

GAMMA IOTA

ΠΑΔ

ΔΣΠ

A PETITION

to

The International Fraternity

of

DELTA SIGMA PI

by

Pi Delta

The University of New Mexico

Albuquerque, New Mexico



INDIAN SANATORIUM, ALBUQUERQUE, N.M.

Constructed in 1934 by the Indian Service at a cost of \$500,000. Administered by the United Pueblos Agency for Indian patients. Pueblo and Navajo Indians are treated for Tuberculosis at no charge. Non-Indians are not admitted.

Pi Delta  
Petition  
Delta Sig



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Sigma Pi



TO THE GRAND COUNCIL OF THE INTERNATIONAL FRATERNITY OF

DELTA SIGMA PI

Gentlemen:

We, the undersigned members of Pi Delta, submit this petition for a charter to establish a chapter of Delta Sigma Pi on the campus of the University of New Mexico.

In petitioning for this affiliation we fully realize the responsibilities and duties of such affiliation and we pledge our support and cooperation to the constitution and by-laws of Delta Sigma Pi which now govern the fraternity or which may be enacted by the fraternity.

This action has been taken by the members of Pi Delta as a whole and the signers of this petition individually and jointly subscribe to its contents.

Clifford A. Zuzak

Ronald E. Von Orden

John R. Ittersagen

William C. Lew

John H. Morrison

James Harosh

Carl F. Hart

Sam C. Thompson

Justus K. Shorpe

Ronald C. Horn

James C. Lawler

Rudolph J. Walter III

Bert Barnes

William H. Hughes

Jay W. Hughes

Gregory Zaccaria

Thomas Trainor Jr.

Kenneth H. Spiller

Andrew J. Combs

Ray E. Suggs, Jr.

Lowry A. Krueger

Wayne R. Wally, Jr.

M. Sandwal

Alan D. Carey

Faculty Adviser

Paul L. Edgel

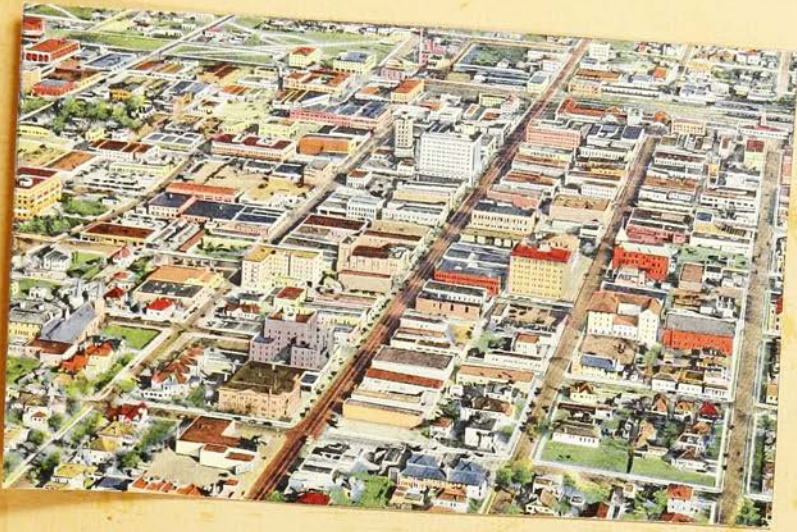
Faculty Adviser

AIR VIEW OF ALBUQUERQUE

The village of Albuquerque--the present Old Town--was founded by Gov. Cuervo in 1706. In 1885 the railroad arrived, building their depot 3 miles east. A new town sprang up around this and is now the largest city in the state, and is the leading commercial center between Kansas City and Los Angeles.

Albuquerque  
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Aerial view of "downtown" Albuquerque, with the Sandia mountains  
as a background.

Back in March, 1705, Don Francisco Cuervo y Valdez assumed the office of governor of New Mexico at interim, having been appointed by the viceroy, Don Francisco Fernandez de la Cueva Enriquez, Duke of Albuquerque. The new governor found the province in a very bad state. The Apaches and Navajos were constantly raiding the settlers and the friendly pueblos. In 1706, Governor Cuervo informed the viceroy that he had founded the new villa of Albuquerque and had named the same in his honor. The population at that time was thirty families. The governor ordered that the name be changed to San Felipe de Albuquerque, in honor of the king, Felipe V. Thus was the beginning of the city that today exceeds any other in the southwest for its industrious commerce, healthful climate, and enhancing beauty.

Many things have changed in New Mexico and Albuquerque through the years. In 1896 the Albuquerque City Directory had the following to report to the nation.

"There are two towns of Albuquerque--the old and the new--but this work is a directory of the new town only. Both places are situated in the Rio Grande Valley, and were originally about two miles apart, but the growth of the new town has now filled nearly all of the intervening distance, and soon there will be but one town, with old and new districts or wards.

Old Albuquerque, which has about three thousand inhabitants, was founded two hundred and fifty years ago, and many of the buildings still bear witness to the primitive simplicity of the architecture of the Seventeenth century. Constructed of adobe, they are long, broad, low, flat-roofed and irregularly formed. In them is represented the aboriginal civilization of the Pueblos, combined with the generous hospitality of their Mexican successors. From the date of its founding the old town of Albuquerque, remained practically unchanged until the dawning of the year 1880. Then the far-famed springs of Las Vegas and the midsummer charms of Santa Fe could no longer check the westward-bound emigrants, and a new era for this section was ushered in with the coming of the railroad and the new town, now the city of Albuquerque, began to grow.

Albuquerque was incorporated as a town, under the laws of the Territory, in 1835 and as a city in 1891. It was made the county seat of Bernalillo county fifteen years ago and is now the metropolis and trade center of the Territory of New Mexico.

The commercial advantages of Albuquerque are favorable to the building up of this point as an important business center. The location as a railway and business center is not equalled by that of any other town in the southwest. Many years before the advent of the railroad, and long before the founders of the present Albuquerque had ever dreamed of a city at this point, the military authorities of the United States established a post here, because of the ease and readiness with which supplies could be forwarded from here to the outlying posts in every direction...."

Many of the original houses of Albuquerque are still standing, and visitors can visit these homes of the early settlers.

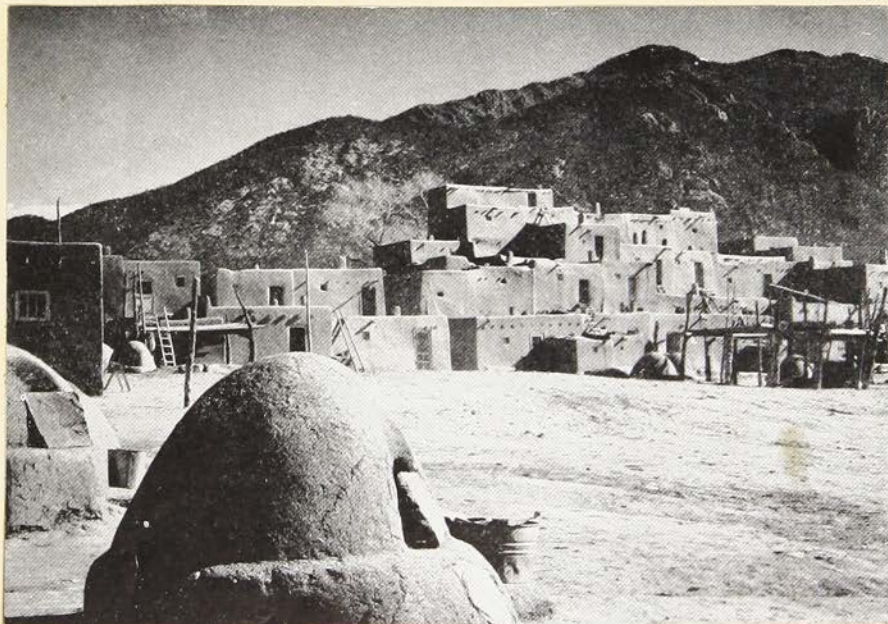
Many of these old homes are in use today as museums and various business establishments.

