring superstar Bill Knight in some earlier games this season.

February 16th found some members attending the Pittsburgh Penguins-California Golden Seals hockey games at the Civic Arena. A great time was had by all, mainly because the Pens won 7 - 3. — JOSEPH B. MAGLIOCCA

## DETROIT

THE GREATER DETROIT Alumni Club is winding up another successful year of operation. We would like to take this op-

portunity to congratulate our undergraduate brothers who will graduate this year and encourage them to look into their local alumni clubs. We realize that you have worked very hard to reach this point in your scholastic achievement and have had it up to here with books, class schedules and anything else associated with school. But, don't give up the associations you formed in Delta Sigma Pi. The alumni clubs are not as demanding as an undergraduate chapter and they serve to preserve acquaintances and affiliation with the fraternity. If you don't have an alumni club in your area or in the area in which you intend to settle, see Brother Bill Tatum, Director of Alumni Activities. He will create a club for you on the spot.

In the Detroit area, we have two very fine alumni clubs, Gamma Theta Alumni Club, associated with the Gamma Theta Chapter at Wayne State University, and the fast growing Greater Detroit Alumni Club. If you happen to settle in this area, you have a pretty good choice. We in the Greater Detroit Alumni Club have a busy schedule. To get on our mailing list so that you can be advised of our activities is simple. All you need do is write to Robert F. Trapp, Secretary G.D.A.C., 22301 Olmstead, Dearborn, Mich. 48124 and you are in business.

Have a happy summer. — WILLIAM F. HENDRY

## NOT ONLY FOUR YEARS, FOR LIFE

by

William W. Tatum, Jr.,  
Director of Alumni Activities

DELTA SIGMA PI was founded over sixty years ago at New York University by our beloved late founders. The success from such humble beginnings with the same purpose has transformed into a great organization with 180 undergraduate chapters, twenty alumni clubs and a membership of over 85,000.

Our undergraduates as well as alumni have generated great interest in our alumni program as there are 13 new alumni clubs in the organizational stage. Our life membership is nearing 8,000 and our income from annual alumni national dues is at an all time high.

Many of our brothers will graduate at the end of this school year and we certainly urge you to continue your Deltasig experience by working with our fraternity in our alumni program. You may be relocating after graduation and you will notice from our Alumni Club Directory that there is a Delta Sigma Pi Alumni Club in almost every large city in this country. Should you suddenly find yourself in a city which does not have an alumni Club, please drop a line to The Central Office and we will be happy to give you the vital direction and support in forming an alumni club in your community.

There are a few points for you to follow to help us keep our active alumni program moving.

1. Notify The Central Office of your new address each time you relocate. Please be sure to include your full name and chapter. We are able to keep your chapter's alumni addresses current with your assistance.
2. Take advantage of the discount allowed before graduation on your life membership. You may begin by mailing your name, address and chapter to The Central Office, with a check in the amount of \$5.00 and designate this for life membership.
3. Contact, if you are not contacted, the alumni club in the community in which you are moving. Many of the members will be happy to help you get settled and acquaint you with your new surroundings.
4. Regional meetings will be coming up in the fall, so plan to attend the meeting in your area, as you will meet a great group of alumni during these sessions.

Alumni continue to express their loyalty to Delta Sigma Pi in many ways, by serving with the local chapters as advisors, district directors, regional directors and board of director members; your alumni give a great deal of time, effort, and money which enables our fraternity to function.

I am sure as you make this transition from undergraduate to alumni, you will continue to serve the cause that has meant so much to us during our college life. —





## WORLD FOOTBALL LEAGUE FRANCHISE OWNED BY JOE WHEELER

WASHINGTON'S FRANCHISE in the newly organized World Football League is owned by Brother E. Joseph Wheeler, Jr., a 1953 initiate of Omega Chapter at Temple University in Philadelphia, Pennsylvania. The team, known as the "Ambassadors," is among twelve franchises in the WFL that begin its games in early July.

Brother Wheeler went to Washington D.C. from Baltimore in 1963 and started a company that has now grown into Wheeler Industries, a group of small companies doing research, systems and oceanographic engineering planning.

Wheeler said, "I'm very excited about the team and the entire league and although there was a few skeptics in late 1973, there is no question that we will begin play on July 10, 1973. I studied the Washington D.C. market and felt there was a definite need for another professional football team. After several phone calls and meetings I decided to attend the Super Bowl game in Houston and then proceeded to Los Angeles where I formally requested a franchise for the D.C. area to also include the states of Virginia, Maryland and Delaware." A corporation known as Washington Capitals, Inc. was formed to organize and run professional and non-professional athletics, including the WFL franchise. A "Name the Team" contest was staged and after more than 16,000 entries were mailed in, the name "Ambassadors" was chosen. It certainly is representative of the area they will serve.

The WFL is the brainchild of Gary Davidson, a Southern California attorney, who helped develop the American

Basketball Association and the World Hockey Association. The new football league consists of franchises in Washington, New York, Chicago, Southern California, Detroit, Toronto, Florida, Birmingham, Houston, Portland, and Hawaii.

WFL plans call for games to be played on Wednesday or Thursday nights from early July through mid November. It is a twenty game schedule and all games count in the standings. There are no exhibition games. Since the games will be played in mid-week, it means several major stadiums will be available. Stadiums such as Soldiers Field in Chicago, Anaheim in Southern California, Legion Field in Birmingham and



OWNER OF THE new World Football League franchise in Washington is Brother E. Joseph Wheeler, Jr., a member of Omega Chapter at Temple University.

the 72,000 seat Gator Bowl in Jacksonville, Florida. The "Ambassadors" are currently negotiating for the rights to play at RFK Stadium and should that not be available a move to the Navy-Marine Stadium in Annapolis is possible. "One way or another, we are going to play football this year and give the fans in this area a brand of exciting action which will please them." Wheeler stated.

The first major move by Brother Wheeler was to hire former All Pro linebacker Jack Pardee as the team's coach and general Manager. The naming of Pardee was considered an impressive gain for the young team and was met by widespread approval of the football fans and media throughout the area. "I have given Jack the authority to run the football operation and he has wasted no time in signing players," said Wheeler. He continued, "We signed quarterback Bob Davis of the New Orleans Saints and formerly Joe Namath's backup with the Jets, and also signed a couple of bona fide All Americans, so we are making progress."

Each WFL franchise required an initial investment of over \$500,000 and team budgets for the first year are expected to be near the 3 million dollar mark. A national television contract with the "TVS" group will assure the new league of widespread exposure during its formative stages. Most observers agree that with the proper television contracts, name players moving from the NFL to the new WFL, and exciting game changes, the new league has a good chance of succeeding. Time will tell.



**Graduate School's Highest Honor to  
George T. DeBaKey**

GEORGE T. DeBAKEY, a member of Alpha Iota Chapter at Drake University, was presented the Barton Kyle Yount Award, American Graduate School of International Management's highest honor at the school's 56th commencement exercises in December 1973.

The Barton Kyle Yount Award is presented each commencement to the graduate who most nearly meets the requirements of the ideal American that the late Air Force General had in mind when he founded the school in 1946. The winner of the award is selected by faculty vote on the basis of scholarship, character and the desire and potential ability to serve the American free enterprise system.

Brother DeBaKey attended Fort Dodge Senior High School and received his bachelors degree in 1972 from Drake University. At Drake he was an instructor in the Experimental College and was a Big Brother in the greater Des Moines area. He will now be attending law school after receiving his Master of International Management degree.

American Graduate School of International Management is the only graduate school in the United States devoted exclusively to educating men and women for international careers. Over 8,000 students have been trained in the school's unique tripartite curriculum of world business, modern languages and international studies.

## NEW LIFE MEMBERS

- 7412 Lawrence A. Sommerville, *Beta Gamma*, South Carolina
- 7413 Lloyd L. Bowein, *Zeta Phi*, Florida Atlantic
- 7414 James E. Hogan, *Gamma Rho*, Detroit
- 7415 Matthew S. Tracy, *Theta Pi*, Bowling Green State
- 7416 Gary W. Langford, *Epsilon Theta*, California State-Chico
- 7417 Richard E. Swanson, *Gamma Phi*, Texas-El Paso
- 7418 Thomas L. Moyer, *Theta Rho*, Duquesne
- 7419 Roy W. Harvey, Jr., *Eta Upsilon*, West Florida
- 7420 Lyle R. Impecoven, *Alpha Eta*, South Dakota
- 7421 Gordon A. Kiernan, Jr., *Gamma Rho*, Detroit
- 7422 Richard J. Surowiec, *Beta Rho*, Rutgers
- 7423 Gabriel A. Ritzert, *Theta Kappa*, Akron
- 7424 Arthur L. Brees, *Gamma Rho*, Detroit
- 7425 Carroll E. Coffing, *Delta Tau*, Indiana State
- 7426 Bradley W. Bittinger, *Nu*, Ohio State
- 7427 Mark W. Noel, *Alpha Beta*, Missouri-Columbia
- 7428 William F. Dashiell, *Epsilon Kappa*, Shepherd
- 7429 Thomas G. Wolf, *Zeta Pi*, St. Joseph's
- 7430 George W. Baxter, *Epsilon Mu*, Sam Houston State
- 7431 Robert C. Ohrt, *Theta Iota*, Connecticut
- 7432 David A. Leamy, *Gamma Tau*, Southern Mississippi
- 7433 Henry R. Schenk, *Alpha Kappa*, State U. of New York-Buffalo

## Undergraduate Members Urged to Take Life Membership Discount

Undergraduate members of the fraternity are urged to take advantage of the discount available to them in becoming a Life Member of the fraternity. A discount of 20 per cent is available if payment is begun prior to graduation. An additional 10 per cent discount is also available to members of chapters which achieve 85,000 points or more in the Chapter Efficiency Index and providing such option is exercised before December 31 following the completion of the Index.

