

THE

# DELTA SIG

JULY 2011

The Journal of Delta Sigma Pi—America's Foremost Business Fraternity



*Deltasibs*

*Bonds Beyond  
Brotherhood*



# Tuning into On-Air Talent

*Arizona brother shares his experience as on-air personality*



*Jake Whetter and Shira Lazar on the red carpet at the 83rd Academy Awards®, which was presented February 27 at the Kodak Theatre at Hollywood & Highland Center. (ABC/RICK ROWELL)*

**B**rother Jake Whetter, *Arizona*, worked part-time to help pay his way through college, which included a job as admissions assistant at the Art Center Design College. “Little did I know, it would soon open a door leading me directly to where I wanted to go,” Whetter said.

While working as an admissions assistant, Whetter made his first break into the radio business when he was asked to voice the Art Center Design College’s commercial that would be shown at a local advertising awards show sponsored by the college. Already thrilled with such an opportunity, he was even more pleased to be invited to the show at the last minute because many local TV and radio personalities would be there and it would be a chance to network with people in the business.

“I quickly jumped on the opportunity and networked my way straight to the 5 a.m. morning show of a local

Clear Channel radio station,” Whetter said, continuing to describe how and where his career went from there. Through hard work, long hours and the reaffirmation that he wasn’t a morning person, Brother Whetter climbed the ranks to an on-air personality, middays (10 a.m.-3 p.m.), on 92.9 The Mountain KWMT-FM in Tucson, Ariz.

“As cliché as it may seem, being in the right place at the right time is a huge part of my story,” Jake said. However, he also believes a person can position themselves in the right place at the right time through hard work and networking.

Jake has now been working with The Walt Disney Company® for over five years, the last three with Radio Disney, the number one radio network for kids, tweens and families. As the host of *Celebrity Take with Jake*, a daily entertainment report, and *Radio Disney’s Top 30 Countdown*, the network’s weekly music countdown show, he gets the chance to interview and work with several of the world’s favorite celebrities—such as Miley Cyrus, Selena Gomez, Justin Bieber and Jake Gyllenhaal.

Justin Bieber attempted to teach him dance moves on several different occasions, Jake said when asked about his favorite talent or move any celebrity guest has taught him. “If I actually knew how to do the glide today, I would say that is my favorite dance move. But since I’m peculiarly more confident donning a wig and ‘whipping my hair back and forth’ with Willow Smith, I must say, that wins!” Whetter said.

Whether he’s trying to bust moves with Bieber or whipping his hair back and forth with



*Justin Bieber joins Jake Whetter in studio for a Take Over to talk about the premiere of his movie “Justin Bieber: Never Say Never.” (DISNEY CHANNEL/RICK ROWELL)*

# Jake Whetter

at Radio Disney® in Los Angeles.

By: Anna Mahone

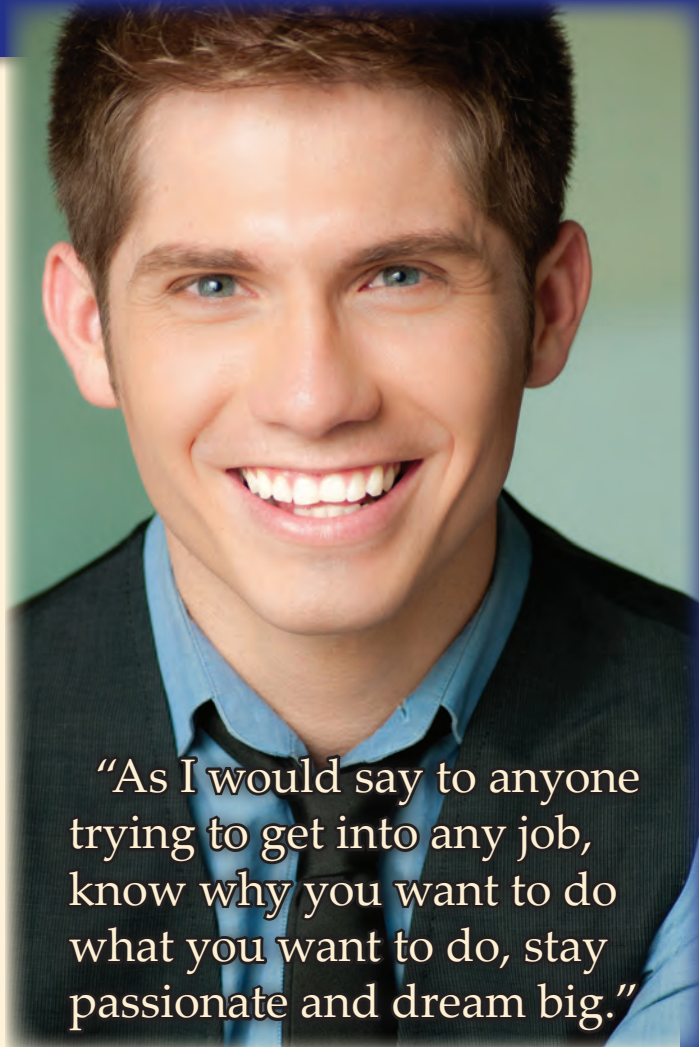
Willow, Brother Whetter likes to keep the audience, as well as his guests, entertained and having fun. His favorite part of the job is being able to give the audience a behind-the-scenes look and help them see a more personal side of some of their favorite stars. Similarly, Jake said the best part of working with so many young celebrities is just keeping it simple and trying to ask questions that people would like to know. The young celebrities are fun, just kids with exceptional talent. Their lifestyle is obviously different than other kids, but they still interact the same way, he said.

Whetter also recently had the opportunity to host this year's *Oscar.com's All Access special*, a behind-the-scenes look at the Oscar awards. It was without a doubt an incredible experience, "one of those moments where I had to pause and realize I was hosting a preshow for the Oscars – the show we all grew up watching," he said.

He will also be one of the hosts of *The Magic of Fall Fashion with Heidi Klum* this fall on the CW. "My plans are to continue on the path I am on right now," Whetter said. "I am fortunate enough to be on several media platforms: radio, television and online. To state that I would like to emulate Ryan Seacrest's path, would be a very correct statement."

While Brother Whetter has already accomplished so much since his collegiate Deltasig days, he said his biggest accomplishment to date was finding a job in the field he wanted to work in. He refused to settle for something that didn't totally excite him, and now his job "is interesting, at times glamorous (I own a tux!) ever-changing, and it constantly keeps me thinking about self-improvement."

He also shared some advice for those wanting to pursue a career in radio saying jokingly, "You must not be prone to sore throats!" He quickly followed up with a bit of more serious advice: "You must be good at thinking on your feet and have the ability to make your



"As I would say to anyone trying to get into any job, know why you want to do what you want to do, stay passionate and dream big."

*Jake Whetter, Arizona, found his passion as an on-air talent for Radio Disney.*

radio show relatable and special to your listeners. And how do you do that? Honesty—it's the key to successful relationships in anything you do."

As for fellow Deltasigs who want to get into radio, Whetter offered the following advice: "As I would say to anyone trying to get into any job, know why you want to do what you want to do, stay passionate and dream big. More specifically, intern or get a part-time job in your field of interest. Surround yourself with people who share the same passion." ▲

## Star Struck:

"When I took my seat at this year's Academy Awards, I was seated between Jake Gyllenhaal and Mark Ruffalo, right behind Annette Bening and Warren Beatty and a couple seats away from Gwyneth Paltrow, Matthew McConaughey and Hilary Swank. Needless to say, I was a bit anxious as to what kind of conversation, if any, was going to take place. Turns out, accidentally ripping Mark Ruffalo's wife's dress is a great ice breaker! I have big feet and her dress was in my floor space! Don't worry, we laughed it off. Annette Bening is also incredibly sweet, kind and gracious."



# THE DELTASIG

The Journal of Delta Sigma Pi—America's Foremost Business Fraternity

July 2011 Vol. 100 No. 3

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The DELTASIG of Delta Sigma Pi is published by the International Fraternity of Delta Sigma Pi.  
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The DELTASIG of Delta Sigma Pi is distributed to all collegiate chapters, life members, national honorary initiates, faculty and honorary initiates for five years following initiation, national officers, Golden Council members, current Leadership Foundation donors, Fraternity leaders and new grads for one full year following year of graduation. It is also sent to numerous business schools and Greek organization headquarters.

The magazine is available online under the Resources Section at [www.dspnet.org](http://www.dspnet.org).

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## On the Cover:

Jason, Katie and Kevin Gritters are all Deltasigs from Mu Rho at Colorado State. See page 37 for the story on Deltasig siblings.

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## New Online Communication Tools for Chapters

**D**elta Sigma Pi is now partnered with Group Interactive Networks (GIN), a Gainesville, Florida-based technology company, that provides web-based and Facebook tools to

**What does this mean to the average member?**

GIN is private to each chapter—each user has his/her own username and password—and only members

who have been added by the chapter can access the system. If you have not received an email inviting you to join GIN, please contact your chapter (if you need contact information, please contact the Central Office). Although only collegiate chapters have GIN, alumni can join their chapter of initiation's

with their members quickly and easily. If you haven't already, get in the GIN!

*Heather A. Troyer*

Heather A. Troyer  
Director of Member Services



### See What Chapters Are Saying About GIN

GIN is a fantastic tool that helps us keep track of brothers, events, and information. You can select specific brothers or groups of brothers (i.e. collegiate, alumni, pledge, custom) and mass email or mass text them in a matter of seconds. Events entered in the calendar are automatically transferred to the announcement board and can be color-coded for easy reference. You can also check contact information in seconds.

The interface is extremely user-friendly and you can customize several settings as well. Post announcements, questionnaires, etc. for all brothers to see or limit who can view certain information by selecting from quick lists. Posting chapter pictures is a snap and sending a message to the chapter is even easier. Status updates are done with the click of a mouse. It's a really easy system to learn and use.

GIN is the best tool to use for chapter management. Earlier in the semester our chapter was trying to design a site just like this and GIN fulfilled our every requirement. Thanks GIN and Deltasig!

Fraternally yours,  
Jake Talbott, Iowa State

Greek organizations. What does this mean for you? Each collegiate chapter—and its alumni—now has an online members-only system (called the GIN System) at no cost to the chapter!

#### What is the GIN System?

The GIN System brings chapter communication online. Everything chapters need to manage the chapter and connect with members (collegiate, alumni and pledges) can be found in one central place and accessed at any time. When the chapter needs to share an announcement, send a reminder about the dues deadline, poll the chapter about a social event or have members sign up for a service event, it can do that, and more, online, in GIN. The system also has file sharing, mass text messaging, discussion boards, an online calendar with automatic text and email reminders, and more.

And you won't have to filter through information because each section (announcement, events, files) in the GIN System can be personalized for each member type. This means, the VP-Pledge Education can post announcements just to pledges, the VP-Alumni Relations can invite alumni to specific events, the President can post the Executive Committee agenda to just officers before the meeting or the Chancellor can invite and remind everyone about initiation.

GIN is a wonderful tool that allows chapters to communicate

**"Fraternal Forum" allows elected leaders, staff, and interested members to offer updates, viewpoints and commentaries on issues facing the Fraternity. Contact the Central Office if you have an interest in contributing a column. Final determination of content rests with the editorial staff.**



# COLLEGIANS

## Congratulations to the 2011 Collegians of the Year!

Each year, a collegiate member from every chapter who demonstrates what it truly means to be a Deltasig is chosen as their chapter's Collegian of the Year (COY).

The following criteria, in order of importance, are taken into consideration in selecting chapter candidates, regional and provincial winners, and finally the National Collegian of the Year: Fraternity involvement; attendance at inter-chapter Fraternity events including but not limited to Grand Chapter Congress, LEAD Schools and LEAD Provincial Conferences, regional initiations, chapter installations, etc.; essay outlining goals if selected as National Collegian of the Year; degree of leadership exhibited in Delta Sigma Pi; university/community involvement and leadership; scholastic aptitude/GPA; additional essays required by the application and letters of recommendation. Other criteria considered include, in no particular order: ability to represent the Fraternity on the National Board of Directors, leadership ability, dependability, responsibility, honesty, integrity and sincerity, moral character, personality and professional attitude.

Regional winners are chosen by a committee appointed by the Regional Vice President. One provincial winner is selected by each Provincial Scholastic Development and Awards Committee. The National Scholastic Development and Awards Committee selects the national winner from among them.

Regional Collegian of the Year winners receive: a pearl and ruby badge and a \$400 award from the Delta Sigma Pi Leadership Foundation made possible by the Clyde Kitchens/Thoben Elrod and Mr. and Mrs. Sidney A. Sparks Scholarship Funds. Provincial winners, in addition to their regional awards and recognition, receive an additional \$500 scholarship (if they enroll in graduate studies within five years after being selected). The national winner also serves as a voting member of Delta Sigma Pi's Board of Directors for a two-year term and is eligible for a \$5000 scholarship (in lieu of the \$500 provincial scholarship) from the Leadership Foundation's Sparks Scholarship Fund.▲

## Congratulations to the 2011 Provincial COYs!

### NATIONAL COY

Cody Silva, *Loyola-Marymount*, Western Province

### 2011 PROVINCIAL COYs



Cody Candee  
*Wisconsin-Madison*  
NORTH CENTRAL  
PROVINCE



Jeffrey Starr  
*Penn State-Erie*  
NORTHEASTERN  
PROVINCE



Bryan Reece Clark  
*Rockhurst*  
SOUTH CENTRAL  
PROVINCE



Sara Inkapool  
*Tampa*  
SOUTHERN  
PROVINCE

### 2011 REGIONAL COYS

**Atlantic Coast** – Joseph Finnigan, *North Florida*  
**Bay Area** – Amanda Reid, *San Jose State*  
**Capital** – Osman Mohammed, *George Mason*  
**Central Gulf** – Ernest Ingram, *West Florida*  
**Central** – Paul Dayton, *Illinois*  
**Desert Mountain** – William Pentis, *Arizona State*  
**East Central** – Kristen Kralik, *Bowling Green State*  
**Eastern** – Kaitlin McDermott, *St. Joseph's*  
**Gateway** – Matthew Venneman, *Truman State*  
**Great Lakes** – Cody Candee, *Wisconsin-Madison*  
**Great Plains** – Kirstie Gill, *Drake*  
**Gulf South** – Jerilyn Martinez, *Our Lady of Holy Cross*  
**Gulf Western** – Vikas Brahmabhatt, *Texas-Austin*  
**Huron** – Jacquelyn Lester, *Wayne State-Michigan*  
**Mid-Atlantic** – Thomas Ryan, *North Carolina-Chapel Hill*  
**Mid-South** – Tara Maeda, *Bellarmino*  
**Midwestern** – Bryan Reece Clark, *Rockhurst*  
**New England** – Kevin McCormack, *Connecticut*  
**Niagara** – Richard Stein, *Buffalo*  
**North Central** – Tiffany Woelfel, *Minnesota*  
**Northwestern** – Jessica Feller, *Washington State*

**Pacific Coast** – Jennifer Lee, *Cal State-Fullerton*  
**Rocky Mountain** – Amanda Brooks, *Colorado State*  
**Sierra Nevada** – Jason Sumi, *Cal State-Sacramento*  
**South Atlantic** – Sara Inkapool, *Tampa*  
**South Pacific** – Cody Silva, *Loyola-Marymount*  
**Southeastern** – Emily Halstead, *Mercer*  
**Southwestern** – Christopher Sundberg, *North Texas*  
**Steel Valley** – Jeffrey Starr, *Penn State-Erie*  
**Tornado Alley** – Shannon Lavicky, *Oklahoma State*

### 2011 CHAPTER COYS

**Albany** – Kimberly Sumcizk  
**Arizona** – Jeremy Goldberg  
**Arizona State** – William Pentis  
**Baylor** – Marc Link  
**Bellarmino** – Tara Maeda  
**Bentley** – Jonathan Lee  
**Binghamton** – Paul Cho  
**Boston U.** – Alexandra Mauro  
**Bowling Green State** – Kristen Kralik  
**Bryant** – Justin Pires  
**Buffalo** – Richard Stein  
**Cal Poly-Pomona** – Jimmy Quach  
**Cal Poly-San Luis Obispo** – Kate Kornegay  
**Cal State-Fresno** – Kenneth Kinnersley  
**Cal State-Fullerton** – Jennifer Lee  
**Cal State-Long Beach** – Shanna Emrich  
**Cal State-Northridge** – Tracy Trieu  
**Cal State-Sacramento** – Jason Sumi



# OF THE YEAR



From left: 2009 National COY Burton Bridges, 2010 National COY Jenny Terbrock, PGP Mitch Simmons, 2011 National COY Cody Silva, Western PVP Lisa Brown and 2005 National COY Dave Glanzrock.

