

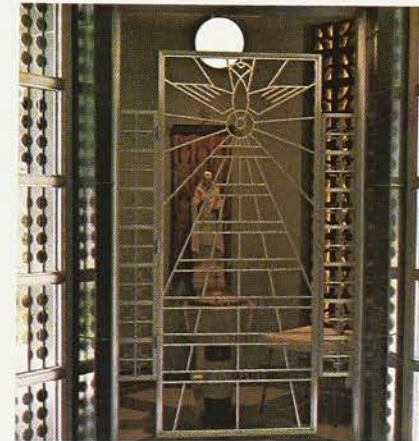
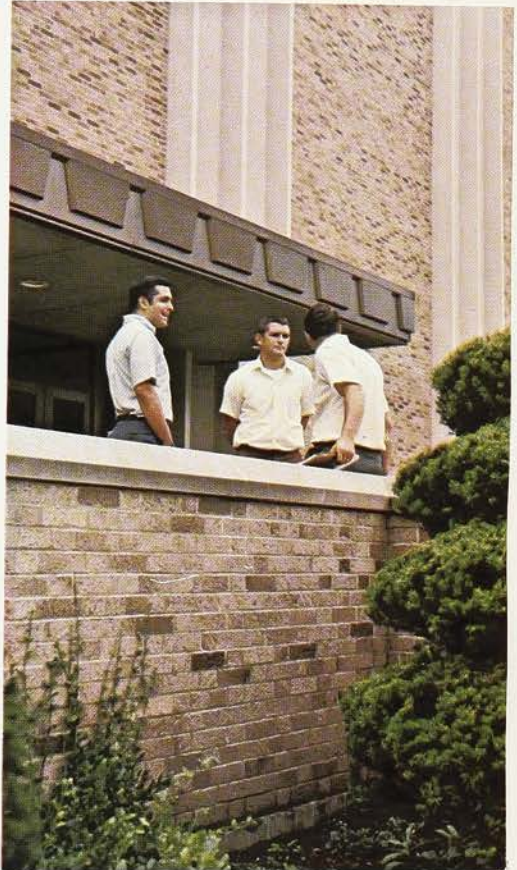
A PETITION TO THE  
INTERNATIONAL FRATERNITY OF  
DELTA SIGMA PI

BY

BETA ALPHA CHI  
XAVIER UNIVERSITY  
CINCINNATI, OHIO



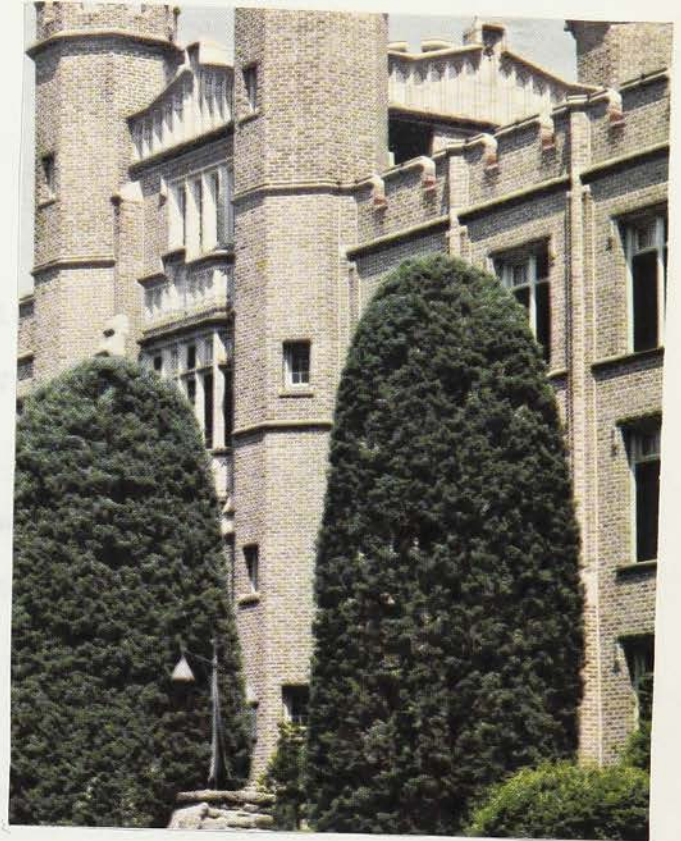
# Welcome to XAVIER



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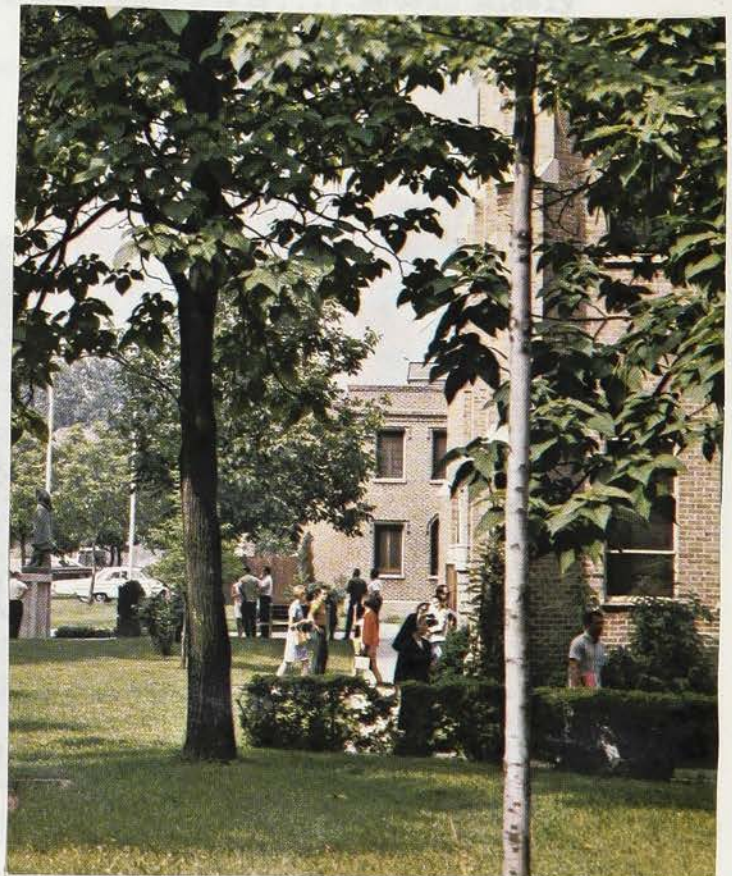
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.....Tom Dineen

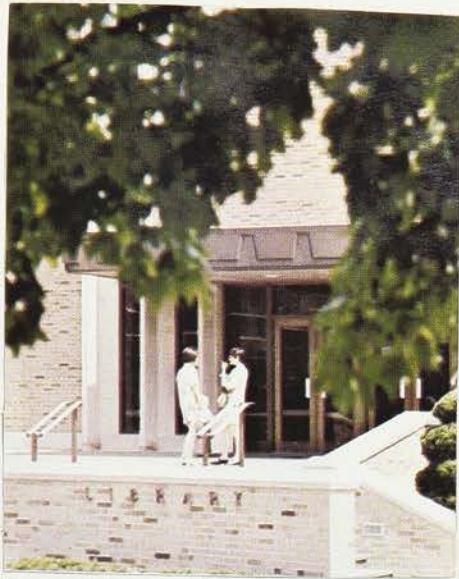
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Ass't. Treasurer.....Joseph Rahn  
Rec. Secretary.....John Buschmann  
Cor. Secretary.....Roger Gibbs  
Chancellor.....Joseph Marconi  
Historian.....Brian Doyle  
Professional Chair.....Robert Nicely  
Social Chair.....George Meister





To: The Grand Council of The International  
Fraternity of Delta Sigma Pi

Gentlemen:

We, the undersigned Brothers of Beta Alpha Chi Business Fraternity, do hereby petition the International Fraternity of Delta Sigma Pi for the purpose of securing a charter, and maintaining an active chapter of Delta Sigma Pi on the campus of Xavier University, Cincinnati, Ohio.

Beta Alpha Chi was founded in May 1969, exclusively for the purpose of affiliation with Delta Sigma Pi. Our present aims, purposes and requirements reflected in our bylaws are patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

Therefore, we, the Brothers of Beta Alpha Chi, in seeking affiliation with Delta Sigma Pi, mutually pledge obedience to the laws of the International Fraternity. We shall uphold the Constitution and the Bylaws of Delta Sigma Pi, and carry out its traditions and programs.

Witness our signatures:

Michael T. Mooran  
President

Thomas Dineen  
Sr. Vice President

Joseph Dineen  
Vice President

Bruce G. Brandle  
Treasurer

Joseph Rahn  
Ass't. Treasurer

Roger F. Gibbs  
Corr. Secretary

John L. Buschmann  
Rec. Secretary

Joseph J. Marconi  
Chancellor

Brian P. Doyle  
Historian

Robert A. Nicely  
Professional Chairman

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David M. Bickel

J. Timothy Kocak

Michael O'Connell

Michael J. Wood

Dal. E. Maruski

Michael J. Massaro

Stephen J. Daush

William C. Hansen

James W. Listerman

David Temming



## XAVIER UNIVERSITY

### THE HISTORY OF XAVIER UNIVERSITY

Xavier University, Cincinnati's Jesuit University, was founded in 1863 as a literary institute by Edward Dominic Fenwick, of the Order of Preachers, who was the first Bishop of the Diocese of Cincinnati. He called the school The Athenaeum and erected buildings on Duane Street in downtown Cincinnati.

In 1863, his successor, Bishop John Baptist Ferrell, invited the Society to take over the administration of the school. They arrived on October 1, 1866, and began their first classes on October 17th of that year. The Jesuits changed the name to Saint Xavier College. In 1919, the College moved to the present site on University Parkway in Evanston-Bromfield. In 1934, the name was again changed, this time to Xavier University.

At present the University is composed of four divisions: the College of Arts and Sciences, the College of Business Administration, the Nursing College, and the Graduate School, which offers one of the few programs in Hospital Administration in the





In the Fall of 1968, Xavier officially opened its doors to co-education in its day undergraduate program. At present, 50 women are enrolled in the University in this first year of co-education. Another 150 women are expected to enroll next year.

### THE HISTORY OF XAVIER UNIVERSITY

Xavier University, Cincinnati's Jesuit University, was founded in 1831 as a literary institute by Edward Dominic Fenwick, of the Order of Preachers, who was the first Bishop of the Diocese of Cincinnati. He called the school The Athenaeum and erected buildings on Sycamore Street in downtown Cincinnati.

In 1840, his successor, Bishop John Baptist Purcell, invited the Jesuits to take over the administration of the school. They arrived on October 1, 1840, and began their first classes on October 17th of that year. The Jesuits changed the name to Saint Xavier College. In 1919, the College moved to its present site on Victory Parkway in Evanston-Avondale. In 1930, the name was again changed, this time to Xavier University.

At present the University is composed of four divisions: the College of Arts and Sciences, the College of Business Administration, the Evening College, and the Graduate School, which offers one of the few programs in Hospital Administration in the



United States.

The University is accredited by the North Central Association of Colleges and Secondary Schools and is approved by the Department of Education of the State of Ohio and by the Board of Regents of the University of the State of New York.

Over 20 buildings make up the Xavier campus. Nearly 1,950 students are enrolled in the undergraduate day school, with another 4,000 students enrolled in the evening and graduate programs.

Xavier has long been known throughout the Midwest for its excellent athletic program. In 1958, the X.U. basketball team won the National Invitation Tournament in New York City's Madison Square Gardens. An extensive intramural program supplements varsity athletics on campus. Students compete in organized intramural leagues in football, basketball, volleyball, track, tennis, and baseball. On the varsity level, the University competes in football, basketball, golf, tennis and baseball.

Students are able to participate in over 20 extra-curricular clubs which emphasize development in one's major outside the classroom. Nearly ten honorary societies and fraternities are also open for qualified students within the University.

In the Fall of 1969, Xavier officially opened its doors to co-education in its day undergraduate program. At present, 50 co-eds are enrolled in the University in this first year of co-education. Another 150 co-eds are expected to enroll next year.







## THE XAVIER CAMPUS

The first building on the new Xavier Campus, designed by the late architect, the late architect of Cincinnati, contains the main Administration Offices, a classroom, four lecture rooms, a library, a study hall, and the Robert-Hughes student center. The Edward S. Kelley Lecture Hall, designed in the same type design. The building is situated at the

at the site of the St. Vincent Memorial—St. Edward Bellamy Hall, which is structurally unique in Cincinnati. The design provides a maximum of clear floor space for a hall-of-arts or reading room, to accommodate 300 workstations. The building is located at the head of the Hill.





