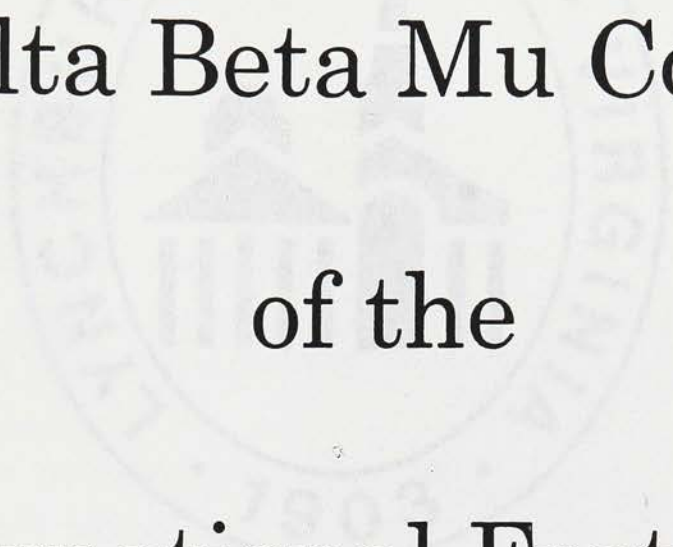


DELTA BETA MU COLONY

FEBRUARY 9, 1995

NU CHI CHAPTER

APRIL 20, 1996



Delta Beta Mu Colony
of the
International Fraternity
of
Delta Sigma Pi

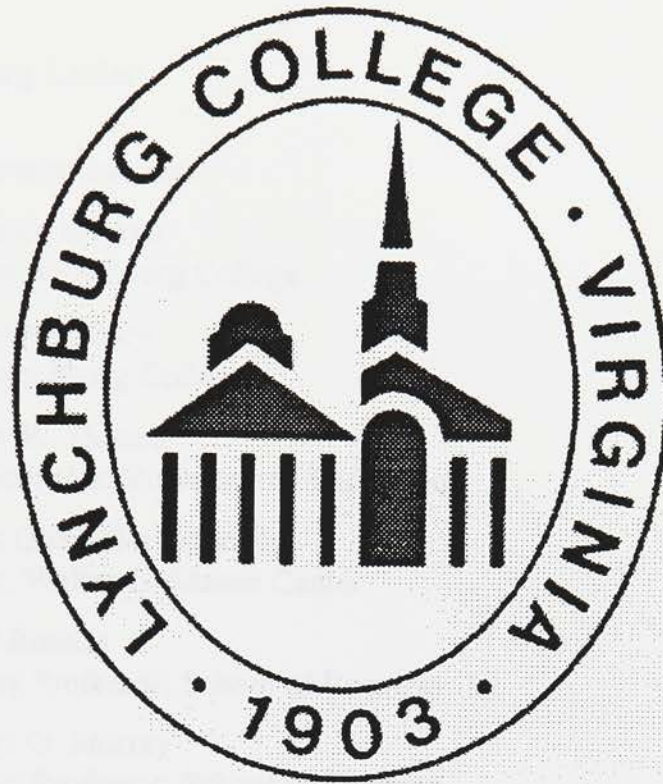


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Whereas the Colony...


Eric S. Jensen
President


Robert M. Smith
Executive President


Charles H. Jensen
Vice President
Executive Director


John T. Smith
Vice President
League Operations

February 12, 1996

Board of Directors
International Fraternity
of Delta Sigma Pi
330 South Campus Avenue
Oxford, OH 45056

Dear Board Members,

We, the undersigned members of Delta Beta Mu Colony, hereby petition for a charter to establish a chapter of the International Fraternity of Delta Sigma Pi on the campus of Lynchburg College, Lynchburg, Virginia.

The Delta Beta Mu Colony was formed exclusively for the purpose of affiliation with the International Fraternity of Delta Sigma Pi. The present goals, purposes, and requirements reflected in our Constitution and Bylaws were patterned after and are commensurate with the same high ideals of Delta Sigma Pi.

In pursuit of this affiliation, the members of Delta Beta Mu Colony pledge to uphold the rules and regulations as set forth in the Constitution and Bylaws of the International Fraternity of Delta Sigma Pi and to further carry out its tradition and programs.

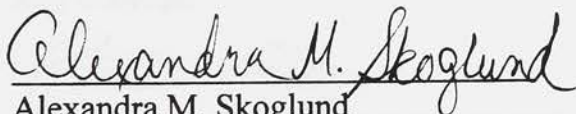
Witness our Signatures:



Kevin A. Adamson
President



Robert M. Souza
Senior Vice President



Alexandra M. Skoglund
Vice President
Professional Activities

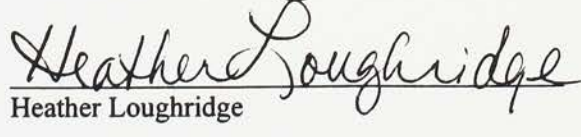


Ian W. Davis
Vice President
Chapter Operations


Nathan Taylor, Treasurer

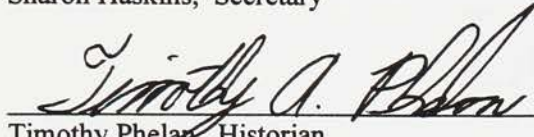

Anita Lewis


Wanda L. Beverly, Chancellor


Heather Loughridge


Sharon Haskins, Secretary


Mathew Martin


Timothy Phelan, Historian

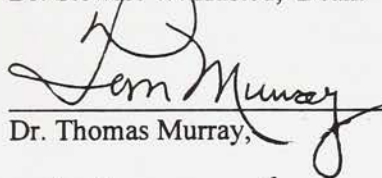

Jarred Nowell



Gerald W. Rosson, Colony Advisor


Jason Schiff


Dr. Stewart W. Husted, Dean.

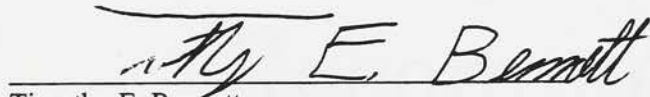

Derek Wideman


Dr. Thomas Murray,


James Wiley


Erik Barker.


STUDYING ABROAD
Laura Stein


Timothy E. Bennett


Amy Botwright


Patrick Cotter


James Griffin


Anthony Haberman

Letters

of

Recommendation



January 18, 1996

Dear Brothers:

When I visited Lynchburg College on an expansion visit in late January 1995, I was unsure of what I would encounter. My presentation at the school was scheduled for 2:00 p.m. on a Friday afternoon, and I had only communicated with Dean Steward Husted prior to my visit. By the end of the day, however, I was very encouraged by the prospect of Delta Sigma Pi benefitting students at Lynchburg College.

The dean pledged financial support to cover colonization and installation costs. Gerald Rosson, a well-liked accounting professor, had been initiated into the Iota Kappa Chapter at James Madison University, was familiar with the fraternity and was willing and ready to serve as a faculty advisor. Several small clubs existed in the business department, but none were very active. Delta Sigma Pi is an opportunity for them to pool their resources and still maintain their major-specific interests and activities. And despite very little promotion of my visit, approximately twenty graduate and undergraduate students found time on a Friday afternoon to attend. At the conclusion of the presentation, questions were answered, a future meeting time set and recruiting possibilities discussed.

Since the visit, Colony President Kevin Adamson has been in frequent contact with the Central Office. In July 1995, Kevin and colony member Tim Phelan drove to Oxford to tour the office. Kevin said he wanted to inspire and motivate as many people in the colony as he could so that when he graduated Delta Sigma Pi would continue to grow at Lynchburg College. Kevin and Tim also attended the 40th Grand Chapter Congress in Orlando (with additional financial support from the school).

All of us have experienced the benefits of membership in Delta Sigma Pi. The Delta Beta Mu Colony at Lynchburg College knows of these benefits through their extensive communication and interaction with Deltasigs from across the country. Thus, I recommend that the Delta Beta Mu colony be approved for installation as a chartered chapter of Delta Sigma Pi.

Fraternally,

A handwritten signature in cursive script that reads "Judith A. Jaspers".

JUDITH A. JASPERS
Director of Administrative Services

JAJ:bn

LYNCHBURG COLLEGE
IN VIRGINIA

SCHOOL OF BUSINESS AND ECONOMICS
1501 LAKESIDE DRIVE
LYNCHBURG, VIRGINIA 24501-3199

804/544-8256
FAX 804/544-8639

November 29, 1995

The Board of Directors
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056

Dear Board of Directors:

I am writing this letter in support of a request that the colony of Delta Sigma Pi Professional Business Fraternity at Lynchburg College be granted chapter status in 1996. All members of the faculty of the School of Business and Economics strongly endorse the establishment of a chapter at the College.

The School of Business and Economics at Lynchburg College serves more than 225 undergraduate majors and 150 graduate students. We are currently in the candidacy stage of the AACSB accreditation process, and are presently undergoing a self assessment. The faculty and I believe that a chapter of Delta Sigma Pi will add to the overall quality of our programs at the School of Business. We are already impressed with the levels of service performed by the colony for the School.

The School of Business and Economics actively supports the professional and social development of our students. As the colony/chapter continues to grow and participate in more college and professional activities, we anticipate Delta Sigma Pi contributing significantly to the life of Lynchburg College.

Your time in considering our colony's application is greatly appreciated. If I can provide further information, please don't hesitate to contact me.

Sincerely,



Stewart W. Husted, Ph.D.
Dean



CVWsp

LYNCHBURG COLLEGE
IN VIRGINIA

OFFICE OF THE PRESIDENT
1501 LAKESIDE DRIVE
LYNCHBURG, VIRGINIA 24501-3199

804/544-8200 FAX 804/544-8539

December 8, 1995

The Board of Directors
Delta Sigma Pi
330 South Campus Avenue
Oxford, OH 45056

To the Board of Directors:

It is indeed a pleasure to write in support of Lynchburg College's colony of Delta Sigma Pi Professional Business Fraternity's request that it be granted chapter status in 1996.

