

The **deltasio**

an educational journal

®

DELTA SIGMA PI



CENTRAL OFFICE

in the professional spotlight



CENTRAL OFFICE STAFF changes occur during summer months—See related story on Page 8.

The **deltasig**

November 1974
Volume LXIV, No. 1
An Educational Journal

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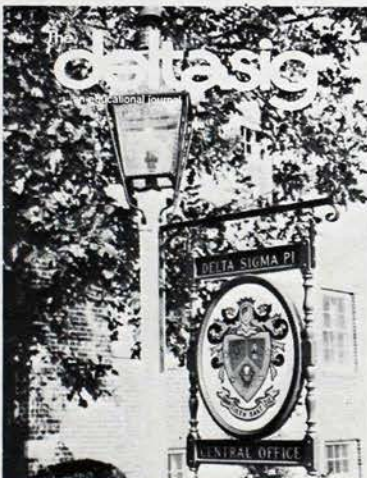
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Convention

Grand Chapter Congress
August 19-22, 1975
Tan-Tar-A Resort
Lake of the Ozarks, Missouri



Cover

Introducing our story on your Central Office and the staff; and greeting visitors to Oxford is the lamp post sign at 330 South Campus Avenue.

Editor

Ben H. Wolfenberger

Associate Editor

Michael J. Tillar

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Commentary. . . .



Delta Sigma Pi is starting its sixty-eighth year, a year that should be eventful on many fronts and a year culminating in our Thirtieth Grand Chapter Congress at Tan-Tar-A in August. Each chapter by this time is into its school year, which can also be an eventful one, and a year that culminates for members in a variety of ways.

For many, the year will culminate with graduation. But how will you as a senior (either this year or later) leave your chapter? If you think this is a "pitch" for life membership or affiliation with an alumni club, well, it isn't. Both of these are great ways to maintain your status as a Delta Sigma Pi for life; but back to the question: how will you leave your chapter?

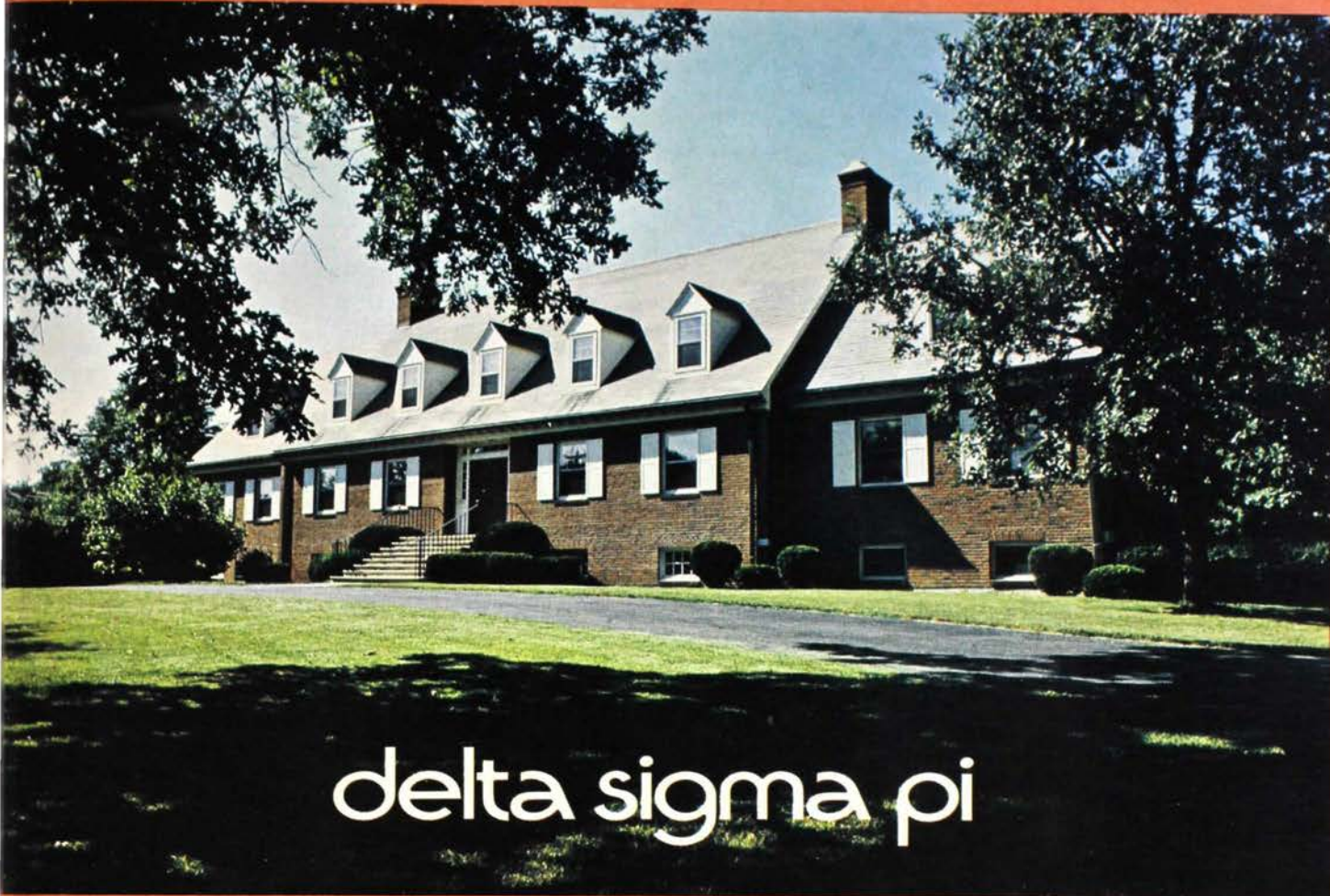
The lifeblood of any chapter is membership. Not just *any* membership, but membership of men dedicated to the ideals of Delta Sigma Pi. Chapters struggle, wither, and sometimes die without continual infusions of new members. Each of us has taken an oath concerning the responsibilities of membership and the specific responsibility of bringing possible new members to the attention of the chapter. How well has each of us lived up to that oath?

Perhaps you are not one of those "fireballs" who can locate a first-class pledge each semester. But have you even replaced yourself? Unless you exert even that minimal task, it might well be said that you will leave your chapter in worse shape than when you joined it.

It's too late now for the first semester or first quarter rush. But the winter and spring are yet to come. Rushing is a long-term operation and nothing can be done at its best in only a week or two. Why not start *now* to find that man among your acquaintances who will be a worthy successor to you when you graduate? Even if you're a first semester sophomore, you can find one candidate a semester for *five* more semesters. One of the five will surely carry on in your fine tradition—and if you can find five new members, it may take five candidates to locate *your* equal. You've been one great Deltasig.

Fraternally,

Harold L. Cannon
Grand President



fraternal service

"What do you do for a living?"

As the Chapter Consultants, Assistant Executive Director, Executive Director, and members of the board and district directors travel, we all get many questions such as "What is the salary of the Grand President?" "Do you live in Oxford?" and other questions that indicate some confusion as to who does what in the fraternity. In this article we want to introduce you to your Central Office staff and explain the activities of the office.

The Chapter Consultants, the Assistant Executive Director, and the Executive Director are all full time employees at The Central Office along with the other administrative employees working at the headquarters. Your other national officers such as the Grand President, Past Grand President, Director of Alumni Activities, Regional Directors, Under-

graduates of the Year, and the district directors, are employed in their respective occupations doing fraternity work in their off hours as a voluntary contribution to an organization they hold in high esteem. All employees of The Central Office are salaried and work there just as they might work in some other position, while the other national officers mentioned are not on salary and receive only partial reimbursement for expenses incurred.

The Central Office is the administrative headquarters of the fraternity and operates as a service center handling all the regular, day-in day-out, activities of the fraternity. The building pictured above is located at 330 South Campus Avenue in Oxford, Ohio adjacent to, but not a part of, Miami University. The headquarters was moved to Oxford in 1956 when the fraternity's own building

on its own property was completed. The building was dedicated to H. G. "Gig" Wright who served the fraternity as administrator from 1924 to 1955.

Prior to that time the operations had been located in office facilities in Chicago at 222 West Adams Street. The phenomenal growth of Delta Sigma Pi in the last decade in doubling total membership and doubling in number of chapters prompted the expansion of The Central Office in 1969-70 to twice its original size to handle all of the increased work and activity at the headquarters.

Oxford was chosen as the location of the office because of its academic environment and because of compatible facilities in the area. Miami University has a long history as "Mother of Fraternities" since Beta Theta Pi, Phi Delta Theta, Phi Kappa Tau, Sigma Chi, and Delta Zeta were founded there and since



Charlotte Howard



Margaret Whitelaw



Susan Thompson



Mike Tillar



Peg Donovan

Beta Theta Pi, Phi Delta Theta, and Phi Kappa Tau maintain their national headquarters there.

Among the activities of The Central Office are the varied functions of maintenance of all membership records, writing and publishing of The DELTASIG Magazine and other manuals and booklets, the purchasing and distribution of all chapter supplies, insignia, and jewelry, arrangements and preparations for the Grand Chapter Congress, assistance to Regional Meetings, all incoming and outgoing communications, and public relations work and cooperation with other professional organizations. Most important are the chapter and alumni club activities and the staff travel related to them. All fraternity matters which have any relation with national involvement originates in, or is coordinated by, The Central Office. It is your service center.

We want you to know your staff and invite you to visit The Central Office if you should have the opportunity to be in the area.

Executive Director Ben H. Wolfenberger is the chief staff executive and is

responsible for the administration of the fraternity's national organization of 143 active chapters, 23 alumni clubs, and 85,000 total members. He is manager of The Central Office, its policies and programs. He serves as editor of The DELTASIG Magazine and other visible communications, he is the contact liaison with other fraternal and professional organizations, and he is a member of the Board of Directors and of the Executive Committee of the fraternity.

Michael J. Tillar, newly appointed Assistant Executive Director, is directly responsible for the chapter consulting program. This program consists primarily of counseling the undergraduate chapters on maintaining the best operation possible, or assisting local fraternities in seeking affiliation with Delta Sigma Pi, and of reactivating inactive chapters where possible. He assists in the day to day management of The Central Office and has the primary responsibility for and supervision of the chapters consultants.

You will want to refer to the related article elsewhere in this issue for further

background information on these two individuals.

At the time this article is being prepared by your editor there are no chapter consultants on the staff. The principal duties of the chapter consultants are the chapter consulting program and maintaining continuing communication among The Central Office, the chapters, and the Board and district directors. They spend many hours each day when traveling, as does the Assistant Executive Director, working with the officers and members of the chapters. When traveling, the staff members may spend 10 to 12 hours a day, many times including weekends, on the consulting programs.

The fraternity's financial records are handled by Margaret Whitelaw assisted by Charlotte Howard. Mrs. Whitelaw is the senior staff member in terms of service to the fraternity having joined the staff in 1956 when the offices were moved to Oxford from Chicago. Mrs. Howard has been on the staff since 1967. Collectively, these employees are responsible for keeping the detailed financial and accounting records for the fra-



Marge Wisecup



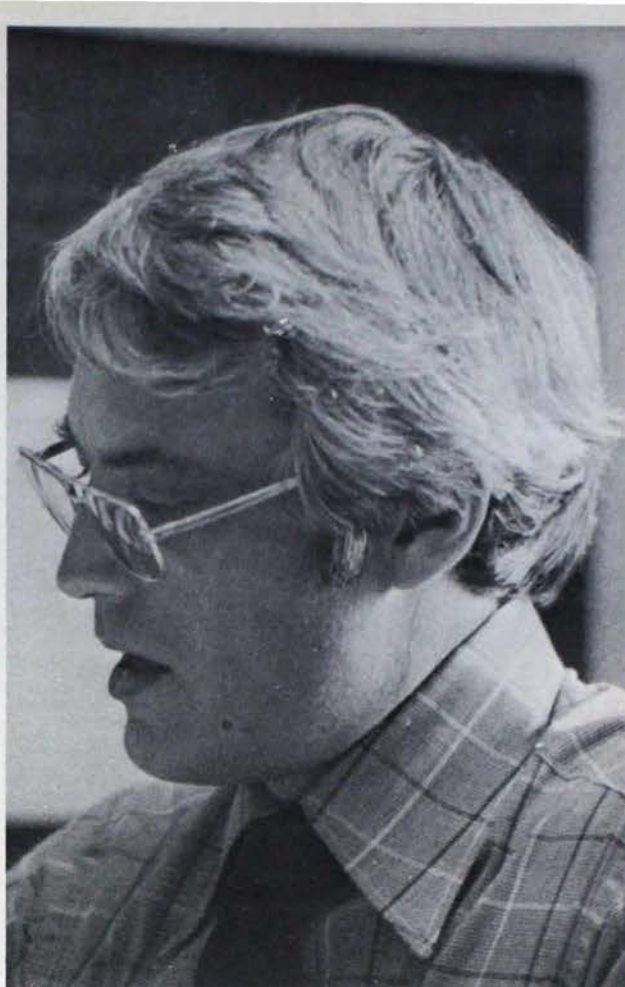
Betty Sheard



Beverly Norris



Winford Combs



Ben Wolfenberger

ternity including the general fund and the National Endowment Fund. These records include all chapter dues, alumni dues, initiation records, and the Life Member program. In addition, they handle all shipments of fraternity supplies, insignia, and jewelry and prepare all government reports as required at the city, county, state, and federal levels.