In the foreground is the Karl J. Alter Classroom Building, dedicated in 1960 to honor the Archbishop of Cincinnati, contains all major academic administration offices, 32 classrooms, four seminar rooms, faculty and student lounges, and the Schott-Link studios for radio and closed-circuit television. The Edward H. Kelley Lecture Hall seats 322 in theater-type chairs. The building is air-conditioned.

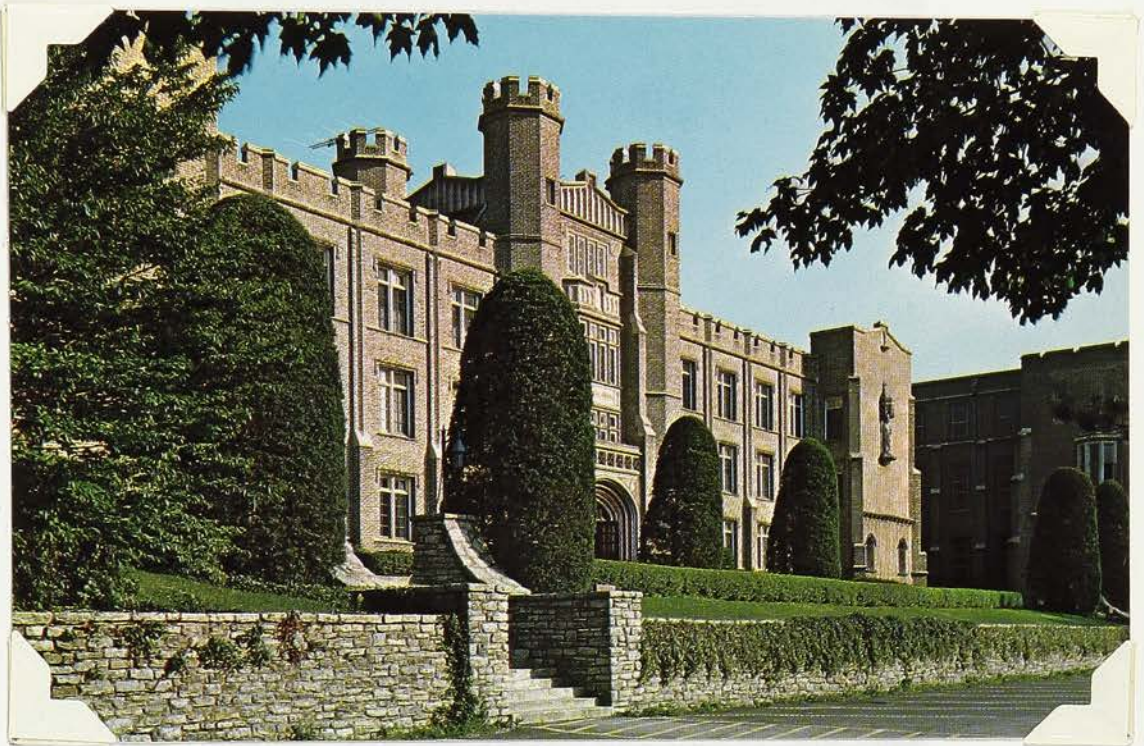
In the distance is the Williams Memorial—St. Robert Bellarmine Chapel which is structurally unique in Cincinnati. The design provides a maximum of clear floor space for a semi-circular seating arrangement to accommodate 500 worshippers. The Chapel is located at the head of the Mall.





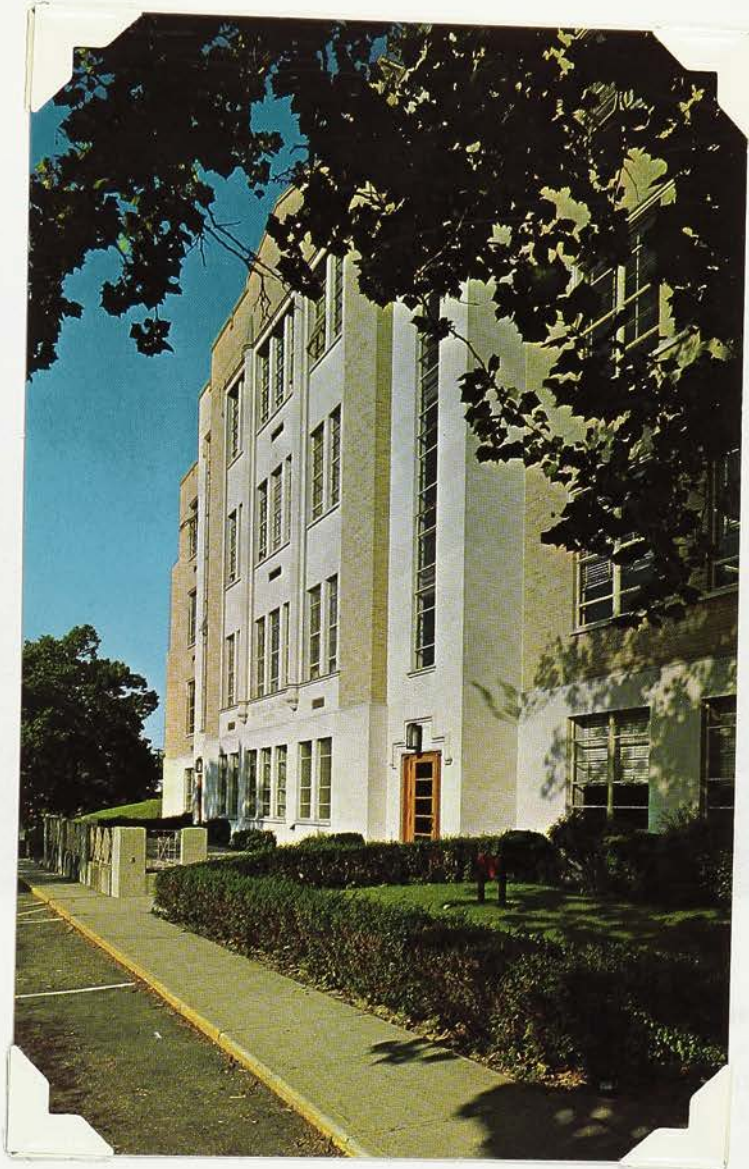
Brockman Hall, a residence for 300 men and one of four dorms on the Xavier campus, was dedicated in 1955, to the memory of the Very Rev. Hubert F. Brockman, S.J., twenty-fourth president of the University. Special features of the dorm include a main lounge, recreation room, parents visiting parlor, and a small adoration chapel.





Hinkle Hall, the residence of the Jesuit faculty, was erected in 1920 by Mrs. Frederick Wallis Hinkle. It contains living quarters, reception rooms, administrative offices, the switchboard, and the Foss Memorial Chapel. The Jesuit's will be moving into a new residence hall this Spring. At this time, Hinkle Hall will be remodeled into faculty offices.





The Thomas J. Logan Chemistry Building, erected in 1952-1953, is a modern science building which consists of four levels containing classrooms, spacious student laboratories, small research laboratories, dark rooms, and offices. The first level includes adequate storage space; the second level contains the Albert D. Cash Memorial Room.





The McDonald Memorial Library, 1966, is the gift of the Walter A. and George McDonald Foundation in memory of Andrew J. and Mary McDonald. This air-conditioned building seats 700 students. Open shelves have a capacity of 350,000 volumes, and there is a closed stack area in the Schmidt Building for an additional 80,000 volumes. An enclosed garden area provides space for future expansion of the building.





The Musketeer Plaza on the University Mall is dominated by a statue of D'Artagnan, history's most famous Musketeer. The statue was executed in Southern France after the original in the city of Auch, birthplace of D'Artagnan. Xavier athletic teams are known as The Musketeers.





Xavier Stadium, capacity of 15,000, was erected in 1928 through a public drive headed by the Governor of Ohio, the late Myers Y. Cooper.



February 25, 1968

The Board of Regents  
The University of Texas  
100 North Campus Avenue  
Austin, Texas 78712

THE FACULTY

I have been asked to request the presence of Beta Alpha Chi, Eta Chapter, in a display of Delta Sigma Epsilon at Texas University.

The College of Business Administration at Texas University and the Department of Accounting is proud to sponsor and in the normal course of business to be available. The Beta Alpha Chi chapter is a highly qualified and capable organization with a long history of service to the accounting profession.

Your attention to this request and your favorable consideration of this request will be very much appreciated.

*John L. ...*  
John L. O'Connell, S. J.



XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207

THE PRESIDENT

February 25, 1970

The Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Gentlemen:

I have been asked to support the petition of Beta Alpha Chi, business fraternity, for a chapter of Delta Sigma Pi at Xavier University.

The College of Business Administration at Xavier University has an impressive record in numbers of students enrolled and in the general campus leadership of the students. The Beta Alpha Chi business fraternity has great prospects for developing into one of the most active organizations on campus.

Their petition has my complete approval and your favorable consideration of their request will be very much appreciated.

Cordially yours,

Reverend Paul L. O'Connor, S. J.

POC/k





XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3301

DIRECTOR OF ADMISSIONS

March 16, 1970

The Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

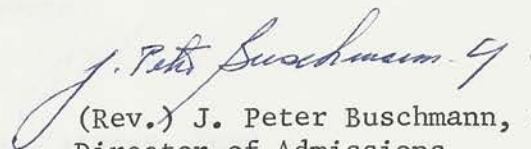
Dear Sirs:

It is with pleasure that I endorse and recommend the candidacy of Beta Alpha Chi, the business fraternity at Xavier University, for affiliation and admittance to Delta Sigma Pi.

Beta Alpha Chi is composed of young men from the College of Business Administration at Xavier University, who excel in the classroom and who display potential for leadership in the business world. The fraternity is active and well-organized with a professional approach. It maintains a balanced schedule of professional, business and social events.

The fraternity is an asset to the student body and to the University at large. I am pleased to offer its request to you for consideration.

Sincerely yours,

  
(Rev.) J. Peter Buschmann, S.J.  
Director of Admissions

XAVIER UNIVERSITY  
COLLEGE OF BUSINESS ADMINISTRATION  
CINCINNATI, OHIO 45207

OFFICE OF THE DEAN

March 16, 1970

The Grand Council of the  
International Fraternity of  
Delta Sigma Pi  
Oxford, Ohio

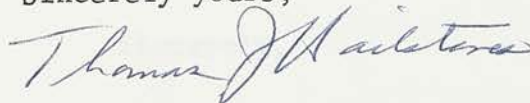
Gentlemen:

This is to inform you that Beta Alpha Chi, a business fraternity here at Xavier University, has been performing services and participating in various activities on the campus and in the business community during the past few years. These activities have benefitted both student members and faculty alike.

Beta Alpha Chi is student oriented. It was initially formed at the request of students and they have been the initiators and planners of the programs and activities of the fraternity. They have maintained it as a well-knit, on-going organization. Consequently, they are ready to associate with an international business fraternity.

The faculty and administration of the College of Business Administration are in full support of the members petition for application with the International Fraternity of Delta Sigma Pi. Therefore, I trust that you will give their application every consideration.

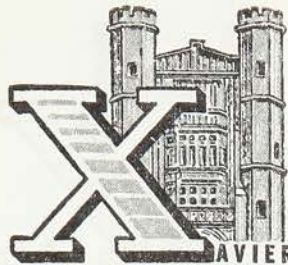
Sincerely yours,



Thomas J. Hailstones, Dean  
College of Business Administration

TJH/gcw





XAVIER UNIVERSITY • COLLEGE OF BUSINESS ADMINISTRATION  
VICTORY PARKWAY • CINCINNATI, OHIO 45207 • TELEPHONE 731-2341

March 6, 1970

The Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio 45056

Gentlemen:

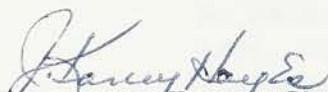
It is a pleasure for me to recommend for your approval the Beta Alpha Chi petition for affiliation with Delta Sigma Pi. The Beta Alpha Chi fraternity represents a productive and dynamic group on our campus. In addition, its standards academically and professionally are of the highest quality.

For the past several months the officers and members of Beta Alpha Chi have applied themselves diligently and unswervingly in building a sound foundation for their organization. Their current program with its breadth and depth is testimony to the group's strong desire to accomplish acceptance by Delta Sigma Pi.

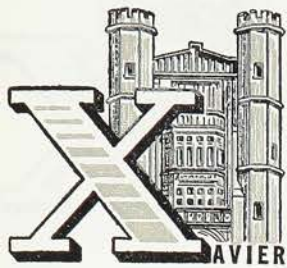
Presently membership in Beta Alpha Chi is limited. However, the exceptional quality of the current officers and members marks this group for future stable growth.

I am sure that Beta Alpha Chi will make positive and lasting contributions to Delta Sigma Pi if it is accepted as the Xavier chapter.