An application is provided for convenience in making application for a Life Membership in Delta Sigma Pi. Some of the new Life Members are listed below.

- 7434 Thomas H. O'Connor, *Eta Mu*, Northern Illinois
- 7435 A. Craig Stutler, *Theta Chi*, San Jose State
- 7436 George A. Markham, *Zeta Rho*, Menlo
- 7437 Alex G. Baker, *Epsilon Xi*, Ball State
- 7438 Richard W. Adams, *Delta Omicron*, San Francisco State
- 7439 Kelly D. Nay, *Epsilon Xi*, Ball State
- 7440 Jeffrey M. Fein, *Delta Tau*, Indiana State
- 7441 Paul G. Martz, *Theta Rho*, Duquesne
- 7442 William R. Daddario, *Epsilon Lambda*, Rochester Tech
- 7443 Lawrence M. Wilson, *Gamma Iota*, New Mexico
- 7444 L. Lowell Smith, *Eta Kappa*, Troy State
- 7445 Thomas L. Walker, *Epsilon Eta*, Eastern New Mexico
- 7446 Thomas H. Boothby, *Epsilon Phi*, California State-Sacramento
- 7447 Mitchell E. Hammond, *Zeta Kappa*, Western State
- 7448 Gerald R. Williams, *Gamma Lambda*, Florida State
- 7449 William M. Adelman, Jr., *Zeta Pi*, St. Joseph's
- 7450 Daniel G. Whitehead, *Kappa*, Georgia State
- 7451 Joseph L. Meadors, *Gamma Epsilon*, Oklahoma State
- 7452 George M. Johnson, *Zeta Phi*, Florida Atlantic
- 7453 William M. Koogler II, *Eta Omega*, Virginia Commonwealth
- 7454 Harold C. Gilley, Jr., *Upsilon*, Illinois-Urbana
- 7455 James B. Anderson, *Delta Mu*, U. of the Americas
- 7456 David J. Kury, *Eta Upsilon*, West Florida
- 7457 Robert J. Clark, *Theta Lambda*, Xavier-Cincinnati
- 7458 Raymond D. Hawman, *Alpha Beta*, Missouri-Columbia
- 7459 Roy G. Fink, *Alpha Kappa*, State U. of New York-Buffalo
- 7460 Walter F. Lakomy, *Lambda*, Pittsburgh
- 7461 Clayton H. Light, Jr., *Eta Omega*, Virginia Commonwealth
- 7462 Dolphus V. Pate, *Zeta Kappa*, Western State
- 7463 Donald M. Coker, *Beta Lambda*, Auburn
- 7464 Michael J. Mazur, Jr., *Kappa*, Georgia State
- 7465 Gordon H. Milne, Jr., *Eta Chi*, California Poly-Pomona
- 7466 Tomas L. McClain, *Eta Omicron*, Northeast Louisiana
- 7467 Thomas C. Mackey, *Epsilon Phi*, California State-Sacramento
- 7468 Ernest M. Hassan, *Gamma Rho*, Detroit
- 7469 Glenn T. Ford, *Eta Chi*, California Poly-Pomona
- 7470 Bruce C. Wheeler, *Eta Mu*, Northern Illinois
- 7471 Thomas R. Jones, *Beta Omicron*, Rutgers
- 7472 Robert C. Jakob, Jr., *Eta Iota*, Nicholls

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

### DELTA SIGMA PI

#### SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From \_\_\_\_\_ Chapter \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State \_\_\_\_\_ Zip \_\_\_\_\_

I am enclosing my check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

#### RECORD OF \$5.00 PAYMENTS

- |   |                                    |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____  |
| 2. <input type="checkbox"/> Undergraduate Discount            | 8. <input type="checkbox"/> _____  |
| 3. <input type="checkbox"/> _____                             | 9. <input type="checkbox"/> _____  |
| 4. <input type="checkbox"/> _____                             | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____                             | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____                             | 12. <input type="checkbox"/> _____ |
|   | 13. <input type="checkbox"/> _____ |



- State
- 7473 Frederick D. Tatum, *Alpha Omicron*, Ohio U.
- 7474 Charles W. Loker, *Zeta Upsilon*, Virginia Tech
- 7475 Malcolm H. Pryor, *Eta Omega*, Virginia Commonwealth
- 7476 Michael J. Chetkowski, *Eta Xi*, Philadelphia Textiles
- 7477 John M. Cast, *Upsilon*, Illinois-Urbana
- 7478 Marion E. Thomas, Jr., *Gamma Lambda*, Florida State
- 7479 William H. Palmer, *Zeta Kappa*, Western State
- 7480 William G. Margerum, *Gamma Epsilon*, Oklahoma State
- 7481 James J. Meetze, *Beta Gamma*, South Carolina
- 7482 Joseph W. Jordan, *Delta Tau*, Indiana State
- 7483 Oliver C. Brault, *Theta Xi*, Wisconsin-Whitewater
- 7484 Donald W. Althouse, *Epsilon Phi*, California State-Sacramento
- 7485 Richard P. Nekoranik, *Epsilon Sigma*, LaSalle
- 7486 Bernard R. Gervais, *Gamma Epsilon*, Oklahoma State
- 7487 Paul M. Massaria, Jr., *Theta Iota*, Connecticut
- 7488 William J. Neville, Jr., *Zeta Lambda*, Georgia Tech
- 7489 Willard L. Garman II, *Eta Chi*, California Poly-Pomona
- 7490 Joseph P. Kolwe, *Eta Iota*, Nicholls State
- 7491 Waldon M. Hingle, *Beta Zeta*, Louisiana State-Baton Rouge
- 7492 James G. Holder, Jr., *Eta Omega*, Virginia Commonwealth
- 7493 Larry H. Brooks, *Theta Mu*, Columbus
- 7494 Paul N. Fournier, *Theta Rho*, Duquesne
- 7495 Leslie L. Hinton, *Gamma Epsilon*, Oklahoma State

**The Board of Directors**

**of**

**DELTA SIGMA PI**

**is pleased to announce the**

**installation of**

**Iota Kappa Chapter**

**Madison College, Harrisonburg,**

**Virginia**

**April 21, 1974**

- 7496 Myron L. Scoggins, *Eta Sigma*, Southern Illinois-Edwardsville
- 7497 Robert M. Dreyer, *Epsilon Sigma*, LaSalle
- 7498 Danny E. Williams, *Epsilon Upsilon*, New Mexico State
- 7499 Gregory E. Wahls, *Epsilon Omega*, Eastern Illinois
- 7500 Joel N. Jonson, *Alpha Eta*, South Dakota
- 7501 Eugene S. Davis, *Epsilon Phi*, California State-Sacramento
- 7502 Bruce C. Cole, *Eta Rho*, Wisconsin-LaCrosse
- 7503 Billy N. Newton, *Epsilon Omega*, Eastern Illinois
- 7504 Thomas B. Kanawyer, *Epsilon Phi*, California State-Sacramento
- 7505 Mark M. Penwell, *Alpha Pi*, Indiana
- 7506 John J. Stachowitz, *Eta Rho*, Wisconsin-LaCrosse
- 7507 John H. Hunter, *Epsilon Xi*, Ball State
- 7508 Donald A. Sweeters, *Beta Psi*, Louisiana Tech
- 7509 James L. Coy, *Epsilon Upsilon*, New Mexico State
- 7510 Donald B. Gardner, *Iota*, Kansas
- 7511 Stephen C. Printz, *Epsilon*, Iowa
- 7512 Bruce N. Joseph, *Theta Sigma*, Florida Tech
- 7513 Steven K. Hunt, *Sigma*, Utah
- 7514 Jay E. Kauffman, *Gamma Lambda*, Florida State
- 7515 Robert C. Haas, *Zeta Kappa*, Western State
- 7516 Ronald J. Kaufman, *Epsilon Phi*, California State-Sacramento
- 7517 John R. Harvey, *Theta Iota*, Connecticut
- 7518 Eugene A. Brunozi, Jr., *Theta Rho*, Duquesne
- 7519 Danny C. Sturdivant, *Delta Phi*, East Texas State
- 7520 Michael C. Horsley, *Delta Pi*, Nevada
- 7521 Ronald L. Clark, *Zeta Theta*, Western Kentucky
- 7522 Arthur L. Valdez II, *Epsilon Upsilon*, New Mexico State
- 7523 James F. Eversman, Jr., *Epsilon Rho*, Tampa
- 7524 Benjamin E. White, *Zeta Iota*, Mississippi College
- 7525 John DiBlasi, *Theta Sigma*, Florida Tech
- 7526 Thomas J. Heraty, *Gamma Pi*, Loyola-Chicago
- 7527 Donald E. Berry, *Delta Omicron*, California State-San Francisco
- 7528 William G. Takanabe, *Eta Chi*, California Poly-Pomona
- 7529 Dwain D. Sanders, *Theta Phi*, South Florida
- 7530 Carl H. Gocial, *Gamma Pi*, Loyola-Chicago