The secretarial staff includes Viola T. Donovan, Beverly J. Norris, Marjorie Wisecup, and Susan Thompson. "Peg" Donovan's service began in 1958 and in addition to secretarial work, her primary responsibility is the maintenance of the Chapter Efficiency Index records consisting of approximately 11,000 individual requests for recognition each year and the December, March, May and Final reports of CEI performance. In addition she serves as receptionist for the office and handles arriving and departing mail.

Mrs. Norris joined the staff in 1965 and handles most typing of correspondence and reports. During some of the busiest days at the office she also works

in the records maintenance department, assists with printing and mailings, and aids the executive staff as needed.

Mrs. Wisecup is a newer member of the staff having joined the group in late 1973. In addition to secretarial work, she has assisted in the accounting department and has worked in records maintenance. She too assists the executive staff with other projects as needed handling some statistical and research work for them.

The newest member of the staff is Sue Thompson having joined the group in the summer of 1974. Miss Thompson will be responsible for the reservations and shipment of all fraternity regalia and will prepare all membership and Life Member Identification cards, supervise all membership and other certificates and mail them to the chapters or to individuals. Records control, coordinated with the accounting department, records maintenance, and permanent file are also her responsibility.

Elizabeth R. Sheard now is nearing 12 years of service with The Central Of-

fice. She is responsible for the records maintenance department and the 85,000 members involved. In her department are maintained the computerized records for every initiate including name, address, chapter and status in the fraternity. In a given year there are more than 14,000 changes made on these records in addition to new members added. Her department also handles all bulk mailings which require sorting and bundling by ZIP Code and adherence to all of the regulations of the U.S. Postal Service.

The staff member charged with the maintenance of the building and grounds of the headquarters is Winford Combs. Since 1968 he has maintained the entire facility in addition to a full time supervisory position at Miami University.

Including the executive staff the normal operating staff for the headquarters is thirteen people. They are dedicated to the goal of successful management of the office and the fraternity and to the achievement and growth of Delta Sigma Pi.



Charles Farrar

During the summer months of June and July, personnel changes at The Central Office gave new professional opportunity to a veteran staff member as he resigned from the staff and generated promotions for two other staff members as they continue their service at The Central Office.

After 15 years as a member of The Central Office staff Charles L. Farrar resigned as Executive Director effective June 1, 1974, to assume the position of Executive Vice President of the Louisiana Realtors' Association headquartered in Baton Rouge, Louisiana.

Charles first joined the staff in 1959 as then Field Secretary becoming then Executive Secretary two years later. In 1965 he was named Executive Director, the position he held until his resignation. In his new position he returns to his native Louisiana where he graduated from Louisiana Tech University in 1959 and where he was initiated into Delta Sigma Pi by Beta Psi Chapter.

All of Delta Sigma Pi is deeply indebted to Charles for the 15 years of full time dedicated service he gave to his fraternity. In his tenure on the staff the fraternity grew by 76 chapters and the total initiated membership almost doubled to nearly 85,000. While he will be genuinely missed at the national headquarters he goes to his new position with the best wishes of all Deltasigs.

A Change in Oxford

The Board of Directors of the fraternity named Ben H. Wolfenberger as Executive Director effective June 1, 1974. He began his 10th year of full time service to the fraternity as a staff member on August 1, 1974.

Originally joining the staff in 1965 as then Field Secretary, he was promoted to then Executive Secretary in early 1967. This position later became the position of Assistant Executive Director, and it was in this responsibility that he continued until the most recent promotion was announced on June 1 of this year.

Prior to his move to Oxford he had been employed in Dallas, Texas and had attended Texas Tech University where he was initiated by Beta Upsilon Chapter. Ben and his wife Betty reside in Oxford, Ohio where The Central Office is located.

Michael J. Tillar who has served the fraternity in the past year as a chapter consultant was promoted to the position of Assistant Executive Director effective July 1, 1974. Receiving his first introduction to many of our readers at the 1973 Grand Chapter Congress in New Hampshire, Mike became personally acquainted across the nation last year with many of the chapter members through his travels as chapter consultant.

A native of Cincinnati, Ohio, Mike graduated from St. Xavier High School and went on to attend the University of Cincinnati where he was initiated by Alpha Theta Chapter and later became chapter president. While at the University of Cincinnati Mike worked on a co-op program at Proctor and Gamble in the General Credit Department as a credit accountant. In his chapter he also served as Ritual Chairman and Publicity Chairman and was selected for membership by Sigma Iota Epsilon, the honorary for management majors. Mike is a member of the 26th Engineering Group of the Ohio National Guard.



Ben Wolfenberger



Mike Tillar



Something goes well and the President smiles.



Weighty problems and difficult decisions are quietly considered during a brief coffee break.

1974

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EXECUTIVE COMMITTEE MEETING

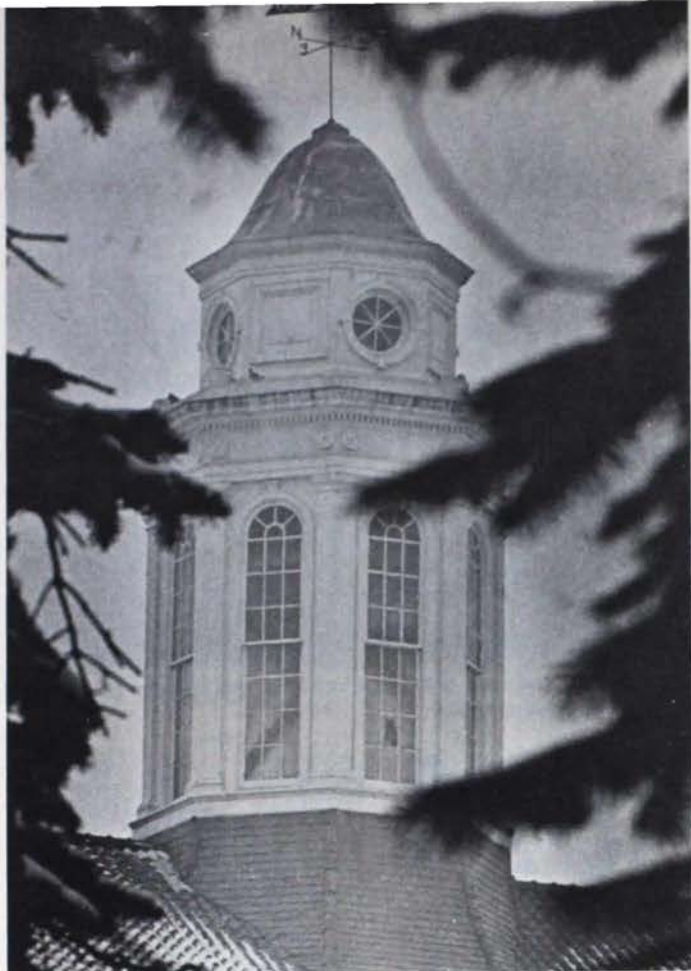
a picture story



An evening respite from the day's discussions.



The meeting is over, the pressures erased, the committee leaves for the airport.



DELTASIG ARRIVES IN SHENANDOAH

The Iota Kappa Chapter of Delta Sigma Pi was installed on April 21, 1974 at Madison College, Harrisonburg, Virginia in the heart of the great Shenandoah Valley. It was a perfect Spring day in the Valley and most of the installation activity took place in Harrison Hall, home of the School of Business, and located on the original picturesque "Quad" of the college.

Following registration in the morning the local fraternity escorted national officers and attending members from other chapters around the campus. Following an informal lunch, the installation ceremonies were conducted during the afternoon for the 33 undergraduate and 5 faculty charter members of the new chapter.

Those assisting with the installation were Grand President Harold L. Cannon, then Assistant Executive Director Ben H. Wolfenberger, Regional Director Richard L. Schreiner, Billy J. Hinton, Dean of the School of Business, Mideastern Regional Director Harry J. McMahan, Sr.,

Golden Council Member H. Melvin Brown, and District Director Karl Wolf. Assisting most capably were delegations from Gamma Sigma Chapter, University of Maryland, Epsilon Kappa Chapter, Shepherd College, Zeta Upsilon Chapter, Virginia Polytechnic Institute, and Eta Omega Chapter, Virginia Commonwealth University.

Following the installation ceremonies the Installation Banquet was held at Lloyd's Steak House with Richard Schreiner serving as toastmaster.

Following the invocation given by newly initiated Brother Fred H. Williams, Dr. Ronald E. Carrier, president of Madison College, brought greetings to the new chapter and to Delta Sigma Pi. Billy Hinton provided a brief history of the School of Business and David M. Franklin, chapter senior vice president, gave a summary of the history of Beta Upsilon Sigma, the local petitioning fraternity.

Grand President Cannon presented the charge and charter to the

chapter using the formula for SUCCESS. Accepting this charge and charter on behalf of Iota Kappa and the individual members was chapter president William L. Whitehead.

Bringing greetings on behalf of the Board of Directors, the chapters and alumni clubs and members across the nation was Ben H. Wolfenberger. These greetings were then presented to the chapter historian. Closing the banquet was William L. Whitehead, who made special presentations to the Dean, the Honorary Rose of the Chapter, Cheri Kennedy, and to the faculty initiates. At that time Richard L. Schreiner presented the official gavel of the chapter to the president. All Deltasigs wish you well, Iota Kappa, in this, your first full year of operation.

MADISON COLLEGE

Madison College was established by the Virginia General Assembly in 1908 as the State Normal and Industrial School for Women. The college opened in 1909 with an enrollment of 209 students and a faculty of

15. In 1914, the name was changed to the State Normal School for Women at Harrisonburg. The college became the State Teachers College at Harrisonburg in 1924 and continued under this name until 1938 when the name was changed to Madison College.

During the period 1949 to 1969, the campus was enlarged to 240 acres with 19 buildings constructed. The buildings are part of a capital outlay expansion plan which has been increased and projected through 1980 to provide for a future enrollment of 6,500 students.

Madison College first enrolled men as day students after World War II. In 1966, the college became fully co-educational. Since 1954, Madison has been authorized to offer graduate work at the Master's level. The

ALLEY

school is fully accredited by the Southern Association of Colleges and Secondary Schools.

SCHOOL OF BUSINESS

Madison College's newest and fastest growing division is its School of Business. It was established on July 1, 1972, under the direction of Dr. Billy J. Hinton (A Deltasig from Baylor University). In the three year span between the Fall of 1970 and the Fall of 1973, individuals receiving instruction leading to credit has risen from 2,200 to 4,200—a 43 per cent average annual increase.

Three departments comprise the School of Business. They are the Department of Business Administration and Economics; the Department of Business Education and Office Administration; and the Department of Home Economics. In the Fall of 1973, the Department of Business Administration boasted 750 majors. With the vast growth, the School of Business is upgrading its staff and standards. The curriculum is also undergoing change and the BS and

BA are both being phased out in favor of the BBA degree. There are presently 16 resident faculty members in the School of Business.

BETA UPSILON SIGMA FRATERNITY

The formation of Beta Upsilon Sigma began more than three years ago as a business club for those interested in the fields of business. Although the club had an uncertain beginning, its formation persisted through the interest and dedication of a few hard working individuals.

The formation of Beta Upsilon Sigma did not formally take place until the Fall of 1973. A social mixer was held at a professor's home to create an interest and to have people become acquainted with one another. Officers were elected following that meeting which included a graduate student who is a member of Epsilon Rho Chapter at the University of Tampa. Membership was increased as the fraternity began its program of activities which included professional meetings and social activities.

Following the graduation of the president and other officers, a new slate of officers was elected and these men led the fraternity to its position of seeking a chapter charter of Delta Sigma Pi.

The charter members are: William L. Whitehead, David M. Franklin, Charles E. Roarty, David P. Bor-



The "Quad" at Madison College

mann, Michael J. Smith, Martin J. Murafsky, Jay G. Demeter, Kevin E. Anders, John E. Burchell, Jr., Thomas Foran, Steven J. Fox, James E. Frye, Jr., Thomas G. Goeller, Ralph A. Hayer, Stephen J. Kelliher, Jr., Richard J. Klein, Charles T. Lane, Mark S. Lentz, Arnold D. Lundberg, Kevin McWhinney, Marvin L. Mitchell, Jr., Gary M. Owen, Robert R. Pena, Robert W. Ryder, Jr., Rudolf Scholz, John M. Serrell, Dale E. Shank, Roy S. Snyder, Daniel M. Thomas, Ronald L. Thompson, Fred H. Williams, Randy Zirkle, Richard G. Simpson, Daniel R. Hall, Nathaniel T. Henley, Algin B. King, Neil B. Mills, and Kirby L. McGown.