Sincerely,

  
J. Kaney Hayes, Ph.D.  
Associate Dean

JKH:ms



XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • TELEPHONE 731-2341

GRADUATE SCHOOL

February 23, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

I am writing this letter to manifest my support of the Beta Alpha Chi business fraternity in their quest for the establishment of a chapter of Delta Sigma Pi here at Xavier University.

Beta Alpha Chi came into existence during the Spring semester of 1969 as a professional fraternity "organized to foster the study of business, encourage scholarship, social activity and the association of students for their mutual advancement by research and practice". Admittance to Delta Sigma Pi should add greatly to the prestige of the College of Business Administration, the University and should aid Delta Sigma Pi to accomplish its objectives.

The undergraduate enrollment in the College of Business Administration at Xavier University is approximately 675 students. Undoubtedly, the existence on campus of an international business fraternity of the stature of Delta Sigma Pi will serve the best professional interests of the school business community.

I recommend your most favorable consideration of the application of Beta Alpha Chi for membership in Delta Sigma Pi.

Sincerely,

A handwritten signature in blue ink that reads "W. Jack Grosse".

W. Jack Grosse  
Asst. to the Dean, College of  
Business Administration

WJG/mh





XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3485

DEAN OF STUDENTS

February 20, 1970

The Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Sirs:

My purpose in writing is to support the petition of our local Beta Alpha Chi Chapter for business majors here at Xavier University for acceptance into the national Delta Sigma Pi fraternity.

In my opinion our young men who are majoring in the business field are both conscientious and serious in their respective endeavors to enter the business profession. I think that if you formally recognize Beta Alpha Chi into your national fraternity they will prove to be a valuable asset to your organization.

Sincerely yours,

Patrick J. Nally

PJN:ljd



XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3000

February 27, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

Pursuant to the request of the officers and members of Beta Alpha Chi, business fraternity at Xavier, I would recommend that you act favorably upon their request for a chapter of Delta Sigma Pi.

Our students would benefit from the affiliation through contacts with members from other chapters, through the added stimulus for scholarship and professional development and through their program. They have indicated the strength of their interest by forming Beta Alpha Chi and by developing a worthwhile program. They seem dedicated to continuing a program of activities which apply the lofty objectives of Delta Sigma Pi to our student body. I would be confident that, if admitted, they would participate regularly in the national meetings of Delta Sigma Pi.

In conclusion, I judge that your approval of their petition would initiate a mutually beneficial relationship during the coming years.

Sincerely,

Lawrence I. Donnelly, Ph.D.  
Professor and Chairman  
Department of Economics & Finance





XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3000

March 13, 1970

Grand Council  
Delta Sigma Pi  
330 Campus Avenue  
Oxford, Ohio

Gentlemen:

I have been asked by the officers of Beta Alpha Chi Business Fraternity to support its application for affiliation with Delta Sigma Pi. I am happy to do this.

The advantages of having a national business fraternity chapter on campus have been extolled by businessmen, students, and university administrators. Most of these are apparent. These advantages are bi-directional in the case of the Xavier University men. The vigor and interest shown in the past year by the founders of Beta Alpha Chi are setting a pattern that will be used to guide the members in the future. Activities are geared to improve professional abilities--leadership, planning and communication skills--and insure that the chapter has a dynamic membership in the next years.

Perhaps I place too great a stress on the need for planning for the future but I feel that knowing that a group will continue its interest is important in determining whether or not an application should be accepted.

The university, the college, the faculty and the business student body can all be counted on for continued support. Because of this and my personal knowledge of the men involved in founding Beta Alpha, I strongly support this application and believe that there will be a great deal of mutual value to both Delta Sigma Pi and Beta Alpha Chi.

Please contact me if I can provide further information or be of any service.

Sincerely,

A handwritten signature in cursive script that reads "Richard A. Grosse, Jr.".

Richard A. Grosse, Jr.  
Assistant Professor of  
Business Administration

RAG/mt



XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3000

March 1, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

I wish to recommend to your international business fraternity, our local Beta Alpha Chi group here on the campus of Xavier University. We have a very significant registration in our undergraduate and graduate School of Business Administration and the local business fraternity has an outstanding membership of top students in this field.

Their interest in the professional field of business has earned for them on this campus and in the Greater Cincinnati area respect and an enviable reputation among the business community. These students are continually seeking expanded interest and service in the business world and in this regard I feel affiliation with an excellent international professional fraternity such as yours would definitely be to your mutual advantage.

A Chapter of your fraternity on the campus of Xavier University in Cincinnati could serve well its purpose and function in this entire Tri-State area, an area known internationally for its business, trade and manufacturing industries.

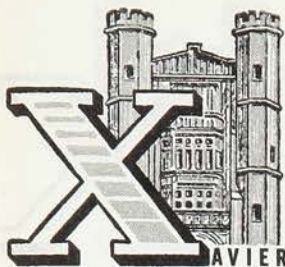
It is a distinct pleasure for me to recommend to your Grand Council granting of a Charter for a chapter here on this campus.

Most sincerely yours,

Dr. Joseph Link Jr.,  
Professor of Economics & Business Administration

Educational Consultant, Overseas Schools Div, US Dept of State, Wash, D.C.  
Former Asst American Ambassador to Korea.





XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3000

February 27, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

Members of Beta Alpha Chi at Xavier University have asked that I write to you on behalf of their efforts to gain admittance to your international business fraternity.

Organizing in the Spring semester of 1969, members of this group have made significant progress in bringing together the students of business in both professional and social activities. The activities have been well planned and well organized and consistent with the goals of the organization.

We would be especially pleased to have a chapter of Delta Sigma Pi at Xavier and feel confident that our students who are members of Beta Alpha Chi would be a credit to your organization.

Your consideration and favorable reply to their application will be very much appreciated.

Sincerely,

A handwritten signature in blue ink that reads "Harry R. Maly".

Harry R. Maly  
Associate Professor of Accounting



XAVIER UNIVERSITY • VICTORY PARKWAY • CINCINNATI, OHIO 45207 • (513) 853-3000

February 26, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Gentlemen:

The members of Beta Alpha Chi, the business fraternity here at Xavier University, have requested a letter of recommendation in their behalf for admittance into Delta Sigma Pi.

Beta Alpha Chi was organized approximately one year ago. Since that time, this group has conducted business meetings, professional tours, and social events, all with great success. By means of this organization, students in the College of Business Administration have been provided with the opportunity to exercise leadership in matters pertaining to them and to mutually advance their scholarly and social interests within the framework of this organization.

In so doing, Beta Alpha Chi has been a very favorable addition to our business school. The business program at Xavier is designed to develop the cultural, intellectual, and moral qualities of the student and to prepare the student in areas of business administration so that he is qualified to accept a position of responsibility and leadership in the business community.

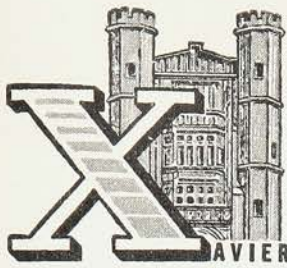
It is my feeling that a chapter of Delta Sigma Pi at Xavier University will do much to enhance these goals.

Sincerely,

Frank V. Mastrianna, Ph.D.  
Assistant Professor of Economics

FVM/mt





XAVIER UNIVERSITY • COLLEGE OF BUSINESS ADMINISTRATION  
VICTORY PARKWAY • CINCINNATI, OHIO 45207 • TELEPHONE 731-2341

February 27, 1970

Grand Council  
Delta Sigma Pi  
330 South Campus Avenue  
Oxford, Ohio

Dear Sirs:

It is with great pleasure that I am writing this letter on behalf of the Beta Alpha Chi members of Xavier University. I wish to endorse their application for affiliation with Delta Sigma Pi.

Over the last year I have been impressed with the enthusiasm that the Beta Alpha Chi members have shown in recruiting new members, sponsoring professional programs, and in general letting the other students know the purposes of their fraternity.

I know most of the fraternity members very well, and I am proud of the fact that they represent Xavier University. I'm confident that an affiliation with Delta Sigma Pi will enable them to achieve their goals and they in turn will aid the national organization in becoming more widely known and respected.

On behalf of the students, I recommend your favorable consideration of the application of Beta Alpha Chi.

Sincerely,

*Robert A. Schutzman*

Robert A. Schutzman  
Assistant Professor of Accounting

RAS:ms

## THE HISTORY OF THE COLLEGE OF BUSINESS ADMINISTRATION

After operating for many years as a part of the College of Arts and Sciences, the college was established as the College of Business Administration in September, 1901.

The College of Business Administration adheres to the general principles and objectives of the University as a whole, and of special emphasis is placed on the following: 1. To develop the cultural, intellectual and the total qualities of the student; 2. To provide a solid background for the student who wishes to continue study at the graduate level; 3. To prepare the student in areas of business administration so that he is qualified to accept a position of responsibility and leadership in the business community.

### THE COLLEGE OF BUSINESS

The College of Business Administration is divided into six departments: Accounting, Economics, Finance, Industrial Relations, Management and Marketing. The total undergraduate enrollment in these departments is 500 students. Twenty-five students will be graduating with their B.S. degrees this June.

Administratively, the college of business is under the direction of Dr. Thomas Hallstrom who serves as Dean, and Dr. J. Edgar Hayes (Executive Director) who serves as Associate Dean.

The business college's program is flexible. The student need not select his or her major until the last part of the sophomore year. This gives a student at least three semesters to decide on an area of concentration.

Students of the College of Business have access to Levitt's time sharing computer system, which has some terminals at various campus locations. Students have the opportunity to learn basic and advanced computer language, to develop their own programs, and to take advantage of the theoretical and practical programs stored in the computer memory from which operating the system.



## THE HISTORY OF THE COLLEGE OF BUSINESS ADMINISTRATION

After operating its business departments for many years as a part of the College of Arts and Sciences, the University established the College of Business Administration on September 1, 1961.

The College of Business Administration conforms to the general principles and objectives of the University in particular, and of Jesuit education in general. The objectives of the College of Business Administration are threefold: 1. To develop the cultural, intellectual, and the moral qualities of the student; 2. To provide a solid undergraduate base for the student who wishes to continue study at the graduate level; 3. To prepare the student in areas of business administration so that he is qualified to accept a position of responsibility and leadership in the business community.

The College of Business Administration is divided into six departments: Accounting, Economics, Finance, Industrial Relations, Management and Marketing. The total undergraduate enrollment in these departments is 550 students. Nearly 125 seniors will be graduating with their B.S.B.A. degrees this June.

Administratively, the College of Business is under the direction of Dr. Thomas Hailstones who serves as Dean, and Dr. J. Kaney Hayes (Beta Alpha Chi's moderator) who serves as Associate Dean.

The Business College's program is flexible. The student need not select his or her major until the last part of the sophomore year. This gives a student at least three semesters to decide on an area of concentration.

Students of the College of Business have access to Xavier's time sharing computer system, which has remote terminals at various campus locations. Students have the opportunity to learn Basic and Fortran computer language, to develop their own programs, and to take advantage of the theoretical and practical programs stored in the computer memory bank while operating the system.



# XAVIER UNIVERSITY COLLEGE OF BUSINESS ADMINISTRATION



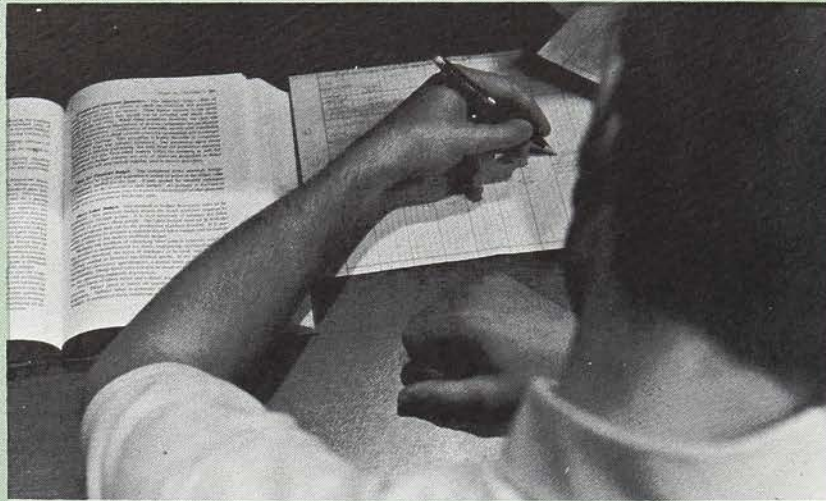
**FROM  
HERE  
TO...**



... Business Community: Economist, Accountant, Production Manager,  
Market Analyst, Banker, Labor Analyst, Statistician, Stock Broker  
and many others. Graduate School, Law School, Hospital Administration,  
Teaching, Government Service — through your BSBA degree.



# HERE'S YOUR ROUTE



**T**oday more than ever before a Business Administration degree is the most direct route to your choice of a life career. More and more business, professional and academic doors are opened with it. The College of Business Administration, a separate degree granting unit of Xavier University, has therefore developed its four-year undergraduate program on the premise that the individual student needs an educational background that has depth, breadth and relevancy; that the student wants to achieve the full development of his intellectual capacities, and that the student is looking forward to solving challenging problems in today's world.

Recognizing these student needs, the College of Business Administration's program is directed at the development of the whole person in the true tradition of Jesuit education. To achieve this development, our curriculum provides a careful balance of liberal arts and business administration courses that expand and ripen the cultural, intellectual, analytical and moral qualities of the student.





# HERE'S YOUR CURRICULUM



**F**irst Year: Math with Business Applications • English Composition or Humanities • Philosophy • Theology • Economics • Accounting

Second Year: Literature • Legal Environment • Philosophy • Theology • Marketing • Management • Finance • Human Resources • Statistics

Third & Fourth Years: Social Studies • Philosophy • Theology • Money & Banking • Data Processing • Five Electives • Plus courses in one's chosen area of concentration: Accounting, Economics, Finance, Management, Marketing or Industrial Relations.

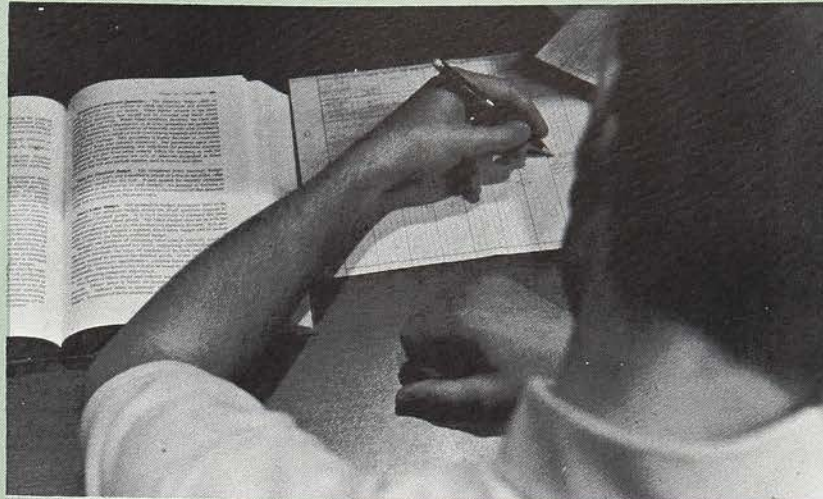
Our business program is flexible. The student need not select his or her major until the last part of the sophomore year. This gives a student at least three semesters to decide on an area of concentration.

Our students have access to Xavier's TIME SHARING COMPUTER SYSTEM with remote terminals at various campus locations. To operate this system, students have the opportunity to learn Basic and Fortran computer language, to develop their own programs, and to take advantage of the theoretical and practical programs stored in the computer memory bank. TIME SHARING offers a unique and beneficial opportunity to our undergraduates.





# HERE'S YOUR ROUTE



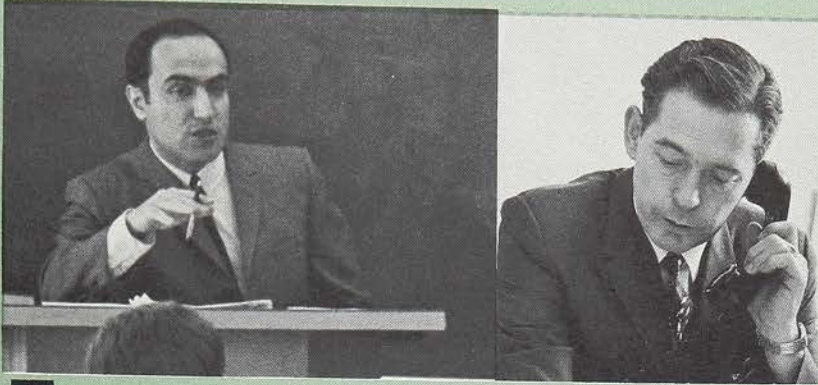
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# HERE ARE YOUR GUIDES



**T**he faculty with whom you will work has the educational competency and background to serve you well. Over seventy percent are Doctors of Philosophy or of Business Administration. Others are Certified Public Accountants and/or holders of the Master's degree.

Faculty with doctorates come from such schools as:

American University • Indiana University • University of Pittsburgh • Princeton University • St. Louis University • University of Cincinnati • University of Florida • University of Minnesota • Ohio State University • University of Wisconsin.

The staff also is widely occupied in professional activities. These include textbook writing in such fields as Economics, Quantitative Analysis, Statistics, Law, Casebooks in Industrial Relations and Management, etc., plus numerous and continuing articles in appropriate journals. Two faculty members serve on national panels of labor arbitration. Many are engaged in community service and work with the disadvantaged.

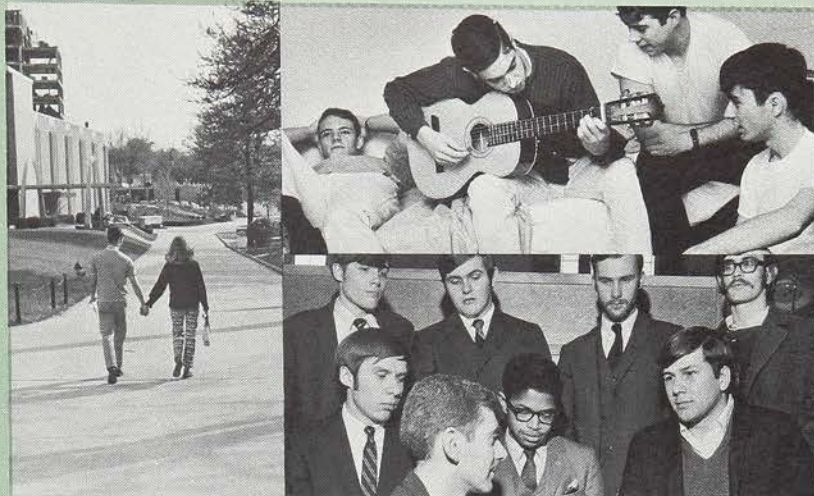
Xavier's College of Business Administration has a continuing policy of close and personal relations with the individual students, starting with prefreshman summer counseling. Professors are available to you at all times, eager to aid you in your area of academic, personal or professional need.

This relationship makes more meaningful the College's counseling service for all students. In each of your first four semesters you will discuss and plan your program with one of the deans. In each of your final semesters you will work very closely with a faculty member of the department of your chosen subject concentration.





# OUTSIDE THE CLASSROOM



**Y**our student life at Xavier will be enriched by many co-curricular activities. Of special interest to you as a Business Administration student are professionally oriented student organizations in Marketing, Economics, Investments, Accounting, Industrial Relations, Management, and Professional, Business and Academic Fraternities.

Apart from your professional activities you will probably want to take advantage of others open to you. These include such groups as: Bridge Club, Bowling League, Dormitory Council, Flying Club, Rifle Club, Sailing Club, and area clubs. Your special skills will be encouraged through publications, inter-collegiate and intramural athletics, band, glee club, a radio station and student government. Dances, plays, musicals, lectures, debates and athletic contests on the campus, as well as the cultural and recreational opportunities of a large city, will make your four years at Xavier a tremendous experience in personal growth, one major reason for coming to the College of Business Administration.





# AFTER COLLEGE DAYS



**T**he well organized Xavier Placement Service prepares students for job interviews, and serves as a clearing house for job opportunities. More than 160 interviewers from national and local companies come to the campus each year to present job opportunities to student prospects through about 1800 interviews. Also part-time employment was obtained for approximately 550 students in the last year. It is of interest to note that the average starting salary for business college graduates has been among the highest offered for college graduates according to recent salary surveys.

## TO ENTER

Graduates of college preparatory high school programs who have average or better records of achievement will be considered for admission to the College of Business Administration. Applicants must take the College Entrance Examination Board SCHOLASTIC APTITUDE TEST (consult your high school principal regarding this test). To apply for admission, request the special APPLICATION FORM which can be had by writing or telephoning the Director of Admissions, Xavier University, Victory Parkway, Cincinnati, Ohio 45207. The phone number is: 853-3301 (Area Code 513)



College of Business Administration  
Xavier University, A Coeducational University  
Cincinnati, Ohio 45207

Member of The American Association of Collegiate Schools of Business Assembly



## THE HISTORY OF BETA ALPHA CHI

Beta Alpha Chi, our local business fraternity based at Xavier University, was founded by Mike Noorman and Pat Brown during the Spring semester of 1969.

The idea of a business fraternity was conceived in February 1969, during a meeting with Dr. J. Kirby Hayes, Associate Dean of the College of Business. During this meeting Dr. Hayes agreed to serve as faculty moderator of the local fraternity. At another meeting several days later it was decided the ultimate goal of the fraternity would be to obtain a chapter charter of Delta Sigma Pi.

On March 20, 1969, the officers of the Alpha Theta Chapter of Delta Sigma Pi (University of Cincinnati Chapter) came to our first organizational meeting. They explained the functioning of the professional business fraternity at the national level.

### BETA ALPHA CHI

In April, a visit was made to the National Headquarters of Delta Sigma Pi by Mike Noorman to obtain additional information about the fraternity. Also during the month, Mike Noorman and Bob Nively attended the initiation banquet of Alpha Theta Chapter and were able to talk with Mr. Andy Fogarty, Regional Director of Delta Sigma Pi.

On May 1, Bob Weissenberger, Executive Secretary, and Ellery Lucy, Field Secretary, as well as Alpha Theta's officers came to the Xavier campus for a meeting with all interested business majors. After this meeting Mike Noorman appointed John Buschmann, Joseph Harwood, Robert Nively and Bruce Bready to an Organization Committee to aid in local organizational efforts and in the holding of elections (Pat Brown had dropped from the group during this time).

On May 7, a final organizational meeting was held. Sigma Delta Chi was the tentative name chosen for the fraternity. Nominations were held, with elections to follow the next week.

On May 12, election of officers was held and our first professional tour was announced. It consisted of a walking tour through the Fisher Body Plant of General Motors in Norwood, Ohio. This function was held on May 20, 1969.

At our first business meeting, it was motioned that our fraternity's name be changed to Beta Alpha Chi due to a conflict of name with a National Journalists Fraternity. The name Beta Alpha Chi was approved as were a set of local bylaws and the newly elected officers were formally introduced. They were:

Michael Noorman.....President  
Thomas Dinten.....Senior Vice President  
Joseph Dinten.....Vice President  
Bruce Bready.....Treasurer

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Joseph Dineen.....Vice President  
Bruce Brandle.....Treasurer



Michael Gillig.....Assistant Treasurer  
Randy Nanna.....Recording Secretary  
John Buschmann.....Corresponding Secretary  
Joseph Marconi.....Chancellor  
Brian Doyle.....Historian

During the summer of 1969, Beta Alpha Chi continued to be as active as possible. A summer raffle was held which erased the deficit the fraternity had suffered in getting started during the Spring. Also, three of our fraternity members attended the Grand Chapter Congress of Delta Sigma Pi at the Grand Hotel at Mackinac Island during August.

After returning to school in late September we launched our first rush program. Our first initiation was held in December and was attended by both Andy Fogarty and Rocco Domino. An active social and professional calendar was also planned and carried out.

During the second semester, our second rush program was held. Initiation for the second semester was held on Sunday, March 22, 1970, and was attended by Mr. Ben Wolfenberger. Our professional and social calendars for the second semester are now being finalized for the months of April and May (See activity schedule).

THE GRAND CHAPTER CONGRESS

DELTA SIGMA PI 1969

... of Delta Sigma Pi ...  
... Grand Chapter Congress ...  
... August 20-23, 1969

... of Delta Sigma Pi to the Grand Chapter ...  
... Mackinac Island ...  
... Mike Norman ...  
... Thursday and Friday ...  
... Saturday session

The Grand Chapter ... at 1:30 P.M. on Wednesday ...  
... Grand ...  
... progress of Delta Sigma Pi ...  
... opening session ...  
... Chapter Officers ...  
... the various regions of the ...  
... Reception gave everyone the opportunity to meet the various officials of Delta Sigma Pi.

On Thursday evening the undergraduate-alumni ...  
... Delta Sigma Pi after graduation ...  
... life membership ...  
... this meeting.