**Fraternity Insignia**

- Coat of Arms** - Full color coat of arms on parchment paper, 17-1/2" x 23".....\$ 3.15
- Buttons** - Coat of Arms button in three colors, three large and four small buttons.....11.50
- Crests** - Swiss embroidered crests with metallic thread:
- With post and clutch back fasteners .....7.50
- Without fasteners .....7.00
- Nylon Jacket** - Unlined warm-up jacket, Byron collar, elastic cuffs and drawstring bottom. Navy blue with sewn on white Greek letters.....10.50
- Sizes: Medium, large or extra large
- Glasses** - 12 ounce smoked glasses with Greek letters, box of four .....4.00

**ORDER FORM**

Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Enclosed is my check for \$\_\_\_\_\_ for the following items

Quantity	Item Description	Price	Total
		\$	\$

Ship to: Name: \_\_\_\_\_ TOTAL\$ \_\_\_\_\_  
 Street: \_\_\_\_\_  
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# DEAR BROTHER: WHY BOTHER TO JOIN A FRATERNITY!

Dr. Vernon C. Whiting  
Advisor, Zeta Kappa Chapter  
Western State College of Colorado  
Gunnison, Colorado

WHEN WE ASK OURSELVES the meaning of *Fraternity*, many things come to mind. The very letters of the word suggest virtues that are intimately part of the "Brother" concept.

## F—Friendship

The unselfish serving of brother with brother—giving rather than demanding and taking.

## R—Reflection

Our lives should be a living reflection of the teachings and precepts of Delta Sigma Pi. They are the totality of a precious legacy to possess and transmit to others. We must often quiz ourselves to ascertain our continued worthiness.

## A—Activity

Are we active: a participator; a contributor; a builder? Do we build the solidarity, the unity, the oneness that is Delta Sigma Pi?

## T—Tolerance

It is not possible for men to live together in an orderly society without tolerance; without the clear thinking that understanding requires.

## E—Exemplifying

Are we living the teachings of Delta Sigma Pi? The world is waiting for the Brotherhood of love, friendliness, cheer, kindness, courage and hope.

## R—Reconciliation

We should never let a Brother go out of our lives if we can possibly help it. If misunderstandings arise, let them be squarely resolved. Friendship is too rare and sacred to be thrown away lightly or carelessly.

## N—Noteworthy

Everyone is endowed with the gifts of friendship, understanding, courtesy, gratitude and worth. Too often individual worth and human dignity are shunted aside in the rush and fuss of daily living. Help a Brother strengthen and recognize his noteworthiness.

## I—Inspiration

Our lives should be an inspiration to others. We should not hesitate to go out of our way to aid an errant brother, minister to a needy brother or endeavor to bolster a brother's goals. A Delta Sigma Pi member ever strives to be worthy to be called Brother. He does not claim to be superior but he strives to serve better.

## T—Teaching

Delta Sigma Pi emphasizes that the only way to learn is by attending the meetings and thereby teaching by performance that the world is better because we dwelt upon it.

## Y—Yearning

The ideal of a settled, successful, selfish life is never really accomplished in Delta Sigma Pi. Everywhere we go we see folks on the edge of their seats waiting to be shown the way—the infinity—into which leadership and brotherhood are keys for entry.

If we, as Brothers, could live the virtues of our Fraternity, our lives would truly spell F-R-A-T-E-R-N-I-T-Y for all men to read.

Director, Southwestern Region: William C. Ward, *Beta Kappa-Texas-Austin*, 3003 Belmont Cir., Austin, TX 78703  
Director, Intermountain Region: Charles I. Sutton, *Gamma Omega-Arizona State*, 5840 E. Windsor, Scottsdale AZ 85257

Director, Western Region: Thomas R. Harnett, *Zeta Rho-Menlo*, 318 Hillside Ave., Piedmont, CA 94611

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Rd., Loudonville, NY 12211  
Members: Charles L. Farrar, *Beta Psi*, 330 South Campus Ave., Oxford, OH 45056

Andrew T. Fogarty, *Alpha Theta*, 6195 Woodlark Dr., Cincinnati, OH 45230

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Walter D. Nelson, *Delta Theta*, 2525 N.W. 42nd St., Oklahoma City, OK 73112

George E. Ragland, *Gamma Zeta*, 7831 10th Ave., S. St. Petersburg, FL 33707

Steven R. Szekely, *Beta*, ERG Distributors Co., 4541 N. Ravenswood Ave., Chicago, IL 60640

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Ben H. Wolfenberger, *Beta Upsilon*, 330 South Campus Ave., Oxford, OH 45056

## Committee on Alumni Activities

Chairman: William W. Tatum, Jr., *Gamma Tau*, 6771 Havenside Dr., Sacramento, CA 95831

Members: Jack L. Edmiston, *Beta Chi*, 1422 E. 54th St., Tulsa, OK 74105

Jeffrey D. Jones, *Epsilon Iota*, 4406 Cherry Oak Ln., Houston, TX 77018

William H. Stubbins, *Chi*, 25000 Burrigle Rd., Baltimore, MD 21234

Rudolph J. Tarabek, *Lambda*, 1703 Educational Dr., McKeesport, PA 15131

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Kerwin B. Stallings, *Alpha Lambda*, 255 Morris Ave., Mountain Lakes, NJ 07046

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James E. Hohimer, *Epsilon Eta*, 1515 West Fir, Portales, NM 88130

John A. Martin, *Theta Pi*, 124-C Village Green, N., East Providence, RI 02915

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Chairman: R. Nelson Mitchell, *Chi*, 7206 Fairfield Dr., Santa Rosa, CA 95405

Members: Terrence R. Garrett, *Theta Rho*, SMC 1074, 1345 Vickroy St., Pittsburgh, PA 15219

Patrick M. Morley, *Theta Sigma*, 2221 Lee Rd., Suite 112, Winter Park, FL 32789

Michael L. Sippy, *Eta Nu*, 1029 Duberry Ln., St. Louis, MO 63138

George W. Alexander, *Alpha Omega*, 111 W. Washington St., Chicago, IL 60602

Michael R. Mallonee, *Beta Epsilon*, 2438 N.W. 39th St., Apt. 11, Oklahoma City, OK 73112

## Committee to Study Chapter Efficiency Index

Chairman: Walter D. Nelson, *Delta Theta*, 2525 N.W. 42nd St., Oklahoma City, OK 73112

Members: Clifford D. Brune, *Beta Gamma*, 525 Congaree Ave., Columbia, SC 29205

Richard L. Cantwell, *Alpha Pi*, 253 Eigenmann, Bloomington, IN 47401

David A. Lipkowitz, *Zeta Psi*, Box 350 Dutch Quad, 1400 Washington Ave., Albany, NY 12222

Laurence R. Shank, *Delta Theta*, 4929 N.W. 35th St., Oklahoma City, OK 73122

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Undergraduate of the Year 1973: Charles W. Murphy, 836 Beacon Hill Rd., Columbia, SC 29210

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Director, Midwestern Region: Walter D. Nelson, *Delta Theta-Oklahoma City*, 2525 N.W. 42nd St., Oklahoma City, Okla. 73112





Dr. Frederick Herzberg, center, receives a certificate of appreciation for his contribution to the professional program of Zeta Xi Chapter at Lewis University. From left to right the members are Gary Regas, Doug Gniadek, Ron Cheffer, Paul Weeditz and Tim Marvin.