- |   |  |   |
|---|--|---|
| <b>California-Berkeley</b> – Nanxi Liu          | <b>Florida Atlantic</b> – Cara Bolsinger             | <b>Louisiana State</b> – Jessica Spence       |
| <b>California-Irvine</b> – Belyn Lai            | <b>Florida International</b> – Angelena Adams        | <b>Loyola-Marymount</b> – Cody Silva          |
| <b>California-Los Angeles</b> – Brian Wu        | <b>Florida State</b> – Summer Sagram                 | <b>Marquette</b> – Efstathia Poulos           |
| <b>California-Riverside</b> – Kane Mejia        | <b>Francis Marion</b> – Cassandra Moncrief           | <b>Marshall</b> – James Kuhn                  |
| <b>California-San Diego</b> – Jasmin King       | <b>George Mason</b> – Osman Mohammed                 | <b>Massachusetts-Boston</b> – Alyssa Trinidad |
| <b>California-Santa Cruz</b> – Lisa Fong        | <b>George Washington</b> – Randall Shore             | <b>McNeese State</b> – Ashley Eaves           |
| <b>Central Missouri</b> – Nora Reiling          | <b>Georgia</b> – Anna Krakovski                      | <b>Mercer</b> – Emily Halstead                |
| <b>Christian Brothers</b> – Abraham Villarreal  | <b>Georgia College &amp; State</b> – Roslyn Ellis    | <b>Miami-Ohio</b> – Angela Lukic              |
| <b>Cincinnati</b> – Ben Roemer                  | <b>Georgia Southern</b> – Nicole Johns               | <b>Midwestern State</b> – Jarod Bell          |
| <b>Clemson</b> – Courtney Kammerer              | <b>Georgia State</b> – Allison Deyo                  | <b>Minnesota</b> – Tiffany Woelfel            |
| <b>Colorado-Colorado Springs</b> – Samuel Henry | <b>Hawaii-Hilo</b> – Heather Ross                    | <b>Minnesota State</b> – Kathleen Ritter      |
| <b>Colorado State</b> – Amanda Brooks           | <b>Illinois</b> – Paul Dayton                        | <b>Missouri-Kansas City</b> – Devin Airey     |
| <b>Connecticut</b> – Kevin McCormack            | <b>Indiana State</b> – Kelsey Weber                  | <b>Missouri State</b> – Cassandra Artman      |
| <b>Cornell</b> – Jessica Zhao                   | <b>Indiana-Purdue at Ft. Wayne</b> – Andrew Sherwood | <b>Missouri-Columbia</b> – Lauren Ressel      |
| <b>Dayton</b> – Andrew Bouquet                  | <b>Iowa State</b> – Belinda Graham                   | <b>Missouri-St. Louis</b> – Ryan Davis        |
| <b>Delaware</b> – Ashley Burgio                 | <b>James Madison</b> – Christopher Devine            | <b>Nebraska-Lincoln</b> – Kin Ian Yin         |
| <b>Denver</b> – Cecilia Lee                     | <b>Kent State</b> – Lauren Mesick                    | <b>Nevada-Reno</b> – Coreen Collins           |
| <b>Drake</b> – Kirstie Gill                     | <b>Longwood</b> – Eileen Keller                      | <b>New Jersey</b> – Stephen Eller             |
| <b>Evansville</b> – Whitney Dixon Reed          |  |   |

(continued on page 8)

## Servant Leadership

I feel extremely blessed, honored and humbled to be writing to you as the 2011 National COY. This spring, I am celebrating my three year anniversary as a member of this inspiring brotherhood and can say without a doubt that, even without taking this newest honor into consideration, Delta Sigma Pi has transformed who I am and the way in which I engage the world. Before Delta Sigma Pi, I defined success as acquiring wealth, fame and status for myself; I now define and measure my success by the degree that I am able to make a positive impact in lives of those that surround me.



My pledging experience, my leadership opportunities, the educational events, my time at LEAD events and GCC—and so much more—have instilled in me a simple yet powerful principle that governs my thoughts and actions as a brother of Delta Sigma Pi. Within each of us is a compassionate heart and limitless potential that, when used together, result in significant change in our own lives and in the lives of others. We only learn to use these gifts through the love, inspiration and support of those around us whom we call friend, mentor and yes...even brother.

It is clear that our Fraternity does not exist to maintain the status quo. Instead, we are a place where courageous, respectable and capable young leaders are grown and later use their unique talents and passions to best serve. It is no accident that our letters and the principles they represent refer to the special connection that join each of us as brothers.

I am extremely thankful that I was able to find a home within Delta Sigma Pi—a place where I continue to grow into the best version of myself. What is so amazing and inspiring is that my experience is a common one shared with many brothers across the country.

I look forward to meeting all of you and hearing your very own Deltasig stories. It is my hope to meet as many brothers as possible to best serve you over the coming years. I look forward to the opportunity to further the aims and objectives of our Fraternity and build a more rich and fulfilling experience for each and every one of us.

Fraternally,

Cody Silva, Loyola-Marymount  
2011 National Collegian of the Year



## Delta Sigma Pi is a Way of Life

Delta Sigma Pi is not only a group of associated business students and friendly alumni, it is also a way of life. We have a very distinct culture within our Fraternity that affords us opportunities beyond measure.



In the past two years, I have met and worked with brothers who have accomplished amazing feats in their personal time. One brother is founding an innovative nonprofit organization with advice and initiative from fellow brothers. In a matter of months, two determined brothers founded a start-up technology company by raising \$15,000 from venture capitalists. Other brothers have not only met, but also worked for, renowned leaders including Bill Clinton, Angela Burt-Murray and Timothy Geithner, and one even dined with Warren Buffett. The culture of Delta Sigma Pi encouraged these brothers to capitalize on these types of opportunities and initiatives. I consider all of these brothers my friends and as an alumnus of Deltasig, I am committed to staying involved throughout my lifetime to push forward so our collegiates have similar experiences.

Further, I want to emphasize that the collegiates are the lifeblood of this Fraternity. They are on the frontline each semester, recruiting more brothers to join our Fraternity to perpetuate Delta Sigma Pi. Without the influx of thousands of new students each year, we would revert from tradition and would need to change the scope of our organization or we would cease to exist. Our founders were students of commerce and it still holds true 104 years later that our core members are from 203 active collegiate chapters. I, like many, want Deltasig to stay true to its founding and believe that as long as Delta Sigma Pi keeps this top-of-mind, we will continue to prosper until our bicentennial. And remember the pair of determined, business entrepreneurs with a hefty bank account I mentioned? They're still in college!

It has been an honor and a pleasure serving Delta Sigma Pi these past two years, and I would not trade my experiences for anything.

Thank you and fraternally,

*Burton B. Bridges*

**Burton B. Bridges**, *Christian Brothers*  
2009 National Collegian of the Year

(continued from page 7)

**New Mexico** – Olena Dziuba  
**New Mexico State** – Tiffany Holford  
**New York** – Lucy Liu  
**North Carolina-Chapel Hill** – Thomas Ryan  
**North Florida** – Joseph Finnigan  
**North Texas** – Christopher Sundberg  
**Northern Arizona** – Brynn Foree  
**Ohio Dominican** – Tamaris Henagan  
**Oklahoma** – Wade Brockway  
**Oklahoma State** – Shannon Lavicky  
**Our Lady of Holy Cross** – Jerilyn Martinez  
**Pacific** – Lauren Short  
**Penn State-Erie** – Jeffrey Starr  
**Penn State-State College** – Aaron Weeks  
**Pittsburgh** – Shannon McCall  
**Radford** – Chelsea Webb  
**Redlands** – Emily Brown  
**Rider** – Kristen Milos  
**Rockhurst** – Bryan Reece Clark  
**Roger Williams** – Scott McMann  
**Saginaw Valley State** – Jessica Drake

**St. Cloud State** – Danielle Jepson  
**St. Edward's** – Ashley Wainscott  
**St. Joseph's** – Kaitlin McDermott  
**Saint Louis** – David Black  
**St. Mary's** – Kimberly Villalpando  
**St. Peter's** – Jayson Alsbrook  
**St. Thomas** – Carl Lymangood  
**San Diego** – Susan Walker  
**San Diego State** – Jared Chandler  
**San Francisco** – Kim Mai  
**San Francisco State** – Richard Ha  
**San Jose State** – Amanda Reid  
**South Carolina** – Gabriel Cossio  
**South Florida-Polytechnic** – Leland Adams  
**South Florida-Tampa** – Sean-Akeem Brooks  
**Southern California** – Jessica Lee  
**Southern Illinois-Edwardsville** – Casey Quimby  
**Southern Methodist** – Victoria Kean  
**Syracuse** – Kevin Hirst  
**Tampa** – Sara Inkapool

**Texas A&M-College Station** – Thien-Son Hoang  
**Texas A&M-Corpus Christi** – Santiago Ballen  
**Texas A&M-Kingsville** – Edgar Rodriguez  
**Texas Tech** – Katie Vance  
**Texas-Arlington** – Alyssa Figueroa  
**Texas-Austin** – Vikas Brahmhbhatt  
**Texas-El Paso** – Jaclyn Romero  
**Truman State** – Matthew Venneman  
**Valparaiso** – Kelsi Miller  
**Virginia Tech** – Rebecca Johns  
**Washington State** – Jessica Feller  
**Wayne State-Michigan** – Jacquelyn Lester  
**Wayne State-Nebraska** – Mikayla Nekuda  
**West Florida** – Ernest Ingram  
**Western Kentucky** – Stuart Nunn  
**Wisconsin-Madison** – Cody Candee  
**Wisconsin-Milwaukee** – Mitchel Gallagher ▲

## Will You Be One of Next Year's COYs?

Each chapter may nominate one collegiate member for the Collegian of the Year award annually. A chapter member other than the nominee must complete the nomination form on the Awards section of [www.dspnet.org](http://www.dspnet.org) no later than October 15. The nominee must complete an online application (for higher levels of recognition) no later than November 15. For complete guidelines, review the Awards and Recognition Guide at [www.dspnet.org](http://www.dspnet.org).



Our 203 chapters across the country  
can't do it alone...

**San Diego State**



**Minnesota**



**Rider**



**Texas A&M-Corpus Christi**



**Florida State**



...and with your help they won't have to.

Every gift to the Delta Sigma Pi Leadership Foundation makes a difference and helps provide more educational and leadership programming and scholarships. Donate today and ensure these brothers have the same—or better—Deltasig experience as you.

**Delta Sigma Pi Leadership Foundation**  
[www.dspnet.org](http://www.dspnet.org)  
[foundation@dspnet.org](mailto:foundation@dspnet.org)



# It's Post Time!

Grand Chapter Congress (GCC) is less than a month away and you don't want to miss out! Join us in Louisville, the home of the Kentucky Derby, August 10-14. There are several tools to help plan your trip to Louisville at [www.dspnet.org](http://www.dspnet.org). These include: hotel information, schedule of events, registration policies, legislation including Bylaw and Ritual proposals, Nominations Beacon, Registration Beacon and tuxedo and flower order forms. There is also a list of things to do and see around Louisville.

## EVENT HIGHLIGHTS



### EDUCATIONAL SESSIONS

A number of sessions are offered Wednesday—tracks include Delta Sigma Pi operations and history, technology and social media, financial growth, professional/career development, leadership and personal growth. You'll quickly find there are sessions for everyone—collegiate members, alumni members and guests—attending Grand Chapter Congress.

### GRAND PRESIDENT'S DANCE/ GOLDEN KNIGHT'S CEREMONY

A Congress favorite is the Grand President's Dance Wednesday. This year's theme is Kentucky Derby—elegant sundresses, fancy hats, the "jockey look" or even the "horse look!" The Golden Knight's Ceremony will be held during the dance. All Congress attendees (brothers, pledges and guests) are welcome to participate and will each receive a commemorative pin. The ceremony is only held during GCC, so if you miss out, you have to wait until Seattle in 2013 to be inducted.



Photo Courtesy of Dan Bromm/ Louisville CVB



### STAN CURTIS—2011 NATIONAL HONORARY INITIATE

Stan Curtis, founder of USA Harvest, will be initiated Thursday morning (brothers only). Non-brothers are invited to hear Brother Curtis's remarks following the initiation ritual. (See page 12.)

### ALUMNI RECOGNITION LUNCH AND AWARDS LUNCH

Join us August 11 in recognizing Silver and Golden Helmet honorees and other significant donors and alumni at the Alumni Recognition Lunch. August 12, we will honor our national collegiate and alumni chapter award winners and listen to 2011 Collegian of the Year Cody Silva's, *Loyola-Marymount*, address at the Awards Lunch.