Please be assured that along with Dean Husted, Dr. Asbury, Dean of the College, and the members of the faculty of the School of Business and Economics, our administration will offer all possible positive support as our colony works to meet the qualifications for designation as a chapter.

We are very proud of the initiative and leadership expressed by many of our student colleagues in this effort and we feel that Delta Sigma Pi as a national organization will have every reason to share that pride.

Thank you for your thoughtful consideration of this request and if further information is needed, please let us know.

Sincerely,



Charles O. Warren
President

CWgp

LYNCHBURG COLLEGE
IN VIRGINIA

DEAN OF THE COLLEGE
1501 LAKESIDE DRIVE
LYNCHBURG, VIRGINIA 24501-3199

December 5, 1995

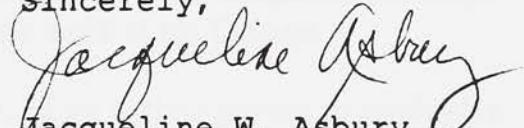
(804) 522-8232

The Board of Directors
Delta Sigma Pi
330 South Campus Avenue
Oxford, OH 45056

It is a pleasure to write in support of the establishment of a chartered chapter of Delta Sigma Pi at Lynchburg College.

I have been impressed with the activities associated with the Delta Beta Mu Colony, and their efforts to enhance the out-of-class learning experiences of business students. Our application for a chapter of Delta Sigma Pi confirms the institutional support for programs which will augment the overall quality of the programs administered by the School of Business and Economics.

Sincerely,


Jacqueline W. Asbury
Dean of the College

LYNCHBURG COLLEGE
IN VIRGINIA

WALTER G. MASON CENTER FOR
BUSINESS AND ECONOMIC RESEARCH
1501 LAKESIDE DRIVE
LYNCHBURG, VIRGINIA 24501-3199

804/544-8234

The Board of Directors
Delta Sigma Pi Professional Business Fraternity
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-0230

Dear Board of Directors:

The Colony of Delta Beta Mu has asked me to write a letter of recommendation for their colony, here at Lynchburg College.

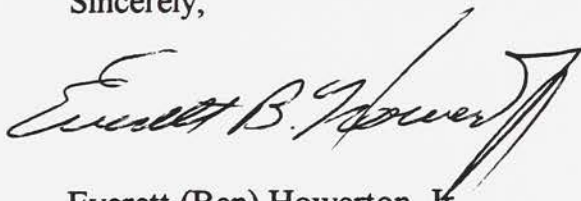
It is with great pleasure that I send to you my endorsement of the application of the Delta Beta Mu Colony of Delta Sigma Pi. This organization has been an enormous asset for the School of Business and Economics, through their professional events and service projects to the School and the Mason Center.

I anticipate that their good work will continue to service our College. I have personally worked with many of the students involved in the Colony of Delta Beta Mu in many capacities and they have always been dependable, reliable, and enthusiastic in their work at the College.

I strongly support the Delta Sigma Pi Colony at Lynchburg College in their pursuit to establish a chapter of Delta Sigma Pi at the College. I know that our students will carry out the mission of Delta Sigma Pi in the tradition that was established years ago.

If I may be of further assistance, please feel free to contact me or call at 804/544-8234.

Sincerely,



Everett (Ben) Howerton, Jr.
Director, Walter G. Mason Center

LYNCHBURG COLLEGE
IN VIRGINIA

SCHOOL OF BUSINESS AND ECONOMICS
1501 LAKESIDE DRIVE
LYNCHBURG, VIRGINIA 24501-3199

804/544-8256
FAX 804/544-8639

November 30, 1995

The Board of Directors
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio 45056-230

Dear Brothers:

Mr. Kevin Adamson has asked me to write a letter of recommendation in support of the Delta Beta Mu colony of Delta Sigma Pi at Lynchburg College to become a member of the International Fraternity of Delta Sigma Pi. I am happy to do so.

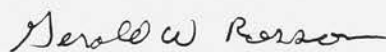
I have personally worked with many of the students involved in the Colony of Delta Beta Mu in many different capacities and they have always been dependable, reliable and enthusiastic in their work at the College. This organization is very organized and is well managed.

The colony has planned and participated in many different events on campus ranging from participation in Open House to planning development activities with local business leaders in the community. I am very impressed with the organization and their goals and objectives.

I strongly support the Delta Beta Mu Colony at Lynchburg College in their pursuit to establish a chapter of Delta Sigma Pi at the College. I feel that our students will carry out the mission and philosophy of Delta Sigma Pi in the traditional way established many years ago.

If I can be of further assistance, please feel free to contact me or call at 804/384-9409.

Sincerely,



Gerald W. Rosson
Accounting Coordinator &
Colony Adviser

GWR/vk

Lynchburg College

in Virginia

Tom Murray
School of Business and Economics
Carnegie Hall
Lynchburg, VA 24501

November 29, 1995

The Board of Directors
Delta Sigma Pi
330 South Campus Avenue
Oxford, Ohio 45056-0230

Dear Members of the Board;

It is with a great deal of pleasure that I endorse the application of the Lynchburg College Colony of Delta Sigma Pi. In the short time that the colony has been active at our college I have seen an enthusiasm and dedication to a student activity that has not been present for years. The group has already networked with other "Delta Sigs" in the area and has sent representatives to the national convention.

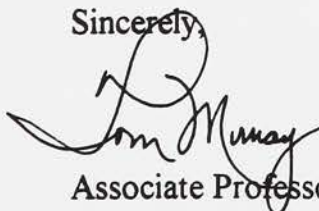
On our campus I am the coordinator for Special Olympics for our region. Over the past several years the Lynchburg College Greek Service Organizations have adopted the Special Olympics Spring Games as their second semester project. The assistance that has been offered in the past has been "spotty" at times. However, the current colony of Delta Sigma Pi has indicated that they desire to become the coordinating organization this year. They have already begun preparations for the spring. I am impressed with their dedication, enthusiasm and abilities. It is extremely rewarding to have a "business group" in-charge. Their organizational skills, focus, administrative and computer abilities quickly surface. I am looking forward to the best Special Olympics that we have had in years.

I, therefore, recommend without reservation, the colony at Lynchburg College for admission as a chapter with your Fraternity.

If you desire to discuss this matter further, I can be reached at (804) 544-8265 or by E-mail at: MURRAY@ACAVAX.LYNCHBURG.EDU.

Thank you for your consideration.

Sincerely,



Associate Professor, PhD



LYNCHBURG COLLEGE

LYNCHBURG, VIRGINIA 24501-3199

SCHOOL OF BUSINESS
(804) 522-8256

11/30/95

Delta Sigma Pi Professional Business Fraternity
330 South Campus Avenue
P.O. Box 230
Oxford, Ohio

Dear Board of Directors,

I am writing to express my support for the colony of Delta Beta Mu and to request that they be accepted as a chapter of Delta Sigma Pi at Lynchburg College.

I have had the pleasure of advising student clubs within the School of Business and Economics at Lynchburg College, and have been impressed by how their activities have added to the educational and professional experience of our students. I believe that Delta Sigma Pi has the potential for carrying this type of activity to a new level, and would very much like our students to have the opportunity to participate in it.

Hence my support and the request above. I would be happy to discuss this further should you wish to call. I may be reached at (804) 544-8264.

Sincerely,

Frank Whitehouse, Jr.
Associate Professor

The History

of the

Lynchburg Region

THE HISTORY OF THE LYNCHBURG REGION

History is everywhere in Lynchburg. Since its beginning as a ferry location on the James River, commerce continued to be crucial to the development of the city. For the first 100 years, tobacco was the most important product. Here it was processed, auctioned, and made into cigarettes and plugs for chewing. Lynchburg is the subject of a folk song: "Goin' down to Lynchburg town, to carry my tobacco down". In the mid 1800's, the city was second only to New Bedford, Massachusetts in per capita income.

Lynchburg's history can be traced to Charles Lynch, who in 1720 ran away from Ireland and indentured himself to a Quaker tobacco planter, Christopher Clarke. Lynch married Clarke's daughter, Sarah, and the couple lived in the present day river area. When John Lynch died, in 1753, he left a vast inheritance and more than 1,000 acres of land. John Lynch, like many of the area's early settlers, was a Quaker. The Quaker influence shaped the city tremendously during its fledging years but because of their opposition to slavery, most Quakers left Lynchburg by the 1830's, migrating to Ohio.

The James River was a source of sustenance and entertainment. It provided a means for businesses to ship their produce to distant markets. The river activity also created a period of tremendous growth. In 1786, John Lynch applied to the Virginia General Assembly and received a town charter, Forty-five acres in size, the town was entirely his own land. The young town had also established several stores and taverns, a mill and a newspaper.

In 1833, the business leaders formed the Chamber of Commerce to demonstrate a serious pursuit in the furtherance of Lynchburg's economy. Commercial growth began with the completion of the James River-Kanawha Canal in 1840. The canal was originally planned to connect with the Ohio River in the West, but was outdated with the advent of the railroad in 1852. In that same year, Lynchburg became a city with a population of 11,000.

The Historical Markers around Lynchburg describe the important role that it had in the Civil War. Though the city saw little battle, Lynchburg responded to the call for arms and was a vital link and supply station for the Confederate Army. Lynchburg was a major medical center for wounded Confederate soldiers to recuperate from battle wounds.

Lynchburg was a major supply depot during the Civil War, as well as burial place for the many war dead. Several Confederate Generals are buried in Lynchburg, including General Jubal Early.

On June 17, 1864, Lynchburg saw action. Through a ruse, the city was spared destruction from Union forces who were less than a mile from the city. The breastworks for the defense of the city can be seen today at Fort Early.

On April 9, 1865, Robert E. Lee, Commanding General of the Army of Northern Virginia, surrendered his men to Ulysses S. Grant, at Appomattox Court House, only twenty miles from Lynchburg. Lee's surrender marked the end of the Confederacy and the end to a war that cost 600,000 lives.