## The Central Office

330 South Campus Avenue, Oxford, OH 45056 Telephone A/C 513-523-4189  
*Executive Director:* Charles L. Farrar, *Beta Psi-Louisiana-Tech*  
*Assistant Executive Director:* Ben H. Wolfenberger, *Beta-Upsilon-Texas Tech*  
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 Lewis P. Tischler, 13 Weymouth St., Albany, NY 12205  
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 Advisor: Jeffrey M. Speciner, 62 Circle Dr., Syosset, NY 11791  
**CONNECTICUT (Theta Iota, 1970), Storrs, Conn.**  
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 President: Jeffrey B. Krieger, 310 Lexington Ave., Apt. 1-B, New York, NY 10016  
 Advisor: Arbie M. Dale, Jr., 7-13 Washington Sq. North, New York, NY 10003  
 Chapter Quarters: 5-11 University Place, New York, NY 10003

**ROCHESTER TECH (Epsilon Lambda, 1961), Rochester, NY**  
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 Advisor: Richard D. Rector, 156 Gleason Cir., E. Rochester, NY 14445  
**SIENA (Theta Upsilon, 1971), Loudonville, NY**  
 President: Raymond M. Fisher, Box 80, Plassmann Hall, Siena Col., Loudonville, NY 12211  
 Advisor: Richard E. Brennen, 8 Eberle Rd., Lantham, NY 12110  
**STATE U. OF NEW YORK (Zeta Psi, 1967), Albany, NY**  
 President: Michael J. Preble, 2081 Central Ave., Apt. 7, Schenectady, NY 12304  
 Advisor: Danny C. Williams, 14 Arapahoe Path, Saratoga Spa, NY 12866  
**STATE U. OF NEW YORK (Alpha Kappa, 1925), Buffalo, NY**  
 President: Edward F. McKee, Jr., 85 Applewood Ln., Getzville, NY 14068  
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 President: Stephen C. Jacques, 36 South St., Lawrence, MA 01843  
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 Advisor: Edward J. Domineske, 14 Hinsdale Ln., Willingboro, NJ 08046

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 Advisor: Joseph G. Mattingly, Jr., 4804 Bradford Dr., Annapdale, VA 22003  
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 Advisor: Robert A. Pitts, 222 Woodland Dr., State College, PA 16801  
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 Advisor: Jack D. Raskin, 49 Colton Dr., Norristown, PA 19403  
 Advisor: Stuart L. Borowsky, 8105 Hull Dr., Philadelphia PA 19118  
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 Advisor: Herbert B. Mayo, 29 Dunbar Dr., RD 4, Trenton, NJ 08691  
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 Advisor: Glenn H. Spanabel, 705 Hillrise Blvd., Johnson City, TN 37601  
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 Advisor: James E. Estes, 277 Canterfield Dr., Columbia, SC 29210  
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 Chapter House: 525 Congaree Ave., Columbia, SC 29205  
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President: Glenn A. Davis, 122 Woodland Forest, Tuscaloosa, AL 35401

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Advisor: Maurice A. Hartman, 1095 Terrace Acres, Auburn, AL 36830

Advisor: Leonard A. Robinson, School of Bus., Auburn U., Auburn, AL 36830

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President: Thomas A. Bruns, Box 498, FAU, Boca Raton, FL 33432

Advisor: James B. Montgomery, 1150 S.W. 21st Ln., Boca Raton, FL 33432

Advisor: Michael Pantya, 2119 N.E. 57th St., Ft. Lauderdale, FL 33308

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Advisor: Charles C. Franklin, 2120 Carolina Ave., Lakeland, FL 33801

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President: Edward M. Gray III, 1832-A-2 Jackson Bluff Rd., Tallahassee, FL 32304

Advisor: Howard P. Abel, 511 Palm Ct., Tallahassee, FL 32304

FLORIDA TECH (Theta Sigma, 1970), Orlando, FL  
President: William T. Parsons, 6322 Greyllynne St., Orlando, FL 32807

Advisor: Gordon M. McAleer, 708 Hermitage Dr., Altamonte Springs, FL 32701

FLORIDA (Beta Eta, 1929), Gainesville, FL  
President: Edward H. Jackson, 39 N.W. 39th Ave., Gainesville, FL 32601

Advisor: Jordan B. Ray, 208 Bryan Hall, U. of Fla., Gainesville, FL 32601

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President: John D. Silva, Landrum Center 11773, Statesboro, GA 30458

Advisor: Lon M. Carnes, Jr., Dept. of Finance, Georgia Southern Col., Statesboro, GA 30458

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President: Donald J. Cool, 3031 Vine Cir., Decatur, GA 30033

Advisor: Charles L. Bostwick, 5555 Roswell Rd., Apt. M-3, Atlanta, GA 30303

Chapter Quarters: Georgia State University, 33 Gilmer St. SE, Atlanta, GA 30303

GEORGIA TECH (Zeta Lambda, 1965), Atlanta, GA  
President:  
Advisor:

GEORGIA (Pi, 1922)  
President: Samuel P. Bullard, 211 North Ave., Apt. 148, Athens, GA 30601

Advisor: Samuel J. Cobb, 130 Janice Dr., Athens, GA 30601

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President: David L. Fredericks, 9001 S.W. 77th Ave., Miami, FL 33156

Advisor: Paul D. Miller, 5841 S.W. 63rd Ave., S. Miami, FL 33143

Advisor: Alan Stein, 7777 S.W. 86th St., Apt. F-1, Miami, FL 33143

SOUTH FLORIDA (Theta Phi, 1971), Tampa, FL  
President: Harlan M. Schafie, 1701 Woodfern Dr., Apt. J-102, Tampa, FL 33612

Advisor: Stanley J. Birkin, 2007 Cape Bend Ave., Tampa, FL 33612

TAMPA (Epsilon Rho, 1963), Tampa, FL  
President: Anthony J. Caprio, P.O. Box 252, U. of Tampa, Tampa, FL 33606

Advisor: G. Lawrence Roberts, Jr., Dept. of Business & Econ., U. of Tampa, Tampa, FL 33611

TROY STATE (Eta Kappa, 1968), Troy, AL  
President: Timothy C. Lunsford, Box 1315, TSU, Troy, AL 36081

Advisor: Robert E. Stewart, Rte. 2, Troy, AL 36081

WEST FLORIDA (Eta Upsilon, 1969), Pensacola, FL  
President: Robert W. Macelvbh, 1800 N. Baylen St., Pensacola, FL 32501

Advisor: William B. Gillespie, 8542 Scenic Hills Dr., Pensacola, FL 32504

## EAST CENTRAL REGION

REGIONAL DIRECTOR: Andrew T. Fogarty, *Alpha Theta*, 6195 Woodlark Dr., Cincinnati, OH 45230

### DISTRICT DIRECTORS:

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Wayne O. McHargue, 6535 E. 82nd St., Indianapolis, IN 46250

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President: Charles J. Mashburn, 1026 Lockwood Rd., Barberton, OH 44203

Advisor: A. Frederic Banda, 2299 Winter Pkwy., Cuyahoga Falls, OH 44221

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Advisor: John M. Johns, 309 New York, Muncie, IN 47304

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President: Paul S. Palagyi, 403 Offenbauer West-BGSU, Bowling Green, OH 43402

Advisor: Harry J. Lasher, 946 Fairview, Bowling Green, OH 43402

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President: Dale D. Rayney, 3238 Epworth, Cincinnati, OH 45211

Advisor: Richard E. McClaine, 3340 Whitfield St., Cincinnati, OH 45220

Chapter House: 3340 Whitfield, Cincinnati, OH 45220

DAYTON (Epsilon Tau, 1963), Dayton, OH  
President: Miles F. Docherty, 4980 Woodman Park Dr., Apt. 14, Dayton, OH 45432

Advisor: Robert E. Kriegbaum, 300 College Park Ave., Dayton, OH 45409

Advisor: Joseph F. Updyke, 7 Ivanhoe Ave., Dayton, OH 45419

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Advisor: Gopal C. Pati, Indiana Univ. Northwest, 3400 Broadway, Gary, IN 46408

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President: James A. DeWinter, 2446 Cleveland Ave., Terre Haute, IN 47807

Advisor: J. Richard Becker, Jr., 412 Nitsche Dr., Terre Haute, IN 47803

Advisor: Norman J. Brantley, 4951 Dixie Bee Rd., Terre Haute, IN 47802

Advisor: D. Steven Drake, 2425 Miller Dr., Terre Haute, IN 47802

INDIANA (Alpha Pi, 1925), Bloomington, IN  
President: Perry J. Mauli, GRC G-135, Bloomington, IN 47401

Advisor: George M. Smerk, Business Bldg. 560D, Indiana U., Bloomington, IN 47401

KENT STATE (Beta Pi, 1942), Kent, OH  
President: Richard D. Rudebeck, Box 1, Business Adm. Bldg., Kent State U., Kent, OH 44240