Photo courtesy of Louisville CVB

### FRIDAY OUTING—LOUISVILLE BATS BASEBALL

Louisville Slugger Field, home of the Louisville Bats, is one of the top ten best places to watch minor league baseball! Walk to the stadium and enjoy dinner, live music and the baseball game.

### SATURDAY'S BANQUET

Brothers and guests look forward to Saturday's formal banquet, where H. Nicholas Windeshausen, *Nebraska-Lincoln*, will be honored with the 2011 Lifetime Achievement Award.



## LOUISVILLE DOWNTOWN MARRIOTT



The Marriott is the premiere convention hotel in downtown Louisville. It provides skywalk access to the Fourth Street Live entertainment district and is within walking distance to Waterfront Park, Louisville Slugger Museum, and the Muhammad Ali Center and just minutes from Churchill Downs, home of the Kentucky Derby.

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## Register today!

Visit the Congress page at [www.dspnet.org](http://www.dspnet.org) for registration forms and pricing information. Per day registration is also available. Registration onsite is available, but we strongly recommend registering ahead of time.



*President of GIN  
Ethan Fieldman  
has a passion for  
technology and  
social media.*



**Ethan Fieldman,  
GCC Featured Speaker**

A graduate of Florida, Ethan Fieldman has a background in Finance and Economics and developed several successful business ventures prior to co-founding Group Interactive Networks (GIN). Today, Fieldman is GIN's chief "idea guy"—he's constantly thinking about the next big thing to solve technology challenges, constantly looking for ways to improve GIN's products and services. As one client recently put it when she pitched an idea his way, "I could just see his wheels turning."

A frequent presenter at organization and association conferences such as the Fraternity Executives Association and Professional Fraternity

Association conferences, Fieldman also created and hosts an annual technology seminar for fraternal organizations. Fieldman's passion is making technology and social media useful and accessible—it has to work, and the client has to understand it. Fieldman is also an alumnus of Sigma Alpha Epsilon and an adviser to their Florida Upsilon chapter.

During his keynote presentation, Fieldman will talk about the process of growing his business to the leading technology provider for the fraternal market, developing new technologies to address client needs, and what's next in technology and social media. Fieldman will also share his knowledge on bridging the generation gap with technology, staying safe online and offers tips for maximizing technology for personal and organizational use. ▲

**Join us in Honoring H. Nicholas Windeshausen**

**—Deltasig's 2011 Lifetime Achievement Honoree**



Golden Council Member H. Nicholas Windeshausen, Ph.D., *Nebraska-Lincoln*, will be honored during the closing banquet at Grand Chapter Congress. Leadership

Foundation Trustee Brandon Trease, *Wayne State-Nebraska*, nominated Windeshausen for his nearly 60 years of service to the academic world and Delta Sigma Pi.

Brother Windeshausen has served the Fraternity in numerous positions since his 1952 initiation into Alpha Delta Chapter at Nebraska-Lincoln. After holding positions in his collegiate chapter, Windeshausen served as District Director for Nebraska-Lincoln and president of the alumni chapter in Lincoln. He then moved to California, where he served as District Director for California-Sacramento, Cal State-Chico and Nevada-Reno, and then helped charter and became chapter advisor for Epsilon Phi Chapter at California-Sacramento. Brother Windeshausen also continued his involvement in Deltasig as a charter member and past officer of the Sacramento Alumni Chapter.

On a national level, he served as Chairman of the Editorial Advisory Board from 1965-69 and was then appointed to Grand Council as Director of Education for Business in 1969. A Golden Council member since 1971, he has also been awarded both the Silver and Golden Helmets.

Professionally, Nic has touched the life of many students throughout his lifelong career as an educator, teaching at Nebraska-Lincoln and California-Sacramento and through his many volunteer roles with the Fraternity. He also served in the U.S. Navy for more than three years during World War II with two years in the Pacific Theater as a medic and worked in sales and marketing before becoming a professor. Brother Windeshausen will officially join the ranks of other great Fraternity leaders honored with the Lifetime Achievement Award August 13 in Louisville. ▲



# Stan Curtis's Dream

*Stan Curtis will be initiated as the 2011*



*Our 2011 National Honorary Initiate Stan Curtis is founder of USA Harvest, a nonprofit that moves food from those who have too much to those who have too little.*

**S**tan Curtis started his adult life as a professional tennis player touring the world. After retiring from tennis, he then entered the world of investment and finance. During that new career, he founded Kentucky Harvest in 1987, which led to the founding of USA Harvest, a national organization, in 1989. USA Harvest focuses on "food-raising," not fund-raising, and moves food from those who have too much to those who have much too little.

Standing in line at his favorite local cafeteria one night, Curtis noticed a worker remove a tray that still had green beans in it and replace it with a new one. After dinner, Curtis asked the manager what happened to the green beans and learned that the cafeteria liked to keep the trays steaming hot, so they replaced the beans even though they were still edible. According to health department laws, once food has been removed from a steam table, it can't be put back and is thrown away. Curtis read an article three days later that named Louisville as one of America's leading cities in the growth of their

homeless population. Still upset about the waste of food at the cafeteria, the idea occurred to Curtis that the homeless could use a few green beans—and Kentucky Harvest was born.

From the start, Kentucky Harvest has had a very unusual, but simple, premise: take no money, take food. When Curtis first announced the new organization, he had more than 100 phone calls on the first day. The majority wanted to volunteer (Curtis had said not to send money, it would be sent back) while 20 more wanted to donate food and six needed food. In the first year alone, Kentucky Harvest collected more than 750,000 pounds of food.

On Thanksgiving Day in 1988, Ann Landers published a letter titled "Louisville Feeds Its Own" sharing the story of Kentucky Harvest in national newspapers. More than 5,000 people called from around the world to ask if they could start the program in their town. At the time, Kentucky Harvest had no paid staff and Curtis still worked full time as an investment banker. This made answering phones a challenge, but Curtis and his friends somehow managed.

USA Harvest was born soon after the Ann Landers column, quickly growing to become the largest all-volunteer food distribution organization in America. Harvest volunteers pick-up surplus food from restaurants, hospitals and food suppliers and deliver it to missions, soup kitchens and people in need. It's a very simple and passionate concept that people can really relate to and USA Harvest now has more than 125,000 volunteers in more than 130 cities.

And because hunger doesn't take the weekends off, Curtis also founded Blessings in a Backpack in 2005, a nonprofit organization feeding more than 37,500 children. The unique program began with two schools and now reaches more than 200. It is designed to feed elementary school children whose families qualify for the Federal Free and Reduced Price Meal program on the weekends for only \$80 per year. Every Friday, students receive their backpacks with staples that require little to no preparation and they return with their backpacks on Monday ready to learn.

Local community members and entertainers alike support USA Harvest and Blessings in a Backpack. The Goo Goo Dolls, Hillary Duff, Miley Cyrus, Neil Diamond, Bill Cosby and the Rolling Stones have all helped raise food donations and visited local schools, raising awareness for these programs. In addition, Curtis has appeared on numerous radio and television shows throughout America including *Larry King Show*, Reverend Robert



*Curtis meets with a group of students after receiving their new backpacks. The backpacks are sent home Friday filled with food and returned Monday for the next weekend.*





# Makes a Difference

*National Honorary Initiate Thursday, August 11*

Schuler's *Hour of Power*, Tom Snyder on CNBC and the CBS television series *How'd They Do That?!* Also, Stan has been featured on MTV in the documentary *Rock in America and The American Way*.

He has also received numerous awards for his work with USA Harvest and Blessings in a Backpack. In 2008, he received the Tree of Life Foundation International Global Heart Award and the internationally recognized "Lewis Hines" award for his contributions to programs that affect the health and well-being of children.

In 1997, President Bill Clinton presented Curtis with the nation's most prestigious volunteer award, *The President's Volunteer Action Award*, in a Rose Garden ceremony at the White

House. Additionally, he was recognized with the National Caring Institute's *Caring Award* for being one of America's most caring and giving citizens and the *America's Award*, or the *Nobel Prize for Goodness*, which recognizes American heroes who personify the American character and spirit.

In addition to his work with USA Harvest, Curtis serves on many boards of directors, including those of *USA Today's Make A Difference Day* and the *Heart of America Foundation*.

Join us August 11 in Louisville when we welcome Stan Curtis as our 2011 National Honorary Brother! ▲



Curtis speaks at the inauguration of Blessings in a Backpack, a program that feeds low-income students on the weekend.

## Climbing the Congress Ladder

The many boxes of archives at Delta Sigma Pi Central Office house an assortment of trinkets and treasures from over 100 years of Deltasig history. Past Grand Chapter Congress souvenirs are among the most cherished. A tradition that coincides with Congress is the official ladder. Each rung of the ladder displays the location and year of a Grand Chapter Congress, recognizing those individuals who are loyal GCC attendees.

Many would be surprised to find out that ladders were not introduced until the 36<sup>th</sup> GCC in New Orleans in 1987 as a way to recognize brothers who had attended many Congresses over

the years. Golden Council Member Bob Hughes, *Pennsylvania*, was presented with ladders from the GCC's he had previously attended starting with the 14<sup>th</sup> GCC in Chicago in 1942. This summer will be his 32<sup>nd</sup> GCC! The Fraternity also ordered extra ladders from past GCC's so other long-term attendees could be recognized.

How long is your ladder? To purchase rungs or a headbar for the upcoming or past GCC's, visit [www.dspnet.org](http://www.dspnet.org). They will also be available in Louisville. As the years go by, the ladders serve as a reminder of our bond at Congress. ▲



Bob Hughes and his wife, 2009 National Honorary Initiate Arlene, at the 2009 GCC in Washington, D.C.



# Nearly 2,000 Deltasigs Enjoyed the

**B**rothers from around the country enjoyed diverse keynote speakers and educational sessions, karaoke nights, provincial council meetings and networking at the 2011 LEAD Provincial Conferences. Thanks to all who helped make these events a huge success! With memorable professional speakers and dozens of volunteer presenters – attendees had quite a selection of topics to choose from.

Winter storms hit Baton Rouge, but those who attended had a memorable weekend throwing pies in the face of **PVP Los Ellis** and others. Snowflakes fell in the Bay Area for the first time in 35 years, but that didn't stop the karaoke and great sessions. Cleveland and Madison had no weather issues, although it was expected based on locations, and had the highest attendance. The LEAD season wrapped up in Myrtle Beach with the sound of the surf and seagulls. We hope you'll join us at the upcoming LEAD Schools this fall! ▲



Several Minnesota brothers take a break between educational sessions at the North Central LEAD Provincial in Madison with their RVP and DD. Back (from left): RVP Jodi Schoh, Danny Spors and Tiffany Woelfel. Front (from left): DD Carissa Panning, Nick Caretta and Bradford Brennan.



Chapters attending Baton Rouge competed in money wars for the opportunity to pie their RVP and PVP. Gulf Western Region won the money war and pied RVP Gilbert Landras (left) and PVP Los Ellis. They raised nearly \$200 for the Ronald McDonald House, the South Central Provincial Initiative.



From left: Jordan Gilbert, William Bryan, Matthew Venneman, Elizabeth Pulley and Ryan Mosby, all Truman State, gather during closing session at the South Central event in Baton Rouge.





# Spring LEAD Provincial Conferences!



A group of brothers at the Southern LEAD Provincial enjoy the beachfront hotel in Myrtle Beach. Front (from left): Chelsea Webb, Nicole Chambati, Karin Fitzgerald, Kara Adkins and An Le. Back (from left): Alex Brown, Sean Vineyard, George Reutter, Yanil Escobar and Duryea Leftwich, all Radford.



Alumni brothers at the Northeastern LEAD Provincial banquet in Cleveland. From left: Dan Collins, Massachusetts-Boston; Peter LaCava, Bentley; Deb Lang, Bentley; Patrick Johnson, Bryant; Jon Lee, Bentley; and RVP Laura Bittner.



Delegates voting at the Western LEAD Provincial Council Meeting in Walnut Creek.



Brothers in Myrtle Beach take a break before heading to one of the many education sessions. From left: Emily Halstead, Mercer; DD Jeanne Gregory; Golden Council Member Karon Drowniak, Georgia; Amber Wicknig, Kennesaw State; Kim Rogers, Mercer; and Emily Roberts, Mercer. Professional speaker and author Tim Augustine was the keynote speaker and is a frequent presenter at LEAD events and GCC.



Enjoying the Southern LEAD banquet in Myrtle Beach were leaders from across the country including, from left, Southern PVP David Ross, Golden Council Member Duckie Webb, Trustee Barrett Carter, Trustee Claire Sammon Roberts, PGP Mitch Simmons, Golden Council Member Velvet Simmons, RVP Josh Snow, Golden Council Member Jim Pendergrass and GP Mark Chiacchiari.



**A**fter graduating in December 2009 and May 2010, Brett Bernstein and Andrew Flachner, both *Cal Poly-San Luis Obispo*, secured corporate jobs in California. But like many young and adventurous entrepreneurs, Brett and Andrew soon realized desk jobs and cubicles just weren't for them. "We had a bigger purpose: to provide nutritional snacks to people in California, and hopefully on a national scale," Flachner said.

Together, Brett and Andrew took the risk, quit their corporate jobs, and joined Brett's father, Marc Bernstein, at Natural Cravings Healthy Vending.

The elder Bernstein founded Natural Cravings in late 2007 after dropping 115 pounds as a result of gastric bypass surgery and changes in his diet and exercise regimen. "It was something that had to happen," he said. Gastric bypass assisted him greatly, but he had to make the eating changes, do the exercise, keep the weight off and keep the lifestyle.

One of the biggest challenges of Marc's new healthier lifestyle was learning how to eat properly—and he soon realized that the junk food in the vending machines was not what he wanted. The experience encouraged him to start a vending company to more properly align with what he was learning about food and to make it easier to stay on track.

With the help of his wife and daughter, Marc made his all-natural vending dream a reality in December 2007 in their San Diego community, while still working full-time as a software consultant. "People crave foods. It's all natural—and Natural Cravings is the name I came up with," he said.

Earlier this year, Brothers Bernstein and Flachner jumped on board to further the company's mission of becoming the world's premier vendor of all-natural refreshments with supreme attention to customer service. "We want to see healthy vending be as ubiquitous as junk food vending today," said Brett. Vending machines right now are associated with junk—candy bars and potato chips—things not high in nutritional content. The two brothers want to change that landscape so when you think of vending machines, you think of Natural Cravings.



For your body.  
For your mind.  
For your convenience.