With Virginia under martial law, and a worthless currency Lynchburg's manufacturing companies had to start from scratch. Business leaders realized the importance of the city's strategic location and decided to capitalize on it. Lynchburg became a major distribution center for the state. Industry quickly replaced tobacco as the largest sector of the economy. In addition, a large clothing industry developed, distributing its products throughout the nation.

During World Wars I & II Lynchburg provided war supplies and material for the war effort. Suburbia attached itself to the town after World War II. Lynchburg was enlarged repeatedly by annexation. In the 1950's high technology came to the area. Babcock & Wilcox, noted for designing the reactor of the N.S. "Savannah", the first nuclear powered ship established a manufacturing facility that employs 2,500 people. General Electric Communications also established a large manufacturing facility, which today supplies all the communication equipment for the Taiwanese national Police.

Our Region has made itself known to the outside world through the Region "2000" economic development group. It comprises the region's seven localities of Appomattox, Amherst, Bedford and Campbell counties as well as the cities of Bedford and Lynchburg. Virginia Governor George Allen has praised Virginia's Region "2000" as "a model public/private partnership".

In the December 1995 issue of *Business Facilities*, Region "2000" was named one of the top economic development programs in the nation. The winners were judged to be tops in innovation, effectiveness and pro-business in the impact of their programs. As a result 11,000 jobs have been added to the region in the last five years with an overall unemployment level of 4.5%.

Today the metropolitan area has 280,000 people and a high rate of population growth. Lynchburg is a proud part of the vital history that occurred in Virginia. Jamestown, the first colony was founded in 1607 in Virginia. Virginia has produced eight presidents and numerous important individuals in our history. Thomas Jefferson himself established his retreat here in Lynchburg at Poplar

Forest- one of his two homes, the other being at Monticello in Charlottesville sixty miles north. In regard to Lynchburg Thomas Jefferson said: " I consider it as the most interesting spot in the state".

The History

of

Lynchburg College



The History

of

Lynchburg College



Statement of Mission and Purpose of Lynchburg College

- To build intellectual competencies-reading, writing, speaking, quantitative reasoning, analyzing, and decision-making-through completion of the curriculum;
- To develop a general understanding of the nature and scope of the liberal arts and sciences through completion of a comprehensive set of general education requirements;
- To gain a depth of understanding of at least one academic field through completion of the requirements for a major;
- To appreciate the diversity' of other cultures by studying foreign languages, by electing study in a foreign country, and by interacting with a diversity of students on campus;
- To build self-confidence, self-esteem, and respect for others through participation in a community' that values each student as an individual;
- To understand and enjoy teamwork through participation in a wide variety of activities, including sports, drama, musical groups, student organizations, and collaborative academic learning activities;
- To develop the capacity for recreation and self-fulfillment through exposure to popular and classical culture;
- To acquire the habit of intellectual curiosity, independent learning, and the tolerance of new and different ideas through participation in the intellectual life of the College;
- To develop a personal ethic that values service to others and personal achievement through participation in service and leadership opportunities;
- To develop an integrated world view through the impact of all the above goals.

The College also adopts the following goals for the fulfillment of its mission:

- To recruit and support the highest quality faculty committed to freedom of inquiry;
- To explore and develop its relationship with the Christian Church (Disciples of Christ);
- To provide a supportive and challenging environment for its students;
- To provide a satisfying participatory experience for its trustees, overseers, parents, alumni, and friends;
- To serve the community by offering cultural and educational opportunities and by encouraging full participation in the community by its students, faculty, and staff
- To provide a source of leadership for the state, region, and nation.

Accreditation and Memberships

Lynchburg College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award degrees at the baccalaureate and masters levels. Its teacher preparation programs are approved by the State Department of Education of Virginia. Its nursing program is approved by the Virginia State Board of Nursing and the National League for Nursing. It is on the approved list of the American Medical Association. Its degrees and credits are accepted by graduate and professional schools throughout the country. It is approved by the State Department of Education for payment of educational benefits for veterans.

The College holds membership in the Association of American Colleges, the American Council on Education, the Association of Virginia Colleges, the Virginia Foundation for Independent Colleges, the Virginia Humanities Conference, the Virginia Academy of Science, the Virginia Association of Colleges of teacher Education, and the Virginia Consortium for Asian Studies. The School of Business and Economics is a member of the American Assembly of Collegiate Schools of Business (AACSB).



A Preface to Lynchburg College

Lynchburg College is a private, coeducational college founded in 1903 in covenant with the Christian Church (Disciples of Christ), through a partnership between Josephus Hopwood, a minister and educator, and several Lynchburg business and church leaders. Throughout its history, the College has maintained strong commitments to the importance of the liberal arts and sciences as the basis for education, to a church relationship, to coeducation, to being a residential community, and to serving students from Virginia. While reaffirming these traditional commitments, Lynchburg College has worked to expand them. The liberal arts foundation continues to be complemented by professional and career education. Graduate studies, along with programs designed to provide access to the College for adults, enrich the traditional undergraduate community. Students now come not only from Virginia but also from across the nation and around the world.

Lynchburg College seeks students who bring a range of backgrounds, abilities, and interests; it designs its programs to reflect this commitment to diversity. The curriculum provides a rigorous general education core and a wide variety of majors. Co-curricular activities, which extend the educational setting beyond the classroom, are designed to promote social awareness, community involvement, spiritual growth, aesthetic sensitivity, emotional resilience, and health.

Lynchburg College combines liberal education with career development and is committed to helping students develop the curiosity and interests that will enrich their private lives, the intellectual and social skills requisite for success in the public world of work, and the values and purpose necessary for citizenship in a changing world.

History of Lynchburg College

Lynchburg College was originally named Virginia Christian College by the Founders who purchased the Westover Hotel, a resort facility which became Westover Hall, the first campus building. With financial assistance from Andrew Carnegie and others, the physical facilities were expanded in 1909 with the completion of Carnegie Hall, a central heating plant and an administration building, later named Hopwood Hall.

Dr. Jr. T. Hundley became president in 1915, and the next year the College received standard senior rating by the Virginia State Board of Education. The name was changed to Lynchburg College in 1919.

Memorial Gymnasium, given by the citizens of Lynchburg as a World War I memorial, was dedicated in 1923.

In 1927, the College was admitted to the Southern Association of Colleges and Secondary Schools with full accreditation.

During the presidency of Dr. Riley B. Montgomery, in the 1930's and 40's, the programs of the college were strengthened. At the time of the increased enrollment after World War II, several temporary buildings were erected, and the curriculum was greatly expanded.

Growth continued in the 1950's with Dr. Orville W. Wake as president. In November 1954, a new dormitory for women, Hundley Hall, the result of cooperative efforts of the Christian Church and interested alumni and friends, was dedicated. A bequest by the late Floyd L. Knight made possible a new library, dedicated in 1955, and an increase in the endowment of the College. In 1958-59 a science building, the Thomas Gibson Hobbs Memorial Hall, was erected with funds given by the industries and citizens of Lynchburg.

William Graves Shackelford-Alumni Hall and Ruskin Skidmore Freer-Alumni Hall, new residences for men, were opened in September 1963, with funds contributed by the alumni.

In February 1964 Dr. Carey Brewer became the seventh president of Lynchburg College and a graduate program was organized to provide master's programs in education and business.

That same year, two complexes of apartment-dormitories, Floyd L. Crews Court and C. B. Reynolds Court, were erected. In the remainder of the decade of the 1960's, a significant amount of construction was completed. A men's dormitory, McWane Hall, and the Snidow Chapel-Hebb Music Center were first occupied in the 1966-67 session, and a women's dormitory, John A. Tate Hall, as well as, the Percy N. Burton Student Center were completed during 1967-68.

During 1980-81, the Hall Campus Center was developed by the renovation and extension of Memorial Gymnasium. An extensive renovation of the Knight-Capron Library was completed.

In February 1981 the Board of Trustees of the College approved an upper-division and graduate School of Business with a mission to develop leaders in business who have been trained within the liberal arts tradition. In 1983 Dr. Brewer retired and was succeeded by Dr. George N. Rainsford.

The years from 1983 through 1988 saw an enhancement of the academic program. In the summer of 1984, the College introduced its ACCESS program (Adult Center for Continuing Education and Special Services), a total continuing education program, for students 25 years and over, entering or returning to college for a first or second undergraduate degree.

The McMillan Nursing Building and M. Weldon Thompson Education Building, made possible by gifts from alumni, friends, and foundations, were dedicated in April 1987, and house the offices of the Department of Nursing and the School of Education and Human Development.

Through a satellite connection to the statewide system, Lynchburg College broadcasts live instruction in graduate engineering so that area industrial personnel may complete advanced degrees. The campus is the location for the Center for Economic Education funded by Lynchburg College and the Greater Lynchburg Chamber of Commerce to assist public schools in four area counties and the City of Lynchburg.

Lynchburg College is the site for the Technical Assistance Center, funded by the State Department of Education. The Center serves teachers of preschool children with disabilities in central and southwest Virginia.