Advisor: Tony N. McAdams, 3601 Summit Rd., Ravenna, OH 44266

MIAMI (Alpha Upsilon, 1927), Oxford, OH  
President: Joseph D. Smith, Jr., Box 15 Scott Hall, Miami U., Oxford, OH 45056

Advisor: Thomas F. Urban, 5 Olde Farm Rd., Oxford, OH 45056

OHIO STATE (Nu, 1921), Columbus, OH  
President: Wayne W. Spiegel, 144 East 13th Ave., Columbus, OH 43201

Advisor: Stanley T. Hardy, 1852 Ardwick Rd., Columbus, OH 43220

Chapter House: 144 East 13th St., Columbus, OH 43201

OHIO (Alpha Omicron, 1925), Athens, OH  
President: Eric E. Peterson, 234 Bush Hall, Ohio U., Athens, OH 45701

Advisor: Arthur Kraft, 12 Canterbury Dr., Athens, OH 45701

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President: Eugene J. Meyer, 1308 High St., Bowling Green, KY 42101

Advisor: Glen E. Lange, 3244 Cheyenne Dr., Bowling Green, KY 42101

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Advisor: Thomas J. Babb, School of Bus., WLSC, West Liberty, WV 26074

Advisor: Keith F. Lawson, School of Business, West Liberty State Col., West Liberty, WV 26074

XAVIER (Theta Lambda, 1970), Cincinnati, Ohio  
President: Mark R. Albertz, 1718 Wyoming Ave., Cincinnati, OH 45205

Advisor: Edward A. Parker, 6507 Kenview, Cincinnati, OH 45243

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Roger M. Martin, 204 S. Prospect, Champaign, IL 61820  
Dean May, 515 Barry Ave., Apt. 269, Chicago, IL 60657

John A. Mocella, 10115 W. Coldspring Rd., Greenfield, WI 53402

Julio B. Puzzuoli, 28330 Universal Dr., Warren, MI 48092

DE PAUL (Alpha Omega, 1928), Chicago, IL  
President: Paul J. Glaser, 8610 N. Trumbull, Skokie, IL 60076

Advisor: Christopher M. Saternus, 5023 S. Kostner Ave., Chicago, IL 60632

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President: Lynn L. Murphy, 10530 Nottingham, Detroit, MI 48224

Advisor: Robert F. Stawkey, 9074 Westwood, Detroit, MI 48228

EASTERN ILLINOIS (Epsilon Omega, 1964), Charleston, IL 61920

President: Ted A. Stalets, Britany Plaza, Apt. 16, Charleston, IL 61920

Advisor: Thomas O. Maruna, 2118 Stoner Dr., E., Charleston, IL 61920

EASTERN MICHIGAN (Eta Phi, 1969), Ypsilanti, MI  
President: Robert C. Kreger, Jr., 1288 LeForge, Apt. E-3, Ypsilanti, MI 48197

Advisor: Daniel J. Bazela, 35457 Garner, Romulus, MI 48174

Advisor: Robert C. McCoy, 3465 Woodland, Ann Arbor, MI 48104

FERRIS STATE (Delta Rho, 1959), Big Rapids, MI  
President: Terrence L. McMullen, 117 Merrill Hall, FSC, Big Rapids, MI 49307

Advisor: Thomas J. Turcotte, 630 Clark St., Big Rapids, MI 49307

ILLINOIS (Upsilon, 1922), Urbana, IL  
President: Robert D. Dillon, 202 W. Avondale, Champaign, IL 61820

Advisor: James C. Schmitt, 909 W. Illinois, Apt. 7, Urbana, IL 61801

Advisor: Richard E. Ziegler, P.O. Box 3043 Country Fair, Champaign, IL 61820

LEWIS (Zeta Xi, 1965), Lockport, IL  
President: Paul E. Weeditz, 814 Summit St., Joliet, IL 60435

Advisor: Herbert N. Ashley, 1825 Willowbridge, Apt. 214, Crest Hill, IL 60435

Advisor: Roy S. Matthews, 7413 S. Woodward Ave., Apt. 305, Woodridge, IL 60515

LOYOLA (Gamma Pi, 1950), Chicago, IL  
President: Michael D. Wilson, 10531 S. Kedzie, Chicago, IL 60655

Advisor: Richard E. Fiedorowicz, 2738 N. Troy, Chicago, IL 60647

Advisor: Robert Loos, 8820 N. Western, Apt. 2-A, Des Plaines, IL 60016

Advisor: Robert L. Malone, 3900 Johnson Ave., Western Springs, IL 60558

MICHIGAN STATE (Gamma Kappa, 1949), East Lansing, MI  
President:

Advisor: Henry C. Dykema, 1733 Gay Ln., Lansing, MI 48912

Advisor: Frank R. Bacon, Jr., 313 Eppley Ctr., East Lansing, MI 48823

Chapter House: 217 River St., East Lansing, MI 48823

NORTHERN ILLINOIS (Eta Mu, 1968), DeKalb, IL  
President: Stan J. Latos, 1212 Varsity Blvd., Apt. 123, DeKalb, IL 60115

Advisor: Alvin Dirksen, 311 N. 2nd, Apt. 8, DeKalb, IL 60115

NORTHWESTERN (Beta, 1914), Chicago, IL  
President: H. Thaine Lyman, Jr., 636 Gray Ct., Wheeling, IL 60090

Advisor: Robert A. Mocella, 6303 N. Melvina, Chicago, IL 60646

Chapter House: 42 E. Cedar St., Chicago, IL 60611

SOUTHERN ILLINOIS (Eta Sigma, 1969), Edwardsville, IL  
President: W. Patrick Pittman, Rte. 4, G-9 Cottonwood Village, Edwardsville, IL 62021

Advisor: William E. Stroud, 1107 Cherokee, Collinsville, IL 62234

WAYNE STATE (Gamma Theta, 1949), Detroit, MI  
President: John A. Kriewall, 8220 3rd St., Detroit, MI 48202

Advisor: Chapter House: 657 Virginia Park, Detroit, MI 48202

WISCONSIN (Eta Rho, 1969), LaCrosse, WI  
President: William A. McDonnell, 1436 Madison St., LaCrosse, WI 54601



Advisor: A. William Pollman, 624 N. 11th Ave., Onalaska, WI 54650  
WISCONSIN (Psi, 1923), Madison, WI  
President: Douglas K. Griese, 132 Breese Ter., Madison, WI 53705  
Advisor: Robert D. Haase, 309 Oriole Ln., Madison, WI 53704  
Chapter House: 132 Breese Ter., Madison, WI 53705  
WISCONSIN (Theta Xi, 1970), Whitewater, WI  
President: Paul D. Schmitz, 426 W. North St., Whitewater, WI 53190  
Advisor: George H. Pulsford, 336 S. Pleasant, Whitewater, WI 53190