The Casa de Armijo, on the east side of the plaza in Old Town, once belonged to the wealthy Armijo family. A greater portion of the building is approximately two centuries old. During the Civil War the old Casa became headquarters for both Union and Confederate officers. At present it is occupied by artists, writers, craft shops, and the famous La Placita Dining Rooms. Here tempting Spanish and Mexican dishes are served in an old Spanish atmosphere of candlelight and adobe walls.

The old Huning castle was a show place in territorial days. The main walls of the building are five feet thick. The finished lumber was freighted from Illinois, and some materials were brought from England. This building now serves a private Day School.

The first Albuquerque post office still stands and is still used as a post office by residents of Old Albuquerque. The Church of San Felipe De Neri, on the plaza, stands exactly as it was built in 1706. It was originally built to withstand firebrands and battering rams, such as were used during Indian uprisings. Thus the windows are 20 feet from the ground and adobe walls are more than four feet thick. According to records in the church, consecutive Sunday services have been held in the ancient edifice without missing a single Sunday since the church was opened by Father Moreno in 1706.

The Plaza has always been the center of the communal life in Old Town and the scene of many historical events. Four flags have flown from its tall flagpole as Spain, Mexico, the



New Mexico tells a story of twenty centuries of Indian life. The famous pueblo at Taos is one of nineteen living, prehistoric settlements of peace-loving farmer Indians

Confederacy, and the United States claimed the territory.

Albuquerque has grown rapidly in the last decade, and is still growing as evidenced by its outstanding development in trade and industry. The population of the metropolitan area now approximates 117,000 and the city covers 96 square miles. Dreams of the early settlers have been realized. Hub of the southwest, Albuquerque is the major trade center of New Mexico. It has become the largest passenger and freight center on the Santa Fe Railroad between Kansas City and Los Angeles. The State covers an area larger than that of all six New England States plus New York. There is no other city of comparable size within 300 miles, excepting El Paso, Texas, and that is 268 miles away. The Santa Fe Railroad, two transcontinental and three regional bus lines, and four passenger airlines connect Albuquerque with its trade territory and nation. U.S. Highway 66 (The Will Rogers Highway) and 85 intersect at Albuquerque.

Hundreds of conventions are held annually in this city. Albuquerque is the home of the New Mexico State Fair, the University of New Mexico, the U.S. Veterans Hospital, a U.S. Indian Hospital and School, a Santa Fe Railroad Hospital, and the New Mexico School of Mines Research and Development Division. Federal, state and local government agencies number in excess of 75. Because Albuquerque nearly doubled its population since 1940, housing has remained a problem.

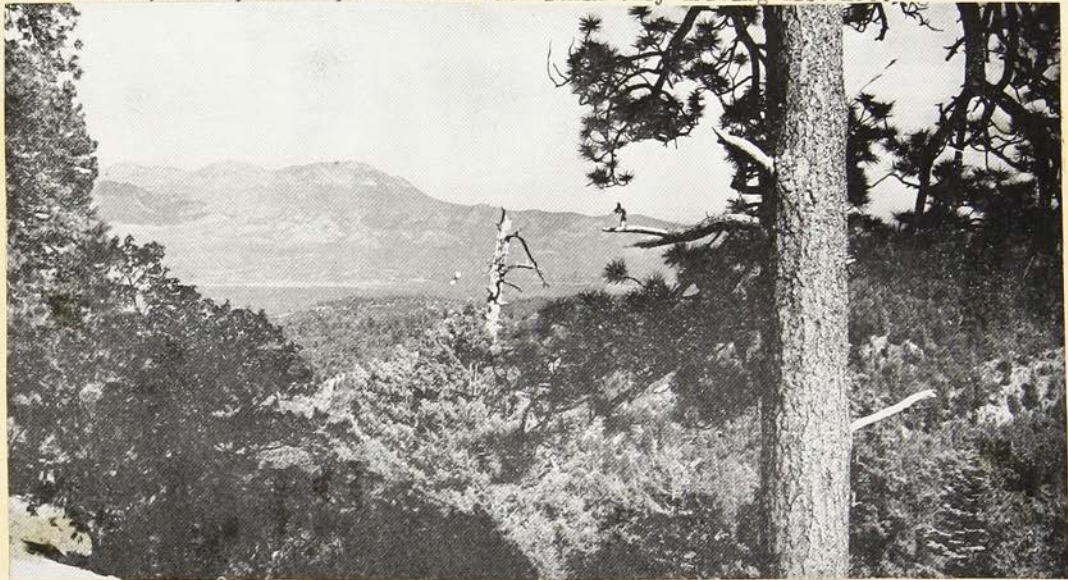


Visitors arriving by air enjoy a bit of color at Albuquerque Airport

Building permits within the corporate limits were nearly nine million dollars in 1947, and that did not include a large amount of resident building in the metropolitan area not covered by city hall records.

Albuquerque, with an elevation of over 5,000 feet above sea level, has a mild climate throughout the year. Albuquerque is noted for its dry and sunny weather, and thousands of visitors who come to Albuquerque yearly find relief from sinus, asthma, tuberculosis, and other respiratory ailments.

Historic Santa Fe is approximately sixty miles to the north, and the picturesque Indian Pueblos of Taos, Jemez, Isleta, and Acoma are within easy driving distance.



Albuquerque's playground--the Sandia Mountains

Albuquerqueans and their visitors are entertained by fourteen moving picture houses, augmented by the Little Theatre and University dramatic offerings, civic symphony concerts and four community concert series. The Country Club and University maintain 18-hole golf courses. La Madera Ski Lodge, only sixteen miles away in the Sandias, provides skiing in the winter months. The Albuquerque Ice Arena provides ice skating, ice shows and hockey games throughout the year.

The coming of the A.T. & S.F. Railroad into Albuquerque in the early 1880's, brought with it an endless period of prosperity in many ways. Real Estate gained in value, stores sprang up and its population increased. With this increase of population came the need for better and higher education.



La Medera Ski Run--Sandia Mountains



Scene from the Basket Dance ceremony of the San Juan Indian Pueblo



Indian women baking in an outdoor oven--scenes like this are common in the many Indian pueblos located near Albuquerque

ADMINISTRATION BUILDING, U.N.M.

This building finished in Southwestern Pueblo style--is one of the most perfect in the country from an architectural standpoint. It is 250 feet wide, contains 73 rooms and was erected at a cost of \$250,000.

The University  
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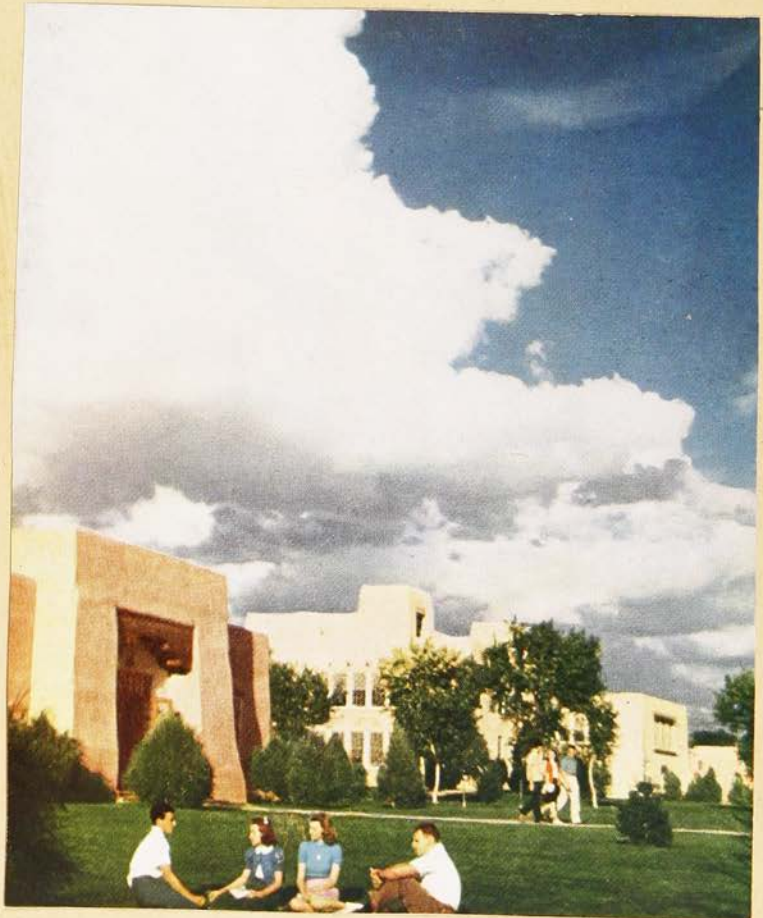


## HISTORY OF THE UNIVERSITY OF NEW MEXICO

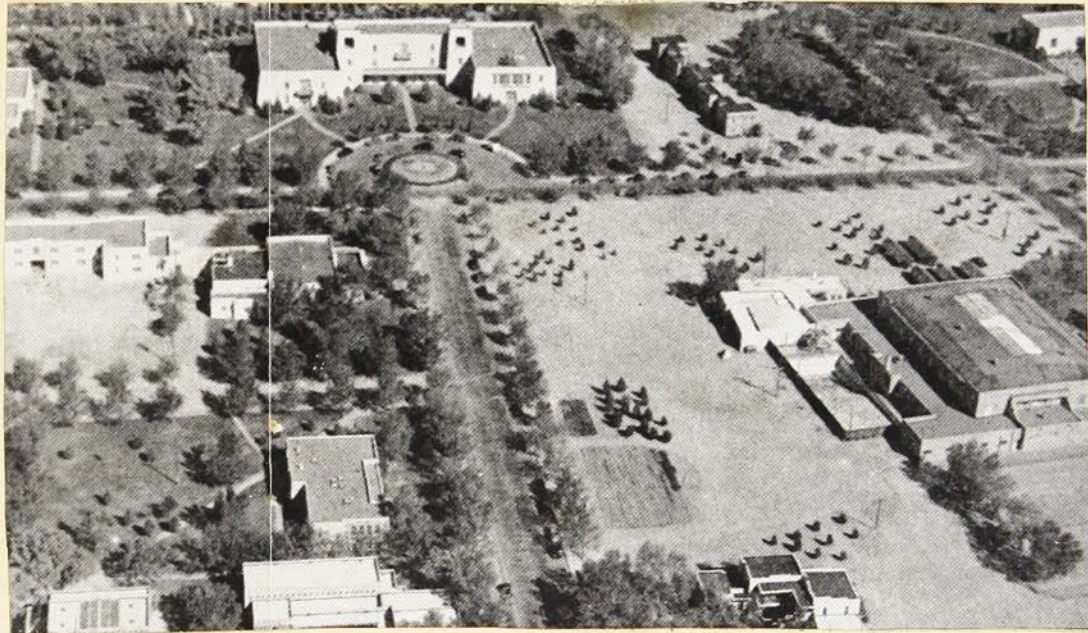
The campus of the University of New Mexico is in the eastern section of the city of Albuquerque, and within ten miles of the Sandia Mountains. Bernard S. Rodey, the "Father of the University", drafted the University bill passed on February 28, 1889, by the Territorial Legislature in Santa Fe. Hodgin Hall, at first an old red brick school house standing on Railroad Avenue, now Central Avenue, was the first building erected. It was the University of New Mexico in entirety. There wasn't even a public high school in the Territory in 1889, and for that matter, New Mexico hadn't even been accepted as a state.

The University opened as a summer normal school in June 15, 1892, and began full-term instruction on September 21 of the same year. Its development in the fifty-seven years since its inception has been extraordinary. The 20 acres allotted by the Territorial Legislature for a campus have become more than 400; buildings have increased from a single structure to 63. Enrollment has grown from one college enrollee in 1895 to 4,496 registered in the fall of 1947.

The development of new colleges and divisions has kept pace with the physical growth of the institution. The College Department became the College of Literature and Arts in 1898, later changing



its present title of College of Arts and Sciences. The College of Engineering opened in 1906, and the Graduate School and Extension Division in 1919. In 1928, the College of Education was created; in 1935, the General College; and in 1936, the College of Fine Arts. A unit of the United States Naval Reserve Officers Training Corps was established May 20, 1941. The School of Inter-American Affairs was instituted during the same year. In 1945, the following new divisions became an active part of the University program; the College of Pharmacy, the Division of Government Research, and the Bureau of Business Research. In 1946, the Division of Research and Development and the Institute of Meteoritics were added to the University's research program. The College of Business Administration and the College of Law were organized in the fall of 1947. The University has 38 instructional departments, work leading to Master's degree is offered in 24 departments, and toward the Doctor's degree in seven.



Aerial view of the campus showing a few of the 34 buildings and sites

An interesting sidelight pertaining to the history of the University was found in the Albuquerque City Directory of 1896:

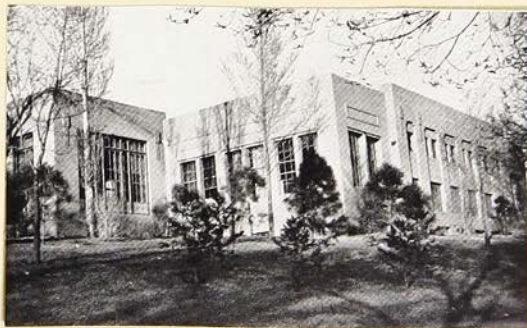
"The Territorial University is one of her permanent institutions of learning. This is the head of the educational system of the Territory, and if it repeats the history of such schools in older communities over the

country, it will, as the State University of New Mexico, with hundreds of students, be a mighty power in shaping and refining the educational and social sentiment of this city.