Grand President Cannon presents charter to chapter president Bill Whitehead.

"PLEDGE" EDUCATION

IT'S TIME FOR A CHANGE

by Michael J. Tillar

Ever since the late 1960's, college fraternities have been undergoing a very important change in image. Unfortunately, many Greek organizations have failed to maintain the flexibility which allows and even encourages changes in attitudes. Where this failure to accept change is reflected by a reluctance to dismiss the old styled pledge education practices, the fraternity may well find that it is falling behind in the race to attract new members.

In years past, the "pledge" was an individual who stalked the college campus attired in a fraternity beanie. His frightened expression and inability to walk was probably due to the harsh treatment at the hands of his "Brothers" to be. He was an individual whose status on the fraternal ladder was one rung below the chapter's mascot.

During the late 1960's, events occurred which drastically changed the atmosphere on the college campus. Students suddenly awoke from their typical conservative outlook and began to question the values of the "establishment." Protests, riots and even death filled the campuses. Although this era has apparently ended, the student of today has retained his desire to question all phases of his educational development. Today's student is an individual who has talents, ideas and abilities which he is willing to share with a worthwhile campus organization. He has little patience for meaningless activities and feels that he should be accepted on the basis of his contributions, not on the basis of his ability to endure harassment. Although he is interested in the past, he looks toward the future. Because of this, he finds it difficult to relate to the argument that tradition dictates current practice. He realizes that he must "learn" the fratern-

nity but does not feel that this should cause him to be classed below those who were in the same position just a few short months before.

If Delta Sigma Pi, or any other fraternity, is to continue to grow and prosper, its chapters and individual Brothers must recognize and accept the need for change. Since today's prospective fraternity member prides himself on his equality and his ability to contribute, pledge development must become MEMBERSHIP development, pledge projects must become CHAPTER projects and pledge class unity must become CHAPTER unity.

Once we have recognized the need for a change, we are left with the task of developing and implementing new methods of membership development. Although each chapter must design a program that will meet its own individual needs, there are several basic rules which should be observed by each chapter.

1. The key to a successful development program is to involve the prospective member in all aspects of chapter life. In order to be successful, the barriers between Brothers and "pledges" must be lowered. Each Brother must be aware that the new member is an equal who deserves the same respect as an initiated Brother. Each of us must remember that brotherhood begins long before initiation and continues long after the man has left the campus. The initiation ceremony does not create brotherhood but only serves to affirm its continued existence.

2. Unity can be the single most important factor in determining the continued success of the chapter. If the chapter preaches pledge class unity rather than chapter unity, it runs the

risk of splitting the chapter into several small groups of Brothers whose only real bond lies in the fact that they were initiated together. A more successful approach would be to welcome the prospective members as contributing members of the chapter. Not only will this enhance the total unity of the chapter, but it will also provide the chapter with new members who have received "on the job" training in chapter operations.

3. Any development program must be meaningful to those who participate in it. Each activity must be recognized as being a vital contribution to the development of the man, as well as the fraternity member. Hazing and harassment of any type do little to enrich the development process and are in direct conflict with the theory of membership equality. Hazing may provide enjoyment for the Brothers, but this enjoyment is at the expense of the individuals whose continued participation may well determine the future success and growth of the chapter.

Although it is often difficult to accept new ideas, each of us must recognize that changes are necessary if we are to continue to grow and develop. Now, as we begin a new academic year, each chapter must review its current methods and have the courage to accept those changes in membership development which will help to assure the continued growth of Delta Sigma Pi.

Membership in Delta Sigma Pi is more than a fraternity badge or a handshake. It is the formation and development of a personal bond which cannot be turned on and off like a light. If each of us can retain this thought, we will have little difficulty in accepting those changes which will make us a more successful fraternity.

a LEGENDARY figure

Francis J. McGoldrick, Alpha Chapter, died on April 18 at the age of 84.

He was a legendary figure in the Alpha Chapter, a man who had a lifetime love affair with Deltasig: a devotion that was active, persistent, and unflagging.

Elected to Alpha in 1912, Frank served as treasurer and as a member of important committees. After he became an alumnus he spent most of his free time in Washington Square houses where Alpha variously made its headquarters before (and after) World War I and where among other self-assumed duties he was the reporter-editor-publisher of "The Alpha News," a sheet which came out "every once in a while" and which reflected Frank's wry sense of humor.

Frail in appearance, Frank had a tough physical makeup. Never a pusher, he had his own style: the soft work that bespoke sound reasoning, the dry wit that helped win cooperation and—above all—the superlative performance. Put another way, he left most of the talking to others; it was his rare talent to be a consummate doer. His knowledge of the history of the fraternity and especially of Alpha was encyclopedic: it was he who noted the deaths and attended the wakes and the funerals, always without fanfare. Every member of Alpha, from the newest pledge to the oldest alumnus, is in his debt.

Highlighting his contributions to the fraternity are his service as Grand President (1916-1917), his chairmanship of the twenty-fifth anniversary celebration of the founding of the fraternity at a memorable dinner at the Downtown Athletic Club in 1932, his presidency of the New York Alumni Club in the late fifties, and—his crowning achievement—the raising of the large sum of money that resulted in the beautiful home Alpha has on Greene Street just off Washington Square. Although other alumni gave freely of their time and substance to this enterprise, it was Frank who day in and day out did the leg work, wrote the letters (in his inimitable longhand), and got the money.

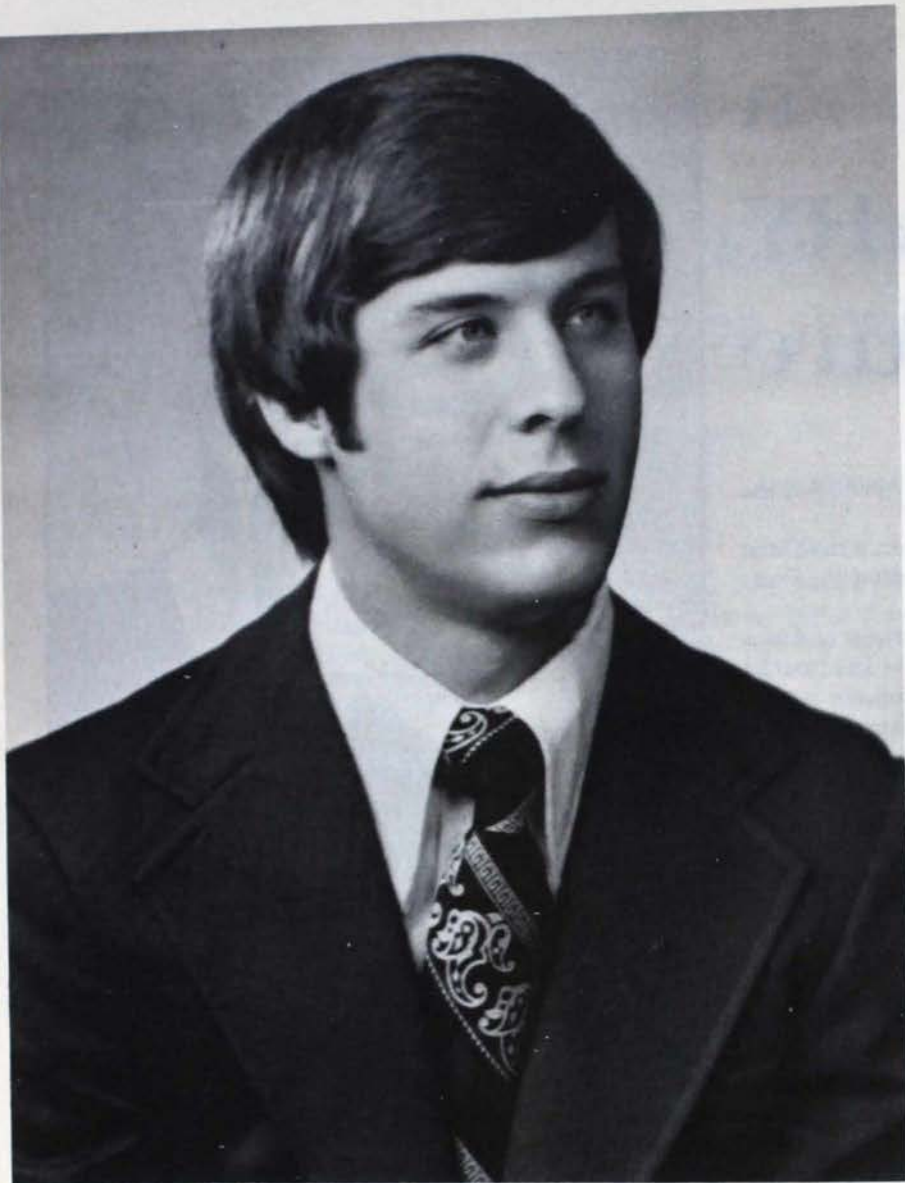
After his graduation from Xavier High School in 1906, Frank took a degree in business from the School of Commerce of New York University. Subsequently, he earned the LL.B. from Fordham. Before retirement he had for many years been Assistant Secretary of the Guaranty Trust (now Morgan Guaranty) Company in New York.

In 1925 Frank married Jean Goldie who, together with their son John and their daughter Mrs. Jean Dalury and eleven grandchildren, survives.

By Philip J. Warner, A-67 (Grand President 1913-1914); Lester H. White, A-170; Henry A. Warden, A-193; and James F. Clyne, A-319.



FRANCIS J. MCGOLDRICK 1889-1974



meet
**CLIFF
BRUNE**

*“outstanding
service and
dedication. . .
valuable and
unselfish
contributions”*

CLIFF BRUNE, campus leader, four point student, counselor, friend, good citizen, is Delta Sigma Pi's Undergraduate of the Year-1974. Cliff was the nominee of Beta Gamma Chapter at the University of South Carolina and won the regional competition in the South Central Region.

Among his accomplishments at the university were an overall 3.6 scholastic average and committee chairman, secretary, and president of his undergraduate chapter. Other honors included Beta Alpha Psi, Omicron Delta Kappa, National Association of Accountants, and delegate to the National Association of Manufacturers Congress of American Industry for Delta Sigma Pi. He served on the Faculty Advisory Commission and the Student Academic Responsibility Committee of the college of business. In Col-

umbia, home of the University of South Carolina, he was an advisor to Junior Achievement, and served as president of the Youth Ministry Group of the Lutheran Church of America. Each semester of his enrollment at the university he achieved the Dean's List, and twice received the chapter scholarship award. Also active in intramural sports, he worked full time while a student to finance his education.

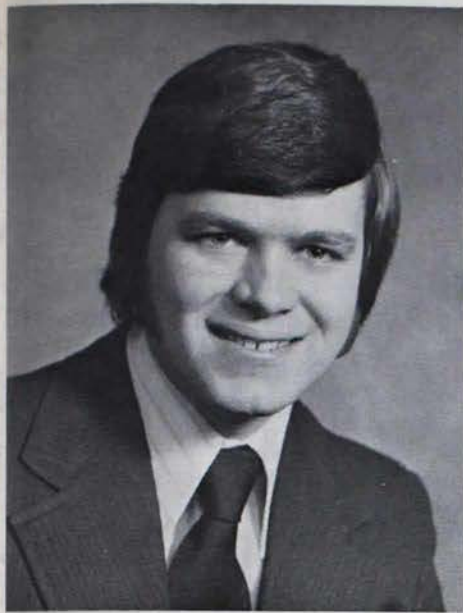
As the national Undergraduate of the Year, Cliff begins a two year term on the Board of Directors of Delta Sigma Pi from 1974-76 until his successor is determined.

The Undergraduate of the Year was established in 1971 and recognizes the outstanding undergraduate member of the junior or senior class of Delta Sigma Pi as evidenced by his scholarship, ex-

tracurricular activities, fraternity service, demonstration of responsibility to self and others, and the representation of his conduct according to the highest standards of ethics and integrity.

Every active chapter in Delta Sigma Pi has the opportunity to nominate a member for this award. From all regional nominees, a regional finalist is selected by a screening committee appointed by the respective regional director, and from these finalists a national winner is selected by the national selection committee composed of the two most recent winners of the award and the Executive Director and voting members of the Executive Committee of the Board of Directors.