## SOUTHERN REGION

REGIONAL DIRECTOR: Frank M. Busch, Jr., *Epsilon Mu*, 800 W. Georgia Ave., Ruston, LA 71270  
DISTRICT DIRECTORS:  
Charles R. Barnett, 1008 S. 25th St., Ft. Smith, AR 72901  
W. Rufus Estis, 6701 Jefferson Paige Rd., Apt. 83, Shreveport, LA 71109  
Leonard L. Larsen, 224-A E. Gatehouse Dr., Metairie, LA 70001  
Homer G. Morgan, Jr., P. O. Box 22507, Jackson, MS 39205  
John J. Nicholson, 11888 Old Hammond Hwy., Apt. 34, Baton Rouge, LA 70816  
Donald V. Regner, P. O. Box 22945, LSU, Baton Rouge, LA 70803  
ARKANSAS (Theta Nu, 1970), Fayetteville, AR  
President: David K. Garrett, 1147 N. Maxwell, Fayetteville, AR 72701  
Advisor: Robert B. Rogow, 705 Putman, Fayetteville, AR 72701  
CHRISTIAN BROTHERS (Epsilon Psi, 1964), Memphis, TN  
President: Stephen A. McGehee, 650 E. Parkway, S. Memphis, TN 38104  
Advisor: Alfred Moroni, 650 E. Parkway S., Memphis, TN 38104  
LOUISIANA STATE (Beta Zeta, 1929), Baton Rouge, LA  
President: Robert G. Taylor, P. O. Box FA, LSU, Baton Rouge, LA 70803  
Advisor: John J. Nicholson, 11888 Old Hammond Hwy., Apt. 34, Baton Rouge, LA 70816  
Advisor: Gilbert R. Renfrow, 6773 Tityan Ave., Apt. 6, Baton Rouge, LA 70806  
NEW ORLEANS (Epsilon Nu, 1962), New Orleans, LA  
President: John S. Weiss, 9 Colonial Ln., New Orleans, LA 70123  
Advisor: Donald W. Stansbury, 8300 Interstate 10 Hwy., East Apt. 114-6, New Orleans, LA 70126  
LOUISIANA TECH (Beta Psi, 1948), Ruston, LA  
President: Richard D. Van Hooser, Box 105 Tech Station, Ruston, LA 71270  
Advisor: Douglas T. Grider, Jr., 1704 W. California Ave., Ruston, LA 71270  
Advisor: Bernis E. Willamson, Route 5, Ruston, LA 71270  
LOYOLA (Delta Nu, 1958), New Orleans, LA  
President: Salvatore J. Nuccio, Jr., 200 LaSalle Ct., New Orleans, LA 70118  
Advisor: George H. Wilson, 4100 Maple Leaf, New Orleans, LA 70114  
MCNEESE STATE (Eta Tau, 1969), Lake Charles, LA  
President: Jerry L. Key, 1519 Cypress St., Sulphur, LA 70663  
Advisor: Grady F. Rials, 4309 Prien Teirre St., Lake Charles, LA 70601  
MEMPHIS STATE (Gamma Zeta, 1949), Memphis, TN  
President: William R. Melms, 3193 Tyrol Ct., Apt. 6, Memphis, TN 38118  
Advisor: Truel D. Hicks, 3953 Brennen Dr., Memphis, TN 38122  
Advisor: Joseph R. Taylor, 902 Park Valley Rd., Memphis, TN 38117  
MISSISSIPPI COLLEGE (Zeta Iota, 1964), Clinton, MS  
President: Edward R. Cochran, Jr., P.O. Box 4563, Clinton, MS 39058  
Advisor: Gerald D. Lee, 3962 Hanging Moss Rd., Jackson, MS 39206  
MISSISSIPPI (Alpha Phi, 1927), Oxford, MS  
President: William J. Coleman, P.O. Box 4301, University, MS 38677  
Advisor: Charles E. Treas, P.O. Box 408, University, MS 38677  
MISSISSIPPI STATE (Gamma Delta, 1949), Mississippi State, MS 39762  
President: (To be named)  
Advisor: (To be named)  
NICHOLLS STATE (Eta Iota, 1967), Thibodaux, LA  
President: Davis F. Rodriguez, Route 1, Box 583, Thibodaux, LA 70301  
Advisor: Gerald Marcantel, 2015 Canal Blvd., Thibodaux, LA 70301  
NORTHEAST LOUISIANA (Eta Omicron, 1968), Monroe, LA  
President: M. Mark Pickett, 3401 Harvester, Apt. 55, Monroe, LA 71201

Advisor: Preston M. Juvenal, 2612 Chatwood Dr., Monroe, LA 71201  
SOUTHEASTERN LOUISIANA (Zeta Sigma, 1966), Hammond, LA  
President: Steven G. Greene, 4924 Donna Dr., New Orleans, LA 70127  
Advisor: Charles E. LeBlanc, 135 David Dr., Hammond, LA 70401  
SOUTHERN MISSISSIPPI (Gamma Tau, 1950), Hattiesburg, MS  
President: J. Joseph Morgan, 2410 McInnis Loop, Apt. 71, Hattiesburg, MS 39401  
Advisor: Robert Cummings, 303 Emerson Dr., Hattiesburg, MS 39401

## NORTH CENTRAL REGION

REGIONAL DIRECTOR: LaVerne A. Cox, *Alpha Delta*, School of Business, St. Cloud State Col., St. Cloud, MN 56301  
CREIGHTON (Beta Theta, 1930), Omaha, NE  
President: Orrin J. Gode, III, 5104 Dodge St., Omaha, NE 68132  
Advisor: Raymond F. Finnegan, 428 N. 61st St., Omaha, NE 68132  
DRAKE (Alpha Iota, 1924), Des Moines, IA  
President: Jay J. Treinen, 3121 Kingman Blvd., Des Moines, IA 50311  
Advisor: A. Douglas Hillman, 2316 Woodland, West Des Moines, IA 50265  
IOWA (Epsilon, 1920), Iowa City, Iowa  
President: Dale B. Tauke, 228 W. Benton, Iowa City, IA 52240  
Advisor: Patrick M. Rothamel, 1510 Sheridan, Iowa City, IA 52240  
MANKATO STATE (Epsilon Iota, 1960), Mankato, MN  
President: Neal A. Schultz, 211 Clark St., Mankato, MN 56001  
Advisor: Albert R. Pfau, 102 Timberlane, Mankato, MN 56001  
Advisor: Urvin F. Dickman, C-301 Searing, Mankato, MN 56001  
Chapter House: 211 Clark St., Mankato, MN 56001  
MINNESOTA (Alpha Epsilon, 1924), Minneapolis, MN  
President: Joel V. Erlandson, 522 12th Ave., SE, Minneapolis, MN 55414  
Advisor: Thomas W. Medcalf, 7350 Gallagher Dr., No. 331, Edina, MN 55435  
NEBRASKA (Alpha Delta, 1924), Lincoln, NE  
President: Craig L. Blunck, 1130 N. 14th, 609 Schramm Hall, Lincoln, NE 68508  
Advisor: Lloyd Thompson, 630 S. 19th, Apt. 9, Lincoln, NE 68510  
NEBRASKA (Gamma Eta, 1949), Omaha, NE  
President: Andrew K. Bingham, 724 N. 50th, Omaha, NE 68132  
Advisor: Wayne M. Higley, 5612 Jones St., Omaha, NE 68106  
NORTH DAKOTA (Alpha Mu, 1925), Grand Forks, ND  
President: Fredrick W. Strege, 3315 S. 10th St., Grand Forks, ND 58201  
Advisor: John Watson, 2703 S. 11th St., Grand Forks, ND 58201  
ST. AMBROSE (Theta Omicron, 1970), Davenport IA  
President: John J. Heller, Box F-117, St. Ambrose Col., Davenport, IA 52803  
Advisor: James E. Mullins, 3109 Farnam, Davenport, IA 52803  
ST. CLOUD STATE (Theta Tau, 1970), St. Cloud, MN  
President: David F. Meyer, 2003 Benton Hall, St. Cloud State, St. Cloud, MN 56301  
Advisor: Darrell F. Wentworth, 1001 State Aid Rd., Apt. 4, St. Cloud, MN 56301  
SOUTH DAKOTA (Alpha Eta, 1924), Vermillion, SD  
President: Kevin D. Thorson, Box 340, Julian Hall, USD, Vermillion, SD 57069  
Advisor: William H. Bergman, School of Business, USD, Vermillion, SD 57069  
Advisor: James M. Peterson, 503 Poplar, Vermillion, SD 57069  
WAYNE STATE (Eta Pi, 1969), Wayne NE  
President: Daniel W. Holoubek, 517 East 9th, Wayne, NE 68787  
Advisor: Willard A. Wollenhaupt, Division of Business, WSC, Wayne, NE 68787  
Advisor: Kenneth D. Halsey, R.R. 2, Wayne, NE 68787

## MIDWESTERN REGION

REGIONAL DIRECTOR: Walter D. Nelson, *Delta Theta*, 2525 N.W. 42nd, Oklahoma City, OK 73112  
DISTRICT DIRECTORS:  
Raymond H. Killam, 2148 S.E. 34th Terr., Topeka, KS 66605

Michael R. Mallonee, 2438 N.W. 39th, Apt. 11, Oklahoma City, OK 73112  
Larry R. Shank, 4929 N.W. 35th, Oklahoma City, OK 73122  
Michael L. Sippy, 1029 Duberry Ln., St. Louis, MO 63138  
KANSAS (Iota, 1921), Lawrence, KS  
President: E. Craig Jones, 1012 Emery Rd., Apt. A-8, Lawrence, KS 66044  
Advisor: Dean A. Lebestky, 1423 W. 22nd, Lawrence, KS 66044  
MISSOURI (Alpha Beta, 1923), Columbia, MO  
President: James M. Graf, 1205 University, Apt. 114, Columbia, MO 65201  
Advisor: T. Charles McKinney, 1107 Bob-O-Link, Columbia, MO 65201  
MISSOURI (Eta Nu, 1968), St. Louis, MO  
President: John C. Lawrence, 244 Chasselle Ln., Creve Coeru, MO 63141  
Advisor: Donald H. Driemier, 2101 Shorham Dr., Florissant, MO 63033  
OKLAHOMA STATE (Gamma Epsilon, 1949), Stillwater, OK  
President: David E. Greiner, 158 Still Acres, Stillwater, OK 74074  
Advisor:  
OKLAHOMA (Beta Epsilon, 1929), Norman, OK  
President: Harry T. Pegg, Jr., 512 Coronado Ave., Norman, OK 73069  
Advisor: Jack A. Fuller, 1617 Valley Ridge Rd., Norman, OK 73069  
TULSA (Beta Chi, 1948), Tulsa, OK  
President: David S. Spaulding, 5629 S. Quebec, Tulsa, OK 74135  
Advisor: Philip K. Blough, 5341 S. Irvington, Tulsa, OK 74135  
WASHBURN (Delta Chi, 1960), Topeka, KS  
President: Galen F. Dale, 4600 W. 9th, Topeka, KS 66606  
Advisor: Bruce L. Myers, 3346 S. W. Paulen Rd., Topeka, KS 66605

## SOUTHWESTERN REGION

REGIONAL DIRECTOR: William C. Ward, *Beta Kappa*, 3003 Belmont Cir., Austin, TX 78703  
DISTRICT DIRECTORS:  
W. Edgar Blair, 4655 Wild Indigo, Apt. 37, Houston, TX 77027  
Corbin L. Douthitt, 3422 Knox St., Dallas, TX 75205  
Anthony P. Eastmond, 4312 Hyer St., Dallas, TX 75205  
Homer D. Haden, P.O. Box 2376, Abilene, TX 79604  
Frank C. Riha, 2510-A Trailside Dr., Austin, TX 78704  
U. OF THE AMERICAS (Delta Mu, 1958), Puebla, Mexico  
President:  
Advisor: Remedios B. Esquivel, U. of the Americas, Santa Catarina Martir, Via Puebla, Puebla, Mexico  
ANGELO STATE (Eta Theta, 1967), San Angelo, TX  
President: Stephen N. Castle, Box 8598, ASU, San Angelo, TX 76901  
Advisor: Robert K. Heggund, 3401 Lindenwood Dr., San Angelo, TX 76901  
Advisor: Bobby L. Sims, 3755 Arden Rd., Apt. 14, San Angelo, TX 76901  
EAST TEXAS STATE (Delta Phi, 1960), Commerce, TX  
President: Murray A. Feuer III, 1609 Monroe, Commerce, TX 75428  
Advisor: Neal O. Higgins, 2617 S. Park, Commerce, TX 75428  
Chapter House: 1609 Monroe St., Commerce, TX 75428  
HOUSTON (Eta Psi, 1970) Houston, TX  
President: Thomas N. Aune, 8900 Chimney Rock, Houston, TX 77035  
Advisor: Douglas J. Wright, 3522 S. Rice Ave., Apt. 17-C, Houston, TX 77027  
LAMAR (Delta Eta, 1956), Beaumont, TX  
President: M. Terry Sparks, 5450 N. Caldwell Dr., Beaumont, TX 77707  
Advisor: H. Alfred Barlow, 320 Iowa, Beaumont, TX 77705  
MIDWESTERN (Epsilon Zeta, 1960), Wichita Falls, TX  
President: Michael C. Malone, 2700 10th, Wichita Falls, TX 76309  
Advisor: Charles D. Ramser, 2202 Harrison, Apt. 162, Wichita Falls, TX 76308  
NORTH TEXAS STATE (Delta Epsilon, 1954), Denton, TX  
President: John K. Milne, 2205 Bowling Green, Denton, TX 76201  
Advisor: John B. Spalding, Jr., 2309 Yorkshire Dr., Denton, TX 76201  
SAM HOUSTON STATE (Epsilon Mu, 1962), Huntsville, TX  
President: E. Bailey Moore, 703 Pines Apts., Huntsville, TX 77340  
Advisor: Terrence G. Rice, College of Bus., SHSU, Huntsville, TX 77340  
Advisor: James A. Stevens, Jr., Box 2052, SHSU, Huntsville, TX 77340  
SOUTHERN METHODIST (Beta Phi, 1948), Dallas, TX  
President: L. Scott Clark, 2364 Wildoak, Dallas, TX 75206  
Advisor: Thomas S. Bayer, Jr., 9645 Brentgate, Dallas, TX 75238  
TEXAS A & I (Zeta Nu, 1965), Kingsville, TX  
President: Ronald W. Wilson, 704 W. Corral, Apt. 503,



Kingsville, TX 78363  
 Advisor: William J. Bartley, 416 William, Kingsville, TX 78363  
**TEXAS CHRISTIAN** (Delta Upsilon, 1959), Fort Worth, TX  
 President: Oliver K. Kelley, P.O. Box 30562, TCU, Ft. Worth, TX 76129  
 Advisor: Stanley Block, 3716 Lands End, Ft. Worth, TX 76109  
 Advisor: Floyd W. Durham, Jr., Dept. of Econ., TCU, Ft. Worth, TX 76129  
 Advisor: Kenneth W. Herrick, School of Bus., TCU, Ft. Worth, TX 76129  
 Advisor: Quinn G. McKay, School of Bus., TCU, Ft. Worth, TX 76129  
**TEXAS TECH** (Beta Upsilon, 1947), Lubbock, TX  
 President: Mark W. Piercy, 2317 61st, Lubbock, TX 79412  
 Advisor: James T. Watt, 4518-A 65th, Lubbock, TX 79414  
 Chapter Quarters: 1502 Ave. X, Lubbock, TX 79401  
**TEXAS** (Zeta Mu, 1965), Arlington, TX  
 President: Victor C. Sittler, 515 Summit, Apt. 41, Arlington, TX 76010  
 Advisor: James F. Cook, 2805 Crowley Ct., Arlington, TX 76010  
**TEXAS** (Beta Kappa, 1939), Austin, TX  
 President: Michael J. Upchurch, 203 West 39th, Apt. 211, Austin, TX 78751  
 Advisor: Joseph F. Molineaux, Jr., 7305 Running Rope, Austin, TX 78731

## INTERMOUNTAIN REGION

**REGIONAL DIRECTOR:** Charles I. Sutton, *Gamma Omega*, 5840 E. Windsor, Scottsdale, AZ 85257  
**DISTRICT DIRECTORS:**  
**B. Lee Black**, 3600 Parsifal, NE, Apt. 463, Albuquerque, NM 87111  
 James N. Gullely, 7014 N. 12th St., Phoenix, AZ 85020  
 Charles S. Wakeem, 2424 Silver, El Paso, TX 79930  
**ARIZONA STATE** (*Gamma Omega*, 1951), Tempe, AZ  
 President: Warren R. Soberg, 825 N. Hayden Rd., Apt. C-202, Scottsdale, AZ 85257  
 Advisor: Glenn A. Wilt, Jr., Col. of Business Adm., ASU, Tempe, AZ 85281  
 Advisor: Kenneth L. Rowe, 6801 E. Camelback, Scottsdale, AZ 85251  
**ARIZONA** (*Gamma Psi*, 1951), Tucson, AZ  
 President: Victor R. Rodriguez, 5712 E. 12th St., Tucson, AZ 85711  
 Advisor: Allen Blitstein, 8900 E. Driftwood Tr., Tucson, AZ 85715  
**COLORADO** (*Alpha Rho*, 1926), Boulder, CO  
 President: Michael J. Yeonopolis, 1945 6th St., Apt. B, Boulder, CO 80302  
 Advisor: Michael Palmer, 5453 Pueblo Pl., Boulder, CO 80303  
**DENVER** (*Alpha Nu*, 1925), Denver, CO  
 President: Ronald L. Hilton, 2295 E. Asbury, Apt. 105, Denver, CO 80210  
 Advisor: Constantine E. Sotiriou, 3907 S. Jasmine, Denver, CO 80237  
**EASTERN NEW MEXICO** (*Epsilon Eta*, 1960), Portales, NM  
 President: James E. Hohimer, 1515 W. Fir, Portales, NM 88130  
 Advisor: Ronald D. Johnson, 1531 W. 17th St., Portales, NM 88130  
 Chapter Quarters: 1416 S. Avenue I, Portales, NM 88130  
**NEW MEXICO STATE** (*Epsilon Upsilon*, 1963), Las Cruces, NM  
 President: Douglas H. Holley, 235 W. Madrid, Apt. 17, Las Cruces, NM 88001  
 Advisor: David B. Smith, 2020 Gladys Dr., Las Cruces, NM 88001  
 Advisor: James W. Nordyke, 1810 E. Missouri, Las Cruces, NM 88001  
**NEW MEXICO** (*Gamma Iota*, 1949), Albuquerque, NM  
 President: David S. Read, 7300 Derickson Ave., NE, Albuquerque, NM 87109  
 Advisor: Donald G. Simonson, 2321 Ada P., NE, Albuquerque, NM 87106  
**NORTHERN ARIZONA** (*Zeta Omega*, 1967), Flagstaff, AZ  
 President: Glenn C. Tubb, 1606 S. Yale, Apt. D, Flagstaff, AZ 86001  
 Advisor: Richard E. Houser, 1920 Crescent, Flagstaff, AZ 86001  
**TEXAS** (*Gamma Phi*, 1951), El Paso, TX  
 President: Francis J. Pinario, Jr., 8817 Mt. Bona Place, El Paso, TX 79904  
 Advisor: Thomas V. Baxter, 325 Vaudeville, El Paso, TX 79912  
 Advisor: Richard O. McGee, Box 131, UTEP, El Paso, TX 79968  
**UTAH** (*Sigma*, 1922), Salt Lake City, Utah  
 President: Ralph K. Little, 1719 Michigan Ave., Salt Lake City, UT 84108  
**WEBER STATE** (*Eta Lambda*, 1968), Ogden, UT  
 President: Randall A. Huizenga, 712 Belnap Cir., Ogden, UT 84403  
 Advisor: Martin D. Van Nood, 3758 Fowler Ave., Ogden, UT 84403