*Grand Hotel*

### CONVENTION REPORT (1969)

To: Members of Beta Alpha Chi  
From: Representatives to Delta Sigma Pi Grand Chapter Congress  
Re: 27th Grand Chapter Congress (August 20-23, 1969)

The three representatives of Beta Alpha Chi to the Grand Chapter Congress of Delta Sigma Pi at the Grand Hotel on Mackinac Island were Mike Moorman, Joe Marconi, and Bob Nicely. Mike Moorman served as official delegate (guest) on Wednesday, Thursday and Friday. Joe Marconi served in the same capacity at the Saturday session.

The Grand Chapter Congress opened at 2:30 P.M. on Wednesday, August 20th with reports from M. John Marko, Grand President, and Charles Farrar, Executive Director, on the progress of Delta Sigma Pi during the last biennium. At this opening session, financial statements and various reports (standings in Chapter Efficiency Index, etc.) were distributed. Later in the afternoon, the various regions of the fraternity held get acquainted meetings in various parts of the hotel. That evening the Grand President's Reception gave everyone the opportunity to meet the various officials of Delta Sigma Pi.

On Thursday morning the undergraduate-alumni seminar was held. Chapter houses and membership in Delta Sigma Pi after graduation (alumni clubs and life membership) were the topics discussed during this meeting.



The first three of the undergraduate seminars were held on Thursday afternoon. Topics included chapter management, ritual, and membership. The first and last of these meetings proved to be quite interesting and gave us several new ideas for this year. That evening, the Las Vegas Party was held in the Garden Rooms of the Grand Hotel. Simultaneously, initiation into the "Ancient, Independent, Effervescent Order of the Yellow Dog" was conferred upon those not previously initiated. Good luck when your turn comes. You have our sympathy.

On Friday morning, the initiation of the Honorary Member at Large, Mr. Edward N. Cole, President of General Motors Corporation, was held. Due to the performance of the fraternity's ritual during the ceremony, we were not permitted to attend.

The final two sessions of the undergraduate seminars were held on Friday afternoon. The two topics discussed during this meeting were chapter finances and what is Delta Sigma Pi. Of the five topics discussed in these seminars, chapter finances proved to be the most valuable for us. Our discount policy on dues is a direct result of this seminar.

The second Business Session of the Grand Chapter Congress convened at 4:30 P.M. Friday afternoon. Nominations for the various elective offices in the international fraternity were opened to the floor of the Convention. Several nominating speeches were given at this meeting on behalf of many of the candidates.

On Friday evening, the Grand Chapter Congress Banquet was held in the main dining room (la salle a manger) of the Grand Hotel. Edward Cole, newly initiated member at large, gave the principle address. The food was exceptional at this grand finale, as it was throughout the Convention.

The final Business Session was held on Saturday morning. At this meeting several amendments to the fraternity's Constitution and Bylaws were voted on. The election of new officers and several Regional Directors was also held. The new Grand President of Delta Sigma Pi is Warren E. Armstrong of Gamma Iota Chapter (New Mexico) and past Director of the Inter-Mountain Region. The Convention was adjourned at this meeting. After lunch in the main dining room, the delegates departed from the Grand Hotel.



Highlights of the Convention:

The most rewarding part of the convention for myself was the undergraduate seminar on Chapter Finances. The sessions on Chapter Management and Membership were also valuable.

Most beneficial to both Bob Nicely (Parliamentarian) and Joe Marconi (Chancellor), was the proper way in which to conduct a business meeting and to keep it proceeding in an orderly manner. Everyone will notice the changes being implemented in our meetings this year.

Also of value to all three of us were the acquaintances we made. Members from the Cincinnati and Dayton Chapters were among these acquaintances. Also, we met members from other local fraternities which are also planning to petition Delta Sigma Pi this year. Many of them face the same problems we are facing.

In summary, the Convention was well worth the trip to Mackinac. The ideas we were able to obtain there, both inside the seminars and in talks with members of Delta Sigma Pi Chapters, have given us many new ideas for the coming year. Some of these, both fund raising and cost saving, should save sufficient money this year to more than offset the cost of sending the three representatives to the Convention. Our only regret is that more of our members could not be in attendance at this Grand Chapter Congress. Hopefully, we will be sending official members and an official delegate to the 1971 Grand Chapter Congress to be held in the Pocono Mountains of Pennsylvania.

Respectfully submitted,

*Michael Moorman*

Michael Moorman—President

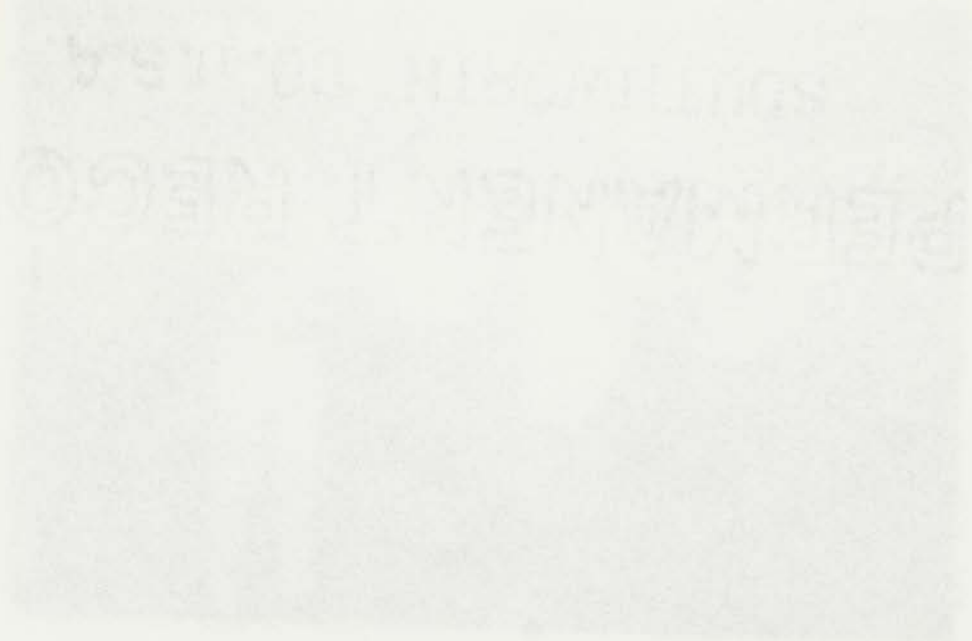
*Joseph Marconi*

Joseph Marconi—Chancellor

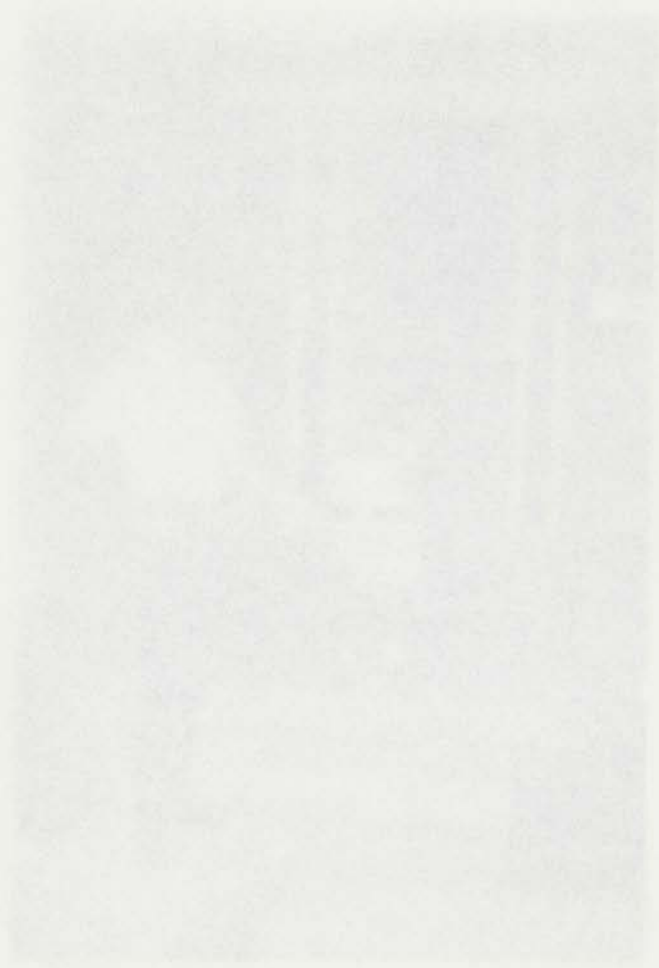
*Robert A. Nicely*

Robert Nicely—Professional Chairman

NOTE: This report was filed with the membership of Beta Alpha Chi in October 1969. This is an exact copy of that report.



ACTIVITIES



The first of the activities mentioned  
drawing of a drawing showing the  
city's main streets. The second of  
Poland, 1918, was the school.





Members celebrating the success of Beta Alpha Chi's summer raffle in early September.



Five year old Anne Christy, Middletown, drawing the winning ticket of the fraternity's summer raffle. Hank Koran of Poland, Ohio was the winner.



Members eating dinner at first pledge initiation banquet held at David's Buffet on December 14, 1969.



Mr. Andrew Fogarty, East Central Regional Director addressing members of Beta Alpha Chi at first pledge initiation dinner in December.



ACTIVITY SCHEDULE—BETA ALPHA CHI

Below is a schedule of our activities during the first semester of this year.

1st Semester: (Professional)

October 9, 1969.....Tour of Hudepohl Brewing Company.

October 29, 1969.....Hayden Stone—Tour of office and talk by sales representative on the stockmarket.

November 11, 1969.....Tour of Proctor and Gamble soapmaking plant with talk by an engineer afterward.

December 11, 1969.....Tour of Armco Steel Corporation's new steel mill complex in Middletown, Ohio. Bus and walking tour emphasizing the \$800 million expansion program.

1st Semester: (Business Meetings)

September 25, 1969...Organizational meeting for 1st semester and review of summer planning.

October 19, 1969.....Preliminary plans for November 7th mixer, special election and bylaw change.

November 5, 1969.....Final plans for November 7th mixer and assignment of times to work.

November 10, 1969.....1st pledge class meeting with distribution of pledge education manuals.

November 17, 1969.....2nd pledge class meeting with first written pledge quiz.

November 24, 1969.....3rd pledge class meeting with second written pledge quiz.

December 1, 1969.....General membership meeting. Assignment of "little brothers" and 3rd written pledge quiz. Also a mixer report was given.

December 10, 1969.....Final written pledge examination, and details given on upcoming meetings.

1st Semester: (Social)

- October 3, 1969.....1st rush party for business majors.
- October 10, 1969.....2nd rush party for business majors  
with introduction to fraternity.
- October 17, 1969.....3rd rush party for business majors  
with invitation to pledge Beta Alpha  
Chi.
- November 7, 1969.....Beta Alpha Chi sponsored Mixer at  
X.U. Armory.
- December 11, 1969....Member-Pledge party after Armco tour.
- December 12, 1969....Member-Pledge party, oral quiz & pledge  
scavenger hunt.
- December 13, 1969....Member-Pledge and guest Christmas party.
- December 14, 1969....Pledge initiation and dinner at David's  
Buffet. Cocktail party for members and  
talk by Andy Fogarty, Regional Director  
of Delta Sigma Pi.

Below is a schedule of our activities during the second semester of this year. Some of the dates for late April and May are not finalized yet.

2nd Semester: (Professional)

- February 19, 1970....DuBois Chemical tour of the company's new  
Cincinnati plant.
- April 8, 1970.....Dinner at Vernon Manor Hotel with speaker  
from the United Auto Workers to speak on  
the General Electric strike.
- April 10, 1970.....Tour of the Wiedemann Brewing Company in  
Newport, Kentucky.
- April 22, 1970.....Dinner at Shuller's Wigwam with speaker  
from Ohio River Valley Sanitation Committee  
on water pollution of the Ohio River.
- May 7, 1970.....Tour of the Federal Reserve Bank in Cincinnati  
with a luncheon to follow.



May 13, 1970.....Dr. Frank Mastrianna, Assistant Professor of Economics at Xavier will speak on Cost-Push Inflation.

2nd Semester: (Business Meetings)

February 4, 1970.....Policy meeting to set plans for the second semester rush program.

February 18, 1970.....Organizational meeting for second semester and explanation of petition.

February 25, 1970.....1st pledge class meeting with distribution of pledge education manuals.

March 4, 1970.....2nd pledge class meeting with first written pledge quiz.

March 11, 1970.....3rd pledge class meeting with second written pledge quiz.

March 18, 1970.....Business meeting emphasizing preparation of the petition. Pictures were taken of the members at this meeting.

March 20, 1970.....Final written pledge examination.

No other firm dates have been set for future business meetings at this time.

2nd Semester: (Social)

February 17, 1970.....Beat U.C. game rush party.

February 28, 1970.....Sponsorship of Inter-Business Club dance at the Vernon Manor Hotel.

March 20, 1970.....Member-Pledge party and scavenger hunt.