# Satisfying Natural Cravings

*California Brothers' all-natural vending company offers healthier choices for snackers.*

*Brett Bernstein (left) and Andrew Flachner, both Cal Poly-San Luis Obispo, left their corporate careers to join Natural Cravings and promote healthy vending.*



The three employees share responsibilities and are trying to find their roles as they grow. While Marc remains on the product and merchandising side of Natural Cravings' operations, Brett and Andrew focus on securing new accounts, rebranding and financing the company. Natural Cravings also has a board of advisers who consult on nutrition, sustainable business practices and philanthropy.

In the last three months, Natural Cravings has experienced a 15-percent growth rate, successfully expanding beyond the San Diego area. Natural Cravings now has 23 machines, providing healthier snack and drink options in California schools, offices, businesses, and even Santana Row, a popular San Jose shopping development. "We're not asking places to pull their junk food," Marc said. "We just give healthier options. Students and employees make the choice."

Each vending machine offers 27 snack and 6 drink selections, including well-known products such as Popchips, Clif bars, Stacy's Naked Pita Chips, vitamin-

"Follow all of your dreams. I can't tell you how rewarding it is to look back and see what you've created, and I wouldn't trade that experience for anything."

infused Wat-aah! and Honest teas, as well as Brett's favorite Braintoniq Think Drink and Andrew's preferred Buzzstrong's Chocolate Chip Cookies.

"It's great to give something of extreme value," Andrew said of giving customers these healthier snack options. "Schools need it by guidelines, but students are so grateful to have these products. We go to restock and students say 'Wat-aah! Wat-aah!'...It's pretty wild to experience something like that, and some machines sell tens of thousands of snacks every year—and each snack is making a difference."

The Bernsteins agreed, saying that just knowing they're making a difference in the lives of kids and adults by offering them healthier vending is Natural Cravings' biggest accomplishment to date.

While Natural Cravings has faced many of the usual challenges for start-up businesses, such as acquiring the financial backing to grow and getting the word out about the company and their mission, Andrew said they are getting better at spreading the word about healthy eating and healthy vending through blog posts and their recently launched Facebook campaign, The Campaign for Natural Vending.

With their campaign, Natural Cravings hopes to not only encourage healthy vending, but also bring people together for community events, educate people about childhood obesity and malnutrition, and promote a healthier lifestyle.

They have also been pleased with a recent endorsement

from Popchips President and Founder Patrick Turpin, as well as a pending endorsement from a professional athlete. With these endorsements, in addition to their successful pilot program in schools and current and potential legislation requiring schools to sell healthier foods, Natural Cravings hopes to see even more growth throughout California and, ultimately, the nation.

For this business adventure, Brett and Andrew agreed that their involvement in Deltasig best prepared them in one way, in particular: networking. Their work with Natural Cravings has reinforced existing thoughts on networking, said Andrew. Brett went on to say, "I'm all about networking. I love meeting new people. There's a value in friendships and business contacts. Deltasig taught me how to conduct myself professionally, prepare for meetings, to be persistent, to get what I wanted in business and how not to take no for an answer."

They also agreed on an important lesson and piece of advice they've learned from Marc while working at Natural Cravings: "Quality over quantity." This lesson was quickly learned when working with their 23 all-natural vending machines, which perform ten-fold on average versus competitors. "Don't take 10 days to do a refill. If a machine needs to be refilled midday, we're there," Andrew said.

Marc also advised young entrepreneurs to "Start slow. Don't grow beyond your means, and persistence will prevail."

"I've learned a lot through this whole process...to take risks, especially if speaking to other Deltasigs," Brett said, adding, "Follow all of your dreams. I can't tell you how rewarding it is to look back and see what you've created, and I wouldn't trade that experience for anything." ▲

**Explore Natural Cravings Healthy Vending**  
**For your body.**  
**For your mind.**  
**For your convenience.**

**Website:** [www.natural-cravings.com](http://www.natural-cravings.com)

**Facebook:** Natural Cravings Healthy Vending

**Twitter:** @naturalcravings

**Linkedin:** Natural Cravings

**Join The Campaign for Natural Vending**

**Website:** [www.campaignfornaturalvending.org](http://www.campaignfornaturalvending.org)

**Facebook:** Campaign for Natural Vending



# The Entrepreneur

**C**arol Roth (Schneiderman), Pennsylvania, is a business strategist, deal maker and author of the *New York Times* bestselling book *The Entrepreneur Equation*. She has helped her clients, ranging from solopreneurs to multinational corporations, raise more than \$1 billion in capital, complete \$750+ million in M&A transactions, secure high-profile licensing and partnership deals, create brand loyalty programs and more.

Carol is a frequent radio, television and print media contributor on the topics of business and entrepreneurship, having appeared on *Fox News*, *ABC*, *MSNBC*, *Fox Business*, *WGN TV Chicago* and more. Additionally, Carol's Unsolicited Business Advice blog was recently named as one of the Top 10 small business blogs online.

Carol graduated Magna Cum Laude from The Wharton School of Business at Pennsylvania. You can connect with her on her website at [www.CarolRoth.com](http://www.CarolRoth.com) or on Twitter @CarolJSRoth.

## What gave you the idea to write *The Entrepreneur Equation*?

I wrote *The Entrepreneur Equation* out of frustration about the lack of "real" talk about entrepreneurship. It seems like most aspiring entrepreneurs start with "Can I start a business?" when they really need to be asking themselves "Should I start a business right now"? We tend to make the assumption that entrepreneurship is the path that is going to work the best for everyone. But, since we all have different definitions of success, and different goals and circumstances, I wanted to create a framework that was very personalized to the individual so that they could evaluate a business based on their own definition of success and their own objectives.

## Can you name some of the key points you want readers to remember?

I would love to have readers understand the fundamental paradigm shift in the competitive business landscape today. It's not 1930 anymore and the American Dream needs to be looked at differently. While technology and other factors make it easier than ever to start businesses, it also makes it more difficult and competitive than ever to succeed. The amount of additional work an entrepreneur needs to do

today between paperwork, social media and other administrative tasks is staggering. It's not about ideas anymore—it's purely about execution.

## What are some common qualities of successful entrepreneurs?

Successful entrepreneurs are comfortable with being uncomfortable, which means they can take on appropriate levels of risk (including mitigating that risk when possible), be willing to invest (wisely) in their businesses and also deal with the crazy emotions and uncertainty of having your own business.

Successful entrepreneurs are also able to wear multiple hats and delegate effectively. Some people do not succeed because they can't give up control and teach others how to provide value to the customer.

Truly successful entrepreneurs don't go it alone; they are leaders that seek the help of others to create something bigger. Being a Deltasig combines a passion for business with community, so brothers from Deltasig can leverage that experience to be better, more successful entrepreneurs.

## What are the key items needed to improve your chances of a new business succeeding?

It's more difficult to draw comparisons amongst the successes than it is amongst failures. I think that execution is key, however, which encompasses such factors as:  
**-Preparation:** It's been shown that businesses with business plans succeed at a higher rate than those that do not have them.



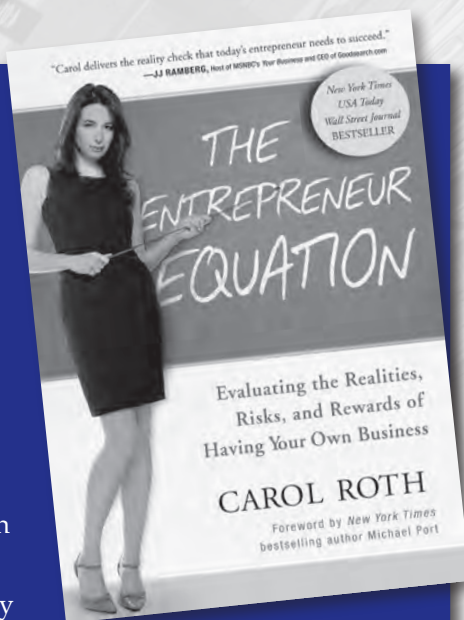
# Equation

By: Kellsey Miller

## The Entrepreneur

*Equation*, released in March 2011, addresses the new paradigm of entrepreneurship and presents a framework for aspiring and existing entrepreneurs alike to decide whether to pursue a given opportunity, how to tweak their business model and how to stack the odds of success in their favor, based on their personal circumstances, goals and definition of success.

The book is a #1 USA Today Money List Bestseller and a #4 New York Times Advice/How-To Bestseller and #5 New York Times Hardcover Business Bestseller and it won a 2011 Axiom Business Book Gold Medal for Entrepreneurship as well. It's available through most major book retailers and can also be purchased in bulk through 800-CEO-Read.



**-Perseverance:** Passion is great when things are going well, but you need to be able to push through the tough and uncertain times (of which there are a lot!).

**-Smart work:** Smart work is hard work plus strategy, prioritization, scrappiness and hustle.

**-Experience:** Testing out a business as an employee or through a small scale "jobbie" (my word for a hobby disguised as a business) can validate proof of concept or allow for fast and low cost failure or tweaking. It also ensures that the entrepreneur doesn't have "shiny new thing" syndrome and is dedicated to the business over the long run.

**-Timing:** There's a sprinkle of luck and the stars aligning that often goes into success stories. Hopefully, you will make a lot of your own luck, but you need timing on your side as well.

## How has Deltasig influenced your business experience?

Brothers have been incredible resources for me. From those I was close to at Pennsylvania to those I have never met, there is a shared bond. Brothers have provided support, introductions and even services (for example, one of my pledge brothers, Paul Shrater, *Pennsylvania*, is CEO of Minimus. biz and he helped with fulfillment of my Carol Roth fashion dolls, which were used as a promotional item during my book launch). ▲

## Myths about Entrepreneurship

### Myth 1: You get to do more of what you love.

Everyone thinks that if you love to do something, running a business will let you do more of it. Instead, when you run a business, you have to do and oversee functions from marketing to accounting to employees to customer service and more. At the end of the day, you actually spend less time doing whatever it is you enjoy doing. So, if you are jazzed by the idea of managing all aspects of a business, plus you think that is a good fit for your skills and experience, you are headed in the right direction.

### Myth 2: You are the boss!

When you have a job, a handful of people have control over what you get paid, your hours, who you work with and other professional decisions. When you are a boss, you have increased the number of bosses that you have exponentially because every single customer, who each has their own agenda, has that control. Lenders, investors, a landlord or a franchise parent company all have control over you too.

### Myth 3: Business is about you.

We have more products and services available to us than we would ever want or need. If there is a gap in the market that customers are desperate for a solution to and willing to pay for, that's a darn good reason to start a business. If you want to do something all about you, seek out a hobby or maybe get a job, but don't start a business. Successful businesses are all about serving customer needs.

### Myth 4: You can = you should.

Just because you can do something, doesn't mean that you should, that you will be successful, or that it is the best choice for you given your goals, circumstances and opportunities. You have to look at the rewards of your opportunity and see if they justify the risks—both financial and qualitative risks and rewards. Far too many people trade their salary and risk their savings for an opportunity where they are making the same or less money, working more hours and have more stress.



Share news of your collegiate chapter's activities and events with brothers across the country!  
Email news and photos to [magazine@dspnet.org](mailto:magazine@dspnet.org)

### Arizona State/Gamma Omega

Brothers toured Frito-Lay new sustainable production facility in Casa Grande, Ariz. When we arrived we were given a presentation on the company as a whole, its supply chain and the sustainable measures being implemented at the plant. We were then shown the solar fields, water recycling facility, the biomass reactor and the new green trucks in their fleet. Lastly, we were taken to the heart of the facility where Frito-Lay produces the chips in a near fully automated plant and shown how they take potatoes and make the chips we all love. —*Nathan Boeke*

### Bentley/Lambda Tau

We co-sponsored a "Crane Fold-a-Thon" with Faith, a charitable organization on campus focused on raising money and awareness about the recent and devastating earthquakes in Japan. During the event, students folded as many paper cranes as they could, which were later sent to an organization that donated \$2 for every crane folded to the Japan Relief effort. We made a total of 1,000 paper cranes and \$2,000 was raised for the cause. —*Bhavna Kaushal*

### Binghamton/Kappa Lambda

The chapter hosted its annual production of "Dress for Success," a professional fashion show highlighting the do's and don'ts of professional dress attire. Professionals from different firms, along with students, modeled clothing ranging from business throughout all seasons to formal black tie wear. Recruiters also shared tips for proper etiquette in a career fair environment as well as in an interview setting. —*Paul Cho*

### Bowling Green State/Theta Pi

During Prospective Student Day, brothers sponsored a cornhole tournament for the College of Business. Prospective students were encouraged to play cornhole, win prizes and learn more about Deltasig. —*Travis Lohse*

### California-Irvine/Pi Sigma

We arranged a hotel operations and hotel management tour at the MGM Grand in Las Vegas. A total of 128 collegiate members and 12 alumni

members from across the Western Province attended the event. We toured the concierge, casino, conference area, spa center, Studio Walk, the lions' den, Studio 54 and private areas that are not always open to the public. Tour guides explained how the hotel is operated and what makes the MGM Grand Company so successful compared to the non-MGM Grand hotels that are on the strip. The speakers also discussed how to get involved with the hospitality industry—emphasizing on the idea of working your way up. More importantly, they focused on succeeding with passion and the right attitude. —*Belyn Lai*

### Cal Poly-Pomona/Eta Chi

We co-hosted Faculty Appreciation Day with three other business organizations on campus. Three distinguished students spoke about how the faculty has had an impact on their college career. Faculty and students attended a reception and students were able to thank the faculty for all they have done. —*Christine Tran*

### Cal State-Fullerton/Lambda Sigma

The chapter organized a fashion show to teach students the basics of professional dressing, with an expert from Ralph Lauren hosting the show. The show broke down the components of business fashion for men and women and explained the difference between

various dress codes, such as business casual and proper casual. They also held workshops on applying makeup, tying a tie and selecting outfits for a particular event. —*The Daily Titan*

### Colorado State/Mu Rho

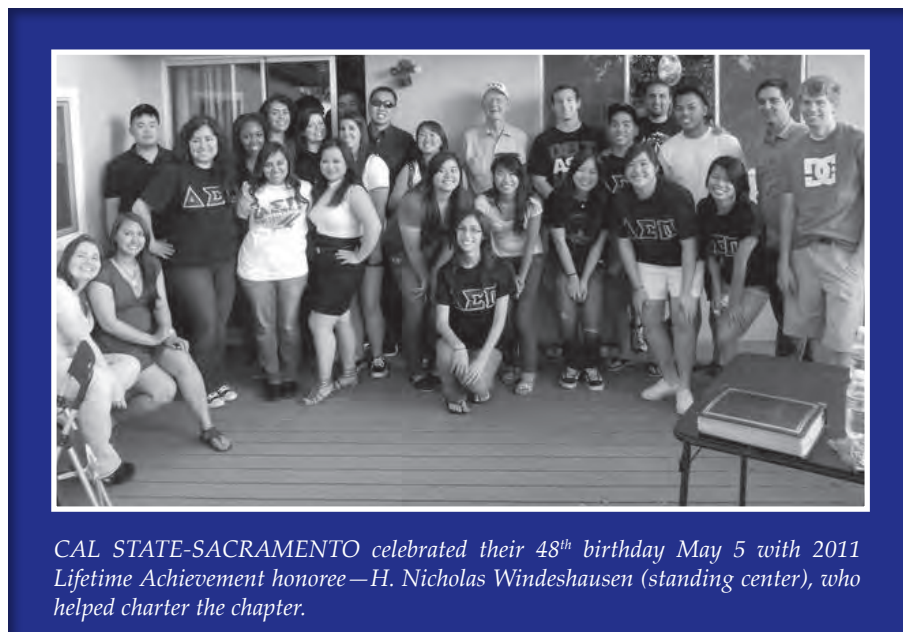
Brothers attended a tour of Celestial Seasonings in Boulder, Col. We watched a video on Celestial Seasonings, where their ingredients come from and how the tea is packaged and then toured the mint room and packaging plant. We also has the opportunity to touch and feel the green herbs before they were cleaned with a specialized air system. —*Aspen Rapp*

### Cornell/Omicron Rho

Our chapter visited Foursquare, a top New York City technology start-up. We toured their office and learned about their business plan. Additionally, the CEO held a question and answer session. —*John Yoshida*

### Dayton/Epsilon Tau

We sponsored a Professional Dress Fashion Show and Networking Event, designed to teach students how to dress for any job and provide opportunities to meet with many organizations on campus. We created this event from our own professional dress situations gone wrong and encountering poorly-dressed freshmen during recruitment week.