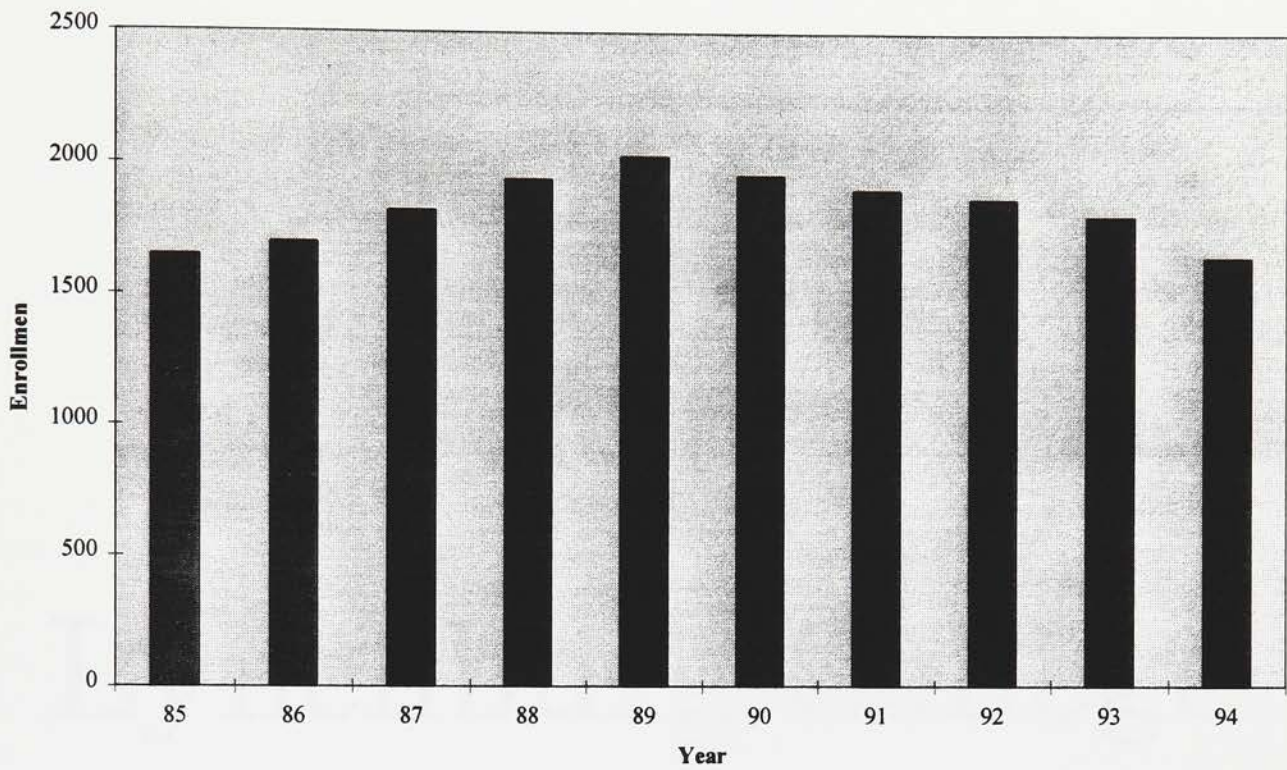
The College also provides a program of institutional change made possible by the Jessie Ball du Pont Fund in order to ensure that the campus is a more hospitable place for minority students, faculty, and staff.

The Daura Aft Gallery, an addition to the Dillard Fine Arts building, was completed in the fall of 1990. A \$3.75 million addition to the Hobbs Science building has been completed and plans are underway for a thorough renovation of the existing Hobbs Hall.

During the 1990's, the Lynchburg College Symposium Readings (LCSR), a program that teaches classical and contemporary readings across the curriculum, has enhanced the College's academic program. As a result, Lynchburg College, was cited in a 1993 book published by National Review as one of the best liberal arts colleges in the nation.



Lynchburg College Enrollment



School of Business
&
Economics

The History
of the
Lynchburg College
School of Business
&
Economics

THE HISTORY OF THE SCHOOL OF BUSINESS AND ECONOMICS AT LYNCHBURG COLLEGE

In 1981, the Board of Trustees of the College approved an upper division and graduate School of Business at Lynchburg College under the leadership of President Brewer. The mission of the new School of Business would be to develop leaders in business who have been trained within the liberal arts tradition. The first Dean of the School of Business was Dr. George M. Dupuy. The School Of Business offered a Bachelor of Arts in two areas: Accounting and Management.

The new Dean, Dr. Kamal M. Abouzeid added several options in 1985 to the curriculum. At the undergraduate level the marketing major was added. At the graduate level the Masters in Administration (M.Ad.) degree was added; students could choose a concentration in the areas of Industrial Management or Personnel Management.

In 1991, Dr. Ray Savoian became Dean. He established the Mason Center for Economic research and actively engaged the School in the affairs of the community. He also continued work on the Piedmont International Business program. Established by the college in 1986, it fosters international business awareness and growth and strengthens the international dimension of the Lynchburg College curriculum.

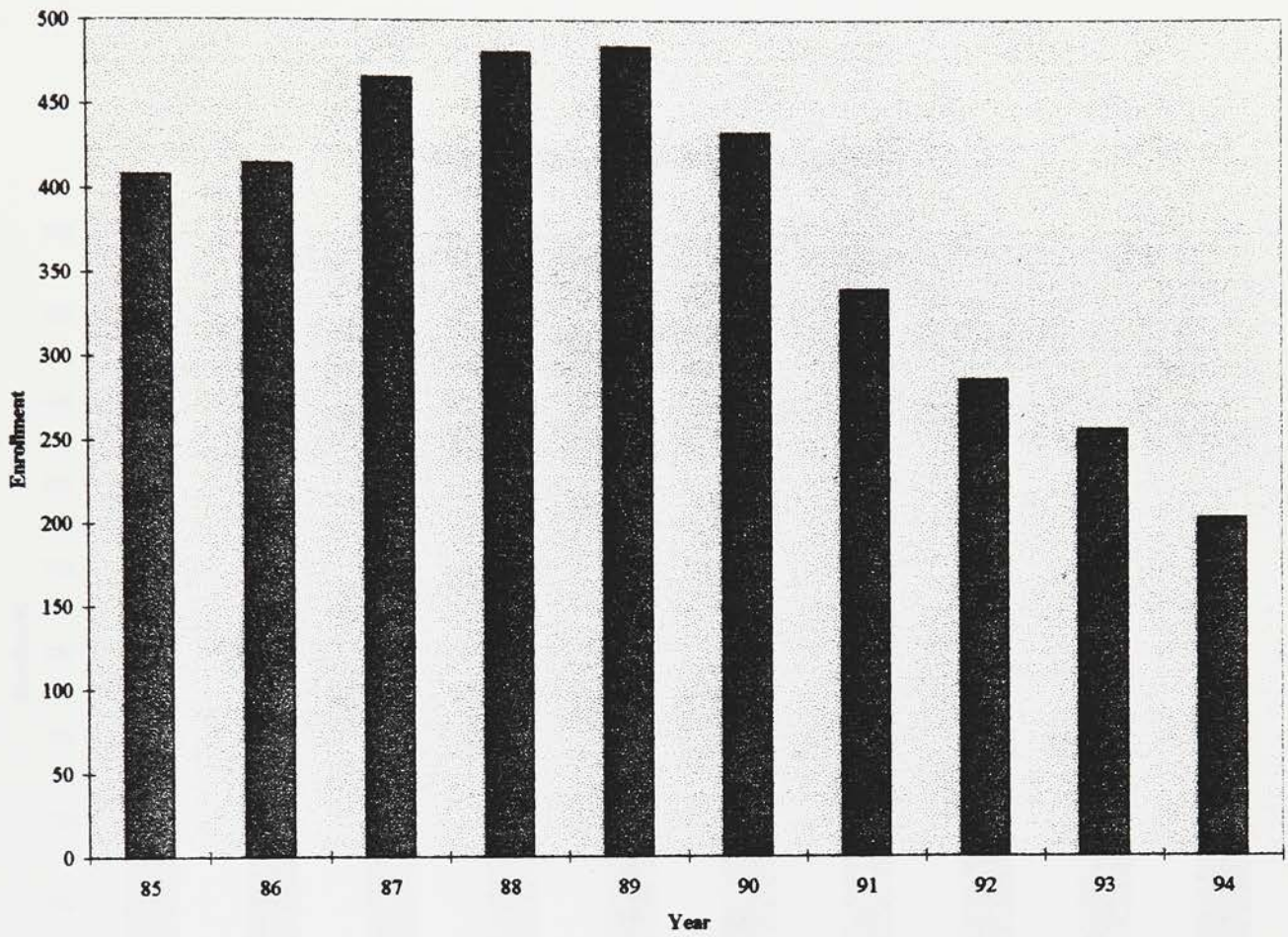
In 1993. our current Dean Dr. Stewart W. Husted became Dean to the Lynchburg College School of Business. Under his leadership the School of Business has developed a strategic plan, called Vision 2003. The vision is to create an outstanding regional business school with a national reputation. Central to the vision is receiving accreditation by a leading business professional association-the American Assembly of Collegiate Schools of Business (AACSB). Currently, Lynchburg College is a member of the AACSB and envisions accreditation by the one hundredth anniversary of the College in 2003.

In February 1995 the School of Business was merged with the department of Economics to form the School of Business and Economics.