**WESTERN STATE** (*Zeta Kappa*, 1965), Gunnison, CO  
 President: Dolphus V. Pate, 724 W. Gothic, Gunnison, CO 81230  
 Advisor: Vernon C. Whiting, 501 N. Colorado, Gunnison, CO 81230

## WESTERN REGION

**REGIONAL DIRECTOR:** Thomas R. Harnett, *Zeta Rho*, 318 Hillside Ave., Piedmont, CA 94611  
**DISTRICT DIRECTORS:**  
 Michael F. Bartel, 2318 46th Ave., San Francisco, CA 94116  
 Patrick S. Day, 823-B Pacific St., Santa Monica, CA 90405  
 Michael E. Marks, 1607 Sunset Ave., Chico, CA 95926  
 James S. McCann, 600 Sharon Park Dr., Apt. 2080, Menlo Park, CA 94025  
**CALIFORNIA POLY** (*Eta Chi*, 1969), Pomona, CA  
 President: Dale A. Pelletier, 2118 Casa Grande, West Covina, CA 91791  
 Advisor: D. Wayne Williams, 216 E. Radcliffe Dr., Claremont, CA 91711  
**CALIFORNIA STATE** (*Epsilon Theta*, 1960), Chico, CA  
 President: Kenneth E. Bode, 1115 W. Sacramento, Apt. 114, Chico, CA 95926  
 Advisor: William W. Morris, 395 East 8th St., Chico, CA 95926  
 Advisor: Neil M. Ruge, 936 Bryant Ave., Chico, CA 95926  
 Advisor: John H. Ziegler, 1 Casita Ter., Chico, CA 95926  
**CALIFORNIA STATE** (*Zeta Tau*, 1966), Hayward, CA  
 President: Charles R. Young, 4223 Bullard St., Fremont, CA 94538  
 Advisor: Allen J. Schuh, 2344 Corte De La Jara, Pleasanton, CA 94566  
**CALIFORNIA STATE** (*Epsilon Phi*, 1963), Sacramento, CA  
 President: Kenneth R. Lake, 4961 Pasadena Ave., Sacramento, CA 95841  
 Advisor: Irving L. Herman, 889 Commons Dr., Sacramento, CA 95825  
**CALIFORNIA STATE** (*Delta Omicron*, 1959), San Francisco, CA  
 President: David J. Mancin, 2451 44th Ave., San Francisco, CA 94116  
 Advisor: John B. Harbell, 28 Los Amigos, Orinda, CA 94663  
**SAN JOSE STATE UNIVERSITY** (*Theta Chi*, 1971), San Jose, CA  
 President: Steven F. Nall, 563 S. Eden Ave., Sunnyvale, CA 94086  
 Advisor: Michael L. Dortch, 150 W. Hamilton Ave., Apt. 1, Campbell, CA 95008  
 Advisor: Robert W. Travis, School of Bus., SJSU, San Jose, CA 95114  
**LOYOLA** (*Delta Sigma*, 1959), Los Angeles, CA  
 President: Gregory M. Beck, Box 716, Loyola U., Los Angeles, CA 90045  
 Advisor: Seid M. Zekavat, Box 187, Loyola U., Los Angeles, CA 90045  
**MENLO** (*Zeta Rho*, 1966), Menlo Park, CA  
 President: Jeffrey D. Roland, Menlo College, Menlo Park, CA 94025  
 Advisor: Charles A. Vanderlip, 1221 Kenilworth Rd., Hillsborough, CA 94010

**NEVADA** (*Delta Pi*, 1959), Reno, NV  
 President: John J. Torvik, 1130 Bon Rea Way, Reno, NV 89503  
 Advisor: William R. Eadington, 130 Danette, Reno, NV 89502  
**SAN FRANCISCO** (*Gamma Omicron*, 1950), San Francisco, CA  
 President: James R. Dignan, 2325 Golden Gate Ave., San Francisco, CA 94118  
 Advisor: Robert A. Stock, 24 Kent Court, San Mateo, CA 94403

## Alumni Clubs\*

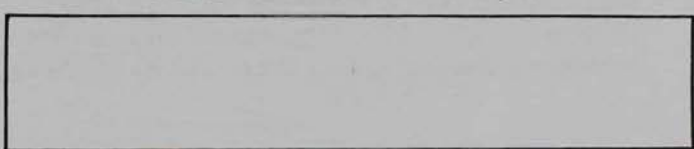
**BALTIMORE, Maryland**—Pres.: William H. Stubbins, 2500 Burrige Rd., Baltimore, MD 21234  
**BATON ROUGE, Louisiana**—Pres.: John J. Nicholson, 11888 Old Hammond Hwy., Apt. 34, Baton Rouge, LA 70816  
**BUFFALO, New York**—Pres.: Gary E. Smith, 181 LaSalle Ave., Buffalo, NY 14214  
**CINCINNATI, Ohio**—Pres.: Robert P. Frey, 3382 Linsan Dr., Cincinnati, OH 45239  
**CHICAGO, Illinois**—Pres.: Robert E. Kleeman, Jr., 1237 Rita, St. Charles, IL 60174  
**DENVER, Colo.**—Pres.: Dale R. Hopkins, 2500 Dahlia St., Denver, CO 80207  
**DETROIT, Michigan**  
*Greater Detroit*—Pres.: James A. Caffrey, 1137 Cynthia, Madison Heights, MI 48071  
*NEW ORLEANS, Louisiana*  
*Crescent City*—Pres.: Robert L. Rust, 3509 Garden Oaks Dr., Apt. 220, New Orleans, LA 70114  
*New Orleans*—Pres.: Calvin R. Schultz, 827 Louisa St., New Orleans, LA 70117  
**OKLAHOMA CITY, Oklahoma**—Pres.: Charlie Rolader, 812 Fairlane Dr., Midwest City, OK 73110  
**ORLANDO, Florida**—Pres.: Patrick M. Morley, 441 Little Wekiva Cir., Altamonte Springs, FL 32701  
**PITTSBURGH, Pennsylvania**—Pres.: Otto Szabo, Jr., 2505 Lightwood Ave., Bethel Park, PA 15102  
**DAVENPORT, Iowa**  
*Quad-Cities*—Pres.: Bruce J. Katz, 2541 Kennedy Dr., E. Moline, IL 61244  
**RICHMOND, Virginia**—Pres.: William E. Bagwell, 2010 Redmond Rd., Apt. 15, Richmond, VA 23226  
**ROCHESTER, New York**—Pres.: Canyon K. L. Chin, 95 Castle Road, Rochester, NY 14623  
**SACRAMENTO, California**—Pres.: Bruce A. Pyle, 5001 Tracey Ct., Sacramento, CA 95842  
**SAINT LOUIS, Missouri**—Pres.: Dennis L. Markwardt, 637 W. Canterbury, Apt. C, Olivette, MO 63132  
**SAN FRANCISCO, California**—Pres.: James D. Flynn, 433 Buena Vista Ave., Apt. 206, Alameda, CA 94501  
**SOUTHERN CALIFORNIA-Los Angeles**—Pres.: W. Leon Garman II, 3930 N. Rosemead, Apt. N, Rosemead, CA 91770  
**TULSA, Oklahoma**—Pres.: Lawrence M. Smith, 4815 S. Yorktown, Apt. 202, Tulsa, OK 74105  
 \*Franchised as of July 31, 1973.

## NOTICE OF ADDRESS CHANGE

Please change my address as follows:

\_\_\_\_\_ street  
 \_\_\_\_\_  
 \_\_\_\_\_ city state zip

Please attach address label here



**MAIL TO: Delta Sigma Pi**  
**330 South Campus Avenue**  
**Oxford, Ohio 45056**



# BE A LIFE MEMBER

1. Your National Alumni Dues are paid for life.
2. You receive The DELTASIG four times a year for life.
3. You receive a handsome Life Membership Certificate and a Life Membership Identification Card.
4. Your name is listed on the Life Membership Roll of Loyalty.
5. You have helped your national fraternity to provide a permanent endowment fund.

## TO JOIN THIS SPECIAL GROUP—

Send your check for \$65.00 to The Central Office indicating you wish to become a Life Member. The cost can be paid in full or in installments. Discounts are available to undergraduate members—20 per cent if you begin payment prior to graduation—an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and providing such option is exercised before December 31 following the completion of the Index.