March 21, 1970.....Member-Pledge and Guest Pre-initiation party.

March 22, 1970.....Cocktail party for members and pledge initiation ceremony. Ben Wolfenberger, Executive Secretary, Delta Sigma Pi was in attendance.

April 10, 1970.....Party at Wiedemann Brewery after tour.







Mr. [Name] is a member of the [Organization] and has been active in the [Activity]. He has also been a member of the [Organization] and has been active in the [Activity].

THE MEMBERSHIP

Mr. [Name] was elected as [Position] and he is still very much involved in the [Activity]. He has been received in both the [Organization] and [Organization] and has also been the president of the first pledge class of [Organization].

He is the ex-officio member of the [Organization] and is also a member of the [Organization]. He also participates in intramural [Activity] and [Activity]. His hobbies include golf, fishing, hunting, and [Activity].

Mr. [Name] is a member of the [Organization] and he is going to go [Activity] for [Activity]. He also plans to work in a firm in [Location].



NAME: Robert S. Beck

HOME: Toledo, Ohio

AGE: 19

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Economics

CUMULATIVE AVERAGE: 2.0

Bob does not hold an office, but he is still very much involved in Beta Alpha Chi. He has been involved in both the Rush and Social Committees. Bob was also the President of the first pledge class of the fraternity.

Bob is the co-social chairman of the Sailing Club and is also a member of the Young Republicans. He also participates in Intramural football and basketball. His hobbies include golf, fishing, hunting, and bowling.

After Bob receives his degree in Economics, he is going to go to Law School for three years. Bob then plans to work in a firm in Toledo.





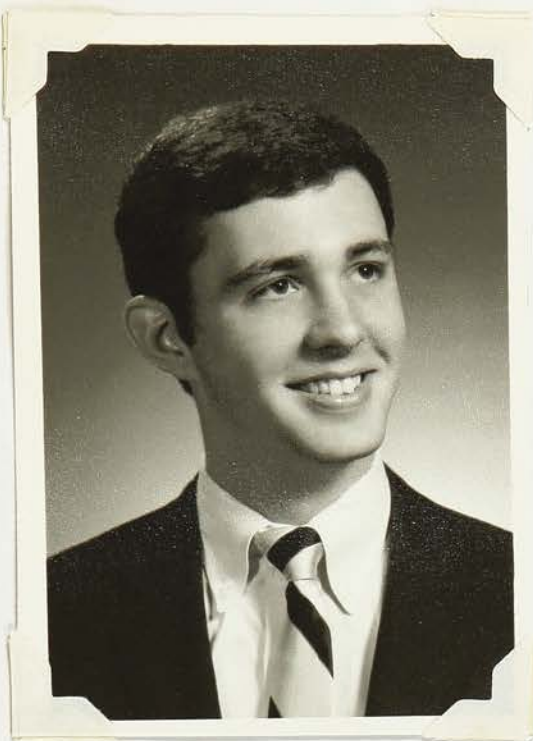
NAME: David M. Bickel  
HOME: Ridgefield, Connecticut  
AGE: 19  
MARITAL STATUS: Single  
YEAR: Sophomore  
MAJOR: Management  
CUMULATIVE AVERAGE: 2.48

Dave was a member of the second pledge class of Beta Alpha Chi. He is a member of the Social Committee. He is very interested in the Professional Program.

In high school, Dave was the Freshman Class President. He was also a member of Student Government for three years. Dave also played varsity football and baseball. His hobbies include golf and baseball.

After graduation, Dave has a two year military obligation to fulfill. After discharge he would like to go into business for himself.

Dave's activities include snow and water skiing and tennis. After graduation, he intends to work in Boston, Massachusetts, for Mackinnon and Gelle Certified Public Accounting firm. In June 1971, he will take a leave of absence from his job to serve two years of active duty as an officer in the Field Artillery branch of the Army.



NAME: Bruce G. Brandle  
HOME: Pittsburgh, Pennsylvania  
AGE: 22  
MARITAL STATUS: Single  
YEAR: Senior (Graduating)  
MAJOR: Accounting  
CUMULATIVE AVERAGE: 3.15  
OFFICE HELD: Treasurer

Besides serving as Treasurer of Beta Alpha Chi, Bruce also serves on the Executive and Finance Committees. Back in May, 1969, he served as one of the original organizers of the fraternity and helped in setting up its accounting system. Bruce is presently serving on the Nominations Committee in selecting candidates for office next year.

Bruce is also active in several other campus organizations and activities such as the Accounting Society, the Varsity Rifle Team, the Young Republicans, the Stockmarket Club, and the Young Americans for Freedom. During his junior year he became captain of the Xavier Rifle Team and woman award for second highest match average for the year. Bruce served as Secretary of the Accounting Society during his senior year. Among his academic achievements, Bruce made the Dean's List during his freshman and sophomore years. In sports, he has been active on several Intramural basketball and football teams.

Bruce's hobbies include snow and water skiing and tennis. After graduation, he intends to work in Boston, Massachusetts, for Haskins and Sells Certified Public Accounting firm. In June 1971, he will take a leave of absence from his job to serve two years of active duty as an officer in the Field Artillery branch of the Army.





NAME: John L. Buschmann

HOME: Cincinnati, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Marketing

CUMULATIVE AVERAGE: 2.7

OFFICE HELD: Recording Secretary

John is the Recording Secretary of Beta Alpha Chi, a position he has held since the beginning of the 1969-1970 school year. He was also on the Organization Committee when the fraternity first began last May. John also serves on the Rush, Executive, and Professional Committees.

Among his other activities are membership in the Stockmarket and Marketing Clubs as well as participation in the Intramural basketball program. His hobbies include cars, golf, tennis and cameras.

After graduation, John intends to pursue an MBA in Marketing at Xavier. He hopes to work in the Marketing Department of a large industrial corporation.



NAME: Stephen J. Daush

HOME: Cincinnati, Ohio

AGE: 18

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Accounting

CUMULATIVE AVERAGE: 2.0

Steve joined the Xavier community last fall. As a pledge of Beta Alpha Chi's second pledge class he will currently become a new member. Steve is now engaged in the R.O.T.C. program and is majoring in Accounting.

During his high school years he participated in Cross Country and Glee Club, and also helped on committees for dances and other extracurricular activities.

Steve's favorite hobbies are reading, basketball, billiards and bowling. Future plans for Steve include planning for a job in industry after graduation, and then completion of any Army commitment that arises.





NAME: Joseph F. Dineen

HOME: Middletown, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Junior

MAJOR: Marketing

CUMULATIVE AVERAGE: 2.2

OFFICE HELD: Vice President

Besides serving as Vice President of Beta Alpha Chi, Joe also is a member of the Rush, Pledge, Executive and Nominations Committees. Joe is one of the charter members of Beta Alpha Chi and has been one of our outstanding members. Presently, he is serving as Pledge Chairman for our spring class of pledges.

Outside the fraternity, Joe finds time to be active in the Intramural basketball and baseball programs here at Xavier. He is a member of the Young Democrats and a Junior Class Advisor.

Joe's hobbies include basketball, football and baseball. He is an overall avid sports fan. In high school, Joe was a class officer all four years and a Homecoming Escort. He was picked as one of the ten outstanding self-reliant high school seniors in 1967. He plans to be married in August and graduate from Xavier in January 1971.



NAME: Thomas M. Dineen

HOME: Middletown, Ohio

AGE: 22

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Marketing

CUMULATIVE AVERAGE: 3.3

OFFICE HELD: Senior Vice President

Tom is the Senior Vice President of Beta Alpha Chi. His efforts as Rush Chairman have been very instrumental in raising the membership to a level which enabled Beta Alpha Chi to petition Delta Sigma Pi. Tom has also served on the Executive, Social, and Judicial Committees and is currently serving on the Nominations Committee which is selecting candidates for next years officers.

His other campus activities include: St. Thomas More Pre-Legal Society, Appalachia Group, and Vice President of the Society for the Advancement of Management.

He has been on the Dean's List and will graduate Cum Laude. He was also a recipient of the Xavier Marketing Scholarship which is awarded to an outstanding Marketing student.

Tom's hobbies include weightlifting and golf. After graduation he plans to pursue a career as a market analyst. He hopes eventually to receive an MBA in Marketing and to enter the sales management field.





NAME: Brian P. Doyle

HOME: Columbus, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Senior (Returning)

MAJOR: Management

CUMULATIVE AVERAGE: 2.3

OFFICE HELD: Historian

Besides serving as the Historian for Beta Alpha Chi, Brian is also a member of the Rush and Social Committees. He is also active in several other campus organizations and activities. He is a member of the Economics Club as well as the Pre-Legal Society.

Brian participated in sports in high school and was a member of Student Council.

After graduation, Brian intends to fulfill his military obligation with the Army. Upon discharge, Brian intends to work in a management position in the Columbus area.



NAME: Roger F. Gibbs

HOME: Chicago, Illinois

AGE: 19

MARITAL STATUS: Single

YEAR: Sophomore

MAJOR: Finance

CUMULATIVE AVERAGE: 2.55

OFFICE HELD: Corresponding Secretary

Besides serving as Corresponding Secretary of Beta Alpha Chi, Roger also serves as Chairman of the Ritual and Awards Committees. He also is a member of the Finance, Social, Rush, Professional and Executive Committees, and a member of the Stockmarket Club.

While in high school, Roger was a member of the Debate Club, serving as President in his Senior year. He was also involved in the Student Council, serving as Corresponding Secretary in both his Junior and Senior years. Roger was also a member of the tennis team.

His hobbies include investing, tennis, and judo. After graduation with a degree in Finance, Roger plans to be a stockbroker with his eventual aim of becoming a floor broker on a registered exchange.





NAME: Michael J. Gilkey

HOME: Cincinnati, Ohio

AGE: 18

MARITAL STATUS: Single

YEAR: Freshman

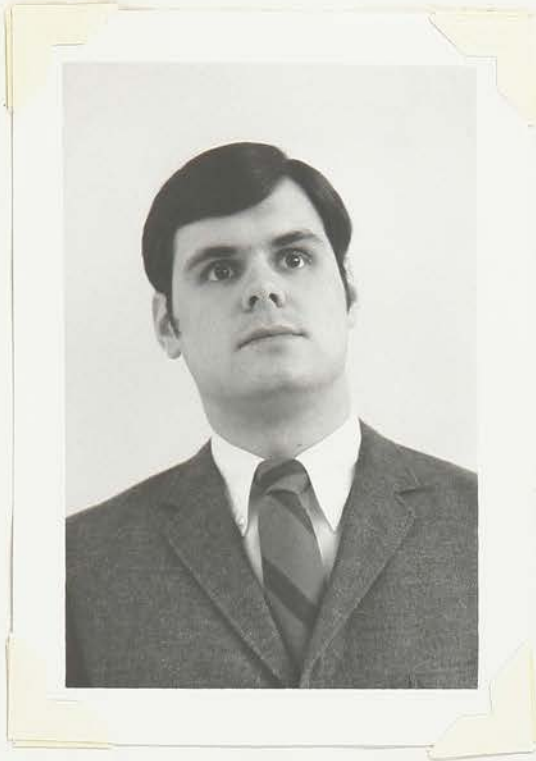
MAJOR: Management

CUMULATIVE AVERAGE: 2.4

Mike was a member of the first pledge class of Beta Alpha Chi. He became interested in the fraternity mainly because of the Professional program. He has worked on the Social and Rush Committees.

In high school Mike was on the Council of World Affairs and plays soccer for the Kolpling Society. He enjoys golf and hunting and is skillful at billiards. He also plays basketball and enjoys swimming.

After graduation, Mike hopes to step into a position in Tru-Wall Corporation, a major construction company in Southwestern Ohio.



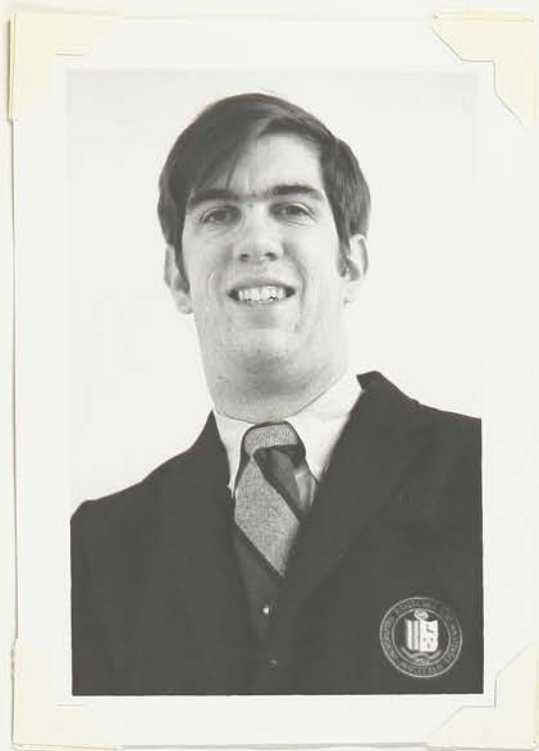
NAME: Michael J. Gillig  
HOME: Tiffin, Ohio  
AGE: 21  
MARITAL STATUS: Single  
YEAR: Senior (Graduating)  
MAJOR: Finance  
CUMULATIVE AVERAGE: 2.75

Mike served on the Executive, Finance and Rush Committees of Beta Alpha Chi. He also served as the Assistant Treasurer during the first semester of this year.