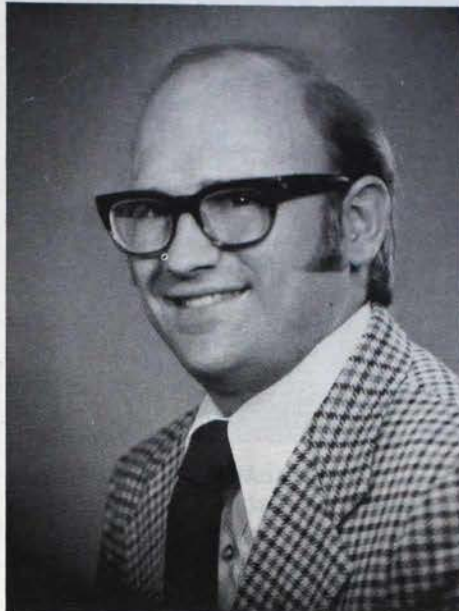
The remaining finalists are also mentioned in this article and represent the best of their chapters and their regions.



WILLIAM J. PRATT

"helpful attitude, willingness to accept responsibility, and response to the needs of others"

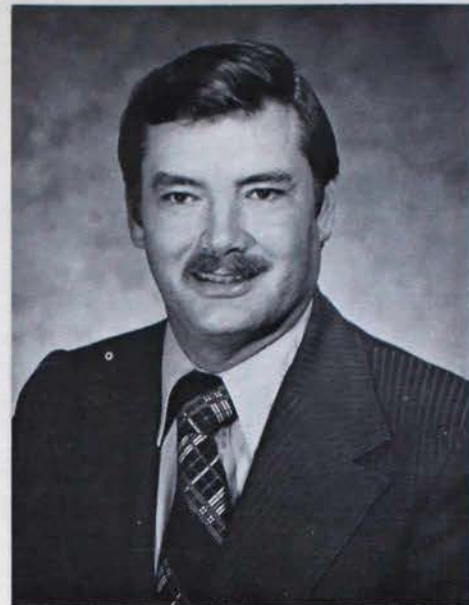
William J. Pratt, Alpha Kappa Chapter, State University of New York-Buffalo, is head of a household for his brothers and sisters, has a full time career as cost accountant for International Paper Company, is a full time student, and still finds time for Delta Sigma Pi. In the chapter he has been public relations chairman and Senior Vice President. As a combat veteran in Vietnam he received several medals for heroism, and served the university on the curriculum re-evaluation committee. Interests include sports and Bill will continue his education with study for an MBA. He was the nominee of the Eastern Region.



DAVID P. DIX

"being a Deltasig is the most worthwhile involvement of my college life"

An exceptional academic record averaged at 3.9 and including Dean's List with Distinction term after term, married with two children, Who's Who in American Colleges and Universities, and plans to be a C.P.A. are a few of the things describing David P. Dix. In the Student Government Association at Georgia State University in Atlanta he served on Ombudsman Committee, was representative to SGA from the school of business, and served as Junior Class President. In addition to academic study, Dave is employed and has served Kappa Chapter as treasurer and assisted with recruiting. The Southeastern Region chose him as its nominee.



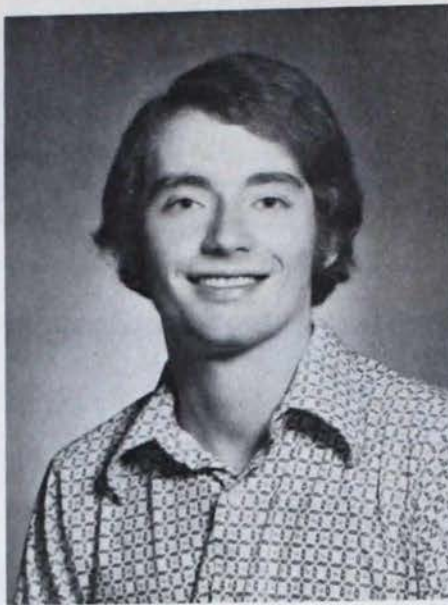
STEPHEN D. VAN METER

"a professional in the true sense of the word"

Outstanding pledge of his group and later Vice President for Pledge Education in his chapter, Zeta Theta, at Western Kentucky University is Stephen D. Van Meter, the nominee of the East Central Region. Steve is married and as a Captain is commander of his local National Guard Unit. Following graduation he plans to pursue an MBA with career work in public relations or management.

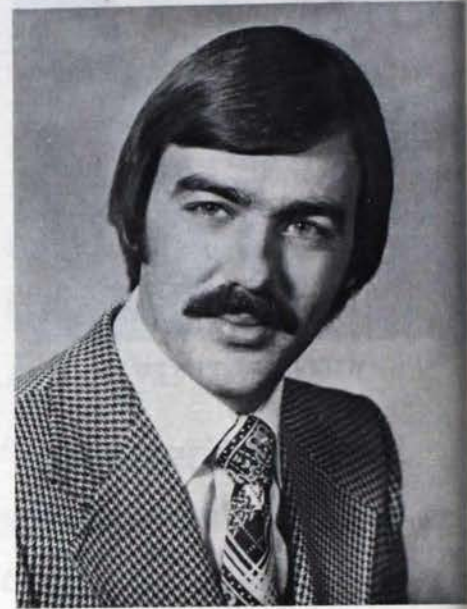


HOWARD A. NIMMONS



STEVEN J. WILLIS

"has high scholastic, fraternal and leadership abilities, and applies himself to his endeavors in an enthusiastic manner"



DANIEL W. HOLOUBEK

"displays those attributes of attitude, capacity, and motivation that go to make an excellent leader and student"

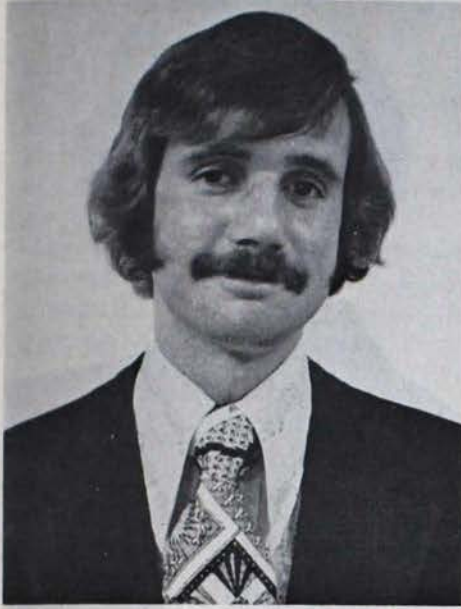
Howard A. Nimmons, Eta Sigma Chapter, Southern Illinois University-Edwardsville, Central Region nominee. In the chapter he served as treasurer and member of the executive committee. In university activities he was representative to the fraternity-sorority conference, a member of the Student Senate on the budget committee, a senator, governance council and election committee. A Who's Who selection, he was president of the accounting club.

In June, 1974 he joined Peat, Marwick, Mitchell & Company in St. Louis as staff assistant.

For outstanding work in accounting he received the Merit Award, the James T. Owen Memorial Award, and the Centennial Honor Award from L.S.U.-Baton Rouge. As a member of Beta Zeta Chapter, the Southern Regional nominee, Steven J. Willis, was Treasurer, Senior Vice President, Vice President for Pledge Education, CEI Chairman, DELTA-SIG Correspondent, Ritual Chairman, delegate to the national convention in 1973, Outstanding Chapter Member and is a Life Member. Member of L.S.U. Debate Squad and trophy winner, L.S.U. Young Republicans, and member of Phi Kappa Phi, Beta Alpha Psi, Pi Tau Pi, Phi Eta Sigma, and Beta Gamma Sigma honoraries are other involvements. Interests include tennis, chess and poetry. This nominee is also an accomplished pianist. He entered L.S.U. Law School in Fall, 1974 and with his law degree and C.P.A. plans a career in tax accounting.

"he exemplifies the characteristics of good fellowship, loyalty, ethical practices, and high ideals"

Eta Pi Chapter at Wayne State-Nebraska and the North Central Region have honored Daniel W. Holoubek as the regional nominee. In his chapter Dan served as committee chairman, CEI Chairman for two terms, Vice President for Professional Activities, and President, also being the delegate to the Grand Chapter Congress in 1973. This native of Clarkson, Nebraska served a 15 week bank internship program last summer and works for Retail Credit in Omaha.



JOHN F. McCARTHY

"a gentleman whose life style is characterized by high moral principles. . . a solid citizen"

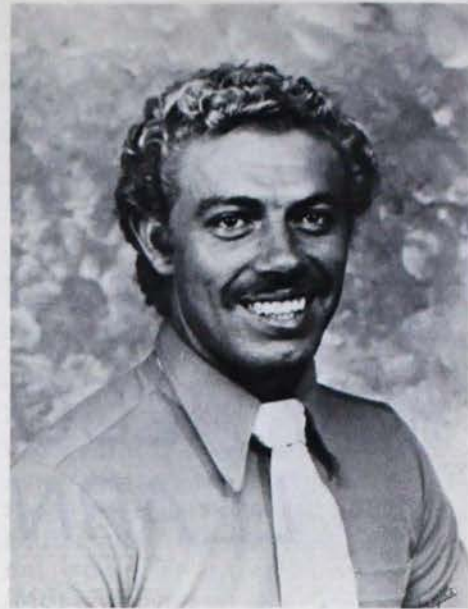
Credentials include Alpha Chi and Delta Mu Delta honoraries, both Junior and Senior Class president, a local social fraternity, and membership of university traffic court, hearing board, housing court, and booster committee. He was university athletic trainer, played intramural softball and football, and belonged to lettermen's club. Graduating Maxima Cum Laude from St. Edward's University was John F. McCarthy, Jr., the nominee of the Southwestern Region. In Theta Omega Chapter, John was a charter member, Vice President for Pledge Education, Senior Vice President, President and was twice elected outstanding member. He is from Hammond, Indiana and also attended Purdue and Indiana Universities. In the Fall of 1974 he enrolled in the Harvard Business School.



ROBERTO S. RIOS

"obviously destined for prominence in his later career"

From Grants, New Mexico, Roberto S. Rios served Epsilon Upsilon Chapter at New Mexico State University as president last year. Other offices in the chapter were Ritual Chairman and Senior Guide. As a pledge he had earlier received the Best Pledge Award. This nominee of the Intermountain Region attended college through part time work and scholarships. In college he was active in intramurals, and in the Associated Students of N.M.S.U. served as Senator, Vice President of the Student Body, president of the Senate, and was a delegate to the Faculty Senate. He was also a selection of Blue Key.



HAROLD A. SPLAIN

"his outstanding enthusiasm and personality have brought a special spirit to the chapter:"

Selected Outstanding Young Citizen by the Napa, California Chamber of Commerce is Harold A. Splain, the nominee of the Western Region. He is a veteran of four tours of duty in Vietnam and Korea, is self-supporting, and has responsibility for his brother and sister. Originally from Beaumont, Texas, and more recently from Vallejo, California, he attended Napa College and went on to California State University-Sacramento. Completing his degree work in three and one-half years with a high scholastic record he entered the MBA program at Sacramento in the Fall of 1974. As an undergraduate he was secretary of Epsilon Phi Chapter, and assisted with fund raising, communications, and other special programs. In college he also participated in the American Marketing Association and the Society for the Advancement of Management. Interests include sports and photography.

THAT THEY MAY ALSO LEARN

DELTA SIGMA PI EDUCATIONAL FOUNDATION AWARDS TWO SCHOLARSHIPS

The Delta Sigma Pi Educational Foundation, a not-for-profit corporation separate and distinct from the Fraternity but not operating in competition with it, announces the granting of the following two scholarships to 1974 high school graduates.

UNDERGRADUATE SCHOLARSHIP FOR CHILDREN OF DELTASIGS

Each year the Foundation has awarded in cooperation with The National Merit Scholarship Corporation (NMSC), a four-year scholarship of \$500.00 - \$1,500.00 per year to the son, daughter, grandson or granddaughter of a Deltasig. The applicant for consideration must be planning to matriculate in a business administration and commerce program at a college or university where Delta Sigma Pi had chartered a chapter.

The recipient of this year's award (\$500.00 each for four years) is Patricia A. Kennedy, daughter of Brother John C. Kennedy, Gamma Rho Chapter, University of Detroit.



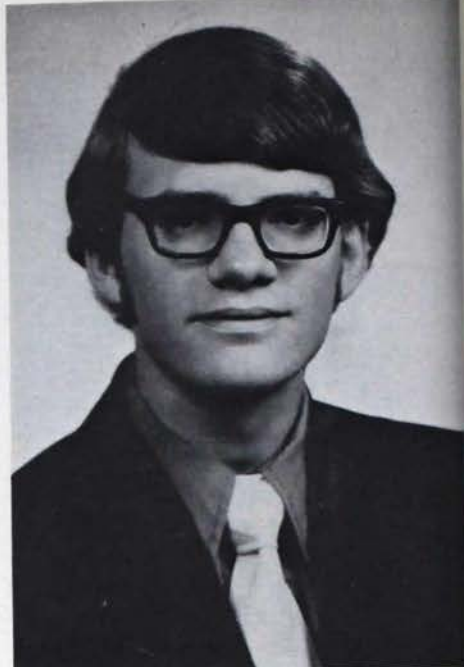
PATRICIA A. KENNEDY

She ranked sixth in her class at Our Lady Star of the Sea High School, Grosse Pointe Woods, Michigan. She was also recognized by NMSC as a Commended National Merit Scholar.