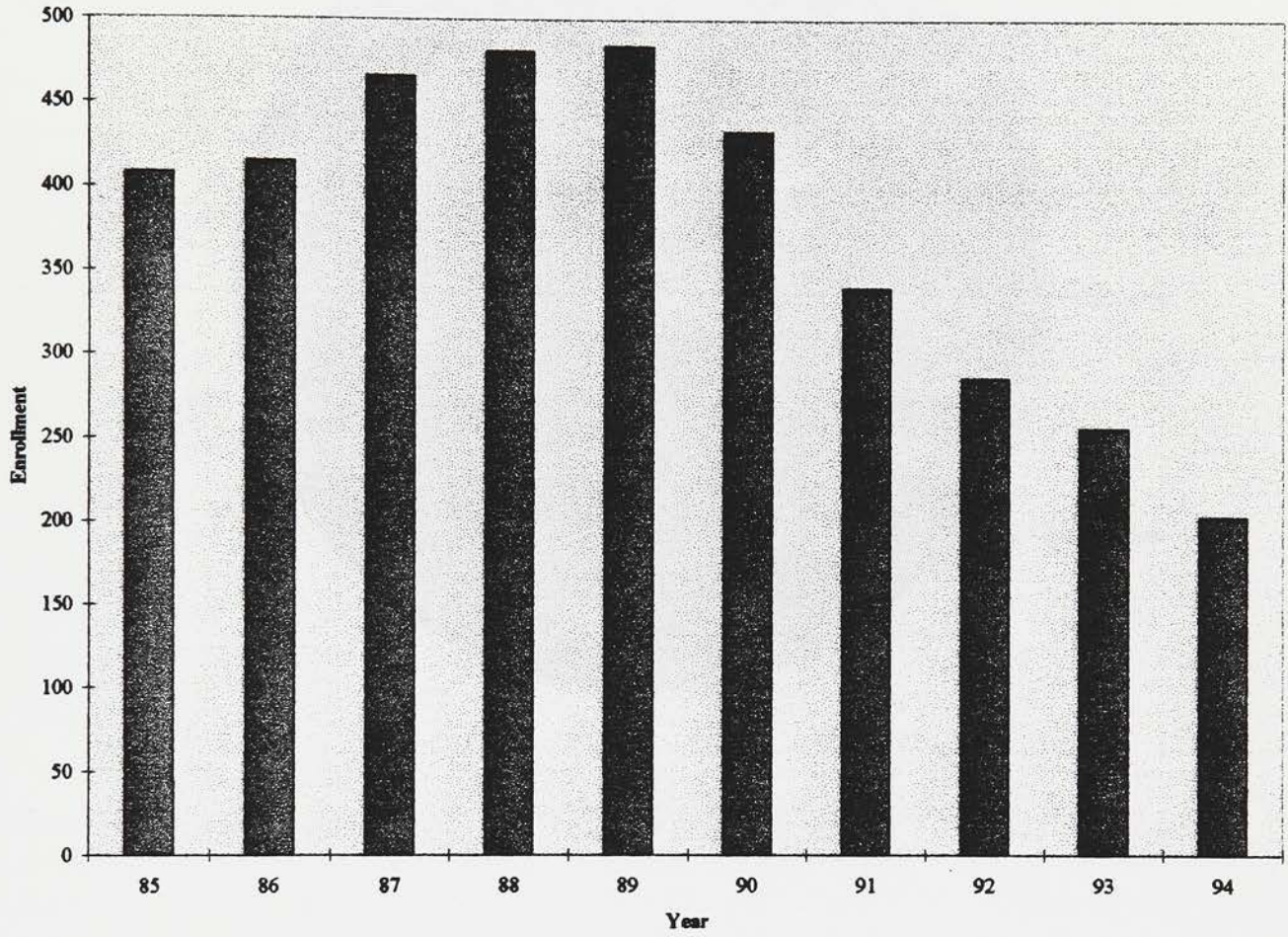
At the present, the School of Business and Economics is in the pre-candidacy stage of accreditation by the AACSB. Application was made in July 1995 and if accepted the candidacy stage will commence in August 1996 to last for no more than six years.

In preparation for accreditation the School of Business and Economics has instituted a total quality management (TQM) program to ready itself for the accreditation process.

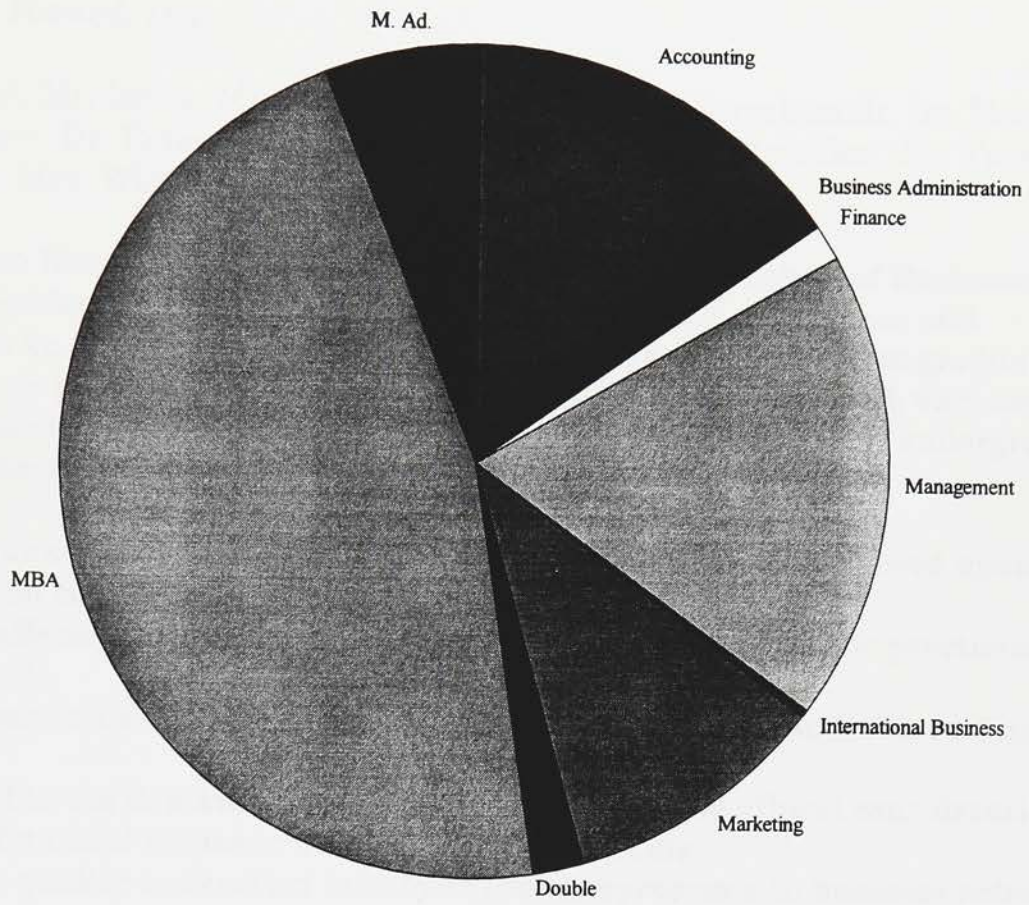
Business School Enrollment (Fall)



Business School Enrollment (Spring)



School of Business by Major (Fall 95)



SCHOOL OF BUSINESS AND ECONOMICS

Dr. Stewart Husted, Dean

Dr. Ahouzeid, Mr. Inlow, Mr. Johnson, Mr. Lee, Dr. Messerschmidt, Dr. Murray, Dr. Prinzinger, Dr. Reinoso Mr. Rosson, Mrs. Saltz, Mrs. Schneider, Dr. Turek, Mr. Whitehouse, Mrs. Winks.

Studies in the liberal arts provide the context in which the School of Business and Economics academic programs are conducted. The School of Business and Economics is an upper-level division and graduate school which offers graduate and undergraduate programs designed to meet the needs of students with various levels of prior preparation. The following are the guiding objectives for all undergraduate major programs offered by the School of Business and Economics.

1. To train our students to be effective practitioners of their major based upon theoretical and conceptual understanding of their discipline.
2. To stress effective oral and written communication as required by practicing business people.
3. To place emphasis on problem solving methodologies and practice in exercising them.
4. To respond to the demand to reinsert human values and ethical considerations to balance the financial values in business decision making.
5. To provide quality instruction in subject areas appropriate to business activity.

At the undergraduate level the School offers majors in accounting, business administration, finance, international business, management, and marketing leading to the Bachelor of Arts (BA) or Bachelor of Science (BS) degrees. At the post baccalaureate level students may pursue a program leading to a Masters of Business Administration (MBA) degree, and Master of Accountancy.

ACCOUNTING MAJOR

The four year accounting major prepares the student for a career in managerial accounting, governmental accounting, accounting education and other accounting related careers.

A five-year program is available for those students desiring to practice public accounting. The fifth year is designed so that students can earn a Master in Accountancy and be eligible for the CPA examination. The five year, 150 hour accounting program, meets state and national requirements for the successful completion of the CPA examination. The curriculum emphasizes financial accounting theory and concepts, information generation, auditing, tax determination and planning, and managerial accounting.

BUSINESS ADMINISTRATION MAJOR

Business Administration is a unique major which creates strong alliances between business and the liberal arts and sciences. Graduates with this degree may work in museum management, environmental management, entertainment marketing, public administration, management information systems and many other areas.

BUSINESS ECONOMICS MAJOR

The major in Business Economics is designed to provide the student with an operational knowledge of the decision-making processes and policy formulation of the business firm by utilizing the logic, models, and analytic methods of applied microeconomics in the business framework.

FINANCE MAJOR

Finance is the study of the economic processes involved in capital formulation and the theory and practice of financial decision making through the study of financial markets and institutions. The student will take courses in financial management, real estate, investments, money, credit, and banking, personal finance, public finance, and principles of finance.

FOREIGN LANGUAGES - BUSINESS MANAGEMENT MAJOR

The Department of Foreign Languages and the School of Business and Economics offers a joint major in (French or German or Spanish) -Business Management. The requirements are 27 hours in the foreign language beyond the intermediate level with 39 hours in business administration, economics, accounting and international relations.

INTERNATIONAL BUSINESS MAJOR

To prepare for a career in this rapidly growing field, the student will take courses such as international business, international trade and finance, foreign language, international management, international marketing, and international economic policy.

MANAGEMENT MAJOR

The curriculum focuses on the nature and capabilities of human and other resources, as well as how the manager plans, organizes, staffs, and evaluates those resources in an organization and its environment. Management courses include principles of management and organizational behavior, operations management, human resource management, entrepreneurship, business strategy and policy, organizational communications, intercultural communications, and business communications.

MARKETING MAJOR

The curriculum includes such courses as marketing research, sales and sales management, international marketing, marketing management, retailing and

merchandising, consumer behavior and buyer behavior, and business communications.

GRADUATE PROGRAM

The School of Business and Economics offers the Masters of Business Administration degree. The MBA evening program can be completed on full or part time basis. For students with an undergraduate business degree from an AACSB (or meets AACSB standards) the program consists of 31 hours. For non-business majors the program is 52 hours. The program includes required summer review session in math, accounting, economics, computer science and a weekend leadership laboratory.

The Master of Accountancy program was instituted to meet the needs of the American Institute of Certified Public Accountants standards. In 1988 the AICPA approved an amendment to their bylaws requiring that applicants after the year 2000 have 150 hours of education, including a baccalaureate degree or its equivalent. In order to prepare Lynchburg College students for these requirements, Lynchburg College established the 30 hour program. The Master of Accountancy program meets the latest standard of the AICPA.