Some of Mike's other campus activities include membership in the Campus Student Association for three years. He has also been active in intramural baseball and basketball. His hobbies include golf, swimming and all forms of sports events,

After graduation, Mike plans to start work as soon as possible and begin work on his MBA. He plans a career in finance and management.





NAME: William C. Hansen

HOME: Dayton, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Finance

CUMULATIVE AVERAGE: 2.4

Besides serving as a member of the Judicial Committee of Beta Alpha Chi, Bill also serves on the Social Committee. He is also active in several other campus organizations and activities. Bill is President of the Stockmarket Club and the Publicity Chairman of the Senior Class. He also holds membership in the Students for Christian Community, on the Senior Class Advisory Board, and participates in Intramural basketball and football in which he was a member of the University runner-up team.

His hobbies include cars, music, and participation in many team sports. After obtaining his MBA in Personnel and fulfilling a two year commitment as an officer in the Army, Bill plans to work in the greater Dayton, Ohio area.



NAME: Timothy J. Kocab

HOME: Cleveland, Ohio

AGE: 22

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Economics & Accounting

CUMULATIVE AVERAGE: 3.1

In Beta Alpha Chi, Tim is working actively on its Rush and Social Committees. He is always striving to keep Beta Alpha Chi active and on the ball socially and membership wise.

Tim is also active in several other campus activities. He is the Treasurer of Kappa Kappa Psi Fraternity. Also, he is a member of the band, Stockmarket Club, and the Young Republicans. Tim also finds time to play on several intramural teams. On the side, Tim relaxes with his hobbies of camping and canoeing, finding a close unity with nature.

After obtaining his degree, Tim is going to work for a Certified Public Accounting firm to obtain a practical insight into this field. Then he wants to return to school and obtain his MBA. He eventually wants to earn his CPA certificate and start his own firm.





NAME: James W. Listerman

HOME: Cincinnati, Ohio

AGE: 19

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Management

CUMULATIVE AVERAGE: 2.0

Besides serving as House Research Committee Chairman of Beta Alpha Chi, Jim also serves on the Rush, Pledge, and Professional Committees.

In high school, Jim was an active member of the Science Club, Gymnastics Team, Track Team, and Junior Varsity Basketball Team. His hobbies include: motorcycling, archery, hunting, fishing, rifle-target shooting, and collecting record albums.

After obtaining his B.S.B.A. in Management and fulfilling a two year commitment as an officer in the Army, Jim plans to start his career in business. Eventually, he would like to be an executive with a large business firm.



NAME: Joseph J. Marconi  
HOME: Middletown, Ohio  
AGE: 21  
MARITAL STATUS: Single  
YEAR: Senior (Graduating)  
MAJOR: Marketing  
CUMULATIVE AVERAGE: 2.3  
OFFICE HELD: Chancellor

Other than serving as Chancellor of Beta Alpha Chi, Joe also heads the Bylaws Committee. He is also a member of the Executive, Judicial, and Rush Committees. In May 1969, Joe served as one of the original organizers of Beta Alpha Chi. Presently, Joe is serving on the Nominations Committee in selecting candidates for office next year.

Besides serving on these committees, Joe is also a member of the Stockmarket Club here at Xavier. In sports, he has played Intramural basketball for the past three years.

Last August, Joe was one of the three members of Beta Alpha Chi to attend the Grand Chapter Congress of Delta Sigma Pi at the Grand Hotel on Mackinac Island. At that time he was initiated as a member of the Ancient, Independent, Effervescent Order of the Yellow Dog.

His hobbies include basketball and golf, which he excels in, travel and cards. After graduation, he will enter the army as a second lieutenant for two years. After being discharged from the army, he plans to go into advertising.

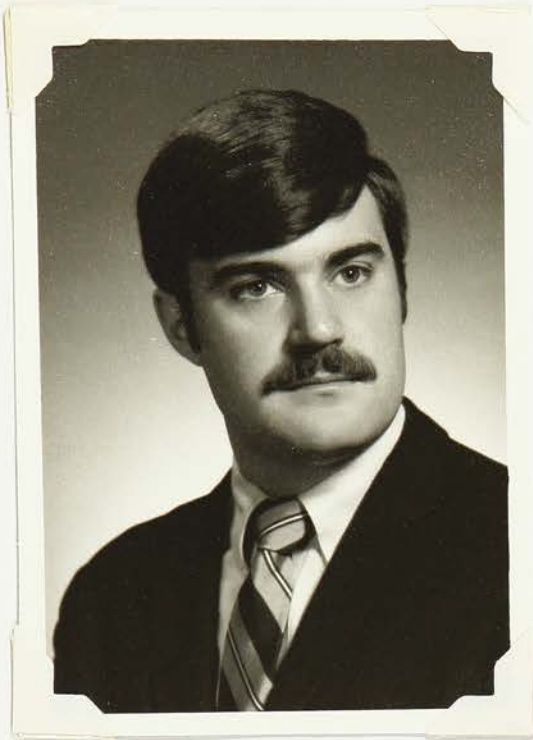


NAME: Dale E. Marunski  
HOME: Maple Heights, Ohio  
AGE: 20  
MARITAL STATUS: Single  
YEAR: Junior  
MAJOR: Marketing  
CUMULATIVE AVERAGE: 2.3

Dale is a new member of Beta Alpha Chi. He was a member of the second pledge class.

Dale is a member of the varsity football team. In high school he was a member of CSMC, and received honors for his football achievements. His hobbies include sports and cars.

After receiving his degree in Marketing, Dale would like to teach for a while then get a job with some business firm.



NAME: Michael J. Massaro

HOME: Newark, Ohio

AGE: 22

MARITAL STATUS: Single

YEAR: Senior (Returning)

MAJOR: Management

CUMULATIVE AVERAGE: 2.5

Mike is a member of Beta Alpha Chi's second pledge class. During his pledge period, he has been instrumental in aiding our Social Chairman in arranging various events on Beta Alpha Chi's social calendar.

Among Mike's other campus activities are membership in the Society for the Advancement of Management and the Sailing Club. In high school, Mike played football, basketball and golf. He also served as Vice President of his senior class in high school.

After graduation, Mike hopes to gain employment in a management position in one of the industries located in the Newark area.





NAME: George P. Meister

HOME: Cincinnati, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Junior

MAJOR: Management

CUMULATIVE AVERAGE: 2.2

OFFICE HELD: Social Chairman

George is in charge of "the happenings." Besides the Social Committee, George serves on the Pledge and Rush Committees.

George was in the Seminary for three years before going to Purcell High School where he graduated from. He played all the major sports: basketball, football, and baseball. Among his hobbies are motorcycles, camping, all sports, and horses. George presently owns two horses.

George works for A-G Tool and Die Company here in Cincinnati. He's been with them for four years. After graduation, George has a two year military commitment with the Army as a second lieutenant. George plans to enter the tool and die business after his discharge from the Army.



NAME: Gregory R. Meyer  
HOME: New Rochelle, New York  
AGE: 18  
MARITAL STATUS: Single  
YEAR: Freshman  
MAJOR: Finance  
CUMULATIVE AVERAGE: 2.3

Greg participates in various intramural sports on campus. His hobbies include cars, swimming, tennis and girls. In high school, Greg was active on the varsity swimming team and intramurals, softball, basketball, football, and volleyball teams.

Upon graduation, Greg plans to obtain his MBA in Marketing or Finance and serve his two years in the armed forces. After discharge from the Army, Greg plans to work in a brokerage house in New York City and take up residence there.





NAME: Birgir Robert Mishurda

HOME: Cincinnati, Ohio

AGE: 19

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Industrial Relations

CUMULATIVE AVERAGE: 2.5

Bob joined the fraternity in March 1970 as a member of the fraternity's second pledge class. During his pledging period he was voted the Outstanding Pledge Award. Since then he has contributed many helpful ideas to the various fraternity committees.

Bob's hobbies include all sports. In high school he was active on the baseball, swimming, track, and golf teams, and was a member of the Student Council.

After graduation, Bob hopes to become a commercial airline pilot with one of the nation's large airline companies.

Bob's hobbies include collecting, travel, French wine, vintage, French Canadian history, and the Old West and colonial New England history. He is an avid sports fan, especially of the Montreal Canadiens of the National Hockey League. Bob's future plans include obtaining an M.A. in French from either McGill University in Montreal or OMA one of Boston's Universities and also working for an International Public Accounting Firm in either Montreal or Boston.



NAME: Michael T. Moorman

HOME: Middletown, Ohio

AGE: 22

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Accounting

CUMULATIVE AVERAGE: 3.3

OFFICE HELD: President

Mike is the founder and President of Beta Alpha Chi. He also heads the Executive, Finance and Judicial Committees. Mike has also served on the Rush, Professional, Scholarship, Social, Publicity, and Fund Raising Committees, and is presently heading the Nominations Committee on the selection of candidates for next years officers. Mike also authored the local bylaws last year and is presently editor of this petition.

His other activities on campus include: Vice President of the Accounting Society, Publicity Chairman of the Stockmarket Club, Yearbook staff, and Intramural basketball and baseball. Among his academic achievements are Dean's List and recipient of the Haskins and Sells Award for excellence in Accounting. He was also named to Who's Who in American Universities this year.

Mike's hobbies include coin collecting, travel, French conversation, French Canadian history under the Old Regime and colonial New England history. He is an avid sports fan, especially of the Montreal Canadiens of the National Hockey League. Mike's future plans include obtaining an MBA in Finance from either McGill University in Montreal or from one of Boston's Universities and also working for an International Public Accounting firm in either Montreal or Boston.





NAME: Robert A. Nicely

HOME: Middletown, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Accounting

CUMULATIVE AVERAGE: 3.1

OFFICE HELD: Professional Chairman

Besides serving as Professional Chairman and Assistant Parliamentarian of Beta Alpha Chi, as well as auditor during the summer of 1969, Bob also serves on the Professional, Rush, and Nominations Committees. He was also on the Organization Committee when the fraternity first began in May 1969. Bob is also active in several other organizations at Xavier.

Last August Bob was one of the three members of Beta Alpha Chi to attend the Grand Chapter Congress of Delta Sigma Pi at the Grand Hotel on Mackinac Island. He is also a member of the Yellow Dog.

At Xavier, Bob has been on the Dean's List during his Sophomore and Senior years. He is also a member of the Stockmarket Club, Accounting Society, and Economics Club. He has participated in the Intramural baseball program also.

Bob's hobbies include golf, bowling, softball and music. After obtaining his MBA in Accounting and fulfilling a two year obligation in the army as an officer, he plans to work for a national CPA firm.



NAME: Michael O'Connell

HOME: Toledo, Ohio

AGE: 19

MARITAL STATUS: Single

YEAR: Sophomore

MAJOR: Management

CUMULATIVE AVERAGE: 2.5

Mike is currently a Sophomore at Xavier where he carries a cumulative average of 2.5. He is a business management major and plans to go into hotel and restaurant management in graduate school.

Mike graduated from St. Francis DeSales High School in Toledo where he played football and baseball. He also played basketball in Toledo.

Presently, Mike is working at Cincinnati General Hospital where he is an orderly in the intensive care-recovery room. Upon graduation, he plans on enlisting in the Navy and fulfill his military obligation before pursuing his career.





NAME: Michael D. Powers

HOME: Cincinnati, Ohio

AGE: 18

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Marketing

CUMULATIVE AVERAGE: 2.0

Although only a freshman, Mike shows promise of being a very active member in fraternity functions. This is evident by the lively spirit which surrounds him.

While a senior in high school, Mike geared his energies toward the drama and debating societies. Besides these he also served on several recreation committees and was active in fund raising functions for his school.

Mike plans to continue his education at Xavier and eventually obtain a Marketing degree from the Business College. After graduation he hopes to enter the business world and become an asset to community life.



NAME: Joseph A. Rahn

HOME: Cincinnati, Ohio

AGE: 18

MARITAL STATUS: Single

YEAR: Freshman

MAJOR: Marketing

CUMULATIVE AVERAGE: 3.3

OFFICE HELD: Assistant Treasurer

At present, Joe is the Assistant Treasurer of Beta Alpha Chi. Previous to this position, he was the Treasurer of his pledge class. Also, Joe served on the fraternity's Mixer Committee during the first semester. During the second semester, he served as a great asset on the Finance and Rush Committees.