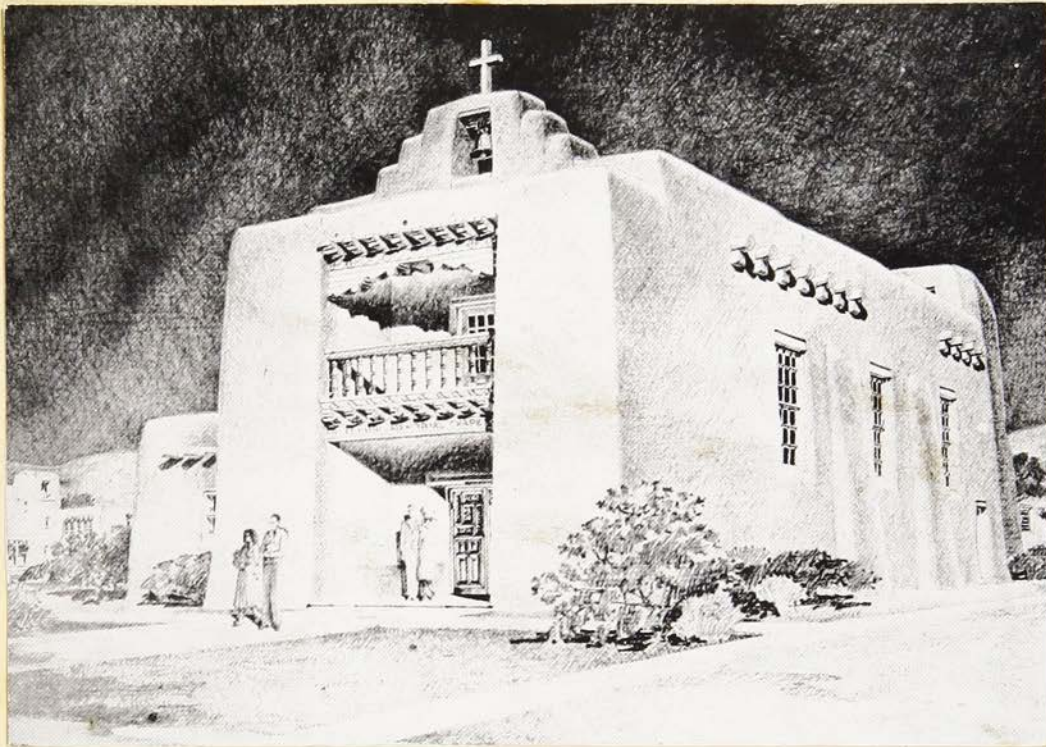
The University of New Mexico, opened in 1892, is at the head of public education in the Territory. It offers to its patrons instruction in the following courses: a Latin-Scientific; an English and a Normal Course of four years each; and a Commercial Course of one year. The first two fit for the Freshman Year of Corresponding courses in the University proper, or of other respectable colleges; the Normal Course prepares its students for teaching in the common and high schools, and leads to the Degree of P.B. The Commercial Course gives a thorough training in Bookkeeping, Stenography, Typewriting and Commercial Arithmetic. To prepare for admission to the above named courses, the University sustains a Sub-Preparatory Department, a course of one year.

Special attention is given to the Spanish language. It is believed that the work done in this subject is of a high order. The equipment of the institution is quite good, consisting of reference library, scientific apparatus, gymnasium, etc.

Tuition is free, but a small matriculation fee of \$3.00 is charged. This sum has been set apart for the benefit of the library and reading room. Students are received for one study or more, as their time will permit."

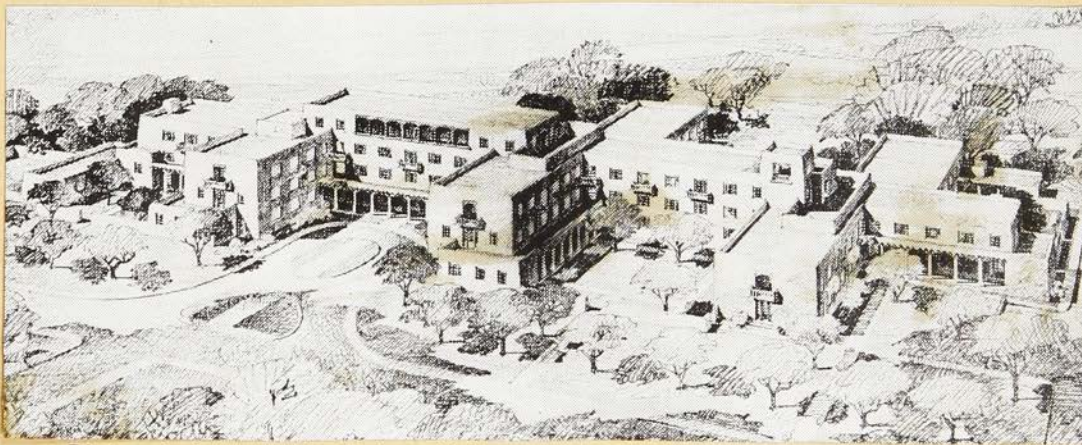


Fine Arts Building



Proposed non-denominational Chapel, to be constructed along Franciscan mission lines, will be a memorial to honor more than 4,000 alumni who saw service in World War II and especially those 151 who made the supreme sacrifice.

The University's architectural style, a modification of the Indian pueblo, was adopted in 1905. The permanent structures on the campus are: Hodgin Hall, housing the College of Education; Yatoka Hall, the home of the College of Business Administration; the maintenance shop; residential halls; Hokona, Marron, Bandelier, and Mesa Vista; Rodey Hall (the campus' theatre); Music Building; Chemistry Building; Hadley Hall (engineering); Sara Reynolds Hall (home economics); Press Building; Fine Arts Building; Parsons Hall (biology); Lecture Hall; Carlisle Gymnasium; President's Residence; Dining Hall; Stadium Building; Administration Building; State Public Health Laboratory; Student Union Building; Mechanical Engineering Building; Central Heating Plant; the Library; Inter-American Affairs Building; Aeronautical Laboratory; the recently completed Pharmacy Building; thirty-three temporary buildings serving as classrooms, dormitories and laboratories. In the process of completion at the present time are the new Journalism and the University Press, a new central heating plant and a new Mens' dormitory capable of housing four hundred men.



Pictured above is the University's answer to the current housing headaches, a four-story, \$1,125,000 men's dormitory.

Special note should be made of the University Library and the Administration Building. Both were completed within the last ten years and are classic examples of the Indian Pueblo style of architecture found on the campus. The Library is considered the most beautiful building in the State of New Mexico. Present resources of the Library include 145,000 cataloged and accessioned volumes, several thousand other cataloged serials and pamphlets, 2,600 filing boxes of manuscripts, documents and other archival material, 542 reels of microfilm, 13,300 maps, several thousand pamphlets and pictures, and 346 sound recordings. The reading and reference rooms provide study facilities for over 700 students.



The University of New Mexico Library

The Administration Building, besides housing the University offices and classrooms, also serves as the Anthropology Museum and the Geology Museum, both of which are designed to serve a two-fold purpose. They not only serve the general public, but also serve to supplement the instructional program. Well represented in the Anthropology Museum are the prehistoric cultures of the American Southwest, Mexico and Peru, as well as study collections of the European Paleolithic and Neolithic periods. In the Ethnologic field, type exhibits portray the material cultures of the Eskimo, North Pacific Coast, and Southwestern areas.

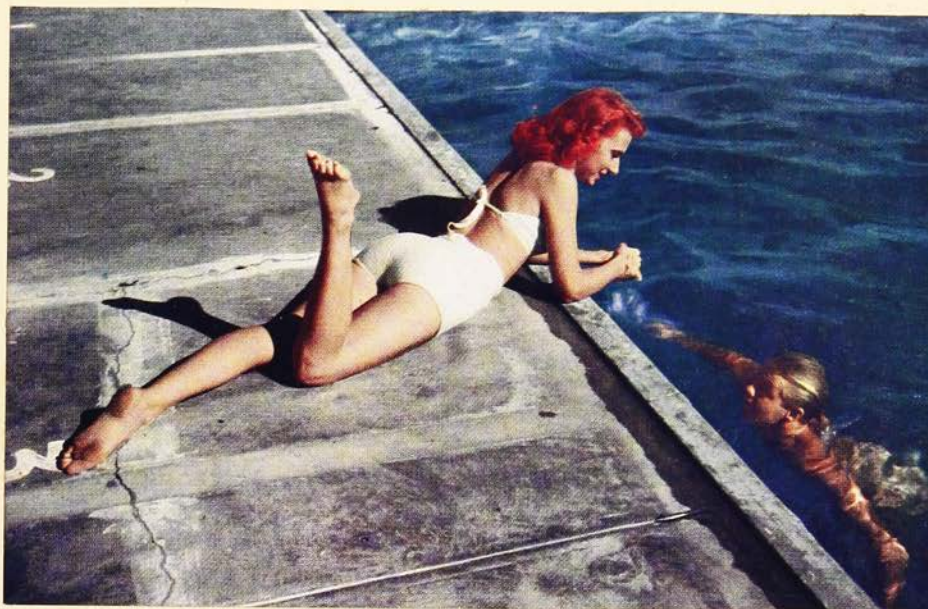
The Geology museum exhibits include a systematic series of minerals, a stratigraphic series of fossil animals and plants, a paleontologic series of fossil and modern invertebrates, and systematic series of igneous and sedimentary rocks.



Administration Building



Found on the campus are 15 honorary organizations, 12 professional fraternities, 6 social sororities, and 11 social fraternities.



University Swimming Pool

Ample facilities for recreation and sports are provided by the University. Carlisle gymnasium is used for both major and intramural sports, as are the two football fields and baseball diamond. Track and field facilities are also found on the campus, and there are eight tennis courts available for the use of all the students. The swimming pool is open from early spring to late fall and is widely used by students, faculty members and their families.



La Madera

The University also boasts an 18 hole golf course which is open to the public and the students at a nominal fee. This course is known by pros throughout the country as one of the toughest courses in the Southwest. Albuquerque is also the scene of the 10,000 dollar Open Golf Tournament held each September. The University also conducts classes in horseback riding, ice skating, and various types of dancing--from the square dance to Mexican folk dances. Skiing facilities are to be found in the nearby Sandia Mountains less than a half-hour's drive from the campus. All in all, there is a recreational facility to meet the requirement and tastes of every student.



The University offers classes in horseback riding



Hodgin Hall--the oldest building on the University campus



Air view of the University Library



The Inter-American Affairs building  
University of N.M.

LIBRARY, UNIVERSITY OF NEW MEXICO

This beautiful building in the Pueblo Indian style of architecture, erected at a cost of \$350,000, is the last word in modern convenience. Housing 145,000 volumes, space is provided for additional tiers as needed. The Indian and early Spanish motif is carried out in the decorations, with carving and other designs by native workmen.

The College  
of  
Business Administration



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Administration





Yatoka Hall, Home of the Business Administration Students

In September of 1947, the College of Business Administration, formerly a department in the College of Arts and Sciences, was established as a separate unit with a beginning enrollment of 549 students. Dr. Vernon G. Sorrell, formerly Head of the Department was chosen to be dean of the new college.

In the short time that the College of Business Administration has been established on the campus, it has become one of the most important colleges, with an enrollment of about 700. The college ranks third in enrollment, being exceeded only by the College of Arts and Sciences and the College of Engineering. In June of 1949, approximately 60 students from the College of Business Administration will receive their degrees.

The primary function of the College of Business Administration is to provide business education on a professional plane. Its program is designed to develop initiative independence, resourcefulness, and a professional regard for business ethics. Emphasis is placed upon development of effective work habits, of ability to analyze and solve problems, and of recognition of the interrelationships among the various factors, agencies, or influences which affect economic activity.

The College recognizes an immediate duty to contribute to economic progress through conducting business research, both independently and in cooperation



GIANT YUCCA, New Mexico's state flower, flourishes on the University Campus.

with individual enterprises, associations of business, governmental agencies and other organizations. It recognizes, too, an obligation to render a maximum of service to the business community through conducting educational conferences, offering extension courses, publishing research bulletins, and similar activities. A Bureau of Business Research is maintained within the College in which advanced students may gain research experience.

For the degree of Bachelor of Business Administration, the student is required to satisfactorily complete a four-year course including a chosen field of concentration. He must maintain a 1.0 scholarship index in at least 128 credit hours, and to have met all the requirements of the University and of the College of Business Administration.

The college offers six fields of concentration from which a student may choose his or her major. They are: General Business, Accounting, Marketing, Management, Finance, and Secretarial-Office Management. Graduate divisions of Business Administration have since been added, so that now students may earn a Master of Business Administration degree.

Students in the six major fields are given comprehensive training during their first two years in accounting, English, government, and history, laboratory sciences, mathematics, philosophy and other subjects. This training is followed during the two remaining



Framed by the Sandias, the library stands out as the number one show place on the campus.

years by advanced courses in specialized fields. Some of the subjects an upper division student must take are: Business Statistics, Marketing, Business Writing, Business Law, Corporation Finance, and Money and Banking.

The present home of the College of Business Administration is Yatoka Hall, formerly a men's dormitory. Temporary buildings also serve as offices, classrooms and laboratories for Business Administration students.

The Commerce Club, which is open to all students of Business Administration, was organized in the fall of 1947 and now has a membership exceeding 100. The club works toward advancement through bi-weekly programs featuring forums and distinguished speakers.

The College of Business Administration of the University of New Mexico affords basic training to those who aspire to places of leadership in the business world to the end that they may eventually make constructive contribution to the intelligent and enlightened direction of our national and world economy.



Between classes any morning  
at Hodgin portal



#### STUDENT UNION BUILDING

A unique building designed for the comfort and convenience of the students, and operated on a co-operative plan. It contains lunch-rooms, soda fountain, book store, etc. A beautiful ballroom with additional lounges is equipped to take care of all social activities of the University, and is furnished and decorated in truly southwestern style.

Pi Delta



PI DELTA  
THE UNIVERSITY OF NEW MEXICO  
ALBUQUERQUE, NEW MEXICO

OFFICERS OF PI DELTA

Headmaster . . . . .Cliff Qualls  
Senior Warden. . . . .John Kinzer  
Junior Warden. . . . .Jay Hughes  
Scribe . . . . .Rudy Walter  
Treasurer. . . . .Eddie Dugger  
Historian. . . . .William Hughes

At a meeting of the Commerce Club on October 28, 1948, Dr. Vernon G. Sorrell, Dean of the College of Business Administration, suggested the need of a competitive organization which would restrict the field of Alpha Kappa Psi--already active on the U.N.M. campus. Tom Trainor and Cliff Qualls immediately began work toward this end. After meeting with Dean Sorrell and later, with Mr. Alan D. Carey (AN-319), the two picked a nucleus of eight men with which to begin formation of such an organization.

Our aims were, and are, twofold: 1. To encourage scholarship in the study of business and to promote closer affiliation between the commercial world and students of commerce, resulting in our better understanding of, and more adequate preparation for, such work; 2. To petition Delta Sigma Pi for membership and chapter standing.

Mr. Carey had an invaluable store of information on Delta Sig. It would be impossible to overrate the assistance given us by him and by Mr. Ralph L. Edgel (Sigma-133). Under their tutelage, the first meeting was called for November 3, 1948.

At this meeting, the Greek letters Pi and Delta were extracted from Delta Sigma Pi to form the name of our local--Pi Delta. Officers were then elected, Tom Trainor, Cliff Qualls and Skid Spiller stepping in as president, vice-president, and secretary-treasurer. Requirements for admission were established at this time. Prospective members must be of good moral character, of the Caucasian race, of Christian faith, unaffiliated with any



Student Union Building

other professional commerce and business administration fraternity, majoring in Business Administration or Economics and must have a cumulative grade-point average of at least 1.5 out of a possible 3.0.

A constitution and by-laws were drawn and approved by the membership. The constitution was then delivered to the Dean of Men for his approval and forwarding to the Student Council for their acceptance.

It was at this time that we first notified the Central Office of our intention to petition and began to formulate a professional program. It was felt that we should begin active participation as soon as possible in such a program. We also wished to make our presence as an active professional group known on the campus.

The adoption of monthly dues as well as disbursements for a Pledge Smoker gave rise to the need for a full time treasurer. The constitution was so amended and Eddie Dugger was elected to the office at the same time that Skid Spiller was railroaded back to the inkwell.

Membership had risen to fourteen by the time the first month had passed. This number did not include four who joined and later dropped due to financial



B.A. Students at the Campus Fish Pond

reasons or unwillingness to participate in a petition when another professional business fraternity was active and waiting for them to pledge without effort.

Committees were appointed on Publicity, John Ittersagen (nobly aided over Radio Station KVER by John Morrison); Pledges, "John" Kinzer; Professional Program, Cliff Qualls; Dinners, Jay Hughes; Socials, Justus Schomp; and Petitioning, Bill Hughes. The first results of these appointments were felt the following week in connection with our Pledge Smoker. Announced over the air, it was held at the club-room of the East Mesa Airport



Home of the President of the University of New Mexico

in place of our seventh regular meeting and brought us three newcomers who have since proven a valuable addition.

Our second social affair and our first monthly dinner was held at La Placita in Old Albuquerque where Mexican food added to the atmosphere of the Old Southwest. Our guest of honor, Dean Sorrell of the College of Business Administration, gave us the usual "few words", and went on to show beyond doubt that he recognized a good story or two as well as the next fellow.

Jim Thompson, National Representative arrived in the "Land of Enchantment" on the ninth of January with a welcome wealth of answers and general information. The fortunate availability of the Bureau of Business Research Office as a meeting place enabled many of the boys to drop in between or after classes to meet and chat with him. At noon, several Pi Deltas had Mr. Thompson as their luncheon guest at the Student Union Building. After an all too brief visit, and tour of the campus, we guided him on a quick tour of the city and reluctantly bid him farewell.

Although several discussions had already been held concerning our petition, work on this project was now pushed forward with a vengeance, two special meetings being held the same week. A wholehearted turnout gave the initial impetus; complete cooperation of all members not only served to expediate compilation and formation of the petition, but also to deepen and further fraternal spirit.

On the eighth of February, having reached our primary goal of twenty-five members, an election of officers was held in order that the men added to the nucleus might have a voice in election. It was found necessary to change the nomenclature of the existing offices and to add those lacking so that they would coincide with the offices of Delta Sigma Pi. Cliff Qualls was elected to the post of Headmaster; "John" Kinzer, to Senior Warden; Jay Hughes, Junior Warden; Treasurer, Eddie Dugger; Rudy Walter was named as Scribe and Bill Hughes as Historian.

Pi Delta's first monthly luncheon was held at Hoyt's "Dinner Bell" on Friday, February the eleventh. Our speaker was Mr. A. J. Exter, one of Albuquerque's more prominent businessmen. As District Governor of Lions International, a Mason, and a member of the Albuquerque Chamber of Commerce, he was well qualified to speak on Service Organizations and Their Relation to the Modern Business World.

The professional program for the remainder of the current semester has been formulated and approved as follows:

DATE	FUNCTION	SPEAKER	TOPIC
Feb. 20	Dinner	Mr. George Lusk, Mgr. Albuquerque Chamber of Commerce	The Relationship of the Chamber of Commerce to Our Economy
Feb. 26	Following regular meeting	Mr. A. R. Barger, Owner and Mgr. of Tovrea Equip. Company	Retailing Today
March 8	Following regular meeting	Mr. B. A. Luchini, of the Employment Security Comm.	The Functions of the Employment Security Commission
March 9	Tour of Employment Security Commission		
March 15	Luncheon	Mr. Harry Luttbeg, Pres. of the Albuquerque Better Business Bureau	How the Better Business Bureau Functions
March 27	Dinner	Mr. Earl Moulton, Pres. Charles Ilfeld Co., formerly Chairman of the Research Div. of the Bernalillo County Committee for Economic Development, and author of "New Mexico's Future".	Outgrowth of the Committee for Economic Development
April 12	Following regular meeting	Mr. Paul W. Murdock, C.P.A.	Job Opportunities in the Field of Accounting

DATE	FUNCTION	SPEAKER	TOPIC
April 30	Dinner	Mr. Ward Hicks, Ward Hicks' Advertising Agency	The Need for Honest Advertising
May 10	Following Regular Meeting	Mr. Clifford Dinkle, Vice-Pres. of the Albuquerque National Bank	Banking's Place in the Economic System







Front row: Left to right--Mr. Alan Carey, Faculty advisor; Justus Shomp; William Hughes; Jay Hughes; Clifford Quells; Rudolph Walter; John Ittersagen; Eddie Dugger and Mr. Ralph Edgel, Faculty advisor.  
Second row: Manuel De Sandoval; Donald Dorn; Burt Barns; Skid Spiller; Carl Hart; Tom Trainor; William Lew; James Gravlin; and John Morrison.  
Third row: Ronald Van Orden; James Hanosh; Sam Thornburg; and Gregory Zaccaria.



ALAN D. CAREY

204 North Cardenas Drive, Albuquerque, New Mexico

Born: Ashland, Nebraska                      January 15, 1920

Height: 6'2"    Weight: 150    Hair: Light Brown    Eyes: Blue

Married

Son of Mr. and Mrs. Raymond B. Carey

Member of the Methodist Church

Faculty Member

Served with the U. S. Marine Corps. for 4 years

Faculty advisor; Initiated into Alpha Nu Chapter (Alpha Nu-319)  
Statistician, Bureau of Business Research;  
Instructor in Business Administration

RALPH L. EDGEL

809 Loma Vista Drive, Albuquerque, New Mexico

Born: Marion, Utah                      June 30, 1910

Height: 5'9"    Weight: 160    Hair: Brown    Eyes: Blue-grey

Married

Son of Mr. and Mrs. William R. Edgel

Member of the L. D. S. Church

Faculty Member

Faculty Advisor; Initiated into Sigma Chapter of Delta Sigma Pi  
(Utah) 1929 (Sigma-133);  
Director, Bureau of Business Research;  
Assistant Professor in Business Administration





CLIFFORD O. QUALLS

812 $\frac{1}{2}$  South Arno Street, Albuquerque, New Mexico

Born: Estelline, Texas August 2, 1922

Height: 5'10" Weight: 175 Hair: Brown Eyes: Hazel

Married

Son of Mr. and Mrs. Homer C. Qualls

Member of the Baptist Church

Class of 1949 Business Administration, Marketing

Served with the U. S. Navy for 3 years

Commerce Club

JAMES HANOSH

301 Palomas Road, Albuquerque, New Mexico

Born: Albuquerque, New Mexico January 9, 1925

Height: 6' Weight: 140 Hair: Brown Eyes: Brown

Single

Son of Mr. and Mrs. Joe N. Hanosh

Member of the Catholic Church

Class of 1950 Business Administration, Marketing

Served with the U. S. Army for 3 years.





LOWRY GRIBBLE KINZER

216 South Hermosa Street, Albuquerque, New Mexico

Born: Nashville, Tennessee August 13, 1924

Height: 6'2" Weight: 160 Hair: Brown Eyes: Green

Single

Son of Dr. and Mrs. John Daniel Kinzer

Member of the Methodist Church

Class of 1950 Arts & Science, Economics

Served with the U. S. Army for  $3\frac{1}{2}$  years

Secretary, Pi Kappa Alpha; President, Vice President, Alpha Phi Omega;  
Boots & Saddles Club; Mirage Staff; Commerce Club

JOHN HALL MORRISON

2434 Iris Drive, Albuquerque, New Mexico

Born: Clarksburg, West Virginia April 12, 1912

Height: 5'11" Weight: 170 Hair: Brown Eyes: Blue

Married

Son of Mrs. Rae Morrison

Member of the Baptist Church

Class of 1950 Business Administration

Served with the U. S. Navy for  $5\frac{1}{2}$  years and U.S. Marines for 1 year

President, Veteran's Association; Treasurer, Student Body;  
Sigma Chi; Student Council; Secretary Treasurer, A.I.E.E.;  
University Flying Club; Student Union Building Committee





MANUEL J. DE SANDOVAL

1212 West Iron Avenue, Albuquerque, New Mexico

Born: Madrid, New Mexico                      January 21, 1923

Height: 5'10 $\frac{1}{2}$ "    Weight: 140    Hair: Black    Eyes: Brown

Single

Son of Mrs. F. D. de Sandoval

Member of the Catholic Church

Class of 1949                      Business Administration, Finance

Served with the U. S. Navy for 3 $\frac{1}{2}$  years

Commerce Club; Newman Club

JAY W. HUGHES

3319 Cypress Drive, Albuquerque, New Mexico

Born: Franklin, Texas                      January 3, 1920

Height: 5'9 $\frac{1}{2}$ "    Weight: 190    Hair: Brown    Eyes: Green

Married

Son of Mrs. Mattie Hughes

Member of the Christian Science Church

Class of 1949                      Business Administration, Management

Served with the U. S. Navy for 3 years

Commerce Club





GREGORY ZACCARIA

312½ South Stanford Avenue, Albuquerque, New Mexico

Born: Rockville Centre, New York February 28, 1922

Height: 5'10" Weight: 195 Hair: Black Eyes: Brown

Single

Son of Mr. and Mrs. Joseph Zaccaria

Member of the Catholic Church

Class of 1950 Business Administration

Served with the U. S. Army Air Forces for 3 years

Commerce Club

RAY EDMOND DUGGER, JR.

201 North Maple, Albuquerque, New Mexico

Born: Claremore, Oklahoma May 20, 1924

Height: 5'9" Weight: 150 Hair: Brown Eyes: Hazel

Single

Son of Mrs. Glen Sweet

Member of the Baptist Church

Class of 1949 Business Administration, Marketing

Served with the U. S. Navy for 2 years

Commerce Club; Independent Men; Veterans Organization





RUDOLPH J. WALTER III

1604 Sigma Chi Street, Albuquerque, New Mexico

Born: Denver, Colorado                      June 29, 1927

Height: 5'9"    Weight: 135    Hair: Brown    Eyes: Hazel

Married

Son of Mr. and Mrs. R. J. Walter

Member of the Methodist Church

Class of 1949                      Business Administration, Management

Served with the U. S. Navy for 1 year

Commerce Club

JUSTUS K. SCHOMP

206 Quiet Lane Street, Albuquerque, New Mexico

Born: Los Angeles, California                      August 7, 1904

Height: 5'8"    Weight: 135    Hair: Brown    Eyes: Blue

Married

Son of Mr. and Mrs. Ralph G. Schomp

Member of the Methodist Church

Class of 1950                      Business Administration

Served with the U. S. Navy for 20 years, Retired

Commerce Club





THOMAS TRAINOR, JR.

301 North University, Albuquerque, New Mexico

Born: Haverhill, Massachusetts July 31, 1920

Height: 5'8½" Hair: Brown Eyes: Blue

Married

Son of Mr. Thomas G. Trainor

Member of the Catholic Church

Class of 1949 Business Administration, Marketing

Served with U. S. Air Force for 3½ years

Commerce Club; Newman Club

WILLIAM HOWARD HUGHES

824½ East Coal, Albuquerque, New Mexico

Born: Moriarty, New Mexico September 16, 1928

Height: 5'10" Weight: 135 Hair: Lt. Brown Eyes: Hazel

Single

Son of Mr. and Mrs. Walter M. Hughes

Member of the Methodist Church

Class of 1950 Business Administration, General Business

Commerce Club; U.S.C.F.







KENNETH D. SPILLER

1917 East Gold, Albuquerque, New Mexico

Born: Dartmouth, Massachusetts                      October 2, 1921

Height: 5'9 $\frac{1}{2}$ "    Weight: 145    Hair: Black    Eyes: Brown

Single

Son of Mrs. William E. Spiller

Member of the Presbyterian Church

Class of 1950                      Business Administration, General Business

Served with the U. S. Seabees for 3 years

Boots & Saddles Club; Circulation Manager of the "Lobo"; University  
Band; K.A. Fraternity; Commerce Club; Vigilantes

JAMES C. GRAVLIN

403 North 15th, Albuquerque, New Mexico

Born: Sycamore, Illinois                      December 25, 1924

Height: 5'10"    Weight: 150    Hair: Brown    Eyes: Hazel

Married

Son of Mr. and Mrs. F. J. Gravlin

Member of the Episcopal Church

Class of 1950                      Business Administration, Marketing

Served with the U. S. Army for 3 years





RONALD E. VAN ORDEN

1309 West Tijeras, Albuquerque, New Mexico

Born: Newark, New Jersey      January 14, 1926

Height: 6'1"    Weight: 175    Hair: Brown    Eyes: Gray

Married

Son of Mr. and Mrs Ned Van Orden

Protestant

Class of 1950                      Business Administration

Served with the U. S. Navy for 1 year

CARL F. HAPT

1105 West Tijeras Avenue, Albuquerque, New Mexico

Born: Baird, Texas                      November 21, 1923

Height: 5'10"    Weight: 150    Hair: Brown    Eyes: Hazel

Single

Son of Mr. and Mrs. Jess Hart

Protestant

Class of 1950                      Business Administration, Industrial Relations

Served with the U. S. Navy for 3 years

Commerce Club





WILLIAM E. LEW

2730 Santa Cruz Drive, Albuquerque, New Mexico

Born: Pittsburg, Pennsylvania July 22, 1923

Height: 5'10" Weight: 150 Hair: Brown Eyes: Blue

Married

Son of Mr. and Mrs. Milton J. Lew

Member of the Catholic Church

Class of 1950 Business Administration, Accounting

Served with the U. S. Army Air Force for 3½ years

JOHN R. ITTERSAGEN

2315½ East Coal Street, Albuquerque, New Mexico

Born: Chicago, Illinois March 8, 1924

Height: 5'8" Weight: 175 Hair: Brown Eyes: Blue

Married

Son of Mr. and Mrs. Harry A. Ittersagen

Member of the Methodist Church

Class of 1950 Business Administration, Marketing

Served with the U. S. Navy for 3 years

Commerce Club





DONALD C. DORN

8402 Zuni Road, Albuquerque, New Mexico

Born: Kelleton, Iowa                      June 23, 1926

Height: 5'8"    Weight: 135    Hair: Brown    Eyes: Blue

Single

Son of Mr. and Mrs. Ralph Dorn

Member of the Methodist Church

Class of 1950                      Arts & Science, Economics

University Mixed Chorus; U.S.C.F



BERT GLYNN BARNES

301 North Amherst, Albuquerque, New Mexico

Born: Floydala, Texas                      January 2, 1930

Height: 6'1"    Weight: 150    Hair: Blonde    Eyes: Blue

Single

Son of Mrs. Lola Barns

Member of the Baptist Church

Class of 1951                      Business Administration, Management



ANDREW J. COMBS

1110 South Madison, Albuquerque, New Mexico

Born: Bristow, Oklahoma December 24, 1924

Height: 6' Weight: 155 Hair: Light Eyes: Blue

Married

Son of Mrs. Dora E. Combs

Member of the Christian Church

Class of 1950 Business Administration, Marketing

Served with the U. S. Army for 2½ years

Commerce Club

SAMUEL CLARK THORNBURG

114 South Yale, Albuquerque, New Mexico

Born: Santa Fe, New Mexico July 30, 1928

Height: 6'1" Weight: 195 Hair: Brown Eyes: Brown

Single

Son of D. W. Thornburg

Member of the Methodist Church

Class of 1950 Business Administration, Personnel Management

Past member of Delta Sigma Pi (Beta Phi-17) Southern Methodist

University





FLOYD R. WALTZ, JR.

220 North Pine Street, Albuquerque, New Mexico

Born: Harrisburg, Pennsylvania September 19, 1917

Height: 6' 3" Weight: 200 Hair: Brown Eyes: Brown

Married

Son of Colonel and Mrs. Floyd R. Waltz

Member of Episcopal Church

Class of 1949 Business Administration, Industrial Administration

Served with U. S. Army for 8 years

Initiated into Alpha Beta Chapter (Alpha Beta-291),  
Commerce Club.

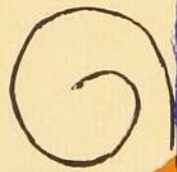
"WHERE EAST MEETS WEST"  
MUNICIPAL AIRPORT, ALBUQUERQUE, N.M.

North also meets South here, as this is the crossroads for T.W.A. and Continental Air Lines. The mammoth T.W.A. Stratoliner is being inspected by Navajo Indians, amazed at seeing "chi-di-nah-tah-ee" (wagon that flies) at close range.

Letters  
of  
Recomm



endation





THE UNIVERSITY OF NEW MEXICO  
ALBUQUERQUE

February 15, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

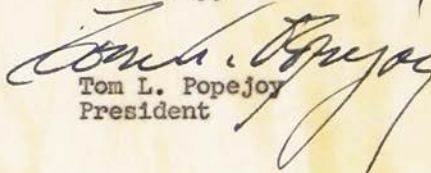
Dear Mr. Wright:

It has been brought to my attention that a local group of Pi Delta is submitting a petition to your organization for the establishment of a chapter here on the University of New Mexico Campus.

The College of Business Administration took definite form two years ago and now has an enrollment which approximates six hundred students. Several members of the faculty are interested in Delta Sigma Pi, and I have been assured that a sizable group of mature students are also working in this direction.

The College of Business Administration will continue to grow, and it is believed that the interest in this field would justify the establishment here of another professional society. Your serious consideration of the petition is solicited.

Sincerely,

  
Tom L. Popejoy  
President

TLP/mt

THE UNIVERSITY OF NEW MEXICO  
ALBUQUERQUE

February 19, 1949

International Fraternity of Delta Sigma Pi

Dear Sirs:

This is to urge your favorable consideration of the petition of the local group which looks to the establishment of Pi Delta Chapter of Delta Sigma Pi on this campus.

I have been associated with many of the members of the petitioning group in my accounting classes and it is my belief that these men are of the caliber which will insure an alert and vigorous chapter.

A chapter of Alpha Kappa Psi was installed this year at the University and I believe that a chapter of Delta Sigma Pi would promote worthwhile competition which would be of real benefit to the College of Business Administration. I think the petitioning group is of a quality which would insure such competition.

Very truly yours,

*Richard E. Strahlem*

Richard E. Strahlem  
Comptroller  
Professor of Accounting

RES/bj

February 15, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
Delta Sigma Pi  
222 W. Adams  
Chicago 6, Illinois

Dear Sir:

It is a pleasure to recommend to the national officers of Delta Sigma Pi that the petition be granted for the establishment of a local chapter of the organization at the University of New Mexico. The petitioning group of students have been active as an organization since last October, and its membership is made up of some of the most earnest and energetic young men in the College of Business Administration. I believe it would be of benefit to the College, and especially to the student body of the College, to have such a chapter on our campus.

Sincerely,

*Vernon G. Sorrell*  
Vernon G. Sorrell, Dean  
College of Business  
Administration

vgs/lw

BUREAU OF BUSINESS RESEARCH  
COLLEGE OF BUSINESS ADMINISTRATION  
UNIVERSITY OF NEW MEXICO  
ALBUQUERQUE, NEW MEXICO

February 17, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

Dear Brother Wright:

As an active member of Pi Delta since its earliest inception, I have had an unusual opportunity to observe at close range the men who form the group. It is my unqualified opinion that each and every one of them is worthy of membership in the International Fraternity of Delta Sigma Pi.

Although the history of Pi Delta is a short one, it is a history of accomplishment and fraternal growth. Under the able presidency of Thomas Trainor and Clifford Qualls, the chapter has developed from nothing to a well-knit, cooperative, loyal group of twenty-five men--four of whom (including Ralph L. Edgel--Sigma 133, and myself) are former Delta Sigs.

There appears to be every reason to believe that Pi Delta or its successor will be as successful in future years as it has been during the past academic year.

It is with pride and confidence, therefore, that I recommend that this petition be granted.

Fraternally yours,

*Alan D. Carey*  
Alan D. Carey, AN 319

ADC:hp

-COPY-

Beta Tau Chapter  
ALPHA KAPPA PSI FRATERNITY  
University of New Mexico  
Albuquerque, New Mexico

February 18, 1949

Mr. H. G. Wright  
Grand Secretary-Treasurer  
International Fraternity of Delta Sigma Pi  
222 West Adams Street  
Chicago, Illinois

Dear Sir:

The members of Beta Tau Chapter of Alpha Kappa Psi are pleased to endorse the petition of Pi Delta which is seeking induction as a chapter of Delta Sigma Pi.

The College of Business Administration has grown rapidly since its inception in 1947, and is now the third largest College in the University. We feel confident that now, and in the future, the College will provide a continuous stream of capable and energetic young men in sufficient number to support both our chapter of Alpha Kappa Psi and a new chapter of Delta Sigma Pi.

We hope that you will be moved to act favorably on their petition.

Respectfully yours,

*James C. Ritchie*  
James C. Ritchie, President  
Beta Tau Chapter  
ALPHA KAPPA PSI FRATERNITY

JR/rj