The College once offered a Master's of Administration degree. The removal of the Master's of Administration resulted when the Master of Accountancy program was instituted. Enrollment in the School of Business and Economics has dropped by some fifty students. As the Master's of Accountancy program grows these students will be regained.

The History

of the

Delta Beta Mu

Colony



History of the Delta Beta Mu Colony

Professor Gerald Rosson, a brother of Delta Sigma Pi and faculty member of Lynchburg College, introduced the idea of a chapter of Delta Sigma Pi at Lynchburg College to Graduate Assistant, Kevin Adamson. Adamson made the necessary arrangements with the students, while Professor Rosson made the necessary arrangements with the Central Office of the Fraternity.

On January 27, 1995, Chapter Consultant Judith Jaspers came to Lynchburg College to discuss the opportunities Delta Sigma Pi could provide to the students at Lynchburg College. More than a week later, Deltasig Alumni, L. Paige Turnes Franklin (94' Collegiate of the Year)- came to speak about what Delta Sigma Pi had done for her.

A vote was taken, and on February 8, 1995, the Delta Beta Mu Colony of Delta Sigma Pi was established. The next step was to elect officers for the newly created colony. The inaugural executive committee was as follows: **Kevin Adamson**, President; **Daphne Palmer**, Senior Vice President; **Alex Skoglund**, Vice President for Professional Activities; **Andie Sannella**, Vice President for Colony Operations; **Brian Putman**, Chancellor; **Brian Mullen**, Treasurer; **Lisa Szczepaniak**, Secretary; and **Erin McKenzie**, Historian.

Like the beginning of any organization, many members had no idea what the future of the fraternity would hold. However, even though officer turnover began immediately, by the end of the second semester as a colony, the Colony became a strong single unit. The Colony was offered a chance to attend the **40th Grand Chapter Congress**, and **President Adamson** and member **Tim Phelan** attended. During Congress, many new friends were made and many more ideas were passed on to the colony. Leaders stepped forth from unexpected places, like **Tim Phelan**, who became **Historian** after Congress. Phelan created a Petition Committee and led the committee to its goal of creating the petition. Many phone calls to the **Central Office** were made making sure that the Colony was accomplishing its goals. Other leaders stepped to the front to make the Colony a success. **Erin McKenzie** took the role of **Chancellor**. She involved the whole Colony in the decisions being made and motivated the members to get work completed. Another leader came forth from the group in **Ian Davis**. Davis became the **Vice President of Colony Operations**. Ian Davis is a driving force in the position whose leadership abilities will help the Colony for years to come.

Over the three semesters we have been in existence, the Delta Beta Mu Colony began to make great strides in order to gain its chapter charter. In its first semester of existence, the Colony introduced professional people to students at Lynchburg College. Jack Eckert, former President and CEO of B&W Corporation came to the campus to talk about the nuclear industry. Delta Beta Mu was also involved in community service projects like the Special Olympics.

The second semester of Delta Beta Mu brought about a greater involvement in members, professional programs, and recruiting programming. The Colony brought in professional speakers, such as, Dallas Wade, Director of Central Virginia Industries; Jeff Taylor, Director of Region 2000; Ben Howerton, Financial manager for Rupert Murdock; Dr. R.C. Reinoso, Retired BIG 6 Accountant; and William Rasmussen, Founder of ESPN.

The Colony continued its commitment to university and community service during its second semester of existence. Delta Beta Mu hosted several events; including a faculty reception, School of Business and Economics reception for William Rasmussen, and A School of Business Day, which was a workshop opened to all the local high schools. This workshop gave the students an idea of what a business majors need to do to fulfill requirement for his/her degree. The workshop also gave the Colony a chance to recruit incoming freshmen before they are actually in college.

During the current semester, the members of Delta Beta Mu Colony have not slowed down on professional events, nor have they slowed on our community and university service. The Colony will again be helping with the Special Olympics. Along with this event, we will be holding the **First Annual Delta Sigma Pi Benefit Golf Tournament**. This tournament has been planned for April 12, and the plans are being executed by members of the Golf Tournament Committee. Every year this tournament will be held in order to benefit a local charity. This year's local charity is **Big Brothers and Sisters of Central Virginia**.

On March 11, 1996 brothers from the Kappa Nu chapter conducted the ritual pledge ceremony. The Pledge Education Manuals were distributed to colony members and the program was discussed. Teamwork began in earnest; among those intending to see thru the six-week long process. On April 15, 1996 the final examination was given by the Kappa Nu pledge team. The Colony suffered attrition of 30%, but a core membership had bonded to begin our future as the newest chapter in the nation.

The School of Business and Economics has asked the **Delta Beta Mu Colony** to put a program together for the **15th anniversary of the School of Business and Economics**, which will be celebrated in October of 1996. Some of the Colony members will be attending the 15th anniversary celebration for the Iota Omega Chapter at the University of North Carolina-Greensboro. Other events include the Regional Conference, which will be held in Charlotte, N. C. and all of the Chapter representatives that showed pride in coming to the installation of the **Delta Beta Mu Colony**.

Delta Beta Mu will continue to progress even after the Colony becomes a Chapter. We at the Delta Beta Mu Colony are proud of our accomplishments and believe that we can set a precedent that all other chapters will be encouraged to follow, it is our goal to be one of the *best chapters* in the Fraternity.

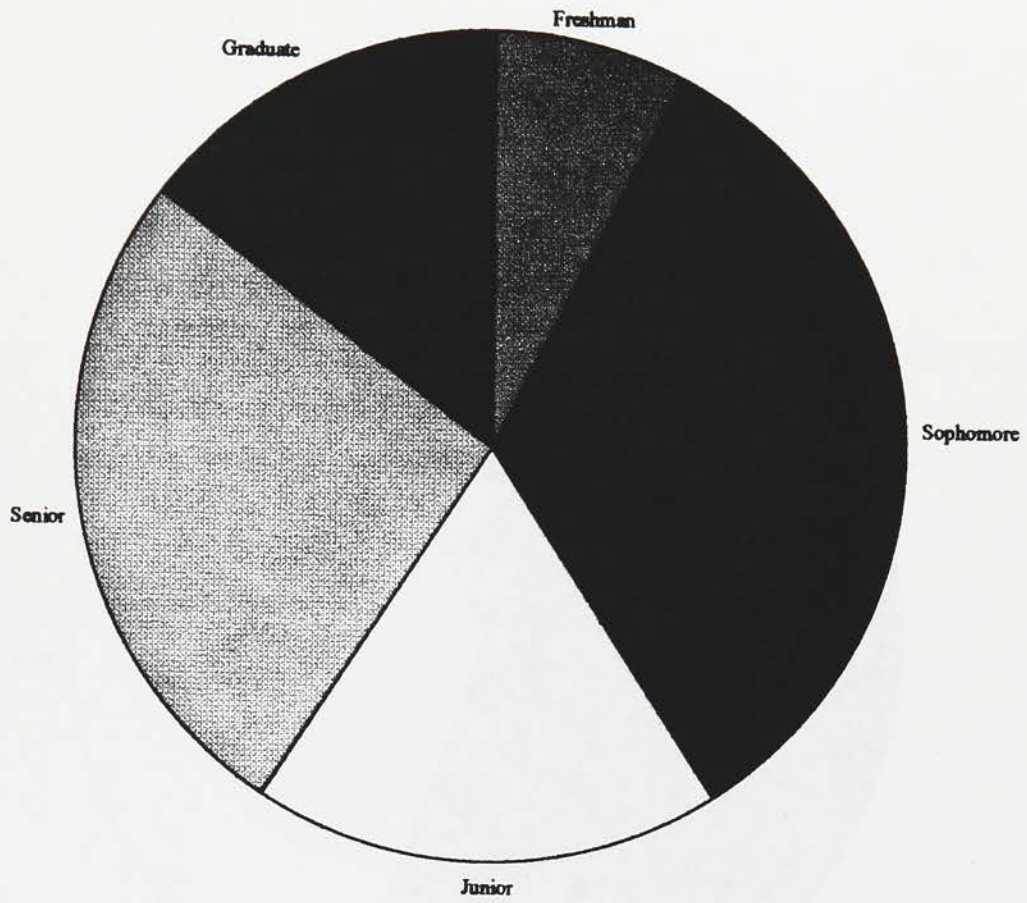
DELTA BETA MU
Calendar of Events for Spring Semester, 1996

January 15		First Day of Classes
	7:00	Executive Meeting, Hopwood Auditorium
January 17	6:00	Golf Tournament Committee, Mason Center
January 22	6:00	Executive Committee Meeting to discuss the Petition;
	7:00	General Business Meeting, Hopwood Auditorium
January 24	6:00	Golf Tournament Committee Meeting, Mason Center.
January 26	7:30	Dr. Reed Tuckson, Ballroom(Professional Dress Required)
January 29	7:00	General Business Meeting, Hopwood Auditorium. First Night of Recruiting; "Meet The Deltasigs!" Bring-A-Friend
January 30	TBA	Panel of Speakers, Benefits of Military in Business, Hopwood Auditorium (Professional Dress Required). First Night of Recruiting Week; Bring-A-Friend.
January 31	5:30	Recruiting Event; Pizza and Soft Drinks, "Meet The Deltasigs!", Mason Center.
February 1	6:00	Professional Event; Ben Howerton; "Team Spirit in the Work Force." Place; TBA. (Professional Dress Required)
February 5	6:00	Executive Meeting to finalize the Petition
	7:00	General Business Meeting (Plan on Chapter Consultant Catrina Conway to Attend.) Recruiting continues. "Bring-A-Friend." Hopwood Auditorium.
February 6	12:00	Chapter Consultant Catrina Conway from 12:00-10:00, Carnegie 403 and Mason Center
February 8	6:00	Petition Committee meeting, Mason Center Golf Tournament Committee Meeting, Mason Center
February 10	TBA	Community Service Project, TBA
February 12	6:00	Executive Committee Meeting (FINISH THE PETITION)
	7:00	General Business Meeting, Hopwood Auditorium.