Academically, she was consistently on the Honor Roll, third in her class, and received awards in mathematics, typing and shorthand. She was a recipient of a complimentary letter from the Superintendent of Grosse Pointe schools, and a Certificate of Honor for scholastic achievement. Patricia received honors from the State of Michigan Scholarship Program including an Honorary Scholarship.

Patricia has also been honored by election into the Society for Outstanding High School Students as well as the National Honor Society. She served as Secretary/Treasurer of the latter group's chapter at her high school and was active in their activities; two especially, the annual Halloween carnival for poor children and the management of a "candy store" at the school to raise scholarship monies for deserving seniors.

A major project of hers as a senior was the editorship of the school newspaper *The Shooting Star*. Perceiving the need for a paper she approached the principal with the idea of initiating one. He approved and as the paper's first editor, Patricia was



MARK R. LEZOTTE

faced with the real challenges of developing a staff, title selection, creating a format, organizing articles, obtaining finances and supplies, and arranging for publication.

Her writing interests extended to serving as chief writer for the yearbook staff in her Junior and Senior years. During her Junior year, the yearbook staff produced an award winning publication.

In her free time, Patricia tutored students in mathematics, typed yearbook proofs or papers for teachers. She served as treasurer of the school lunch program and was active in the Bowling Club as its secretary last year and this year was a participant on the first place trophy winning team.

Patricia attended Grosse Pointe North High School in her Freshman and Sophomore years where indications of her interests and accomplishments were already beginning to appear. Here she was an active member of the French Club and marched and played in the Marching Band, Concert Band and Symphony Band which received number one rankings in the State each year.

She has also been active in the community as a member of the Grosse Pointe War Memorial Youth Council which sponsors many city-wide youth activities. Additionally, for three summers she, along with

her sister, conducted a pre-school for neighborhood children and in this past year worked at her church with a group interested in helping handicapped children.

Patricia has matriculated at the University of Detroit majoring in accounting. She hopes eventually to obtain an M.B.A. degree and qualify as a Certified Public Accountant.

(Note: 1975 and 1976 graduates may apply using application found on page 20.)

NATIONAL MERIT \$1,000.00 SCHOLARS

For each of the preceding type scholarships in effect each year, the Foundation provides NMSC with a \$250.00 grant which are accumulated in the account of The Foundation. Each \$1,000.00 accumulated is then used in support of unrestricted National Merit \$1,000.00 scholarships which are awarded to students selected by NMSC without preferential selection criteria other than that they must be National Merit Scholarship finalists and will matriculate in a business administration course at an accredited college or university.

There is such a recipient this year in the name of the Delta Sigma Pi Educational Foundation. It goes to Mark R. Lezotte, an NMSC finalist from Divine Child High School in Dearborn, Michigan. He has matriculated at the University of Michigan in Ann Arbor in the Freshman Honors Program, majoring in business administration.

Mark ranked eighth in his class and was qualified for the honor roll for eight straight semesters. He was a recipient of the Dearborn Elks Youth Leadership award, the Dearborn Optimists Youth Appreciation Citation and a Michigan Elks Scholarship. Additionally, he received a University of Michigan Regents Alumni Scholarship and a State of Michigan Competitive Scholarship.

His activities in school included lettering in Varsity Track in his Freshman, Sophomore, and Junior years (illness prevented competing in his Senior year). He was a student council representative as a Sophomore and Junior and class president as a Senior. As a Sophomore he was a member of the cast and publicity chairman for the school musical

"Oliver" and had the title lead and was a member of the publicity crew as a Junior in the musical "The Boyfriend" (again illness interfered with this activity as a Senior).

Mark was a member of the Varsity Club, president of his National Honor Society chapter as a Senior, yearbook co-editor-in-chief and debated on a championship team as a Junior and Senior.

His interests ranged beyond school in that he served two terms as treasurer and one term as vice-president of the Youth-Dearborn Association for Retarded Citizens. Mark was also active with the Dearborn Heights Goodfellows, Dearborn Civitans and as an active layman of his church. Since his Freshman year he has been actively involved in various political campaigns; on August 6, 1974, he was elected Democratic Precinct delegate for the 23rd precinct in Dearborn Heights, Michigan.

THE FOUNDATION

All members in good standing of The International Fraternity of Delta Sigma Pi are eligible to become regular (voting) members of the Foundation and do so upon contributing \$100.00 or more to the Foundation. Contributors of less than \$100.00 become regular members once the total of their contributions reaches the \$100.00 level.

The Foundation Board of Directors and officers earnestly urge all Brothers to support the work of the Foundation. Current plans include continuing to award undergraduate scholarships as described earlier as well as two (2) Graduate Study Grants of \$1,000.00 each to June or Summer 1975 Deltasig graduates. A description and criteria for these grants may be found on pages 20 & 21.

Contributions and other gifts may be made through the care of The Central Office of Delta Sigma Pi or directly to the treasurer of the Delta Sigma Pi Educational Foundation: Robert J. Elder, 17602 Glenmore, Detroit, Michigan 48240.

Contributions and other gifts may be made through the care of The Central Office of Delta Sigma Pi or directly to the treasurer of the Delta Sigma Pi Educational Foundation: Robert J. Elder, 17602 Glenmore, Detroit, Michigan 48240.

DELTA SIGMA PI EDUCATIONAL FOUNDATION GRADUATE STUDY GRANT CONSIDERATIONS

Purpose of the Award

The purpose of the Delta Sigma Pi Educational Foundation Graduate Study Grant, hereinafter referred to as "the grant", is to encourage scholarship and to foster the study of advanced programs in business in colleges and universities. Specifically, the grant is intended for studies leading to a Master's Degree in Business Administration (MBA) or equivalent. The recognized equivalent would be a master of science (MS) or master of arts (MA) degree with business administration and commerce as the major area of concentration. The subject MBA, MS or MA programs must be offered at a graduate school accredited by a recognized national or regional accrediting body.

Selection

The committee selecting the two successful recipients shall have considered current and potential scholarly attainments based on the submitted cumulative grade point averages and the ATGSB total score results. The dean's letter of recommendation along with the applicant's summary of his interest in business and objectives in pursuing graduate work shall also be given weight in the selections.

Application and associated information for consideration by the selection committee must be received "postmarked" no later than February 22, 1975. The application shall be in quintuplicate (original and four reproductions) and mailed to the Delta Sigma Pi Educational Foundation President.

Announcement of Award

The selection committee shall announce the name of the two recipients no later than April 1, 1975. Unsuccessful applicants shall be notified accordingly at the same time.

Continuing Eligibility

The tenure of the grant shall be dependent upon the maintenance of a standard of work and conduct which in the opinion of the dean of the graduate school of business administration in which a recipient is

enrolled warrants its continuance. Such an expression from the dean shall be by letter and submitted directly to the Educational Foundation by January 22, 1976.

Selection Committee

The committee shall be composed of a chairman and two members. All shall be graduate school of business deans who are members of Delta Sigma Pi.

(Note: Applications are available from chapter secretaries or by requesting one directly from The Central Office of the fraternity in Oxford, Ohio.)

Amount of the Award

Two grants of \$1,000 each are available for May-June or summer 1975 graduates commencing studies as full time students in September 1975. Payment of the grant shall be \$500 for each on September 30, 1975, and the remaining \$500 on January 31, 1976.

Conditions of Eligibility for Consideration

Applicant must be an undergraduate member of Delta Sigma Pi in good standing, and must have been a member for at least one year as of the date of application as a candidate for consideration.

Applicant must have had completed, by August 31, 1974, at least 75% of credits required for graduation.

Applicant must have been ranked, as of August 31, 1974, and in terms of cumulative grade point average for all earned credited subjects toward graduation, in the upper five-percentile of all male students of his school, division or department of business administration and commerce (category consistent with the administrative structure of applicant's school).

Applicant must have attained at least a total score of 550 on the Admission Test for Graduate Study in Business (ATGSB) administered by the Educational Testing Service of Princeton, New Jersey.

The dean (or equivalent ranking administrator of the applicant's school, division or department of business) shall by letter directly to the President of the Educational Foundation express his opinion of the applicant's potential for participating in and successfully com-

pleting a graduate program. The letter shall also consider the applicant's character and leadership qualities.

The applicant shall prepare a 500 to 600 word summary setting forth his interest in business and his objective in pursuing graduate work.

DELTA SIGMA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM

For sons, daughters, grandsons or granddaughters of members the International Fraternity of Delta Sigma Pi. To be completed and returned on or before December 15, 1973 to:

M. John Marko
Delta Sigma Pi Educational Foundation
1341 North Avenue
Elizabeth, New Jersey 07208

Please enter me in the DELTA PI EDUCATIONAL FOUNDATION SCHOLARSHIP PROGRAM FOR 1974 1975.

I am the son grandson daughter granddaughter of a member of Delta Sigma Pi, and I expect to complete high school in 1974 and enter college in 1974, or graduate in 1975 and enter college in 1975.

I will complete high school in 1974 and I took the Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in October 1972. I will complete high school in 1975 and I took these same tests in October 1973. I understand that my scores on this examination will be used to evaluate my candidacy in the Delta Sigma Pi Educational Foundation Scholarship Program.

PLEASE PRINT

| | | |
|--|------------------|-------------------------|
| (Name of Student) | (Street Address) | (City, State, Zip Code) |
| (Name of Present School) | (Street Address) | (City, State, Zip Code) |
| (Name of Parent or Grandparent Member of Delta Sigma Pi) | | |
| (Chapter Affiliation) | | |

I have applied for admission to the following colleges or universities:
 I intend to apply

1. _____ 2. _____ 3. _____

I plan to pursue a course of study leading to a degree of Bachelor of Business Administration (or equivalent B.S. or B.A. in business) with a concentration in _____

(Admission must be in one of 180 schools where Delta Sigma Pi has chartered a chapter. A list of such schools is available by contacting the International Fraternity of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056).

I understand that: 1) the decisions of the National Merit Scholarship Corporation of Evanston, Illinois, will be final in the selection of scholarship winners and in the determination of student stipends, based on individual need, which accompany the scholarships; and that 2) winners of Delta Sigma Pi Educational Foundation Scholarship Program may accept up to a total of \$1,000 in other awards over the four scholarship years without affecting the stipend. Winners may accept additional scholarship awards beyond this amount with the understanding that if they do, their Delta Sigma Pi Educational Foundation Scholarship stipend will be reduced accordingly. However, no Delta Sigma Pi Educational Foundation award payment will be reduced to a point lower than the minimum stipend of \$500 per year. Students whose computed need is greater than the Delta Sigma Pi Educational Foundation Scholarship maximum of \$1,500 per year will be permitted to accept additional funds equal to the amount their need exceeds \$1,500. In all cases of other awards, the National Merit Scholarship Corporation should be notified.

(Signature of applicant) (Signature of member—parent or grandparent)



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LM Lapel Pin

C of A Lapel Button

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Sheet of two insignia (Greek Letters, and Coat of Arms)each 25c or 10 for \$2.25 (Insignia may be cut apart and used separately)

Wall Plaque
Coat of Arms in five colors, laminated on an attractive walnut finished wood base approximately 4"x5½" in size, each\$3.00

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Coat of Arms buttons in three colors for blazers, consisting of three large buttons and four small buttons.....\$11.50

Swiss Embroidered Crests
Fraternity crest embroidered with metallic thread in full color approximately 3½" high for blazers and sweaters:
With post and clutch back fasteners.....\$7.50

Book Matches
New design, printed in 3 colors, containing the Greek monogram, the words "Delta Sigma Pi," and slogan "Means Business," carton of 50 books, postpaid\$2.50

Recognition Buttons (gold filled)
Monogram Greek Letters, each\$1.85
Life Member Monogram, each.....\$2.25
Alumni Club (Coat of Arms in color) each .\$.225

Nylon Jacket
Unlined nylon warm-up jacket, 30" long, durable water repellent finish. Snap button front, Byron collar, elastic cuffs and drawstring bottom. Available in medium, large and extra large; Navy with sewn-on white Greek letters, each\$10.50
Quantity of 6 or more, each\$10.00
Please indicate size; medium, large or extra large.

(No Order Form Needed, Simply send your request along with your check to: Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056)

77000

. . . and still growing

A record year, one of the four highest, was set this past fiscal year when the Life Member rolls passed the 7,700 mark. Applications continue to arrive.

More of a bargain than ever, the Life Membership is still \$65.00 for alumni payable in one sum or in equal consecutive monthly installments. With alumni dues now \$10.00 annually, the Life Membership cost is equivalent to six and one-half years of regular alumni payments with the balance of your lifetime being a bonus.

The Life Membership Program of Delta Sigma Pi was inaugurated in November, 1930 with an initial enrollment of 33 Brothers. The late Edwin L. Schujahn, Grand President from 1930 to 1936 and a member of Psi Chapter at the University of Wisconsin-Madison was one of the leaders in establishing this program to insure the endowment of the fraternity and held Life Membership Number One.

Relatives and friends of members, alumni clubs, and undergraduate chapters have found the Life Membership in Delta Sigma Pi a most appropriate way to present a thoughtful gift or confer a distinguished honor upon a Brother of the fraternity. Act today on your Life Membership!

Be a Life Member of Delta Sigma Pi

Life Members of Delta Sigma Pi are something special and because of this they enjoy certain advantages:

1. Their national alumni dues are paid for the rest of their lives.
2. They receive The DELTASIG four times a year for life.
3. They receive a handsome Life Membership Certificate and Identification Card.
4. Their names are listed on the Life Membership roll of loyalty.
5. They have helped their national fraternity to provide a permanent endowment fund.

To join this special group -

Send your check for \$65.00 to The Central Office, indicating your wish to become a Life Member. The cost can be paid in full or in installments.

Discounts are available to undergraduate members—20 per cent if you join prior to graduation; an additional 10 per cent if your chapter achieves 85,000 points or more in the Chapter Efficiency Index and you exercise the option to become a Life Member before December 31 of that year.

No finer investment can be made by a member of Delta Sigma Pi.

CUT AND MAIL TO: DELTA SIGMA PI, 330 SOUTH CAMPUS AVENUE, OXFORD, OHIO 45056

DELTA SIGMA PI

SPECIAL APPLICATION FOR AN ACTIVE LIFE MEMBERSHIP

From _____ Chapter _____

Address _____

City, State _____ Zip _____

I am enclosing my check for \$ _____ to cover _____ payment(s) of \$5.00 each. It is my understanding that I will receive a 30% discount as a result of my being an undergraduate and a member of a chapter that has achieved Honor Roll or Honorable Mention status in the Chapter Efficiency Index.

RECORD OF \$5.00 PAYMENTS

- | | |
|---|------------------------------------|
| 1. <input type="checkbox"/> Chapter Efficiency Index Discount | 7. <input type="checkbox"/> _____ |
| 2. <input type="checkbox"/> Undergraduate Discount | 8. <input type="checkbox"/> _____ |
| 3. <input type="checkbox"/> _____ | 9. <input type="checkbox"/> _____ |
| 4. <input type="checkbox"/> _____ | 10. <input type="checkbox"/> _____ |
| 5. <input type="checkbox"/> _____ | 11. <input type="checkbox"/> _____ |
| 6. <input type="checkbox"/> _____ | 12. <input type="checkbox"/> _____ |
| | 13. <input type="checkbox"/> _____ |

personal mention

The appointment of John W. Peck, *Miami-Ohio*, to the Board of Trustees of Miami University, Oxford, Ohio, has just been announced by the office of Governor John J. Gilligan. Brother Peck is a member of the Cincinnati law firm of Peck, Shaffer and Williams.

Leonardo Benigno Tan, *Michigan-Ann Arbor*, is now connected with The Insular Life Assurance Co., Ltd., as Vice President for Planning Staff, in Makati, Rizal, Philippines.

Kenneth W. Wolz, *Missouri-Columbia*, president of Saginaw General Hospital, Saginaw, MI, was one of four hospital administrators cited recently for "significant contributions to the advancement of hospital care." The Tri-State Hospital Assembly presented the awards of merit at the Great Lakes Health Congress at McCormick Place, Chicago.

Thomas L. Borrelli, *Loyola-Chicago*, is a corporate controller in the Rand McNally & Company Chicago office.

Harold T. Redding, *Rutgers-Beta Omicron*, vice president-reporting policy and secretary of Dunn & Bradstreet, Inc., has been elected to the board of directors of the Information Industry Association, a trade association of commercial firms creating and marketing information on products, services, systems and technologies.

William J. Reap, *Loyola-Chicago*, is a property manager in the real estate firm of Arthur Rubloff & Co., in Chicago.

Norman Cogliati, *Rutgers-Beta Omicron*, is the recipient of the Distinguished Alumnus Award for 1974 from Rutgers School of Business. Brother Cogliati is a partner in the Newark, NJ, office of Touche Ross & Co., certified public accountants.

Petro L. Patras, *Chicago*, has qualified as a member of the President's Club for having placed more than \$1,000,000 of individual life insurance during the past year. Brother Patras is with the Massachusetts Mutual Life Insurance Company.

Jim D. Burg, *Midwestern*, on August 26, 1973, to Kathy Ann Patterson at Archer City, TX.

Charles P. Wegman, *Midwestern*, on December 18, 1973, to Susan Margaret Bell at Wichita Falls, TX.

Bobby W. Barnes, *Midwestern*, on November 23, 1973, to Denise Reed at Hyannis Point, MA.

L. Michael Price, *Northeast Louisiana*, on December 1, 1973, to Rhonda Waldrop in West Monroe, LA.

H. Malcolm Cheek, *Northeast Louisiana*, on September 18, 1973, to Elizabeth Strahan in Monroe, LA.

Douglas G. Brown, *Northeast Louisiana*, on November 23, 1973, to Patricia Canterbury in Monroe, LA.

Gary G. Graham, *Northeast Louisiana*, on June 1, 1973, to Freda Anders in Monroe, LA.

dividends

To Brother and Mrs. Jeffrey I. Gadd, *Arizona State*, on January 16, 1974, a daughter, Sheri Ann.

To Brother and Mrs. Stephen P. Yambor, *Rider*, on June 22, 1974, a daughter, Kristin Jeanette.

To Brother and Mrs. W. Rufus Estis, on May 14, 1974, a son, Kevin Lane.

To Brother and Mrs. Lewis H. Wiseman, *California State-Sacramento*, on October 25, 1973, a daughter, Kristine Marie.

To Brother and Mrs. Donald L. Mayberry, *Ball State*, on March 7, 1974, a daughter, Sarah Michele.

To Brother and Mrs. John S. Harnett, Jr., *Menlo*, on January 22, 1974, a daughter, Alexa Michelle.

life members

7531 Robert P. Ruby, *Gamma Omicron*, San Francisco

7532 Thomas G. Henderson, *Delta Mu*, U. of Americas

7533 Robert E. Moorhouse, *Zeta Phi*, Florida Atlantic

7534 Charles E. Yencha, *Delta Xi*, East Tennessee State

7535 Jonathan F. Rhodes, *Zeta Upsilon*, Virginia Tech

7536 Geary R. Kimmel, *Gamma Psi*, Arizona

7537 W. Edgar Blair, *Beta Kappa*, Texas-Austin

7538 Thomas L. Zimmerman, *Zeta Kappa*, Western State

7539 Mark D. McNulty, *Epsilon Omega*, Eastern Illinois

7540 Dale C. Rouze, *Zeta Mu*, Texas-Arlington

7541 Paul S. Fronczek, *Epsilon Rho*, Tampa

7542 Wayne Y. Dupler, *Beta Nu*, Pennsylvania

7543 Julius J. Habjanetz, *Theta Rho*, Duquesne

7544 Joseph W. Rigatti, *Lambda*, Pittsburgh

7545 Robert Miloshevsky, *Epsilon Rho*, Tampa

7546 Roger L. Hunley, *Eta Omega*, Virginia Commonwealth

7547 Michael Z. Brenan, *Beta Omega*, Miami-Florida

7548 Lance J. Gervin, *Epsilon Theta*, California State-Chico

7549 Charles E. Lewis, *Upsilon*, Illinois-Urbana

7550 Francis M. Wilson, *Alpha Kappa*, State U. of New York-Buffalo

7551 Patrick S. Day, *Delta Sigma*, Loyola Marymount

7552 Philip C. Mazanec, *Beta Pi*, Kent State

7553 Dennis R. Grene, *Theta Mu*, Columbus

7554 Dennis R. Morissette, *Gamma Rho*, Detroit

7555 Gary R. Steeno, *Zeta Nu*, Texas A & I

7556 Richard A. Shaklee, *Zeta Rho*, Menlo

NOTICE OF ADDRESS CHANGE

Please change my address as follows:

street

city

state

zip

Please attach address label here

MAIL TO: Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

mergers

Paul L. Duskin, *Michigan State*, on June 29, 1974, to Mary Alice Betz at Muskegon, MI.

James L. Miller, *Michigan State*, on June 20, 1974, to Connie Jablonski at Taylor, MI.

Mark W. Woods, *Western State*, on February 9, 1974, to Kathy Imroth at Evergreen, CO.

Kenneth E. Szymona, *Rider*, on June 1, 1974, to Marjorie Mary Eisemann, at Babylon, NY.

Matthew E. Antuzzi, *U. of the Americas*, on June 15, 1974, to Maria Teresa Zarate Montano at Mexico City, Mexico.

Donald E. Ayres, *Midwestern*, on June 28, 1974, to Cynthia L. Ballerstedt at Seymour, TX.

- 7557 Marion M. Permenter, Jr., *Beta Eta*, Florida
- 7558 Clifford A. Allen, *Zeta Theta*, Western Kentucky
- 7559 Robert A. Mehne, *Alpha Gamma*, Pennsylvania State
- 7560 John Sakash, *Alpha Gamma*, Pennsylvania State
- 7561 Grant E. Brown, *Beta Epsilon*, Oklahoma
- 7562 Orin L. Anderson, *Gamma Phi*, Texas-El Paso
- 7563 William R. Hart, *Epsilon Theta*, California State-Chico
- 7564 Paul J. Arndt, *Zeta Xi*, Lewis
- 7565 Thomas J. Lee III, *Eta Tau*, McNeese State
- 7566 Mark W. Kenney, *Omega*, Temple
- 7567 James E. Korling, *Epsilon Theta*, California State-Chico
- 7568 William H. Cooper, *Alpha Beta*, Missouri-Columbia
- 7569 Charlie Rolader, *Beta Epsilon*, Oklahoma
- 7570 David M. Fiedler, *Gamma Iota*, New Mexico
- 7571 Jerry W. Chapman, *Delta Epsilon*, North Texas State
- 7572 Thomas E. Rust, *Epsilon Kappa*, Shepherd
- 7573 Gregory H. Price, *Gamma Lambda*, Florida State
- 7574 Herbert W. Fischer, *Alpha Kappa*, State U. of New York-Buffalo
- 7575 Timothy L. Tucker, *Delta Omega*, West Liberty State
- 7576 Michael L. Wido, *Theta Pi*, Bowling Green State
- 7577 Patrick D. Felder, *Eta Psi*, Houston
- 7578 Stephen N. Castle, *Eta Theta*, Angelo State
- 7579 William W. Keating, Jr., *Chi*, Johns Hopkins
- 7580 George H. Wilson, *Delta Nu*, Loyola-New Orleans
- 7581 Arthur R. MacFadden, *Chi*, Johns Hopkins
- 7582 Gerald E. Fadal, *Gamma Phi*, Texas-El Paso
- 7583 William D. Miller, *Eta Chi*, California Poly-Pomona
- 7584 Warren K. Beyer, *Gamma Epsilon*, Oklahoma State
- 7585 Edward L. Andrews, *Epsilon Eta*, Eastern New Mexico
- 7586 Ronald C. Wagner, *Epsilon Xi*, Ball State
- 7587 William T. Pledger II, *Epsilon Xi*, Ball State
- 7588 Mark A. Hein, *Alpha Rho*, Colorado
- 7589 David J. Speck, *Lambda*, Pittsburgh
- 7590 Robert V. Harman, *Alpha Beta*, Missouri-Columbia
- 7591 William N. McClung, *Eta Theta*, Angelo State
- 7592 Zigmund J. Sliazas, *Alpha Omega*, DePaul
- 7593 Delbert W. Pemberton, *Delta Omicron*, San Francisco State
- 7594 Donald W. Davis, *Gamma Tau*, Southern Mississippi
- 7595 John A. Catalano, *Epsilon Zeta*, Midwestern
- 7596 Thomas P. Russell, *Gamma Phi*, Texas-El Paso
- 7597 Lawrence R. Drewett, *Delta Omega*, West Liberty State

LOOK

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LOOK

WHERE ARE YOU GOING FROM HERE ???

DO YOU HAVE LEADERSHIP POTENTIAL?

If you feel that you do, why not develop your potential while serving your fraternity as a Chapter Consultant? Through your work with the chapters you will have the opportunity to develop your poise, self confidence and leadership ability.

DO YOU LIKE DIVERSITY IN YOUR WORK?

If the answer is yes, you would be happy as a Chapter Consultant. Review the fraternity's publications, implement your new ideas, work in the area of personnel motivation, assist in convention planning and administration . . . NOW THAT'S DIVERSITY!!!