CAL STATE-SACRAMENTO celebrated their 48<sup>th</sup> birthday May 5 with 2011 Lifetime Achievement honoree—H. Nicholas Windeshausen (standing center), who helped charter the chapter.



The event also provided networking opportunities for students among the different professional fraternities and business clubs on campus.—*Flyer News*

**Drake/Alpha Iota**

We hosted our third semi-annual “Last Lecture Series.” Chapter Advisor Doug Hillman gave his last lecture, “Give Back.” He discussed his youth, college and adulthood and how he has found great joy in giving back and helping the community. Brother Hillman was presented with a plaque after the lecture. He will be retiring in a year and is stepping down as our chapter advisor.—*Kirstie Gill*

**Duke/Alpha Phi Omega**

Along with the Duke Financial Education Partnership, we organized the Bloomberg Financial Market Training Program. The program offered instructions for both faculty members and students on how to use Bloomberg terminals in both academic and professional settings and provide certificates upon completion of the online test. About 15 professors attended the faculty session in the morning (including a working lunch) to discuss how to integrate Bloomberg terminals into school curriculum and research and 100 students attended the evening session.—*Peichun Wang*

**Florida Southern/Delta Iota**

After attending Arabian Nights, a show that features Arabian horses and acrobats, brothers took a guided backstage tour of operations behind the production. We learned how the lights and sound worked, where the acrobats trained and where the horses were kept and cared for.—*Caitlin Raynor*

**Grand Valley State/Lambda Xi**

The chapter hosted a risk management event facilitated by ACES (Alcohol Campus Education Services) and the GVSU Department of Public Safety. The program was broken down into three respective parts: Part I (Mocktails), where brothers were asked to pour themselves a drink that they would typically pour at a college party. Based on the size of the drink, they were given a card that indicated his or her respective BAC (as it would have been in the real instance). During Part II (Mario Kart with Beer Goggles), simulated driving home after consuming the drink and BAC levels determined the type of goggles brothers



*Brothers from RIDER pose at Rhode Island’s capitol during the Providence LEAD School. This year’s fall LEAD School in the Northeast is November 5 in Albany, N.Y.*



*LONGWOOD brothers after a chapter meeting on campus in Farmville, VA.*

wore while driving. Part III (Simulated Arrest) was based on your BAC level and your performance on the Mario Kart game. The Public Safety officer then “mock” arrested the brother. The event made brothers aware of the potential dangers of drinking and driving, and the respective consequences that could arise from it.—*Gabriel Valenzuela*

**Illinois/Upsilon**

We co-hosted our annual date auction with Alpha Kappa Psi, Phi Chi Theta and Phi Gamma Nu. The event raised more than \$3,000 for the Developmental Services Center and the American Brain Tumor Association.—*Paul Dayton*

*(continued on page 22)*

## Academic Accolades

Named to the dean's list? Receive a special scholarship or campus award?  
Let us know! Submit your academic achievements online. Visit [www.dspnet.org](http://www.dspnet.org) and click on "Contact Us."

### Chapter

**Bowling Green State** was named most Outstanding Student Organization on campus for the fifth consecutive year. The award is based on diversity, contributions to the community, academic achievement and opportunities to develop and enhance leadership skills.

**North Carolina-Chapel Hill** and **Duquesne** brothers placed first and second (\$4,000 and \$2,000 prizes) in Pittsburgh's third annual Berg Cup Ethical Case Study, a national competition. Team members were **Tom Ryan, Matt Bristol, Valarie Grant** and **Laura Hibler**, all *North Carolina-Chapel Hill*; and **Anne-Charlotte Eischeid, Chelsey Graham, Robert Lewis** and **Tiffany Schilling**, all *Duquesne*.



NORTH CAROLINA-CHAPEL HILL and DUQUESNE brothers placed first and second in a national case study competition.

### Individual

**Daniel Etheredge**, *Cal State-Chico*, was elected the Vice President of Business and Finance for the Cal State-Chico Associated Students Government Affairs.

**Beth Book**, *Indiana State*, received the Anita Benedetti Student Involvement Award, which includes an all expenses paid trip to an international conference hosted by the Risk and Insurance Management Society in Vancouver, British Columbia.

**Christopher Mulcahy**, *Western Michigan*, was awarded one of ten national Richter Scholarships, the largest nationally recognized scholarship program for supply chain management.

**Karan Ahuja** and **Philip Lu**, both *Purdue*, as members of a team of four, won first place at Rubicon 2011, an international case competition for business students held in Germany.

(continued from page 21)

### Indiana/Alpha Pi

A team of brothers participated in the Little 500 for the 13<sup>th</sup> year in a row. Some chapter funds are used to sponsor the team and Brother Kenny Eagle set up a fundraising plan with different levels of sponsorship, offering people a tax-deductible incentive, raising extra money for the team.—*Indiana Daily Student*

### Indiana-Purdue at Indianapolis/ Kappa Sigma

The chapter hosted Jared Fogle of the Subway commercials to share his experiences as well as his battles with obesity as a college student with the Kelley School of Business. He also discussed the inception of his foundation which helps battle the epidemic of childhood obesity.—*Matthew Southern*

### Lynchburg/Nu Chi

Doug Rhoads, a veteran of the FBI, spoke to the chapter about his life, career and various experiences. For 30 years, Rhoads was a member of the Atlantic Coast Conference (ACC) officiating staff and is a 26-year veteran of the FBI. He has officiated over 260 college games, including ten bowl games. We enjoyed this event because it was a very informal professional event and we were able to speak one-on-one with Rhoads about his life experiences.—*Ashley Diamond*

### Massachusetts-Amherst/Pi Rho

Twenty-five brothers were swabbed and registered as bone marrow donors during the UMass DKMS donor drive. In 2010, the event had over 1,800 people registered, making it the largest ever in New England. It is expected the number in 2011 could reach 2,400—breaking the world record.—*Samantha Webber*

### McNeese State/Eta Tau

To raise money and awareness for St. Jude Children's Research Hospital, we co-sponsored "Steps for St. Jude's 5K" with Up 'til Dawn. This is the second year for the event and we raised more than \$3,000.—*KPLC 7 News*

### Mercer/Alpha Tau

We sponsored Business Week, an annual event where Mercer students learn fundamental business skills through seminars, workshops, networking and philanthropic initiatives. Workshop topics included "Getting in the Game—



Sports Marketing and Management," "How to Get Hired" presented by GEICO, "Spreading the Word—Marketing, PR and IT," and "Money, Money, Money—Forensic Accounting and Fraud." —*Khoi Le*

**Nebraska-Lincoln/Alpha Delta**

Sam Taylor, CEO of Oriental Trading Company, spoke to the chapter about effective leadership and ethics and e-commerce. He also discussed management activities and his leadership role in bringing the company out of bankruptcy in less than 18 months. —*Michael McLaws*

**Nevada-Reno/Delta Pi**

To introduce networking to students and support local job growth, the chapter partnered with eWomenNetwork and Sage International, Inc., to present "Build Your Network for Success." Reno's business community was invited to meet other business professionals and soon-to-graduate business students, enjoy dinner and participate in an expert panel presentation and two rounds of Accelerated Networking™. If a professional is looking to find clients, advertise his or her company, find employees or increase their business and networking knowledge, this event is a great opportunity to achieve these needs," said VPPE Justin Morrill."

**New Mexico State/Epsilon Upsilon**

We held "Cream the Dean," our annual fundraiser, in April. Four deans, including the dean and associate dean from the business college, lined up and students paid for the chance to throw a pie in their faces. Brothers solicited donations from local businesses, faculty and staff and family and donor names were listed on a banner at the event. We also raised more than \$2,100, all of which was donated to the Community Foundation of Southern New Mexico.

—*Tyrus Sanders*

**Ohio State/Nu**

Two teams, each consisting of eight brothers, participated in Diet Coke Capture the Flag, a national program to raise awareness of women's heart health programs. One team won the entire competition and received \$10,000 to donate to the Ohio State University's Medical Center Heart and Vascular Center. The chapter also received an additional \$500 for signing

*(continued on page 24)*

**Delta Sigma Pi is an Award Winner!**

Kellsey Miller attended the Fraternity Communications Association (FCA, formerly College Fraternity Editors Association) conference



FRATERNITY COMMUNICATIONS ASSOCIATION

and awards banquet in Chicago. Delta Sigma Pi received a third place design award for publication improvement-printed material for the 2010 edition of the *Manual for Pledge Education*. Improvements to the pledge manual included a redesign, new cover and updated information.

The FCA competition is tough among the fraternal world and we were quite honored to receive this recognition from our peers. ▲



*Graduates of LONGWOOD are honored at the annual senior ceremony.*



*MINNESOTA congratulates their seniors.*

## On Campus

(continued from page 23)

up two teams, which we donated to the American Red Cross.—*Caitlin Liddy*

### Redlands/Xi Pi

Celebrity stylist and television personality Mark-Alan Harmon discussed how the clothes that we wear have a big impact. He shared tips for dressing professionally, but also sharing a little of our personality. He critiqued several outfits in the audience and gave advice for making them better and gave tips on finding high end clothing for less expensive prices.—*Kristian Lasala*

### St. Edward's/Theta Omega

The former first vice president of diversity for NIKE, Donna DeBerry, spoke to the chapter about the business side of athletics, the importance of personal branding, incorporating diversity into the business world and translating success learned from

athletics into success in the real world. She also spoke about the leadership skills developed through interacting on teams and character building skills, such as confidence, that are developed as an individual.—*Jose Lopez*

### St. Joseph's/Zeta Pi

We co-sponsored a campus-wide event presented by the current Chief Financial Officer for the Philadelphia Phillies John Nickolas. He described the path to his position and explained all the different aspects of his position. He stressed that his success was a result of networking and the importance of making a good impression on professionals and keeping in contact.—*Nicole White*

### San Diego/Lambda Pi

Brothers met with Fleet and Industrial Supply Center (FISC) San Diego leadership to discuss opportunities with the Navy Supply Corps, including behind-the-scenes Navy jobs that

correlate with students' chosen career paths. "I speak for many when I say business isn't the first thing that comes to mind when thinking about a career [in the military]," said Chancellor Bryce Carr. "Many of our members were fascinated." Speakers covered Supply Corps background, areas of study, specialties and career paths, followed by advancement opportunities, pay and benefits and ended with a question and answer session.—*Navy Compass*

### Southern California/Phi

Founder of Kinko's Paul Orfalea presented "Turning a Copy Machine into a Multi-Billion Dollar Business." He spoke for an hour about his life story, entrepreneurship and his success with Kinko's and then hosted a question and answer session. Brothers also attended a hotel management and operations tour of Mandarin Oriental in Las Vegas.

—*Shirley He and Jimmy Liu*

## Congratulations GEICO Achievement Awards Recipients!

**Zachary Gietl**, *Washington-St. Louis*, and **Louise Santos**, *Loyola-Marymount*, each received a \$1,000 GEICO Achievement Award through the national award program! In addition, **Lauren Buchheit** and **Leah Kitashima**, both *Georgia College & State*, **Matthew Epstein**, *Buffalo*, **Bridget McIntyre** and **Michael Shaffer**, both *Illinois*, **Michelle Odanga**, *Purdue*, and **Jocelyn Paonita**, *South Carolina*, were selected to receive awards through GEICO's regional Achievement Award program.

Each year GEICO offers \$1,000 Achievement Awards to outstanding sophomores and juniors majoring in business or related fields. Learn more at [www.geico.jobs/achievement](http://www.geico.jobs/achievement) and keep an eye out for the 2012 award program.

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# Congratulations to Blood Drive Participants!

Eighty chapters and one colony sponsored a blood drive and registered their event with the Central Office and/or National Community Service Chair Derry Webb. Special thanks to the efforts of these chapters:

- |                          |                                |                      |
|--------------------------|--------------------------------|----------------------|
| Akron                    | Indiana                        | Redlands             |
| Auburn                   | Indiana-Purdue at Ft. Wayne    | Rider                |
| Ball State               | Indiana-Purdue at Indianapolis | Rochester Tech       |
| Binghamton               | Iowa                           | Rockhurst            |
| Boston                   | Iowa State                     | Roger Williams       |
| Bowling Green State      | James Madison                  | St. Thomas           |
| Buffalo                  | Louisiana State                | San Francisco        |
| Cal Poly-San Luis Obispo | McNeese State                  | Santa Clara          |
| Cal State-East Bay       | Michigan                       | Siena                |
| Cal State-Long Beach     | Minnesota                      | South Florida        |
| California-Berkeley      | Minnesota State                | Southern California  |
| California-Los Angeles   | New Jersey                     | Southern Illinois    |
| California-Riverside     | New York                       | Texas A&M-Kingsville |
| California-San Diego     | North Carolina                 | Texas-Arlington      |
| California-Santa Cruz    | North Florida                  | Texas-Austin         |
| Central Florida          | North Texas                    | Texas-El Paso        |
| Colorado-Boulder         | Northern Illinois              | Texas-San Antonio    |
| Connecticut              | Ohio                           | Troy                 |
| Eastern Illinois         | Ohio State                     | Washington State     |
| Francis Marion           | Oklahoma State                 | Washington-St. Louis |
| George Mason             | Pacific                        | West Alabama         |
| George Washington        | Penn State-Erie                | West Virginia        |
| Georgia                  | Penn State-State College       | Western Illinois     |
| Georgia College & State  | Pittsburgh                     | Western Kentucky     |
| Grand Valley State       | Purdue                         | Western Michigan     |
| Houston                  |                                | Winona State         |
| Illinois                 |                                | Wisconsin-La Crosse  |
| Illinois State           |                                | Wisconsin-Madison    |

## South Florida-Tampa/Theta Phi

Collaborating with National Society of Collegiate Scholars, the chapter sponsored a campus-wide speaker event titled "Route 66 with Jullien Gordon." He described 66 things to do in and after college to get a head start in life.—*Bianca Arguilla*

## Tampa/Epsilon Rho

Brothers toured a Chipotle restaurant, where they met with Regional Manger Kimberly Higgins. She told us about how their food is grown, quality assurance, marketing efforts and restaurant expansion. A question and answer session followed and brothers asked about Chipotle's business strategy. The event ended with a demonstration of how to make guacamole and then lunch was enjoyed. The chapter also co-sponsored the Elevator Speech Competition, which consisted of a "building your own brand session" and two rounds of the competition. Participants were evaluated and given feedback by two local business professionals.—*Matthew Braunsdorf*

## West Florida/Eta Upsilon

In honor of Alumni Day, we planned a beach bash for collegiate and alumni brothers and family, where we played beach volleyball and participated in a beach ball ice breaker to learn more about each other. Other activities at the event include frisbee, football, flying kites, blowing bubbles, and building sand castles. The event also included a potluck dinner.—*Alison Thomas*

## Wisconsin-Milwaukee/Xi Chi

We hosted our third annual Business Symposium, which consisted of a presentation on networking followed by networking practice. Several guests then spoke on topics ranging from tips for becoming successful in the financial world to stories on entrepreneurship and advice for turning your career goals into reality to sports in the business world. Approximately 30 students, five employers and four speakers attended.—*Michael Melby*



BALL STATE brothers sponsored a blood drive.



GEORGIA brothers after donating blood.

Share news about your alumni chapter activities! Email your news and photos to [magazine@dspnet.org](mailto:magazine@dspnet.org)



FLORIDA ATLANTIC alumni and friends gathered to celebrate the life of Brother Glenn Rose in February. From left: Judy Flott and Russell Flott, Florida Atlantic; Southern PVP David Ross; Elaine Norton, Florida Atlantic; Felicia Stewart Bennett, Florida Atlantic; Rob Martin; Jonathon Greenlaw, Florida Atlantic; and Kristine Loxley.

A group of brothers meet for a night out in London. From left: Alex Yurchak, Cincinnati; Ashok Arora, Central Florida; Diana Teng, Boston; Surbi Luhadia, Boston; and Josh Mora, Binghamton.



Alumni and collegiate brothers from RIDER gather during Alumni Weekend.



Alumni brothers attended Alumni Weekend at RADFORD, which included dinner at a local restaurant, RADFORD'S initiation and lunch. Brothers also participated in team building exercises including a ropes course, a roadside clean-up and an alumni panel, where several alumni discussed their current positions and how Deltasig helped them grow.



HAWAII ALUMNI celebrated Hawaii-Hilo's 22nd birthday with a potluck party. Participants played a Wheel of Fortune game to guess the names of five charter members for prizes, including a monogrammed Delta Sigma Pi/Lambda Psi hand towel.





## Brothers Awarded Helmets for Fraternity Service

**Ashok Arora**, initiated in 1985 into Theta Sigma at Central Florida, was presented his Silver Helmet Award at the Southern LEAD Provincial Conference in Myrtle Beach. While a collegian, he served as Vice President-Professional Activities for several semesters, during which he planned outstanding local business presentations and tours. Arora has been a consistent donor to the Leadership Foundation since his initiation and is a member of the 2007 Centennial Society. He has also attended several Grand Chapter Congresses and LEAD events and remains active by serving on the Atlantic Coast Regional Awards Committee. Brother Arora was instrumental in forming a London Alumni group and always invites any brothers visiting London to contact him.



Grand President Mark Chiachiari (left) presents Ashok Arora, Central Florida, his Silver Helmet.

**Brian Judd**, initiated in 1983 into Delta Omicron at San Francisco State, was presented his Silver Helmet Award at the Western LEAD Provincial Conference in Walnut Creek. Judd is a Golden Council member for serving as a Regional Director and has also volunteered his time as a District Director and on the national and provincial Scholastic Development and Awards Committee. He continues to attend LEAD events and Grand Chapter Congresses and has also served as the president of the Santa Clara Silicon Valley Alumni Chapter. Brian is also a frequent donor to the Leadership Foundation and a member of the 2007 Centennial Society. ▲



Silver Helmet Honoree, Brian Judd, San Francisco State.

## Become a Certified Deltasig Leader (CDL)!

### How do you become a Certified Deltasig Leader (CDL)-Tier I?

Participate in at least two national Fraternity events in the past five years; complete 10 volunteer leader core training presentations—all found at [www.deltasiglearning.org](http://www.deltasiglearning.org); support the Leadership Foundation; and apply online at [www.dspnet.org/awards](http://www.dspnet.org/awards).

### Already a CDL and want to take it one step farther? Advanced Certification is now available!

To be eligible, alumni members must: complete Tier I certification; serve the Fraternity for at least one year in a volunteer leadership position; complete the four advanced training presentations at [www.deltasiglearning.org](http://www.deltasiglearning.org); and apply online.

### Congratulations to the CDLs who earned Tier I or Tier II certification between January 28 and May 18. (Tier II CDLs are marked with a <sup>2</sup>.)

Musanna Al-Muntasir<sup>2</sup>, *Texas A&M-Corpus Christi*

Norman Bebon<sup>2</sup>, *Texas-El Paso*

Jeremy Bloch<sup>2</sup>, *Rider*

Richard Boner<sup>2</sup>, *Cal State-Fullerton*

Patrick Bonfrisco<sup>2</sup>, *Cal State-Fullerton*

Paul Brodie<sup>2</sup>, *Texas-Arlington*

Chuck Brown<sup>2</sup>, *San Diego*

Connie Choi<sup>2</sup>, *Cal Poly-Pomona*

Tony Coe<sup>2</sup>, *Cal Poly-Pomona*

J. Dean Craig<sup>2</sup>, *Texas-Arlington*

Wesley Dunlap<sup>2</sup>, *Temple*

Dave Glanzrock<sup>2</sup>, *Arizona*

Bryon Goguen<sup>2</sup>, *Bentley*

Shanda Gray<sup>2</sup>, *Missouri State*

Meagan Hagerty<sup>2</sup>, *Wisconsin-LaCrosse*

Kevin Hitchcock<sup>2</sup>, *Bellarmino*

Patrick Johnson<sup>2</sup>, *Bryant*

Stacy Jordan<sup>2</sup>, *Georgia Southern*

Kyle Junk<sup>2</sup>, *Penn State-Erie*

Jeni Kemnitz<sup>2</sup>, *Wayne State-Nebraska*

Katie Koch<sup>2</sup>, *Eastern Illinois*

Deborah Lang<sup>2</sup>, *Bentley*

Neeley Lantz<sup>2</sup>, *West Virginia*

Jeremy Levine, *Albion*

Henry McDaniel<sup>2</sup>, *Missouri-Kansas City*

Kris McDaniel<sup>2</sup>, *Central Missouri*

Ryan Murphy, *Cal State-Long Beach*

Aaron Nakayama<sup>2</sup>, *California-Riverside*

Lesley Ross, *Connecticut*

Corie Schilberg<sup>2</sup>, *Penn State-Erie*

Jodi Schoh, *Winona State*

Allan Schuster<sup>2</sup>, *Texas-Arlington*

James Siegrist, *Southern California*

Crystal Simmons, *New Mexico*

Tricia Smith, *Akron*

Eddie Stephens, *Miami-Florida*

Adam Su<sup>2</sup>, *California-Irvine*

Jenna Sympton<sup>2</sup>, *Bellarmino*

Matt Temple<sup>2</sup>, *Cal State-Fullerton*

Heather Troyer<sup>2</sup>, *Washington-St. Louis*

Sean Vineyard<sup>2</sup>, *Radford*

Mark Voyda, *DePaul*

Amanda Wood<sup>2</sup>, *North Texas*



**Get Involved!** Please note: Contact information is listed here for cities where alumni chapters are currently franchised as of May 16. There are alumni members organizing groups in other cities listed. They are noted with a city name only. For contact information on these organizing groups, or to start a group in an area not already listed, please email [alumni@dspnet.org](mailto:alumni@dspnet.org), call (513) 523-1907 x223, or check online at [www.dspnet.org](http://www.dspnet.org).

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GILLETTE

## WORLD

GERMANY  
INDIA  
JAPAN  
LONDON  
PHILIPPINES  
SAUDI ARABIA  
TAIWAN  
VANCOUVER

**CHAPTERS:**  
City and contact  
information listed.

**ORGANIZING  
GROUPS:**  
City only listed.






# possibilities...

[pepsico.com/careers](http://pepsico.com/careers)



PepsiCo offers the world's largest portfolio of billion-dollar food and beverage brands. With annualized revenues of nearly \$60 billion, PepsiCo's associates are united by our unique commitment to sustainable growth, called "Performance with Purpose." By dedicating ourselves to offering a broad array of choices for healthy, convenient and fun nourishment, reducing our environmental impact and fostering a diverse and inclusive workplace culture, PepsiCo balances strong financial returns with giving back to our communities worldwide.

Pepsi Beverages Company (PBC) is PepsiCo's beverage manufacturing, sales and distribution operating unit in the United States, Canada and Mexico. We put a case of Unquenchable Spirit into everything we do! Our diverse portfolio includes some of the world's most widely recognized beverage brands, including Pepsi, Mountain Dew, Sierra Mist, Aquafina, Gatorade, SoBe, Lipton, and Amp Energy.

PBC is proud to partner with Delta Sigma Pi to offer Deltasigs progressive career opportunities in a dynamic business environment.

**Look for us at the 2011 Grand Chapter Congress Marketplace  
in Louisville, August 10-14!**



# The Impact of an Internship

By: Timothy Augustine, *Kent State*

It is truly hard to measure the power of an internship. Throughout my career, I have worked with thousands of students in a number of capacities. As a business owner, I have hired many students as interns as well as full-time employees. As a career coach, author and speaker, I help job seekers navigate through the job search process. Regardless of my role, my advice has always remained the same. The more life experiences you have, the better career decisions you can make and the more value you can provide to a potential firm or position. Internships are a once in a lifetime experience that can change your future forever.

## What are Internships?

An internship is commonly considered "a temporary position with an emphasis on education rather than

skills that make job seekers more marketable during their job search.

## Develop Work Skills

Internships help students apply the skills and knowledge they have acquired through their involvement during their college career. Students may also learn new skills under the guidance of a mentor or work team. Many companies have formal internship programs that help the intern acclimate to the firm, integrate into the team and better understand how projects get done as well as the skills needed to complete various tasks.

## Build your Network of Contacts, Peers and Mentors

During an internship, students may have the opportunity to work with teams, leaders, other employees and peers. These connections are beneficial as they may result in friendships, mentors and even employment references as part of your future job search. I recommend leveraging your network to help make corporate introductions, to facilitate informational interviews and to provide advice and contacts with potential companies. Overall, learning to develop relationships and building your network early will provide many benefits throughout your long-term career.

View your internship as a learning



opportunity and a chance for you to show the world how valuable you are. It is not just a job; it is the first step in your successful career!

Walt Disney once said "I hire interns because they are pure, have the world ahead of them and view each task as an opportunity to make a first impression." ▲

*Editor's Note: Tim Augustine, Kent State, is a nationally acclaimed author and professional speaker and frequent presenter at LEAD events and GCC. He is the author of the book How Hard Are You Knocking? and has been featured on ABC, CBS, FOX and NBC and reviewed in USA Today, Wall Street Journal, LA Times, The Chicago Tribune, and The National Association for Campus Activities. To learn more about Tim, his books and seminars series, please visit [www.howhardareyouknocking.com](http://www.howhardareyouknocking.com) or contact him directly at 248-447-2000.*

*The more life experiences you have, the better career decisions you can make and the more value you can provide to a potential firm or position.*

merely employment" (wikipedia.org). Interns work in the field that they plan to enter after completing their college education and an internship may be paid or unpaid, depending on the field.

Many companies hire interns, providing opportunities for you to work for your target companies in your target industries while doing what interests you and gaining invaluable life experience. These opportunities can also help those interested in several different careers or industries decide which one is best suited for them by gaining hands on experience.

Completing an internship gives you a perspective of different industries, firm types and cultures and types of positions and real world experience of how people and teams interact and how things get done. It also provides the experience, confidence and valuable

## How Do You Land a Job in a Rebounding Economy?

Brother Augustine's new book *How Hard Are You Knocking? Landing a Job in a Rebounding Economy* is the third edition of the nationally acclaimed *How Hard Are You Knocking* series. As the economy begins to rebound, job seekers need to uncover opportunities, differentiate themselves and approach the job search process diligently and creatively.

Whether the reader is seeking an internship, recently graduated from college and looking for their first job or a seasoned professional just wanting a job search process refresher, this engaging book can provide them with the necessary understanding, proven techniques and critical knowledge to obtain the ideal job. It covers the importance of networking and the most effective ways to use social media to uncover opportunities, and developing a mutually beneficial relationship with search firms and recruiters.



# Building Blocks for a Balanced Life

By: Brian Krippner, *Truman State*

**H**ave you ever had one of those weeks where you felt like you were working two or more full time jobs? Employers want you to be efficient, often expecting far more than the legendary 9-5, and friends and family are pulling you in another direction. Additionally, as Deltasigs, we all have the obligation to serve and often do so in a variety of fraternal and other volunteer roles. Sometimes, balancing our work, family and volunteer obligations can be a really tough chore.

While this is certainly not a new challenge, the constant stream of information and 24/7 technology makes focusing on balance more difficult and all the more important.

So, how do you get started on the lifelong quest for balance? These nine "building blocks" will help you establish a solid foundation for your balanced life.

- ▲ **Know yourself:** Learn about your preferences for extraversion vs. introversion, thinking vs. feeling and planning vs. spontaneity. One way to learn about yourself is through a personality type assessment. This will also let you match your skill sets with complementary skills in others. Also, figure out the times of day that you do your best work and plan accordingly.
- ▲ **Use one calendar:** Whether you use a paper planner, computer or smart phone, choose a single place and method to keep yourself on track. You've got one life to live, so organize it in one place!
- ▲ **Family support is key:** Having the support of your significant other or your immediate family is an important part of working toward a balanced life. Talk with those people about what you do as a volunteer and your passion for giving back to Deltasig and other

causes. Look for opportunities to involve them in activities as well. If you have children, Fraternity events can be memorable experiences for them too. (My 10 year old daughter attended her first Grand Chapter Congress in 2009 and already wants to be a Deltasig!)

- ▲ **You've got options:** Your volunteer skills are transferable! Deltasig offers lots of options: district directors, alumni chapters, national offices, provincial and national committees, etc. Find the volunteer roll that complements your professional and family obligations.
- ▲ **Sell Deltasig to your company:** Make sure that your bosses and colleagues understand what Deltasig is, especially the professional development and service opportunities. Some companies will grant paid time off for volunteer activities like Deltasig, so show how their organization can benefit from your involvement. Not only will you be a more effective employee from Deltasig's leadership opportunities, you'll have access to other talented professionals that your company may want to hire.
- ▲ **Plan for the unplanned:** One thing is certain in all planning: you will have to change your plan to accommodate the unforeseen. Build in extra time to give your plans "cushion." Sometimes, the unforeseen can be as important as accomplishing your objective.
- ▲ **Go long:** While achieving short term objectives is important, don't forget to set longer term goals for yourself in professional, personal and volunteer areas.
- ▲ **Work hard, but be gentle:** Be more demanding of yourself than others are of you. Look for ways to be better at everything you do. However, be gentle with yourself when you miss the mark by a little



or when things work out differently than you planned. Much success is found in resilience!

- ▲ **Take care of yourself:** Get your rest, eat your vegetables, exercise, laugh frequently (at yourself and with others), and find space and time to experience awe, wonder and gratitude. Proper balance starts with a healthy, social and spiritual you!

Keep in mind that time management and life balance are much more art than they are science. Finding methods and mindsets that work for you is an ongoing, evolving process. What works for you today may need to be changed in the future to adjust for new circumstances and responsibilities. There are certainly lots of books, articles, websites and smart phone apps to help you along your way, but bringing your own personality and creativity to bear is very important!

Finally, remember that a balanced life is a journey, not a destination. Travel lightly and nimbly on the path that works for you, and don't forget to stop for good coffee! ▲

*Editor's Note: Brian Krippner, Truman State, is a Leadership Foundation Trustee and former National Professional Development Committee Chair. He has presented at many LEAD events and GCC and is an active member of the St. Louis Alumni Chapter. Brother Krippner is vice president/regional manager for UMB Bank and he and his wife Ame, Truman State, live in St. Louis with their two daughters.*

# RVP by Day

## TRAPEZE ARTIST BY NIGHT

By: Kellsey Miller

In flying trapeze, a performer jumps from a platform 23 feet in the air while holding onto the trapeze swing.

Flyers perform a variety of tricks including knee-hangs, shooting stars, bird's nest and piggy back with or without a catcher. This sport that leaves many of us in awe isn't always performed at the circus.

New England Regional Vice President (RVP) Laura Bittner, Connecticut, "became obsessed with all things circus after seeing Cirque du Soleil's *KOOZA*," a dramatic mix of circus arts and street entertainment. Bittner remembered that she had seen a friend fly in New York City several years earlier and, wanting to do something crazy, she decided to give it a shot. She signed up for a class at a trapeze school in Boston, took her first swing in June 2008 and "was immediately addicted."

Today, Brother Bittner practices once or twice per week and has not gone more than two weeks without flying since September 2008. She trains at the Trapeze School New York (TSNY) Beantown in Reading, Mass. and mostly trains in Intensive Flying Workshops (IFW). Up to 10 students train with three instructors for eight to 10 weeks and then put on a recital for friends and family. Bittner also participates in static trapeze classes, which consist of one instructor and up to three students.

"Trapeze is a great conversation starter," the adventurous brother says. She loves having a unique hobby that so few others share and allowed her to make incredible friends along the way. She also considers herself to be in the best shape of her life and is proud of her athletic accomplishments made while doing trapeze. Learning each

new trick is challenging and Bittner has to be dedicated and practice hard to succeed. She also says there are always fears to get over when flying. Flying without safety lines for the first time can be terrifying. Bittner has had a "couple bad falls where you literally feel your heart stop," but she says "the most important thing is to get back up there even though it's hard and not let it play mind games with you."

Before her first performance, Bittner was scared she was going to make a mistake when performing in front of the audience, which included many of her friends. But, she ended up having a blast and said it was an exhilarating feeling to be able to showcase everything she's worked hard to achieve.

The first step to getting involved with trapeze is to take a class. You don't need any prior experience or athletic ability, just some courage. Everyone starts with the same basic trick, a knee hang, and then the instructors teach new material to students at a pace that is suitable to each individual. Also, any trapeze class will have students at different experience levels because students work at their own pace. "Just go for it and have fun!" she says. "You just need to be brave enough to take the first jump."

Between working as a

registered nurse, volunteering as an RVP and practicing trapeze, Brother Bittner is always busy. She works full time, three 12-hours shifts per week, but sets aside one day each week for trapeze and she sees it as a bonus if she is able to fly on a second day. Since Bittner trains in Boston and many of the chapters she serves as an RVP are also located there, she combines the two by setting up chapter meetings before or after her trapeze class. She has even run into brothers while at TSNY. Once while training, she spotted someone wearing Deltasig letters and it turned out a group of brothers from Bentley were there. ▲

*Bittner, who started training on trapeze almost three years ago, says flying without safety lines for the first time is terrifying.*



*Laura Bittner, Connecticut, performs for family and friends after completing an Intensive Flying Workshop.*



**New job? Start a new business? Get promoted or recognized for an achievement?  
Share your news with us! Email [magazine@dspnet.org](mailto:magazine@dspnet.org).**

**Penny Field**, *Arizona State*, is an associate broker for HomeSmart Real Estate in Phoenix.

**Elizabeth Johnson**, *Arizona State*, is a realtor for Ann Adams and Associates. She lives in Chandler, Ariz.

**Jerry Dean**, *Cal State-Northridge*, is a financial controller for the United States Air Force. He lives in Culver City, Calif.

**Burton Bridges**, *Christian Brothers*, is a field operations specialist for St. Jude Children's Research Hospital in Memphis. He is our 2009 National Collegian of the Year, now serving on the Board of Directors.

**Sanhaji Zied**, *Cornell*, is an analyst for Jones Lang LaSalle Hotels in Paris.

**Ginger Guidry**, *Evansville*, is general manager of the Joliet Comfort Inn South owned by Pillar Hotels and Resorts. She lives in Joliet, Ill.

**Elizabeth Ingrassia**, *Ferris State*, is a career services specialist for ITT Technical Institute. She lives in Tampa.

**Nickesha Whitmore**, *Florida Atlantic*, is a teller for Wachovia, a Wells Fargo Company, in Boca Raton, Fla.

**Maura Bergman**, *Georgia*, is a sales associate for Bausch and Lomb. She lives in Rochester, N.Y.

**Elaine Kendell**, *Indiana*, is a financial advisor for Raymond James and Associates in Mishawaka, Ind.

**Jeremy McIntire**, *Indiana State*, is an assistant golf professional at Old Oaklands Golf Club in Indianapolis.

**Sue Allred**, *James Madison*, is a coach at the Gymnastics Barn. She lives in Fredericksburg, Va.

**Jan Longo**, *Louisiana-Monroe*, is department vice president of men's at Bealls Department Store in Bradenton, Fla.

**Kim Fujinaka**, *Loyola-Marymount*, is an integrated marketing and client services manager for PacRim Marketing Group. She lives in Honolulu.

**Steve Ryan**, *Marquette*, is vice president-finance at Standard Process, Inc. He lives in Muskego, Wis.

*(continued on page 34)*

## Bill Beagle Elected to Ohio Senate



*Bill Beagle, Miami-Ohio, is using his private sector experiences in a new public sector role.*

**Bill Beagle**, *Miami-Ohio*, was sworn into office as State Senator for Ohio's 5<sup>th</sup> District in January. Bill's years of experience in both local government and small business have helped make him a leader in his community. In 2002, he started a small business owning and managing apartments, which he still operates today. Customer service, budgets, dissatisfied customers and difficult choices are all experiences he had in the private sector and is now using in his public sector role. Brother

Beagle believes his business experience sets him apart from the many politicians who are lawyers or full-time politicians. "Serving in the State Senate is the most challenging professional position I've had," said Bill. "Ohio, like many states, is facing unprecedented financial challenges, and to be a decision maker at one of the most difficult times in our history is very humbling."

Even before being elected to State Senate, Bill has always been active in his community. He served on various boards, including the Planning Board and the Library Board, and was appointed to a position on the Tipp City Council in 2003. He eventually became President of the Council.

Brother Beagle previously worked for Bank One (now Chase), first in the branches, then as assistant vice president and senior financial analyst in the credit card division. His last position was as manager in the Collections Division specializing in securitizing credit card assets.

He left his full-time position in 1999 to become a stay-at-home dad to his three children. He started the group "Dayton Dads at Home" for local dads to meet, which eventually reached a membership of more than 40 dads. "Dayton Dads at Home" was profiled in the *Dayton Daily News*, the *Dayton Business Journal* and on two local television channels. Bill also appeared in *People* magazine and spoke at two national at-home dad conventions and the Beagle Family was the focus of a piece for the Hallmark Channel on at-home dads. ▲

(continued from page 33)

**Bill Beagle**, *Miami-Ohio*, was elected State Senator for Ohio's 5<sup>th</sup> District representing Miami County and parts of Darke and Montgomery counties. He lives in Tipp City, Ohio.

**Brandon Forrer**, *Minnesota State*, is a sales representative for Rhino Technology Group. He lives in Bloomington, Minn.

**Calvin Holmes**, *Mississippi College*, is a business system analyst for Saudi Aramco in Saudi Arabia.

**Cheryl Delotta**, *Mississippi State*, is a payroll specialist for Memphis City School Board of Education.

**Sean Nelson**, *North Florida*, is vice president of Global Talent Management and HR Shared Services for ACCO Brands. He lives in Scotch Plains, N.J.

**Krystal Shields**, *Pacific*, is director of finance and administration for Common Sense Media in San Francisco.

**Susan Chin**, *Philadelphia*, is CMO/artistic director for Creative Raven in Palm Springs.

**Joseph Lebano**, *Philadelphia*, is controller for Dewey Commercial Investors, LP. He lives in Havertown, Penn.

**Bryan Clark**, *Rockhurst*, is an analyst for the Federal Reserve Bank in Kansas City, Mo.

**Anna Good**, *St. Cloud State*, is senior relief production supervisor for Hormel Foods in Austin, Minn.

**Christopher Husby**, *St. Thomas*, is founder and head instructor of Special Teams Football Academy in Minneapolis.

**Jesus Ortiz**, *San Francisco State*, is a financial aid counselor for California-Irvine.

**Jaymie Strickland**, *South Carolina*, specializes in land sales in Georgia and South Carolina for ADM Land Sales, based in Walterboro, S.C.

**Paul Spizzirri**, *South Dakota*, is a partner at Hall Booth Smith Slover PC in Atlanta.

**Brenda Harden**, *Texas-San Antonio*, is an IT support specialist for Coldwell Banker D'Ann Harper, Realtors. She lives in San Antonio.

**Christopher Bell**, *Truman State*, is a contracting officer for the National Park Service in Arlington, Va.

**Van White**, *West Alabama*, is owner/CEO of A Southern Restoration Company. He lives in Boynton Beach, Fla.

**Grant Nichols**, *West Liberty*, is president of ITC. He lives in Woodsfield, Ohio.

**Bethany Smith**, *Western Kentucky*, is an academic advisor at Western Kentucky in Bowling Green.

**Chris Anderson**, *Winona State*, is a marketing program manager for Wells Fargo Bank in Minneapolis.

**Julie Maryniak**, *Wisconsin-LaCrosse*, is a business analyst for Kohl's Department Stores in Milwaukee, Wis.

**Katie Paulsen**, *Wisconsin-LaCrosse*, is a business manager at Fusion Contact Center in Scottsdale, Ariz.

## Milestones

**Did you recently tie the knot? Welcome a new bundle of joy? Do you know a brother who has passed away? If so, please tell us. Email your mergers, gains or losses to [magazine@dspnet.org](mailto:magazine@dspnet.org).**

### Mergers

Mutsuko Komori and **Chris DeFourney**, *Ohio State*, on December 4. They live in San Mateo, Calif.

**Brenda Salazar**, *Texas-San Antonio*, and Timothy Harden on April 16. They live in San Antonio.

### Gains

Sarah and South Pacific RVP **Matt Temple** on February 17—Allison Rose. They live in Long Beach, Calif.

Kelly and Southeastern RVP **Darrick Williams** on March 14—Xavier McDaniel. They live in Columbia, S.C.

**Kim**, *Rockhurst*, and **Brad Kliethermes**, *Central Missouri*, on February 9—Danielle Paige. She joins big sister Natalie. They live in Lenexa, Kan.

### Losses

**Alabama**  
Ashley Harrison (April 27)

### Arizona State

Allen Greb (January 10)

### Central Missouri

John Erickson (December 30, 2010)

### Florida Atlantic

Glenn Rose (February 22)

### Georgia

Justin Elliott (April 16)

### Georgia State

Lowman Oglesby (April 22)

### Indiana State

LaKesha Maxey (May 16)

### Memphis

Charles Pope (March 9)

### Miami-Ohio

Robert Myers

### Minnesota

Richard McCreary (February 23)

Jack Schantz (February 16)

### Nebraska-Lincoln

Clarence Dickey (April 14)

### Pennsylvania

Eugene Minahan (March 18)

### South Carolina

Wallace (Wally) Wharton (May 4)

## Tornado Death at Alabama



**Ashley Harrison**, *Alabama*, was killed during the April 27 tornado outbreak in Tuscaloosa, Ala. Harrison, a recent initiate, was a senior economics major from Dallas. Friends remember her as someone with a great personality and an exceptionally bright future. The Southern Province Ashley Harrison Memorial Scholarship was created within our Leadership Foundation in her memory. Once endowed, it will pay an annual scholarship to a collegiate member in the Southern Province. You can give a gift to the fund in her memory online or by calling the Central Office at (513) 523-1907.



## Brothers launch 24-hour wedding hotline

Moments by Wayne Gurnick ([momentsbywayne.com](http://momentsbywayne.com)), run by Wayne and Larisa Gurnick, both *Cal State-Northridge*, launched the nation's first-ever 24-hour, 7-day a week wedding planning hotline. The hotline provides subscribers with help and advice to resolve any issues that arise in planning a wed-



ding or large-scale event and its personal guidance is available as part of Moments by Wayne's wedding planning packages.

At each step, the company provides relevant tips and information to help each couple progress through the phases leading up to

their wedding day. Wayne has found that everyone wants the ability to enjoy their wedding day without being overwhelmed by planning issues. "By leveraging the power of the internet and our 24-hour hotline, we can help brides and grooms anywhere plan their weddings with the confidence that everything will go smoothly on this very important day," Wayne said.

Wayne is known as a wedding and event planner for Hollywood celebrities, movie stars, professional athletes and Fortune 500 companies as well as hundreds of couples who want a memorable and stress-free wedding. He has been planning weddings and events since 1985, when he formed his first business—Floral Creations By Wayne and subsequently, InOvations. Today, Moments by Wayne Gurnick is the updated brand with the same



Brothers Wayne and Larisa Gurnick launched the nation's first-ever 24/7 wedding planning hotline.

set of values and service. Larisa joined her husband in this business venture, after spending 25 years in public accounting, banking and membership organizations.▲

Stay Connected

WITH THE FRATERNITY!

LOADING...

Delta Sigma Pi Central Office uses a number of social media outlets to connect you with brothers across the country and to keep you updated on the Fraternity.

**National Website:** [www.dspnet.org](http://www.dspnet.org)



**Twitter:** @DeltaSigmaPi



**Facebook:** [www.facebook.com/deltasigmapi](http://www.facebook.com/deltasigmapi)



**LinkedIn:** The "Official" Delta Sigma Pi Group



**YouTube:** [www.youtube.com/dspco](http://www.youtube.com/dspco)

## Water Cooler

### MARK YOUR CALENDAR

**August 7-8**

Board of Directors Meeting  
(Louisville)

**August 9**

Leadership Foundation Trustee  
Meeting (Louisville)

**August 10-14**

Grand Chapter Congress  
(Louisville)

**October 15**

Omaha LEAD School

**October 22**

Reno LEAD School

**October 29**

Atlanta LEAD School

**November 5**

Albany LEAD School

**November 7**

Founders' Day

**November 12**

Tulsa LEAD School

**February 3-5**

Northeastern LEAD Provincial  
Conference (Philadelphia)

**February 10-12**

North Central LEAD Provincial  
Conference (South Bend, Ind.)

**February 17-19**

Southern LEAD Provincial  
Conference (Jacksonville, Fla.)

**February 24-26**

Western LEAD Provincial  
Conference (San Diego/La Jolla)

**March 3-5**

South Central LEAD Provincial  
Conference (Austin)

Visit [www.dspnet.org](http://www.dspnet.org)  
for a complete listing of events.

### Leadership Foundation Board "Minutes in Seconds" Actions from a March meeting included:

- ▲ 4/25 Drive adopted – Viral fundraising campaign to take place on National Alumni Day. Asked all Deltasigs to donate \$10 that day via our online giving form or the Leadership Foundation Facebook Cause. The Foundation raised almost \$6,500 during the 4/25 Drive.
- ▲ Bucks for Brotherhood adopted – A special chapter giving drive to take place on November 7, 2011, where all chapters are asked to donate \$1 per member to the Leadership Foundation. Recognition will be given for achieving various levels. Information about the program available in August.
- ▲ Approved 2011-12 Operating Budget.
- ▲ Created a new Grand President's Circle Scholarship Fund, where once endowed, at least two scholarships will be paid annually to collegiate members of the Grand President's Circle. If you wish to support this fund with a donation, please indicate that on a giving form or call the Central Office to give today (minimum gifts to endowment funds is \$100).
- ▲ Howl at the Moon Leadership Foundation outing was finalized for Thursday evening of Congress (7-9 p.m.)
- ▲ Approved 2011-12 Grant Requests from the Fraternity totaling \$54,000.

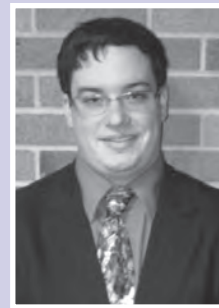
### Cory Stopka Named to Staff

**Cory Stopka**, *St. Cloud State*, has joined staff as an educational and leadership consultant. Cory grew up in Minnesota and graduated in May of '10 with a double major in management and marketing. He served as his chapter's president (twice), chancellor, VP-Professional Activities, VP-Alumni Relations, Webmaster and Social Chair. As an alumnus, he served on the Executive Committee for the Twin Cities Alumni Chapter. While in college, Cory worked as a Quality Assurance Supervisor at a finance company. Prior to that, he was a manager at McDonald's. He also coached a little league baseball team and served as an advisor to the front office and Game Day Operations Intern for the St. Cloud River Bats. ▲



### Levine Promoted to New Position

Former Educational and Leadership Consultant **Jeremy Levine**, *Albion*, was promoted to Associate Director of Member Services May 1. He now has additional responsibilities with the Chapter Management Program, affinity partners, chapter consulting and technology management. He will continue chapter visits, focusing on colony recruitment and development. We thank him for his service as an ELC and look forward to further success in this new position! ▲





# Deltasibs

*The word “brother” has a double meaning for many Deltasigs!*

**Jason, Colorado State/Fall 2005**

**Why Deltasig:** I wanted to connect with like-minded people in a way that would benefit me socially and professionally.

**Favorite Deltasig memories:** Leading pledge class meetings and teaching pledges about the Fraternity as VPPE and planning our formal—a traditional celebration at an out-of-town resort—as social chair.

**Favorite sibling memory:** Camping with the entire family. We had so much fun doing the simplest things: romping through the forest to gather firewood, roasting marshmallows, setting up and taking down the camp site, and playing games.

**Katie, Colorado State/Fall 2009**

**Why Deltasig:** Deltasig not only allows me to practice business skills, but it brings me closer to fellow business students.

**Favorite Deltasig memory:** Planning an event based on the “The Amazing Race” when I was pledge class social chair and it turned into one of the most memorable events for our chapter.

**Favorite sibling memory:** Attending the homecoming football game with my brothers. It was the first time other Deltasigs saw the three of us together at a chapter event.

**Kevin, Colorado State/Fall 2007**

**Why Deltasig:** I wanted to connect with others in the College of Business.

**Favorite Deltasig memory:** Going to the mountains for a dinner and dance with our newly initiated brothers.

**Favorite sibling memory:** No specific memory. Since I am the middle sibling it has been nice watching Jason and Katie both learn and grow personally and professionally.

## **Raising Deltasigs—Thoughts From Parents Don and Margaret Gritters:**

As parents of three Deltasigs, we have been very impressed by the impact and progress we have seen in each child. Deltasig has provided priceless opportunities and real world business experience that could not have been attained anywhere else. Jason’s strongest area of growth was learning delegation and identifying his unique leadership style. Kevin’s leadership skills and dedication became evident when he was elected as the youngest president of the chapter. Katie entered Deltasig as “Jason and Kevin’s little sister” and she quickly solidified her own identity in the Fraternity. We have seen Katie’s confidence and public speaking greatly improve over the last two years. The contacts and opportunities provided through Deltasig have enabled all three of our children to develop interview and networking skills needed to obtain internships/employment. It has been a pleasure to see our children grow with the help of Delta Sigma Pi.

*(continued on page 38)*



Three's no crowd! The Gritters family from Colorado State features a trio of sibling brothers. Margaret, Don, Katie, Kevin and Jason Gritters



Nathan and Maria Pyle

Nathan, Dayton/November 2009

**Why Deltasig:** I was attracted to the three tiers Deltasig prides itself on.  
**Favorite Deltasig memory:** Bringing my father Mark Pyle, Dayton, in as a guest speaker for our chapter. He was one of the brothers that reestablished the Dayton chapter in the 80's and he described the process of colonizing and how his collegiate experience compared to our chapter today.  
**Favorite sibling memory:** Maria has been notorious for being clumsy at times and during one of our family vacations she was walking along the edge of the Grand Canyon, stumbled and tripped and almost fell over the edge. Luckily, I was able to catch her in time. It is still a story our family likes to talk about to this day.

Maria, Dayton/April 2010

**Why Deltasig:** To learn more about what it takes to be a professional and to gain networking opportunities. I enjoy being able to walk through the business school and see friendly familiar faces.  
**Favorite Deltasig memory:** The etiquette dinner where I learned proper etiquette for a business lunch or dinner both in the U.S. and internationally.  
**Favorite sibling memory:** Nathan and I both love going to concerts, especially outdoor ones. We went to an outdoor Jimmy Buffett concert where we dressed up in the Margaritaville theme complete with a shark hat and leis.

outdoor ones. We went to an outdoor Jimmy Buffett concert where we dressed up in the Margaritaville theme complete with a shark hat and leis.



Twins  
Caitlin (left) and  
Meghan Leddy

Meghan, Ohio State/January 2010

**Why Deltasig:** I transferred from Texas, so joining Deltasig allowed me to meet new people and break out of my shell, while helping me learn the ins and outs of business.

**Favorite Deltasig memory:** Visiting the Central Office.

**Favorite sibling memory:** Not winning the least look-alike contest at the Twins Days Festival in Twinsburg, Ohio when we were little. We look even less alike now that we're older!

Caitlin, Ohio State/ January 2009

**Why Deltasig:** To become involved in the business school and make new friends.

**Favorite Deltasig memory:** My first LEAD Provincial Conference in Cleveland.

**Favorite sibling memory:** Filming funny videos in an attempt to recreate our favorite TV shows.



Twins Shane (left)  
and Danielle Furlong

Danielle, North Florida/Fall 2010

**Why Deltasig:** For a better understanding of the corporate world and to make friends with similar interests.

**Favorite Deltasig memory:** Regional initiation when my twin and I were initiated together even though we attend different schools.

**Favorite sibling memory:** My mother telling us stories of how we would get into trouble whenever she wasn't looking.

Shane, Central Florida/Fall 2010

**Why Deltasig:** To better myself professionally and to connect with other people striving for the same goals.

**Favorite sibling memory:** The fifth-grade talent show when my sister wanted to swing dance and neither of us knew how. We only practiced twice and then had to perform the "talent" twice, each time being different.



Mayra (left) and  
Heidi Duarte

Mayra, Texas-El Paso/Spring 2006

**Favorite Deltasig memories:** My community service during pledging (Habitat for Humanity).

**Favorite sibling memory:** Playing gymnastics, making choreographies and going to Italy together.

Heidi, Texas-El Paso/Spring 2009

**Why Deltasig:** To be involved in an organization that would not only help me professionally, but that was involved in the community and that its members were more than acquaintances.

**Favorite Deltasig memory:** My first LEAD event in Newport Beach, CA.

**Favorite sibling memory:** Traveling to Italy.





Jimmy (left) and  
Kenneth Zhang

*Jimmy, New York/Spring 2010*

**Why Deltasig:** My brother first motivated me to meet the chapter, but after the first meeting, the sense of belonging prompted me to start the pledge process.

**Favorite Deltasig memory:** Providence LEAD School in 2010 (Halloween). After the social at Dave & Busters, our brothers looked like the happiest kids on earth with their prizes.

**Favorite sibling memory:** Making up words and phrases that nobody else understands.

*Kenneth, California-San Diego/Fall 2007*

**Why Deltasig:** To find a sociable, yet professional, group of people.

**Favorite Deltasig memory:** Taking an east coast trip and meeting Deltasigs from New York and Boston U.

**Favorite sibling memory:** Driving together on the Pacific Coast highway this past Christmas to visit Hearst Castle with the family and showing the New York chapter how we do it in the Pacific Coast!

Coast highway this past Christmas to visit Hearst Castle with the family and showing the New York chapter how we do it in the Pacific Coast!



Dean and  
Connie Hoang

*Dean, Santa Clara/Fall 2007*

**Why Deltasig:** To be surrounded by motivated people who were professionals in the making.

**Favorite Deltasig memory:** 2008 Western Regional Initiation in San Francisco.

**Favorite sibling memory:** Going to Disneyland!

*Connie, Loyola-Marymount/Spring 2010*

**Why Deltasig:** To surround myself with like-minded people who would help me grow both professionally and personally.

**Favorite Deltasig memory:** Spring 2011 chapter retreat at Big Bear.

**Favorite sibling memory:** Playing with neighborhood friends and going to elementary school together.



Amber and  
Jacob Fochs

*Amber, Wisconsin-LaCrosse/Fall 2009*

**Why Deltasig:** To better myself professionally and meet other students with the same interests as me.

**Favorite Deltasig memory:** Every initiation.

**Favorite sibling memory:** Showing animals together at the county fair.

*Jacob, Wisconsin-LaCrosse/Fall 2008*

**Why Deltasig:** To meet people with similar interests and to get more involved in the community.

**Favorite Deltasig memory:** 2010 Chicago LEAD School.

**Favorite sibling memory:** Showing animals together at the county fair.



Twins Molly and  
Grant Sjurson

*Molly, Missouri-Columbia/November 2009*

**Why Deltasig:** To become more involved within the College of Business, gain leadership experience and form long-lasting friendships.

**Favorite Deltasig memory:** The Night on the Town event after we won business week. Two members were crowned King and Queen and we celebrated with a dance party.

**Favorite sibling memory:** When we were 16, my dad sent Grant and me to the grocery store to do his shopping and we came home with \$200 worth of junk food; needless to say he didn't make the mistake of sending us to the grocery store alone again.

*Grant, Missouri-Columbia/November 2009*

**Why Deltasig:** To gain real world experience and network with professors/advisors. Also, each of my roommates is studying a different area, so Deltasig helped make those 300+ person lectures a little smaller.

**Favorite Deltasig memory:** Initiation and the banquet where we were surrounded by all our brothers.

**Favorite sibling memory:** Molly and I being led down the stairs into my friend's basement only to be met by all of our friends for our 16<sup>th</sup> surprise birthday party. We have shared the last 21 birthday cakes and have the ability to maintain a lot of the same friends, which has been fun. ▲



Kristin (left) and  
Michelle Fadeley

*Michelle, Indiana-Purdue at Indianapolis/  
Fall 2003*

**Favorite Deltasig memory:** The road trip to Jekyll Island, Ga. for Spring Fling. Meeting Deltasigs from around the country was a priceless experience.

**Favorite sibling memory:** The time that I went to Kristin's boyfriend's house in high school and played the "older, intimidating sister" bit to convince him to treat my sister better. It felt good to be there for my sister.

*Kristin, Georgia College and State/  
Fall 2006*

**Favorite Deltasig memory:** Going to initiation and witnessing brothers become part of my Deltasig family.

**Favorite sibling memory:** Whenever I was scared to go to middle school or high school, Michelle helped calm me down. Big sisters are a lifesaver.



## DELTA SIGMA PI

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