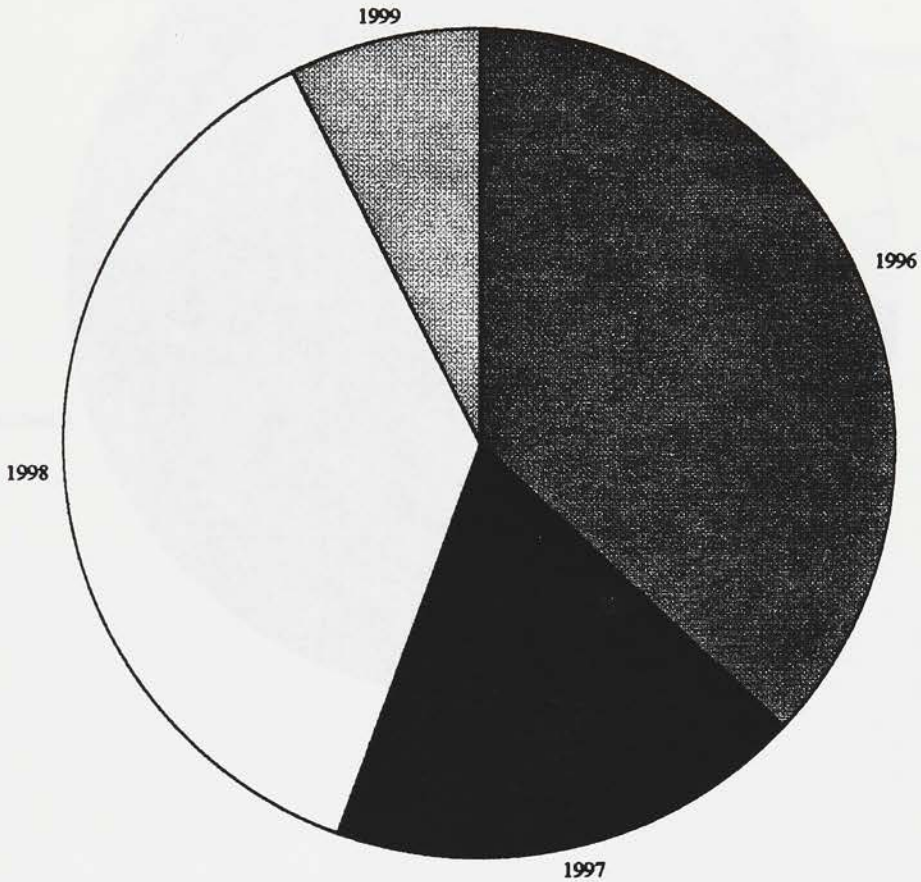
February 14		PETITION SENT TO CENTRAL OFFICE
	6:00	Golf Tournament Committee Meeting, Mason Center.
February 19	6:00	Executive Committee Meeting
	7:00	Professional Event, Chris Ellis will speak on Sports Marketing, Hopwood Auditorium. (Professional Dress Required).
February 21	6:00	Golf Tournament Committee Meeting, Mason Center.
February 26	7:00	General Business Meeting
February 28	4:00	Professional Event, Tour of Ericsson Facility (Professional Dress Required)
March 2-10		Spring Break
March 11	6:00	Executive Committee Meeting, Hopwood Auditorium
	7:00	Pledge Ceremony, Hopwood Auditorium
March 16	TBA	Community Service Project, TBA
March 18	7:00	General Business Meeting; Officer Nominations Proposed beginning of the Pledging Process
March 19	6:00	Golf Tournament Committee Meeting, last minute details
March 20	6:00	Golf Tournament Committee Meeting, last minute details
March 21	6:00	Golf Tournament Committee Meeting, last minute details
	7:30	Professional Event; Mary Alice Williams: Women in Business; Ballroom
March 22	6:00	Golf Tournament Committee Meeting, last minute details
March 25	6:00	Executive Meeting, Hopwood Auditorium
	7:00	Pledge Meeting, Hopwood Auditorium
March 27	6:00	Professional Event; Bill McRorie, Topic: Risk Management, Location, TBA. (Professional Dress Required).
April 1	7:00	Pledge Meeting, Hopwood Auditorium
April 5-7		Easter Weekend
April 8	6:00	Executive Committee Meeting, Hopwood Auditorium
	7:00	Pledge Meeting, Hopwood Auditorium, Election Results

April 9	4:00	Professional Event; Tour Central Fidelity. (Professional Dress Required).
April 12-14		Spring Fling (or social function).
April 12	11:30A	1st Annual Delta Sigma Pi Benefit Golf Tournament London Downs Golf Course; Forest, VA
April 15	7:00	Pledge Meeting, Final Pledge Examination, Hopwood Auditorium
April 20-21	TBA	Primary Installation Dates Special Olympics - Shellenberger Field
April 21	2:00	Transition Meeting with Dale Clark; Hopwood 14
April 26		Last Day of Classes
April 27-28	TBA	Secondary Installation Dates
April 29		Exams Begin
May 5		Exams End
May 11		Graduation

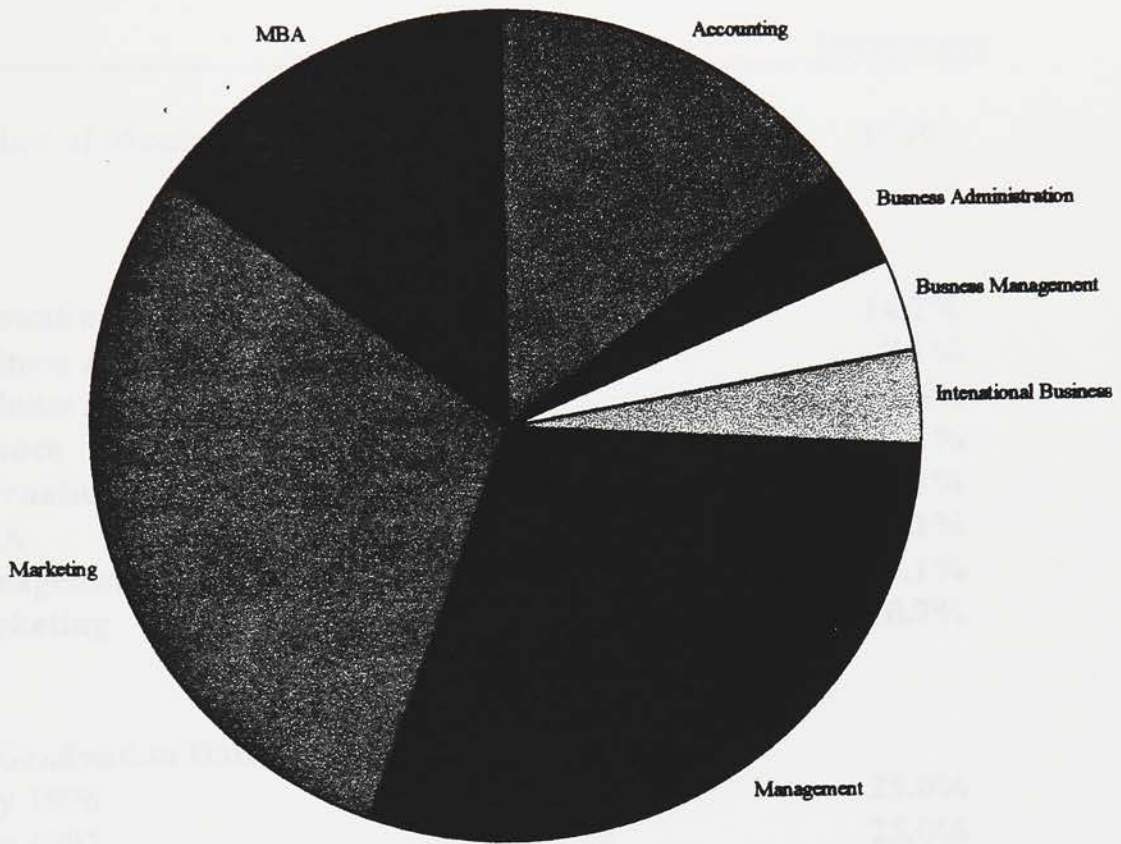
Delta Beta Mu Colony Members by Class



Delta Beta Mu Graduation Dates



Delta Beta Mu Colony Members by Major



Member Statistics for the Delta Beta Mu Colony

<u>Category</u>	<u>Number</u>	<u>Percentage</u>
Total Number of Members	28	100%
Major:		
Accounting	4	14.2%
Business Administration	2	7.1%
Business Economics	1	3.6%
Finance	2	7.1%
International Business	2	7.1%
MBA	2	7.1%
Management	12	43.1%
Marketing	3	10.7%
Expected Graduation Dates:		
May 1996	7	25.0%
May 1997	7	25.0%
May 1998	8	28.6%
May 1999	6	21.4%
Class Standing:		
Freshmen	6	21.4%
Sophomore	8	28.6%
Junior	7	25.0%
Senior	5	17.9%
Graduate	2	7.1%
Number of Returning Students:	21	



The
Petitioning
Members



Name: Kevin Adamson, President

Major: Masters of Business Administration

Classification: Graduate Student

Date of Graduation: May, 1996

Committees: Executive, Golf, Petition

Commentary: Undergraduate International Business Degree, Graduate Assistant to School of Business and Economics, Sigma Phi Epsilon, and Business School Task Force Committee



Name: Ian Davis, Vice President of Colony Operations

Major: Business Management

Classification: Senior

Date of Graduation: May, 1996

Committees: Executive, Community Service, Social

Commentary: International Fraternity of Phi Delta Theta, Greek Service Organization Council, Order of Omega, Honors in Management



Name: Alexandra M. Skoglund, Vice President
Professional Activities

Major: Marketing

Classification: Senior

Date of Graduation: May, 1996

Committees: Executive, Professional Activities

Commentary: Field Hockey Team, Intern at the Britt Agency, Kappa Delta Sorority, School of Business and Economics Accreditation Task Force Committee, Gifford Lecture Selection Committee, Marketing Club President (1994-1995).