DO YOU WANT A "PEOPLE" JOB?

If you feel that you have the ability to work and communicate with people, Delta Sigma Pi wants YOU. As a Chapter Consultant your primary duty will be to assist our chapters in the fulfillment of their fraternal experience. Each chapter is made up of *PEOPLE* who will look to you for guidance.

DO YOU HAVE IDEAS THAT WILL HELP DELTA SIGMA PI GROW?

As you gain experience as a Chapter Consultant you will be able to suggest new ideas that will lead to a more successful Delta Sigma Pi. In many cases, it is the Chapter Consultant who provides the input which is used in making those decisions that may well determine the future course of the fraternity.

DO YOU LIKE TO TRAVEL?

As a Chapter Consultant, your travels will take you to all areas of the United States as you visit our chapters throughout the country. You will spend 40-50 per cent of the academic year on the road and will find that each day will provide a new and unique experience.

ARE YOU A FRATERNITY LEADER?

As a Chapter Consultant, our Brothers will look to you for advice. In many cases, your ideas and suggestions will prove to be the force which will help a chapter stay on the road to success.

INTERESTED?

If you are interested in becoming a Chapter Consultant, write or call (513-523-4189) Ben Wolfenberger or Mike Tillar at The Central Office of Delta Sigma Pi, 330 South Campus Avenue, Oxford, Ohio 45056.

kaleidoscope

GREATER DETROIT

THE GREATER DETROIT ALUMNI CLUB "proudly accepted the Alumni Attendance Award at the 29th Grand Chapter Congress held at Wentworth-by-the-Sea at Portsmouth, New Hampshire." As the record shows the Greater Detroit Alumni Club is well represented at the Grand Chapter Congress meetings and I am sure that we will again be contenders for the Alumni Attendance Award at the 30th Grand Chapter Congress to be held in 1975. In the spirit of Brotherly competition—anyone want to challenge us?

We extend a warm welcome to our new Executive Director, Ben Wolfenberger, and wish him success in this capacity.

If you are a Deltasig and are in the Detroit area look us up. All new graduates are welcome to join us (as well as those who are not so "new"). Our 1974-75 Alumni Officers are: Brother Leo A. Garcia, President (384 Eileen Drive, Bloomfield Hills, Michigan 48013. Phone 338-2673); Brother Clarence N. (Red) Frank, Secretary (6630 Oakhills Drive, Birmingham, Michigan 48010. Phone 647-8764). We have a full program for the coming year. We are so venturesome that a weekend in Toronto is possibly on our schedule. No time for getting plugs in like now—the Gamma Rho Chapter will be celebrating its 25th Anniversary in 1975. We plan on helping them celebrate this auspicious occasion. If you would like to be on our mailing list so that you can be advised of our activities send your name and address to our Alumni Secretary "Red" Frank. See above for address.

—CLARENCE N. FRANK

PITTSBURGH

AFTER A VERY BUSY and quite a successful season the Pittsburgh Alumni Club was organized during the month of August for the 1974-75 year under the Presidency of Cornell (Sonny) Owsny. He is being assisted by Vince Dlugos, Vice President; Clem Blaze- wick, Vice President; Mike McPoland, Secretary; Chuck Franz, Treasurer. Co-Chairmen of the Social-Professional Committee and Co-Chairmen of the Membership Committee were selected along with well organized committee members.

Meetings and events are planned on the program and we are expecting to have a full schedule of meetings with guest speakers and social events to which lady friends are invited.

The Deltasig monthly luncheons, under the chairmanship of Jim Elderkin, are being held after a good start in October with District Attorney John J. Hickton as the guest speaker.

The Pittsburgh area has many alumni of Delta Sigma Pi residing in the district and we are proud to have many Brothers from other parts of the country in the alumni work. We welcome and urge all of our Brothers to become active in the affairs of our club.

—FRED FULMER

BUFFALO

At the annual meeting in May, 1974, the following officers of the Alumni Club were elected:

President—James Calamita
First Vice President—Richard Meyer
Second Vice President—Norman Schlifke
Secretary—Paul Sweet

Treasurer—Arthur Rago

Alpha Kappa Chapter, S.U.N.Y.-Buffalo, will celebrate its 50th Anniversary on May 9, 1975. A weekend of various activities has been planned. This is to be a proud celebration of the undergraduate chapter and all brothers are welcome to join.

CINCINNATI

The Cincinnati Alumni Club looks forward to an interesting and varied program for the coming year. Some of the coming events are a dinner party at Beef 'n Boards, a tour of Armco Steel, several other functions and the annual Family Picnic. It's a good year to renew old acquaintances and join in the fun of helping our two local undergraduate chapters on the road to success. To contact the Cincinnati Alumni Club for additional information, please write or call the secretary: Fred Banta, 3105 Stoneridge Road, Edgewood, Kentucky 41017 (606) 341-5179.

CRESCENT CITY

THE FORTHCOMING YEAR should prove fruitful for Brothers of Crescent City Alumni Club in New Orleans. Leadership will be directed by President Jerry Nagel; Brother Nagel has planned a full schedule of events for the next several months. Assisting Brother Nagel will be Brothers John Telford, vice-president; Louis Lehr, treasurer; Brian Schayot, secretary; Tony Callia, activity chairman; and Mal Dicharry, publicity chairman.

Events for the 1974-1975 year include several business and professional meetings, and social activities. Indicative of the quality professional program is a recent meeting at which Mr. Pat Screen, public relations director of the New Orleans Jazz basketball team explained the activities, both athletic and business, of a professional basketball team. Socially, a costumed Halloween party was scheduled as well as the annual Christmas party.

Two other items of special mention are the success of the club's Basketball tournament, and the establishment of an undergraduate chapter coordinator. Brother Louis Lehr deserves a host of thanks for his effort in planning and organizing last season's successful Basketball Tournament. Eta Iota Chapter from Nicholls State University won first place over several other Louisiana Chapters. Also, partly because of the tournament, an Undergraduate Chapter Relations chairman was appointed. Brother Cliff Griffin is initiating a program to insure closer undergraduate relations, to help surrounding Chapters and acquaint members with the Crescent City Alumni Club. It all adds up to an active calendar for active alumni.

—J. MALCOLM DICHARRY



Pictured with cheerleaders/dates are the sleek brothers participating in the Crescent City-New Orleans Alumni Club Basketball Tournament. Nicholls State—HI, Loyola—ΔN, Northeast Louisiana—HO, McNeese State—HT, and University of New Orleans—EN were competing. The winner was HI—Nicholls State and had Most Valuable Player, Greg Terribone.

kaleidoscope

RIO GRANDE

THE RIO GRANDE ALUMNI CLUB represents those communities in central and northern New Mexico. Participating club members come from as far away as Los Lunas and Los Alamos. The distance between these two communities is approximately 120 miles. Brothers of Delta Sigma Pi, this is dedication. How often would you drive 100 miles to a meeting? You are no doubt asking yourself, "What has the Rio Grande Alumni Club got going that would create such a desire?" To begin answering this question, we turn to our highly motivated membership chairman, Jere Rohe. He appreciates the fact that the fraternity must take a lower priority. Nevertheless, it is understood that through Brotherhood we may also further our professional aspirations. Jere would welcome any inquiries as to how his program works successfully.

In our last newsletter, we mentioned the organization of a new chapter at the College of Santa Fe. I have been informed that most of the requirements for obtaining their charter have been met and expect their initiation this semester. As it has been some years since a new chapter has been formed in the Inter-mountain Region, we urge any and all Brothers to attend the initiation, if possible.

The Rio Grande Alumni Club appreciated the opportunity to help sponsor the Regional Convention held September 27-29 in Albuquerque, New Mexico, at the Four Seasons Motor Inn. We hope you did not miss out on the tremendously exciting and profitable experience. Hats off to all Brothers who worked long and hard to make the Regional a memorable event.

The Alumni Club, like the undergraduate chapter, generally funds many programs during the year. In terms of man hours, there are two types of money making projects; profitable or the opposite. Our club, in three small projects, has been able to fund activities in excess of budget requirements. You may be utilizing these two methods for fund raising and if you are not, perhaps you should—residential remodeling (i.e., painting) and moving projects (i.e., personal or household goods). If carefully planned, these two projects are extremely rewarding. We welcome any and all inquiries about our club activities. We meet once a month on the second Tuesday night from 8-9:30 P.M. Meetings alternate each month between Santa Fe and Albuquerque, New Mexico. Our officers include: President, Don Richer of Los Alamos; Vice President, Jere Rohe of Albuquerque; Secretary, Rich Morgese of Albuquerque, and most able Treasurer, Bud "Scrooge" Maloney of the College of Santa Fe. Please direct any correspondence to Jere Rohe, Albuquerque, New Mexico.



MacDONNELL—BANK OF AMERICA

Bank of America has a new Assistant Vice President and Head of International Management Development and Training. He is Dennis A. MacDonnell from Epsilon Theta Chapter at C.S.U.-Chico and was appointed by the bank's board of directors. Joining the bank in 1964 in international banking, he held operational assignments in Osaka, Japan and Taipei, Taiwan before returning to graduate school. Following graduate school he returned to the bank as the international training officer. His graduate degree is from Southern Illinois University-Carbondale and he has also studied at University of California-Riverside; and taught at New England College, Henniker, New Hampshire, the University of California-Riverside, Chapman College, and C.S.U.-San Bernardino.

HOUSTON

ELECTION OF NEW OFFICERS at our annual dinner meeting included Robert Taylor, president, Juan Castellano, vice president, Rick Holdren, secretary, and Douglas Miles, treasurer.

The first function of the new officers was a social gathering of Brothers and wives at Bear Creek Park. A number of newly transferred Brothers attended.

Our annual deep-sea fishing trip was a success, and made more exciting by sighting of a 14 foot man-o-ray running beside the boat.

The recent message of the Executive Director points out the need for new membership within our clubs to contribute to our overall success. Any new Brothers to the Houston area are urged to contact me for further information on our Alumni Club.

—RICK HOLDREN



CORPORATE VP

George R. Simkowski, from Psi Chapter at the University of Wisconsin, has been elected a corporate vice president by the board of directors of Bell and Howell Company. He continues as group vice president and general manager of the firm's Consumer Products Division.

Simkowski joined Bell and Howell in 1968 as marketing director of the Consumer Electronics Division. He served as general manager of that division until being named vice president-sales of the Consumer Products Group. He was appointed vice president-marketing of the Group in December, 1971.



Winning the 3rd Annual Southwestern Region Softball Tournament sponsored by the Houston Alumni Club was ZN-Texas A&I U. Eight teams from throughout the region traveled to Houston for the competition, with finals being rained out and played two weeks later in Victoria, Texas.

kaleidoscope



The Delta Sigma Pi Scholarship Key at Miami University-Ohio was presented to Steven H. Jasper, third from left by then Executive Director Charles Farrar as Dean of the School of Business Administration Bill R. Moeckel at far left and Harold W. Jasper observe. Dr. Jasper is a member of Delta Sigma Pi, Alpha Upsilon Chapter, an associate professor of accounting at Miami, and the recipient's father.



Steven Cartozian, Gamma Pi at Loyola-Chicago, was named recipient of the Delta Sigma Pi/Dr. Sylvester M. Frizol Memorial Scholarship awarded annually and valued at approximately \$1,000.00.

CHAIRMAN OF FUND

Charles W. Shaeffer, a member of Alpha Gamma Chapter, Penn State, has been elected chairman of the T. Rowe Price Growth Stock Fund, the largest no-loan mutual fund in the world. He had been president of the fund since 1968. He is also chairman and president of T. Rowe Price Associates, the international investment research and counsel organization. He has been with the firm since 1937. In 1973 he received the Distinguished Alumni Award from the College of Business Administration of Penn State and holds the M.B.A. from Harvard and an honorary LID from Loyola College of Maryland.



WINDSHAUSEN PROMOTED

H. Nicholas Windshausen, Professor of Marketing in the School of Business and Public Administration, was appointed Chairman of the School's Department of Management by C.S.U.-Sacramento President Dr. James G. Bond. The appointment was announced by Dean of the School Austin J. Gerber. Windshausen joined the C.S.U.-Sacramento faculty after completing his Ph.D. at the University of Nebraska-Lincoln. He has also served as Coordinator of Graduate Studies and Coordinator of Undergraduate Studies for the School. He was initiated by Alpha Delta Chapter at Nebraska-Lincoln and is a member of Delta Sigma Pi's Golden Council.



PRESIDENTS OF TWO ALUMNI CLUBS, Bob Rust of Crescent City-New Orleans Alumni Club on left and Cal Schultz, of the New Orleans Alumni Club appear with Southern Regional Director Frank Busch at a recent installation dinner held by the Crescent City Alumni Club.

kaleidoscope

Business Building at New Mexico Named for Atlantic Richfield's Anderson

Anderson, whose home is near Roswell, is chairman of the board of the Atlantic Richfield Oil Company. Regents of the University approved a request from the faculty and advisory council of the school to name it in his honor.

Dean Robert R. Rehder told the Regents the request came because "Mr. Anderson represents the highest quality of American and New Mexican businessmen."

His management credentials and accomplishments would be difficult to surpass. Moving to New Mexico 33 years ago with a modest loan he purchased a very small oil refinery which he has described as not much more than a moonshine still. Today Mr. Anderson is Chairman of the Board and the leading stockholder of Atlantic Richfield Company, the eighth largest oil company. His rise to this position and the remarkable growth of ARCO under his leadership is worthy of several hour's description in and of itself. In fact, it is a major new Harvard Business School Case Study just published. If this were not enough, Robert O. Anderson during this same period of time has also built one of the nation's largest cattle operations with landholdings of over one million acres. Again, just to describe the unique aspects of his ranching and breeding operations would take the balance of our afternoon. Mr. Anderson's directorships include many of the nation's largest and most successful banks and corporations including the Chase Manhattan Bank, Pan Am World Airways, Columbia Broadcasting System and the Federal Reserve Bank of Dallas. His international reputation as a management statesman is reflected in his membership and honors received from world ecology, conservation, academic and humanistic councils.

Anderson divides his working time between his New York office and New Mexico ranch.

He is chairman of Albuquerque's Lovelace Foundation and also chairman of the Aspen Institute for Humanistic Studies. Other positions include vice chairmanship of the Kennedy Center for the Performing Arts and chairman of Resources for the Future, a non-profit conservation organization.



Robert O. Anderson pauses in the courtyard of the building which bears his name, the Robert O. Anderson School of Business and Administrative Sciences at the University of New Mexico. UNM is the home of Gamma Iota Chapter of Delta Sigma Pi.

Americans' capacity for making decisions is the nation's greatest asset, and the University of New Mexico business school has recognized that, Robert O. Anderson said Friday at ceremonies dedicating the school in his name.

Dean Robert R. Rehder, the faculty and students of the Robert O. Anderson School of Business and Administrative Sciences would be "a source of pride for any institution," Anderson said.

"In the last 25 years we have realized our dream of material progress," he said, "but we must realize that the rest of the world cannot live as extravagantly as Americans do.

"There may be boundaries on material growth, but there are no limits on the growth of the mind," he said.

Asked by Dean Rehder for his philosophy of management education, Anderson said, "There are too many specialists in the world today, and not enough generalists.

"I have a feeling the UNM business school has recognized this, and I would urge them to continue trying to develop broader-gauge individuals."

The United States may not be able to afford to develop all the sources of energy it needs without relying on imports, Anderson said.

"The cost of developing self-sufficiency in energy is probably so high that it would inhibit capital to other sectors of the economy for 10 to 15 years. It may simply be beyond our pocketbook, and this has never happened to us before."

The nation's energy shortage might have been prevented if government officials and businessmen had worked together more closely, he added.

The next nine months will be very important for the nation's economy, Anderson said, because "it has to break one way or the other." The worst of the energy crunch and the rapid rise of fuel prices probably is over, he added.

"The driving habits of the American public may have been permanently altered. Maybe we will return to the days of Henry Ford's four-cylinder cars. And we certainly have learned to reduce other uses of energy.

"What bothers me is the impact of fuel conservation on other sectors of our society," he said.

kaleidoscope

bulletin board

Watch for articles on Grand Chapter Congress location, program, and special features in January, March, and May 1975 DELTASIG.

No directory of chapters is published in The DELTASIG Magazine. Chapters needing names and addresses of other chapters are requested to write to The Central Office.

ANNIVERSARIES

50th

Alpha Kappa—May 9, 1925-1975
Alpha Lambda—May 9, 1925-1975
Alpha Mu—May 17, 1925-1975

25th

Gamma Kappa—September 29, 1949-1974
Gamma Lambda—December 3, 1949-1974
Gamma Omicron—September 16, 1950-1975
Gamma Pi—September 30, 1950-1975
Gamma Rho—October 7, 1950-1975
Gamma Sigma—October 18, 1950-1975

READER RESPONSE

What do you think of this issue? The November, 1974 magazine is a departure from magazines of the past in appearance and contents. Future issues will also reflect changes. We would enjoy hearing from you letting us have your comments.



GATHERING IN GOLDEN GATE PARK are the brothers and friends at the Western Region Picnic.



IN DELTASIG TRADITION, the full color coat of arms and Greek letters of the fraternity adorn the cake served as last course at the Sacramento Alumni Club progressive dinner.

For your financial future...

The Delta Sigma Pi Group Life Insurance Plan



As a member of Delta Sigma Pi, you can own \$20,000 of group life insurance for less money than you might expect. And because it's a group plan, it's available only to Deltasigs and their families.

\$20,000 OF DELTA SIGMA PI GROUP LIFE INSURANCE CAN HELP BUILD YOUR FAMILY'S FINANCIAL SECURITY.

You can insure your family, too, as an extra option. Your spouse may be covered for \$5,000, and each child for \$2,500.

Pay no premiums for your insurance if you become totally and permanently disabled before reaching age 60. During your disability, your insurance — and your family's coverage — will remain in force and you'll pay no premiums, according to the terms of the policy.

Convert your insurance to any cash-value policy offered by Valley Forge Life at applicable rates with no physical exam:

- * After you've been insured for five years . . .
- * Within 31 days after your policy terminates on the policy anniversary date following your 75th birthday.

Individual Terminations: Once insured, your policy cannot be cancelled unless you do not pay premiums, drop your fraternity membership, reach age 75, or the group policy is terminated.

YOUR LOW SEMI-ANNUAL PREMIUMS

| YOUR AGE | MEMBER'S INSURANCE \$20,000 | FAMILY COVERAGE | |
|--------------------|-----------------------------|----------------------------|---|
| | | Spouse Insurance \$5,000 | Each Child's Insurance ² \$2,500 |
| | | FOR FAMILY PROTECTION, ADD | |
| Under 35 | \$ 30.60 | \$12.55 | |
| 35-44 | 50.40 | 17.15 | |
| 45-49 | 89.20 | 25.85 | |
| 50-54 | 134.60 | 35.15 | |
| 55-59 | 202.60 | 49.25 | |
| 60-64 ¹ | 304.60 | 68.35 | |

Premiums are based on your age as of effective date and each policy anniversary (August 1) thereafter. You'll be notified in advance when future premiums are due.

¹ Insurance decreases to 50% on the policy anniversary date following your 65th birthday, to 25% on the policy anniversary date following your 70th birthday, and terminates on the policy anniversary date following your 75th birthday. Premiums change accordingly.

² Newly acquired children will be automatically insured from age 14 days to 23 years. Dependent children ages 14 days to six months are insured for \$500. You are automatically the beneficiary of your family's insurance. In Wisconsin, dependent children's coverage is limited to \$1,000 at comparable rates.

QUALITY COVERAGE: Your life insurance benefits will be paid for death any time, any place, and from any cause.

EXCLUSION: suicide within two years of the effective date of your coverage.

ELIGIBILITY: If you're a member of Delta Sigma Pi under age 60, you may apply for coverage for yourself, your spouse and your children. Individual policies will be issued to residents of Texas, Ohio, Wisconsin, Maryland and New Jersey.

APPLY NOW. Simply complete this application form and mail it to:

Delta Sigma Pi Group Insurance Administrator
Suite 500
400 South County Road 18
Minneapolis, Minnesota 55426

SEND NO MONEY. You'll be billed when your application is approved and your Certificate of Insurance is issued.

DELTA SIGMA PI FRATERNITY Group Life Insurance Application Form



| ADMINISTRATION OFFICE USE | |
|---------------------------|-----------------|
| Cert. No. | _____ |
| Eff. Date | _____ |
| Cov. Code | _____ |
| Memb. Exp. | _____ |
| Memb. Code | How Pay _____ |
| State Code | _____ |
| City/County Code | _____ |
| Summary | Ack. Card _____ |
| Approved | _____ |
| Amount Received | _____ |

Application to Valley Forge Life Insurance Company
A Stock Company – Home Office: Reading, Pennsylvania
Executive Offices: Chicago, Illinois

Full Name _____
 Last Name _____ First Name _____ Middle Initial _____
 Permanent Mailing Address _____ Phone Number (AC _____) _____
 City _____ State _____ County _____ Zip Code _____
 Date of Birth _____ Age _____ Place of Birth _____
 Occupation _____ Height _____ Ft. _____ In. Weight _____ Lbs.
 Beneficiary _____ Relationship _____

1. Indicate coverage for which you are applying: \$20,000
 Please bill me (check one) Annually Semi-Annually
2. Do you wish coverage for your eligible dependents? Yes No If "Yes" complete below

| Spouse | Date of Birth | Children | Date of Birth | Children | Date of Birth |
|--------|---------------|----------|---------------|----------|---------------|
| | | | | | |
| | | | | | |

3. Will this coverage replace any of your existing Life Insurance Plans?..... Yes No
4. Have you or any dependent named ever had or been advised that you had any brain disorder, nervous or mental disorder, heart or circulatory disorder, respiratory or lung disorder, cancer, leukemia or diabetes?..... Yes No
5. During the past five years, have you or any dependent named had any medical, surgical or psychiatric advice or treatment, or have you had any condition requiring the use of medication, diet or physical therapy?..... Yes No
6. Do you or any dependent named have any impairments, deformity, disease or limitation of physical activity other than stated above?..... Yes No

| If "Yes" to any part of Questions 4. through 6. give details below | | | |
|--|-----------------------|---------------|--------------------|
| Name of Person | Condition & Treatment | Date-Duration | Degree of Recovery |
| | | | |
| | | | |

I represent that the statements and answers shown above are complete and true to the best of my knowledge and belief and understand that the insurance applied for will not become effective unless and until the first premium has been paid during the lifetime of the insured and the Valley Forge Life Insurance Company unconditionally approves and accepts this application.

Date _____ **X** _____
 Signature of Applicant

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delta sigma pi

30th Grand Chapter Congress

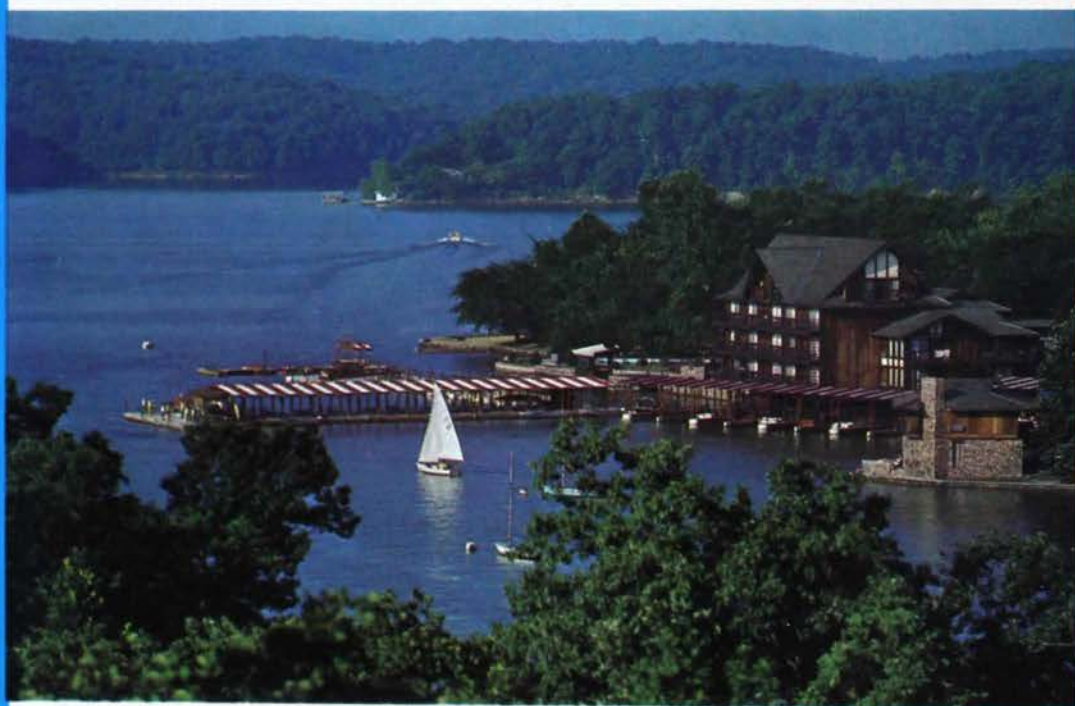
August 19-22, 1975

Tan-Tar-A Resort

Lake of the Ozarks, Missouri



* See articles in January, March, and May, 1975 issues of the Deltasig Magazine



TAN-TAR-A

delta
sigma
pi