In high school, Joe was a member of the Council on World Affairs. His hobbies include an interest in model airplanes, riflmg, and billiards. Joe has also participated in several intramural sports both in high school and college.

After his graduation from Xavier, Joe plans to be self-employed in the greenhouse business.





NAME: Jay B. Ratterman

HOME: Cincinnati, Ohio

AGE: 22

MARITAL STATUS: Single

YEAR: Senior (Graduating)

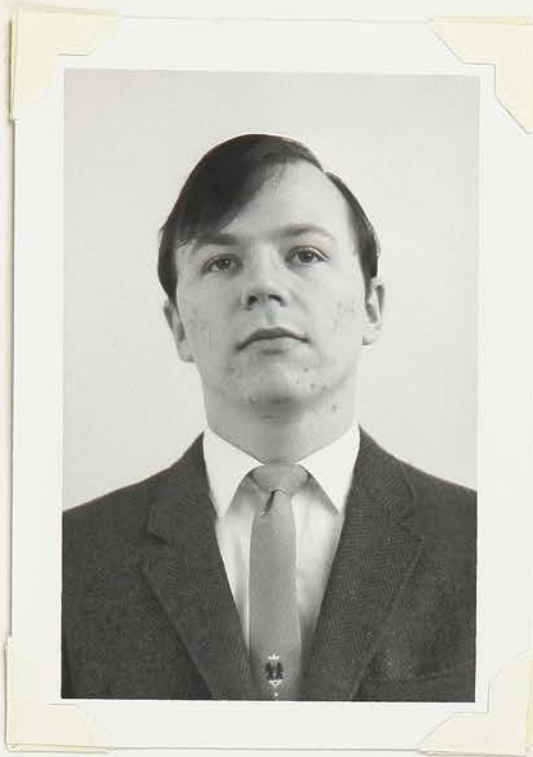
MAJOR: Accounting

CUMULATIVE AVERAGE: 2.5

Jay was a charter member of the fraternity back in May of 1969, and has since then served on the Rush Committee.

Besides his activities in Beta Alpha Chi, Jay is also active in several other campus organizations and activities. He is President of the Xavier Accounting Society and is also in S.A.M. (The Society for the Advancement of Management). Jay has also participated in most of the senior class activities. He has made the Dean's List during his junior year at Xavier, and is presently studying for the CPA examination to be given in May.

His hobbies include outdoor sports, bowling, and music. After fulfilling his basic training for an officer in the Air Force Reserves, Jay plans to work for a national Certified Public Accounting firm here in Cincinnati.



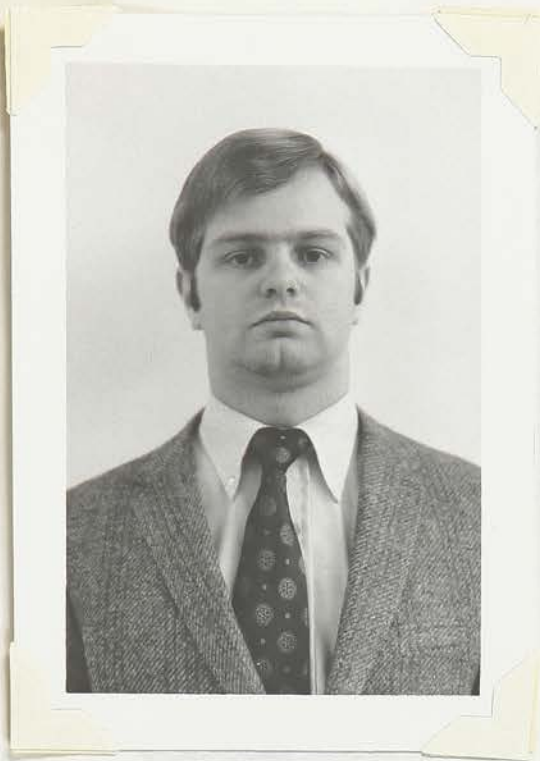
NAME: Timothy J. Ryan  
HOME: Chicago, Illinois  
AGE: 19  
MARITAL STATUS: Single  
YEAR: Freshman  
MAJOR: Accounting  
CUMULATIVE AVERAGE: 2.8

Tim is a member of the first pledge class of Beta Alpha Chi, and served as its vice-president. He also serves on the Bylaws and Rush Committees.

Tim hopes to do CPA work after receiving his undergraduate degree, he would like to start his own accounting firm in Chicago.

Tim's hobbies include all sports and cars, and his special interest is swimming. He was an outstanding student in high school.





NAME: James L. Schneider

HOME: Cincinnati, Ohio

AGE: 21

MARITAL STATUS: Single

YEAR: Junior

MAJOR: Marketing

CUMULATIVE AVERAGE: 2.41

As a member of Beta Alpha Chi, Jim served on the House Research Committee and the Rush Committee. He was a member of the second rush session of Beta Alpha Chi.

Jim belongs to the Marketing Club at Xavier and also the Young Democrats. He is among a team of students doing research on the campus library, and is also a member of the advanced R.O.T.C. program.

After serving two years active duty with the Army upon graduation, Jim will be active in the Reserves. He is planning a career in retailing management.

Military Work, and Committee for Proctor Selections. For three years he has been a member of the St. Thomas More Pre-Law Society and Campus Student Association. Rick has been chosen for two years in his senior year. Distinguished Military Student and Who's Who in American Universities and Colleges.

Rick plans to attend Law School and then serve two years in the Army as an officer in the Air Defense Artillery Branch of the Army.



NAME: Richard E. Sullivan

HOME: Wilmette, Illinois

AGE: 21

MARITAL STATUS: Single

YEAR: Senior (Graduating)

MAJOR: Economics

CUMULATIVE AVERAGE: 2.85

Rick is a charter member of Beta Alpha Chi, and as a member of the fraternity he has served on the Rush and Scholarship Committees. On many occasions Rick has helped tremendously with social events of the fraternity through his connections with Xavier's Student Council.

Other campus activities and positions that Rick has served on or held have been: Sophomore Class Representative to Student Council, Junior Class Representative, Chairman of the Cafeteria Committee his Junior year, Student Council Social Chairman his Senior year, Xavier Order of Military Merit, and Committee for Proctor Selections. For three years he has been a member of the St. Thomas More Pre-Law Society and Campus Student Association. Rick has been chosen for two honors in his Senior year: Distinguish Military Student and Who's Who in American Universities and Colleges.

Rick plans to attend Law School and then serve two years in the Army as an officer of the Air Defense Artillery Branch of the Army.



NAME: David R. Temming

HOME: Cincinnati, Ohio

AGE: 20

MARITAL STATUS: Single

YEAR: Junior

MAJOR: Marketing

CUMULATIVE AVERAGE: 2.5

Dave was a member of the first pledge class of Beta Alpha Chi. He now serves on the Rush and Social Committees. He is also a member of the Economics Club.

In high school, Dave was on Student Council, belonged to the Glee Club, was a member of the National Honor Society, and played Intramural basketball. His hobbies include sports, music, and automobiles.

After graduation, Dave would like to get into sales management and marketing research in the Cincinnati area.



NAME: Michael L. Ward  
HOME: Detroit, Michigan  
AGE: 18  
MARITAL STATUS: Single  
YEAR: Freshman  
MAJOR: Industrial Relations  
CUMULATIVE AVERAGE: 2.0

Mike is a new member and is one of the first freshmen to join the fraternity. He is a member of the Rush Committee and has helped in our photography work. He has provided us with the film and the skills of photography.

Mike's other campus activities include the chief photographer for the school's yearbook and playing intramurals. Mike is also joining the Sailing Club.

Mike's future plans are indefinite right now. He still has three years to go in the undergraduate school. After graduation he would like to get a job in some type of plant relations.



## THE HISTORY OF CINCINNATI

The area now comprising Cincinnati was first settled about 1788 and named near by the French-Indian War. It was first called "Fort Mifflin" in 1790. The first European to visit the following year of Cincinnati was Robert Cavalier, Sieur de LaSalle, when he descended the Ohio River to the mouth of the river in 1673 while searching for the Mississippi River as an expedition of St. Louis. He was accompanied by Count Frontenac, then Governor of New France under Louis XIV, to carry out his mission which he later accomplished.

THE HISTORY OF CINCINNATI In 1790, traces of the settlement to February 1790 when a small village was laid out between the north of the Licking River. The town was named "Cincinnati," a combination of the Latin, Greek, French and Spanish languages, by John Filson. He intended this word to mean "has been opposite the mouth of the Licking." Later that year, Fort Washington was built nearby.

In 1790, General Arthur St. Clair, the Governor of the Northwest Territory, created Hamilton County, changed the town's name to Cincinnati in honor of the Society of the Cincinnati, the Revolutionary officers' society, and made it the county seat.

Indian attacks in 1790-1791 nearly caused abandonment of the settlement. However, the victory of General Anthony Wayne over the Indians at Fallen Timbers in 1794 opened the surrounding country to settlement. Cincinnati was incorporated as a town in 1802 and became a city in 1819.

Water transportation has always played an important role in the commercial life of Cincinnati. The first steamboat reached the city in 1791. In 1803 the "Great Bend" connected the city with Dayton via Hamilton and Middletown, and by 1807 the first section of the Little Miami railway was completed. River commerce hit its peak in 1850 with 2,000 boats arriving in the port. By 1850, the city had become a major rail terminal and shipping center.

In the 19th century the city received two distinctive nicknames. The first, conferred by Legislature was "Queen City of the West." The second was that of "City of the Proportions." Between 1850 and 1870 2/3 of the land owned by the United States was packed in Cincinnati, hence the name. By the 1850's the city had lost its main banking headquarters to St. Louis and Chicago though.

The city, despite these facts with the death, about 1870, the

## THE HISTORY OF CINCINNATI

The area now encompassing Cincinnati was first settled several hundred years ago by the Moundbuilding Indians which inhabited the area at that time. The first European to visit the future site of Cincinnati was Robert Cavalier, Sieur de LaSalle, when he descended the Ohio River (la belle riviere) in 1669 while searching for the Mississippi River on an expedition out of Quebec. He was commissioned by Count Frontenac, then Governor of New France under Louis XIV, to carry out this mission which he later accomplished.

Cincinnati, the second largest city in Ohio in 1960, traces its settlement to February 1789 when a small village was laid out opposite the mouth of the Licking River. The town was named Losantiville, a combination of the Latin, Greek, French and Delaware languages, by John Filson. He intended this word to mean "the town opposite the mouth of the Licking." Later that year, Fort Washington was built nearby.

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In the 19th century the city received two distinctive nicknames. The first, conferred by Longfellow was "Queen City of the West." The second name was that of "Porkopolis." Between 1842-1852, 27% of the hogs packed in the United States were packed in Cincinnati, thus the name. By the 1860's the city had lost its meat packing leadership to St. Louis and Chicago though.

The city, despite close ties with the South, sided with the



Union during the Civil War. In 1862, the threat of invasion by a Confederate force under General Edmund Kirby-Smith caused the city to be put under martial law for a short time.

Since 1924, Cincinnati has been governed by a council-manager form of government. The council elects one of its members as mayor and selects a city manager for an indefinite term.

Today, over 1,800 industrial plants dot the metropolitan Cincinnati area. The city leads the nation in the production of soap, machine tools and playing cards. Other important products are building materials, cans, chemicals, clothing, jet engines, malt and distilled liquors, meat packing, pianos, automobiles, paper products, publishing, sporting goods and shoes.

Educationally, the city is served by the University of Cincinnati, the oldest municipal college in the country, Xavier University, the first Catholic college in Ohio, the College of Mount St. Joseph-on-the-Ohio and Edgecliff Academy.

Cincinnati's urban renewal masterplan, including an almost completely rebuilt downtown core area, is now in full swing. Among the new buildings already completed are the Provident Bank Building, the DuBois Chemical Tower, the new Convention Center, Stouffers Downtown Motor Inn and a completely remodeled Fountain Square featuring an underground parking garage. Now nearing completion is the 50,000 seat Riverfront Stadium which will be the new home of the Cincinnati Reds of the National League and the Cincinnati Bengals of the American Football League.

Famous residents of Cincinnati have included Harriet Beecher Stowe, author of Uncle Tom's Cabin, William Henry Harrison, 9th president, and William Howard Taft, 27th president of the United States and the only man to ever serve both as president and chief justice of the Supreme Court.

Cincinnati's population in 1960 was in excess of 500,000 within the city, with about 700,000 additional people in the greater metropolitan area.







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