Name: Wanda Beverly, Chancellor

Major: Business Administration

Classification: Sophomore

Date of Graduation: May, 1998

Committees: Executive, Golf, Petition

Commentary: Project Coordinator, Mason Center



Name: Timothy A. Phelan, Historian

Major: International Business/International Relations

Classification: Junior

Date of Graduation: May 1997

Committees: Executive, Golf, Petition

Commentary: United States Marine Corps 1987-1992: S.W. Asia-Far East, Sales Representative Pechter Foods, Student Senate, Honors Program, Model UN



Name: Patrick B. Cotter

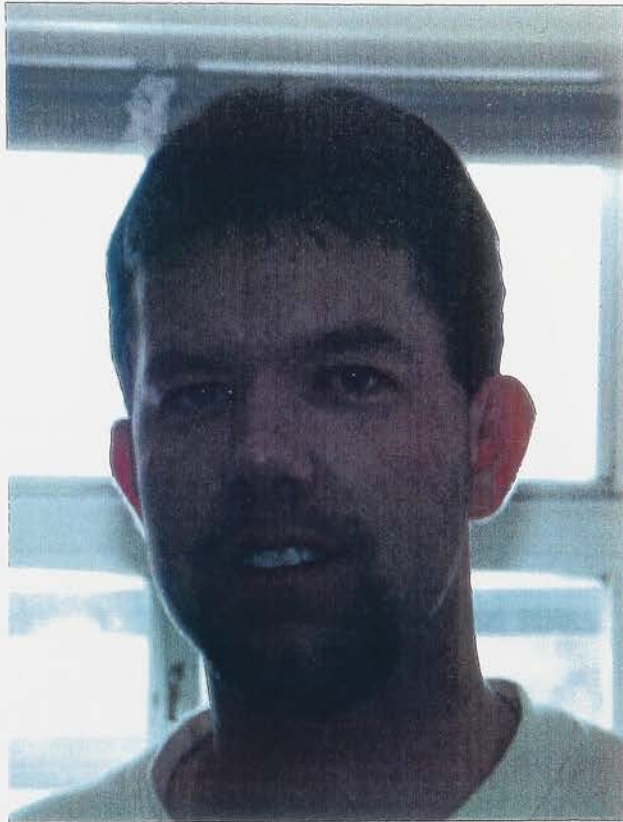
Major: Business

Classification: Freshmen

Date of Graduation: 1998

Committees: Recruiting

Commentary: Self Employed, Chairman and CEO Building Maintenance Inc



Name:

James Griffen

Major:

International Business

Classification:

Freshman

Date of Graduation:

1999

Committees:

Golf Committee, Community Service

Commentary:

Sigma Phi Epsilon, Westover Honors



Name: Sharon Haskins

Major: Management-Marketing/ Environmental Science

Classification: Freshman

Date of Graduation: 1999

Committees: Student Activities Board

Commentary: Worked at Madson Intermodal as receptionist and helped run operations department



Name: Anita Lewis

Major: Finance

Classification: Junior

Date of Graduation: May, 1997

Committees: Golf, Banquet

Commentary: Cardinal Key, Phi Kappa Phi,
Sigma Beta Delta



Name: Jarred Nowell

Major: Business Management

Classification: Sophomore

Date of Graduation: 1998

Committees: Social

Commentary: Dean's List, LC Baseball Team



Name: Rob Souza

Major: Management

Classification: Freshman

Date of Graduation: 1999

Committees: Social, Fundrasing

Commentary: LC Track Team



Name: Nate Taylor

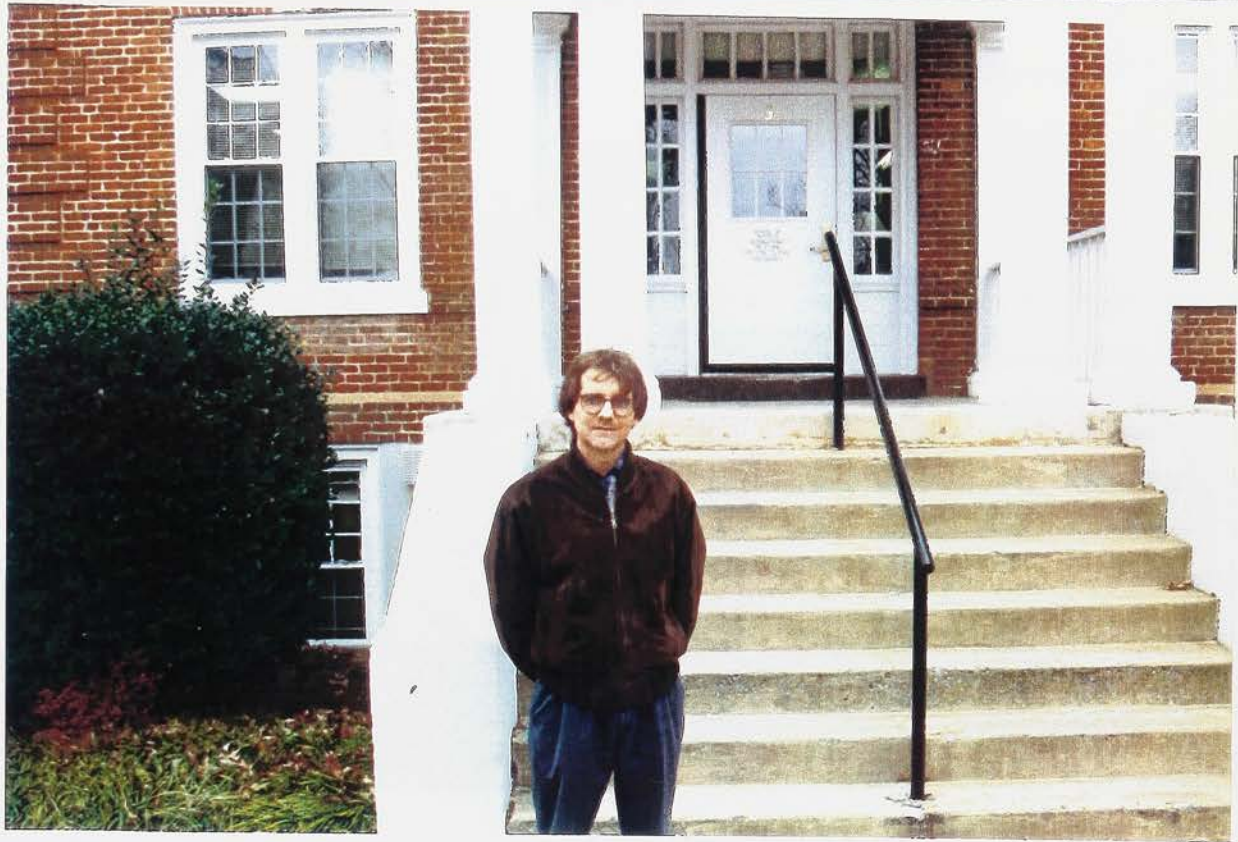
Major: Accounting

Classification: Freshman

Date of Graduation: 1999

Committees: Finance

Commentary: Sigma Phi Epsilon



Name:

Gerald Rosson

Position:

Professor, Colony Advisor

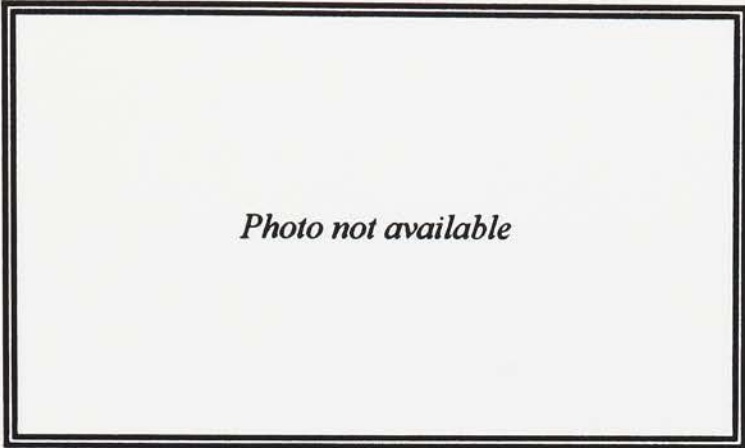


Name:

Stewart W. Husted, Ph. D

Position:

Dean, School of Business and Economics



Name: Erik Barker

Major: Accounting/ International Business

Classification: Freshman

Date of Graduation: 1999

Committees:

Commentary:

Photo not available

Name: Amy L. Botwright

Major: Accounting

Classification: Junior

Date of Graduation: May 1997

Committees: Community Service

Commentary: Theatre Box Office and Management Assistant for Lynchburg College, Theatre as well as Secretary/Treasurer for Alpha Psi Omega, Theatre Honorary Society/ad LC Concert Choir. Accounting Club.

Photo not available

Name: Anthony Haberman

Major: Business Management

Classification: Junior

Date of Graduation: May, 1997

Committees: Golf, Professional Activities

Commentary: Dean's List, Baseball Team

Photo not available

Name: Heather Loughridge

Major: International Business

Classification: Sophomore

Date of Graduation: 1998

Committees: Fund Raising

Commentary:

Photo not available

Name: Mathew Martin

Major: Management

Classification: Freshman

Date of Graduation: 1999

Committees:

Commentary: LC Soccer Team

Photo not available

Name: Jason Schiff

Major: Accounting

Classification: Junior

Date of Graduation: 1997

Committees: Finance

Commentary: Writing Center, Accounting Club

Photo not available

Name: **Laura Stein**

Major: **International Business**

Classification: **Junior**

Date of Graduation: **1997**

Committees: **Fund Raising**

Commentary: **Studying Abroad**

Photo not available

Name: Deke Wideman

Major: Management

Classification: Sophomore

Date of Graduation: 1998

Committees: Social

Commentary: LC Baseball Team, Academic Honorable
Mention, Hobby: Aviation

Photo not available

Name: James Wiley

Major: Business Economics

Classification: Junoir

Date of Graduation: May, 1997

Committees: Golf

Commentary:

